

**GIGI** the "personal End-User Terminal".

DEC IS CHANGING THE WAY  
THE WORLD *THINK'S*

**GIGI**

DEC'S corporate slogan is "DEC is changing the way the world thinks".  
**GIGI** is a prime illustration of DEC's commitment to this concept; since  
it will clearly change the way people view and interact with a computer  
system.



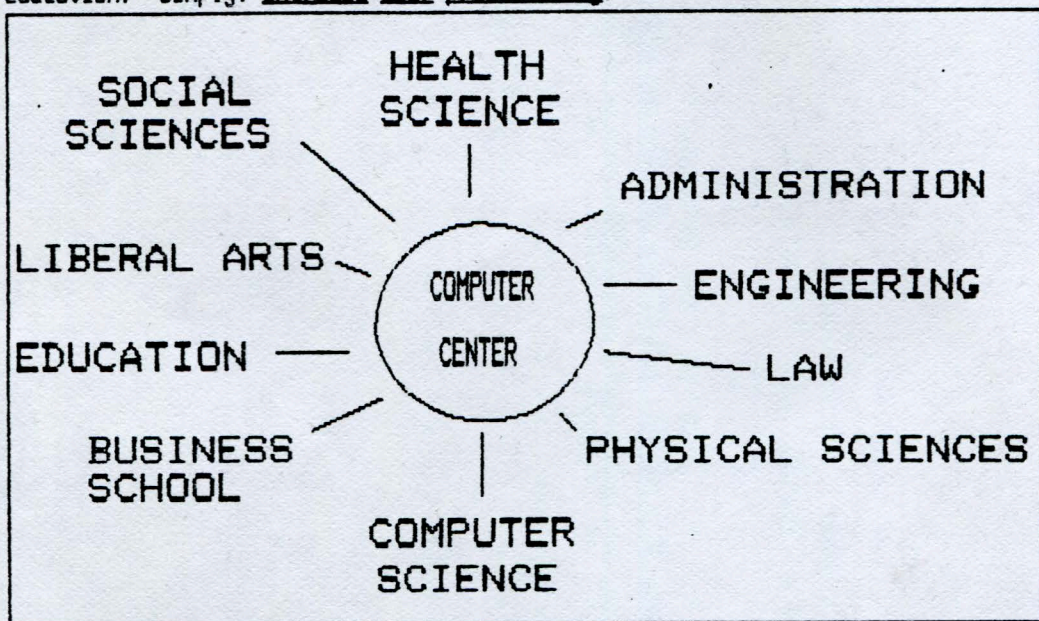
## COMPUTING CHALLENGE

PROVIDE A BROAD VARIETY OF COMPUTING  
SERVICES TO A DIVERSIFIED USER  
POPULATION

**GOAL:**

*USER PRODUCTIVITY*

The primary challenge of educational computing is to provide a broad variety of computing services to a diversified user population. The goal is to increase user effectiveness with a primary by-product being increased productivity. Productivity in education can be related to: Faculty in terms of research, class preparation, concept presentation, text preparation, etc; Student via increased discipline exposure and practice to more difficult concepts and problems; Staff improvements by maximizing job effectiveness, reduce learning time, improve job accuracy and maximize on personal skills and education. Simply: Increase user productivity.



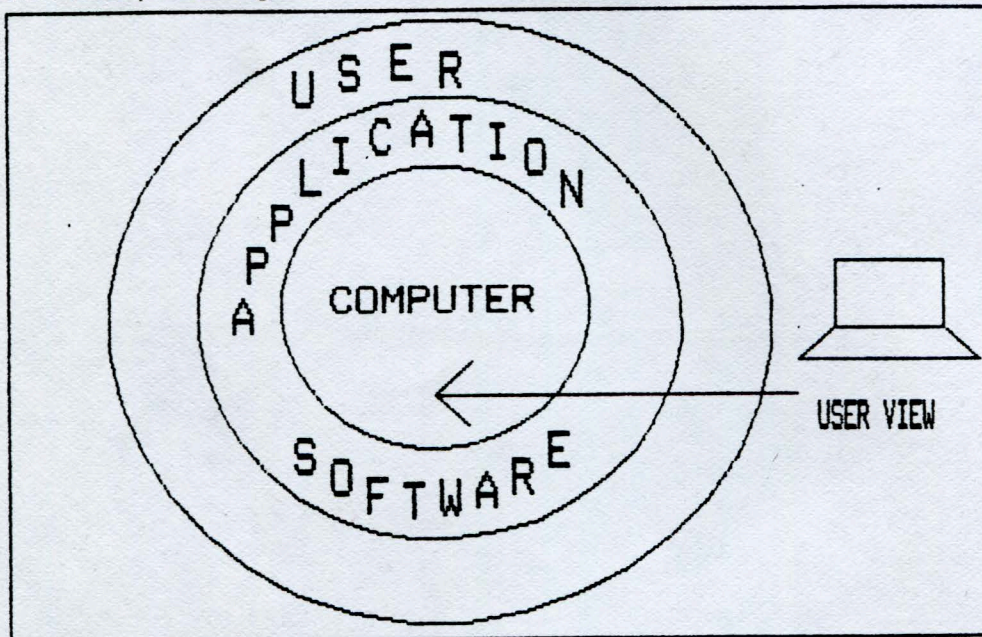
*Who is the user population?* The higher education user population encompasses a wide variety of end-users which includes; Administration, Engineering, Physical Sciences, Business School, Computer Science, Liberal-Arts, Education, Social Science, Health Sciences and Law.



