In summary we see three major points. First, source-level debugging has primacy. All professionals in our survey want to "fix it in the language in which it broke" (2). The thought that goes into debugging depends on the source code to a very large degree.

Second, regardless of whether IDFs are used or not, four tasks are regularly applied in the job of debugging. They include symptom location and classification, bug location, hypothesis generation and testing, and information gathering and selection.

Third and finally, when debugging becomes complicated and difficult, or progress slows significantly, programmers will continue debugging by trying alternative tacks. In contrast, scientists and engineers currently will abandon the program as a method to solve their substantive problems.

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SHARE SESSION REPORT

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SHARE NO.	ATTENDANCE			
Human Facto	rs		June Genis	STU
PROJECT			SESSION CHAIRMAN	INST. CODE
CIT, Stanfo	rd University	, Stanford, CA	94305 (415) 497-4422	

SESSION CHAIRMAN'S COMPANY, ADDRESS, AND PHONE NUMBER

An Empirical Study of the Use and Effectiveness

of Online Documentation:

Final Report

Presented at:

Session A054 SHARE 61 New York, N. Y.

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August, 1983

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Starting early in 1980, a group of the Human Factors Project began to try to distinguish the characteristics of effective online documentation from ineffective material. After several discussions, the group realized that it was not making progress developing guidelines. One person thought one thing; another thought another. There were no independent criteria for evaluating the variety of ideas.

The group began to understand that it did not know enough about why people use online documentation and what makes them comfortable. The question was not just what satisfies "people," but what satisfies different individuals and diverse associations. Material effective for one person with particular tasks, knowledge, capabilities, and organizational requirements may well not be useful for another. The problem of creating effective online documentation is interrelated with various aspects of the complex disciplines of human psychology and general systems theory.

At this point, one member suggested that a committee gather empirical data on how people use online documentation to solve actual problems. The idea was not to survey users' general impressions of online documentation, but to investigate how they really got around particular difficulties.

1.1 QUESTIONNAIRE DEVELOPMENT

With help from the Documentation and Standards Project, the committee began work on a questionnaire, titled "Obtaining Assistance while Using Computers Interactively." (See Appendix B: Coordinator Packet.) The questionnaire asked each respondent to describe a particular situation in which he or she needed to obtain information about using an interactive computing system before the individual could complete his or her task. The goals of the survey were two:

- To understand better requirements for interactive user assistance.
- To understand better how to design Human Factors questionnaires.

Based on experience and previous discussions, the committee members identified twelve sources of information that people might use to solve problems which they encountered in using interactive computing systems. These sources ranged from online

Chapter 1: Background

help on the syntax of a command or help on an interactive process to written documentation or another person.

The questionnaire asked the user to rate each of the sources that he or she had consulted in terms of their accessibility, understandability, and usefulness. As it ultimately evolved, the questionnaire also requested background information (on the type of work the respondent performed and experience with computing) and an overall appraisal of the information sources provided by the interactive system. There were fourteen questions total (see Appendix A.)

The questionnaire was pre-tested twice, the first time at Stanford Linear Accelerator Center and the second time at Stanford University. As a result of this work, the order of the inquiry was changed, a couple of questions were dropped, and most were modified. Instances of the changes include:

- The question asking for a description of a particular situation requiring information was moved earlier in the questionnaire (to number 4). Some people stopped responding when they encountered that question, even though the introduction stated that this was the central part of the survey.
- Questions on what sources were available, as distinguished from what sources were used, were dropped. Respondents got confused having to refer back to how they had answered the availability and use questions, so instead a "Didn't use" field was added to the questions on the accessibility, understandability, and usefulness of the information obtained (numbers 8, 9, and 10).
- A question asking people to estimate the number of times they had previously done the procedure for which they now needed information was dropped. A question asking people to rate their experience with the system on which they encountered the problem replaced it (number 7). Committee members thought it would be an alternative way of obtaining a measure of the users' relevant computing knowledge.
- Much tinkering with the phraseology of the questionnaire was performed. The emphasis was changed from "problem" to "situation requiring information." The terminology in the accessibility, understandability, and usefulness questions was also modified. For example, the question "Was the information you received relevant?" was changed to "The information I received was useful when I ..." (number 10).

Finally, a question asking people to evaluate the overall quality of assistance on their interactive systems was inserted (number 12) since respondents wrote their general appraisals anyway.

The committee realized that many installations have added to or extended the facilities for interactive assistance provided by vendors, so the group developed a second questionnaire, "System Tailoring Information Questionnaire: Interactive User Assistance," to be filled out by one person at each installation. It was hoped that data from this questionnaire could be used to distinguish the effectiveness of vendor-supplied assistance from installation-supplied facilities. For example, Cornell University has developed its own VM HELP command that allows for more flexible extraction of information than does IBM's.

So far, examination of these data has not been attempted. Given what analyses of the user questionnaires have shown and not shown, it is unclear whether study of the installation-tailoring questionnaire would be useful.

1.2 QUESTIONNAIRE ADMINISTRATION

At several SHARE meetings, the committee recruited people (called installation coordinators) who agreed to distribute the user questionnaire to people in their organizations and to fill out the installation questionnaire. The Human Factors Project also obtained SHARE Board of Directors and Advisory Council authorization for a couple of vendor volunteers to recruit questionnaire coordinators from places using their products.

The questionnaires were to be filled out anonymously. Maintaining installation anonymity was very important to some sites. (Those installations mentioned in this paper have given their permission to be explicitly cited.)

In the spring of 1981, the questionnaire packets were sent to forty coordinators and the cooperating vendors. Twenty-eight coordinators (including those who volunteered in response to the vendors' requests) returned 270 user questionnaires, of which 229 were usable. Most, if not all, of the respondents volunteered to fill out the questionnaire; therefore, the sample was not random.

1.3 DATA ANALYSES

One very important conclusion from the first round of analysis (Winters, 1983) was that distinct user problem states are identifiable. Responses to question 4 were categorized based on the experimenter's evaluation of the problem description by the respondent. The user problem state reflects the user's cognitive experience with that (specific) situation.

Learning means the respondent has to learn at least some new concept, relationship, and/or nomenclature in order to work through the situation. For example, a FORTRAN programmer who is expert in MVS/TSO starts to learn VM/CMS, a PL/I programmer has to learn how to call SORT, or a secretary has to learn how to LOGON and SCRIPT a letter.

<u>Problem solving</u> means the respondent knows all the critical concepts, relationships, and nomenclature but does not know how they fall together to resolve the situation. For example, a statistician needs to learn how to save recoded variables in SPSS, or a FORTRAN programmer has to figure out how to write a program to do list processing.

<u>Refresh</u> (specific) means the respondent has resolved a similar situation in the past but needs some refreshing on specific information that has been forgotten. For example, a user needs to consult notes on how to send a message to another users, or a user requests online HELP for command syntax, e.g., option name.

<u>Refresh</u> (<u>general</u>) means the respondent needs refreshing on what he or she has forgotten for a situation which he or she describes at a general level. In summarizing the problem, the respondent does not include a specific goal. For example, a user consults notes about SPIRES, or a user rereads documentation on a mail facility.

Some of the conclusions from the preliminary analyses using these problem states were:

- Users in the learning state tended to use message details and command help more than users in other problem states.
- Learners tended to talk to a consultant/supervisor to a greater degree than users with more cognitive experience.
- User problem states are inversely related to the time to find information.

The conclusion that learners require interactions with other humans is similar to that of a recent study undertaken at Boeing Computer Services (Marks, 1982).

Other preliminary conclusions were:

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 - User problem states are a significant element in designing an information source.
 - Most nonhuman information sources provide little satisfaction to users in the learning and problem solving states.
 - Most nonhuman information sources are applicable mainly to users requiring refresh information.
 - Today, the only consistently effective source of information for users in the problem-solving states is a human (i.e., another user or a consultant or supervisor.)
 - Nonhuman information sources will not be effective in learning and problem-solving states until all of the major elements of person-to-person dialogue are identified and incorporated into the structure of the information source.

