MINI-MICTOSYSTEMS A CAHNERS PUBLICATION - MICTOSYSTEMS JANUARY 1981

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New From Kennedy

Model 6450 High Density Cartridge Tape System

Low cost, flexible and reliable backup—that's Kennedy's Model 640 Cartridge Tape Drive and Model 650 Embedded Formatter—combined in one compact package—Model 6450. Model 6450 is loaded with features, such as:

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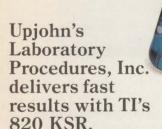
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CIRCLE NO. 1 ON INQUIRY CARD

Lab Technologist.



Performing more than 80,000 clinical tests each day for physicians and hospitals, Laboratory Procedures, Inc., a wholly owned subsidiary of the Upjohn Company, needed a data terminal speedy and reliable enough to handle the workload. TI's OMNI 800* Model 820 Keyboard Send-Receive Data Terminal passed the test.

Specimens are picked up and rushed to the appropriate Upjohn laboratory where tests are performed. The lab results are entered into a host computer and transmitted to 820 KSR data terminals located in various hospital laboratories, doctors' offices and Laboratory Procedures distribution centers. The 820 KSR's clear, multiple copies are ideal for a hospital environment where patient records are maintained at the laboratory, nurse's station and physician's office.

The 820 KSR fea-

tures an easy-to-use typewriter-like keyboard for simplified data access. Forms handling is quick and convenient with a 3 to 15-inch wide adjustable carriage that easily accommodates Upjohn's testing forms. And, the 820 KSR's 150 character-per-second printing provides speedy response to Upjohn's need for a cost-efficient remote data terminal.

Since installation, the 820 KSR's virtually nonstop performance has enabled Upjohn to cut communication costs by approximately 50 percent, while nearly doubling data throughput.

TI is dedicated to producing quality, innovative products like the Model 820 KSR. And TI's hundreds of thousands of data terminals shipped worldwide are backed by the technology and reliability that come from 50 years of experience.

Supporting TI's data terminals is the technical expertise of our worldwide organization of factory-trained sales and service representatives, and TI-CARE†, our nationwide automated service dispatching and field service management information system.

For more information on the Model 820 KSR, contact the TI sales office nearest you or write Texas Instruments Incorporated, P.O. Box 1444, M/S 7884, Houston, Texas 77001, or phone (713) 373-1050.

We put computing within everyone's reach.

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INCORPORATED

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AND MORE.

The DSD 440 is the only alternative to the DEC RX02 that's 100% software, hardware and media compatible with LSI-11, PDP®-11 and PDP-8 computers, including those with extended memory. It can be configured as an RX02 for DEC double density or IBM 3740 single density recording, or as an RX01 for backward operating system compatibility.

MORE

A 512-byte hardware bootstrap is built into all PDP-11 and LSI-11 interfaces. It loads system software automatically from either single or double density diskettes. Extensive self-testing is DIP-switch selectable with the "Hyperdiagnostics" that run without being connected to a computer. The low profile 51/4-inch DSD 440 features write protection and diskette formatting.

FASTER

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FOR LESS

The DSD 440 is the RX02 compatible flexible disk system that combines high performance and advanced features with fast delivery... at a lower price. For further information, call or write Data Systems Design today. A data sheet and price list will be forwarded to you immediately.

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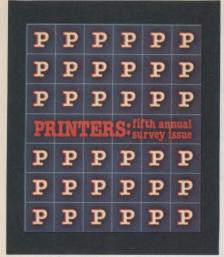
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CIRCLE NO. 3 ON INQUIRY CARD



Both line and serial printers come under scrutiny in the report beginning on p. 60. Cover design by art director Ralph Stello from an idea suggested by Octek, Inc.

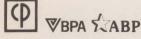


Page 20 Shugart's 5 1/4 - in Winchester



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Choosing a line printer



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MINI-MICRO WORLD

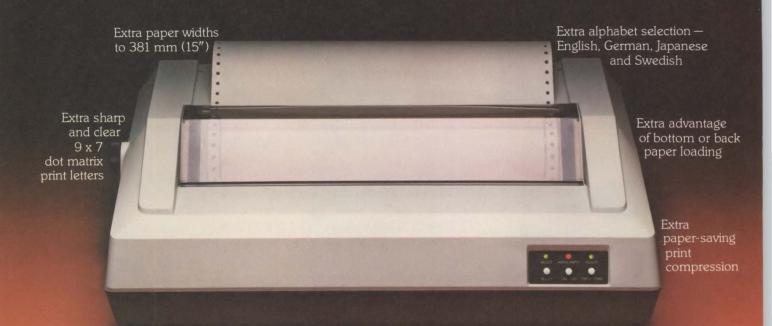
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CIRCLE NO. 4 ON INQUIRY CARD

Breakpoints

HEWLETT-PACKARD DEVELOPS 32-BIT µP

Hewlett-Packard Co. reportedly has developed a 32-bit μp chip set, on which details will be given at the International Solid-State Circuits Conference in New York City on February 18-20. The NMOS chip set is said to comprise a 32-bit processor, an I/O processor, a memory controller, a 128K RAM and a 512K ROM. Some of the chips reportedly contain as many as 600,000 transistors each.

WINCHESTER CONTROLLER CHIP SET IN NSC PLANS

National Semiconductor Corp.'s entry into the Winchester-disk drive business may come via a controller chip set reportedly under consideration by the Santa Clara, Calif., semiconductor maker. Said to be in the market survey stages only, the chip set is aimed primarily at 14-, 8- and 5½-in. Winchester drives, but may also be able to control floppies. The company is said to be discussing the product with several drive makers, though no formal agreements have been reached. No decision to build the chip set has been made, reports say, nor has the firm determined the number of chips involved. One source indicates that a mid-1982 introduction is likely, however. National declines to comment.

APPLE TURNS TO SEAGATE TO SUPPLY DRIVES

Executives at Apple Computer, Cupertino, Calif., have revised plans to build 5¼-in. Winchester-disk drives in-house and reportedly have signed an agreement with Seagate Technology (formerly Shugart Technology) for more than 10,000 6M-byte ST-506 drives this year. "Apple won't be able to do their own drive this year," says one industry source. "Look for an in-house Winchester to make its appearance in 1982, however." Sources claim that the Seagate hardware will be used on the Apple III personal computer announced last year, as well as in a new system that could appear this year, tagged the Apple IV. A spokesman for the Scotts Valley, Calif., drive vendor has no comment on any dealings with Apple. Executives at Apple decline comment on the Seagate deal.

DEC MAY SET UP NEW DIVISION FOR NEW TERMINAL

Although Digital Equipment Corp., Maynard, Mass., has resisted the idea of reorganizing into divisions, the high-volume production of terminals and/or a potential new product may force such a move. The new terminal, called project K.O. internally (for Kenneth Olsen, the company's president), was implemented early last year under Olsen's watchful eye. The product is believed to be a low-end terminal that includes a protocol to link with non-Digital products on a network. It may include "Tiny-11" or T-11, which is a PDP-11 on a chip. Although sources close to the company say the product was refused acceptance into traditional product lines by Digital's product line managers in the past six months, a working prototype exists. And that product may be the focal point for a new division of Digital. One source says he finds it difficult to believe that a product endorsed by Olsen would be shunned by product line managers, but another says other pet projects of Olsen's never found their way to market. A company spokesman was unable to confirm the plans for reorganization or the new product.

'FINCH' WILL BE READY TO FLY THIS QUARTER

Look for Control Data Corp.'s second line of 8-in. Winchesters—a low-end family referred to as the "Finch" series—to make its formal appearance this quarter. CDC's new entry will sport a floppy-disk type interface and will offer capacities ranging from 10M to 30M bytes

Breakpoints

using as many as three platters. Also featured will be voice-coil actuators and dedicated servo surfaces. According to one report, the Finch will be based on the "Lark" technology unveiled by CDC at last year's National Computer Conference. The Finch is a 16M-byte drive that combines fixed-Winchester media and a removable disk-cartridge for file backup (MMS, April, 1980, p. 69). The Lark's 8M-byte cartridge as well as its compatibility with older SMC devices will be absent from the Finch, however. The Finch will incorporate an integral data separator and could be available in production quantities as early as the second quarter of this year. Pricing reportedly has not been set, however.

3M 8-IN. WINCHESTERS DUE THIS QUARTER

3M's reentry into the 8-in. Winchester-disk drive market is expected before the end of the first quarter. (The firm had a share of Cupertino, Calif., drive maker, International Memories, Inc., before legal hassles made 3M give up that share in 1978.) Two models of the 8-in. disks are expected: the 8431, a 10M-byte single-platter drive, and the 8432, a 20M-byte dual-platter device. Both drives will use the proposed ANSI interface standard, X3T9.3, and have 280 addressable cylinders, a bit density of 8649 bpi and a track density of 219 tpi. Average seek time is 65 msec., and track-to-track seek time is 20 msec. The drives use a μ p-controlled rotary stepper motor for head positioning. A brushless DC motor drives the spindle. A spokesman for 3M's Data Recording Products Division declines to comment on the other specifications, pricing and availability, and says only that the drives are undergoing field evaluation with selected potential customers.

TANDON TO SET UP R & D SPIN-OFFS

Look for many of the upcoming products marketed under the Tandon Corp. (formerly Tandon Magnetics) name to be developed at independent R & D companies funded by the Chatsworth, Calif., disk-drive vendor. Products under consideration at the two R & D operations set up so far are a 30M-byte 5¼-in. Winchester-disk drive with closed loop servo, a high-capacity 5¼-in. floppy-disk drive for backup applications and an 8-in. double-sided floppy-disk drive. Tandon may not be limiting itself to disk drives, however. "The company would be interested in setting up R & D houses to develop printers, terminals, whatever," says one source. "There could be a lot of these operations."

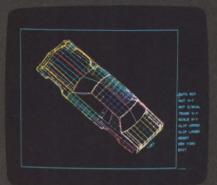
WINCHESTER CONTROLLER BOARDS MEET ANSI INTERFACE SPECS

Both Intel Corp. and Interphase Corp. are expected to introduce 8-in. Winchester-disk drive controller boards that conform to the proposed ANSI interface standard, X3T9.3. Michael Cope, president of Interphase, says his Dallas-based firm will begin delivering evaluation units of its WDC2880 next month and expects to have production quantities available by early in the second quarter. Cope says the WDC2880 can handle as many as eight ANSI-compatible drives, formatted for 10M to 40M bytes. At least three drive makers have expressed intentions to produce ANSI-compatible devices. The 2880 is also Multibus-compatible and can operate over 8- and 16-bit data buses. The board features DMA and dual addressing modes. A single WDC2880 sells for \$1795; 100 units are \$1350 each.

Intel's iSBC 215A will control as many as four 8-in. ANSI-compatible Winchesters, while the iSBC 215B will handle the same number of 14-in. drives, formatted from 4.5M to 26.7M bytes. Both boards are priced at \$2000. Intel says the 215 has been designed to handle 5¼-in. drives as well.

Intel also began delivering an SMD disk controller board last month. Its iSBC 200 will interface as many as four SMD drives with storage capacity from 12M bytes to 2.4G bytes. Like the iSBC 215, the SMD controller board uses Intel's 8089 I/O processor. The 220 is priced at \$2500.

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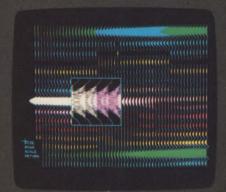
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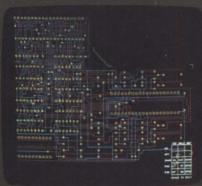
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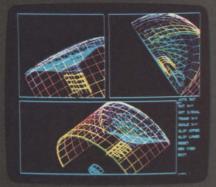
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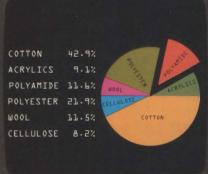
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Lower Case	Standard, with descenders and underlining	Standard, but no descenders or underlining		
Buffer	512 expands to 2048	Fixed 1280		
Space/Blank Compression	Yes	No		
Interfaces	Serial and parallel	Serial only (parallel not available)		
Current Loop	Standard	Optional		
Forms Control	14 settings standard	Optional		
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Price	Base Price \$2045 Expanded buffer 100	Base Price \$1995 Options 310		
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	MSV11-DD 32KW Memory	MSV11-DD 32KW Memory	MSV11-DD 32KW Memory	MSV11-DD 32KW Memory	
	RL01 Controller	RX02 Controller	MSV11-DD 32KW Memory	MSV11-DD 32KW Memory	
	RL01 Controller	DLV11-J Serial (4)	RL01 Controller	RX02 Controller	
	DLV11-J Serial (4)	OPEN	RL01 Controller	DLV11-J Serial (4)	
BACKPLANE	OPEN	OPEN	DLV11-J Serial (4)	OPEN	
	OPEN	OPEN	OPEN	OPEN	
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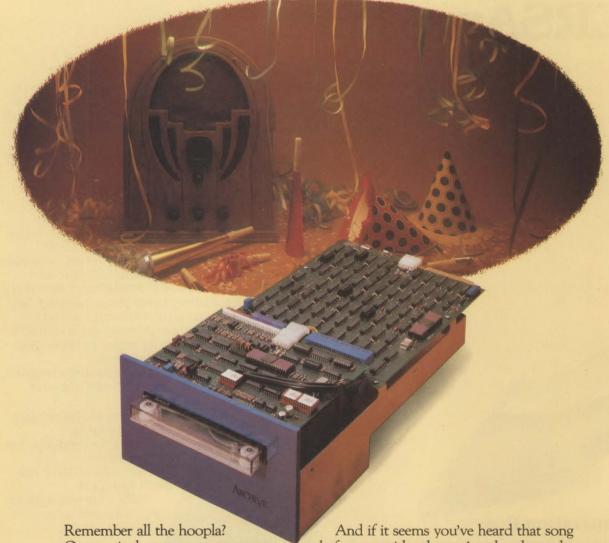
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ARCHIVE

H-P 'Grizzly' doubles power at a price only 5% higher

Customers of Hewlett-Packard Co. who have been uneasy about what upgrade path would be set by the company's Cupertino, Calif., computer systems division can now be sure of two things: The high-end product-code named "Grizzly"announced in early December is not a 32-bit-word machine. And it did not become the first H-P product that might adopt the Ethernet local area network the company intends to support. Instead, the H-P 3000 Series 44 has twice the power of the previous high-end commercial system, the Series III, and it is priced only 5 percent higher.

"The announcement of the Series 44 takes away the uncertainty about an upgrade path that H-P's customers have had over the past six months. They now know they can upgarde to a 16-bit machine with compatible operating system," says Rich Matlack, vice president, systems and applications, at Dataquest, a Cupertino market research firm. Matlack contends that H-P has lost some market share over the last six months because of customers' uncertainty. The past years' computer sales growth of about 45 percent (annual rate) had dropped to about 15 percent in the last half of 1980.

About 60 percent of H-P's customers upgrade their products after two years, says Bob Bond, marketing manager for the company's computer systems division. The Series III has been on the market that long. H-P intends to introduce one HP 3000 model per year, a company spokesman says. Bond says some of the larger, faster and more powerful computers to come may use 32-bit-word technology,

but there are no definite plans.

The Series 44 will allow H-P to expand its market and take on larger customers and applications, says Bond.

The Series 44 includes a new operating system, a separate control maintenance processor for internal diagnostics and an interface to H-P's new laser printer (see "2680 laser printer thrusts H-P into office market," p. 23). A minimum configuration, priced at about \$109,500 in single-unit quantities, includes a CPU with a 1M-byte main memory, a 50M-byte removable disk drive, a 1600-bpi magnetic tape drive, a CRT and four asynchronous terminal ports. All equipment is developed and manufactured by H-P. A 120M-byte disk drive is optional. A comparable Series III configuration is priced at \$104,250. First shipments are scheduled for this month, with 16-week lead times.

The Series 44 is an upgrade vehicle for virtually all 5000 H-P 3000 installations worldwide. Upgrades can be made from the low-end Series 30 and 33, the II and the high-end III.

The Series III has as much as 2M-bytes of main memory and as many as eight disk drives for .960G bytes of storage. In comparison, the Series 44 has as much as 4M bytes of main memory in 512K-byte increments and as many as 16 disk drives for 1.92G bytes of storage. That's a two-fold increase in main memory and a 60 to 100 percent performance increase.

Although the Series 44 "stacks up" in performance against the Digital Equipment Corp. VAX 11/780, the Prime 650 and the DG MV/8000, Bond says he sees the IBM Systems 38 and 4331 group 2 business systems as its main competition. He identifies two primary markets: medium-sized



The H-P 3000 Series 44 business minicomputer doubles the performance rate of its predecessor at a 5 percent higher price.

manufacturing companies that use one computer and distributed data-processing applications, in which the Series 44 can function as part of a large network with other H-P minicomputers and/or large mainframe computers.

The Series 44 supports 3780, HASP, 3270, SNA and X.25 communications, as well as H-P's distributed systems network software.

The operating system, multiprogram executive 3 (MPE-3), has been enhanced to MPE-4, which includes file modifications that enable it to store 2G bytes. The memory manager has also been rewritten. MPE-4's object code is compatible with that of MPE-3. Most applications programs can be moved without modification to the 44 from a 30, 33, II or III. The 44 also supports H-P text, graphics, materials management and data base management software. MPE-3 systems can be upgraded in three to six months as part of the standard H-P maintenance agreement.

The benefit for users who upgrade is a 20 to 30 percent increase in the number of terminals the system supports on-line, or the same percentage decrease in response time, Bond claims.

The new minicomputer does not incorporate new technologies such as the gate arrays used on the new VAX 11/750 or the programmable array logic chips used in the MV/8000, although the company is examining those approaches. Bond says H-P engineers used "creative design" in the microcoding system to make the 44 more powerful. It uses Schottky TTL logic, which is faster than the standard TTL logic used in the System III, Bond says. Discrete arithmetic logic unit (ALU) chips implement the instruction set. More than 10M bytes of virtual memory is backed by 4M bytes of real memory. The virtual memory is stacked rather than partitioned, and

it uses variable-length code segments. Program code is separate from the data used in instructions.

The 44 also includes a µp-based maintenance processor, which operates independently of the computer, enabling an operator to perform diagnostics at the board level during downtime. The 16-bit µp is a proprietary unit that uses silicon-on-sapphire (SOS) technology. The maintenance processor is housed on a PC board. A minimum configuration contains 12 boards.

H-P also will offer a "guaranteed uptime service," which guarantees 98 percent to 99 percent uptime on the CPU and on the two system disks over continuous three-month periods. The company will offer a

service credit for downtime longer than 1 to 2 percent of that time period. The service will later be extended to more of the company's business systems, says Dick Warmington, marketing manager for the computer support division in Cupertino. The 44's control-maintenance processor board will help implement service in that equipment. A modem will be supplied with the service for remote diagnostics. No price has been set, but the service will be available in February in some U.S. locations.

Upgrades to the Series 44 will be made on a credit basis with prices starting at \$43,000 for the CPU. Main memory is priced at \$20,000 per megabyte.

—Lori Valigra

Competition heats up for local area networks

Despite a flurry of publicity given to local area networks in the last year, commercially available systems have been scarce until now. Only Datapoint Corp., which pioneered the concept, and Zilog Corp. had marketed such systems, when two more companies jumped into the fray late last year.

Xerox Corp. and Apollo Computer Inc., a Billerica, Mass., start-up firm founded by former Prime Computer, Inc., executives (MMS, June, 1980, p. 63), have aimed their systems at different applications. Apollo's Domain system is intended for engineering and scientific applications, while Xerox's System 8000 is pointed at the office-automation market.

The Xerox System 8000 is based on the Ethernet local area network scheme developed by Xerox and being pushed by the company as an industry standard (MMS, July, 1980, p. 17). It is the first system introduced by Xerox based on Ethernet, and it is also the first

commercially available Ethernet system.

Xerox already has two large customers for the new system. Transamerica Corp., a San Francisco-based financial services firm, took delivery of the first System 8000 this month. In addition, the Atlantic Richfield Co. has placed a \$10 million order for the system, a Xerox spokeswoman says.

The system incorporates Xerox's model 850 and 860 word-processing systems. Xerox has introduced an interface to enable the systems to be connected as stations to the network. In addition to the interface, Xerox has introduced disk and printer stations that attach to the network and can be shared with other stations.

The disk and printer stations are based on a 16-bit processor, and double as word-processing stations in addition to acting as shared resources for other network stations.

The disk station, called a file

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server, includes a display, memory and hard-disk drives that provide storage that can be shared among other stations in the network.

The file server also can be used as a "post office" for electronic mail messages transmitted via the networks.

The printer station includes a 3000-wpm laser-xerographic printer that is 12 times faster than a daisy-wheel printer, Xerox claims. The printer can change fonts in the middle of a page.

Also included in the Xerox introduction were two communications interfaces. One of them was developed by Xerox and is not as versatile as the other, which was developed by Ungerman/Bass Associates. The Xerox-developed model 872 communications server has four communications ports. The Ungerman/Bass-developed model 873 communications server has eight ports.

The communications interfaces enable other manufacturers' equipment to be interfaced to the System 8000. In addition, they enable the System 8000 to communicate with other networks or computer systems via telephone lines.

Prices for the System 8000 elements range from \$14,000 for the model 872 communications server to \$30,000 for a print-server package.

Like the system 8000, the Apollo system also employs a coaxial cable to link stations together into a local area network, but it uses a ring arrangement instead of a linear arrangement as in Ethernet. In the ring arrangement, network stations pass packets to each other like relay racers passing a baton in a race. In a linear network, stations pick packets off the network like items picked off a conveyor belt.

A linear network is said to be less vulnerable to component failures because stations are not an active part of the network. However, a ring network allows higher performance.



Apollo Computer has jumped into the local area network market with its Domain system, which is intended for engineering and scientific applications.

Apollo chose to use the ring arrangement because the company's founders were familiar with that type of network. Prime's Primenet network system also uses a ring network architecture.

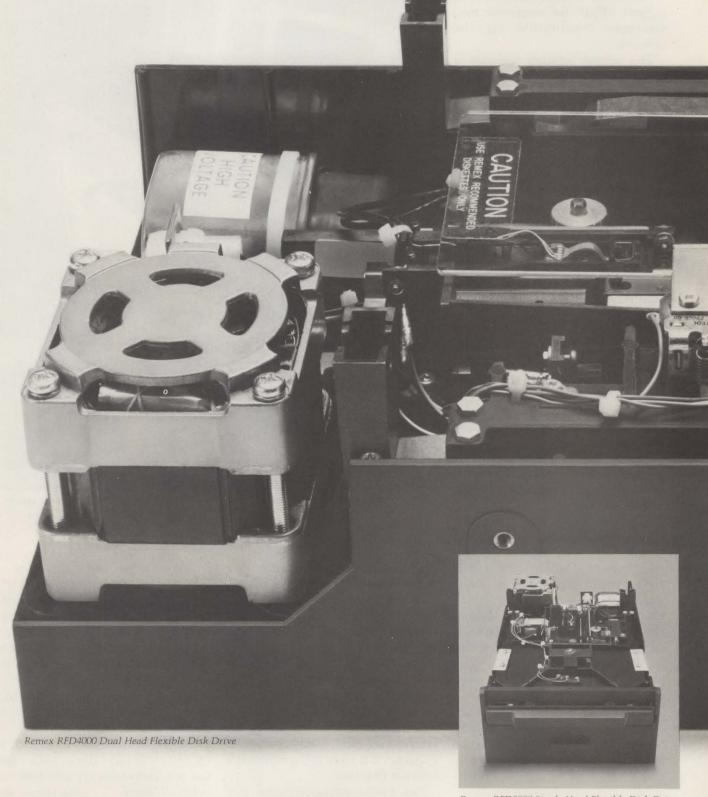
However, like most companies that have announced or are contemplating announcing a local network system, Apollo says that it is not irrevocably committed to one architecture and would switch to Ethernet if it were in the company's interest to do so.

The Apollo station includes two

Motorola 68000 16-bit μps and a floating-point processor for scientific computation. The stations support as much as 1M byte of main memory and as much as 16M bytes of virtual memory. The system includes a bit-mapped display with 1000×800 pixel resolution.

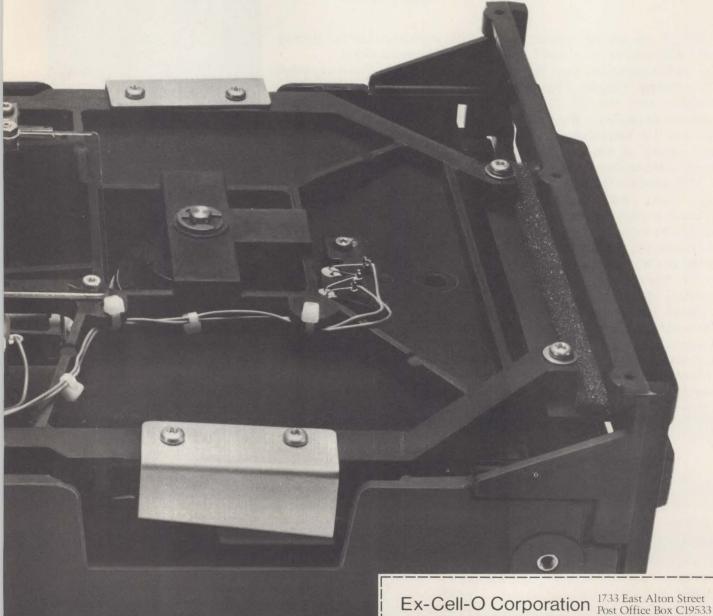
A basic network station that includes 256K bytes of memory, a display, three serial I/O ports, a 33M-byte Winchester disk and a 1M-byte floppy disk sells for \$34,000. Deliveries are scheduled to begin in March. —Paul Kinnucan

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CIRCLE NO. 11 ON INQUIRY CARD

Shugart expands product line with SA600 51/4-in. Winchester

One of the leading suppliers of 8-in. Winchesters has jumped into the market for 5¼-in. fixed drives. The company, Shugart Associates, supplies the popular 5M- and 10M-byte SA1000 8-in. Winchesters, and now it is branching out with a new series of 5¼-in. devices, designated the SA600.

Also called the "Midgid" (for mini rigid disk), the SA600 will be available in capacities ranging from 3M to 10M bytes in one-, two- and three-platter models. Shugart's entry is the fourth such drive to enter the 5½-in. Winchester market, following the ST-506 unveiled last spring by Seagate Technology (formerly Shugart Technology), the high-end 510 announced last fall by Irwin International (MMS, November, 1980, p. 45) and the six-member TM

600 line introduced late last year by Tandon Magnetics Corp.

Shugart officials, however, do not feel that being fourth to announce the product will affect their market position, says Tom Makmann. marketing director at the Sunnyvale, Calif., Xerox subsidiary. "The prime consideration in low-end drives such as these is ease of integration and producibility." Evaluation versions of the SA600 are scheduled to be shipped this spring, with production drives slated for mid-year. "This year, we'll be ramping up our production facilities," Makmann says. "We plan to ship 50,000 units by the end of 1982.

Executives at Shugart Associates are not the only ones who foresee large quantities of 5¼-in. Winchesters rolling off the assembly lines.



Shugart's Makmann: "The prime consideration in 51/4-in. Winchesters is ease of integration and producibility."

Irwin International, Ann Arbor, Mich., expects to produce 7500 high-end, 12M-byte drives this year, and hit a production rate of 50,000 per year by the end of 1982. Finis

HOW SHUGART'S SA600 COMPARES WITH OTHER ANNOUNCED 51/4-IN. WINCHESTERS

			COUNTRY	THE THEOREM		
	SHUGART ASSOCIATES			SEAGATE TECHNOLOGY	IRWIN INTERNATIONAL	
	SA 602	SA604	SA606	ST-506	510	
Unformatted capacity (megabytes)	3.33	6.66	10.0	6.38	12.3	
Transfer rate	4.34M bits/sec.			5M bits/sec.	5.3M bits/sec.	
Positioning times: Track/track Average Maximum	3 msec. 75 msec. 170 msec.		3 msec. 170 msec. 500 msec.	5 msec. 25 msec. 40 msec.		
Rotational speed	3125 rpm			3600 rpm	4000 rpm	
Recording density	7900 bits/in.		7690 bits/in.	8000 bits/in.		
Track density	256 tracks/in.		255 tracks/in.	900 tracks/in.		
Number of platters	1	2	3	2	1	
Platter size	130 mm. × 40 mm.			130 mm. × 40 mm.	130 mm. × 40 mm.	
Dimensions	5.75 × 3.25 × 8.0 in.			5.75 × 3.25 × 8.0 in.	5.75 × 3.25 × 8.0 in.	
DC voltages	+ 12 VDC; +5 VDC			+ 12 VDC; + 5 VDC	+ 12 VDC; + 5 VDC; - 12 VDC	
Price (500 quantity)	\$690	\$870	\$1000	\$925	\$1500 (includes integral tape- cartridge backup)	

Conner, executive vice president and co-founder of Seagate Technology, Scotts Valley, Calif., says that his firm will move 50,000 units this year alone, while Sirjang Lal "Jugi" Tandon, president and founder of Tandon Magnetics Corp., Chatsworth, Calif., predicts his company will ship 12,000 units in 1981 and 100,000 next year.

Jim Porter, Mountain View, Calif., industry analyst and publisher of Disk/Trend Report, is a bit more conservative, however. "The industry's appetite for these drives is well known," he says, "but they present a speculative forecasting problem right now, because no one is manufacturing them in any quantity."

Porter says 23,000 5\(^4\)-in. Winchesters will move in 1981. "If a major OEM for this type of drive were to move suddenly with a new product line, these figures would have to be raised." Porter forecasts a shipment rate of 122,000 5\(^4\)-in. Winchesters per year by the end of 1983.

TANDON ANNOUNCES SIX 51/4-IN. WINCHESTERS

Tandon Magnetics Corp.'s anticipated entry into the 51/4-in. Winchester market, the TM-600 family (MMs, March, 1980, p. 28), comprises six drives ranging in storage capacities from 3M to 12M bytes. The new drives are available in three extended 230-cylinder (contiguous data tracks) versions—the single-disk, 4M-byte 601E, the dual-disk, 8M-byte 602E and the three-disk, 12M-byte 603E—and three unextended, 153-cylinder versions, starting with the single-disk,

3M-byte 601. Also available are the unextended dual-platter 6M-byte 602 and the three-disk 9.5M-byte 603. All six drives are available with two interfaces—one that enables attachment to higher-capacity 8-in. hardware, and one that ties the new Winchesters to Tandon's line of double-density, 96-track-per-in., 51/4-in. floppy-disk drives. Single-unit prices range from \$1400 to \$1600. Deliveries are under way.

How many of these drives ultimately will be shipped depends on how easily they can be incorporated into new and existing small-business computer systems and word processors. To speed the integration of the SA600 into this class of hardware, Shugart plans to offer two interface standards and, like Seagate Technology, has made arrangements with an outside firm to develop controllers for the new drives.

The first interface will be

identical to that used by Shugart's larger SA1000 8-in. drives, and will permit the SA600 to work with the SA1400 Winchester/floppy/tapecartridge controller announced by Shugart last spring (MMS, May, 1980, p. 5). The second interface will be the same as that incorporated into the company's line of SA450/460 double-sided 48- and 96-track per in., 54-in. floppy-disk drives. Makmann says that a controller incorporating a data separator and able to link the SA600 to a backup floppy will be available from Shugart this quarter. Data Technology Corp., the Santa Clara firm that built the SA1400, will develop the controller, he says.

The SA600 5¼-in. Winchester and Shugart's line of minifloppy drives are also mechanically compatible, have identical mounting fixtures and operate at the same power levels. Like Shugart's other Winchester drives, the SA600 uses a stepper motor tied to a split-band actuator to move the read/write heads.

