

Votrax[®] Talking Points

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GENERAL MOTORS, GENERAL ELECTRIC AND VOTRAX

The following press release has been received from General Motors

DETROIT, January 27, 1977 — General Motors today announced a computerized program that provides instant identification of General Motors' vehicles involved in recall campaigns. It also provides greater assurance that required services are being performed on those vehicles, a GM executive said here today.

GM's service director, O. Robert Pansa, said GM's Computerized Recall Identification System (CRIS) is "a fast and simplified method to provide instant information to dealers as to whether recall work has been done on GM vehicles in their inventories plus those that come in for service".

Mr. Pansa pointed out that this system is the first of its kind in the automobile industry and is a tremendous step forward. It is being offered at no charge to GM's 13,000 dealers in the United States.

The computerized data contain vehicle identification numbers for vehicles still requiring services related to safety recall campaigns initiated after October 1, 1970. The system will be updated monthly with current safety campaign information.

Mr. Pansa explained that any GM dealer who has a touch-tone telephone or a teletypewriter terminal is already equipped to use CRIS. "As a matter of fact," he added, "a dial-type telephone can be converted for touch-tone use by installing an adapter pad available through local telephone companies."

A dealer simply has to enter certain segments of a vehicle's identification number to learn the status of that vehicle. An inquiry made by telephone will result in a computerized voice response, whereas a teletypewriter terminal inquiry will produce a printed reply.

Mr. Pansa also said: "General Motors accepts the responsibility for notifying owners of vehicles involved in recall campaigns and this responsibility has long been a tradition with us. However, no matter how diligently we strive to complete every recall campaign, it is very difficult to locate each and every vehicle involved. This new computerized system is designed to help us identify vehicles on which safety recall campaign services have not been performed."

CRIS is available toll-free, 24 hours a day and seven days a week.

The system will be on display later this week at the National Automobile Dealers Association (N.A.D.A.) convention in New Orleans.

BANK OF AMERICA, RAPIDATA AND VOTRAX

The following press release has been received from the Bank of America

SAN FRANCISCO, December 23, 1976 — Bank of America today announced it has signed an agreement with Rapidata Inc. to offer computerized deposit and balance reporting to the bank's corporate customers, using Rapidata's nationwide remote access computers.

Called BAMTRAC for Bank of America money tracking system, the new service program is directed chiefly to middle-sized and large industrial companies, thrift institutions, non-bank investment firms, insurance companies and other non-banking financial institutions.

The primary thrust of this service, the bank said, is to assist corporate treasurers in tracking cash flows in accounts they have established with Bank of America and other banks.

The system can report, collect and transfer deposits and balances from local banks in any geographic area in the continental United States into a concentrated corporate account.

In addition, a corporate customer can obtain specific deposit information at any time of the day through a push-button telephone using RAPIDVOICE, response service of Rapidata or through a time-share computer terminal.

The BAMTRAC system organizes a company's total balances and deposits from the previous day into a daily report, available at 9 a.m., EST. The bank said this overnight reporting system saves time and reduces the expense of multiple telephone calls, telex wires and manual processing.

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BANK OF AMERICA, RAPIDATA AND VOTRAX

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The bank said daily reports can be programmed to meet specific customer needs. It will help corporate customers get maximum use of their funds for paying down loans or investing excess funds in money market instruments.

The bank said it plans to market the service during the first quarter of 1977. Consultants in the global treasury management section of the bank's North American Division will assist in the design of programs and evaluation of data.

VOCAL INTERFACE ANNOUNCES
MICROPROCESSOR COMMUNICATIONS CONCENTRATOR

TROY, Michigan, January, 1977 — A new microprocessor communications concentrator, the VOTRAX MC-I, is being introduced by Vocal Interface Division of Federal Screw Works, a supplier of computer peripheral equipment.

The MC-I is a compact, solid-state microprocessor-powered peripheral system which provides multi-line Touch Tone* input handling capabilities for virtually any computer. The system can service up to 32 telephone lines, utilizing an on-board microprocessor to control all functions of the communications data sets and to decode and convert incoming Touch Tone signals. This means that a host of Touch Tone data entry applications are now technically and economically feasible for a wide range of business machine users.

The MC-I supports a large number of communications data sets including the Bell 407A, 407B and several commercially available 403-type units, plus full-feature support of the Bell TRANSACTION*TELEPHONE, Automatic Call Distributor and Call Director.

Future applications requiring voice response may be incorporated by adding the multiplexed digital voice response capability of the VOTRAX LVM-50.

The MC-I offers cost and technical advantages and is simple to install and operate. This is made possible by the use of microprocessor technology in the System Controller. Because of this built-in intelligence, the System Controller is able to simulate the operation of an asynchronous terminal (RS-232-C) on the host computer's communications adapter.

All transactions between the MC-I System Controller and the host computer are conducted using standard data formats without the need for elaborate support software or special interfacing hardware. This approach permits the use of the MC-I with virtually any computer from microprocessor to giant business mainframe.

*Trademark of AT & T Company

MC-I

If you desire additional information, please check the box at the margin and return to:

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