Providing effective interactive assistance through online documentation is but one aspect of dialogue design. Not much has yet been written on this subject. To aid those who would like to investigate the area further, other work that has come to the attention of the authors is noted in the Bibliography.

Chapter 1: Background

1.4 ACKNOWLEDGEMENTS

Many thanks are due to the SHARE volunteers who helped design the questionnaire, to the people who coordinated its distribution, and to the respondents, without whom this study would not have been possible. Particular thanks are owed Richard E. Granda, our IBM project representative at the time, for suggesting the research idea; to Seana S. O'Hare (then of SLAC) for much effort creating, editing, producing, pre-testing, and distributing the questionnaires and for doing the preliminary data coding and summary of responses; to June R. Genis (Stanford University) for organizing the second pre-test; and to Richard Halstead-Nussloch, our current IBM project representative, and Dick Granda for performing the initial statistical analyses of the responses in which they identified the user problem states (Winters, 1983).

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This work is an outgrowth of earlier efforts by the Human Factors Project and the Documentation and Publications Committee of the Mathematical Software Project. The investigation was partially supported by the Department of Energy under contract number DE-AC03-76SF00515.

Chapter 2: Results

2.2 Business Environment

Figure 2.2 Primary business of institution

RESULTS

The preliminary analyses concluded that a classification scheme for user problem states that seems to hold the most promise for analysis of results from this survey and for future research projects (see Section 1.3). Therefore, this classification formed the core of the second round of analyses included in this final report.

2.1 EXAMINING THE RESPONDENTS

Sections 2.2 through 2.8 repeat some of the tables shown at SHARE 60, but are included here for sake of completeness. Before making any conclusions about user reaction to online and other problem aids, one should understand who the respondents are, where they come from, what is their experience, etc.



Given the manner in which the survey questionnaire was distributed and administered and the particular energies of some of the sponsors connected with universities, it isn't surprising that the largest category of respondents come from education (35.4% from Figure 2.2.) However, the mix of other backgrounds is notable, particularly from finance (17.0%), government (9.2%), and manufacturing (21.8%.)

2.3 Job Environment

Figure 2.3 Area job most related



While Figure 2.2 shows that the largest business category of respondents is education, only 33 out of the 229 total indicate education as their job category (Figure 2.3.) The largest number of respondents is programmers (31.9%), followed by education and research (14.4% each), and administration (7.9%.)

Chapter 2: Results

2.4 Computer Experience





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It is easy to see from Figure 2.4 that this survey was conducted among very experienced computer users. Over 80% of the respondents have been using computers for at least two years, nearly 60% better than five years, and 30% better than ten years. Compare these results to Figure 2.6 showing the amount of time respondents has spent on the particular system they evaluated.

Figure 2.5 Interactive system used



There was never any intention to evaluate any particular system and there are not sufficient respondents in any single category for such detailed analyses. However, conclusions made regarding the use of online assistance, documentation, etc., should be made considering the mix of systems respresented.

A crosstabulation of system with business shows a reasonable spread of the systems shown in Figure 2.5 across the businesses shown in Figure 2.2. Excepting the small categories, CICS and SPIRES, no system is represented in fewer than four business categories and no business category shows fewer than three systems. Therefore, contamination by a single system in a single business category does not seem to be happening (in other words, the two variables seem to be independent.)

2.6 Amount of Time on the System

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In contrast to Figure 2.4 displaying the relative time respondents have been using computers, Figure 2.6 shows that the bulk of respondents (38.4%) have had between one-half to two years' experience with the particular system. This is enough time for nearly anyone to become comfortable with a system. However, see Figure 2.7 for the respondents' self-evaluations.

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2.7 Experience on the System

Figure 2.7 How experienced are you on system



Time spent on a system (Figure 2.6) is not necessarily the best measure of one's familiarity because use may be sporatic or the tasks performed may tap only a limited range of the system's capabilities. Thus, the respondents were asked to rate themselves according to experience and nearly half of them (46.7%) describe themselves as "moderately" experienced.

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2.8 Description of the Problem

Figure 2.8a Problem state



As described in Section 1.3, the first round of analyses of these results produced a classification of the problem respondents described into four problem states. The breakdown of how

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Chapter 2: Results

respondents fell into these four categories is shown in Figure 2.8a.





However, this round of analysis produced two observations: the opinions of those respondents whose problems fall into either "refresh" state are very similar and there are insufficient numbers of respondents in either category. Therefore, since there seem to be good theoretical and statistical reasons for combining the two categories into a single refresh state, the remainder of the analyses use the classification shown in Figure 2.8b.

2.9 EXAMINING RESULTS BY DEMOGRAPHICS

The next step in the analysis is to examine whether respondents use or don't use the particular information source according to the various demographic breakdowns, whether or not they like what they use. Therefore, "Use" is defined has having indicated any of the agree-disagree choices in questions 8, 9, and 10 on the accessibility, understandability, or usefulness of the information source. For the special fourth "overall quality" attribute, use translates to availability of the source and nonuse translates to unavailability.

The methodology is to simply crosstabulate the 48 opinion variables (12 information sources times the four attributes of accessibility, understandability, usefulness, and overall quality.) The 48 variables are named with prefixes

EASY ease of access to information

UNDER understandability of information source

- USEFUL usefulness of information source
- QUAL overall quality of information source

for the four attributes. Each individual question is then noted by the numbers 1 through 12 as the suffix for the variable name. The sources are

Use and Effectiveness of Online Documentation

1 system offered suggestions

- 2 system provides detail on message
- 3 system outlines current situation and options
- 4 system gives help on command
- 5 system gives help on subject area
- 6 system gives example
- 7 tutorial at terminal
- 8 listed resource index at terminal
- 9 read document from terminal
- 10 read printed document
- 11 talked to another user
- 12 talked to a consultant or supervisor
- Thus variable EASY1 is a respondent's answer to the ease of access guestion about the system offering suggestions.

The previous research (Winters, 1983) showed strong correlations among accessibility, understandability, and usefulness. Therefore, whenever reportable results arise in more than one of these three attributes, only one is shown for brevity. Since the intention was that overall quality of the source (not necessarily in the context of the specific problem) be a measure independent of the success or non-success of problem solving, reportable results for that measure are also shown.

2.10 Business

In examining the respondents' business areas, two categories are eliminated because of limited numbers of cases (Business service and Transportation) along with the Other category.

Tables 2.10a through 2.10e represent the three questions with reportable results although variables EASY4, UNDER4, UNDER7, and USEFUL7 are also reportable. Tables producing a chi-square significance less than 0.02 are considered reportable.

Figure	2.10a	System	offered	suggestions	-	Accessibility

	COUNT	EASY1					
	ROW PCT	Don't Use	Use	ROW TOTAL			
Computer	2 and DP	2 33.3	4 66.7	6 3.1			
Education	4 1	35 47.9	38 52.1	73 38.2			
Finance	5	17 47.2	19 52.8	36 18.8			
Governmer	6 nt	5 23.8	16 76.2	21 11.0			
Manufactı	7 uring	13 28.9	32 71.1	45 23.6			
Utilities	11	8 80.0	2 20.0	10 5.2			
	COLUMN TOTAL	80 41.9	111 58.1	191 100.0			
CHI-SQUARE 13.61236	D.F. 5 5	SIGNIF: 0.01	ICANCE 183	MIN E.F. 2.513	CELLS V 3 OF	WITH 1 12 (E.F.< 5 (25.0%)
NUMBER OF N	ISSING OF	BSERVATION	NS =	38			

Table 2.10a is statistically reportable, but it doesn't really reveal much about the pattern of usage of system suggestions among the various business categories. Likewise, Table 2.10b doesn't show a very remarkable pattern of differences among the business categories. However, comparison of the two tables shows that some respondents have access to this particular information source but don't use it.