But unlike the 8-in. SA1000 and the firm's line of floppy-disk drives, the SA600 incorporates a direct-drive DC brushless motor to drive the spindle rather than an AC motor tied to the drive belt. Prices for the new hardware in 500-unit quantities are \$760 for the 3.33M-byte SA602; \$980 for the 6.66M-byte SA604, and \$1190 for the 10M-byte SA606.

—John Trifari

TANDON MAGNETICS			NEW WORLD COMPUTER CO.	
TM-601/601E TM-602/602E TM-603/603		TM-603/603E	V-1TF	
3.19/3.83	6.38/7.66	9.57/11.5	1.8	
(E m	5M bits/sec. nodels: 4M bits/s	sec.)	6.8M bits/sec.	
	3 msec.		5 msec. (cylinder to cyl-	
	153/230 msec.		7 msec. } inder positioning	
	459/690 msec.		20 msec.) times)	
	3600 rpm		3600 rpm	
	7690 bits/in.		9000 bits/in.	
	254 tracks/in.		200 tracks/in.	
1/1	2/2	3/3	1	
1	30 mm. × 40 mm	1.	130 mm. × 40 mm.	
5.75 × 3.25 × 8.0 in.			$2.8 \times 5.75 \times 8.0$ in.	
+	12 VDC; +5 VD	C	+ 12 VDC	
	\$1400-\$1600		\$750	

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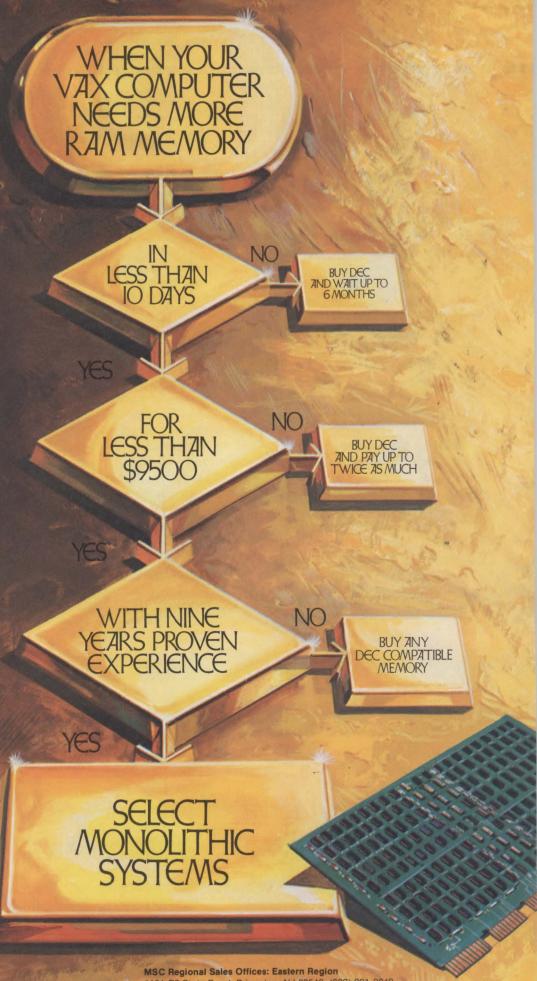
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CIRCLE NO. 12 ON INQUIRY CARD

2680 laser printer thrusts H-P into office market

Hewlett-Packard has thrust itself into the office systems market by introducing a laser page printer that can generate office forms.

The 2680 laser printing system is designed to fill the void between intelligent office copiers, such as the Xerox 5700 (MMS, November, 1980,, p. 26) and high-speed, high-priced data-processing output laser printers, such as the Xerox 9700 and IBM 3800. The latter systems sell for about \$500,000 over five years, says Ed Hayes, marketing manager for H-P's information systems division, Cupertino, Calif. The company will also offer a Diablo character printer for the HP 3000.

The 2680 laser printer, which is designed for the System 3000 minicomputer line, is geared toward Fortune 500 companies that process 50,000 to 400,000 forms a month.

Print speed is 43 pages per min., or 3000 lpm, with 180-dpi resolution. Character sets can be positioned in different places on a page, so a letter can be printed with a signature on it. Copies are made

on $8\frac{1}{2}$ × 11-in. fanfold paper. Printing is normally done along the 11-in. edge, but H-P has incorporated the capability for 90-, 180- or 270-degree character-set rotation so printing can be done along the $8\frac{1}{2}$ -in. edge.

Two configurations are available. The 2680A laser printer is priced at \$108,500. The system 2680, which incorporates the 2680A and two software packages, is priced at \$121,000. The software packages are loaded into the HP 3000 Series 44 MPE-4 operating system via magnetic tape. The interactive design system package, IDS 3000, enables users to design forms and nonstandard print, such as logos and signatures, on-line. Interactive formatting system software (IFS 3000) positions the print on the page. An H-P 2648 or a 2647 graphics terminal, which must be used with the software, sells for \$5000 to \$8000. The model 9874A digitizer, which sells for about \$8000, can digitize signatures. But the standard printer's software also can form signatures by using a grid of dots, says Robert McCaleb, product manager for the printer at H-P's Boise, Idaho, division, where the printer was developed.

The 2680 can be used with any Series 44, 30 and 33 minicomputers that incorporate the new MPE-4 operating system.

The Series III does not use the HPIB IEEE 488, but that interface is being incorporated as an upgrade. First shipments are scheduled for Feb. 1, with 16-week delivery times.

The printer incorporates five 8-bit µps. One µp directs the alphanumeric status display, one controls a closed loop to adjust page positioning, and three control I/O and memory mapping functions.

The laser printer, an outgrowth of a five-year effort that cost more than \$10 million, uses a 5-mw. helium neon laser. Character images are inscribed by the laser onto a drum in the following manner:

Dot bit patterns created from CRT input are modulated and deflected onto the laser beam. Dots on the laser beam are impinged onto a photoconductive drum, where an electrostatic charge reversal "writes" the dots onto the drum. The drum rotates to a developer station, where electrically charged dry-ink toner is attracted to the dots.

The drum then rotates to a transfer assembly, where a reverse charge behind the paper attracts the toner to the paper. The paper passes through a fusing element where it is heated to 140° F. The paper then passes under a high-intensity infrared lamp, which melts the toner into the paper at 160° to 170°F.

McCaleb says H-P expects to sell 150 units by next year. He says the general market for laser printers in that price range will be more than \$30 million in 1983.

—Lori Valigra



The Hewlett-Packard 2680 laser printing system, which includes the 2680A page printer, functions under control of the new Series 44 business computer.

System Industries sued for infringing DEC patent

Digital Equipment Corp. is suing a Sunnyvale, Calif., manufacturer of disk and tape subsystems for allegedly violating patents the Maynard, Mass., firm holds on its VAX and PDP-11 computer systems. The suit, filed in Boston, charges System Industries (SI) with violating DEC patents through the manufacture, sale and use of si's 9400 disk systems and 9700 tape systems. The products are plugcompatible replacements for DECbuilt hardware and connect to DEC's VAX and PDP-11 buses, a practice DEC claims infringes on the patents on these buses.

The suit represents the first defense of two VAX patents, says a DEC spokesman. The two patents, which protect the company's synchronous backplane interface (SBI), the high-speed VAX bus, were issued by the U.S. Patent Office on October 21 and November 4, 1980. The other patent covers DEC'S PDP-11 Unibus, and was issued June 4, 1974.

DEC initially is seeking an injunction to prevent SI from further infringement on the patents, and has requested that it stop building and marketing the storage systems. DEC is also requesting damages, although an amount has not been specified.

System Industries president Edwin Zschau says his firm "had anticipated some action from DEC, so the suit was not a surprise." What did surprise SI, Zschau says, was that DEC did not notify SI that the VAX patents had been issued before filing the suit. A DEC spokesman, however, says that DEC knew the patents were going to be issued six months ago and had been in contact with SI during that time.

Zschau says he was also surprised by the Unibus complaint. "There are hundreds of companies hooking

MINIBITS

IBM OFFERS OEM DISCOUNT ON SERIES/1 MINICOMPUTER

Hoping to broaden the appeal of its Series/1 minicomputer, International Business Machines Corp. is offering a 10 percent discount to customers who enhance the machine and re-sell it to unaffiliated third parties. When combined with existing volume discounts, the new discount will enable such original equipment manufacturers to obtain as much as 20 percent off the Series/1 list price. However, there is a catch. Customers who take advantage of the OEM discount will receive a 30-day warranty instead of IBM's customary 90-day warranty. "It would have been prohibitive from a profits standpoint to offer both the discount and the full warranty," an IBM spokesman explains.

NEWSLETTER FOCUSES ON DISK-DRIVE DEVELOPMENTS

Managers who want to keep abreast of developments in the turbulent disk-drive market might consider subscribing to *Random Access International*, a monthly newsletter that began publication in October. Published by Andrew Roman, a management consultant and frequent contributor to *Mini-Micro Systems* on disk and printer topics, the 12-page newsletter covers all varieties of disk drives as well as the tape drives used to back them up. The newsletter also includes market forecasts and profiles on industry movers and shakers. A 15-issue charter subscription costs \$195. Regular subscriptions will cost \$240 per year. For a sample issue, write Random Access International, P.O. Box U, Fremont, Calif. 94537, or telephone (415) 794-0857.

DATAPOINT ENHANCES OFFICE SYSTEM WITH 16-BIT PROCESSOR

Continuing to build toward the electronic office of the future, Datapoint Corp. has introduced its most powerful office computer to date, the model 8800. The new 16-bit processor has four times the throughput and memory capacity (1 M-byte) as Datapoint's previous high-end machine, the 8-bit model 6600. In addition, it comes with a new RMS operating system that enables stations operating in Datapoint's coaxial cable-based ARC network to share disk drives, printers and other peripherals regardless of their physical location. RMS also offers other features not available with Datapoint's earlier pos operating system. These include multitasking and programming, unlimited file sizes and names and a hierarchical security system. A stand-alone version of the 8800 processor that can support 24 terminals will be available in the second quarter, and will carry an \$88,000 price tag for a system with 256k bytes of memory, terminal interface and 202M-byte disk. ARC network versions will be available this summer. The RMS operating system, which runs on most Datapoint processors, is available now. Its price is included in that of Datapoint's processors, but it may be obtained separately for a \$1500 license

IBM, CDC ENTER RETAIL COMPUTER MARKET

Two more firms have swollen the list of computer manufacturers marketing their products to small businesses through company-owned retail stores. Control Data Corp.'s business centers, the first of which opened in a Minneapolis suburb in October, will sell such CDC products and services as disk drives and the Plato computer-aided education service. In addition, the centers will carry Ohio Scientific small-business systems, Centronics matrix printers and other products from independent suppliers. The company plans to base its business center network on an existing network of CDC-operated commercial credit and learning centers. CDC officials expect to have 102 business centers in operation by the end of the year.

IBM Corp.'s office products division opened the first of a planned network of retail outlets, called product centers, in Philadelphia in November. The product centers will carry the new Displaywriter word-processing system, the 5120 small-business system and other IBM office equipment and supplies. OPD added a second product center in Baltimore in December, and says more centers will be opened later this year.

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into the Unibus," he says. This raises the question as to whether or not SI has been singled out by DEC. Zschau says he's not quite sure, but he claims that "based on its size and success, SI is more visible than other firms in the business." DEC will not comment.

Zschau thinks his firm has a good defense against DEC's charges. At press time, Zschau had not seen the newly issued VAX patents. However, he believes those patents, as well as the Unibus patents, will prove to be invalid.

"A good defense against patent infringement," he says, "is to show that there is 'prior art'—technology that anticipates an invention—that the patent office was not aware of at the time it issued the patent." He says SI will show the court that there is prior art, which invalidates the VAX and Unibus patents. DEC thinks both patents are completely defensible.

It's too soon to judge the effect of the suit on the DEC-compatible market, but Zschau thinks that DEC's action against SI will affect the rest of the industry. However, at least one DEC-compatible product maker doesn't agree.

"We all run the risk of exposure," says Bill Berkman, vice president of marketing at MiniComputer Technology, Inc. "But I don't think it will affect any of our products at all." The Palo Alto, Calif., company manufactures DEC-, Data General-and Perkin-Elmer-compatible disk-controller boards. Its latest product, the SMV-15, interfaces SMD disk drives to VAX systems.

Berkman recalls the IBM plugcompatible lawsuits of the 1960s and '70s, and says that from those cases the courts determined that such practices—restricting the attachment of foreign devices to an IBM processor, in those cases—were monopolistic in nature.

He points out that it may make sense, as a result of this suit, "for DEC plug-compatible product makers to fight a unified battle."

Berkman warns, however, that a prolonged court battle could seriously hurt System Industries financially.

DEC hasn't indicated how much it is seeking in financial damages. Zschau points out that a patent can only be infringed upon after it's been issued, and an amount determined by how long it has been in effect. He says that in the unlikely event DEC would be awarded damages on the VAX patent, they would be minimal. Damages on the Unibus patent may be substantially more than that, however.

-Larry Lettieri

Olivetti will sell Syntrex word processors overseas

A wide-ranging marketing agreement has been signed by Syntrex, Inc., Piscataway, N.J., and Olivetti SpA, Italy, under which Olivetti will market Syntrex's word processors under the Olivetti name outside the U.S. Olivetti may also gain limited marketing rights to some Syntrex products in the U.S.

Syntrex stands to gain \$15 million to \$30 million over the next two years. The Italian firm also invested \$4 million to gain a 25-percent equity share in Syntrex. Each company will have access to the other's equipment.

Olivetti immediately gains an upgrade path for its current typewriter base. The first joint product effort is an electronic typewriter called Aries, which was introduced in October. Aries uses Olivetti components, and can be linked to Syntrex's Aquarius word processor through a \$700 adapter. Olivetti will continue to supply

high-end word processors through an earlier OEM agreement with Ontel Corp.

Olivetti Corp. of America may also handle the Syntrex products. It was involved in a deal with NBI, Inc., but that deal expired in December and was not renewed, an NBI spokesman says.

The deal was made to gain short-term capital for NBI for two years. Industry sources, however, speculate that Olivetti was dissatisfied in June when NBI introduced a higher-end system that was not initially available to Olivetti.

Although Syntrex claims Olivetti showed a version of its product privately at the recent SICOB electronics show in Paris, Olivetti publicly showed a word-processing system from Axxa Corp., which is the former Lexar system developed for Citibank. Axxa collapsed in October, and terms of that deal remain undefined. —Lori Valigra

TWO NEW COMPANIES CHANGE NAMES

Two start-ups recently announced in *Mini-Micro Systems* have undergone name changes when conflicts turned up during title searches. First to change was DATX Systems Corp. (MMS, November, 1980, p. 5), now called DMA Systems Corp. DMA, founded by four disk-drive executives, including three from neighboring INFOMAG Corp., has set up its headquarters in Santa Barbara, Calif., and intends to market low-end 5¼-in. Winchester drives. The second company, a Santa Clara, Calif., start-up put together by ex-Onyx executives Bob Marsh and Kip Myer and formerly called Cirrus Computers (MMS, December, 1980, p.38), now goes by the name Plexus Computers, Inc. Plexus plans to market a line of high-end μc systems based on the Zilog z8000 16-bit μp and the UNIX operating system.

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BOX SCORE OF EARNINGS

This table, which appears every month, lists the revenues, net earnings and earnings per share in the periods indicated for companies in the computer industry and computer-related industries.

Company	Period		Revenues	Earnings	EpS
Advanced Micro Devices	6 mos.	9/28/80	147,621,000	13,865,000	.88
	6 mos.	9/23/79	106,265,000	10,360,000	.70
Analogic	Yr.	7/31/80	67,010,421	6,029,896	.88
4.0	Yr.	7/31/79	48,615,079	4,528,005	.68
Aydin	9 mos.	9/27/80 9/29/79	75,593,000 45,840,000	5,290,000 2,855,000	1.53
Burroughs	9 mos.	9/30/80	2,108,135,220	150,712,911	3.65
buildugiis	9 mos.	9/30/79	1,949,311,587	173,057,743	4.22
Centronics Data Computer	3 mos.	9/30/80	31,500,000	900,000	.15
	3 mos.	9/30/79	29,000,000	2,700,000	.46
Commodore International	3 mos.	9/30/80	35,212,000	4,517,000	1.31
	3 mos.	9/30/79	24,750,000	3,055,000	.91
Computer Automation	3 mos.	9/30/80	18,206,000	137,000	.07
	3 mos.	9/30/79	18,593,000	64,000	.03
Computer Sciences	26 wks.	9/26/80	278,503,000	13,060,000	.96
0	26 wks.	9/28/79	205,012,000	10,422,000	.78
Comshare	3 mos.	9/30/80 9/30/79	20,933,600 16,259,700	803,200 968,300	.21
Data General	Yr.	9/27/80	653,900,000	54,700,000	5.20
- and significan	Yr.	9/29/79	507,500,000	49,800,000	4.82
Four-Phase Systems	9 mos.	9/30/80	143,838,000	3,854,000	.75
	9 mos.	9/30/79	126,376,000	11,908,000	2.36
General DataComm	Yr.	9/30/80	53,635,000	4,411,000	.77
	Yr.	9/30/79	41,414,000	3,236,000	.61
Gould	9 mos.	9/30/80	1,571,500,000	52,500,000	1.84
	9 mos.	9/30/79	1,490,800,000	76,500,000	2.73
Informatics	Yr. Yr.	9/30/80 9/30/79	123,606,000	5,989,000	2.71
Lear Siegler	3 mos.	9/30/80	109,224,000 347,198,000	4,492,000	.88
Lear Siegier	3 mos.	9/30/79	321,129,000	12,506,000	.81
Logicon	6 mos.	9/30/80	26,973,000	1,069,000	1.11
	6 mos.	9/30/79	24,459,000	913,000	1.00
M/A-Com	Yr.	9/27/80	322,480,000	24,905,000	.77
	Yr.	9/27/79	227,083,000	13,173,000	.46
Modular Computer Systems	9 mos.	9/30/80 9/30/79	56,290,000	3,115,000 3,474,000	.69 1.04
MSI Data	6 mos.	9/27/80	52,114,000 25,574,000	1,667,000	.73
moi bata	6 mos.	9/29/79	21,089,000	486,000	.21
Paradyne	9 mos.	9/30/80	52,186,000	5,613,000	1.02
	9 mos.	9/30/79	28,071,000	3,464,000	.76
Perkin-Elmer	3 mos.	10/31/80	252,054,000	16,472,000	.77
	3 mos.	10/31/79	204,152,000	14,716,000	.74
Printronix	6 mos.	9/26/80	23,356,000	2,005,000	.55
Domtok	6 mos.	9/28/79	16,633,000	1,452,000	.46
Ramtek	3 mos.	9/30/80 9/30/79	7,028,000 4,489,000	409,000 238,000	.15
Scan-Data	9 mos.	9/30/80	10,301,494	(1,706,281)	(.75)
	9 mos.	9/30/79	12,740,905	57,553	.03
System Development	3 mos.	9/28/80	47,992,000	3,547,000	2.56
	3 mos.	9/23/79	38,675,000	1,214,000	.73
Systems Engineering Labs	13 wks.	9/26/80	21,207,000	1,275,000	.40
	13 wks.	9/28/79	17,745,000	853,000	.29
Tandem Computers	Yr.	9/30/80	108,989,000 55,974,000	10,687,000	1.06
Tumehara	Yr.	9/30/79		4,920,000	.59
Tymshare	9 mos. 9 mos.	9/30/80 9/30/79	177,101,000 143,805,000	14,989,000	2.93
Wang Laboratories	Yr.	9/30/80	604,768,000	57,533,000	2.16
	Yr.	9/30/79	360,821,000	31,525,000	1.27



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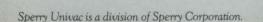
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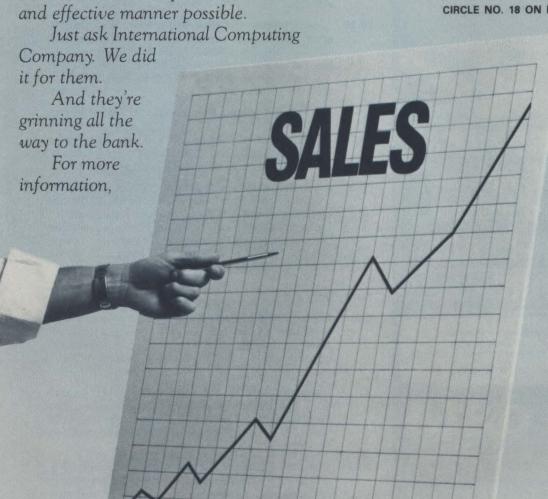
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SHOWS & CONFERENCES JANUARY

- 22-23 "Future Shock Computers in the 1980s" Conference, Los Angeles, sponsored by the American Institute of Aeronautics and Astronautics (AIAA) and the Education Foundation of the Data Processing Management Association (DPMA). Contact: AIAA Conferences Department Comp. 80, 5959 W. Century Blvd., P.O. Box 91295, Los Angeles, Calif. 90009, (213) 670-2973.
- 22-24 Computer & Engineering Job Fair, Dallas, sponsored by Computer & Engineering Job News. Contact: Paul Sullivan, Public Relations Director, Computer & Engineering Job Fair, 470 Boston Post Road, Weston, Mass. 02193, (617),899-2702. Other dates and locations available.
- 27-29 Advanced Semiconductor Equipment Exposition, San Jose, Calif., sponsored by the Electronic Representatives Association - N. California Chapter. Contact: Cartlidge & Associates, Inc., 491 Macara Ave., Suite 1014, Sunnyvale, Calif. 94086, (408) 245-6870.
- 28-29 "Leadership in the New Information Era" Conference, New York, sponsored by Business Week.
 Contact: Business Week Executive Programs, c/o
 McGraw-Hill Conference & Exposition Center, 1221
 Avenue of the Americas, Room 3677, New York, N.Y.
 10020, (212) 997-4930.
- 28-31 Internepcon Japan/Semiconductor International '81, Tokyo, Japan, sponsored by Industrial & Scientific Conference Management, Inc. Contact: Industrial & Scientific Conference Management, Inc., 222 W. Adams St., Chicago, Ill. 60606, (312) 263-4866.
- 28-31 International Microcomputers, Minicomputers, Microprocessors/Data Communications Exhibition (IMMM/DATACOMM), Tokyo, Japan, sponsored by Industrial & Scientific Conference Management, Inc. Contact: Industrial & Scientific Conference Management, Inc., 222 W. Adams St., Chicago, Ill. 60606, (312) 263-4866.

FEBRUARY

- 2-4 Microprocessor-Based Energy-Management Systems Conference, Madison, Wis. Contact: Robert P. Madding, University of Wisconsin Extension Engineering, 432 N. Lake St., Madison, Wis. 53706, (608) 263-7920.
- 3 Invitational Computer Conference, Fort Lauderdale, Fla. Contact: B.J. Johnson & Associates, 2503 Eastbluff Drive, Suite 203, Newport Beach, Calif. 92660, (714) 644-6037. Other dates and locations available.
- 23-26 Computer Science Conference, St. Louis, Mo., sponsored by the Association for Computing Machinery and the Computer Science Departments of many universities. Contact: Orrin E. Taulbee, Director, Computer Science Employment Register, Department of Computer Science, University of Pittsburgh, Pittsburgh, Pa. 15260, (412) 624-6475.

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CIRCLE NO. 22 ON INQUIRY CARD

Calendar

- 24-25 Ninth Annual Midwest Digital Equipment Exhibit, Minneapolis, Minn. Contact: Kim Shobe, Product Marketing, Loonam Associates, Inc., 7720 Bush Lake Road, Minneapolis, Minn. 55435, (612) 831-1616.
- **24-26 Nepcon West '81**, Anaheim, Calif. Contact: Industrial & Scientific Conference Management, Inc., 222 W. Adams St., Chicago, Ill. 60606, (312) 263-4866.
- 26-27 Louisiana Computer Exposition, Lafayette, La., sponsored by the student chapter of the Association for Computing Machinery, the Computer Science Department and the Computer Center of the University of Southwestern Louisiana. Contact: William R. Edwards, Program Chairman, Computer Science Department, University of Southwestern Louisiana, P.O. Box 44330, Lafayette, La. 70504, (318) 264-6284.
- 27-28 International Conference on Aspects of Document Preparation Systems, Lausanne, Switzerland, sponsored by the Swiss Chapter ACM, IEEE, AFCET, INRIA and GESO. Contact: Prof. J.D. Nicoud, Program Chairman, Bellerive 16, CH 1007, Lausanne, Switzerland.

MARCH

- 8-11 TI-MIX 1981 Symposium, New Orleans, La., sponsored by Texas Instruments Minicomputer Information Exchange. Contact: TI-MIX, M/S 2200, P.O. Box 2909, Austin, Texas 78769, (512) 250-7151.
- 16-18 1981 Federal Office Systems Expo, Washington, sponsored by National Trade Productions, Inc. Contact: Michael Pomponio, Exhibits Chairman, National Trade Productions, Inc., 9301 Annapolis Rd., Suite 206, Lanham, Md. 20801, (301) 459-1815.
- 23-25 Office Automation Conference, Houston, sponsored by the American Federation of Information Processing Societies (AFIPS). Contact: Office Automation Conference, P.O. Box 9659, Arlington, Va. 22209, (703) 558-3617.

FINAL CALL FOR DATA

Mini-Micro Systems is planning a special report on data communications and network products for the March issue. The report will include several survey articles, and we want to be sure that as many vendors are represented as possible. Vendors of products in either of the two fields below are invited to contact our contributing editor on data communications, Walter A. Levy, President, Edgewood Computer Associates, Inc., 51 Strawberry Hill Road, Hillsdale, N.J. 07642, immediately to assure that you receive the appropriate vendor questionnaire.

Communication network processors: Packet-switching systems, front-end processors, network controllers, protocol converters and related products.

Limited-distance network products: Limited-distance modems, CATV network adapters, local network controllers and related products.

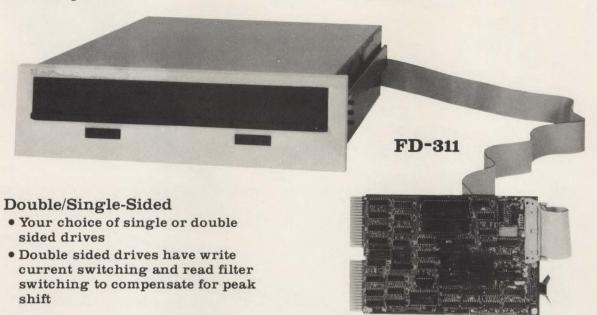
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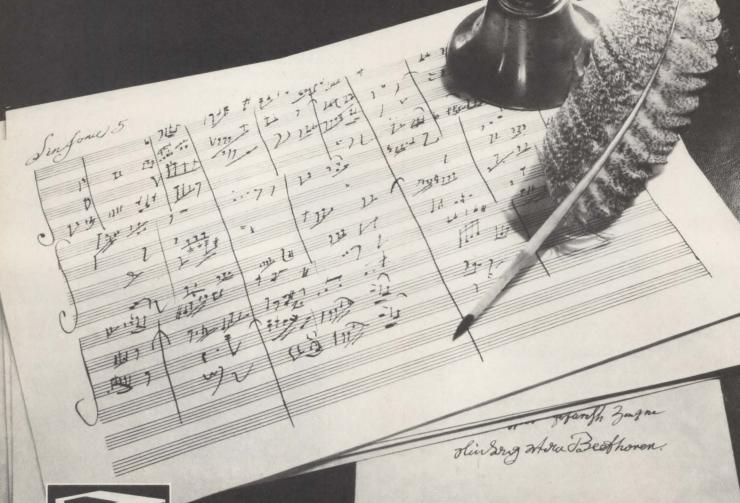


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CIRCLE NO. 24 ON INQUIRY CARD

High-end 8-in. Winchester based on new actuator design

Deliveries are scheduled to begin next month for the Series 8 model 136, the largest capacity 8-in. Winchester-disk drive to be announced so far. The new offering from Ontrax Corp., Sunnyvale, Calif., was unveiled last month (MMS, October, 1980, p. 7). It is a five-platter drive that holds 136M bytes and embodies an actuator and controller design that could set new standards for disk-drive engineers.

The double-density 3350-technology drive operates at 960 tracks per in., using a head actuator system that one Ontrax executive claims "performs at the level of a voice-coil motor but at the cost of a stepper." The actuating mechanism incorporated into the new Ontrax drive is the first digital positioner to appear in a disk drive, and is about the size and weight of an impact wrench used by an auto mechanic.

It comprises a series of 11 dovetailing, concentric sleeves each capable of a specified amount of linear movement. The sleeve closest to the read/write heads, for example, can move only 1 mil; the

Deliveries are scheduled to begin sleeve farthest from the heads can ext month for the Series 8 model move 160 mils. A total of 2048 66, the largest capacity 8-in. discrete movements (2¹¹) of 1 mil inchester-disk drive to be each are possible.

To make a specific move—to advance the read/write heads from one track to another—concentric rings surrounding the sleeves are magnetized as required. For example, by magnetizing all the rings, the actuator could move the read/write head from track 00 to track 2048. (That's a hypothetical example, however, because there are only 600 tracks per surface on the Ontrax drive.) To move from track 00 to 01 would require that only the first ring be magnetized.

A spring coil is used to continuously force the sleeves open, thus permitting the actuator to move the heads from the innermost tracks to the outermost ones. Fine tuning of the positioner over the center required track is carried out by controlling the amount of current flowing through a squeeze coil.

"The new actuator can be extruded from low-cost powder metal," explains Ontrax engineer-



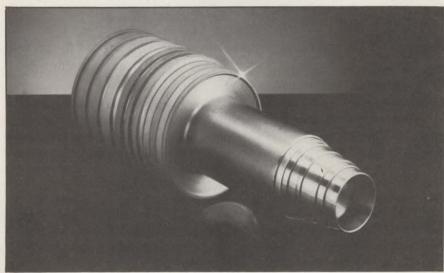
The use of low-cost powder metal and the lack of expensive permanent magnets help lower the cost of the new Ontrax actuator, explains Dick Matthews, vice president of engineering.

ing vice president Dick Matthews. "There are no permanent magnets used in the device." These magnets are required in a voice-coil actuator, he adds, and can cost as much as \$80 alone. Matthews figures that the Ontrax will cost about \$120, compared to about \$200 for a voice-coil device.

Each drive incorporates two of these actuators, cutting arm contention and permitting the use of separate device addresses. Use of two arms also boosts throughput on the model 136. The drive's raw transfer rate is 9.2M bits per sec. using a bit density of almost 7000 bpi.

Throughput on the model 136 has also been pushed by increasing the rotational speed of the disk to more than 4800 rpm—more than 1200 rpm faster that most other 3350-technology Winchesters. Matthews says this enables the drive's read/write heads to fly at the same speed as those used in 14-in. devices. But boosting rotational speed necessitated a larger spindle, he adds; thus 210-mm. media was incorporated.

The formatter that mounts on the drive's rear panel is also unique. Designed around a 16-bit M68000 μp and a 20-MHz backplane, the formatter comprises as many as 16 6- \times 8-in. PC cards. On the drive side, the formatter sees an



Actuator for the Ontrax Series 8 model 136 comprises a series of concentric sleeves, each capable of a specified amount of linear movement.



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X3T9.3/143 revision 5 ANSI interface. On the other side, it sees a number of commonly used interface standards, including the storage module drive (SMD) lines found on older 3330-technology removable-pack devices and on some newer Winchester drives, and a GPIB instrumentation bus.

Direct connections to several tape backup devices, including ¼-in. cartridge drives and Cipher Data Products' ½-in. streaming tape are also available through the formatter. As a result, the formatter will function as a back-end processor—another first for an 8-in. device, Matthews notes.