## UNIVERSITY COMPUTING

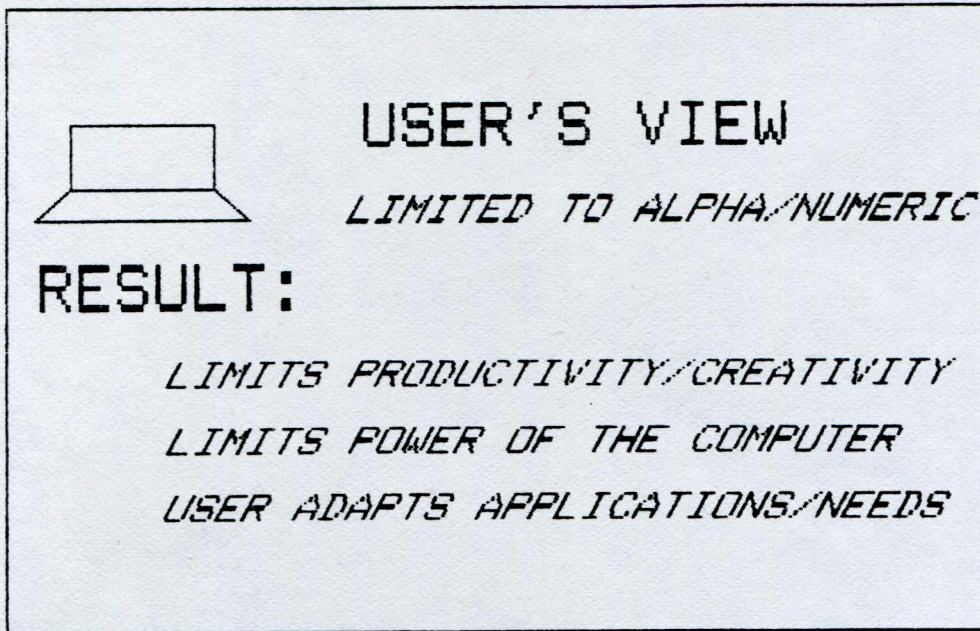
*"MICROCOSM OF THE  
COMPUTING WORLD"*

Educational computing is a *MICROCOSM* of the computing world. The application space of educational computing is extremely diverse: time-sharing, graphics, word-processing, text management, libraries, program development, data-entry, computation, instructional, computer-based-education research and administrative data processing.

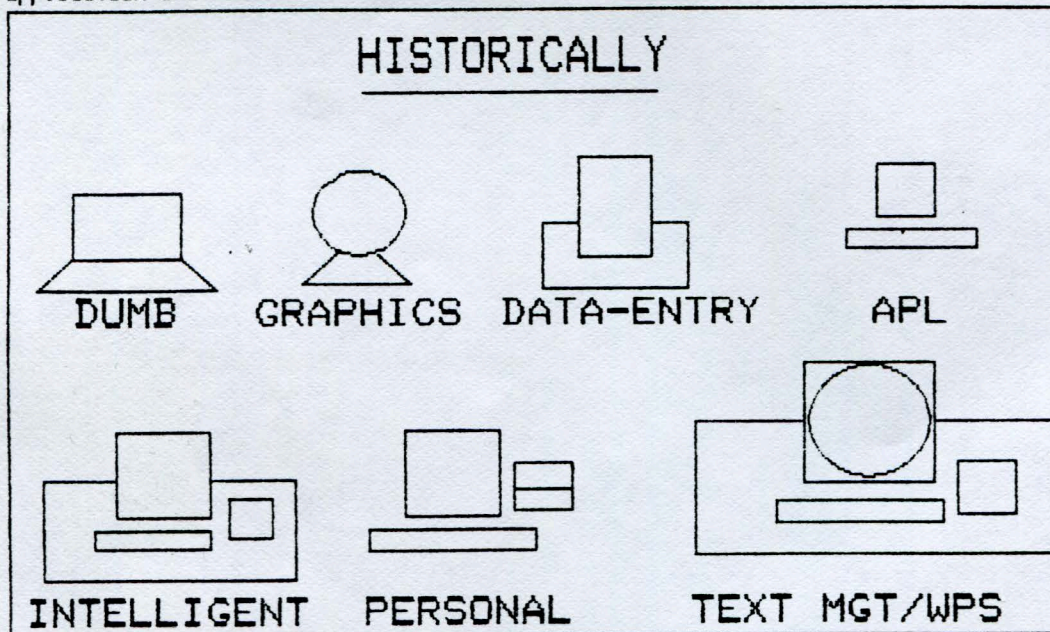


To date, the user's view into the computer is limited by the terminal, which is his primary interface with the computer.