Figure	2.10b	System	offered	suggestions	-	Quality

		0011010	QUAL1				
	BUCINECC	ROW PCT	Don't Have	Have	ROW TOTAL		
	Computer	2 and DP	1 14.3	6 85.7	7 3.8		
	Education	4	25 36.2	44 63.8	69 37.9		
	Finance	5	8 24.2	25 75.8	33 18.1		
	Governmen	6 t	3 16.7	15 83.3	18 9.9		
	Manufactu	7 ring	6 13.3	39 86.7	45 24.7		
	Utilities	11	70.0	3 30.0	10 5.5		
		COLUMN TOTAL	50 27.5	132 72.5 1	182 00.0		
22	CHI-SQUARE 18.08750	D.F. 5	SIGNIF: 0.00	ICANCE 028	MIN E.F. 1.923	CELLS WIT 3 OF 1	H E.F.< 5 2 (25.0%)
	NUMBER OF M	ISSING O	BSERVATIO	NS =	47		

Figure 2.10c System gives help on command

	COUNT	USEFUL4			
DUCINECO	ROW PCT	Don't Use	Use	ROW TOTAL	
Computer	2 and DP	16.7	5 83.3	6 3.5	
Education	4 n	23 34.8	43 65.2	66 38.4	
Finance	5	22 68.8	10 31.3	32 18.6	
Governme	6 nt	23.8	16 76.2	21	
Manufact	7 uring	15 39.5	23 60.5	38 22.1	
Utilitie	11 s	22.2	77.8	9 5.2	
	COLUMN TOTAL	68 39.5	104 50.5 1	172 100.0	
CHI-SQUAR 16.6454	E D.F. 7 5	SIGNIF: 0.0	ICANCE 052	MIN E.F. 2.372	CELLS WITH E.F.< 5 3 OF 12 (25.0%)
NUMBER OF I	MISSING O	BSERVATIO	NS =	57	

Figure 2.10c shows that most respondents tend to use a system's ability to provide help on command, with the exception of those in the Finance category. Again, these results probably offer no substantive conclusions.

Figure 2.10e Tutorial at terminal - Quality



Figure 2.10d Tutorial at terminal - Accessibility

Figures 2.10d and 2.10e individually are not very revealing, except to note that the respondents in education seem to have no access to tutorials at the terminal, a remarkable conclusion considering the supposed role of tutorials in education. However, a comparison of the two figures again reveals the pattern of respondents having access to an information source but not using it.

	COUNT	QUAL7			×
DUCIMPCC	ROW PCT	Don't Have	Have	ROW TOTAL	
Computer	2 and DP	2 33.3	4 66.7	6 3.4	
Education	4 1	43 65.2	23 34.8	66 37.7	
Finance	5	6 17.1	29 82.9	35 20.0	
Governmer	6 nt	2 11.8	15 88.2	17 9.7	
Manufactu	7 uring	8 19.0	34 81.0	42 24.0	
Utilities	11 s	44.4	5 55.6	9 5.1	
	COLUMN TOTAL	65 37.1 (110 52.9 1	175 00.0	
CHI-SQUARE 38.9961	E D.F. 7 5	SIGNIF: 0.0	ICANCE	MIN E.F. 2.229	CELLS WITH E.F.< 5 3 OF 12 (25.0%)
NUMBER OF N	MISSING O	BSERVATIO	NS =	54	

2.11 Job Area

In examining the respondents' job areas, three categories are eliminated because of limited numbers of cases (Finance, Management, and Marketing) along with the Other category.

The tables in Figures 2.11a and 2.11b represent the two questions with reportable results, although variables QUAL4 and QUAL11 are also reportable according to a chi-square significance cutoff point of less than 0.02. However, the latter two tables have 5 out of 12 cells (41.7%) with expected frequencies of less than 5, which would make any conclusions shaky at best.

	COUNT	QUAL9					
TOBABEA	ROW PCT	Don't Have	Have	ROW TOTAL			
Administ	l rative	6 42.9	8 57.1	14 9.2			
Operation	2 ns	3 33.3	66.7	9 5.9			
Customer	3 serv	2 18.2	9 81.8	11 7.2			
Education	4 n	12 46.2	14 53.8	26 17.1			
Programm	8 ing	7	56 88.9	63 41.4			
Research	9	7 24.1	22 75.9	29 19.1			
	COLUMN TOTAL	37 24.3	115 75.7	152 100.0			
CHI-SQUARI 15.93324	E D.F. 4 5	SIGNIF: 0.00	ICANCE	MIN E.F. 2.191	CELLS 3 OF	WITH 12	E.F.< 5 (25.0%)
NUMBER OF N	AISSING OF	BSERVATION	NS =	77			

Figure 2.11a Read document from terminal

Figure 2.11b Talked to consultant or supervisor

	COUNT	EASY12			
	ROW PCT	Don't Use	Use	ROW TOTAL	
Administ	rative	7 38.9	11 61.1	18 10.7	
Operatio	2 ns	5 41.7	7 58.3	12	
Customer	3 serv	7 70.0	3 30.0	10 6.0	
Educatio	4 n	5 15.6	27 84.4	32 19.0	
Programm	8 ing	41 61.2	26 38.8	67 39.9	
Research	9	10 34.5	19 65.5	29 17.3	
	COLUMN TOTAL	75 44.6	93 55.4	168 100.0	
CHI-SQUAR 22.4274	E D.F. 4 5	SIGNIF 0.0	ICANCE 004	MIN E.F. 4.464	CELLS WITH E.F.< 5 1 OF 12 (8.3%)
NUMBER OF	MISSING O	REFRUITO	NC -	61	

various job areas. Other than those respondents in customer services, which is too small a category from which to draw

Figure 2.11b reveals a rather odd difference among respondents in

conclusions, those in programming jobs say that they don't have access to consultants or supervisors as sources of information.

In examining the respondents' time using computers, the lowest three categories are collapsed into one because of limited

Tables 2.12a and 2.12b represent the one question with reportable results, although all variations of question 10 are reportable. Tables producing a chi-square significance less than 0.02 are

NUMBER OF MISSING OBSERVATIONS

2.12 Time Using Computers

numbers of cases.

considered reportable.

Figure 2.11a shows minor differences that arise among respondents in various job categories with regard to the ability to read a document at the terminal. Programmers and researchers seem to have most contact with this source of information.

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Figure 2.12a Read printed document - Usefulness

	COUNT ROW PCT	USEFUL10 Don't	Use	ROW	
TIMECOND		Use		TOTAL	
2 yrs or	less ³	22 66.7	11 33.3	33 18.2	
2 to 5 yr	4 s	16 44.4	20 55.6	36 19.9	
5 to 10 y	5 rs	21 38.2	34 61.8	55 30.4	
10 or mor	6 e yrs	15 26.3	42 73.7	57 31.5	
	COLUMN TOTAL	74 40.9	107 59.1 1	181 100.0	
CHI-SQUARE 14.43662	D.F. 3	SIGNIF: 0.00	ICANCE	MIN E.F. 13.492	CELLS WITH E.F.< 5 NONE
NUMBER OF M	ISSING OF	BSERVATION	NS =	48	

ខ្លួ

Figure 2.12a shows the first major interpretable results according to demographic information. Obviously, the more experience one has with computers, the more one relies on printed documentation as a source of information. The progression from 33.3% of those with two years' or less experience with with computers using printed documentation to 73.7% of those with ten or more years' experience is remarkable, particularly since the trend seems to smoothly increase as respondents increase in experience.

Compare the table in Figure 2.12a with that in Figure 2.12b which shows that, overall, 82.7% of the respondents say they have access to printed documentation. However, while 95.2% of the experienced users say they have printed documentation, only half of those in the least experienced category claim that they do. One wonders whether there isn't any printed documentation, whether they are referring to printed documentation that exactly describes their particular tasks, or whether they just don't want to read and therefore deny its existence. For anyone who writes documentation, this is a discouraging result at best. Figure 2.12b Read printed document - Quality



2.13 Interactive System Used

Although the study did not intend to analyze the specific system, some relationships arise that could be interesting to those who are familiar with the systems represented in the study. In analyzing the specific systems, however, the CICS and SPIRES categories are removed since the numbers of respondents are too low for analysis. 20

Figure 2.13b System gives help on command - by agreement



Figure 2.13a System gives help on command

The table in Figure 2.13a shows that the respondents tend to use the help facility for commands in SPEAKEASY, CMS, TSO, and to some degree with WYLBUR. However, respondents don't use that source of information with SPF. The latter two cases (WYLBUR and SPF) may result from unavailability at some installations (see Figure 2.13b.)