The formatter requires a minimum of four cards—CPU, memory, communications port to link to the host adapter and a storage port to link to the drive. An additional card is required for the connection to a Cipher drive; two cards for an SMD interface. As many as four Ontrax drives—eight logical devices—can be handled per ANSI port.

With the actuator and the formatter, the company can dispense with the conventional analog servo data required to position the read/write heads over the center of the track in drives with track densities exceeding 300 tpi.

Instead, Ontrax uses embedded digital servo information written onto the disk in the form of illegal MFM codes. By counting timing pulses whenever a burst of this servo data appears, the formatter can calculate which servo pattern is being used, and hence which track is under the read/write head.

Use of digital servo information eliminates the need for a \$100,000 servo writer, Matthews says. "The drive writes its own servo information. The actuator lays down track 00 and the eight servo bursts needed to identify it, thus initializing the media." The actuator then moves to track 01 and repeats the process, and so on, says Matthews.

Since the drive writes its own servo information, system reliability increases, Matthews adds. "In the past, if embedded servo information was accidentally written over, the only solution was to send the drive back to the factory." With the Ontrax drive, however, servo information can be reconstructed in the field. "The formatter contains the necessary software routines to do this as a standard feature," Matthews says. "In worst-case situations, the data could be downloaded to the drive via an RS232 port."

The model 136 is aimed at minicomputer manufacturers and

large-scale systems houses, and is designed so that two drives can be mounted side-by-side in a 19-in. retma rack. The drive operates at an average access time of 25 msec.—making it one of the fastest 8-in. devices to hit the OEM market so far. Track-to-track time is 8 msec.

Ontrax's new offering will be available in two additional 8-in. versions, the two-disk, 34M-byte model 34 and the three-disk, 68M-byte model 68. Deliveries of evaluation units are set to start next month, with production slated for the third quarter of this year.

-John Trifari

Tiny Emulogic takes on giants in development systems

The burgeoning universal μc development system market has attracted such giants of the instrument business as Tektronix, Hewlett-Packard and GenRad. But such competition does not frighten "the newest kid on the block,"

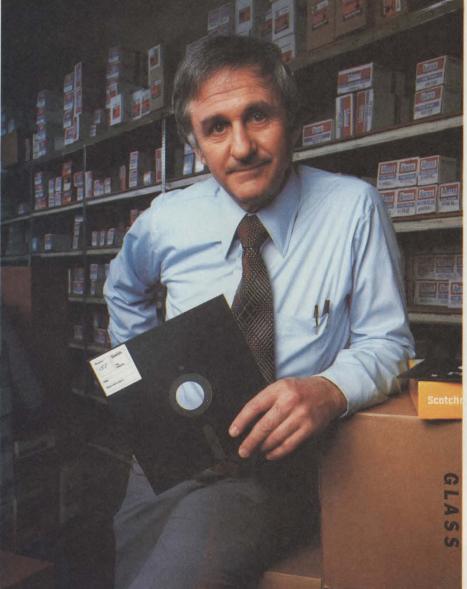
Emulogic, Inc., even though its resources are puny in comparison. "We want to become recognized as a fourth among the leaders in the business," says Bob Smith, Emulogic president.

The Westwood, Mass., company,



The Emulogic ECL-3211 is a 30-MHz universal emulation system that can operate as a stand-alone system or in a network with 64 stations controlled by a large host computer.

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So, the company has decided to adopt a value-added strategy, concentrating on the function that it considers most important in a development system—emulation—and adding that function to an existing minicomputer system.

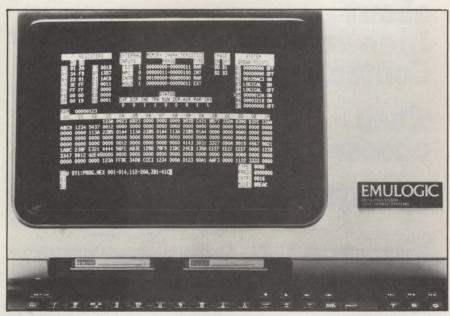
That strategy is reflected in the company's initial product—the EC1-3211 universal development system introduced last July. The system essentially is a DEC LSI-11 floppy-disk system to which Emulogic has added a high-performance universal µp emulator.

The principal advantage of the Emulogic system is that it won't become obsolete with the introduction of new μps , says Smith. Its bus width (32 bits) and emulation speed (30 MHz) enable it to handle any μp on the market as well as the 32-bit μps on the drawing boards at major semiconductor manufacturers.

The system's emulation speed is about twice as fast as that of any universal development system on the market, Smith claims, and is almost three times the speed of the fastest general-purpose μp on the market—the Intel 8086.

The Emulogic system has sparked considerable interest—and skepticism—among the company's competitors. "I think they're naive in believing they can do all the things they say they can," says Sam E. Lee, product line manager for Hewlett-Packard Co.'s model 64000 universal development system.

Lee's doubts are based on his experience with the H-P 64000 (MMS, September, 1979, p. 90). For one thing, he says the company has encountered unforeseen technical problems with each new processor it has emulated. Moreover, he says the company orginally intended to base the 64000 on a universal emulator, but discarded the



The Emulogic ECL-3211 includes a smooth-scrolling, full-screen display that enables a user to examine register status, external input status, memory map and other information.

approach as too risky. "We knew we could emulate any processor's instruction set, but we weren't sure that we could handle any bus arbitration or I/O scheme," Lee explains.

However, Emulogic remains confident. "We haven't seen or heard of any chips that we can't handle," says Victor Bennet, another Emulogic co-founder, whose home in the New England fishing port of Gloucester, Mass., serves as Emulogic's development lab.

Bennet says the company was able to achieve the very high emulation speed by using high-speed (35-nsec.) RAM emulation memory and by looking up critical parameters in tables instead of calculating them on the fly, as other development systems do. The table lookup approach increases the amount of memory required by the emulator—and so adds to its price—but it substantially reduces the time spent obtaining critical operating parameters, Bennet points out.

Another advantage of the Emulogic system, Smith says, is the speed and economy with which the system can be expanded to support new μ ps as they become available. Smith claims that Emulogic can develop support for an additional μ p in 30 days at a price of about \$1500 per chip family. In contrast, he says it takes other universal development system vendors as long as a year to create new emulators, and those emulators typically sell for \$2500 to \$5000.

The system supports the Intel 8048 and 8086 μp families, and the company plans to add other chip families at a rate of two a month, with the order of introduction being determined by customer requests.

Bennet attributes Emulogic's ability to add support for chips quickly and economically to the emulator's design. Unlike other manufacturers, who design emulators from scratch for each new chip family, Emulogic has designed a universal emulator, which the company can tailor to any specific processor simply by changing its microcode and adding simple interface circuitry. The interface circuitry is contained in a pod that plugs into the system to be tested.

In addition to the universal emulator, Emulogic has also

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developed a universal assembler. based on DEC's RT-11 assembler, and a universal screen formatter that also help the company support a new processor quickly. For example, to create an assembler for a specific processor, Bennet says, the company has to change only the assembler's three lookup tables. Similarly, developing a display for a particular processor involves only telling the screen formatter what parameters should be displayed and where they should be located on the system's display screen.

Bennet says the universal emulator took two years and nearly \$1 million to develop. "We went through every up on the market and reduced them to a common denominator," Bennet says. The company then built an emulator to emulate that idealized up, implementing much of the emulator in microcode to allow it to be quickly and inexpensively tailored to a particular up.

Emulogic's strategy of basing its system on a high-performance universal emulator carries a price. "The emulator is very expensive," concedes Bennet. The emulator's price is reflected in the price of the Emulogic system-\$24,000 for a basic development station that includes a display, a dual floppydisk drive, an emulator and an adapter for one chip family.

Still, the Emulogic system is competitive with other high-end universal systems. For example, a comparable H-P 64000 development system sells for \$30,000 with a hard-disk drive and cartridge tape.

Critics of the Emulogic approach point out that a user is paying for an emulation capability that he may never need. "It's a valid point," admits Smith. But, "Our policy is that a customer should make his major investment in the initial system, and then be able to add support at a low incremental price. We believe that adding additional chip support to a universal system

should be as easy and inexpensive as adding software."

Another potential disadvantage of the Emulogic system is its lack of high-level language translators. Other universal system vendors all offer such translators. Smith concedes that the lack of high-level translators is a "soft spot" in the system, but he points out that translators are available from independent software houses, and he is compiling a list of such firms for customers who require highlevel language support. In addition, he is exploring the possibility of offering the UNIX operating system with the Emulogic system because there are numerous compilers available for translating UNIX's high-level language, C, into the machine languages of ups.

Because of its advanced features, Emulogic's universal system is aimed at sophisticated users. "We see our typical customer as a designer who already has owned at least one development system, and so knows what he wants," Smith says. Those advanced features include as many as eight breakpoints that can be concatenated to create complex debugging sequences, a 512×72 bit trace memory able to take snapshots of a system both before and after an event, the ability to emulate multiple ups simultaneously, the ability to vary a μp's speed from the system keyboard and a display that shows all the information required to monitor a system under test.

Although Emulogic announced the system in July, it did not begin accepting orders until December, Smith says, adding that the company has received more than 2000 inquiries concerning the system since its announcement. Emulogic plans to market the system through manufacturers representatives. The company has signed nine representatives and plans to add more, Smith says.

-Paul Kinnucan

48

Hewlett-Packard announces another small breakthrough.

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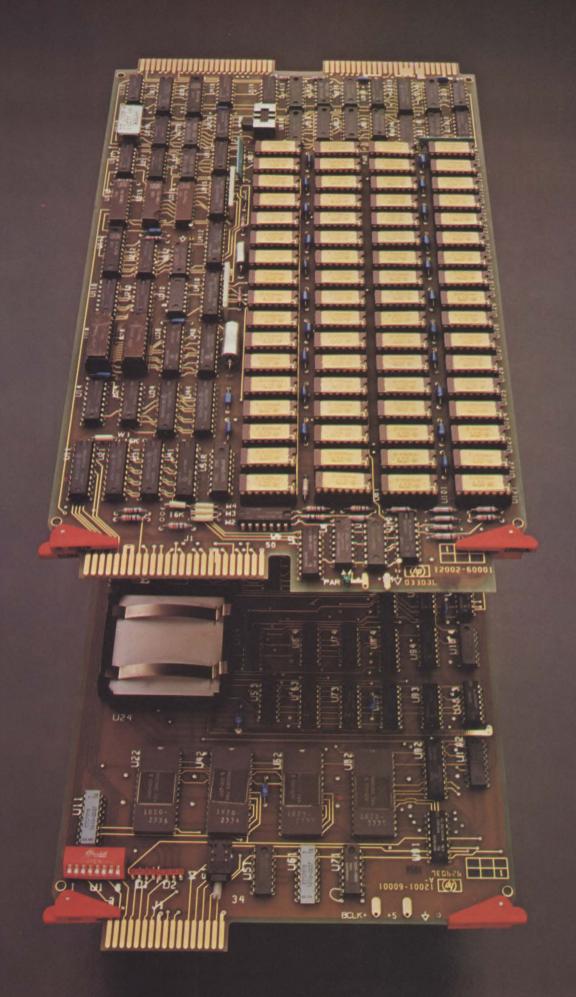
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Stamping out computerphobia



Despite the widespread acceptance of computers as essential tools of business, resistance to their use is not evaporating. There are still those who may sabotage the hardware because they feel alienated or threatened by its presence. Computerphobia may even be getting stronger as the age of technology progresses, and people's feelings heighten that they are less important than machines. But computerphobia can be softened by more humanistic marketing on the part of

computer vendors, and by more concern about a system's impact on the part of management at the potential user organization.

Computerphobia can take a variety of forms. An article in a recent issue of *Discover*, Time Inc.,'s news magazine of science, mentions reactions ranging from phobic executives at potential user organizations "who will always conclude that, alas, there is some impediment" to installing a computer to the repeated outright sabotage of a CRT terminal by a hospital technician. Upon discovery, the technician pined that she wanted to work with people, not with computers. In the article, Jeffrey Meldman, associate professor at MIT's Sloan School of Management, points out that such reactions to a computer's presence show that employers must convince workers that computers make their work easier.

That's a message worth remembering for computer manufacturers and users alike. But vendors should make special efforts toward creating a climate of acceptance for the systems their sales forces hope to install long before the systems go in. Manufacturers of word-processing systems have done a good job of considering the user by making their systems more "friendly" toward operators—with anti-glare CRT screens, human-engineered keyboards and spelling dictionaries.

Computerphobia can be neutralized by vendors inviting potential users to thoroughly sample the hardware well before it's installed. The president of an electronic banking system supplier in Atlanta encourages his client banks to set up dummy systems for trials by customers so that the customers can overcome their fear of making mistakes with an automated teller.

There's still a lot of hard work to be done in that direction before computerphobes become extinct, as John Leo, the writer of the *Discover* article envisions. He concludes that eventually, "Everyone will accept computers, because there is no alternative." A marketing plan that neutralizes the perceived threat of computers will surely hasten that day.

Lawrence J. Curran Editor-in-chief

MORE ON TAXATION

To the editor:

Bob Sherin's comments, as reprinted in the October editorial ("On software taxation" MMS, October, 1980, p. 75), have much to commend them as a concept. Unfortunately, his interpretation of Massachusetts law does not fully

support his position.

The tax law under which the cases about which he wrote exempts corporations that are "engaged in manufacturing" from certain local property taxes. First Data Corp., a timesharing company, argued that it was a manufacturer (of information), and its hardware (not software) was exempt from taxation. The Appellate Tax Board did rely on a 1905 case involving a news bulletin, a 1947 case involving telephone equipment and Kentucky and Arizona cases involving television and broadcasting equipment, all denying such a tax exemption; the board said, "Whether the information is printed on computer printouts or contained on magnetic tapes, it is still information or knowledge. The Board does not believe that this information or knowledge is the character and kind of manufactured product envisioned by the statutes in question."

On appeal, the Massachusetts Supreme Judicial Court affirmed the decision, but did not, as Mr. Sherin indicated, hold "that data processing is a service that falls within the intangible classification." Rather, it noted that the statute had been passed in depression times to encourage the mills and factories that were falling into decline, and cited again the decisions relied on by the Appellate Tax Board. It specifically disagreed with Minnesota decisions holding that computer hardware, including an optical scanner, did produce a "marketable product" and was therefore exempt in that state from personal property taxes.

Exemption from taxation is a matter of legislative grace. The burden is upon the taxpayer to prove it is within the exemption. There are good arguments to be made that software is intangible, but court decisions holding that a timesharing service is not manufacturing, and therefore its hardware is taxable, do not give much support to

Mr. Sherin's argument.

The Supreme Judicial Court's closing comment in the First Data case is particularly pertinent. By analogy, it could well apply to administrative decisions on whether software is tangible or intangible. The Court said, "It may be poor policy not to assist the

computer industry equally with industry, which happens to qualify as engaged in manufacturing; indeed, the statute may be anachronistic; but these are matters beyond our province." At the August hearing, I suggested to the Revenue Department that because their authority is only to tax tangibles, and whether software is tangible or intangible is much disputed (court decisions have said intangible; tax collectors say tangible), the question should be settled by legislation.

Robert Bigelow Attorney Bigelow & Salzburg Woburn, Mass.

ERGONOMIC CONCERNS

To the editor:

My attention was drawn to "CRT terminals ergonomics: a growing concern in CRT design" (MMS, November, 1980, p. 119). While the article touched on several important aspects of operator comfort, it did not mention the discomfort an operator wearing bifocal or trifocal eyeglasses feels when trying to read most CRT terminals.

The advertisement on p. 32 and p. 33, the ergonomic terminal from LSI, was encouraging, however. Some adjustment of the CRT is possible, and even more is possible when the monitor is detached. I want to see more of this.

David J. Gunn SWS Data Manager Interstate Electronics Corp. Anaheim, Calif.

DATACOMM FEEDBACK

To the editor:

I enjoyed reading Carol Ogdin's fine article on front-end processors ("Microcomputers are supplanting front-end processors," MMS, October, 1980, p. 147). It provides an excellent explanation of a subject with which many engineers have problems.

I was, however, somewhat surprised that in the various mentions of LSI manufacturers that supply integrated circuits for data communications, Standard Microsystems Corp. never appeared.

Standard Microsystems is a leading supplier of MOS/LSI to the data-communications market. It was the first company to supply a receiver/transmitter for bisync and, more recently, the first supplier of an SDLC/HDLC/DDCMP multiprotocol receiver/transmitter, the COM 5025. The Signetics 2652 that was mentioned in

your article is pin-compatible with the COM 5025, but was released many months later.

Brian Cayton Marketing Manager SMC Microsystems Corp. Hauppauge, N.Y.

To the editor:

Carol Anne Ogdin's article is a timely and interesting discussion on the merits and problems of the EIA-RS449 Standard, but I found some errors that need to be corrected.

• Fig. 2 (p. 148) gives the impression that the bit elements of an ASCII communications character are not all of same length, which is misleading.

- In Fig. 2, and on p. 150, the statement should be: The subsequent X3.16 standard specifies that the seventh ASCII character bit is to be followed by an even-parity bit for asynchronous transmission, or an odd-parity bit for synchronous transmission.
- In Table 1 (p. 149), recommended maximum distance for RS423A should be 120, not 1200.
- On p. 149, a sentence reads, "The RS232C contains 10 new logical functions and related signal lines." It should read, "The RS449 set contains...

C.P. van Lidth de Jeude Director of Engineering North American Philips Corp. Piscataway, N.J.

TIP OF THE ICEBERG

To the editor:

Conspicuous by their abscence, in an otherwise fine article on µc operating systems (MMS, October, 1980, p. 97), are the operating systems for the Radio Shack TRS-80 model I. Those operating systems are Radio Shack's TRSDOS, Apparat's NEWDOS80 and Virtual Technologies' VTOS 4.0. Given the number of TRS-80s sold, this "oversight" seems to be another example of industry professionals looking at only the tip of the iceberg. The small business and professional users of the TRS-80 are an ever-increasing market-one that the traditional data-processing industry ignores at its own risk.

When the world goes to μ cs, a large percentage of those μ cs will be TRS-80s. Let's not be enamored by technology. A successful product is more than the fastest chip or the fanciest software. Successful marketing, user-oriented education and support and "friendly" software are as important as, if not

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CIRCLE NO. 34 ON INQUIRY CARD

Letters

more important than, technology. Marketing is how Radio Shack got where it is today. The other nontechnological factors have been adequately addressed by very few.

Rich Hanson Small Business Computer Systems Group Washington, D.C.

AN OPPOSING VIEWPOINT

To the editor:

I strongly disagree with the advice you gave in the November issue of *Mini-Micro Systems* ("Seconding the Ethernet motion," MMS, November, 1980, p. 73).

In promoting Ethernet, you overlook two severe cost penalties associated with its bus network. First, every terminal must be equipped with a buffered interface. Although this cost is not insignificant, it is trivial compared to the second penalty; the user has to install broadband transmission cables to interconnect equipment.

In supporting Ethernet, you point to the success of the general-purpose interface bus (GPIB) used in the instrument market. The big difference between the two is the size of the communication network required. GPIB uses a few short cables. Ethernet applications call for extensive coaxial cabling throughout a whole facility. Any user of IBM 3270 equipment will tell you how expensive that is to install, and, when moves occur, to administrate.

In nearly all cases, there is no need to install any cable for data communications within a facility or campus served by a common PABX. The existing telephone wires can carry data and telephone traffic simultaneously. Teltone's data carrier system (DCS-2) exploits the bandwidth of the telephone pair to carry both services.

Low-pass, passive L-C filters are used to isolate the telephone and PABX from the high frequencies used for data. These filters allow the telephone link to function normally, and prevent spurious, high-frequency transients from interfering with data transmission.

Frequency shift keying is used for data transmission. Frequencies of 36 and 40 KHz transmit data from the station unit to the termination circuit, and frequencies of 72 and 80 KHz are used in the reverse direction.

The system carries full-duplex data at any speed as high as 9600 bits per sec. and has an operating range of 17 dB maximum loss at 80 KHz; i.e., as long as 5000 ft. on a 26-gauge wire pair.

The cost savings of this approach are usually dramatic, because:

- Material costs are low (about \$400 per line), and installation is simple.
- Users buy equipment as they need it. They don't have to pay now for future needs.
- Data terminal moves are simplified. The jumper move needed to transfer telephone service automatically transfers data service.

The network architecture of this approach and of the next generation of voice/data PABXs implies a Star configuration at the terminal level. The bus interface (the electronics associated with buffering, speed changing and protocols) is moved from the terminal to a central point. From the point of view of the CPU or network controller, the communication channel is an integral part of the data terminal.

A bus architecture is appropriate for small local systems, such as computer rooms or instrumentation centers, or for large, one-way broadcasts, such as cable television. It is not effective for distributed processing/intelligence.

Charles L. Anderson President Teltone Corp. Kirkland, Wash.

MORE ON ORACLE

To the editor:

I found the article on the ORACLE data base management system (MMS, August, 1980, p. 111) well-researched and informative. However, I suspect that the LRU algorithm mentioned in the article refers to the "least recently used" replacement scheme popular in virtual memory managed operating systems, and not to "last record update."

Dan Razzell Programmer British Columbia Telephone Co. British Columbia, Canada

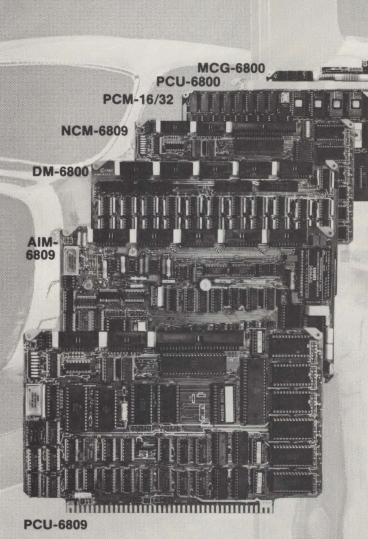
DISK SUPPLIER UPDATE

To the editor:

As an update on the new µc system unveiled by ADDS at Comdex ("Breakpoints," MMS, October, 1980, p. 8), Priam, rather than Shugart and Memorex, will supply the 14-in. Winchester disks.

Jan Fettin Priam San Jose, Calif.

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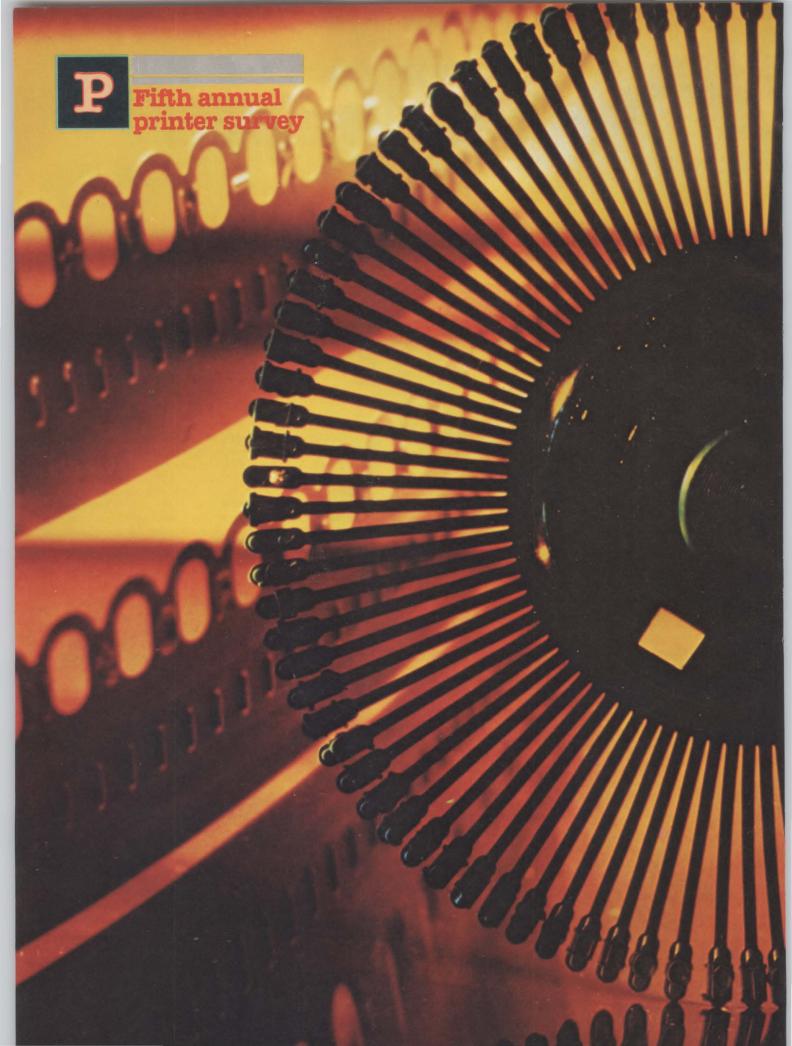
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- The new NCM-6809 Network Controller Module brings 2MHz half-duplex or 1MHz full duplex serial data transfer capability into the uP world. Also incorporated in this board are a 6809 uP, three 16-bit programmable timers, DMA capability, multiprotocol communications control handling HDLC, SDLC, DDCMP, and bi-sync protocol, and RS-232C communications port.
- The DM-6800/6809 Digital Modules through their four 6821 PIAs, provide nine 8-bit parallel ports. Working with the DTP-08 Digital Termination Panels, this module provides high level & low level interfacing.
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Line printers continue their impact

ANDREW ROMAN, Roman Associates International

Line-matrix technology gathers momentum, drum printers fade in a market that will top \$2 billion in 1984 shipments

Serial printers have commanded the printer industry's center stage in the past year or more because of a boom in the μ c-based systems in which they're used, and because their prices continue to move inexorably lower than \$1000 toward \$500. But all the hoopla in the serial world shouldn't obscure the fact that the market for line printers is thriving, fueled by a growing demand for high-speed minicomputers, high-end μ c systems and larger mainframes. Indeed, shipments of line printers should exceed 341,000 units by 1984, more than double the number shipped last year. The dollar value of those 1984 shipments will top \$2 billion, an increase of \$780 million over 1980's total of \$1.22 billion.

These other trends are emerging in the line printer market in the next few years:

- Of the three main market segments for line printers—OEM, plug-compatible and captive—the OEM segment is the fastest growing, at a compounded annual rate of 28 percent (Figs. 1, 2).
- Among the chief impact line-printer technologies, matrix-line printers will experience the greatest gain, showing a four-fold increase (Fig. 3).
- By 1984, considerably more printers on the market will be at a speed of 600 lines per min. than there are now. Shipments of 300-lpm printers will remain constant at a market share of about 50 percent, with 600-lpm units showing major gains over today's share of about 18 percent.
- Shipments of impact line printers with speeds faster than 2000 lpm will decline as non-impact devices using laser, electrostatic, xerographic and magnetic technologies make inroads into the market.

The impact line-printer industry is both technologyand market-driven. Today's band impact line printers are an integration of several disciplines, including semiconductor electronics, electromechanical components, communications, electrical and mechanical engineering and computer science.

A thrust toward lower-cost line printers is developing as a result of the decreasing costs of semiconductors, electromechanical and plastic components and technology and because of refinements in friction-free hammer design and fabrication. But the decreasing price of these components is offset by the steadily increasing cost of castings, mold design and tooling and other labor-intensive parts and subassemblies.

Impact line printers provide high-quality print copies at speeds from 100 lpm to more than 3000 lpm, good graphics resolution and flexibility, ease of interfacing to a host CPU via a standard interface, use of standard and readily available ribbons, paper forms and other consumables and a low total of cost of ownership.

The other half of the thrust leading to development of a separate low-cost line-printer segment results from market demand for low-cost alternatives to high-speed hard-copy output devices.

Impact line printers can be classified as a separate product category—a subset of a larger market that comprises impact serial and line printers, non-impact serial and line printers and teleprinters (keyboard printers, both impact and non-impact). Non-impact printers have been excluded from this review because they embody totally different technologies, and will be treated in a later issue.

The who's who

There are more than 25 manufacturers of impact line printers, approximately 12 of whom have recently announced or soon will announce new products. Some 20 of these also manufacture other types of serial and A thrust toward lower-cost line printers is developing as a result of decreasing costs of semiconductors, electromechanical and plastic components and technology.

line printers (Table 1). The oldest name in the impact line printer business is IBM; the newest, and one of the most successful entrants, is Printronix, Inc. Printronix was founded and established in 1975, shipped its first production units in 1976, and in less than five years has captured second place in the market, behind independent market leader Dataproducts Corp.

But before Printronix could make its move, the company had to overcome the barriers to entering this market: the need for substantial capital investment, the pressure for a new low-cost printing technique and, most of all, the requirement for a field sales organization. There are still market opportunities for those who can foot the bill, are well capitalized and have staying power, but new entrants into this highly competitive market will probably come from multinational companies, such as Fujitsu, Hitachi and Siemens.

The number of line printer manufacturers is not expected to grow or shrink more than 10 percent in the next few years. There will be consolidations, acquisitions and mergers. Existing manufacturers are expected to announce product line expansions, along with a move toward offshore plant expansion in Ireland, Puerto Rico, Scotland and Mexico.

The industry structure

The market is characterized by several levels of competition, which differ at the OEM and end-user

Fig. 1. Forecast shows that shipments of impact line printers will exceed 341,000 units by 1984, more than double 1980 shipments.

levels. At the top of the OEM impact line-printer industry are the independent manufacturers, with the bottom of the chart occupied by end users (Fig. 5). The vast area between is classified as the OEM market, but in reality, it is a series of distribution channels. These OEMs range from true systems houses to stocking distributors, dealers, retailers and mail-order systems houses.

The term OEM is relative, depending on where one is positioned in this chart, but it still stands for original equipment manufacturer. Some line printer manufacturers sell mechanical subassemblies, without any electronics, to other printer manufacturers, who then mate the necessary control and interface electronics, power supply and cabinetry for sale to an end user. Examples of this practice include Dataproducts to Decision Data Corp., CDC to Telex, and Dataprinter to Memorex.

The greatest growth in the line printer industry will come through distribution channels and independent sales organization channels. There are an estimated 30 of these value-added integrators who buy the printer in larger quantities from a printer manufacturer, add value by way of interfacing, sales, service and marketing, and re-sell to an end user at a profit.

And while the OEM "agglomorate," including distributors and ISOs, will account for the greatest growth among market segments, the emerging technology of the early 1980s appears to be line-matrix. Band and belt printers will still dominate the market in 1984, with a 76 percent share, but the line-matrix segment will surge ahead from 13 percent to 23 percent—at the expense of drum technology, which will plummet from a 20 percent share to less than 1 percent (Fig. 3).

The chief differences between serial printers and line

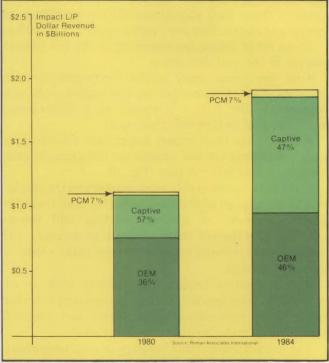
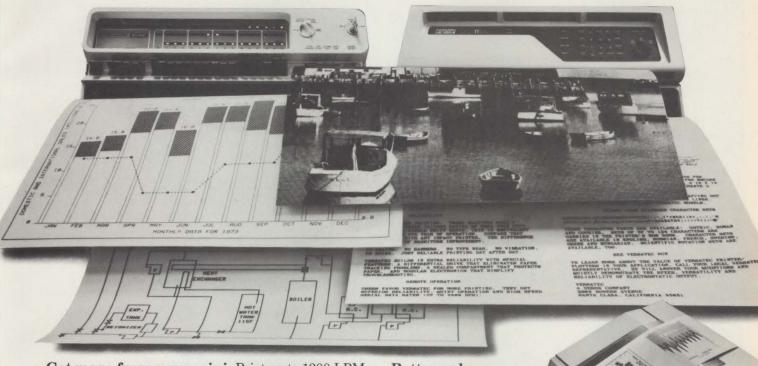


Fig. 2. The dollar value of all shipments will exceed \$2 billion by 1984, while the value of OEM shipments will more than double.