Therefore, the user's "*window*": (1) limits both his productivity and creativity (2) limits the user's view of the power of the computer since the computers power is not easily accessible and (3) forces the user to modify his application and needs to fit the "*window*".



Historically, the user solution to this problem was to acquire various "*windows*" into the computer. Typically, this resulted in two or more of the following terminals: dumb terminal, graphics terminal, data-entry terminal, APL terminal, intelligent terminal, personal computer, word processing terminal, and text management terminals.



**RESULT:**

EXPENSIVE HARDWARE  
COMPLEX APPLICATION DEVELOPMENT  
NON-STANDARDIZATION  
USER MODIFIES NEEDS  
LIMITED SOLUTIONS  
EARLY TERMINAL REPLACEMENT  
FRUSTRATION  
NON-EASE OF USE

This resulted in: (1) expensive hardware (2) complex application development (3) non-standardization (4) user modified his needs to fit the terminal (5) the application solution was limited/restricted (6) early terminal replacement (7) user frustration and (8) non-ease of use.



**POOR HUMAN**

**INTERFACE**

**TO THE COMPUTER**

Therefore, the Bottom-Line is *poor human interface to the power of the computer.*



SOLUTION

*PERSONAL END-NODE (TERMINAL)*

*WHICH ADAPTS TO THE USER*

**BENEFITS**

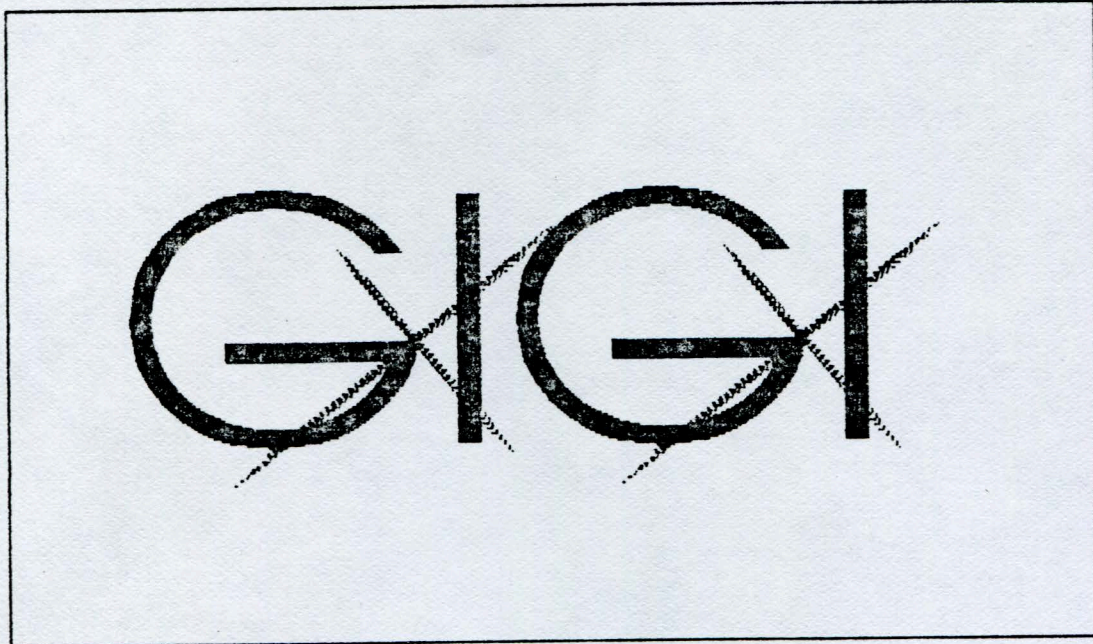
The solution to this dilemma is a "*personal*" terminal which adapts to the user.