	COUNT	QUAL4				
	ROW PCT	Don't Agree	Agreed	ROW TOTAL		
SYSTEM	2	5	35	+ 40		
CMS		12.5	87.5	25.3		
SPEAKEAS	4 Y	2 9.5	19 90.5	21 13.3		
SPF	5	14 26.9	38 73.1	52 32.9		
TSO	7	10 35.7	18 64.3	28 17.7		
WYLBUR	9	7 41.2	10 58.8	17 10.8		
	COLUMN TOTAL	38 24.1	120 75.9 1	158 00.0		
CHI-SQUAR 10.3975	E D.F. 4 4	SIGNIF	ICANCE 342	MIN E.F. 4.089	CELLS WITH 1 OF 10	E.F.< 5 (10.0%)
NUMBER OF	MISSING O	BSERVATIO	NS =	71		

It seems compelling then to turn to the quality question in an attempt to see whether respondents feel they have access to a help facility. Figure 2.13b shows the same basic pattern as the table in Figure 2.13a: most respondents know thay have such an information source available and most of them use it. Any attempt to evaluate the extent to which such a facility is liked or not is too fine an analysis for this sample size and produces unreliable results.

2.14 Time Using System

In examining the respondents' times using the specific system, the highest two categories are collapsed into one because of limited numbers of cases.

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Figure 2.14a	System	offered	suggestions
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		EASYL				
	ROW PCT	Don't Use	Use	ROW TOTAL		
<pre>TIMESYS < 1 mont</pre>	1 h	2 13.3	13 86.7	15 7.1		
l to 6 m	2 os	8 23.5	26 76.5	34 16.2		
6 to 24	3 mos	33 42.3	45 57.7	78 37.1		
2 to 5 y	4 rs	32 53.3	28 46.7	60 28.6		
5 or mor	5 eyrs	11 47.8	12 52.2	23		
	COLUMN TOTAL	86 41.0 \$	124 59.0 1	210 .00.0		
CHI-SQUAR 13.3120	E D.F. 6 4	SIGNIF: 0.00	ICANCE 098	MIN E.F. 6.143	CELLS WITH E.F. NONE	< 5
NUMBER OF	MISSING O	BSERVATION	NS =	19		

The table in Figure 2.14a should be contrasted with the results shown in Figure 2.12a. In Figure 2.14a, respondents who have less experience with the particular system tend to use the systems' suggestions. However, as respondents increase in time on the system, they tend not to rely on this source of information. One wonders whether they are disillusioned or tend to rely more on themselves. Further analyses of respondents' likes and dislikes produces unreliable results.

Figure 2.14b Read printed document



Compare the results shown in Figure 2.14b with those shown in 2.12b. Again, the more time one spends on a system, the more one seems to at least acknowledge the existence of printed documentation as a source of information for problem resolution.



Finally, except for the strange anomaly of respondents who have used the system between two to five years (which is a significant period of time using a system), respondents seem to use other users as a source of information (Figure 2.14c.) Some note should be taken of the general tendency to rely less on other users at the very beginning, relying on others in the first six months, and then trailing off as more time is spent on the system.

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2.15 Experience on System

E	rigure	2.15a	Read	printed	document	



Rounding out the thoroughly consistent attitude respondents show toward printed documentation, Figure 2.15a shows again that the more comfortable users feel with a system, the more they acknowledge its manuals as a source of help.



Figure 2.15b Read printed document - by agreement

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As can be seen from the results shown in Figure 2.15b, once the respondents try written documentation regardless of how experienced they feel with the system, they are satisfied with its guality.

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2.16 EXAMINING THE PROBLEM STATE

To pursue the explanatory value of the user problem state, it is necessary (as noted in Section 2.8) to collapse the two "refresh" states (general and specific) developed by Dick Granda and Richard Halstead-Nusslock into a single category.

Figure 2.16a Problem state vs. time using computers

	COUNT	TIMECOMP				
	ROW PCT	2 yrs or less	2 to 5 yrs	5 to 10 yrs	10 or more	ROW TOTAL
PSTATE	1	9	14	14	14	+ 51
Learn		17.6	27.5	27.5	27.5	23.0
Solve	2	19 16.8	25 22.1	33 29.2	36 31.9	113 50.9
Refresh	3	8 13.8	12 20.7	19 32.8	19 32.8	58 26.1
	COLUMN TOTAL	36 16.2	51 23.0	66 29.7	69 31.1	222 100.0
CHI-SQUARI 1.48085	E D.F. 5 6	SIGNIF: 0.96	ICANCE 508	MIN E.F. 8.270	CELLS NONE	WITH E.F. 5
NUMBER OF N	ISSING O	BSERVATION	NS =	7		

The first step then is to try to determine whether the user problem state is an independent measure or whether it was really determined by level of experience. That is, the question is whether learning state is limited to beginners in computers or on the system and whether refresh state is limited to experienced users. Figure 2.16a shows that the problem state variable is independent from the variable that measures a respondent's years in computing. In other words, someone can be in a learning, problem solving, or refresh state nearly regardless of how long they've been in computing.

	COUNT	TIMESYS					
	ROW PCT	under 1 month	l to 6 months	6 to 24 months	2 to 5 years	5+ years	ROW TOTAL
Learn	1	11 21.6	10 19.6	17 33.3	9 17.6	4 7.8	51 22.8
Solve	2	1 .9	22 19.3	46 40.4	34 29.8	11 9.6	114 50.9
Refresh	3	4 6.8	3 5.1	24 40.7	20 33.9	8 13.6	59 26.3
	COLUMN TOTAL	16 7.1	35 15.6	87 38.8	63 28.1	23 10.3	224 100.0
CHI-SQUARI 31.11296	E D.F. 5 8	SIGNIFI 0.00	CANCE	MIN E.F. 3.643	CELLS V 2 OF	WITH E.F. 15 (13	< 5 .3%)
NUMBER OF N	MISSING O	BSERVATION	1S =	5			

Figure 2.16b Problem state vs. time using system

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With regard to the amount of time a respondent spends on the specific system, one would expect that those in the learning state would be less experienced on the system. The table in Figure 2.16b shows that over 40% of those respondents in the learning state have been on the system six months or less, and nearly three-quarters for two years or less. Similarly, from Figure 2.16c, the same nearly 40% of those in the learning state categorize themselves as not very experienced with the system.

Respondents in the problem solving state shouldn't necessarily be more or less experienced since problems occur at all levels. Both tables show that the bulk of the respondents in the problem solving state fall in the middle categories, 40.4% having from six months' to two years' time on the system and 50% evaluating themselves as moderately experienced. Figure 2.16c Problem state by experience on system

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	COUNT ROW PCT	EXPERIEN Not very	Moderate	Very	ROW TOTAL	
PSTATE		+		++	E1	
Learn	1	41.2	39.2	19.6	22.8	
Solve	2	24 21.1	57 50.0	33 28.9	114 50.9	
Refresh	3	13 22.0	26 44.1	20 33.9	59 26.3	
	COLUMN TOTAL	58 25.9	103 46.0	63 28.1	224 100.0	
CHI-SQUARE 8.96879	D.F. 4	SIGNIF: 0.06	ICANCE 519	MIN E.F. 13.205	CELLS WITH NONE	E.F.< 5
NUMBER OF M	ISSING O	BSERVATIO	NS =	5		

Finally, one might expect respondents in the refresh state to tend to be more experienced. The table in Figure 2.16b shows that 47.5% of the respondents in refresh state have had at least two years' time on the system and Figure 2.16c shows that 78% of them say that they are at least moderately experienced.

Therefore, the user problem states are independent of the number of years one has worked in computing and are related to, but not determined by, the amount of experience one has with the specific system. The difference between user problem states and experience on a system is that authors of interactive systems may not be able to design a system that can react to a user problem based on some measure of experience but might be able to put hooks into a system that can react to the user's problem state.

