REDUCE OFFICE TIME COSTS

MODEL SFD

SPEED REPETITIVE WRITING ROUTINES

ELIMINATE HUMAN MISTAKES

Fiden Flexowriter.



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repetitive writing jobs in almost every business. A few are illustrated here. Letters, documents or records like these are prepared automatically by the Flexowriter, and with unfailing accuracy.



To every businessman interested in saving time and money on repetitive writing jobs ...

This letter was written automatically at a speed of 100 words a minute, without an error. The type is Modern 10 point, one of many type faces available on the Flexowriter Model SFD.

Automatic letter-writing is only one of the numerous uses for this versatile office machine. Besides letters of various kinds, almost everyone has repetitive writing jobs. These include vouchers, checks, property descriptions for land titles, deeds and mortgages, radio and television scripts, publicity releases, engineering specifications, price lists, directories, bulletins and innumerable other documents.

With the Flexowriter, the typist writes the document just once. A visual copy is produced for checking, and at the same time a punched tape is obtained as an automatic by-product. The same document may then be reproduced automatically, by original typing, at a high rate of speed. Stop codes may be punched into the tape to stop the machine at any point where it is desired to insert variable matter.

When used with Selectadata or Motorized Tape Reader, illustrated on the back page of this folder, even variable matter may be inserted automatically. Names and addresses may be automatically typed as well as paragraphs selected for different letters. This is a fully automatic duplex operation.

The Flexowriter SFD is available with tape reader only, with tape punch only, or with both reader and punch. Foreign language keyboards and carriage lengths of 12, 16 or 20 inches also may be had.

We invite you to see a demonstration of the Flexowriter SFD, at your own convenience, and entirely without obligation. Why not call or write our local office now?

> Cordially yours, Friden, Inc.



SELECTADATA

The Friden Selectadata is an auxiliary tape-reader which swiftly searches out and selects classified data which is then automatically read out on the Flexowriter. It can be programmed to select paragraphs, names and addresses or other variable matter. Thus, many repetitive but variable writing applications become fully automatic.



AUXILIARY TAPE READER

This is an auxiliary tape-reader which provides the advantage of a second tape for an expanded, duplex operation. Matter punched into the second tape is read out automatically by the Flexowriter, alternately or consecutively, as directed by programming codes punched into the tape.

Friden, Inc

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