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TABLE OF IMPACT LINE PRINTER MANUFACTURERS

The following table, compiled by Roman Associates International, is provided as a guide to manufacturers of impact line printers.

Manufacturer	Model Number	Printing Method	Speed (Ipm, with 64-character set)	Character Sets	Number of Columns
Burroughs Corp.	B9246-3, B9246-6	band	300, 600	48, 64, 96	132
	B9246-20	train	2000 (with 48-char. set)	16, 48, 64, 96	132
	B9247-14, B9247-15	train	1100, 1500	18, 48, 72, 96	132
	9247-16	train	750 (48-char. set)	16, 48, 64, 96	132
	B9249-2, B9249-3, B9249-4	belt	160, 250, 350	48, 64	132
Centronics Data Computer Corp.	6000 series	band	150, 300, 600	48, 64, 96 or 128 ASCII or EBCDIC	132 (136 optional)
	6080/6081	band	300, 600, 900	48, 64, 96, 128	132 (136 optional)
Control Data Corp.	9383, 9386, 9389	band	300, 600, 900	48, 64, 96 or 128 ASCII	132 (136 optional)
	9380-12	band	1200	48, 64, 96, 128	132, 136
	9372-1. 9372-2. 9372-3	train	1200, 1600, 2000 (48-char, set)	48	132, 136
Data General Corp.	4323, 4324	band	240, 300	64, 96	132
	4218	drum	300	64, 96	132
	4215	drum	600	64, 96	132, 136
	4244	drum	900	64, 96	132
Pataprinter Corp.	3001 series	band	300, 600, 900	48, 64, 96 or 128 ASCII	132, 136
	3000 series	band	300, 600	48, 64, 96 or 128 ASCII	132, 136
	1200 series	chain/train	600, 900, 1000, 1200	48, 64, 96 or 128 ASCII	132, 136
ataproducts Corp.	B-300, B-600	band	300,600	48, 64, 96	132
	B-900	band	900	48, 64, 96	13.2, 136
	B-1500	band	1500	48, 64, 96	80, 132, 136
	2200	drum	300, 600, 900	64 or 96 ASCII, EBCDIC. OCR	136
	2470	drum	1250	64 or 96 ASCII, OCR, foreign-language	132, 136
	2550	charaband	1500 (with 48-char. set)	48, 64, 96	132, 136

Horizontal Spacing (cpi)	Vertical Spacing (lpi)	Number of Copies	Interfaces	Price	Comments
10	6 or 8	6	all Burroughs B systems	\$11,500, \$14,000	out-of-paper and paper- movement detectors
10	6 or 8	6	all Burroughs 3 systems	\$66,000	operator-changeable train modules
10	6 or 8	6	all Burroughs B systems	\$33,000, \$44,000	powered forms stacker (B9247-15 only)
10	6 or 8	6	all Burroughs B systems	\$20,000	12-channel VFU
10	6 or 8	6	all Burroughs B systems	\$5990, \$7990, \$10,990	self-reversing ribbon, diagonal print technique
10	6 or 8	6	8-bit parallel, RS232C	OEM, single-unit quantities: \$4710 (300 lpm), \$6545 (600 lpm)	85 percent parts commonality among four models, 12-channe VFU
10 (15 optional)	6 or 8	6	8-bit parallel, RS232C	\$6500/\$5505	6080 has quietized cabinet
10 (15 optional)	6 or 8	6	CDC, Centronics, Dataproducts, Dataprinter, RS232	OEM, single-unit quantities: \$5150, \$7150, \$10,580	acoustic cabinet, electronic VFU, LED fault indicators
10	6 or 8	6	CDC, 7-bit ASCII, others		same
10	6 or 8	6	CDC, others	OEM single-unit quantities: \$32,850, \$36,165, \$39,985	operator-changeable train, paper-out or jam switches, power forms stacker, quietized cabinet
10, 15	6 or 8	6	DG	\$9500	for DG Nova and Eclipse systems
10	6 or 8	6	DG	\$13.750	includes controller
10	6 or 8	6	DG	\$18,000	includes controller
10	6 or 8	6	DG	\$25,500	includes controller
10, 15	6 or 8	6	CDC shortline or longline, Dataproducts, Centronics, Univac Cade, Uniscope	\$5508, \$7350, \$10,215	cassette ribbon, acoustic cabinet, paper-out/paper-jam indicators, modular construction, 95 percent parts commonality
10, 15	6 or 8	6	CDC, Dataproducts, Centronics, Univac	\$4740, \$6470	universal power supply
10	6	6	CDC, Dataproducts, Centronics, Univac	\$12,330, \$15,050, \$17,545, \$21,140	sound-deadening cabinet, vacuum cleaner system, paper motion detector
10, 15	6 or 8	6	all Dataproducts and various OEM I/Os	OEM, single-unit quantities: \$4960, \$6646	self-test, diagnostic display, operator-changeable bands
10	6 or 8	6	all Dataproducts and various OEM I/Os	OEM, single-unit quantities: \$9800	same
10	6 or 8	6	all Dataproducts and various OEM I/Os	OEM, single-unit quantities: \$16,700	operator-changeable bands. Mark V hammer
10	6 or 8	6	all Dataproducts and . various OEM I/Os	OEM, single-unit quantities: \$7723, \$9614, \$12,655	being replaced by B-family ban printers
10	6 or 8	6	all Dataproducts and various OEM I/Os	\$21,515	off-line self-test, static eliminator, Mark IV hammer
10	6 or 8	6	all Dataproducts I/Os	\$24.330	12-channel VFU, full-line buffer self-test, operator-changeable charaband

Manufacturer	Model Number	Printing Method	Speed (lpm, with 64-character set)	Character Sets	Number of Columns
Decision Data Computer Corp.	6603, 6605, 6606	drum	300, 450, 600	48, 64	132
	6665, 6680	drum	650, 800	48, 64	132
	6609, 6610	drum	900, 1000	48, 64	132
	6615	charaband	1500 (with 48-char. set)	48, 64	132
Digital Equipment Corp.	LP11-V/W (LP05)	drum	240, 300	64, 96	132
	LP11-Y/Z (LP06)	drum	436, 600	64, 96	132, 136
	LP11-C/D (LP-14)	drum	650, 900	64, 96	132, 136
Documation, Inc.	Impact 912	band	900-1200	48, 64 or 96 ASCII or EBCDIC	132
	Impact 1600	band	1200, 1400, 1600 (with 48- char. band)	48, 64 or 96 ASCII or EBCDIC	132
	Impact 2250	band	1550, 1800, 2250 to 3000	48 or 63 ASCII, 60 PL/1	132, 150
Fujitsu America, Inc.	3020, 3021, 3022	band	230, 670, 900	48, 64 or 96 ASCII	136
General Electric Co.	TermiNet 120	belt	120, 180	64 or 96 ASCII	80 or 120
	TermiNet 340	belt	90, 340	64 or 96 ASCII	132
	TermiNet 510	belt	240, 340, 425	48, 64 or 96 ASCII	132
Hewlett-Packard Co.	2613A, 2617A	drum	300,600	64, 96	136
	2619A	chain/train	1000, 1200	64, 96	132
	2608A	line matrix	250, 320, 400	128	132
Honeywell Information Systems, Inc.	PRU 1200. PRU 1600	belt	1200, 1600 (with 48-char. set)	48, 63, 64 or 96 IBM, ASCII or OCR	136, 160
	PRU 640/840	belt	600, 800	63, 64, 96	120, 136
	PRU 0457/0657/ 0857/1107	drum	450, 650, 850, 1100	39, 45, 48, 53, 63	132
	PRU 9103/9104/	drum	240, 300, 436, 600	64.96	136
	9105/9106 PRU 9108/9109	drum	660, 900	64, 96	136
	PRU 9117/9118	band	300, 600	64, 96	132
BM Corp.	3203 (five models)	train	600. 1000, 1200 (with 48- char, set)	48	132
	3211 5203	train chain	2000 (with 48-char. set) 100, 200, 300	48 48 to 120	132, 150 96, 120, 132

Horizontal Spacing (cpi)	Vertical Spacing (Ipi)	Number of Copies	Interfaces	Price	Comments
10	6 or 8	6	DEC, DG, HP, Perkin- Elmer, Univac BC/7 and UTS-700, and IBM S/1, S/3, S/34 and 360/370	\$16,000 to \$19,000	illuminated print area, forms extractor, stacker, accommodates nonstandard forms
10	6 or 8	6	same	\$18,500 to \$21,500	same
10	6 or 8	6	same	\$20,300 to \$23,300	same
10	6 or 8	6	same	\$38,300 to \$43,200	same
10	6 or 8	6	Unibus	\$15,400 to \$17,800	programmable VFU, EDP or . scientific font drums
10	6 or 8	6	Unibus	\$23,400 to \$24,100	programmable VFU, fault indicators, self-test, EDP or scientific font drums
10	6 or 8	6	Unibus	\$25,700 to \$30,200	self-test, paper shelf, quietized cabinet, static eliminator
10	6 or 8	6	Dataproducts 2200, various OEM	\$17.000	off-line diagnostics, optional power stacker, changeable bands
10	6 or 8	6	IBM 1403 and 3211. Burroughs	\$28,800	acoustical lining holds noise to 74 dBA, power stacker, 12- channel VFU
10	6 or 8	6	IBM 360/370, 303X and 4300, Burroughs, Univac and Dataproducts	\$46,800	powered hood, acoustic lining, operator switch panel
10	6 or 8	6	OEM and custom- designed I/O available		off-line self-test diagnostics and fault indicators, spare parts commonality among all three models
10	6	6	Centronics, Dataproducts, RS232	\$4130	being phased out and replaced by models 310 and 340
10	6	6	various parallel and serial; buffered	\$3860, \$4603	paper shelf and basket for front or rear paper feed
10	4, 6, 8	6	various parallel and serial; buffered	\$5795	special character belt for word- processing quality
10	6 or 8	6	HP 1000, 3000, 21MX	\$12,750, \$17,250	off-line self-test
10	6	6	PERSONAL PROPERTY.	\$23,000	
5, 10	6, 8	6	HP 1000, 3000, 21MX	\$9900	full graphics capability
10	6 or 8	6	Honeywell Level 62, 64, 66	\$44,420, \$64,940	acoustical cabinet, changeable cartridge belt
10	6 or 8	6	Honeywell Level 62, 64	\$33,663, \$39,606	acoustical cabinet
10	6 or 8	6	Honeywell Level 64	\$19,810, \$26,455. \$30,444	operator control panel, lit status indicators
10	6 or 8	6	Honeywell Level 6	\$10,500, \$13,650, \$21,525, \$23,100	off-line test mode, fault indicators, full-line buffer
10	6 or 8	6	Honeywell Level 6	\$24,150, \$25,935	off-line test mode, fault
10, 15	6 or 8	6	Honeywell Level 6	\$10,500, \$15,700	indicators, full-line buffers self-test diagnostic display
10	6 or 8	6	IBM 370, 303X, 4331, 4341	\$27,360 to \$38,320	power-assisted stacker
10 10	6 or 8 6 or 8	6 4 to 6	IBM 360, 370, 4300 IBM S/3, 370	\$50,900 \$7005, \$7805, \$10,880	OCR code optional dual feed carriage, operator- changeable chain

Manufacturer	Model Number	Printing Method	Speed (Ipm, with 64-character set)	Character Sets	Number of Columns
IBM Corp.	5211	belt	160, 300	48, 64, 96	132
	5225 (four models)	line matrix	280, 400, 490, 560	95 or 184 EBCDIC or ASCII	132 to 198
Memorex Corp.	2089-2, 2089-3,	belt	75, 120, 265	48, 64, 96	132
	2089-4 3476	chain/train	600, 760	48, 64	132
Mohawk Data Sciences Corp.	2142-1, 2142-2	belt	90, 150, 240, 230, 300, 340	64, 96	132
	2145	drum	435, 600	64, 96	132
	2442	drum	660, 900	64, 96	132
	2446	drum	1000, 1250	48, 64, 96, 112	132, 160
		urum			
NCR Corp.	6420-2101	band	300	48, 64, 96	132, 136
	6420-3201	band	600 900	48, 64, 96	132, 136
	6420-2301 C646-201	band train		48, 64, 96 52	132, 136 132
	C040-201	train	1200 (with 52-char. set)	52	132
	C647-201	train	2000 (with 48-char. set)	48	132
NEC Information Systems, nc.	L300, L600	band	190, 240, 310, 370; 370, 460, 600, 700	48, 64, 96, 128	136
Northern Telecom Systems Corp.	1422, 2423, 2424	belt	125, 250, 300	48, 64 or 96 ASCII	80, 132
Okidata Corp.	SL125, SL160, SL250, SL300	line matrix	125, 160, 250, 300	96 ASCII	132
	SLG	line matrix	120 and 400	96 ASCII	132
Potter Instrument Company, nc.	LP 6303/6304/ 6305/6306	line matrix	300, 400, 500, 600	64, 96, 192	132
Sperry Univac	0789 (three models)	band	180, 300, 640 (with 48-char. sets)	48, 64, 96, 128, 192	132
	0776-00/02 (two models)	band	760, 940	48, 64, 96, 128	136
	0776-04/06	band	1200	48, 64, 96, 128	136
	0770-00/01, 0770- 02/03, 0770-04/05	band	800. 1400, 2000		132
ally Corp.	T-2000	line matrix	125, 200	64, 96	132
	T-3300	line matrix	240, 300	64, 96	132
	T-5000	line matrix	400, 500	64, 96	132
eletype Corp.	M/40	belt	220. 300. 400	48, 64, 96	80, 132
elex Computer Products, nc.	7211	train	2000 (with 48-char. set)	48	132, 136

Horizontal Spacing (cpi)	Vertical Spacing (Ipi)	Number of Copies	Interfaces	Price	Comments
10	6 or 8	4 to 6	IBM S/34, S/38	\$9405, \$11,460	multinational character set
10, 15	6 or 8	4 to 6	IBM S/34, 5280 DDS	\$11,650, \$13,450, \$14,950, \$16,350	character matrix is 8 dots hig by 7 dots wide
10	6	6	IBM 3271, 3272	\$11.680	acoustic cabinet
10	6	6	IBM S/34, S/38	\$14.500	12-channel VFU, adjustable paper receptacle
10	6	6	MDS S/21 DDP systems	\$8120 to \$11.320	front or rear paper loading, se test with LED indicator
10	6 or 8	6	MDS S/21 DDR systems	\$20,600	quietized cabinet optional
10	6 or 8	6	MDS 1200/2400/2300 systems	\$30,000	off-line self-test
10	6 or 8	6	MDS 2400 systems	\$37,250	operator's panel (model 5321 OEM version also available)
10	6 or 8	6	NCR I/8400, V-8400	\$9220	includes controller
10	6 or 8	6	NCR I/8400, V-8400	\$10,820	electronic VFU
10	6 or 8	6	NCR I/8400, V-8400	\$30,000	quietized cabinet
10	6 or 8	6	NCR I/8400. V-85XX	\$44,250	enclosed forms feed and pow stacker, operator-changeable type array
10	6 or 8	6	NCR I/8400, V-85XX	\$69,650	enclosed forms feed and power stacker, operator-changeable type array
10	6 or 8	6	Dataproducts, Data- printer, Centronics, RS232C	\$4800, \$6920	90 percent parts commonality L600 has acoustic cabinet that reduces noise to 96 dBA
10	6 or 8	6	Centronics, Dataproducts, Dataprinter, Datapoint, DEC, DG, RS232C		fully buffered, hammer fuse alarm, self-test, 90 percent spares compatibility
10	6 or 8	1 to 5	Centronics, Dataproducts, Printronix, RS232 to 9600 baud	\$2895, \$2895, \$4355, \$4355	compact desk-top mounting, stored program diagnostics, elapsed time meter, seven-wir actuators provide full graphic and plotting for SL 125 and SL 250
10	6 or 8	1 to 5	Centronics, Dataproducts, Printronix, RS232 to 9600 baud	\$5335	compact desk-top mounting, stored program diagnostics, elapsed time meter, seven-wir actuators enable full graphics and plotting
5, 10, 13.3	6 or 8	6	plug-compatible, various parallel and serial interfaces available	\$4950, \$5400, \$6200, \$7000	parts commonality within famil field-upgradeable, adjustable dual tractors, graphics and plotting capability
10	6 or 8	1 to 6	S/80, V/77, BC-7, 1100. UTS, UDES	\$10,584. \$12.500. \$15,650	cassette ribbon, bands are operator-changeable
10	6 or 8	6	S/80, S/90	\$36,570, \$41,380	diagnostic indicators, speed i upgradeable, multinational pri bands
10	6 or 8	6	S/80, S/90	\$52,150	diagnostic indicators, speed i upgradeable, multinational pri bands
10	6 or 8	6	S/90, 1100, 1110	\$56.304, \$64.896. \$86,686	acoustical cabinet, mechanize power forms stacker
10	6 or 8	6	HP, DG, DEC, Datapoint, Univac, IBM, RS232	\$4395	multinational character sets, optional communications I/C
10	6 or 8	6	Centronics, Dataproducts, Dataprinter, RS232	\$5495	self-test diagnostics, graphic plotting capability
10, 13.3	6 or 8	6	Centronics, Dataproducts, Dataprinter, RS232		being replaced by a new mode
10	6 or 8	3 or 6	TTY, parallel	\$4197	self-test diagnostics, table to or cabinet models
10	6 or 8	6	IBM 360, 370, S/3, 4300	\$40,000	IBM 1403 and 3211 plug- compatible
			A DESCRIPTION OF THE PARTY OF T		

The number of line-printer manufacturers is not expected to grow or shrink more than 10 percent in the next few years.

printers lie in the number of characters printed at the same time and in printing speed. Serial print heads usually move from left to right across a page, printing one character at a time. Some new models print bidirectionally, yielding increased speed and throughput. Serial printer speeds are in a 10- to 600-character-per-sec. range.

Impact line printers imprint a full line of characters at the same time and on the same line. Line-printer speeds range from 100 to more than 3000 lpm. The major advantage of impact line-printer technologies over non-impact is their instantaneous multiple-copy capability. All impact printers can be divided into two generic categories: they have either front-striking or rear-striking mechanisms. In a front-striking printer, a typeface character or the matrix print head's pins strike a ribbon against the paper to form a character, as does an office typewriter.

In rear-striking printers, a hammer mechanism forces the paper and ribbon against a character to form

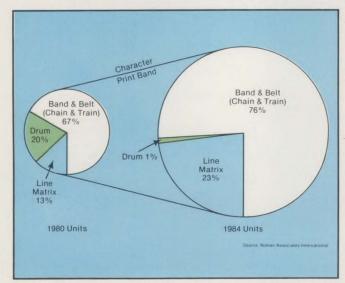


Fig. 3. The changing technology mix shows the demise of the drum, while line-matrix technology will achieve more than a four-fold gain. But band-printing technology will continue to dominate.

the image. The embossed character elements are contained on drums, trains, chains, bands or belts. Typical speeds of these types of printers are 100 lpm to more than 3000 lpm. The IBM 3211 2000-lpm train printer, the new IBM 5225 matrix line printer and similar matrix line printers by Printronix, Hewlett Packard, Tally and Okidata use front-striking techniques.

Matrix line printers

Matrix line printers, such as the Printronix and Tally machines, imprint a line of dots at a time rather than a line of formed characters. The paper is then moved up by a stepper motor in 1/6-in. steps, as in the Printronix P-300, to print the next desired dot. Printed characters are then defined by a 9 × 7 dot matrix array, (9 horizontal and 7 vertical). Excellent-quality print is achieved by printing overlapping dots of uniform density.

An upper-case character is formed by a 9×7 dot matrix, with five overlapping dots in the horizontal plane on nine centers for accurate character rendition. The nature of the printing mechanism ensures accurate dot placement throughout the life of the machine, without any adjustment. A dot is impacted by electromagnetically releasing a leaf spring that is normally held under tension by a permanent magnet.

	1980
up to 250 lpm	13.0%
251 to 500 lpm	56.0%
501 to 850 lpm	18.0%
851 to 1200 lpm	8.0%
1201 to 2000 lpm	4.2%
above 2000 lpm	0.8%
Source: Roman Associates Interna	tional

Fig. 4. The speed distribution of line printers is centered at 300 lpm, followed by 600 lpm, of all 1980 shipments.

Because there are very few moving parts, the printer is inherently very reliable.

In the Printronix P-300, printing is done by a bank of 44 leaf-spring hammers positioned horizontally across 18 dot-positions, or at every third character-position. The hammers are mounted on a shuttle, which sweeps the hammers across three character-positions over a 0.3-in. movement. As the shuttle sweeps across, the hammers are activated at each position in the dot-row at which a dot is required. The paper-feed stepper-motor-driven mechanism moves the paper upward one vertical dot-row, while the hammer-bank shuttle is slowed at the end of each movement, and then accelerated in the reverse direction.

This process continues through a total of nine sweeps, as in printing a lower-case character with tails, until a line of characters has been completed. Seven sweeps form an upper-case character. The paper is then advanced a distance equal to one line-separation, and the process is repeated for the next line of print. The Tally printer has 132 hammers moving in a single-comb structure across five dot-positions.

Principal elements of the Printronix P-300 printing mechanism are:

- A motor-driven cam coupled to a flywheel on which is mounted a magnetically sensed timing disk.
- The hammer bank, mounting electromagnetically actuated leaf-spring print hammers. The cam moves the hammer bank in an oscillatory shuttling motion.
 - Ink-ribbon and paper-advance mechanisms.

The major mechanical difference between matrix-line printers and conventional line printers is the absence of a drum, chain or band carrying the type characters.

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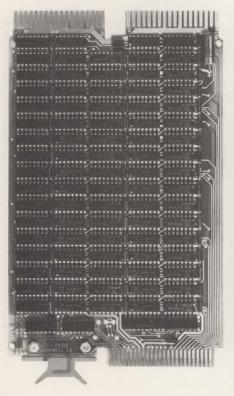
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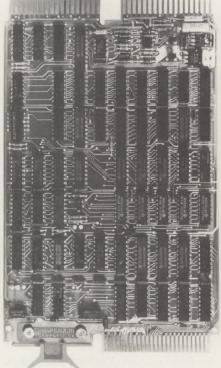
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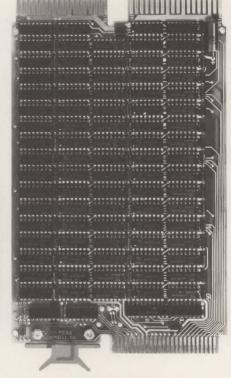
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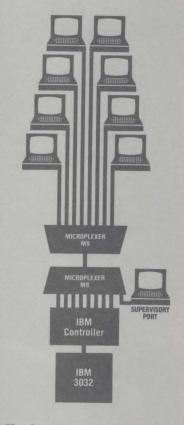


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840 25th Avenue, Bellwood, Illinois 60104 Litton (312) 626-7700 • Toll Free: (800) 323-3293 Band and belt printers will still dominate the market in 1984, but the matrix line segment will surge ahead to 23 percent of the market.

Instead, the matrix printer requires only a hammer mechanism that makes a dot. Thus in the matrix-line printer, the design of the hammer and its electronic driver to strike only a dot, not a full character, can be considerably simplified. These are the primary reasons for the fundamentally lower cost and reliability of matrix-line printers.

There is a substantial difference between the hammers used to strike a full-font character, such as an "M" or a "W", and those needed to simply strike a dot. Only a small fraction of the hammer energy is needed to strike a dot, the mechanical construction is simpler, and the electronic drive circuitry is much less complex. Because a matrix printer forms each character from an array of dots, the hammer energy can be optimized for printing only dots and thereby give uniform printing density. This enhanced print quality is particularly noticeable in carbon copies of multiple-part forms.

Advantages of matrix line printing

Any number of character type styles can be stored in a matrix printer without slowing the printer because they are electronically accessed. This is not so in a band or belt printer, which, if rated at 300 lpm with a

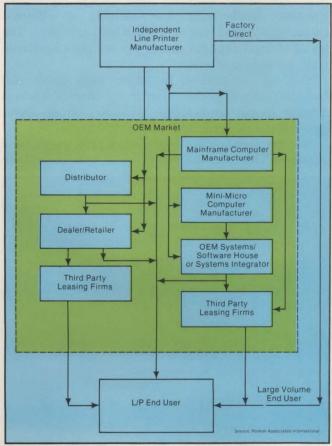
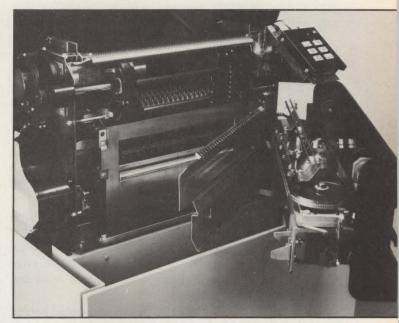


Fig. 5. Distribution channels for non-captive (OEM) line printers.

64-character band set, would slow to 150 lpm with a 128-character band set. Quieter operation also results because a matrix line printer hammer uses about 1/10 the energy of a band or belt mechanism. Matrix line printers also offer full plotting capability, because the mechanism has the inherent accuracy to place dots anywhere on the paper; it's practical to use a matrix line printer as a plotter because the horizontal dot-density is sufficient at 100 dots per linear in.

Graphs, pictures, bar codes and large labels can be printed under computer control. Band, drum or chain printers are very limited in this application, and some may not have any graphics capability. No hammer adjustments are required in matrix line printers. Solid-appearing characters can be achieved by overlapping dots both horizontally and vertically.



Control Data Corp.'s 9380-12, with towel ribbon on band gate and swing-away ribbon shield, provides easy access for forms loading.

IBM has recognized the flexibility of impact linematrix technology recently by announcing the 5225 impact matrix line printer for the 5280 DDP system and the system 34, with speeds ranging from 280 to 560 lpm.

Okidata also uses the line-matrix principle in its Slimline series, which produces dots with actuators mounted on a horizontally oscillating shuttle bar. Twenty-two plunger-type actuators are spaced six character-positions apart on the shuttle bar, covering the full width of a 132-column page. For speeds as high as 400 lpm, 33 actuators spaced four character-positions apart are contained on the shuttle bar.

During each half-cycle oscillation of the bar, one dot-row of all 132 characters is produced. The next row of dots is printed as the shuttle bar returns. This simple and unique shuttle-bar approach reduces the duty cycle to approximately one-third that of conventional sevenwire serial print heads. As the motor-driven shuttle bar moves smoothly in a continuous oscillatory motion, it enables precise dot control and placement of a printed

The major mechanical difference between matrix and conventional line printers is the absence of a drum, chain or band to carry the type characters.

0.0158-in.-diameter dot anywhere on a page. Horizontal dot-density with the Okidata shuttle-bar method ranges from 60 to 100 dots per linear in.

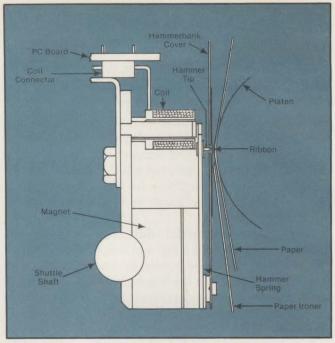
Hewlett-Packard's model 2608A also uses line dot-matrix technology embodied in a comb-type hammer bank assembly with 132 tines. Each covers one print position and is shifted horizontally to make as many as five dots in normal 5×7 dot-matrix printing.

Fig. 3 shows that by 1984, approximately one of four impact line printers shipped will be a matrix line printer—a four-fold increase over 1980 unit shipments.

Band and belt printing

Belt and band printers use rear-striking mechanisms in which the character set moves horizontally across the print line. The raised characters are etched on a continuous metal band, which is tensioned between two tapered pulleys mounted at opposite ends of the belt drive bed. A drive motor coupled to the drive pulley causes the band to rotate counterclockwise at a constant velocity. The band is biased downward by tapered pulleys until contact is made by edge guides. On edge guide-equipped systems, the operator is not required to vertically align the band each time a new character band is positioned in place; vertical band registration is accurately controlled with these edge guides used on Dataproducts B Series, CDC 9383 and 9386 and IBM band printers.

Upon impact, a bank of print hammers located behind the paper pushes the paper and the print ribbon against the embossed character belt, which is backed by a platen, thus forming a character. On lower-speed band printers, such as those of Dataproducts and IBM, hammers are shared across two column-positions to keep the cost down.



Detail of Printronix's matrix line printer.

The useful service life of a character on the metal band varies between 30 million and 40 million impacts; they seldom wear out. But if the print band breaks (a rare occurrence), the entire belt must be replaced. Character belts sell for \$200 to \$300 in OEM quantities and as high as \$1000 in small, end-user quantities.

The advantages of band-printer technology lie in its low cost, high-quality print and relatively fast throughput. The interchangeable and easily replaceable character bands offer the flexibility of different character styles as well as multinational alphabets. The speed of band printers covers the complete spectrum from 100 lpm to 3800 lpm.

The one application in which both drum and band/belt, as well as chain/train line printers, falter is in graphic output applications such as plotting, forms generations, patterns and geometric designs.

Belt printers operate on the same principle as band printers. The essential difference is that the raised-

REFERENCE LITERATURE

For more information on the impact line printers surveyed in this article, use the reader circle number below.

Company	Circle No.
Burroughs Corp., Detroit Mich	368
Centronics Data Computer Corp., Hudson	
Control Data Corp., Rochester, Mich	370
Data General Corp., Westboro, Mass	371
Data Printer Corp., Malden, Mass	372
Dataproducts Corp., Woodland Hills, Calif	373
Decision Data Computer Corp., Horsham,	Pa 374
Digital Equipment Corp., Maynard, Mass.	
Documation, Inc., Melbourne, Fla	376
Fujitsu America, Inc., Santa Clara, Calif	
General Electric Co., Waynesboro, Va	
Hewlett-Packard Co., Palo Alto, Calif	379
Honeywell Information Systems, Inc.,	
Waltham, Mass	380

Company	Circle No.
IBM Corp., Armonk, N.Y	381
Memorex Corp., Santa Ana, Calif	
Mohawk Data Sciences Corp., Parsippany	N.J383
NCR Corp., Dayton, Ohio	
NEC Information Systems, Inc.,	
Lexington, Mass	384
Northern Telecom Systems Corp.,	
Minneapolis, Minn	385
Okidata Corp., Mount Laurel, N.J	
Potter Instrument Co., Inc., Gonoc, N.H.	387
Sperry Univac, Blue Bell, Pa	388
Tally Corp., Kent, Wash	389
Teletype Corp., Skokie, III	390
Telex Computer Products, Inc., Tulsa, Okla	

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OKIDATA

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Horizontal-moving font line printers accounted for two of every three impact line printers shipped last year.

surface character elements are attached like vertical fingers to a flexible nonmetallic (usually plastic) belt. Examples of belt printers are the GE Terminet 120 or 300 series, and the Teletype 40 series. If a character on the belt breaks or wears out, only that character needs to be replaced, saving the expense of a new belt. Belt printers are also capable of 100-lpm to more than 2000-lpm speeds, but usually fall in the 300- to 1500-lpm range.

Horizontal moving-font line printers, such as band and belt devices, accounted for two of every three impact line printers shipped in 1980 (Fig. 3). Horizontally moving-font band and belt printers will continue to dominate projected 1984 unit shipments, with three out of every four units shipped.