2.17 Was the Source Used?

The next step in analysis of the user problem state is to crosstabulate it with the 48 opinion questions based on whether the information source is used or not. Again, use is determined by the respondent answering any of the four agree-disagree choices. Overall quality of the source did not produce any reportable results, so tables are shown only for any of the other three attributes that did produce reportable results.

Tables producing a chi-square significance less than 0.05 are considered reportable for this stage of the analysis since a criterion of 0.02 is too restrictive. This means, however, that the chances of making erroneous conclusions from the tables increase. You can assume that any question for which a table is not shown does not reveal any differences among respondents in the three problem state categories. For example, question 10 on printed documentation shows that more respondents use manuals as a source of information than don't use them, but doesn't show any differences when crosstabulated with the three problem state categories.

Figure 2.17a	System offered	suggestions

	COUNT	EASY1				
	ROW PCT	Don't use	Use	ROW TOTAL		
Learn	1	12 26.1	34 73.9	46 22.4		
Solve	2	44 41.9	61 58.1	105		
Réfrèsh	3	27 50.0	27 50.0	54 26.3		
	COLUMN TOTAL	83 40.5	122 59.5	205 100.0		
CHI-SQUARI 6.0744	E D.F. 7 2	SIGNIF 0.0	ICANCE 480	MIN E.F. 18.624	CELLS WITH NONE	E.F.< 5
NUMBER OF N	AISSING OF	BSERVATIO	NS =	24		

The results in Figure 2.17a show the beginning of a trend. Respondents in the learning state tend to use a system's suggestions, whereas those in a problem state use this source less, and those in a refresh state use it even less.

	COUNT ROW PCT	EASY2 Don't use	Use	ROW TOTAL	
Learn	1	13 28.3	33 71.7	46 22.5	
Solve	2	58 55.8	46 44.2	104 51.0	
Refresh	3	31 57.4	23 42.6	54 26.5	
	COLUMN TOTAL S	102 50.0 !	102 50.0	204 100.0	
CHI-SQUARE 11.26545	D.F. 2	SIGNIF: 0.00	ICANCE	MIN E.F. 23.000	CELLS WITH E.F.< 5 NONE
NUMBER OF M	ISSING OF	BSERVATIO	NS =	25	

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Figure 2.17b shows a more pronounced version of the same trend. Respondents in a learning state clearly use a system's ability to provide detail on a message, whereas respondents in the other two categories don't.

Figure 2.17c System outlines current situation

Figure 2.17b System provides detail on message

	COUNT	EASY3				
	ROW PCT	Don't use	Use	ROW TOTAL		
PSTATE	1	19	24	43		
Learn		44.2	55.8	21.6		
Solve	2	62 60.2	41 39.8	103 51.8		
Refresh	3	37 69.8	16 30.2	53 26.6		
	COLUMN TOTAL S	118 59.3 4	81 40.7 1	199 00.0		
CHI-SQUARI 6.53006	E D.F. 5 2	SIGNIFI 0.03	ICANCE 382	MIN E.F. 17.503	CELLS WITH NONE	E.F.< 5
NUMBER OF N	MISSING OF	BSERVATION	NS =	30		

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Although respondents, regardless of their problem states, do not seem to use a system's ability to outline the current situation (Figure 2.17c), those in the learning state again tend to buck the trend with a slight majority of them saying that they used this source of information.

Figure 2.17d System gives help on command



The table in Figure 2.17d continues the trend, this time regarding help messages provided on command. Although all categories use this source of information, learners make notably greater use.

	COUNT	USEFUL12			
	ROW PCT	Don't use	Use	ROW TOTAL	
Learn	1	12 30.0	28 70.0	40 22.1	
Solve	2	38 41.3	54 58.7	92 50.8	
Refresh	3	33 67.3	16 32.7	49 27.1	
	COLUMN TOTAL	83 45.9 5	98 54.1	181 100.0	
CHI-SQUARE 13.93316	D.F. 2	SIGNIF: 0.00	ICANCE	MIN E.F. 18.343	CELLS WITH E.F.< NONE
NUMBER OF M	ISSING O	BSERVATIO	NS =	48	

Figure 2.17e Talked to consultant or supervisor

Finally, the greatest differences among the three problem state categories shows up in Figure 2.17e. While 70% of the respondents in the learning state say they talk to a consultant or another user, less than one-third of those in a refresh state say they do.

One might be tempted at this point to conclude that the only difference among refresh, solving, and learning states is the degree to which a learner will try everything while someone with a refresh problem tends to rely more on memory (or some other source not named in the survey or simply perseveres.) However, because one tries a source says nothing much about the success of that source in helping resolve the user's dilemma.

2.18 How Did They Evaluate the Source?

For the next stage of anaysis, the obvious follow-up to analyzing whether a respondent uses a source is to analyze whether they like it. To eliminate small-cell problems, both agree choices are lumped together and so are both disagree choices (agreement means the degree to which the respondent agrees with the statement to the effect that the particular source of information is easy to use, understandable, easy to access, etc.; see Appendix A.) Respondents indicating they do not use the source are eliminated along with those who did not answer the question.

Tables producing a chi-square significance less than 0.05 are again considered reportable.

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The table in Figure 2.18a shows the beginning of a second trend with regard to user problem states and the various sources of information. Respondents in the learning state may use a system's suggestions more than the others (see Figure 2.17a), but they like it a whole lot less. On the contrary, those in the refresh state don't use this source of information much, but they like it when they do. Respondents in the problem solving state tend to react more like learners with regard to system suggestions. Figure 2.18b System provides detail on message

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NUMBER OF MISSING OBSERVATIONS = 142

The results in Figure 2.18b again show that respondents in a learning state don't particularly like the results of message details, certainly not as much as respondents in a refresh state, even though learners use this source of information more (Figure 2.17b.) Respondents in the problem solving state are remarkably unlike the other two categories with regard to system message details in that they seem to be much more disappointed in the results.



Figure 2.18c System gives help on command

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The trend continues with help messages on command. From the table in Figure 2.18c, respondents in a refresh state are pleased with results, whereas those in the learning state are notable less pleased. Problem solvers are nearly evenly split.

Figure 2.18d System gives example



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Figure 2.18d is shown more for the sake of completeness than for interpretable results. Whereas the learning vs. refresh states seem to show the same dislike-like trend with regard to online examples, the small numbers in both categories tell us to make conclusions cautiously.

Figure 2.18e Tutorial at terminal



Likewise, the results in Figure 2.18e show the same trend, but are based on only 78 out of 229 possible respondents, reflecting the general unavailability or lack of use of tutorials as a source of information.

USEFUL10 COUNT ROW PCT Disagree Agree ROW TOTAL PSTATE 1 4 21 25 23.8 Learn 16.0 84.0 2 20 35 55 Solve 36.4 63.6 52.4 ____ ____ 23 3 2 25 Refresh 8.0 92.0 23.8 COLUMN 26 79 105 TOTAL 24.8 75.2 100.0 CHI-SQUARE D.F. SIGNIFICANCE MIN E.F. CELLS WITH E.F.< 5 8.77402 2 0.0124 6.190 NONE NUMBER OF MISSING OBSERVATIONS = 124

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Documentation, which shows up as somewhat of a recognized source of information among more experienced respondents (Figures 2.12a, 2.12b, 2.14b, and 2.15a), shows up in Figure 2.18f as a favorite of respondents in a refresh state. However, note the shift among learners from using a source and disliking it to using it and liking it. It seems that printed documentation is everyone's favorite source of information, with problem solvers lagging somewhat behind the bandwagon.

Figure 2.18g Talked to another user

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Talking to another user is very popular among all respondents. Figure 2.18g shows learners and refreshers pleased with this source and also shows problem solvers leading the parade this time with a remarkable 86 to 4 majority. This the the only reportable result generated by crosstabulating the problem states with how the respondent judged the overall quality of the information source rather than some attribute specific to the problem being resolved.