***PERSONAL END-NODE***

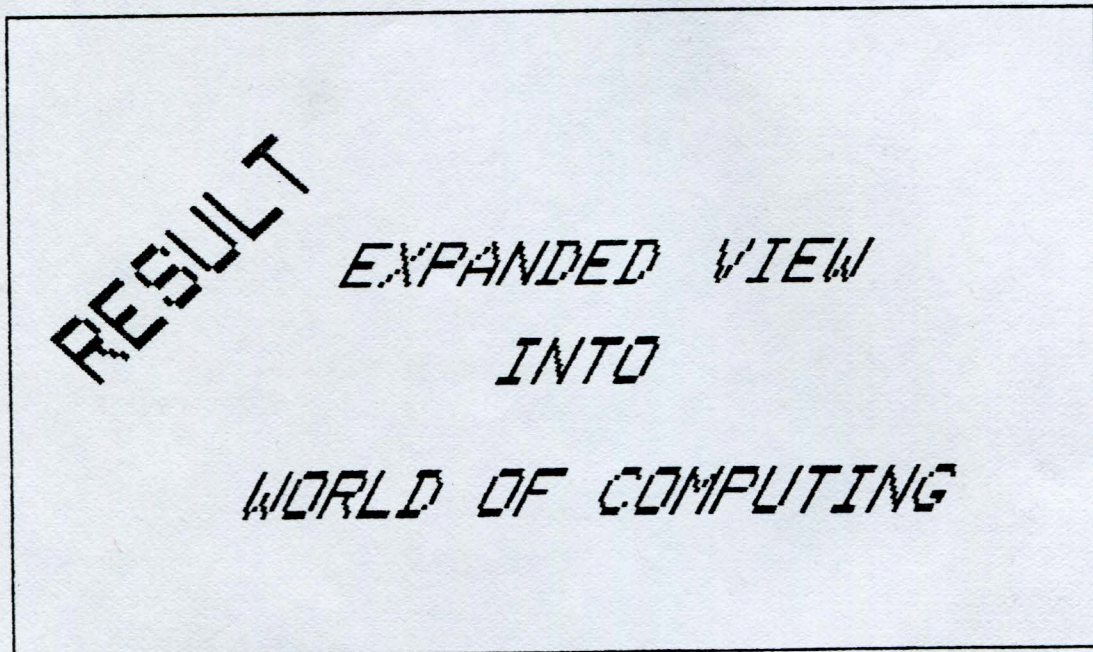
- NON-LIMITING
- MAXIMIZE USER PRODUCTIVITY
- MAXIMIZE HOST COMPUTING POWER
- EASE OF USE
- COST EFFECTIVE

The benefits of such a terminal would be (1) to maximize user productivity, (2) to extend user effectiveness (the terminal would no longer be the limiting factor), (3) to maximize the power of the processor by extending the power to the user, (4) to improve ease of use, and (5) finally, to be cost effective.





GIGI is a *personal* terminal.



GIGI adapts to the needs of  
the user and expands his "view" into the world of computing.

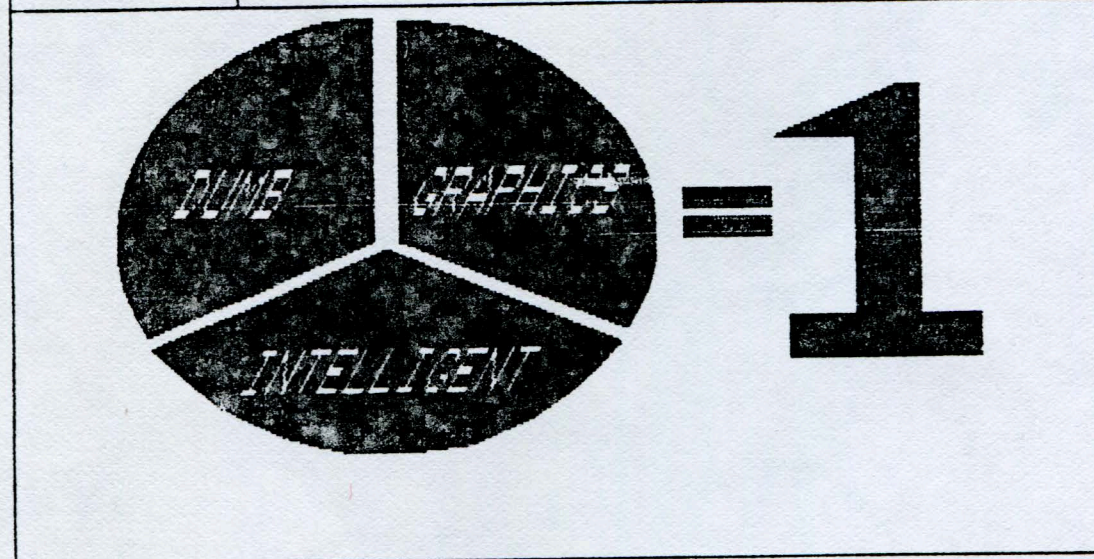


# GIGI

## FEATURES AND BENEFITS

In order to fully appreciate GIGI lets examine GIGI's features and how they translate into USER benefits.

FEATURE:	THREE IN ONE TERMINAL
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FEATURE : Three in one terminal. GIGI is a *dumb* terminal. GIGI is a *graphics* terminal. GIGI is a *intelligent* terminal. Therefore, GIGI is a three in one terminal.



BENEFITS	THREE IN ONE TERMINAL
<ul style="list-style-type: none"> <li>— REDUCED COST</li> <li>— EXPANDS USER VIEW</li> <li>— MAXIMIZES: USER AND HOST</li> <li>— NON-LIMITING</li> <li>— GROWS WITH THE USER</li> <li>— MULTIPLICITY USERS/APPLICATIONS</li> <li>— ALL FEATURES STANDARD</li> </ul>	

User Benefits:

(1) Reduces the cost of having a wide variety of incompatible terminals on campus.