Chain or train printers

In chain/train printers, character slugs move horizontally past print hammers located at each column-print position. The characters pass by each hammer in sequence so that a complete character set revolves by several hundred times per min. Sometimes the character slugs in train printers are not connected to each other and consequently push themselves around the track; in chain printers, they are connected to each other. With both methods, however, several complete character sets revolve past the hammer positions at a



Dataproducts' 1500-lpm band printer, the BP-1500, is the first in a series of high-speed printers designed to provide high-quality print and reliability at heavy duty cycles.

constant speed. The hammer is fired at the precise instant that the character to be printed moves into position. The term for the character being in-phase or out-of-phase refers to the measure of how precisely the character is aligned with the print-column hammer at the moment of hammer firing.

Reliability is a potential problem in these printers because wear occurs in the tracks, and hammer and electronic adjustments are critical, requiring periodic adjustment.

The problem of vertical character alignment registration was eliminated early, but has been replaced by horizontal alignment character registration in all horizontal-moving-font line-printer techniques. But horizontal alignment character registration is much less discernible; it's virtually unnoticeable to the eye. Examples of chain/train printers are the Dataprinter CT-1200 family; the IBM 3211; IBM 1403 and 5203; and the Burroughs 9247. For speeds as high as 2000 lpm, chain/train printers will accomplish the desired performance.

Drums on the wane

Drum printers have a complete set of characters embossed around the circumference of a cylindrical drum. The drum rotates at a constant speed, moving a complete character set in a direction vertical to the paper. Drum printers have 132 hammers in a horizontal row, one for each column-print position. The selected hammer strikes the desired character at each printcolumn position each time the drum presents the appropriate character at that column position. Hammer flight timing is critical to achieve and maintain good-quality print, so there is a need for continuous flight-time adjustments by a trained field-service technician. Improperly adjusted hammers will result in vertical misregistration of characters and unattractive, wavy lines. Another negative feature of drum printing is a limited choice of character fonts; the whole drum has to be changed if a different font is desired, and drums sell for \$3000. Examples of older drum-printer products are the very successful Dataproducts 2230, 2260, 2290 and 2470 series and the Hewlett-Packard 2613A, 2617A and 2618A, etc.

Reliability is a problem because wear in the character tracks on the drum is common, and hammer and electronic adjustments are critical, requiring periodic maintenance. These are the chief reasons that Fig. 3 forecasts the demise of drum-printer technology, which will be replaced by horizontal-moving-font techniques such as band, belt, chain and train.



Andrew Roman is president of Roman Associates International, an independent consulting firm in Newark, Calif., that specializes in computer peripherals.

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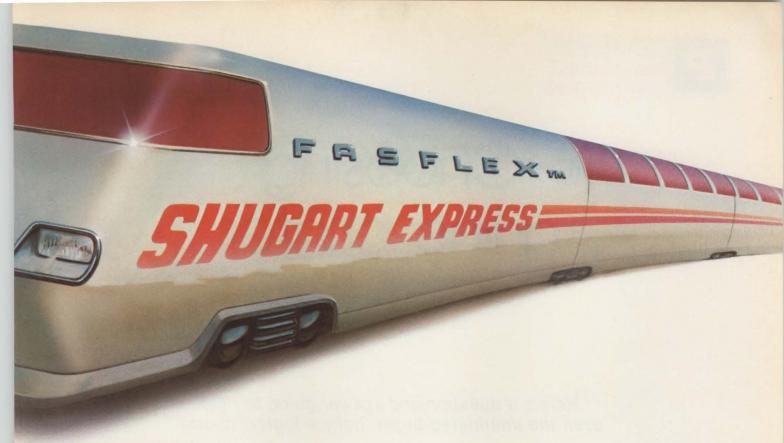
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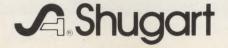


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CIRCLE NO. 45 ON INQUIRY CARD



Choosing a line printer

VINCENT HEWITT, DENNIS KING and JOAN NAIDISH, Dataproducts Corp.

Here's a question-and-answer guide to help even the uninitiated buyer make a logical choice

In at least one respect, life gets easier every day for those in the market for new printers. Manufacturers are designing machines with higher performance, greater flexibility, more operator conveniences, better environmental characteristics and lower prices than ever before. But when the range of alternatives increases, so too does the difficulty of choosing between them.

The overriding issue in selecting a printer is its intended applications. What will the machine be expected to do? It makes no sense to spend top dollar for a heavy-duty printer that will stand idle most of the time, or vice versa. Pushing a light-duty unit beyond its design limits will give rise to unnecessary breakdowns and expensive service calls.

Here, the focus will be on the selection criteria a customer should apply when shopping for a line printer. In practice, however, the same rules of thumb apply when choosing any printer. Our questionand-answer format should guide even the uninitiated toward a logical printer choice for his application.

What is the maximum price a user should pay for a line printer, and

what performance restrictions does that price ceiling dictate?

As with anything else, the adage "you get what you pay for" applies. Line printers come in all shapes and

sizes with speeds ranging from 150-lpm dot-matrix units to 45,000-lpm non-impact ink-jet printers. The corresponding prices range from \$5000 to \$320,000. Price cannot be considered in a vacuum.



Illustrations by Jon McIntosh

Speed, output volume and duty cycle are important qualifiers.

Print speed should be determined by your output volume. For example, very-high-speed printers (4000 to 18,000 lpm) are intended for high-volume printing with large mainframe systems. A user should consider such printers if his output is more than a million sheets per month. High-speed printers (900 to 2000 lpm) are usually associated with medium- or large-scale computers. This speed range will produce 100,000 to 500,000 sheets per month. Printers in the 300- to 900-lpm speed class are most often used with small-business systems and will generate 50,000 to 100,000 sheets per month.

There's more to speed and output volume than meets the eye, however. Both also depend on a printer's duty cycle, or the ratio of printing time to the number of hours the printer is actually under power. Printers are not designed to print 100 percent of the time. An average medium- or high-speed printer's duty cycle is about 25 to 40 percent.

The relationship between print speed, output volume and duty cycle becomes clearer by example. Suppose an application requires a daily output of 10,000 single-sheet forms, each containing 50 lines of printed information. The printer, then, must produce 10,000 × 50, or 500,000 lines of copy daily. If a customer is considering using a 1200-lpm printer, it would take about seven hours—almost a full workday—to complete the job.

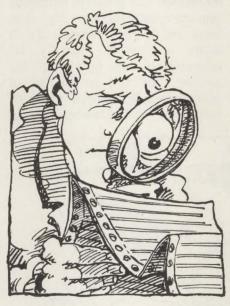
But when we introduce duty cycle into this equation, we find that the same job will take four days to complete when the printer runs on a 25-percent duty cycle and two-anda-half days on a 40-percent duty cycle. Obviously, a user must either buy more than one printer or buy a considerably higher-speed unit. And that affects his budget.

But he should not yield to the temptation to buy an inexpensive printer designed for light duty cycles to handle a high-volume application. Such a printer, if overworked, might produce the

required output, but the cost of replacing prematurely worn-out parts would soon offset any initial saving.

What print quality does a customer need, and how does that requirement affect his choice of print methods (i.e., band, belt, drum, matrix)?

The application dictates not only print speed and price, but print quality as well. Clean, legible copy is a must on invoices, statements and letters going outside a company. Lower print quality may be acceptable if the printout is strictly for internal use. Print



quality ranges from high (letter quality) to barely legible. Appearance and legibility depend on several factors: printing technology, type of ribbon or ink, quality and type of paper, number of copies and printer maintenance.

Line printers offer two distinct types of characters: fully formed or dot-matrix. Fully formed characters are generated by band, belt, drum and chain or train printers. These technologies provide high-quality printing. If not adjusted properly, however, these units can cause line smear or character misregistration. Vertical-moving fonts, such as drums, may produce vertical misregistration or wavy lines, while horizontal-moving fonts, such as bands and belts, may cause horizontal misregistration, or uneven spacing between characters on the same line. Dot-matrix characters are on the other side of the coin. This printing technique is available in impact-matrix and all non-impact line printers. Print quality ranges from poor at a low dot density to good at a high dot density. Although matrix printers are used for many applications, some consider their print quality less desirable than that of fully formed characters when correspondence or formal text preparation is required. Nonetheless, some nonimpact matrix printers provide such fine resolution that the characters appear fully formed. Print quality for non-impact printers requiring special paper varies with the type of paper and technology.

Whether a user chooses a unit that prints fully formed or matrix characters, he must make sure that the resulting print quality is suitable for his application. He can request print samples so that he can check for clear, sharp characters that have no extraneous ink, smudging or background clutter. If he expects to use a particular paper type, he should ask that print samples be run on that paper using new and used ribbons. The print technology, ribbon-inking density and paper finish will all markedly affect final print quality. If the user is planning to use multipart forms, he should request additional samples to ensure an acceptable bottom copy.

How does the selected print technology affect the number of characters and fonts available in a set?

The printer technology a user selects determines the number of characters and fonts available in a set. Impact line printers using fully formed characters fall into two categories: vertical font carriers, or drum printers, and horizontal font carriers, such as band, belt, chain or train printers.

A drum has a complete set of characters embossed around its circumference for each print position. Each character appears on the drum with a frequency corresponding to the number of printable columns. A 132-column printer will, for example, have 132 Es on its drum. Drum printers come with either 48-, 64- or 96-character sets, or two sets of 48. Though the font carriers are available in different character sets, as well as other languages (such as Farsi and Katakana), most drum printers do not have interchangeable drums. The particular font the user chooses will be the one used for all his printing needs. Although the font flexibility of this type of printer is limited, drum life is usually measured in years.

Horizontal font carriers have greater character-set and font flexibility than drum printers. Band, train or chain printers enable all print positions to use each character set. An operator can easily change fonts, so that more than one character set can be used on the same printer.

Availability of fonts and character

If your application requires high output volume, don't be tempted to buy a less expensive printer designed for light duty cycles. It might do the job, but the cost of replacing prematurely worn-out parts would soon offset any initial savings.

sets for impact matrix and all non-impact line printers is a different ball game. The advantage here is that the same print mechanism can generate numerous character sets, because the type fonts are stored electronically in ROMs or PROMs. Simply by exchanging one ROM chip for another, the font or number of symbols can be changed. On some matrix printers, character spacing,

height and width can also be varied under switch or program control, and on others, graphics capability is available.

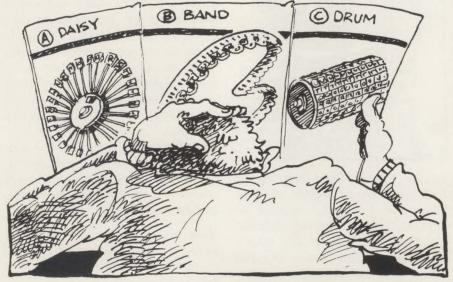
With non-impact printing technologies, such as ink-jet or laser-xerographic, a printer can be programmed not only to print any character of any size, but also to generate any graphic image and any logo, and to do it in color, if desired.

The character set a user chooses will determine the specific symbols or letters he will use in his printing application, and also will affect the print speed of the unit. A 900-lpm band printer, for example, may print at 1100 lpm using a 48-character set, 900 lpm at 64 characters and 700 lpm at 96 characters. The smaller the character set, the higher the number of character sets on the font carrier and the higher the print speed.

How do forms-handling requirements affect the choice of a printer?

An important indication of a printer's flexibility is its forms-handling ability. Depending on the application, a user may need a unit that can accommodate different paper widths, or preprinted multipart forms, or one that can control the vertical printing format of the user's output.

If printing tasks involve the use of different paper widths, the user should make sure the printer can accommodate these sizes. A 132-column line printer, for instance, can handle paper widths ranging from a few to 19 in. If a user is considering an 80-column printer,



Technology	Speed	Advantages	Limitations	Price and Typical Manufacturer(s)
Impact matrix	150 to 600 Ipm	High resolution with dense matrix, ROM = changeable fonts, graphics capability, medium speed	Lower reliability with higher duty cycles, low resolution with sparse dot matrix	\$5000 to \$16,400 Tally Corp.
Drum	300 to 2000 lpm	High reliability, good medium to high duty cycle	Limited character fonts, slight vertical misregistration	\$10,000 to \$60,000 Dataproducts Corp.
Chain or train	300 to 2000 lpm	Good print quality, interchangeable character sets, as many as 128 characters	Chain or train track wear	\$15,000 to \$95,000 IBM Corp.
Band or belt	150 to 3800 lpm	Interchangeable fonts, good print quality, high reliability	Belt and drive wear, entire band replacement for individual worn character	\$7000 to \$120,000 Dataproducts Corp. Documation, Inc., IBM Corp.

Summary of impact line printer technologies.



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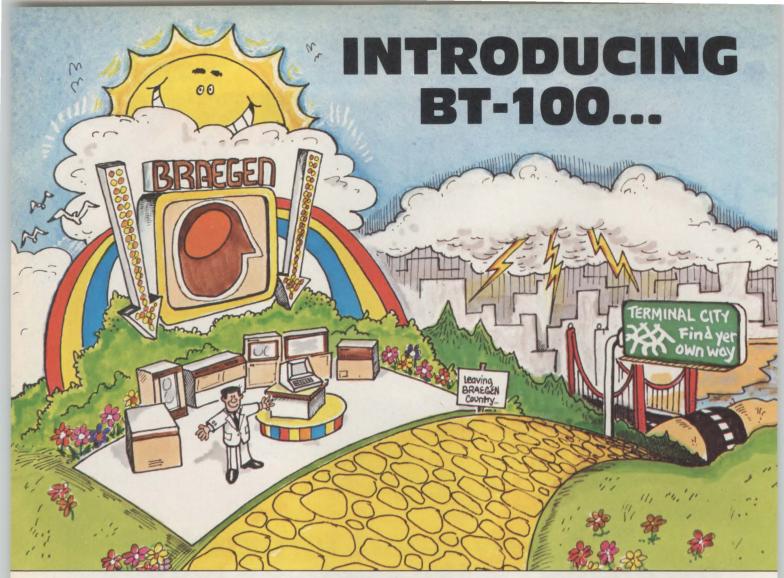
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he's limited to a maximum printing width of 8 in. (at 10 characters per in.). Some band and matrix printers have the added flexibility of being able to print either condensed or expanded characters. This means that the same information could be printed on a 14-in.-wide sheet of paper or condensed to fit on a standard $8\frac{1}{2}$ - × 11-in. sheet.

To print special multipart forms, such as payroll checks or invoices, a user will need an impact printer, which can provide multiple copies (usually two to six including the original) in a single pass. Although non-impact printers cannot produce more than one copy in a single printing pass, they can, by means of a page buffer, duplicate a printed page as many times as needed. As a bonus, the last copy, as well as all copies in between, will have the same print quality as the first. Although this compensates for a non-impact printer's inability to print multipart forms, a page buffer may be practical and economical only for light workloads. With a heavy workload, a user may not be able to afford tying up the CPU any longer than necessary.

Despite their lack of multicopy

Print quality depends on several factors: printing technology, type of ribbon or ink, type and quality of paper, number of copies and printer maintenance.

capability, high-speed, non-impact printing systems offer other forms-handling features. Some ink-jet units can print on envelopes as well as standard 81/2 - × 11-in. plain paper in either a vertical or horizontal format. Xerographic printers eliminate the need for preprinted forms, because the forms can be generated from a photographic image or an electronic forms generator. Still other electrostatic units will print on continuous rolls of specially coated paper and perforate, punch, cut, trim, collate and stack several jobs at a time.

For applications requiring highly formatted or preprinted forms, a user may want a printer equipped with a vertical format unit (VFU). A VFU enables information to be printed on specific portions of a form by automatically omitting spaces where desired. This can

significantly increase throughput by enabling the printer to slew between printed lines. VFUs can read programmed punched paper tape or can be loaded directly from a computer.

Other printer features that facilitate forms and paper handling include adjustable form-thickness controls, paper pullers, power stackers and form-length select switches.

What are the user's concerns regarding supplies and consumables, such as ribbons and paper?

Though the amount of paper used is a function of the application, the per-unit cost is not. Volume printing does not economically lend itself to the use of printers requiring special paper, unless there is some other overriding consideration. Similarly, applications requiring multiple copies become very expensive if secondary reproduction techniques are needed.

Ribbon expense, which may on the surface seem insignificant, can be substantial over the useful life of a printer. Although price is a factor, a user shouldn't assume all ribbons are the same and opt for the cheapest, thinking he'll save money. He may fare better by buying a more expensive ribbon that will last longer and cost less in the long run.

The procedure for loading supplies into the printer is also important. Because paper must be frequently loaded into any printer, the procedure should be simple and require a minimum amount of time, without awkward physical contortions. If pin-feed paper is used, tractor faceplates should be exposed and tractor teeth clearly visible when loading paper. All types of printers should have provisions for initially aligning the top-of-form and left-hand margins if preprinted forms are used.

Ribbon changing, no matter how infrequent, is bothersome, and installation should be easy and clean.

What options or accessories are necessary or desirable?

The selection of options or



accessories should be based on a user's application and the skill of the printer operator. Will the operator be a highly skilled technician or someone who will simply turn the machine on, load paper and change ribbons?

With µps, manufacturers have been able to design features that minimize downtime and service calls and provide for unattended operation. Built-in diagnostic displays can now monitor machine status, automatically displaying any changes. This enables an operator to identify or correct off-line conditions—many times without a service call. And with a built-in self-test feature, the operator can run the printer independently of the system to verify correct operation.

Some manufacturers equip their

The printer technology you select determines the number of characters and fonts available in a set.

what is included in the "sticker price" and what's extra.

Where will the printer be used, and what considerations does that environment impose?

It's a good idea for a user to follow the manufacturer's installation specifications for the printer's environment. However, as systems move out of the computer room and into the office, so will printers. As a result, users may need to consider several additional factors.

One of these is noise, which can



printers with audio alarms or built-in status sensors to indicate conditions such as paper-out and paper and ribbon motion. These features are user conveniences that provide for unattended operation and reduce the possibility of data loss.

Other options, such as special interfaces, universal power supplies and forms-handling features, enhance printer operation and flexibility. Again, the combination of options and accessories a user selects should be based on his needs. And when considering several printers, a user should make sure he's not comparing apples with oranges. While one manufacturer may offer several accessories as standard equipment, another may offer the same features as options. Buyers should understand exactly

affect the concentration, comfort and productivity of people working near an impact printer. Because this has become a sensitive issue in the last few years, several manufacturers have designed printers with fully enclosed cabinets that reduce their operating noise levels from 70 to 75 dBA to approximately 60 dBA, which is quieter than an office typewriter. Where noise is a critical factor, a user might consider non-impact printers, which are very quiet.

Another environmental consideration is appearance. If a unit is going to become part of an office, it should fit in with the other office furniture and machines.

Extremes of temperature and humidity can affect a printer's operation, so the user should make sure it is placed in an area that



meets the manufacturer's specs for those conditions. And although it sounds almost trivial, the printer should be properly grounded, and antistatic carpets should be installed to minimize static electricity discharge, which can scramble PC board functions and cause errors. Some manufacturers offer static eliminators, either as options or as standard equipment, to reduce the possibility of static discharge.

Once the user has decided on the printer's location, he should plan for any special power requirements. Some printers need only a 115V line; others call for a 220V power source. For safety, the printer should conform to local and state codes. In most states, UL approval is required for any electrical device, and in Canada, the printer must adhere to the CSA (Canadian Safety Act).

What kind of processor will drive the printer, and what kind of interface does the printer require? Is a special controller required?

A printer with great performance on paper can turn out to be useless if it's not compatible with a user's system: the printer must be able to communicate with the computer. Line printers are connected to the computer through a parallel, or occasionally a serial, controller. The controller may be embedded in the computer chassis or external. When the computer sends instructions to print, the controller must transfer data to the printer in a form it can understand, then verify that the printer has received the data.

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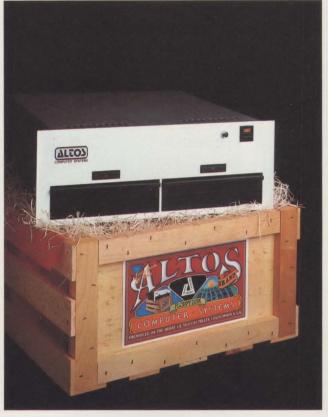
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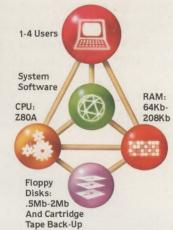


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The variables that must be considered when matching a printer and computer include baud rates, protocols, word length and parity. The user must consider these factors when the printer is selected. Many printers and computers match easily, but many don't. Although compatability problems can be resolved, it's easier to discuss the requirements before buying.

Where can a user buy a printer, and who will be responsible for maintaining and repairing it?

The three main sources for printers are manufacturers, computer or communications suppliers and system houses. The key factor in selecting one of these is the level of support the user needs. Computer and communications suppliers are in a position to lease or sell an entire system and to take full responsibility for its installation and maintenance. Minicomputer manufacturers and terminal suppliers often have extensive service organizations dedicated to maintaining user equipment. Their service facilities are well staffed and have adequate parts supplies to provide all levels of support with a reasonable turnaround time.

System supply houses usually specialize in developing unique hardware-software combinations to suit their customers' needs. Once they've developed the system, it is turned over to the buyer for operation and upkeep. Some system houses can refer customers to third-party maintenance services for their equipment.

A printer with great performance on paper can turn out to be useless if it's not compatible with the system: the printer must be able to communicate with the computer.

If the buyer can assume responsibility for providing the necessary hardware interface, software, maintenance and service, a printer manufacturer may be the lowest-cost hardware source. However, the initial saving may eventually be eaten away by maintenance and spare parts expenses.

Some manufacturers maintain field-service organizations. Such groups are often established to provide advisory support to OEM customers. Other manufacturers actively solicit end-user business and are prepared to provide full field service. Still others have distributor networks through which users can buy equipment and receive service.

The price for full service may seem high compared to the basic printer cost, but a user might quickly spend a lot of money trying to do it himself if he lacks adequate experience. Many users have become disenchanted with a system when it functions improperly and when the computer manufacturer, communication supplier, printer manufacturer and software designer all disclaim responsibility.

When selecting a supplier, the user should realistically assess his resources, determine the amount of risk he is willing to assume during system integration and carefully select a supplier who will provide the required level of support.

What determines the total cost of ownership?

Perhaps the single most important consideration in the selection of a printer, after basic performance specifications, is the total cost of ownership. This includes the initial purchase price, plus the cost of supplies, maintenance and spare parts over the expected life of the unit. When analyzing competing products, it's common to find that an inherently superior product with a higher initial cost will, over its life, incur a lower cost of ownership, in which case the higher purchase price is easily justified. A comprehensive analysis should, therefore, include a thorough life-cycle cost study.

Three fundamental factors contributing to a printer's cost are reliability, periodic maintenance requirements and the cost of supplies.

Reliability, or MTBF (mean time between failure), means how long a printer will run before something goes wrong. If the failure rate is too high, repair and parts costs will be prohibitive. How reliable a printer will be depends on its design and on the way it's manufactured.

The requirement for periodic maintenance is a function of the soundness of a printer's design. All

Technology	Туре	Speed	Advantages	Limitations	Price and Typical Manufacturer(s)
Electrostatic	Line	300 to 18,000 lpm	Graphics capability, versatile fonts, high speed, quiet	Special paper, wet toner	\$5000 to \$165,000 Versatec, Inc. (low-speed) Honeywell, Inc. (high-speed)
Xerographic	Line	1200 to 14,000 lpm	High speed, high resolution, quiet, multiple character sets, 132-column lines, eliminates preprinted forms	High cost, high main- tenance, high-volume applications	\$32,000 to \$326,000 Xerox Corp. (high-speed) IBM Corp. (higher-speed)
Ink-jet	Serial or line	30 cps to 45,000 lpm	Plain paper, forms flexibility (including envelopes), quiet, high resolution at low speeds	Reduced print quality at high speeds, reduced reliability	\$2500 to \$25,000 IBM Corp. (low-speed), \$5800/mo. Mead Digital Systems, Inc. (high- speed)

Summary of non-impact line printer technologies. All non-impact printers have matrix-generated type fonts, limited to single-copy output.

Perhaps the single most important consideration in the selection of a printer, after basic performance specifications, is the total cost of ownership, including the initial purchase price, plus the cost of supplies, maintenance and spare parts over the life of the unit.

devices are designed to operate at some duty level. The simpler the design, the more reliable the product. An inherently simple electromechanical system properly used will require little maintenance. A more complex or improperly used system will require more frequent and more costly maintenance.

The cost of paper and ribbons will certainly influence the total cost of ownership. The price the user pays for supplies will depend on what he's printing and the print quality he needs. Just as a higher priced printer may, in the long run, justify its initial expense, more expensive paper and ribbons may eventually

pay for themselves.

Regardless of whether a line printer is selected for its standalone merits or for integration into a complete system, all of the foregoing selection criteria should be applied. The relative weights of each criterion may vary from one application to the next, but if the selection process begins by sorting matrix from fully formed character printers and then balancing the parameters of speed, output volume and duty cycle, the rest will fall easily into place.

NEXT MONTH IN MMS

Disk drives get the feature spotlight in the February issue of <u>Mini-Micro</u> <u>Systems</u>. There will be major product <u>surveys</u> covering:

- The latest in Winchester hard-disk drives, including market forecasts for the next three years, plus a look at technology trends during that same period;
- Floppy-disk drives, including a concentrated table of hardware and performance data;
- An extensive first look at an important new disk drive.







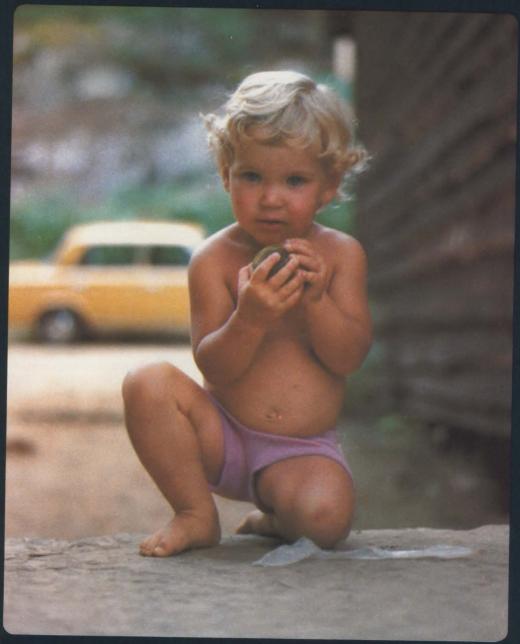
King

Vincent J. Hewitt is vice president of Dataproduct Corp.'s high-speed line printer division. Dennis D. King is Dataproducts' director of business management, and Joan R. Naidish is Dataproducts' public relations manager.





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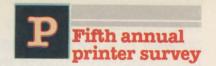
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Surveying serial printers

MALCOLM L. STIEFEL, Contributing Editor

No breakthroughs, but prices continue to fall, while speed, reliability and print quality rise

"The trend," says Bob Wilczewski, is toward "better quality print, higher speed and lower price." Wilczewski, president of Two-Day Corp., a Riverton, Wyo., manufacturer of print mechanisms, was responding to the question, "Where is the serial printer headed?" These trends have been in evidence for some time, of course: there are printers that sell for less than \$300 in single-unit quantities; one printer runs at a mindboggling 900 characters per sec., and the print quality of dot-matrix units has improved so dramatically that they are finding their way into word-processing applications, formerly the private domain of daisywheel printers.

This energetic progress can be traced to the appearance four years ago of the up as a printer controller. Since then, there have been continual improvements in serial printers—in reliability and maintainability, as well as in price and performance. Much has happened since we last profiled these devices (MMS, January, 1980, p. 71).

Technologies

The technologies that have dominated the serial printer market in the past few years-impact dotmatrix and daisy-wheel—continue to outsell all others. Thermal, electrostatic and electrosensitive devices retain a small share of the market, and ink-jet printers, which have seemed ready to emerge for several years, remain almost nonexistent.

The preeminence of dot-matrix printers (Fig. 1) is apparent in our product table. A whopping 72 percent of the manufacturers represented in the table produce impact dot-matrix printers. Their popularity is easy to understand: printing at speeds as high as 900 cps, they are the fastest, and they are among the least expensive and most reliable serial printers on the market. Vendors quote print-head lives in excess of 100 million Fig. 1. The Qantex Series 6000 impact dot-matrix printer.

operations and ribbon lives of more than 10 million impressions. At these rates, a unit that runs at 200 cps for three hours a day will wear out a ribbon in a week (i.e., five days) and a head in 10 weeks. Many vendors claim still better performance, and if the use rate is lower, the lives of the ribbon and head are correspondingly longer.

Impact formed-character printers are produced by 26 percent of the manufactuers listed in the product table.



The popularity of impact dot-matrix printers is easy to understand: they are the fastest and among the least expensive and most reliable of the printers now on the market.

Most of these units are daisy-wheel printers (Fig. 2), and a few use NEC's thimble element. Printers with typewriter-like arrangements of print keys, like the Teletype systems of many years ago, have largely disappeared from the market. The daisy wheel's popularity stems from its high-quality print, which is very much a factor in word-processing applications. Daisy-wheel units also make multiple copies, and the print wheels are readily interchangeable, enabling the use of many different symbol fonts. The drawback to all formed-character printers is their low speed: 60 cps seems to be the upper limit.

Seventeen percent of the vendors listed in the table make thermal dot-matrix printers. These devices, which are very quiet, use a set of wires that are heated to slightly scorch specially coated paper, thereby producing dot-matrix characters. Their major applications are in areas such as hospitals and professional offices, where low-noise operation is vital. However, they are slower than impact dot-matrix printers and can produce only one copy at a time. These limitations severely restrict their usefulness for data processing.

Another 14 percent of the vendors make electrosensitive, electrostatic, ink-jet and electrographic units. One

vendor—Triformation Systems, Inc., of Stuart, Fla.—makes a series of printers that print in braille.

The electrosensitive devices lead these also-rans with 7 percent of the total. Electrosensitive units print one copy at a time on aluminum-coated paper. The output is said not to fade, but the paper is expensive.

Ink-jet printers continue to hold great promise, but the technology has failed to attract vendors. Although ink-jet units are silent and flexible—able to print almost any font—they can make only one copy at a time, and their heads tend to clog with ink, making them troublesome to maintain. These difficulties also turn off prospective customers, so the technology lies dormant. Among the manufacturers listed in the table, only Siemens, a longtime advocate of ink-jet techniques, and Silonics offer ink-jet printers.

The field as a whole is marked by a surprising lack of recent innovation. Progress has been made in speed, reliability and print quality, but no fundamentally new technologies have surfaced. The most dramatic development in the last two years has been the "magnetic stored-energy" print head, which has given Florida Data Corp.'s printers their speed. And in June, Centronics will introduce its Quietwriter-a serial printer that drives a stylus, more like a pen plotter than a printer. The unit has been slow to come to market because of design problems, and it will probably run at less than 50 cps when it finally does appear. Promising new techniques, such as laser printing, which is already a reality in super-high-speed line printers, have yet to filter down to the low-cost serial-printer market.

In 1978, Sanders Technology introduced an

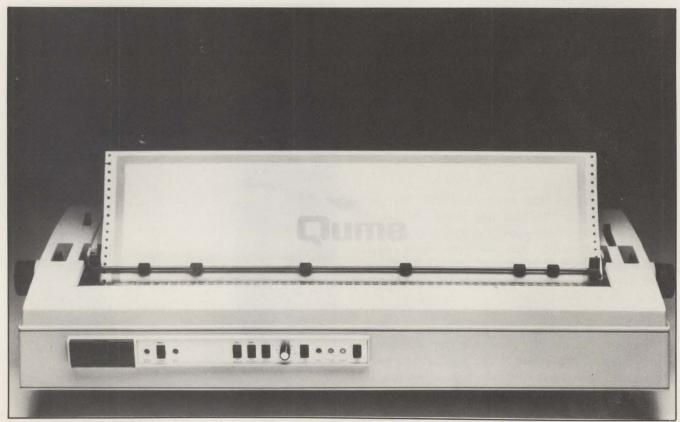


Fig. 2. Qume's Widetrack Sprint 5 is one of the many daisy-wheel printers on the market.

exciting new serial printer, called the Media 12/7, which works like a dot-matrix printer, but generates output that actually looks good—not as good as daisy-wheel print, but a step in the right direction. The Media 12/7 is still on the market, and others have joined the fray: Malibu Electronics with its Dual-Mode 200, Integral Data Systems with the IDS-460 and Florida Data with its model BNY.