2.19 Conclusions about Problem States

From the results of this study, conclusions can be drawn regarding users of interactive systems and their possible behaviour patterns in response to various sources of information when confronted with a problem.

- A user's problem state, if it can be identified, can be useful in determining which sources of information are used and which are successful in helping resolve the problem.
- A user's problem state is somewhat related to, but not fully determined by, the amount of experience the individual has had with the particular system. It is however entirely independent of the amount of time the user has been in computing.
- Users in a learning state differ from those in other states in that they tend to try many sources of information but find help only with printed documentation (and system help messages to a lesser degree.)

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Figure 2.18f Read printed document

- Users in a problem solving state don't differ greatly from the other states, sometimes acting more like those in a learning state and sometimes like those in a refresh state with no notable pattern.
- Users in a refresh state differ from those in either of the other states in that they tend to use information sources listed in the survey less, but they are more satisfied when they do use them.
- The lack of use and particularly the lack of success of many sources of information is a signal to software authors that more thought and work is required.

2.20 FACTORING THE QUESTIONS

One conclusion drawn from analyzing the survey is that it is too complicated. The fact that several of the questions like "help on subject area," "system gives example," and "listed resource index" seldom or never produce interpretable results points to the possibility that there is a smaller classification subset of sources of information that corresponds more closely with the way users understood their interactions with computers. Likewise, the fact that the four ease of use, understandability,

accessibility, and even overall quality attributes nearly always produce the same results leads one to explore the possibility that these are not really different measures but different dimensions of a smaller number of measures. Factor analysis is therefore a logical next step.

In all factor analyses reported below, Principal Components extraction, Varimax rotation, and listwise deletion of cases with missing values were used. The appropriate number of factors was theoretically determined rather than using an eigenvalue, scree, or percent-variance-explained criterion.

Only the rotated factor loading matrix is shown. Loadings below 0.6 are blanked out and variables are sorted according to their loadings in factor order to assist in interpretation.

2.21 Examining the Like--Dislike Dichotomy

Four factor analyses are reported on the four attribute sets of questions using the dislike/like dichotomy. These analyses should provide a hint whether respondents tend in their own minds to group the twelve sources of information according to whether the source is liked or not.

The factor analyses limit the number of factors to 2 basen on the theory that there are really <u>two</u> <u>underlying</u> <u>dimensions</u>: <u>machine</u> <u>and</u> <u>nonmachine</u> <u>sources</u> <u>of</u> <u>information</u>.

In the following four sets of analyses, the resulting eigenvalues are always characterized by a large value for factor 1 and a much smaller one for factor 2, the second one always below 1.0. This Chapter 2: Results

means that there is only one factor in each analysis. Whatever variables show up on the second factor are really just another dimension or residual of the first. However, how the variables fall out on the two dimensions and whether they are substantively interpretable is of interest.

Figure 2.21a Accessibility

	FACTOR	1	FACTOR	2
EASY2 EASY6 EASY11 EASY4 EASY3 EASY1 EASY9	.85984 .83675 .82332 .80820 .76330 .69652 .60511	1 2 2 2 2 2		
EASY7 EASY12 EASY5 EASY8 EASY10			.8217 .8076 .7676 .6905 .62616	1 7 1 2 5

The rotated factor matrix shown in Figure 2.21a shows two dimensions of accessibility that are not easy to interpret. That is, it is hard to interpret the grouping on factor 1 based on use of online sources (questions 1 through 4, 6, and 9) and on talking to another user. Variables loading on factor 2 are equally uninterpretable.

Figure	2.21b	Understanda	bility		

	FACTOR 1	FACTOR 2
UNDER4 UNDER6 UNDER2 UNDER11 UNDER1 UNDER9 UNDER12	.87223 .84297 .81334 .76495 .71459 .68388 .65885	
UNDER7 UNDER5 UNDER10 UNDER8 UNDER3	.62700	.86808 .78657 .71985 .64602 .64056

The results shown in Figure 2.21b are equally puzzling. In factoring the understandability question, this time several

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online sources of information load on the same factor as talking both to another user and to a consultant or supervisor. In fact, glancing ahead to Figures 2.21c and 2.21d, the same lack of pattern and interpretability characterize the rotated matrices for usefulness and quality. Thus, it doesn't seem informative to factor the questions based on whether the respondents likes the various sources of information or not.

Figure 2.21c Usefulness

	FACTOR 1	FACTOR 2	
USEFUL1	.88608		
USEFUL2	.88448		
USEFUL3	.85/96		
USEFUL8	.82943		
USEFUL9	.82769		
USEFUL5	.75208		
USEFUL6	.65254	.60738	
USEFUL4	.64724	.63639	
USEFUL10	.64040	.61503	
USEFUL12		.88824	
USEFUL11		.77912	
USEFUL7			

Figure 2.21d Quality

	FACTOR 1	FACTOR 2	
QUAL2 QUAL6 QUAL3 QUAL1 QUAL8 QUAL5 QUAL5 QUAL4 QUAL12	.91546 .91462 .84623 .84254 .76120 .75552 .64832 .64773 .64773	.63394 .61946	
QUAL11 QUAL10 QUAL9 QUAL7	.63677	.95570 .72294 .64391	

2.22 Examining the Use--Not Use Dichotomy

Again four factor analyses involve the four attribute sets of questions, this time using the use/not use dichotomy. These analyses should provide a hint whether respondents tend to group the twelve sources of information according to whether the source is used or not. The factor analyses are again limited to 2 factors still looking for what theoretically are the two underlying dimensions, machine and nonmachine sources of information.

Fiq	gure	2.2	22a	Acces	sibi	lity	

	FACTOR 1	FACTOR 2	
EASY3 EASY2 EASY6 EASY1 EASY9 EASY5 EASY4 EASY7 EASY8	.84526 .83808 .80360 .79257 .74771 .74051 .70619 .65950 .63382		
EASY12 EASY11 EASY10		.84832 .81557 .68504	

The results of the factoring of the accessibility questions are shown in Figure 2.22a. Results are more satisfying in that all online sources of help factor in the first dimension and all nonmachine sources in the second.

Figure 2.22b Understandability

	FACTOR 1	FACTOR 2
UNDER6	.83808	
UNDER5	.82103	
UNDER7	.82013	
UNDER2	.81120	
UNDER8	.79412	
UNDER1	.78004	
UNDER3	.77543	
UNDER9	.76297	
UNDER4	.68541	
UNDER11		.84043
UNDER12		.79098
UNDER10		.74234

In fact, the remaining factor matrices in Figures 2.22b through 2.22d show the same separation for understandability, usefulness, and overall quality. While this result may seem obvious to a certain degree, it seems likely that, although these nonmachine sources of information had to be included in the study, they may somehow cloud respondents' reactions to the machine sources. At

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least in further studies of online sources, these "offline" sources should be segregated.

Figure 2.22c Usefulness

	FACTOR 1	FACTOR 2	
USEFUL2 USEFUL1 USEFUL8 USEFUL9 USEFUL3 USEFUL5 USEFUL4 USEFUL6 USEFUL7	.86084 .84456 .81247 .78616 .78141 .77168 .74964 .73677 .71315		
USEFUL12 USEFUL11 USEFUL10	.60364	.86974 .78697 .66879	

Figure 2.22d Quality

	FACTOR 1		
QUAL2	.89271		
QUAL3 QUAL1 QUAL4	.85283 .84924 .81330		
QUAL6 QUAL5	.80822 .76132		
QUAL7 QUAL8 QUAL9	.73503 .68621 .64494		
QUAL10		.83004	
QUAL11		.75256	

2.23 Trying a Two--Attribute FACTOR

As an experiment to begin testing the independence of the accessibility, understandability, usefulness, and quality attributes, two factor analyses (based on the not used/used dichotomy) including twelve sources from each of two attributes are reported.