(2) Personal "End-Node" of an educational network. Adopts to the user requirements-Instructional, Research, Administrative, WP, Text Management and Data-Entry.

(3) Maximize computing center and end-user application development \$'s and improves end-user productivity while at the terminal.

(4) Grows with the user as his needs develop and expand.

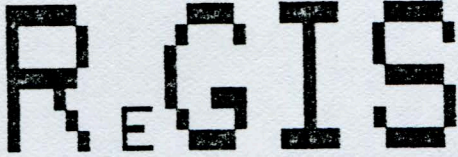
(5) Non-limiting in terms of application development

(6) Cost effective: slightly higher than a dumb terminal but lower cost than graphics and intelligent terminals. Considered with longer application life (user suitability) the overall terminal costs will be reduced.

(7) Ideal for computer laboratory (terminal room) where users from various departments with a wide variety of needs must be satisfied. Computer Science, Bussiness, Math, Engineering, Physics, Architecture, Music, the Languages and Health Sciences.

(8) All **GIGI** features are **standard**. There are no options which would impact application compatiability between **GIGI** terminals. *Maximizes application development while minimizing costs .*



FEATURE	REMOTE GRAPHICS INSTRUCTION SET
	

FEATURE: Remote Graphic Instruction Set (ReGIS). ReGIS is the heart of GIGI's graphic terminal power.

BENEFITS	REMOTE GRAPHIC INSTRUCTION SET
<ul style="list-style-type: none"> <li>— REDUCES HOST GRAPHIC LOAD</li> <li>— EASY TO USE</li> <li>— INTERFACE TO <u>ALL</u> ASCII LANGUAGES</li> <li>— DEC STANDARD PROTOCOL</li> <li>— REMOVES THE COMPLEXITY OF <i>GRAPHICS</i></li> <li>— REDUCES HOST MASS STORAGE REQUIREMENTS</li> <li>— EASY TEXT/GRAPHICS MANIPULATION</li> </ul>	

User Benefits:

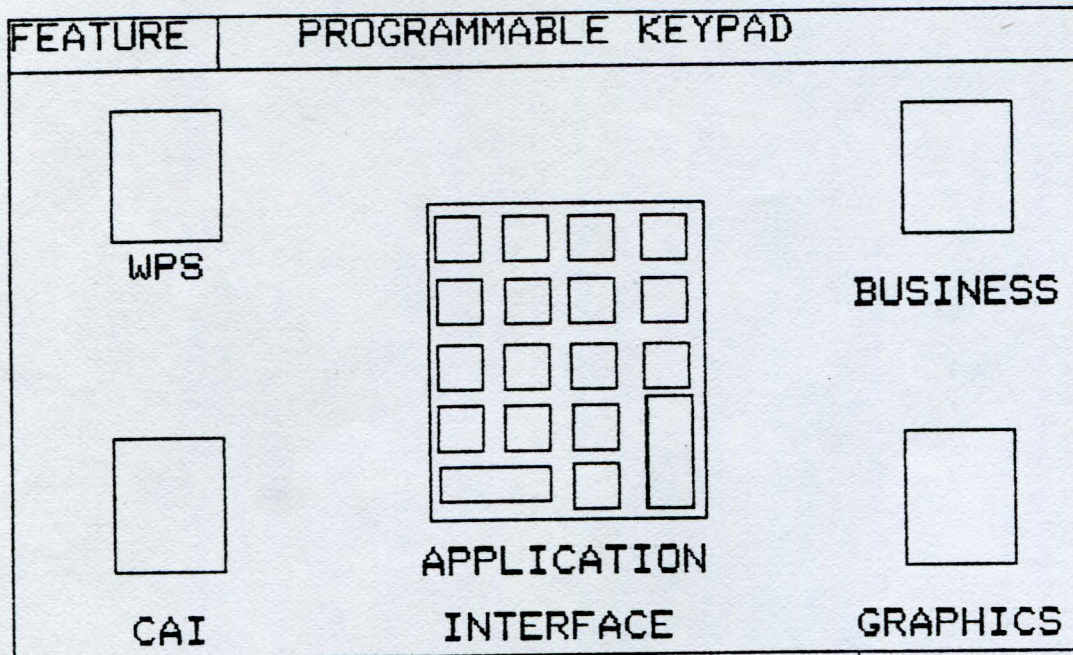
- (1) Reduces the load traditionally placed on the host processor by graphic terminals: (a) Limits transmission of characters since ReGIS is located in the terminal and, therefore, can interpret commands rather than receive detailed data strings. (b) ReGIS contains key algorithms: curve, circle, box, etc. along with (c) significant text capability which far exceeds most text processing terminals (character height, size, width, etc).
- (2) Easy to use and interfaces to all ASCII languages.
- (3) Dec standard protocol for all future graphic application developments.



(4) Removes the *mystique* of graphics. ReGIS brings graphics into the area/utilization of the *general user* while still providing the *power* and *flexibility* required by the *experienced* graphic user.