Most intriguing of this group, and the one that may in the long run prove most popular in word-processing applications is the Integral Data Systems unit. It prints sharply defined characters in a 24 × 9 matrix (Fig. 3a) in a single pass, using overlapping dots (Fig. 3b) to make high-density letters at 160 cps.

The Florida Data printer slows from its full speed of 600 cps to an effective rate of 150 cps, making two passes per line to fill a 19 \times 18 dot matrix (Fig. 4). Normal printing, for data-processing, is done in one pass on a 9 \times 9 dot matrix.

Similarly, the Malibu Electronics unit prints 165 to 250 cps at full speed and 42 to 60 cps in letter-quality mode, with two passes on each line (Fig. 5).

The Integral Data Systems printer is regarded as more desirable than the others because it does its work in a single pass, making the print quality less sensitive to registration errors. In its competitors, the ability to place dots on the second pass across each line in precise relation to the dots put down on the first pass is critical. This repeatability is likely to degrade over time, and print quality will suffer accordingly. Not so with the IDS 460.

All four vendors point out that their units save users money by eliminating the need for separate printers for data and word processing. Frank Price, manager of OEM applications for Florida Data Corp., cites a customer who successfully printed a technical manual, including text and schematics, on a BNY printer in graphics mode. In this mode, the print head moves at only 19 in. per sec. as opposed to 60 ips in full data-processing mode or 30 ips in letter-quality mode.

The vendors are also quick to admit, however, that not all users are happy with these units. Lawyers and accountants, they say, are among the holdouts. Over

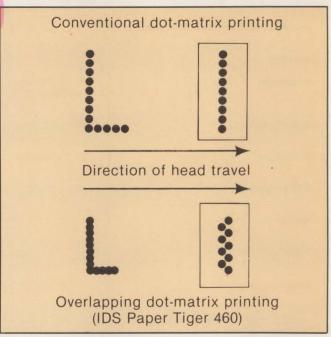


Fig. 3b. The IDS-460's print head uses offset wires to increase dot density and improve print quality.

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Fig. 3a. A print sample from the Integral Data Systems IDS-460 dot-matrix printer.

TABLE OF SERIAL PRINTER SUPPLIERS

The following table is provided as a guide to evaluating vendors of serial printers. *Mini-Micro Systems*' staff prepared the table from its Mass.

Manufacturer	Model Number; Type	Speed; Number of Columns
Agile Corp.	4200 series; impact formed-character	55 cps; 132 or 158 col.
Alanthus Data Communications Corp.	T-300, T-320; impact dot-matrix	30 cps; 132 col.
Algorithmics	PR-DW1; impact formed-character	45 cps; 132 or 158 col.
Anadex, Inc.	DP-500 series, DP-750 series, DP-1000 series, DP-8000, DP-9500, FP-600; impact dot-matrix and formed-character	25 to 200 cps; 9 to 176 col.
Apple Computer, Inc.	Silentype; impact dot-matrix and formed-character, thermal matrix	40 cps; 80 col.
Axiom Corp.	EX-800 series, IMP series; electrostatic, impact dot-matrix	132 to 160 cps; 20 to 132 col.
B-G Instruments	PP-101. PP-201; thermal dot-matrix	22 to 28 cps; 11 to 14 col.
Base 2, Inc.	model 800, impact dot-matrix	100 cps; 80 col.
Basic Four Corp.	model 3200: impact dot-matrix	160 cps; 80 col.
Burroughs Corp.	AP-100, AP-300, TP-313, TP-353; impact dot- matrix	90 cps; 45 to 150 col.
C. Itoh Electronics, Inc.	Comet. Comet II. Starwriter, Starwriter II, model 820; impact dot-matrix	25 to 150 cps; 80 to 136 col.
Capitol Circuits Corp.	model 100, model 400; impact dot-matrix	65 to 120 cps; 27 or 40 col.
Centronics Data Computer Corp.	Microprinter series, 100 series, 300 series, 500 series, 700 series; impact dot-matrix, electrostatic matrix	60 to 180 cps; 20 to 132 col.
Computer Devices, Inc.	Miniterm 1202KSR, Q3 series, model 1201; thermal dot-matrix	38 to 50 cps; 80 or 132 col.
Computer Optics, Inc.	CO: 7787-1; impact dot-matrix	88 cps; 132 col.
Control Data Corp.	Certainty 420-10. 753-10. model 9317; impact dot- matrix, thermal dot-matrix	30 or 180 cps; 80 or 132 col.
Coosol	101A-40. 101B-80; impact dot-matrix	55 or 60 cps; 40 or 80 col.
СРТ	Rotary V: impact formed-character	40 cps; 132 or 158 col.
Data General Corp.	6000 series, impact dot-matrix	30 to 180 cps; 132 col.
Data Terminals & Communications	DTC-200/RO, DTC-302/RO, DTC-382; impact formed-character, impact dot-matrix	45 or 200 cps: 132 or 158 col.
Datacq Corp.	MDC 300 series. Print Swiss; impact formed- character	59 or 63 cps; 16 or 21 col.
Datapoint Corp.	9200 series. 9600 series: impact formed-character and dot-matrix	30 to 240 cps; 120 or 132 col.
Dataproducts Corp.	D-50, M-120, T-80; impact dot-matrix, impact formed-character, thermal dot-matrix	47 to 180 cps; 80 or 132 col.
Dataroyal. Inc.	IPS-5000, IPS-7000 series; impact dot-matrix	120 to 200 cps; 132 col.
Datasouth Computer Corp.	DS-180, impact dot-matrix	180 cps; 132 col.

Horizontal Spacing; Vertical Spacing	Number of Copies; Character Sets	Interfaces	Price
	6 copies; 96 international and ASCII characters	Hewlett-Packard, Burroughs	\$3995 to \$5995
	4 to 6 copies		\$1300 to \$1500
10 or 12 cpi; 6 or 8 lpi	96 ASCII, OCR. ATL character sets		\$2978
7 to 10 cpi; 4.7 to 8 lpi	1 to 6 copies; 42, 64 and 96 ASCII, graphics, numerics and symbols	RS232, current loop, parallel, Centronics-compatible	\$570 to \$1650
	1 copy; 96 ASCII		\$595
5 to 20 cpi; 8 lpi	1 to 3 copies; 48 to 256 ASCII, APL	RS232, current loop, parallel	\$495 to \$1495
	1 copy; numeric, 64 ASCII	parallel. Centronics-compatible	\$595
	3 copies: 96 ASCII	RS232, current loop, Centronics- compatible	\$699
10 cpi; 6 lpi	6 copies; 96 ASCII	parallel	\$7095
12 cpi; 6 lpi	2 copies; 64 and 96 ASCII	Burroughs	\$2240 to \$5150
10 and 16.5 cpi, 6 lpi	3 or 4 copies; 96 ASCII	RS232, parallel	\$300 to \$2795
	96 ASCII		\$545 to \$775
5 to 20 cpi; 5 to 12 lpi	1 to 12 copies; 48 to 128 ASCII. international, and special characters	RS232, parallel	\$349 to \$5305
10 cpi; 6 lpi	1 copy; 96 or 188 char., APL, ASCII, Katakana, Selectric	RS232	\$825 to \$1585
10 cpi; 6 lpi	5 copies; 48 or 64 EBCDIC		\$5290
10 to 16.5 cpi; 6 or 8 lpi	1 or 5 copies; 64 or 96 characters. special character set	IBM, RS232, Centronics-compatible	\$2035 to \$4855
		RS232, parallel	\$325 to \$485
10 or 12 cpi	6 copies; 88 characters		\$4000
5 or 10 cpi; 6 or 8 lpi	6 copies; 96 or 128 ASCII or international	Data General, RS232, current loop	\$2200 to \$4800
10 or 12 cpi; 6 or 8 lpi	2 or 5 copies; 64 ASCII, OCR A and B, foreign	RS232	\$2700 to \$3850
8 cpi; 6 lpi	numeric characters and symbols	RS232 serial, parallel	\$675 to \$895
10 cpi; 6 or 8 lpi	5 or 6 copies; 48 to 128 ASCII	RS232. parallel	\$2500 to \$5540
10 cpi; 6 lpi	1 or 6 copies; 64 to 128 ASCII	RS232	\$1471 to \$2150
10 or 15 cpi; 6 to 9 lpi	6 copies: 64 to 224 ASCII	RS232, current loop	\$1295 to \$2410
10 cpi; 6 lpi	6 copies; 96 ASCII	RS232, current loop. Centronics- compatible	\$1395

Manufacturer	Model Number; Type	Speed; Number of Columns
Decision Data Computer Corp.	3240-01, 6540 series; impact dot-matrix	1,20 or 150 cps; 132 col.
Di/An Controls, Inc.	model 60; impact dot-matrix	180 cps; 132 col.
Diablo Systems, Inc.	Hyterm, Hytype II, Matrix, series 2300, 1300 series, 1600 series, model 630; impact formed-character, impact dot-matrix	40 to 200 cps. 132 to 264 col.
Digi-Data Corp.	model 2510; impact dot-matrix	200 cps
Digital Equipment Corp.	LA120; impact dot-matrix	180 cps; 132 col.
DIP, Inc.	DIP-81, DIP-84, DIP-85; impact dot-matrix	100 cps; 40 to 132 col.
pson America, Inc.	TX-80; impact dot-matrix	150 to 200 cps; 80 col.
xtel Corp.	AH; impact dot-matrix	30 cps; 80 col.
Facit Data Products	model 4520, model 4542; impact dot-matrix	100 to 250 cps; 80 or 150 col.
Florida Data Corp.	model BNY, 600 series, PB-600; impact dot-matrix	150 to 900 cps; 132 to 198 col.
General Electric Co.	1200 series. 200RO, 2030, 2120, 30, 300; impact dot-matrix, formed-character	30 to 200 cps
Gulton Industries, Inc.	ANP-9. AP-20, Microplot-44, NP-7; thermal dot- matrix	24 to 88 cps; 7 to 44 col.
Harris Corp.	1676, 2100 series, 2200 series, 2300 series, 3165, 8600 series, 8700 series; impact dot-matrix and formed-character, thermal dot-matrix, electrographic	10 to 120 cps; 72 or 80 col.
Heath Co.	WH-14; impact dot-matrix	50 cps; 80 or 132 col.
Hewlett-Packard Co.	HP2630 series; impact dot-matrix	180 cps; 68 to 227 col.
Honeywell Information Systems, Inc.	PRU1000 series, PRU1901, PRU9114; impact dot- matrix	30 to 160 cps; 132 col.
Houston Instrument	TISPP 6000; thermal dot-matrix	25 cps; 80 col.
Howard Industries, Inc.	Typrinter 221; impact formed-character	20 cps; 132 to 198 col.
Impact Data	model 801, model 961; impact dot-matrix	132 cps; 80 or 96 col.
Infoscribe, Inc.	model 500, model 1000; impact dot-matrix	150 or 180 cps; 136 col.
Integral Data Systems, Inc.	IDS-400 series, IP-125, IP-225; impact dot-matrix	50 to 160 cps; 80 or 132 col.
Interface Systems, Inc.	2240, 2360, 4100SC, model 736; impact dot-matrix and formed-character	50 to 180 cps; 80 or 132 col.
IBM Corp.	2222, 3200 series, 3700 series, 5100 series, 5200 series, 3616; impact dot-matrix	40 to 120 cps; 126 to 220 col.
International Microtronics Corp.	NP-7; thermal dot-matrix	28 cps; 7 col.
Kontron Electronic, Inc.	DDP 5080; electrosensitive	32 cps; 16 col.
Lear Siegler, Inc.	model 301, model 310; impact dot-matrix	180 cps; 136 col.
Litton Industries, Inc.	M-1824. MS-4000; impact dot-matrix	60 or 80 cps; 40 or 42 col.
LRC	7000T; impact dot-matrix	80 cps; 64 col.
Malibu Electronics Corp.	model 165. Dual-Mode 200; impact dot-matrix	42 to 250 cps
Matchless Systems	MS-204; impact dot-matrix	125 cps; 80 col.
Memorex Corp.	Nidek 1300. model 2056; impact dot-matrix	100 or 200 cps; 10 or 80 col.
Micro Computer Machines, Inc.	MCP-132; impact formed-character	45 cps; 132 col.
Micro Peripherals, Inc.	MP-40. series 40. TP-40, model 80; impact dot- matrix	50 to 80 cps; 40 or 80 col.
Microdata Corp.	Matrix 8702; impact dot-matrix	165 cps; 132 col.
Microtek, Inc.	MT-80; impact dot-matrix	125 cps; 80 col.
Mohawk Data Sciences Corp.	model 1310; impact dot-matrix	100 cps; 132 col.
Motorola Semiconductor Products, Inc.	700 series, 779, 781; impact dot-matrix	
		60 to 180 cps; 80 or 132 col.
National Data Products	T1602, impact dot-matrix	160 cps; 132 col.
NEC Information Systems, Inc.	Spinwriter 5510, 5500Q; impact formed-character	55 cps; 136 or 163 col.

	Horizontal Spacing; Vertical Spacing	Number of Copies; Character Sets	Interfaces	Price	
	10 cpi; 6 or 8 lpi	5 copies; 96 ASCII or EBCDIC characters	IBM. RS232	\$2395 to \$3975	
		12 copies: 96 ASCII	RS232, current loop	\$1400	
	10 or 12 cpi; 6 lpi	5 to 15 copies; 96 to 128 ASCII	RS232. parallel	\$1380 to \$2235	
			RS232		
	10 cpi; 6 lpi	6 copies; 128 ASCII and foreign characters	DEC	\$2700	
		3 copies; 96 ASCII	Centronics-compatible	\$499 to \$795	
	10 cpi; 6 lpi	2 copies; 96 ASCII		\$745	
	10 cpi; 4.4 or 6 lpi	3 copies; 64 to 128 ASCII	RS232, current loop	\$1760	
	10 or 12 cpi, 6 or 8 lpi	2 or 6 copies; 96 or 128 ASCII. Katakana, Libris	parallel	\$990 to \$4200	
	10 to 16.5 cpi; 6 or 8 lpi	6 copies; 96 or 128 char. ASCII. OCR	Centronics-compatible, Dataproducts-compatible, RS232, current loop	\$4550 to \$5500	
	10 cpi; 6 or 8 lpi	3 to 9 copies; 64 to 128 ASCII, APL	RS232	\$1400 to \$5375	
	5 or 6 lpi	1 copy; 48 or 64 ASCII, numeric character set		\$495 to \$990	
	6 lpi	1 copy; 64 or 96 ASCII	Harris	\$1900 to \$9000	
		3 copies	RS232	\$895	
	5 to 17 cpi; 1 to 12 lpi	5 or 6 copies; 128 ASCII and foreign characters	RS232, current loop, parallel	\$3350 to \$4550	
	10 cpi; 6 lpi	5 copies; 96 and 128 ASCII	Honeywell	\$2260 to \$4000	
		1 copy; 64 and 96 ASCII		\$1640	
	10 to 15 cpi; 6 or 12 lpi	ASCII, foreign, reverse printing	RS232, IEEE-488, Centronics- compatible	\$2750	
	10 cpi; 6 lpi	6 copies; 96 ASCII	RS232. Centronics-compatible	\$849	
2011	10 to 16.5 cpi; 6 or 8 lpi	6 copies; 96 ASCII	RS232, Centronics-compatible		
1111	10 or 16.5 cpi; 6 or 8 lpi	4 or 6 copies; 96 ASCII, graphics	RS232. Centronics-compatible	\$799 to \$1295	
	10 cpi; 6 to 10 lpi	5 or 6 copies; 48 or 64 ASCII. EBCDIC	IBM	\$3950 to \$5950	
	10 cpi; 6 or 8 lpi	6 copies; 48 to 100 EBCDIC	IBM	\$2570 to \$10930	
	5 lpi	1 copy; numeric characters		\$520	
		128 ASCII		\$645	
	10 or 16.5 cpi; 6 or 8 lpi	6 copies; 96 or 128 ASCII, foreign	RS232, parallel	\$1845 to \$1995	
THE PARTY	12 cpi; 5 lpi	64 ASCII		\$180 to \$210	
	12 cpi	1 copy; 96 ASCII		\$389	
	10, 12, 15 cpi; 6, 8 lpi	1 to 6 copies; 96 ASCII	RS232, parallel	\$2395 (model 165	
	10 cpi	3 copies; 96 ASCII	Centronics-compatible	\$749	
		3 copies; 96 ASCII	RS232	\$1400 to \$5975	
		5 copies; 96 ASCII		\$3950	
	10 cpi; 6 lpi	2 or 6 copies; 64 or 96 ASCII	RS232, parallel, Centronics- compatible	\$435 to \$849	
	10 cpi; 6 lpi	6 copies; 96 ASCII, APL, foreign	RS232, parallel	\$2750	
	10 cpi	96 ASCII	RS232, parallel	\$750	
	10 cpi; 6 lpi	64 ASCII			
		5 or 6 copies; 64 ASCII	parallel, Centronics-compatible	\$1495 to \$3125	
	10 or 16.5 cpi; 6 lpi			\$4000	
	10 cpi; 6 or 8 lpi 10 or 12 cpi; 6 or 8 lpi	6 copies; 64 ASCII 6 copies; 96 or 128 ASCII	RS232 parallel, current loop, Centronics-	\$4000 \$2535 to \$3055	

Manufacturer	Model Number; Type	Speed; Number of Columns	
Nixdorf Computer, Inc.	model 510; impact dot-matrix	165 cps; 132 col.	
Okidata Corp.	CP110. CP210. Microline series; impact dot-matrix	80 to 120 cps; 80 to 132 col.	
Olivetti Corp. of America	DY series. PR series; impact formed-character and dot-matrix, thermal dot-matrix	20 to 200 cps; 80 to 222 col.	
Omni Computer Corp.	Omniprinter : impact dot-matrix	120 cps; 80 col.	
Panasonic Co.	EUY series; thermal dot-matrix, electrostatic, electrosensitive	23 to 160 cps; 15 to 80 col.	
Perkin-Elmer Data Systems Corp.	CP series, 310 RO, 650 series; impact or thermal dot-matrix	45 to 180 cps; 80 to 165 col.	
Pertec Computer Corp.	P-80; impact dot-matrix	80 cps; 80 or 120 col.	
Plessey Peripheral Systems	PM-LC11; impact dot-matrix	200 cps; 132, 158 or 176 col.	
Practical Automation, Inc.	DMTP series. PK 970; impact dot-matrix	74 to 120 cps; 20 to 132 col.	
Printer Terminal Communications Corp.	model 877, model 879; impact dot-matrix	120 cps; 80 or 132 col.	
Qantex	model 6000; impact dot-matrix	150 cps; 136 col.	
Qume Corp.	Micro 3 Twintrack, Q30, Q45, Sprint series. Widetrack; impact formed-character	30 to 75 cps; 132 to 315 col.	
Radio Shack	Line Printer series, Quickprinter series; impact dot- matrix, electrosensitive	50 to 200 cps; 16 to 132 col.	
R. C. Sanders Technology Systems. Inc.	Media 12 7; impact dot-matrix	216 cps	
SCI Systems, Inc.	1100. 1110; electrosensitive	2200 cps; 40 to 136 col.	
SCM-Kleinschmidt	7300 series: impact formed-character	30 or 40 cps; 76 to 132 col.	
Series 1 Plus	S-340	340 cps	
Siemens Corp.	PT 80: ink-jet matrix	90 cps: 72 or 136 col.	
Silonics	Quietype; ink-jet matrix	180 cps; 80 or 132 col.	
Southwest Technical Products Corp.	6450; impact dot-matrix	120 cps; 40 to 132 col.	
Super Brain, Inc.	LP-80; impact dot-matrix	125 cps; 80 col.	
Sweda International, Inc.	MR-1824; impact dot-matrix	80 cps; 18 or 24 col.	
Syntest Corp. Tally Corp.	SP-300 series; impact dot-matrix M78. M79. M80. T-1602, T-1612, T-1705; impact	50 cps; 40 col. 160 or 200 cps; 66 to 132 col.	
-	dot-matrix		
Tec. Inc. Tektronix, Inc.	Mini-Print: thermal dot-matrix	30 cps; 80 col.	
Teletype Corp.	4600 series; electrosensitive, impact dot-matrix	60 to 180 cps; 80 or 132 col.	
Telex Terminal Communications, Inc.	43 RO. 4300 series; impact dot-matrix TC230 series. TC280 series. TC87, model 311; impact formed-character and dot-matrix	30 cps; 80 or 132 col. 30 to 180 cps; 80 to 158 col.	
Telpar, Inc.	PS-48C: thermal dot-matrix	24 cps; 20 or 48 col.	
Texas Instruments Inc.	Silent 700 series. 800 series; impact and thermal dot-matrix	30 to 150 cps; 80 or 132 col.	
Triformation Systems. Inc.	BD-3, LED-120, LED-30, TRI-80, 1SE-1, braille	10 to 160 cps; 40 or 80 col.	
Trivex. Inc.	model 0862: impact dot matrix	165 cps; 132 col.	
Tyrnshare, Inc.	model 736; impact dot-matrix	150 cps; 132 col.	
United Systems Corp.	6100 series. 6300 series. 6400 series; thermal dot- matrix, electrosensitive, electrostatic	42 to 64 cps; 18 to 32 col.	
Victor Business Products	model 80. model 30. 5000 series; impact dot-matrix	100 or 110 cps; 34 to 96 col.	
Vista Computer Co.	V300: impact formed-character	25 or 45 cps; 136 or 163 col.	
Wang Laboratories. Inc.	2200 series; impact dot-matrix and formed- character	15 to 200 cps; 40 to 158 col.	
Xerox Corp.	model 1730, model 1750; impact formed-character	40 or 45 cps; 132 or 158 col.	
Xymec	HY-Q1000; impact formed-character	20 cps	
Zentec Corp.	Print Subsystem	30 cps: 132 or 158 col.	

Horizontal Spacing; Vertical Spacing	Number of Copies; Character Sets	Interfaces	Price
10 cpi: 6 lpi	5 copies: 64 ASCII		
10 or 12 cpi; 5 to 8 lpi	3 or 4 copies: 64 or 96 ASCII. custom, graphics	RS232, current loop, parallel, H-P. Centronics-compatible	\$800 to \$4060
	5 copies; 96 or 128 ASCII, national		\$1900 to \$2690
10 cpi; 6 lpi	4 copies: 96 ASCII	RS232	\$1345
	1 copy: 128 ASCII		
10 or 12.5 cpi; 4 or 6 lpi	1 or 6 copies	RS232	\$1327 to \$5500
	4 copies: 96 ASCII. international	parallel. RS232	\$930 to \$1200
10. 12 or 13.3 cpi; 6 or 8 lpi	ASCII. graphics	parallel	\$2307
8 to 16.5 cpi; 6 or 9 lpi .	2 or 4 copies; 64 ASCII, programmable set, boldface		\$211 to \$520
10 cpi; 6 lpi	3 or 6 copies: 48 to 96 ASCII.		\$999 to \$1299
10 cpi: 6 or 8 lpi	6 copies: 96 ASCII		\$1395
10 to 15 cpi; 6 lpi	1 or 10 copies: 88 to 192 ASCII	RS232, current loop, parallel	\$1435 to \$3995
10 cpi; 6 lpi	1 to 5 copies; 96 ASCII		\$219 to \$1960
	3 copies: user-programmable character set	RS232, Centronics-compatible	\$3900
10 cpi; 7 lpi	1 copy: 96 ASCII	RS232. parallel	\$304 to \$735
10 cpi; 3 or 6 lpi	3 or 4 copies; 64 ASCII	RS232. parallel	
6 or 8 lpi			\$5750
10 cpi; 3 to 6 lpi	1 copy: 96 ASCII	Centronics-compatible	\$3919
6 or 8 lpi	1 copy: 96 ASCII	RS232	\$2995
10 cpi; 6 lpi	5 copies; 96 ASCII	parallel	\$2395
10 cpi; 6 lpi	96 ASCII	Centronics-compatible	\$985
12 cpi; 5.4 lpi	3 copies	RS232. parallel	
12 cpi	3 copies: 64 ASCII	RS232, current loop, parallel	\$520 to \$660
10 to 16.5 cpi; 6 or 8 lpi	6 copies; 48 to 96. ASCII. OCR-A. OCR-B. national	RS232. Centronics-compatible	\$1995 to \$4925
10 cpi; 6 lpi	1 copy: 64 ASCII	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	\$1695
10 or 16.5 cpi; 6 lpi	1 to 6 copies; 96 ASCII	RS232	\$2250 to \$4575
10 or 13 cpi; 3 or 6 lpi	2 or 3 copies; 64 to 96	RS232, current loop	\$1167 to \$1275
10 to 13 cpi; 6 or 8 lpi	3 or 6 copies; 64 to 128 ASCII. EBCDIC, graphics	IBM	\$4100 to \$8750
10 cpi; 6 lpi	1 copy; 96 ASCII	RS232, current loop	\$799
10 or 16.5 cpi; 6 or 8 lpi	1 to 6 copies; 64 to 128 ASCII	RS232, current loop	\$995 to \$1995
10 cpi	1 copy: 64 to 128 characters		\$1275 to \$13,500
6 or 8 lpi	5 copies; 64 to 128 ASCII		\$6450
6 or 8 lpi	6 copies; 128 ASCII	RS232	\$2120
10 lpi	1 copy; 64 characters	parallel, RS232, current loop	\$395 to \$725
10 or 11 cpi; 6 lpi	5 copies: 48 to 96 ASCII	current loop, parallel	\$298 to \$1075
10 or 12 cpi; 6 lpi	3 copies; 96 characters 4 or 5 copies; 96 ASCII	RS232. Centronics-compatible	\$1895 to \$2195 \$1200 to \$5000
Mary Mary State of the Control of th	6 copies	RS232	\$2710
10 to 15 cpi	2 copies; 100 characters	RS232, IEEE-488, Centronics- compatible	
	96 ASCII		

When you need a printout fast and there's no time for mistakes or failure, you can depend on the Dataproducts M-200. It's twice as fast as most other serial matrix printers. With reliability second to none.

Yet it's still competitively priced.

A printhead you can count on.

We build the M-200's 14-wire head to last through at least 300 million characters-over two years of typical use. In most applications, it will last more than 500 million characters. No one else has anything like it.

It can print as many as six copies at once. With crisp, easy-to-read type. In condensed, standard or expanded characters.

When it's time to replace the head, the operator simply snaps the new one into place. No service call is necessary.

At 340 CPS, the M-200 Matrix moves even faster than the boss.



GREAT MOMEN

So easy to own, it practically takes care of itself.

The M-200 requires no scheduled maintenance at all.

It even has an optional status display that diagnoses operator faults and helps the operator identify other troublespots for an engineer.

A name you can trust.

Dataproducts is the world's largest independent printer manufacturer. For 18 years, we've built printers for the

biggest OEMs in the business, putting their names on our machines. These customers make sure our printers live up to some pretty tough standards.

Now our M-200—and our M-120, a 180 cps matrix—are available with *our* name on the cabinet. Or with your name. 30 day delivery.

Often we can deliver a partial order even faster than that. If time is a problem, give us a call.

We're here to help.

We have distributors and sales rep-

resentatives throughout the world. We'd love to show you how our printers can improve your system.

Call for more information. Or write our Marketing Department at 6200 Canoga Avenue, Woodland Hills, CA 91365. Telephone: (213) 887-8451

Toll Free—Calif. (800) 272-3900 ext. 201 Rest of U.S. (800) 423-2915 ext. 201 European Marketing Headquarters: Neu Isenburg (Frankfurt), West Germany Tel: 06102 3201



IS IN PRINTING

Ink-jet printers continue to hold great promise, but the technology has so far failed to attract vendors.

time, these pockets of resistance will probably erode. Users will become educated to the benefits of the units, and still further improvements in print quality, from these and other vendors, will be forthcoming. Even today, these printers are well-suited to users with data-processing burdens, but who also make mass mailings to current and prospective customers. They may never fully supplant the slower daisy-wheel printers, but as user acceptance increases, these sophisticated matrix printers will find their way into all types of word-processing applications.

Much ado has been made in the last year about very low-priced printers, such as those made by DIP, Inc., selling for less than \$1000 in single-unit quantities. Their appearance was inevitable: the explosion of the personal-computer market guaranteed it. After all, hobbyists and small businessmen did not want to spend more on a printer than on a CPU, memory and communications. The new under-\$1000 printers were designed to meet their needs.

It is important to realize, however, that compromises had to be made. More expensive units, which still predominate, are far superior to the low-priced printers in many respects: they are faster and more rugged (and therefore more reliable in heavy-duty operation). They are also more flexible.

For example, the DIP-81 80-column printer from DIP,

!"#\$%&'()*+,-./0123456789:; =¢? @ABCDEFGHIJKLMNOPQRSTUVWXYZ[\]^¢ \abcdefghijklmnopqrstuvwxyz |

Fig. 4. A print sample from Florida Data Corp.'s BNY printer running at 150 cps.

Inc., which sells for \$499 retail, runs at 100 cps. However, it does not support horizontal or vertical tabs; if multiple lines are to be skipped in printing a form, a line-feed character must be transmitted for each line skipped, and the paper moves at a constant speed. Similarly, if several character positions are to be skipped on a line, a space character must be transmitted for each one. The unit recognizes a top-of-form control command that moves the paper to the top of the next form.

Thus, a user cannot take advantage of high-speed horizontal or vertical slewing to improve throughput. This contrasts sharply with the performance of the Dataroyal IPS-7000 series, which covers 132 columns at 200 cps for \$2410. The user can insert control characters in the data stream to set and clear horizontal and vertical tabs, enabling him to print forms with maximum throughput, using the printer to the best possible advantage.

Datasouth Computer Corp. takes a different approach to setting tab stops in its 132-column DS-180, which sells for \$1395 and runs at 180 cps. The operator actuates function keys on the printer to set and clear tabs. This reduces the burden on the programmer, but slows the operator and requires the user to specify the steps the operator must take before each new form is mounted on the printer. It appears, from these examples, that functional capability is related to price. The old maxim "you get what you pay for" applies to serial printers as much as to anything else.

Even so, competition is forcing printer prices down, and vendors—particularly of low-priced units—will soon face additional stiff competition from Japanese vendors. This will cause further price erosion. The entry of such well-heeled organizations as Fujitsu, Seiko and Hitachi into the American market is just around the corner, says Lloyd Lokka, marketing vice president of Malibu Electronics Corp. He notes that

Output speeds

range from 165 cps to 250 cps in the data processing mode and 42 to 60 cps in the letter quality mode, depending on the font selected. Two character sets are standard on the Dual-Mode 200 - one each for data processing and word processing, both 10 pitch Titan fonts. Numerous alternate character fonts are available, including sans serif 10 pitch, 12 and 15 character per inch, proportionally spaced, italics, OCR-A, graphics, scientific and foreign character sets. The printer is capable of storing up to six different character fonts in ROM with a data processing and a word processing version of each for a total of 12 speed/font options. The user may also design custom character sets and download them to the printer.

Fig. 5. A print sample from Malibu Electronics Corp.'s Dual-Mode 200 dot-matrix printer.

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Vendors—especially of low-priced units—will soon face stiff competition from the Japanese.

such companies as NEC, C. Itoh, Epson America and Okidata have already established a foothold here, and the others are about to follow. Their presence will be felt mainly in the low-end, high-volume market, where

the Japanese have always been strongest.