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	FACTOR 1	FACTOR 2
UNDER6 UNDER9 UNDER8 UNDER4 UNDER7 UNDER7 UNDER12 UNDER12 UNDER1 UNDER1 UNDER10 UNDER11	.85979 .85818 .85203 .83975 .83133 .82426 .82412 .82349 .81309 .79262 .78673 .78584	
EASY5 EASY3 EASY2 EASY6 EASY1 EASY9 EASY9 EASY8 EASY12 EASY11 EASY10 EASY10 EASY4		.85797 .83646 .82635 .82446 .81662 .80337 .78165 .73817 .69193 .68177 .66458 .64010

Figure 2.23a Understandibility and accessibility

Figure	2.23a	shows	the	res	ults d	of fac	torir	ng ac	ces	sibilit	y and	l
underst	tandabi	ility [.]	toget	her	where	e the	evide	ence	is	strong	that	they
are set	parate	measu	res,	at	least	from	each	othe	er.			

Since quality is supposed to be a separate dimension from the other three attributes, the second factor analysis is shown for accessibility and quality. The results are the same: the two attributes produce two distinct factors.

The eigenvalues produced by these two two-attribute analyses are different. The accessibility-understandibility pair produced three eigenvalues greater than 1 (15.2, 2.7, and 1.1). Therefore, the analysis was rerun using the eigenvalue-1 criterion which produced three factors. The first factor is still all of the usefulness questions. The second and third factors are the accessibility questions separated with the machine sources loading highest on factor 2 and the nonmachine sources on factor 3. The accessibility-quality pair produces two eigenvalues greater than 1, so the analysis was not rerun.

Figure 2.23b Understandibility and quality		Figure 2.24 Four dimensions into three					
	FACTOR 1 FACTOR 2	F	ACTOR 1	FACTOR 2 F	ACTOR 3 FACTOR 4		
QUAL3	.89429	USEFUL6	.84592				
ÕUAL1	.88227	USEFUL8	.84112				
ÕUAL4	.87509	USEFUL3	.83492				
OUAL6	.86179	USEFUL7	.83257				
ÕUAL9	.85509	USEFUL5	.83044				
OUAL2	.84371	USEFUL2	.82979				
ÕUAL5	.83613	USEFUL9	.82692				
QUAL8	.82300	USEFUL4	.79923				
QUAL7	.81884	UNDER9	.79277				
QUAL12	.77162	UNDER6	.79173				
QUAL11	.75277	USEFUL11	.78602				
QUAL10	.69405	USEFUL10	.78314				
		USEFUL1	.77586				
EASY5	.89622	UNDER7	.76675	,			
EASY6	.89023	USEFUL12	.76460				
EASY2	.86094	UNDER8	.76139				
EASY3	.85710	UNDER5	.75860				
EASY9	.83949	UNDER2	.75218				
EASY8	.83473	UNDER3	.72586				
EASY1	.81957	UNDER4	.72087				
EASY7	.80093	UNDER1	.70078				
EASY11	.74600	UNDER10	.69638				
EASY12	. /034 /	UNDER12	.69594				
EASY4	./0013	UNDERII	.6/381				
LASILU	.0/433	OUAL3		87064			
		OUAL J		.85253			
		OUAL4		.84551			
		ÕUAL2		.83043			
2.24 Compa	ring the Four Attributes	ÕUAL5		.81094			
•	-	QUAL6		.81085			
The final s	tep in this second round of analysis of the SHARE	QUAL7		.80779			
quesionnair	e data was to factor all four attributes to explore	QUAL9		.80481			
indications	that maybe there are fewer than four real measures.	QUAL8		.79356			
The results	of the analysis are shown in Figure 2.24. Although	QUAL12		.71319			
four factor	s were requested, only three interpretable factors	QUAL11		.69019			
result. In	fact, the scree rule also indicates three factors and	QUAL10		.62958			
the percent	variance explained by those three factors is nearly	·			00075		
75%.		EASY3			.833/5		
		EASY2			.83185		
Clearly, th	e usefulness and understandability attributes are	EASY5			.82851		
candidates	for being combined into a single dimension. The	EASY6			•922UI		
overall qua	lity attribute seems to hold its own along with	EASYL			.81002		
accessibili	ty. Therefore, it would seem productive to condense	EASY9			./8952		
the number	of questions asked in a survey of this type to at	EASYS			./0140 74765		
least three	e: now easy is it to get to the source of information	EASY /			./4/00		
to resolve	a specific problem, now successful is it in helping	EASY4			• D 2 / 44 6 20 5 2		
solve that	specific problem, and how good a source of information	EASYLL			.02003		
is it compa	ared overall with other sources?	EASY12			.00092		
		EASYIU					

Appendix A: Packet

APPENDIX A

COORDINATOR PACKET

June 15, 1981

Dear Recruitee:

Enclosed please find the definitive SHARE Human Factors Project Questionnaire packet, consisting of:

- "System Tailoring Information" questionnaire for coordinators
- "Obtaining Assistance While Using Computers Interactively" questionnaire for users (in case you've misplaced your original copy)
- Cover letter explaining more about these Human Factors Project questionnaires.

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We apologize for the delay in mailing this material to you; however, distribution of the first and last items was approved only recently by the SHARE Board and Advisory Council in May at the Interim in Salt Lake City.

So far, we have not received nearly the thousand responses we need for statistically significant analysis. If you can possibly obtain more completed user questionnaires, please do so. For those of you who have already returned some user questionnaires, please also now complete and return the "System Tailoring Information" questionnaire.

We will discuss the status of this activity in Chicago at Session A056 on Wednesday, August 26 at 4:30 p.m. Hope to see you there!

Joan M. Winters (SLA) Deputy Manager, Human Factors Project

Joen on. Winters

Seana O'Hare (SLA)

Sean O'Have

May 8, 1981

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Dear Questionnaire Coordinator:

SHARE is an organization of users of large-scale IBM systems. It is divided into working projects, each of which has a common interest relating to IBM software products and application areas. The various SHARE projects maintain dialogues with IBM concerning future product developments. It is crucial for these dialogues that projects keep abreast of the ways in which computer systems, including non-IBM systems, are being used in customer installations and the problems that individual users are encountering with current systems.

Since early in 1980, a committee of the SHARE Human Factors Project (in cooperation with the Documentation and Standards Project) has been working to develop an anonymous questionnaire evaluating interactive user assistance needs. We hope to be able to use the results of the survey to understand better the informational needs of interactive users and to aid in the dialogue with IBM.

To obtain statistically significant information, we need at least one thousand responses from a very wide variety of end-users using various systems. In order to get this kind of response, we decided to distribute the questionnaires to volunteer coordinators who will redistribute them to end-users at their installations.

In addition to the end-user questionnaire, a second questionnaire was developed to be filled out by you, the installation coordinator, so that in the statistical analysis we can take into account installation tailoring of vendor-provided online documentation.

We expect that you will take whatever actions are necessary before distribution at your installation to explain the purpose of the questionnaire, e.g., a cover letter and/or a meeting. Also, if you only run one interactive system with online documentation, you may be able to fill in the response to Question 5 before duplicating the end-user questionnaire for distribution. Note that the response to Question 5 should identify the most "user-visible" major component of the system that provides online documentation to the user (e.g., SPEAKEASY, not CMS, if the user is running SPEAKEASY under CMS).

To return the responses to us, please collect all of the end-user questionnaires at your installation, add a completed copy of the System Tailoring Information questionnaire and send to:

> Seana O'Hare P.O. Box 4349 SLAC Bin 97 Stanford, CA 94305

We will analyze the responses, preserving installation anonymity, and present preliminary results at SHARE 57 in Chicago this August. We will also send the final results to any installation participating in this survey.

We thank you for any cooperation you can provide.

Joan M. Winters (SLA) Deputy Manager, Human Factors Project

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Seana O'Hare (SLA) Scann Ottare

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System Tailoring Information Questionnaire Interactive User Assistance

Most installations have tailored their interactive user assistance. In order to understand the data we obtain from end-users at your installation, we need some information from you as questionnaire coordinator about any changes you have made in this area. Please answer these questions in as much detail as you think necessary so that we can understand your online documentation environment. Without infringing on installation anonymity, we will correlate this questionnaire with the end-user questionnaires from your installation. If it would help us understand more about your system than what we have asked you for, please feel free to explain, and attach additional sheets if necessary.