(5) Reduces central disk storage requirements since ReGIS stores no detailed data strings usually required by graphic terminals.

(6) **GIGI** removes the historical complexity/limitations of graphic and text intermixed on the same display. With **GIGI**, the user has full graphical and textual capability simultaneously available.



FEATURE: PROGRAMMABLE KEYPAD. THE "PERSONALIZATION" OF GIGI INTO A WIDE VARIETY OF APPLICATIONS AND DISCIPLINES.

BENEFITS	PROGRAMMABLE KEYPAD
	<ul style="list-style-type: none"> <li>— SIMPLIFIES APPLICATION INTERFACE</li> <li>— REDUCES USER LEARNING CYCLE</li> <li>— IMPROVES APPLICATION SUCCESS RATIO</li> <li>— REDUCES USER ERROR RATE</li> <li>— CHANGABLE BY EACH APPLICATION</li> <li>— IMPROVES USER PRODUCTIVITY</li> <li>— EASE OF USE/GIGI APPLICATIONS</li> <li>— KEYBOARD OVERLAY/EASILY CREATED</li> </ul>

USER BENEFITS:

- (1) Simplifies end-user interface to the application



system. Enables single key strokes to be interpreted as significant commands by the host application package. Ideal for data-entry, CAI, business analysis, financial modelling, word processing, administrative applications- scheduling, budgeting, etc, and a wide variety of other applications.

(2) Reduces end-user learning cycle and improves overall end-user success ratio; especially for the *novice user*.

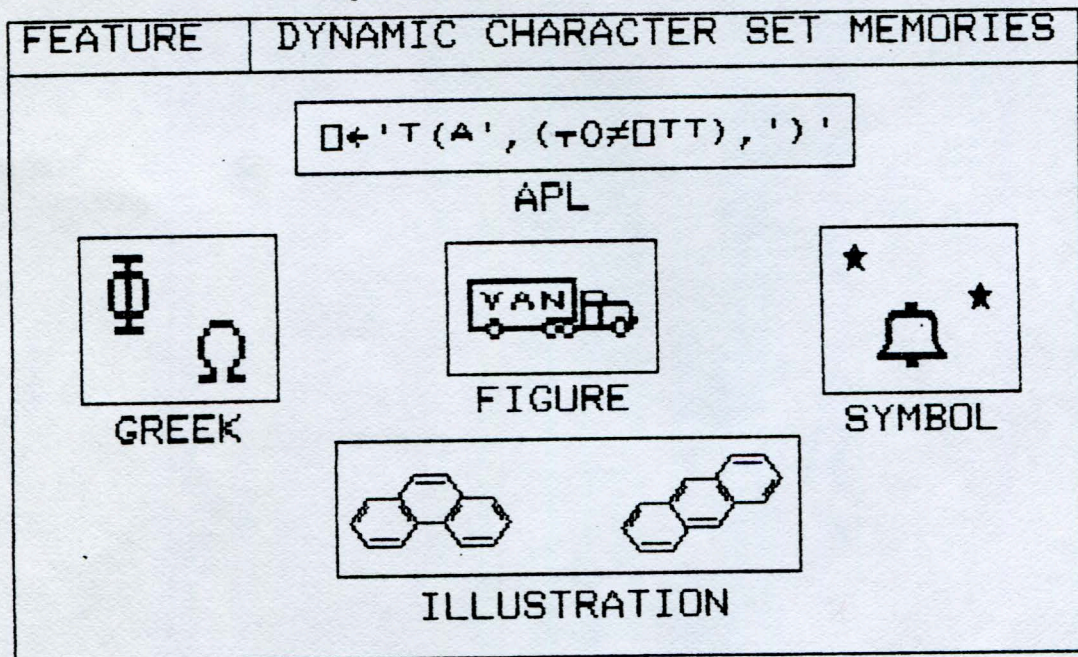
(3) Allows faculty to develop application specific packages and maximize the end-user's interface.

(4) Changeable by each application- down line loaded and keyboard representation is easily removed and created by the use of an application overlay.

(5) Improves end-user productivity.

(6) Eases use of DEC application packages: graphics editor, RITE, GIGI/ReGIS training packages. Specific application's overlay are provided with these packages which dramatically improve their ease-of-use.

(7) GIGI keyboard overlay is economical and easily created by the user. There are two overlay types available: (a) Keypad overlay and (b) full keyboard overlay.



FEATURE: Dynamic Character Set Memory. GIGI speaks your discipline symbology.