Until the early 1970s, serial printers loafed along at 10 to 15 cps, 110-baud transmission (corresponding to full-time printing at 10 cps) was common, and 300-baud transmission (corresponding to full-time printing at 25 to 30 cps) was breathtakingly fast. But as faster serial communications interfaces became available, print speeds rose accordingly. A breakthrough occurred in 1976 with the advent of the µp-based controller,

Cirolo No

REFERENCE LITERATURE

For more information on the serial printers surveyed in this article, use the reader circle numbers below.

article, use the re	a
Company Circle No.	
Agile Corp., Sunnyvale, Calif	
Alanthus Data Communications Corp.,	
Rockville, Md	
Algorithmics, Wellesley, Mass	
Anadex, Inc., Chatsworth, Calif	
Apple Computer, Inc., Cupertino, Calif	
Axiom Corp., Glendale, Calif	
B-G Instruments, Alta Loma, Calif	
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Steadily declining prices for printers using established methods will make it increasingly difficult for new technologies to compete effectively.

enabling the use of bidirectional printing to improve throughput. That is, the printing is done while the print head moves from left to right or from right to left. Before the μp , printing could be in one direction only, so time was wasted while the carriage returned to begin each new line.

With this new technique, the speed of impact dot-matrix printers with solenoid-driven heads could reach 200 cps, where it seems to have peaked. There are exceptions. Dataproducts, for example, offers the M-200, which flies along at 340 cps, but it uses a dual-column print head that prints two characters at a time. And Pertec Computer Corp. markets the P250, (manufactured by its parent company, Triumph Werke Nurnberg AG, of West Germany), which operates at 250 cps—just slightly higher than the usual limit.

This 200-cps speed limit is imposed by the nature of the print head itself: typically it takes 700 μ sec. or more for a print wire to be fired, strike the ribbon, bounce back and reposition to be fired again. For seven such moves (of each of nine wires, forming a 7 \times 9 matrix),



Competition is forcing printer prices down, and imports from Japanese manufacturers such as NEC will intensify that competition, especially in the low-end, high-volume market.

close to 5 msec. elapse. At faster speeds, the wires become stuck in the ribbon. Hence, the peak rate is 200 cps; the print head moves horizontally at 20 ips to print 10 characters per in.

Florida Data Corp. escaped these boundaries in designing a print head for its serial printers. The head roars along at 60 ips, and the print rate is 600 cps. The company's model 600-C can also print in a condensed, 15-cpi format; the head still moves at 60 ips, boosting the print rate to a phenomenal 900 cps. No one else has a technique that approaches this speed, and Florida Data has discouraged others from trying. It owns the patent on the high-speed head and keeps its manufacturing techniques secret. The company has declined to license other vendors to use its patents or its manufacturing expertise, although a company spokesman does not rule out the possibility of such arrangements in the future.

The speed of daisy-wheel printers has also peaked, at about 60 cps. Ultimately, this may spell trouble for the vendors, as the print quality of dot-matrix units continues to improve, but not in the next few years. The daisy-wheel vendors are serenely contemplating market growth of 35 percent per year over the next three to five years, as the demand for word-processing systems continues to escalate.

The future

For users of serial printers, this is the best of all possible worlds: the available technologies are well-proven, unit reliability is improving, prices are coming down, and high speed is now being combined with high-quality print. As prices for printers using established technologies continue to fall, it will become increasingly difficult for new technologies to compete effectively, so none are seen on the horizon. But this shouldn't disturb users, because gains already seen in the existing techniques are likely to be supplanted by still more improvements in the future.

For vendors, the future appears sunny, although a few clouds appear here and there. The word-processing market is growing exponentially, and the printer market with it. But these boundless opportunities will attract well-financed entrepreneurs—the Japanese as well as others—to the market, making it difficult for undercapitalized companies to compete, no matter how attractive their products. Look for some mergers in response to the resulting squeeze.



Malcolm L. Stiefel, now a group leader at Mitre Corp., has worked as a systems analyst, systems engineer and programmer on military command-and-control, hospital administration, investment securities and municipal information systems.

AT COMDEX SHOW

Distribution in the '80s

Conference for independent sales organizations pinpoints distribution as the driving force behind small computer systems

Distribution, rather than technology or marketing, will be the driving force for small computer systems in the '80s. That was the message of COMDEX '80, the second annual Conference and Exposition for Independent Sales Organizations (ISOs) held at the Las Vegas Convention Center in November. And it was a message delivered, heard and acted upon by the 350 exhibitors and 9500 attendees who made COMDEX '80—in terms of timeliness, size and satisfaction—the most successful commercial small-systems conference ever.

The confluence of this show with the emerging importance of distribution in the small systems

business was best captured by Richard Brown, president of the Computer Store, headquartered in Burlington, Mass., believed to be this country's largest independent computer retailing organization. He described COMDEX '80 as "a show that in years to come will be seen as pivotal in the evolution of a true mass market for small commercial systems." Brown believes that the under-\$50,000 computer market must eventually be almost completely a re-seller market. "Two years ago it was about 30 percent re-seller; two years from now that proportion will be 90 percent. This show seems to be the only one that recognizes this," he said.



Attendance at the 35 COMDEX '80 conference sessions averaged 75 entrepreneurs.



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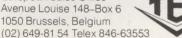
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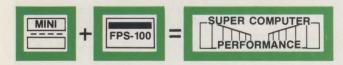
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CALL TOLL FREE (800) 547-1445 Ex. 4999. P.O. Box 23489 (\$ 500), Portland, OR 97223 (503) 641-3151, TLX: 360470 FLOATPOINT PTL Exhibiting manufacturers were concerned about the quality and staying power of prospective dealers. 'We're choosing our dealers carefully,' said one.

What makes COMDEX a phenomenon is its unique position among the dozens of other industry trade shows. Only COMDEX addresses the ISO market. "There just aren't any other shows that reach this market directly," said attendee William Saichek, vice president for operations of Amcor Systems, Santa Ana, Calif. Amcor is a value-added retailer of Onyx and Altos business systems, particularly for the pharmaceutical vertical market, and Saichek attended "to see what was available." A lot was. "I accomplished much more than expected," he said, adding that he was so busy checking out opportunities in the exhibit hall that he could not attend conference sessions.

If attendees were enthusiastic, exhibitors were ecstatic. "A terrific show. We'll definitely be here next year, and with more space," said Brian Wiltshire, vice president and general manager, system division, Applied Digital Data Systems, Inc., Hauppauge, N.Y. Wiltshire said he contacted a dozen regional distributors, his primary goal at COMDEX, and actually signed 20 dealers for the ADDS Multivision system before the end of the third day of the four-day show. "By the end of day three, it was time to go home. We'd already sold our first year's production of Mentor systems (a 16-bit Microdata Reality-compatible system), and we were ready to go back to our rooms and put our feet up."

Kenn G. Morris, manager, systems marketing division of Pertec Computer Corp., Los Angeles, came to COMDEX to look for independent dealers and distributors for the company's XL 40 and XL 20 mini systems. Said Morris: "We had more quality leads by noon of the first day than we received all of last year."

Systems manufacturers weren't the only exhibitors pleased with COMDEX. Anchor Pad International, Culver City, Calif., manufactures a device that locks terminals to desk tops. "I was asked to fly in and help man our booth because there was too much traffic for the two people there," said president Chris McManus. "This has been a far better show for us than any we've been to, including office equipment and security shows."

Paul O'Grady, president of Micro Focus, a London-based software firm with U.S. headquarters in Santa Clara, Calif., found COMDEX to be "the best show we've ever attended—far better than COMPEC in London or any NCC." Micro Focus licenses CIS COBOL, a GSA-certified ANSI COBOL compiler and run-time system for use on µcs, including 8086-based systems and Apple IIs running CP/M. "No one who stepped into our booth wasted a second of our time," said O'Grady. "This is a high-quality show, and we'll be back next year with double the space."

Of major concern to exhibiting manufacturers were the quality and staying power of prospective dealers. Systems manufacturers were as careful about selecting successful dealers as they were about choosing dealers with attractively packaged software for the vertical markets they hoped to penetrate.

"We are being very careful about qualifying our

SUCCESSFUL RETAILING MEANS BETTER BUSINESS PRACTICES

Although many vendors argue about the best channel for broader distribution, most agree that if they chose retailing, they would have to use solid business and marketing methods to run a successful store. "The general trend in sales is toward computer stores. It is necessary for computer stores. It is necessary for companies (such as Xerox Corp., Computer Data Corp. and Burroughs Corp.) to take a position in the retail market," says Robert F. Wickham, president of Vantage Research, Inc., Mountain View, Calif.

Indeed, when Xerox opens a store in a city where there is a Computerland store, Computerland sales increase, says Michael A. McConnell, vice presdient, operations, Computerland Corp., San Leandro, Calif. "Now the retail store must gain more credibility to sell computers," McConnell says. The most important factor in a retail store is that it must be run as a business, he contends, with a focus on receivables, profits, inventory control and advertis-

ing. Retail stores also must look for a manufacturer that advertises and supports dealers.

More sophisticated buyers are asking more sophisticated questions, says James A. Alexander, vice president of sales at Vector Graphic, Inc., Westlake Village, Calif. He says Vector sends out packages of information to help dealers sell computers and has a dealer-education program.

Help in selling products would come as welcome relief to computer stores, most of which stock broad product lines. Vantage's Wickham says the stores must be able to sell hand-held calculators, personal computers, small-business systems and minicomputer-based systems. One problem with retailing, he says, is that a store is not static; it requires a combination of retail and direct sales, of selling to store traffic and going to customer sites to seek buyers actively. The number of small businesses that a store contacts may be a factor of how

many people are within driving distance of the store.

Product mix is another important factor in drawing customers into a store. In determining which products to carry, store owners must consider four factors, suggests Gerald A. Wright, vice president, Digital Deli Computer Store, Mountain View, Calif. Store owners must know what the customer wants, how much he can afford, how much money must be tied up in inventory so sales are not lost in long delivery times and the type of sales staff in the store. Wright selects products that his sales staff is comfortable selling. "Salesmen are the most important assets (in a store), not what is on the balance sheet."

In selecting hardware and software products, Wright examines software documentation, product packaging that is not intimidating to potential buyers, location of the nearest place to obtain service, product interfacing requirements, and how manufacturers react in crises.



About one-quarter of the 750 booths used by COMDEX '80 at the Las Vegas Convention Center are shown here. By the third day of the four-day conference, more than 1000 units were committed for next year.

dealers," said ADDS' Wiltshire. "Even financially stable people don't always know how to sell. Companies that have sold commodities must demonstrate that they can sell to end users, and companies that have sold very small systems must prove they can also sell systems priced about \$10,000." Wiltshire added that ADDS also looked for dealers capable of putting together imaginative financial or lease packages. "We look for a lot," he said, "but here we seem to be meeting all the right people at one place at one time."

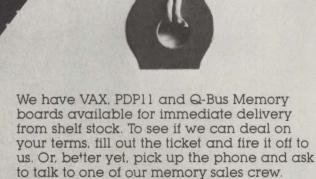
Honeywell's Edward J. Harof, director of marketing, distribution sales operation, characterized the quality vendor quest as a search for "heads-up" re-seller organizations, and stated that COMDEX is definitely the place to find them. "This is our major vehicle for reaching ISOS," he said, "I've been meeting, discussing and signing from early morning to midnight every day. There just aren't enough hours. I've been busier at this show than at any other I've attended." At one point, said Harof, he was so inundated with "the quantity of quality ISOS" that he placed a call to Fred Snow, Honeywell's vice president for Applied Business Systems Operations, and asked for Snow and two more people "to handle all the proposals we want and have met."

Pertec's Morris culled quality by concentrating on distributors rather than dealers "to distinguish between those who want to sell and those who can sell." Said Morris: "Dealers often don't have the expertise to generate volume. They're too small to feed their kids and ours at the same time. That's why we emphasize distributors. And to reach them, COMDEX is the only place to go."

Margins trouble ISOs

While manufacturers expressed concern for qualified distributor/dealers, the latter focused on adequate sales margins as the key problem. Speaking at a round-table discussion on ISO-vendor issues, Dennis Cagan, president of the David Jamison Carlyle Corp., Los Angeles, a national distributor of terminals, read the handwriting on the wall: "Now that COMDEX has vindicated distribution, distributors like us are thinking about pulling out for lack of adequate margins and (because of) competition with our suppliers." According to Cagan, manufacturers must be made to understand that "price is not driving the market as much as training and support," and that unless vendors recognize the ISO's need for "bottom-line profits," the required support levels simply cannot exist.

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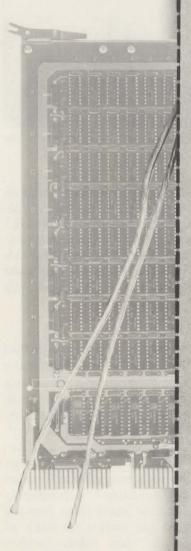
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It is important for computer retailers to reduce selling costs by better merchandising and a realistically priced continuing support program, says one computer sales executive.

At the same round table, John Keough, president of Southern California Data, Inc., a Microdata dealership based in Santa Ana, Calif., said that "reasonable" profit margins were in the 35 to 40 percent range. Keough, who organized Basic Four's dealership network in 1973, recalled that after discovering that Basic Four's cost of marketing/sales was 41 percent, he suggested the company de-emphasize direct sales in favor of entrepreneurs. The discount offered was "35 percent plus," he said.

Chuck Peddle, vice president, advanced systems development for Commodore Business Machines, also offered the 35 percent figure as "the minimum for successful ISOs," but that percentage did not please Portia Isaacson, president of Future Computing, Inc., an ISO in Richardson, Texas. Isaacson cited the new retail distribution channels emerging from such vendors as Xerox and IBM, which make it imperative that ISOs get a profitable act together. But while encouraging computer retailers to continue their fight for better margins, Isaacson said it was equally important for them to seek ways to reduce selling costs. Better merchandising is one such way, she said, and a realistically priced continuing support program is another. On the subject of merchandising, Isaacson said, "There is a lot to be learned from such retailers as Radio Shack." As for support, she said experience had shown her the wisdom of using a "consultant who the customer does not perceive as store personnel." Otherwise, a customer simply considers all assistance as part of a sales effort.

Irwin Jacobs, Digital Equipment Corp.'s vice president, commercial OEM group, agreed with Isaacson about the need for sellers to learn how to charge for services, as did William Jobe, Data General's vice president and general manager, general distribution division. Jobe's comments, however, were more

germane to the ISOs attending the sessions because as he pointedly exclaimed, "Data General is the only Fortune 500-sized company with plans to sell through dealers like office equipment suppliers and independent, profit-loving entrepreneurs like the Computer Store." The point was not lost on DEC's Jacobs.

New vendor objectives

Systems makers noted the appearance of a new kind of distributor—a distributor with a different background, perhaps different reasons (from parts distributors) for being in the distribution business.

Dynabyte, Inc., a manufacturer of z80-based, multi-user, multiprocessing μc systems that use CP/M and MP/M, was attending its second COMDEX. Mike Scashols, vice president for marketing at the Menlo Park, Calif., company said that his firm was looking for "third-party re-sellers, those distributors who used to buy DEC or DG hardware, but who are now looking for a lower-price offering." Dynabyte's hardware and software sells in the \$5000 to \$10,000 range.

Scashols said Dynabyte's goals differed from last year's because the firm's product offerings have changed. "Last year we were looking for retailers," he said, explaining that Dynabyte's product line then consisted of floppy-disk-based, single-user systems with prices that appealed to small retailers whose customers were unsophisticated.

With the addition during the past year of the Series 5000 Z80-based, hard-disk product line, Scashols needs "committed dealers who have identified vertical markets and have the application software for these markets."

This is a new breed of distributors, said Scashols. "They are no longer technologists, but business people who have identified markets with a need and are targeting products for these areas."

Zilog, Inc.'s Bill Hesley agreed with Scashols, adding that the new distributors are well financed and understand the vertical markets they're attacking. Most important, said the marketing manager for Zilog's general system group, "They can add substantial value to our product line."

The Cupertino, Calif., semiconductor maker was also

TRAGEDY AT THE GRAND

A pall was cast over an otherwise high-spirited COMDEX when, in the early morning of the last day of the conference (Friday), a fire raged through the nearby MGM Grand Hotel, site of last year's show, killing at least 84 persons.

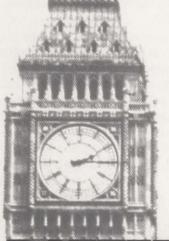
Fortunately, most compex attendees and exhibit personnel were housed at the Las Vegas Hilton, adjacent to the Convention Center. But effects of the tragedy were shared by show participants and management, who reacted quickly with offers

of assistance. After learning that the entire East Wing of the Center, the site of a concurrent Billy Graham evangelical meeting, was being converted into a hospital and evacuation center, several computer vendors offered to make available systems for collecting and updating lists of survivors and missing persons. The system eventually used was supplied by Honeywell, which forklifted a multiterminal Level Six computer from the exhibit floor and staffed it with Honeywell booth

personnel. The system was operating by 2 p.m. Friday, and by Saturday afternoon more than 3600 names had been entered.

The Interface Group, sponsors of the COMDEX show, extended cash advances to COMDEX participants and their families who fled the Grand, and assisted with logistical problems. Additionally, many exhibitors were seen in the lines of blood donors. Said one, who doubtless spoke for many, "It was a terrible tragedy, but I'm glad I was here and could help."

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While manufacturers expressed concern for qualified distributor/ dealers, the latter focused on adequate sales margins as the key problem.

attending its second COMDEX. And it was there for a different reason from last year's. "Our primary activities in 1981," said Hesley, "will be in the small-business computer area. We're looking for North American channels of distribution for our product." Zilog markets several z80-based small-business systems, called the MCZ family.

Zilog's primary distribution has been via OEMs of all sizes, said Hesley. The firm wants to attract the mid-sized OEM "selling from 20 to 50 systems a year" to supplement Zilog's existing OEM base.

Business first

Tom DeLoia, vice president, sales, for Mercator Business Systems, Santa Clara, Calif., agreed with the description of the new distributor. Mercator was attending its first COMDEX, said DeLoia, who is responsible for Mercator's dealer programs, specifically to find "dealers who are businessmen first, technologists second."

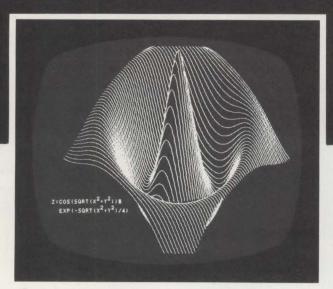
Mercator's 8086-based System 4000, introduced last September, will be sold through the company's

"dealer-partnership program," which, said DeLoia, "creates a demand at the user level to help pull sales through the dealer."

Mercator president Hub Martin thinks that the major problem in distribution is that most distributors/dealers have a tendency to focus on products rather than on the company manufacturing the product. "They ignore personal chemistry and the manufacturer's philosophy," he said, adding, "A good company will have a good product. With good management, a company cannot lag in product development for long."

Martin also saw problems with a trend in distribution toward exclusivity, though some firms at COMDEX used the show as an opportunity to announce exclusive dealer arrangements. One of those was Mini Computer Systems, Inc., Elmsford, N.Y. Martin called exclusivity a double-edged sword. He fears that a distributor/dealer's market penetration is limited by his ability to finance his own growth. Consequently, many distributor/dealers will be unable to meet sales quotas expected by manufacturers. "Often, such arrangements fail from the start, largely because neither company has been honest with the other," he said. As far as Mercator is concerned, Martin intends to deal with distributors in vertical markets, even if they are in the same territory.

A Mini-Micro Systems staff report by Alan Kaplan, John Trifari, Lori Valigra and Larry Lettieri.



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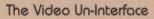
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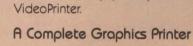
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SOFTWARE

A new approach to rogram development

WILLIAM J. SPITZ, The Software Store, Ltd.

A series of 'application utility' programs contains the basic building blocks for generating custom application systems

The Small Business Administration estimates that the microcomputer and the many applications in which there are 10.4 million small businesses in the U.S. Eventually, all but the smallest will have a computer, and it will probably be a microcomputer-based system. But there's a wide software gap between the power of

it can be used effectively. While reliable computer equipment is available, and the prices are within the reach of small businesses, application programs are generally lacking.

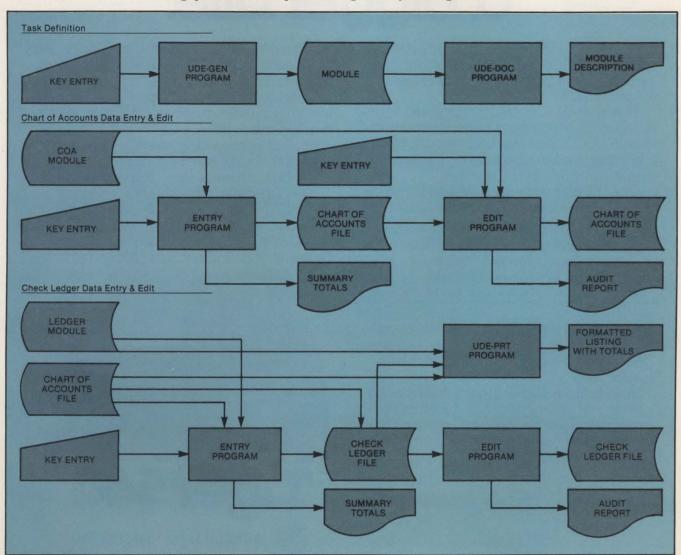


Fig. 1. System flowchart for cash disbursements program.



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Many packaged programs are too general, and adapting them becomes a one-sided compromise for the buyer.

Application programs are detailed sets of instructions that put a computer to work to solve a broad spectrum of business problems, from accounting to inventory control. Potential users have three choices to consider when they need application programs. They can develop the programs themselves, hire a consultant to develop them or purchase "packaged programs." These approaches might be combined in various ways. For example, a manager of a small business can hire a consultant to tailor packaged programs to meet his specific needs, or he can buy packaged programs and alter them to meet his special requirements.

When evaluating different strategies, he should consider the implications of the methods, such as development time, ease of operation, ease of program modification to meet changing needs, quality of the documentation and cost.

Developing a program from scratch is not usually suited for most first-time computer users because of the expertise, high cost and time required. The second

Data Item	CHECK LEDGER FILES Description
Account #	A six-digit number made up of two parts as specified by the State of Michigan for township accounting. The Account Number is used as a key to the Chart of Accounts description. Account Number to be validity checked against keys in the Chart of Accounts file.
Reference #	Either the associated check number, Journal entry number or other source document reference #. Reference number to be automatically incremented by the system.
Date	Month, day, year of the transaction. Eac two-digit number is right justified with zero fill left by the system (January is coded as O1). Month and year are auto- matically duplicated into each record.
Amount	System checks entry for numeric validity. Transactions are batch totaled by account code and credit/debit designation.
Description	Payee and invoice number or other transaction description.
	CHART OF ACCOUNTS FILE
Data Item	Description
Account #	A six-digit number.
Account Description	Account description to be used as a label for keyed category totals.
Credit / Debit	A Credit/Debit indicator. 1 = Credit 2 = Debit 0 = Other.

Fig. 2. Data characteristics and definitions.

approach, hiring a consultant, solves the programming skill requirement, but because cost is an important factor for most small businesses, the ease of use of the programs and the quality of the documentation usually suffer under tight budgets. The ease of future program modifications depends on the quality of the users' manual, the structure (design of the system) used by the consultant and the consultant's future availability. Development time may also be a deterrent if much of the application has to be developed from scratch.

Purchasing packaged programs from software vendors also involves risks. Theoretically, these applications programs can be purchased off-the-shelf, but in practice there have been delivery problems because the time to get the application running smoothly took much longer than the vendor anticipated. These programs are designed to satisfy a wide range of users and are priced at a fraction of their development cost. To protect the developer's investment, many packaged programs are sold only in machine code, which is the most elementary and difficult of computer languages. This makes modification practically impossible. While some programs are supplied in source code (usually BASIC) to allow for some modification, the buyer may find himself back at square one, asking if he should revise it himself, hire a consultant or buy a new

Many packaged programs are simply too general. Seldom are the accounting procedures identical across the same type of business, so that adapting to packaged programs becomes a one-sided compromise for the buyer. Aware of these limitations in canned applications, officials at The Software Store have developed a series of "application utility" programs intended to overcome the limitations. The Software Store, Marquette, Mich., is 4-yr.-old software-development company that provides programming power for business applications.

The Store has identified what its officials regard as the essential segments of any computer operation, and have devised the application-utility programs to accomplish them. They believe the five key segments are data entry, data edit, sort or merge, information selection and report generation. The application utility programs include the ENTRY, EDIT, SORT, SELECT, UDE-PRT (universal data entry print) and REPORT systems that become the basic building blocks for generating custom application systems. These utilities can be combined in numerous ways to create solutions to complex business problems quickly and at a lower cost than using most other methods. The approach allows a user or consultant to interactively define a set of instructions for the computer that reflect a user's specific needs, and that can be easily changed or revised when needs change.

The application utilities are usually made up of three programs: an interactive task-definition program to generate a disk file (module) containing the task definition, a documentation program to generate a printed description of the task definition and a

Application utilities are made up of three programs: documentation, task execution, interactive task definitions.

task-execution program to carry out the task. For example, in the universal data ENTRY system (Fig. 5), the task-definition program is UDE-GEN, the task-documentation program is UDE-DOC, and the task-execution program is ENTRY.

A cash disbursements journal application will be

```
THE SOFTWARE STORE
                              UDE MODULE DOCUMENTATION
UDE MODEL: LEDGER. MDL DATE: 8/24/80 OPERATOR: WJS
 NAME: LEDGER DRIVE: A FIELDS PER RECORD: 7 FILE FORMAT: FIELD
 NAME: COA DRIVE: A FIELDS PER RECORD: 3 KEY FIELD: 1
 TYPE OF KEY:STRING DESCRIPTION FIELD: 2 CR/DB FIELD: 3
 # VARIABLES: 7 # VARIABLES ON CRT: 7 # RECORDS DISPLAYED: 2
 KEY VARIABLE: 2: ACCOUNT # KEYED TOTALS ON VARIABLE: 6: AMOUNT
                                 VALIDITY/
                                                 DISK
                BATCH -TESTS-
----VARIABLE----
                                 AUTO ENTRY
                                                 OUT
                                                        ---CRT---
                TOTAL NUMLEN PROCESSING*
                                                                          OTHER*
# NAME
                                                 SEQ
                                                        SEQ
                                                               LN
                                                                      COL
1 REFERENCE #
                NO
                       NO
                                                                7
                                                                       2
                                 INCR/RUN
  ACCOUNT #
                NO
                       NO
                                 KEY TEST
                                                                      11
  MONTH
                NO
                       FILL
                              2 NONE
                                                  3
                                                         3
                                                                      23
                NO
                              2 NONE
  DAY
                       FILL
                                                                      27
5
  YEAR
                NO
                       FILL
                              2 AUTO DUP
                                                                      31
  AMOUNT
                       YES
                YES
                                 NONE
                                                                      35
  DESCRIPTION
               NO
                       NO
                                 NONE
                                                                      45
```

CRT FORMAT UDE MODULE: LEDGER.MDL DATE: 8/24/80 OPERATOR: WJS LN+1234567890123456789012345678901234567890123456789012345678901234567890123456789 1+ TOWNSHIP CASH DISBURSEMENTS ENTRY 2+ 3+ (3)(4)(5)4+ (1) (2) ----DATE----(6) AMOUNT DESCRIPTION CHECK # ACCOUNT MM DD YY 8+ 9+ 10+ 11+ 12+ 13+ 14+ 15+ 16+ 17+ 18+ 19+ 20+ 21+

THE SOFTWARE STORE
UDE MODULE DOCUMENTATION

Figs. 3a, 3b. Printed documentation.

END OF DOCUMENTATION

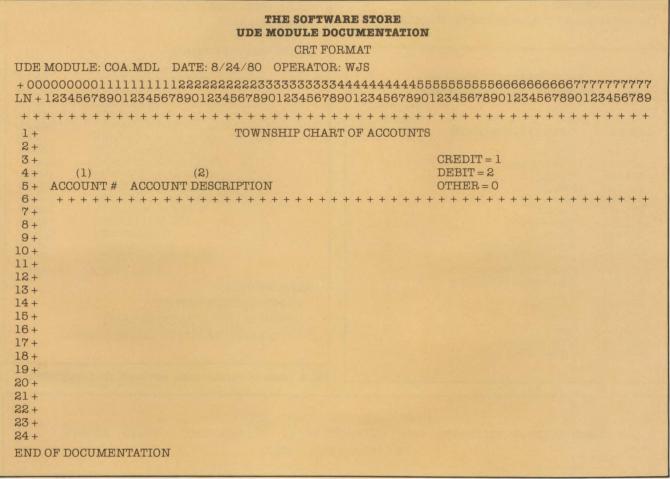
22 + 23 + 24 + presented to demonstrate the ease of developing applications programs with these utilities. This project was done for a local town, which wanted to enter transactions from a check ledger and get a formatted printout of this data, with totals by account code and credit/debit designation. The township also wanted to be able to edit this data before further processing in case errors were present. A system flowchart for this application is provided in Fig. 1.

The chart of accounts and check ledger data definition is shown in Fig. 2. The account codes and descriptions in this example are from the accounting procedures manual for the State of Michigan. The data

characteristics are used to define validity checks and other data-entry aids in the UDE-GEN program.

The data-entry tasks associated with the chart of accounts and the check ledger were defined using the UDE-GEN program. The chart of accounts task-definition module was named COA.MDL, and the check ledger task-definition module was named LEDGER.MDL. Fig. 3 contains the printed documentation for these modules, which are stored on diskette for later use or revision. The chart of accounts file acts as a "code file" when entering the check ledger information. This file is used by the ENTRY program is validate account codes, to define keyed total categories and to provide a label

THE SOFTWARE STORE **UDE MODULE DOCUMENTATION** UDE MODULE: COA. MDL DATE: 8/24/80 OPERATOR: WJS OUTPUT FILE NAME: COA DRIVE: A FIELDS PER RECORD: 3 FILE FORMAT: FIELD # VARIABLE: 3 # VARIABLES ON CRT: 3 # RECORDS DISPLAYED: 2 DISK VALIDITY/ ----VARIABLE----BATCH -TESTS-AUTO ENTRY OUT ---CRT---PROCESSING* NAME TOTAL NUM LEN SEQ SEQ LN COL OTHER* 1 1 7 2 ACCOUNT # NO NO NONE 7 ACCOUNT DESCRIP NO NO NONE 2 2 14 CREDIT/DEBIT NO NO TABLE TEST 3 7 51 0.1.2



Figs. 3c, 3d. Printed documentation.

Application utilities can be combined in many ways to create solutions to business problems quickly and at lower cost than other methods.

and credit/debit designation for each account code.

The last step of the initialization process was to create the chart of accounts file. This was done using the ENTRY program and the previously defined COA.MDL module. Fig. 4 contains a sample of the chart of accounts data. The EDIT program, together with the COA.MDL module, can be used to edit or update the chart of accounts data.

The check ledger transaction file was entered with the ENTRY program using the previously defined LEDGER.MDL module and the chart of accounts file. After data entry was completed, the ENTRY program produced the totals by account code and the credit/debit designation shown in Fig. 5. The UDE-PRT program was then used to produce a formatted listing with the batch and account code totals defined in the LEDGER.MDL module. The UDE-PRT output is shown in Fig. 6.

The EDIT program and the LEDGER.MDL module can be used to edit or revise the check ledger transaction file. The EDIT program uses the same task-definition module as the ENTRY program and provides a printed audit listing of changes along with file search commands for specific records.