Please fill out one of these questionnaires for each system you run that appears in the end-user questionnaire responses, i.e., the response to Question 5. $\dot{}$

(1) Have you added HELP files to your system?

(2) Have you modified the format of the text presented by HELP?

(3) Have you modified the vendor's HELP processor?

(4) Have you written your own HELP processor?

(5) Have you made other additions or modifications to HELP?

(6) Have you added other online user assistance facilities? Please describe briefly.

(7) Have you done anything to make it easier for people to find the information they need online?

(8) Is there anything else about your system that we should know in order to understand your data (e.g., do you call a system a name other than its standard name)?

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June 1981

Appendix A: Packet

A Questionnaire on Obtaining Assistance while Using Computers Interactively

Sponsored by the SHARE Human Factors Project in Cooperation with the Documentation and Standards Project

We would appreciate your cooperation in filling out the following anonymous questionnaire. Its purpose is to get your opinion about the quality of different types of information that you might have tried to use during an interactive computing session. The first part of this questionnaire asks you for background information. The main part asks you to recall and evaluate a specific informational situation. The last part requests a general appraisal of the information sources available on your system.

We will use the results to help us to understand better the informational needs of interactive users and to formulate requirements for submission to IBM. The results of this survey will be published in the <u>Proceedings of SHARE</u>.

A. BACKGROUND

First tell us a little bit about yourself:

- 1) What is the primary business of your company or institution?
 - _____ (1) Business Services: Hotels, Amusement, or Non-profit Organizations
 - (2) Computer and Data Processing, including Software Services, Service Bureaus, Time Sharing, and Consulting
 - (3) Construction: Mining and Agriculture
 - _____ (4) Education: Colleges, Universities, and other Educational Institutions
 - (5) Finance: Banking, Insurance, Real Estate, Securities, and Credit
 - _____ (6) Government: Federal, State, and Municipal, including Military
 - _____ (7) Manufacturing
 - (8) Medical and Legal Services
 - (9) Trade: Wholesale and Retail
 - _____ (10) Transportation Services: Land, Sea, and Air
 - _____ (11) Utilities: Communications, Electric, Gas, and Sanitary Services

____ (12) Other _____

2) To which area is your job most related:

- _____ (1) Administrative services
- (2) Computer operations
- (3) Customer services
- (4) Education
- (5) Finance
- (6) Management
- ____ (7) Marketing
- (8) Programming
- ____ (9) Research
- ___ (10) Other _____

3) How long have you been using computers?

- ____ (1) 1 month or less
- ____ (2) More than 1 month but not more than 6 months
- _____ (3) More than 6 months but not more than 2 years
- ____ (4) More than 2 years but not more than 5 years
- ____ (5) More than 5 years but not more than 10 years
- ____ (6) More than 10 years

B. SPECIFIC SITUATION

In order to give us some insight into the types of informational needs of interactive users, we would like you to recall a specific situation within the last month when you were working at a computer terminal and you needed information. You may have needed information to solve a problem, to try something new, to correct an error, or for some other reason. Please answer the following questions as they relate to this situation and your information needs:

4) Briefly describe the situation. Include the type of information you were seeking. List the different sources you used, and tell us which one was successful.

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5) What interactive system were you using in the situation you just described?

(1) CICS	 (5) SPF	(9) WYLBUR
(2) CMS	 (6) SPIRES	(10) Other (please specify)
(3) MTS	 (7) TSO	
(4) SPEAKEASY	 (8) TSS	(11) Don't know

6) How long have you been using this system?

____ (1) 1 month or less

____ (2) More than 1 month but not more than 6 months

- ____ (3) More than 6 months but not more than 2 years
- ____ (4) More than 2 years but not more than 5 years
- _____ (5) More than 5 years but not more than 10 years
- _____ (6) More than 10 years

7) How experienced a user do you consider yourself on this system?

- _____ (1) Not very experienced
- _____ (2) Moderately experienced
- ____ (3) Very experienced

Appendix A: Packet

The following three questions ask you to evaluate the <u>accessibility</u>, <u>understandability</u>, and <u>usefulness</u> of the information sources you used.

Note that all systems do not have all types of information resources listed below.

8) For those information resources you used in the situation you described above, rate the following on the scale provided:

The information I tried to obtain was <u>easy to get to</u> when I	Strongly agree	Agree	Disagree	Strongly disagree	Didn't use
(1) Was offered suggestions by the system about what to do next					
(2) Asked the system for more detail about a message					
(3) Asked the system about my current situation and possible options					
(4) Asked the system for help on a command(s)					
(5) Asked the system for help about a subject area (e.g., FORTRAN or Inventory)					
(6) Asked the system for an example					
(7) Used a tutorial at the terminal					
(8) Listed an index of available information resources at the terminal					
(9) Read (part of) a document on the terminal					
(10) Read (part of) a printed copy of a document					
(11) Talked to another user					
(12) Talked to a consultant or supervisor					
(13) Other (describe)	N				
					1

Appendix A: Packet

The eas	information I received was y <u>to understand</u> when I	Strongly agree	Agree	Disagree	Strongly disagree	Didn't use
(1)	Was offered suggestions by the system about what to do next					
(2)	Asked the system for more detail about a message					
(3)	Asked the system about my current situation and possible options					
(4)	Asked the system for help on a command(s)					
(5)	Asked the system for help about a subject area (e.g., FORTRAN or Inventory)					
(6)	Asked the system for an example					
(7)	Used a tutorial at the terminal					
(8)	Listed an index of available information resources at the terminal					
(9)	Read (part of) a document on the terminal					
(10)	Read (part of) a printed copy of a document					
(11)	Talked to another user					
(12)	Talked to a consultant or supervisor					
(13)	Other (describe)					
i						1

9) For those information resources you used in the situation you described above, rate the following on the scale provided: 10) For those information resources you used in the situation you described above, rate the following on the scale provided:

The information I received was <u>useful</u> when I	Strongly agree	Agree	Disagree	Strongly disagree	Didn't use
(1) Was offered suggestions by the system about what to do next					
(2) Asked the system for more detail about a message					
(3) Asked the system about my current situation and possible options					
(4) Asked the system for help on a command(s)					
(5) Asked the system for help about a subject area (e.g., FORTRAN or Inventory)					
(6) Asked the system for an example					
(7) Used a tutorial at the terminal					
(8) Listed an index of available information resources at the terminal					
(9) Read (part of) a document on the terminal					
(10) Read (part of) a printed copy of a document					
(11) Talked to another user					
(12) Talked to a consultant or supervisor					
(13) Other (describe)					

11) How long did it take you to obtain the information you needed?

- ____ (1) 2 minutes or less
- ____ (2) More than 2 minutes but not more than 10 minutes
- ____ (3) More than 10 minutes but not more than 30 minutes
- _____ (4) More than 30 minutes but not more than 60 minutes
- ____ (5) More than 1 hour
- ____ (6) Didn't obtain

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C. GENERAL APPRAISAL

In the following question we would like an overall evaluation of the information resources available on the system you were using.

12) Rate the following on the scale provided:

In general, the <u>guality</u> of the information I can obtain about my system is good when I	Strongly agree	Agree	Disagree	Strongly disagree	Not Available
(1) Am offered suggestions by the system about what to do next					
(2) Ask the system for more detail about a message					
(3) Ask the system about my current situation and possible options					
(4) Ask the system for help on a command(s)					
(5) Ask the system for help about a subject area (e.g., FORTRAN or Inventory)					
(6) Ask the system for an example					
(7) Use a tutorial at the terminal					
(8) List an index of available information resources at the terminal					
(9) Read (part of) a document on the terminal					
(10) Read (part of) a printed copy of a document					
(11) Talk to another user					
(12) Talk to a consultant or supervisor			-		
(13) Other (describe)					

Appendix A: Packet

13) What other types of information would you like to have available? Please list.

14) If you would like to make any additional comments about information resources for interactive systems, please do so here.

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