BENEFITS	DYNAMIC CHARACTER SET MEMORIES
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- INFINITE NUMBER CHARACTER SETS
- DISCIPLINE SYMBOLIC COMMUNICATION
- INCREASES COMMUNICATION EFFECTIVENESS
- IMPROVES USER ATTENTION LEVEL
- SCREEN DISPLAY EASILY CONTROLLED
- ENTIRE KEYBOARD EASILY IDENTIFIED

## User Benefits:

- (1) Enables user to utilize up to approximately 400 different characters on the display at the same time. (Three definable character sets of 96 characters each and the standard ASCII set)
- (2) Infinite number of character sets available since they are down line loaded based on the application.
- (3) Enables the user to communicate in the *language of the application*, ie; music notes, chemistry elements, APL, Russian, Greek, Math symbol sets, engineering symbols, etc.
- (4) Broadens interest-level in the display and increases user effectiveness to communicate. For example, characters can be combined into mosiacs and represent pictures themselves, ie: oil wells on a data graph, formula manipulation, etc.
- (5) Character output/input easily controlled by the application program, ie: language translation.
- (6) The entire keyboard can be easily identified through the use of the GIGI plastic keyboard overlay. The overlay is easily removed and, therefore, can easily adopt to each new terminal user.
- (7) Dynamically expands application/user interface possibilities.



BENEFITS	RAMP
<ul style="list-style-type: none"> <li>— LOW BMC- \$10/MONTH</li> <li>— 94% CHECKOUT/POWER-ON</li> <li>— 6% SEMI-AUTOMATIC CHECKOUT</li> <li>— DEC TELEPHONE SERVICE CENTER</li> <li>— MODULAR DESIGN</li> </ul>	<p style="text-align: center;"><b>= INCREASED USER AVAILABILITY</b></p>

## User Benefits:

(1) **LOW** ~~monthly~~ ~~service charge~~- B.M.C. \$10/month

by a return to depot service program.

(2) GIGI checks 94% of it's functionality automatically every time it is powered-up. The remainder 6% is validated by specially provided

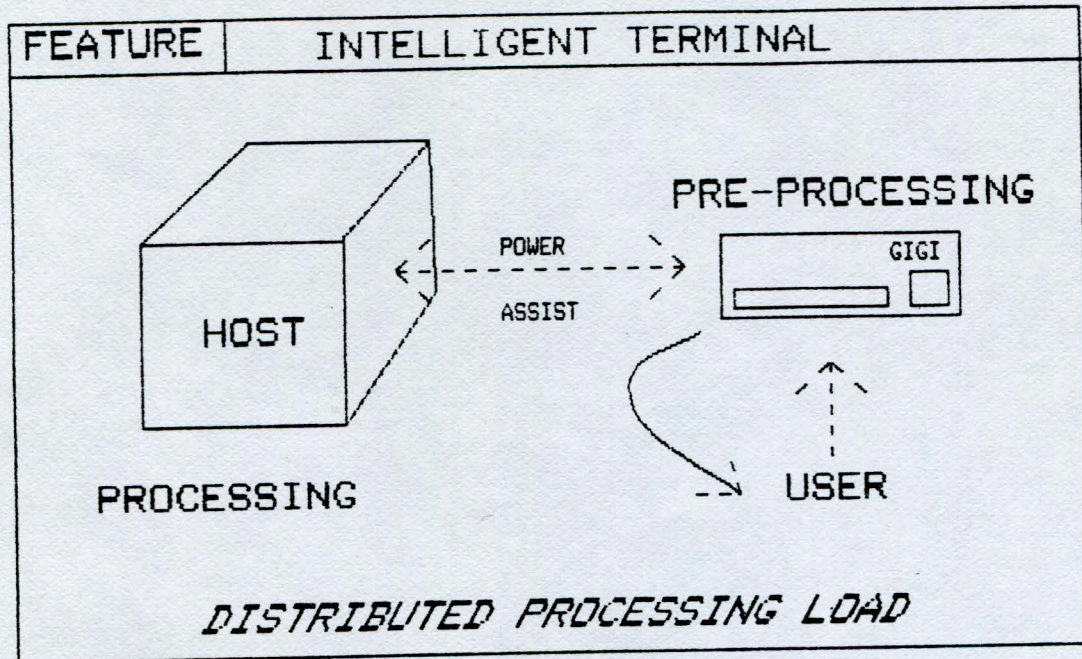
diagnostics for the host system.

(3) GIGI application software is supported by DEC's telephone support service. Quick answers to questions by experts specially trained in the product.

(4) Modular design- 3 elements which reduces time to repair and costs while improving MTBF.

**BOTTOM LINE IS INCREASED USER AVAILABILITY.**





**FEATURE:** Intelligent Terminal. GIGI is a *power assist* to the main processor.

BENEFITS	INTELLIGENT TERMINAL
<ul style="list-style-type: none"> <li>— DISTRIBUTE HOST LOAD</li> <li>— ENABLES APPLICATION 'PERSONILIZATION'</li> <li>— INCREASE CPU EFFECTIVENESS</li> <li>— SERVICE MORE USERS</li> </ul>	

User Benefits:

- (1) Off-loads the host processor and allows **distribution** of processing tasks into the terminal. Enables **faster user response**; ie error debugging, data validation, data analysis, forms control, etc.
- (2) Enables up to an 8K byte BASIC program to execute at the terminal and simultaneously communicate with the host and the display. Separates application development into *key* elements: host oriented and terminal oriented functions. Thereby **reducing CPU costs and increasing CPU processing power**.
- (3) Typical application uses: data-entry, administrative systems, forms control, CAI, etc.



