

Graphwriter

Graphwriter business graphics packages produce superior quality presentation graphics — the graphics you need for that important report or presentation. With Graphwriter you can select from more than 20 different format programs.

Using the Graphwriter Basic Set, you can make charts such as vertical or horizontal columns, horizontal or vertical segmented columns, horizontal or vertical clustered bars, pie charts (from one to four pies), scatter plots/regression charts, and text/word charts.

The Graphwriter Extension Set lets you make Gantt charts, organization charts, bubble or table charts, pie-bar combination, surface line or line-table charts, double-stacked bars, horizontal-grouped bars, range charts, paired bars, and horizontal bars with inset labels.

Graphwriter's Combination Set offers all formats of both the Basic and the Extension Sets.

Graphwriter formats are preprogrammed to give you quality charts without the need to program. But if necessary, the preset default values can be altered to change the style, layout, size, and orientation of the chart so you can create and store your own customized formats. Formats can be used with data stored by Graphwriter or by using data files transferred from popular spreadsheet programs.

Hardware Requirements

Below is a recommended system configuration. Consult your Hewlett-Packard dealer for other configurations.

- HP 150 Personal Computer with 256K memory (standard)
- MS™-DOS 2.0 Operating System (standard)
- Dual 3½-in. or 5¼-in. Flexible Disc Drives or Winchester Disc with Flexible Disc Backup
- Male-to-Male RS-232-C printer cable or HP-IB cable
- HP 7470 or HP 7475 Graphics Plotter, Option 1 (RS-232-C) or Option 2 (HP-IB)

Ordering Information

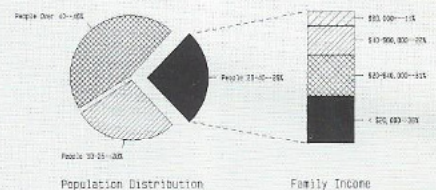
Order product number HP 45484A (Basic Set), suggested retail price — \$395; HP 45485A (Extension Set), suggested retail price — \$395; or HP 45486A (Combination Set), suggested retail price — \$595, from your local Hewlett-Packard dealer or HP sales office. Specify Option 650 (additional \$25) if you wish to receive your software on a 5¼-inch disc rather than on the standard 3½-inch disc.

For Further Information

For further information on price and availability, contact your HP dealer, HP sales and service office, or call toll-free 800-FOR-HPPC.

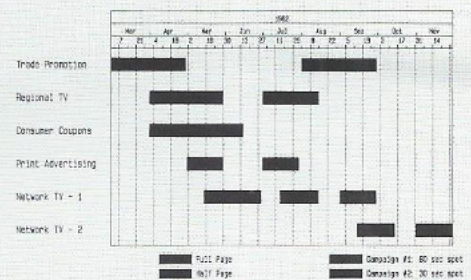
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People 26-40 Chosen as Target Market Because of Higher Than Average Family Income



Graphwriter has a variety of formats, so you can select the one "just right" for presenting your data

General Brands Company
New Product Z-48
Advertising and Promotion Schedule



Because Graphwriter formats are designed for precision pen plotters, you can produce finely detailed charts such as this Gantt chart.