Special user interface systems where **personalization** is key for ease-of-use, productivity and/or CPU processing load.

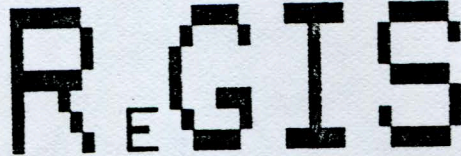
SERVICES MORE USERS-ENABLES APPLICATION "PERSONALIZATION"

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possibilities.



## GRAPHICS

DATA ANALYSIS LAB SIMULATION TEXT MANAGEMENT WPS	FORMS DESIGN BUSINESS ANALYSIS DATA PLOTTING EXPERIMENTAL DESIGN
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**FEATURE: Graphics.** Base element of all *future* displays. Graphics is a key element in the total communication process between man and computer.

### BENEFITS

### GRAPHICS

- INTEGRAL PART COMMUNICATION
- EXPANDS HORIZONS OF APPLICATIONS
- IMPROVES CONCEPT PRESENTATION
- BASE LEVEL REQUIREMENT

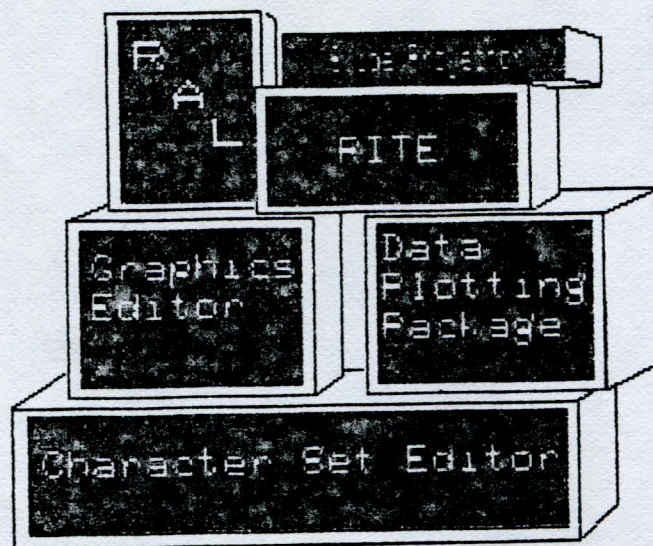
#### User Benefits:

(1) Graphics is an integral component of communication. Graphics includes graphs, charts, pictures, symbols, etc. People express ideas/concepts more readily with graphics.

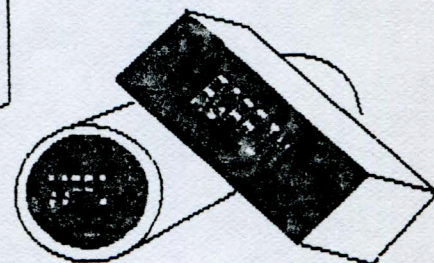
(2) Graphics is a *key* element of a significant number of applications. **Instructional** ( data analysis, business graphs, lab. simulation, special symbols- engineering, chemistry, etc), **text management/WPS** ( almost no written material is produced without some type of graphic, picture, or special symbols- technical journals, homework assignments, class notes, professional



correspondence, etc.) **Administrative** ( forms creation, business graphs), **research** ( data plotting, CAD, experimental design, etc)  
 (3) ReGIS plus Graphics Editor makes graphics easy to use and removes the mystery of graphic development.  
 (4) Graphic "simulation"- animation has proven educational benefits in concept presentation and clarification.  
 (5) **GIGI** combines graphics into a general purpose terminal while still maintaining **low-cost**, medium resolution and incorporating ease of use.  
 (6) **GIGI** off-loads the traditional graphic host processing load onto the terminal and, thereby, reduces system degradation.



# GIGI Software Packages



**FEATURE: Specific Application Packages.** GIGI by itself is only a piece of hardware. The power comes from the application software. **GIGI + Application software = TOTAL PRODUCT.**

BENEFITS	GIGI APPLICATION PKGS
—	IMMEDIATE GIGI UTILIZATION
—	EASE OF USE
—	ADDRESS KEY COMPUTING CHALLENGES
—	SERVICES WIDE SPECTRUM USERS
—	BASE LEVEL PACKAGES



User Benefits:

- (1) Enables GIGI's extensive functionality to be utilized immediately by a *novice* user.
- (2) Addresses the traditional complete user areas of "advanced" personal communication ie, graphics, data plotting, text management, classroom utilization, symbology definition within a discipline.
- (3) Enables the user to address the key educational computing challenges: graphics, text management, WPS, CBE, expanded instructional utilization, employee productivity.
- (4) Day 1 effectiveness.
- (5) Usable by a broad range of university users- instructors, researchers, administrators, students.

GIGI

AND

YOUR

IMAGINATION!