The development time required for this example was

Chart of Accounts - August 1980 TOWNSHIP CHART OF ACCOUNTS CREDIT = 1 (1) DEBIT = 2 ACCOUNT # ACCOUNT DESCRIPTION OTHER = 0 215-702 Salaries 215-727 Office Supplies 215-728 Printing 2 215-729 Postage 2 215-732 Xerox 215-752 Fuel Oil 2 215-755 Other Supplies 2 215-769 Electricity 215-770 **Building Maintenance** 215-776 Janitorial Supplies 215-778 Equipment Maintenance 2 215-802 Membership-Publication 2 215-811 Computer 2 215-853 Telephone 2 215-860 Travel 215-920 Utility 2 215-956 Miscellaneous 2 215-957 Capital Outlay

about 2 hr., including the time spent reading the various manuals. It would have taken at least several man-months of effort to accomplish this task without The Software Store's application utilities. This example does not use all available application utilities, but it provides a basis for visualizing how the application utilities might be used.

The SORT, MENU and SELECT utilities, not discussed here, are additional building blocks that allow the user to expand his range of computer applications. The SORT utility allows a user to sort and/or merge data files. Sorting or merging of files may be very simple or complex, depending on how modules are linked together in a "sort-stream." SORT provides the ability to control and execute batch processing as an unattended operation.

The MENU job stream control system can be used to link the various application utility and other programs together. The programs and associated task modules are automatically run by the MENU system. When a job stream is completed, control passes to the MENU program, where the operator can select the next job stream.

The SELECT utility provides a means to copy selected records from a UDE file to a new file. The selection criteria are interactively defined by the operator and

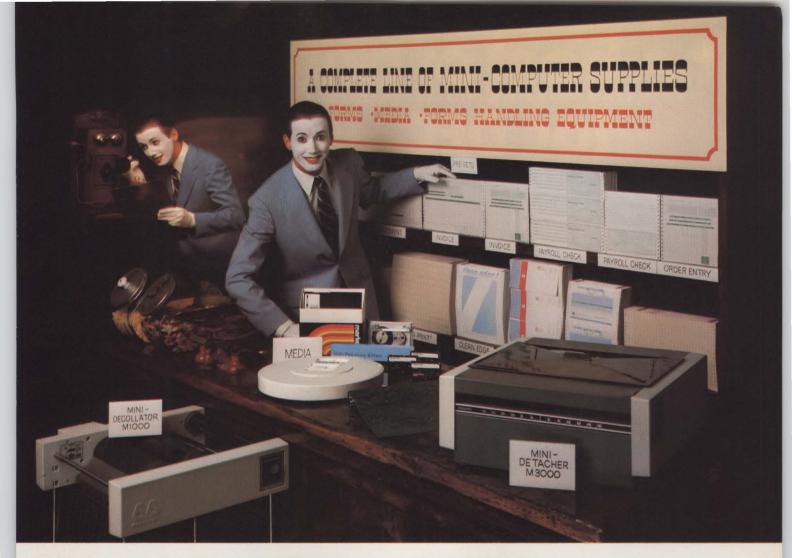
U		OFTWARE STORE DATA ENTRY SYSTE	M
FILE NAME	: LEDGER	ENTRY: 08/24/80	BY: WJS
BATCH TOTAL AMOUNT:			
KEYED CAT	EGORY TO	TALS:	
	Othe Build Janit Equipm Membe	Salaries (DEBIT): Personage (DEBIT): Printing (DEBIT): Postage (DEBIT): Xerox (DEBIT): Fuel Oil (DEBIT): Printing (DEBIT): Provided (DEBIT): Supplies (DEBIT): Selectricity (DEBIT): Selectricity (DEBIT): Ser Supplies (DEBIT): Hent Maint (DEBIT): Personage (DEBIT): Computer (DEBIT): Travel (DEBIT): Utility (DEBIT): Cellaneous (DEBIT):	12.6 653.0 524.7 106.5 629.9 110.6 125.0 98.2 513.1 28.7 75.9
		TOTAL DEBITS	4,319.6
RECORD TO			
	ECORDS E1		
ORECORD	S DELETEI	D DURING INPUT	
896 CHAR	ACTERS OU	TPUT TO DISK (APPR	(XOX)

Fig. 5. Totals by account code, with credit/debit designations.

Chart of Accounts - August 1980

REPORT SOURCE: [FILE NAME: COA ENTRY: 08/24/80 BY: WJS EDIT: 8/24/79 BY WJS] 18 RECORDS PROCESSED

Fig. 4. Sample chart of accounts data.



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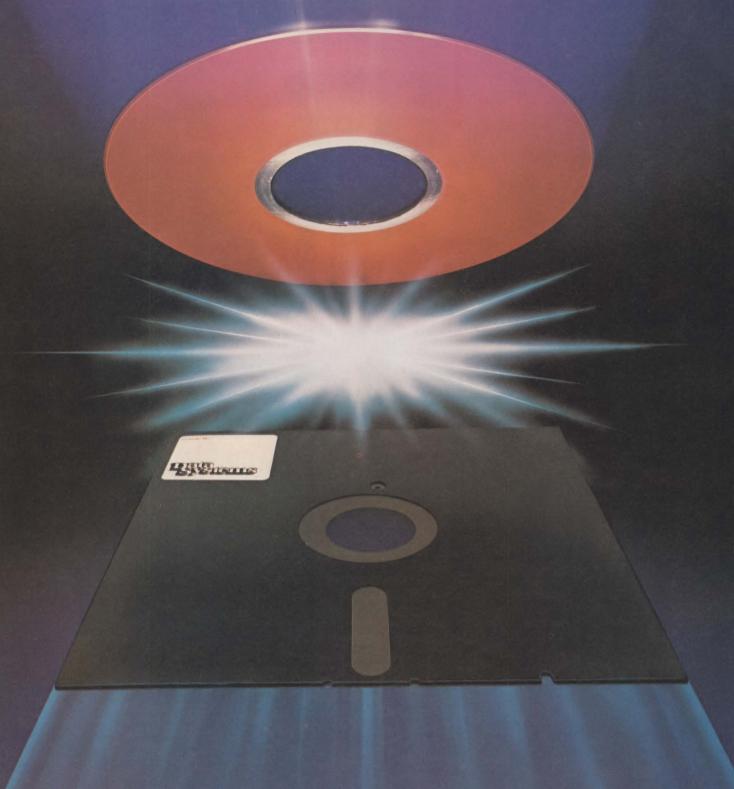
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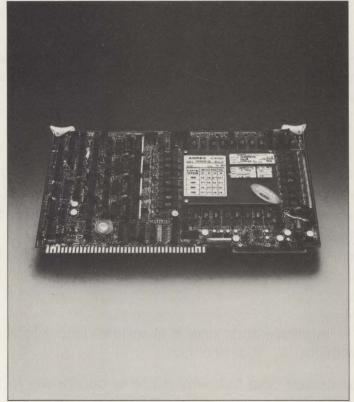
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REPORTS, the UDE report-writing program that will round out this series of flexible programming tools, is being developed. REPORTS will generate financial

			TOW	ISHIP	CASH DISBUI	RSEMENTS ENTRY		
[1] [2] [3]DATE [6] [7] CHECK # ACCOUNT MM DD YY AMOUNT DESCRIPTION								
1234	215-702	08	03	80	196.47	JOHN SMITH		
1235	215-752	08	03	80	234.23	HARVEY OIL (A3214-3)		
1236	215-802	08	03	80	34.23	ASSESSORS JOURNAL (8/78 - 8/80)		
1237	215-776	08	03	80	12.23	CARL'S MARKET		
1238	215-811	08	03	80	125	THE SOFTWARE STORE (90712-5)		
1239	215-729	08	03	80	56.48	POSTMASTER		
1240	215-728	08	03	80	321.19	LAKE SUPERIOR PRESS (4523)		
1240	215-729	08	03	80	194.12	LAKE SUPERIOR PRESS (4523)		
1241	215-860	08	03	80	234.7	JOHN SMITH		
1242	215-853	08	16	80	98.21	MICHIGAN BELL		
1243	215-776	08	16	80	34.91	CARL'S MARKET		
1243	215-755	08	16	80	12.65	CARL'S MARKET		
1244	215-770	08	16	80	346.21	LAMB ROOFING CO. (12345)		
1245	215-732	08	16	80	141.12	E.H. ANDERSON (45671)		
1246	215-769	08	16	80	653.05	MQT BOARD OF LIGHT & POWER		
1247	215-956	08	16	80	54.13	WAHLSTROMS		
1248	215-920	08	16	80	28.74	MICHIGAN GAS CO. (45701)		
1249	215-778	08	16	80	98.12	SUPERIOR TRUCK SERVICE (56192)		
1250	215-802	08	16	80	76.40	SUNDAY SUN		
1251	215-778	08	16	80	531.8	CLIFF'S WELDING (54109)		
1252	215-727	08	16	80	60.19	MARQUETTE OFFICE SUPPLY (12398)		
1252	215-956	08	16	80	12.59	MARQUETTE OFFICE SUPPLY (12398)		
1253	215-770	08	16	80	178.50	KING'S NORTHERN (76012)		
1253	215-776	08	16	80	59.4	KING'S NORTHERN (76012)		
1253	215-956	08	16	80	9.23	KING'S NORTHERN (76012)		
1254	215-860	08	16	80	278.45	NORTH CENTRAL (MQT-NY-MQT 8/28/80)		
1255	215-702	08	16	80	218.12	JOHN SMITH		
1256	215-702	08	16	80	19.14	PENSION FUND TRUST ACCOUNT		

Township Check Register - August 1980 REPORT SOURCE: [FILE NAME: LEDGER ENTRY: 08/24/80 BY: WJS]

BATCH TOTALS: AMOUNT: 4319.61 KEYED CATEGORY TOTALS:

Salaries [DEBIT]:	433.73
Office Supplies [DEBIT]:	60.19
Printing [DEBIT]:	321.19
Postage [DEBIT]:	250.60
Xerox [DEBIT]:	141.12
Fuel Oil [DEBIT]:	234.23
Other Supplies [DEBIT]:	12.65
Electricity [DEBIT]:	653.05
Building Maint [DEBIT]:	524.71
Janitorial Supp [DEBIT]:	106.54
Equipment Maint [DEBIT]:	629.92
Membership - Pu [DEBIT]:	110.63
Computer [DEBIT]:	125.00
Telephone [DEBIT]:	98.21
Travel [DEBIT]:	513.15
Utility [DEBIT]:	28.74

TOTAL DEBITS

75.95

4,319.61

Miscellaneous [DEBIT]:

28 NEW RECORDS ENTERED

Fig. 6. Output of the UDE-PRT program.

statements, balance sheets, sales reports and other documents from the UDE data file.

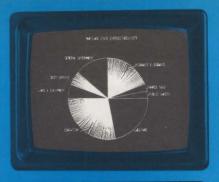
The Software Store's programming tools are designed for use with a disk-based computer with at least 52K bytes of memory and 500K bytes of disk storage. The programs are written in Microsoft BASIC.

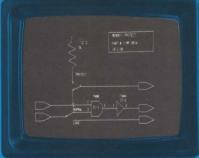
William J. Spitz is a systems analyst with the Software Store, Ltd., a Marquette, Mich., firm that specializes in business application software for minicomputers.

NEXT MONTH IN MMS

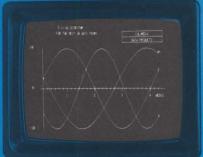
Disk drives get the feature spotlight in the February issue of Mini-Micro Systems. There will be major product surveys covering:

- The latest in Winchester hard-disk-drives, including market forecasts for the next three years, plus a look at technology trends during that same period;
- · Floppy-disk drives, including a concentrated table of hardware and performance data;



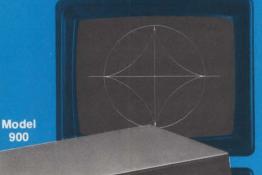


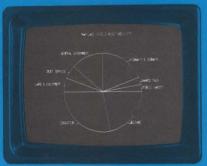




















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DIAGNOSTICS & MAINTENANCE

A programmable logic analyzer

STEVEN DEN BESTE, Tektronix, Inc.

User-configurable resources simplify design and maintenance of microprocessor-based products

Logic analyzers—the primary debugging tools of digital electronics—are of two basic types (Fig. 1). Analyzers designed for debugging random logic have generalized probes (usually with individual leads, but sometimes with a mass termination) and only a few channels. These units de-emphasize triggering ability in favor of deep memory and high sampling rate. Microprocessor-oriented logic analyzers have specific probes for each chip they support and many channels, but are relatively slow. The most important features of this type of analyzer are triggering capability and specialized data formatting.

Most logic analyzers of either type have hard-wired hardware resources (word recognizers and counters), configured by the designer to deal with the problems a user is thought to be most likely to encounter. The user can enter the values of the resources, but their relationships to each other are fixed. As microprocessor applications become more numerous and sophisticated, the problems logic analyzers are called upon to solve become ever more difficult to predict. The traditional

	Microprocessor Systems	Large Systems
Software Development	Microprocessor Development Aids (Cross-Assemblers and Cross-Compilers)	On-Line Assemblers and Compilers
Hardware/ Software Integrations	Microprocessor- Oriented Logic Analyzers	On-Line Debuggers
Hardware Development	Microprocessor- Oriented Logic Analyzers	High-Speed Logic Analyzers

Fig. 1. This chart shows the best tool for each task involved in developing a computer-based product.

approach of hard-wiring a logic analyzer into only a few configurations is fast reaching its limits. Tektronix's 7D02 (Fig. 2) is the vanguard of a new generation of logic analyzers with user-programmable resources, which will help expand the boundaries of microprocessor-based design.

Architecture and operation

The heart of the 7D02 is a RAM-based state machine, which accepts inputs (events) and generates outputs (commands) on cycles of a clock. The input and the current state determine the output for that cycle and the state for the next.



Fig. 2. A Tektronix 7D02 programmable logic analyzer with attached personality module and microprocessor probe.

The traditional approach of hard-wiring a logic analyzer into only a few configurations is fast reaching its limits.

There are four possible states, each of which can be programmed by a user to represent a certain ouput in response to a specified input. For each state, the input consists of six lines originating from four word recognizers and two counters. The seven-line output includes individual lines to the main trigger, timing-option trigger and data qualifier, plus four bits to control the counters (Fig. 3). When programming a state, the user can link any event or combination of events to any command or combination of commands. This control of the analyzer's resources yields unprecedented triggering ability.

The sophistication of a logic analyzer's triggering lies not in its ability to capture required information, but in its ability to exclude irrelevant data. If it can capture the desired data only once out of 1000 runs, it is useless. For example, suppose there is a location TEMP that contains an important value. This location is set from many different places within the subroutine TEMPSETTER, but no other routine in the firmware is supposed to write to that location. Unfortunately, something else is changing TEMP at random (but not very often).

With a traditional logic analyzer, the approach to this problem would be to trigger on the location being written to. The user would run the analyzer over and over, examining each data result and manually filtering out the legitimate accesses by the routine TEMPSETTER. This is a tedious and, if the event being searched for is rare, perhaps prohibitively difficult method. But the 7D02's generalized architecture makes solving such problems easy, in this case by means of the program in Fig. 4.

The 7D02's programming language, which is similar to a block-structured language, uses four TESTS, each containing one or more IF/THEN DO clauses. The IF portion of the clause specifies an event; the THEN DO portion specifies what command to execute when that event occurs. Any event can be linked to any command. When there are several IF/THEN DO clauses in a TEST, all operate simultaneously. Only one TEST is active at a time, and only the IF/THEN DO clauses within the currently active TEST are operative. A GO TO command enables transition between tests. For example, in Fig. 4, TEST 1 is the first step in the trigger sequence. The 7D02 searches constantly for two events (in this case, word recognizers). If it finds one, it executes the associated command. Thus, if TEMP is written to, the 7D02 will trigger; if the beginning of TEMPSETTER is found, the 7D02 will go to TEST 2.

In TEST 2, there is no trigger command, so nothing will happen if TEMP is written to. The 7D02 has not been programmed to pay attention to that event in this test. TEST 2 will end only when it finds the end of the subroutine TEMPSETTER, at which point it returns to

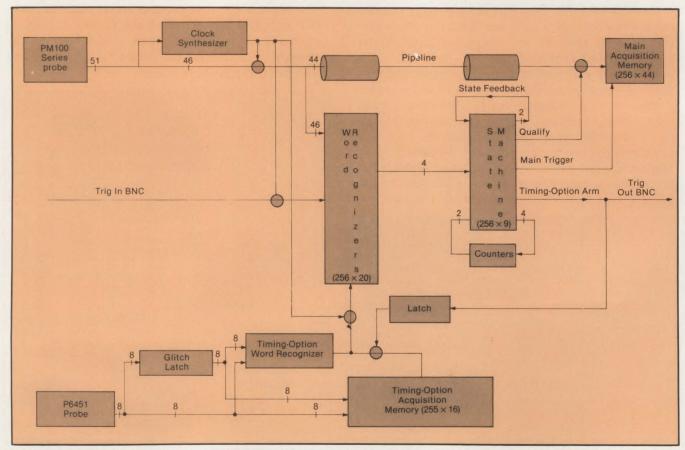
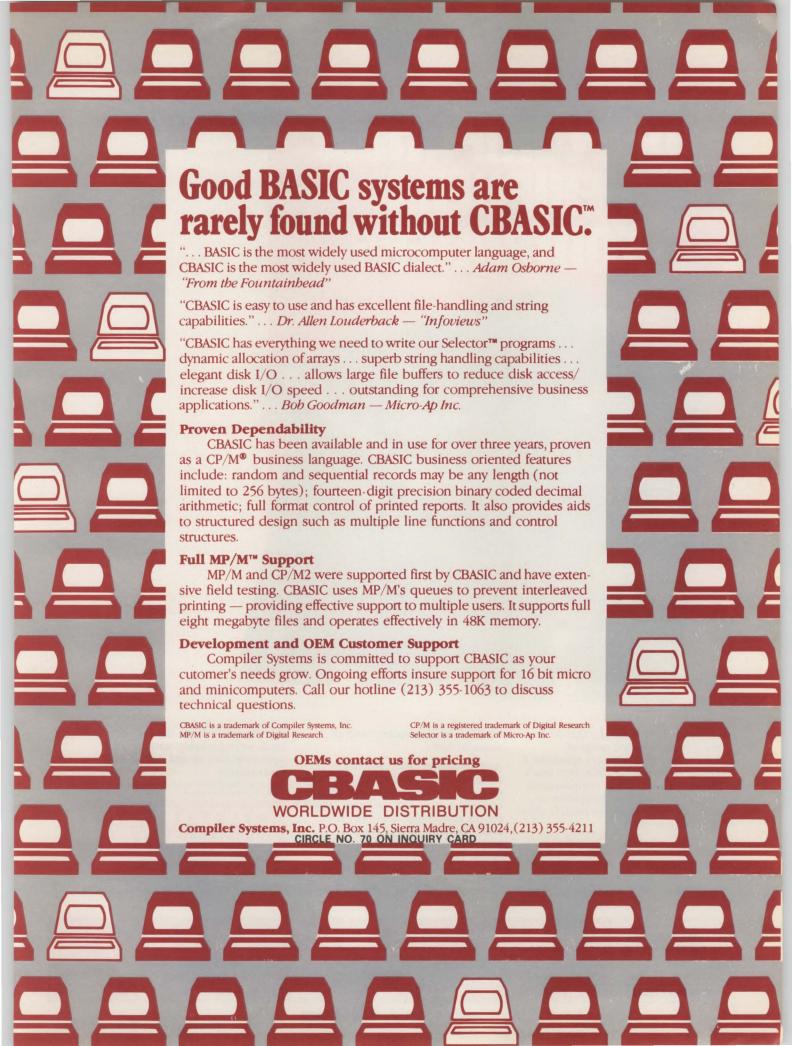


Fig. 3. Block diagram of the 7D02's data-acquisition section. Both the state machine and the word recognizers are RAM-based, requiring two stages of pipeline so that the data reaches the main acquisition memory at the same time as the qualify line and the main trigger.





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TEXAS INSTRUMENTS

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CIRCLE NO. 73 ON INQUIRY CARD

Users can set up programs that trigger if processing takes too long.

TEST 1. With this program, the 7D02 will trigger only when TEMP is written to and TEMPSETTER is not running.

Though this problem is beyond the abilities of most logic analyzers, it requires less than half of the resources of the 7D02. It uses three of the four word recognizers and two of the four TESTs, and it does not require the storage-qualification capability, the timing option or the counters.

Using the counters

The two counters in the 7D02 are general-purpose and can be used either to count discrete occurrences or as timers. This enables the inclusion of fixed time periods as part of a trigger, which is very useful under some circumstances.

For example, suppose a user is designing a device

```
TEST 1
 IF
   WORD RECOGNIZER #1
   DATA = XX
   ADDRESS = 051B
   IO/M = X INRQ = X FETCH = X R/W = 0
   INACK = X HOLD = X EXT TRIG IN = X
   TIMING WR = X
  THEN DO
   TRIGGER 0-MAIN
     0-BEFORE DATA
     0-SYSTEM UNDER TEST CONT.
     0-STANDARD CLOCK QUAL.
 OR IF
   WORD RECOGNIZER #2
   DATA = XX
   ADDRESS = 9721
   IO/M = X INRQ = X FETCH = 1 R/W = X
   INACK = X HOLD = X EXT TRIG IN = X
   TIMING WR = X
 THEN DO
  GOTO 2
  END TEST 1
  TEST 2
  WORD RECOGNIZER #3
  DATA = C9
  ADDRESS = XXXX
  IO/M = X INRQ = X FETCH = 1 R/W = X
  INACK = X HOLD = X EXT TRIG IN = X
   TIMING WR = X
2 THEN DO
  GOTO 1
  END TEST 2
```

Fig. 4. This program will cause the 7D02 to trigger only if the location TEMP (address 051B) is written to when the subroutine TEMPSET-TER is not running. Word Recognizer 1 is true when TEMP is written to. Word Recognizer 2 is true on TEMPSETTER's first instruction (address 9721). Word Recognizer 3 is true when a RET instruction is executed, indicating the end of TEMPSETTER.

that receives from an RS232 port characters that it processes and sends somewhere else (such as a terminal). The user's manager has asked how fast the device will go. The user thinks it might be able to run at 19.2K baud, which means that it would accept asynchronous transmission of ASCII characters with one start and one stop bit at a rate of one every 520 µsec.

The user can set up a program that triggers if processing takes longer than 520 µsec. (Fig. 5). A long stream of test data (several hours) can be sent to the device, and if any character takes too much time, the 7D02 will trigger. In this example, Word Recognizer 1 is used to detect receipt of the character, and Word Recognizer 2 is used to detect the end of processing for that character. TEST 1 waits for the character to be received. When the character is detected, the 7D02 starts the timer and goes to TEST 2 (the bracket around the two commands indicates that they are to execute simultaneously when the event is found). In TEST 2, there is a race. If the end of processing (Word Recognizer 2) occurs first, the 7D02 returns to TEST 1 to

```
TEST 1
1 IF
   WORD RECOGNIZER #1
   DATA = XX
   ADDRESS = XXXX
   IO/M = X INRQ = 1 FETCH = X R/W = X
   INACK = X HOLD = X EXT TRIG IN = X
   TIMING WR = X
  THEN DO
   COUNTER # 1 1-µS
      2-RESET AND RUN
   GOTO 2
  END TEST 1
  TEST 2
2 IF
  WORD RECOGNIZER #2
   DATA = XX
   ADDRESS = C15B
   IO/M = X INRQ = X FETCH = 1 R/W = X
   INACK = X HOLD = X EXT TRIG IN = X
   TIMING WR = X
2 THEN DO
   GOTO 1
2 OR IF
   COUNTER # 1 = 00520 1-µS
  THEN DO
   TRIGGER 0-MAIN
      2-AFTER DATA
2
      0-SYSTEM UNDER TEST CONT.
      0-STANDARD CLOCK QUAL.
  END TEST 2
```

Fig. 5. This 7D02 program will trigger when the processing of a received character takes longer than 520 $\mu sec.$ Word Recognizer 1 is true when the character is received (indicated by an interrupt). Word Recognizer 2 is true when the interrupt routine's last instruction (address C15B) is executed. That indicates that the processing has been completed.

Only when processing of a character takes too long will the 7DO2 trigger.

wait for the next character; if the timer runs out, the 7D02 triggers and the 7D02's acquisition memory will show what the device was doing. The 7D02 can loop from TEST 1 to TEST 2 and back millions of times without triggering. Only when processing of a character takes too long will triggering occur.

The timing option

The 7D02's triggering ability makes it especially suitable for integrating hardware and software, but the 7D02 can also be used for hardware development. When bringing up hardware that uses a microprocessor, it is often necessary to examine the behavior of random logic. The 7D02's timing option adds this capability. It is 8 bits wide, can capture data at 50 MHz and has first-and second-order glitch latching down to 5 nsec. and a separate glitch memory.

The main section of the 7D02 can arm or trigger the timing option and vice versa, making the 7D02 well-suited to debugging the interaction between a microprocessor and its peripheral hardware. For example, it is possible to set up the 7D02 so that the timing option triggers when the microprocessor manipulates an I/O port in a certain way. If the timing-option probe is hooked to a peripheral chip, the

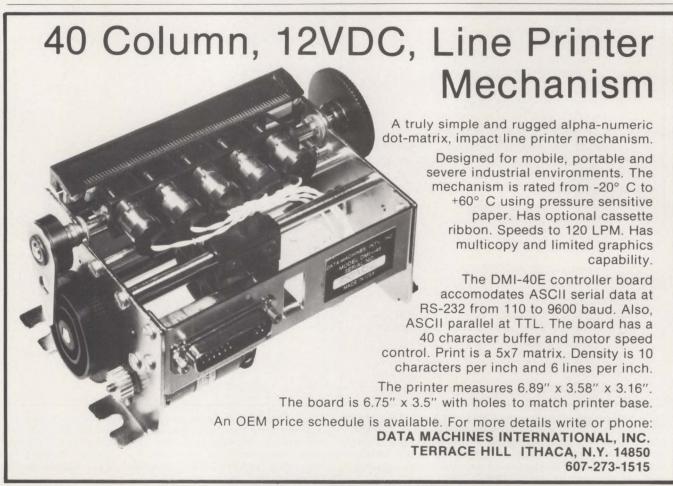
I/O transaction can be monitored. Likewise, if there is an error condition on a peripheral chip, that error can be used to trigger the main section of the 7D02 to discover what the microprocessor was doing when the error occurred. These abilities are especially important when working with an asynchronous bus architecture (such as that of the 68000).

The 7D02's timing option can be used either synchronously or asynchronously. The 7D02's main section is synchronous only and can sample at rates as high as 10 MHz, easily exceeding the speed of even the fastest microprocessor available. This, and the design of the PM100-series personality modules, will enable the 7D02 to support future generations of microprocessors without difficulty.

Each plug-in personality module has all of the hardware and software necessary to support a particular microprocessor. This includes software to do disassembly in the target microprocessor's assembly language. The PM100-series personality modules support most popular 8- and 16-bit microprocessors.



Steven Den Beste has been a software engineer in Tektronix logic-analyzer engineering for the last 2½ years, specializing in user interfaces and microprocessor applications.



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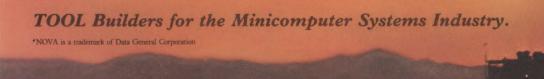
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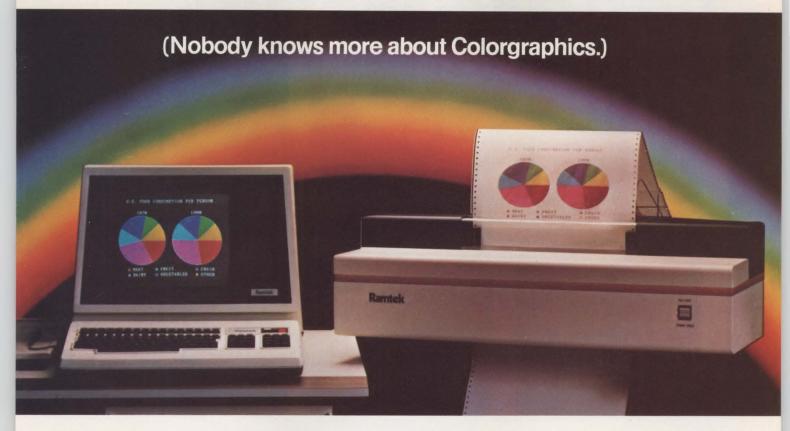
Other Delta Air Cargo services:

Delta Air Parcel Service. Up to 25 lbs. \$15 door-to-door. 10 packages minimum.

Delta 3-D™Air Freight. 40% off regular freight rates on high density shipments.

MINI-MICRO SYSTEMS/January 1981 146

Ask Ramtek.



Now, Ramtek offers the first integrated system for MIS graphics users.

Ramtek's new 6214 color graphic computer frees you from buying each of your display elements from a different supplier. Ramtek has put it all together in a true stand-alone color graphics system complete with processor, monitor, console, mass memory storage and UCSD Pascal. And full Ramtek support with field service, training and documentation.

You'll get a sharp, bright picture.

The 6214 gives you high resolution—640 x 512 refresh memory for smooth, curved plots. Choose 16 colors from a palette of 64, with no annoying image flicker.

Interactive UCSD Pascal makes programming easy.

Complex programming is simplified with Pascal. Adding Ramtek's GRAFPRO (graphic procedures) software package provides the basic drawing functions, programmable patterns and text fonts you need. To dramatically speed applications software development.

Now, low-cost plain paper and photographic hardcopies.

The new Ramtek 4100 printer/plotter cuts the cost of hard copy. Ramtek's unique four-head design prints full color graphics on plain paper in a single pass. No toners or chemicals are required, and to change ribbons you simply drop in a new cartridge. Add a color camera for transparencies, 35mm slides, and 16mm film.

For MIS, computer-aided design or any application that requires high resolution, high-performance color graphics, look into Ramtek's 6214 colorgraphic computer. To get more information, write: Ramtek, 2211 Lawson Lane, Santa Clara, CA 95050.

Why is Pascal better for business?

Business, industry and education are turning to Pascal for their interactive programming needs. To find out what Pascal offers and how it can benefit you, request "Pascal, A Programming Language ForToday." It's Issue Number 1 of Ramtek's "USE OUR EXPERIENCE" series.

Ramtek Our Experience Shows.

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CIRCLE NO. 76 ON INQUIRY CARD

First compare quality. Then compare cost.

Morrow Designs' 10 megabyte hard disk system: \$3,695.

MORE MEMORY, LESS MONEY.

Compare Morrow Designs' DISCUS™ M26™ hard disk systems to any system available for S-100 or Cromemco machines. First, compare features. Then, compare cost per megabyte. The M26 works out to under \$200 a megabyte. And the M10 is about half the cost of competing systems.

COMPLETE SUBSYSTEMS.

Both the M10 (8"), and the M26 (14"), are delivered complete with disk controller, cables, fan, power supply, cabinet and CP/M® operating system. It's your choice: 10 Mb 8" at \$3,695 or 26 Mb 14" at \$4,995. That's single unit. Quantity prices are available.

BUILD TO FOUR DRIVES.

104 Megabytes with the M26. 40+ megabytes with the M10. Formatted. Additional drives: M26: \$4,495. M10: \$3,195. Quantity discounts available.

S-100, CROMEMCO AND NORTH STAR*

the M26 and M10 to run

on North Star DOS. MICAH of

The M26 and M10 are sealed-media hard disk drives. Both S-100 controllers incorporate intelligence to supervise all data transfers through four I/O ports (command, 2 status and data). Transfers between drives and controllers are transparent to the CPU. The controller can also generate interrupts at the completion of each command ... materially increasing system throughput. Sectors are individually write-protectable for multiuse environments. North Star or Cromemco? Call Micro Mike's, Amarillo, TX, (806) 372-3633 for the software package that allows

Morrow Designs' 26 megabyte hard disk system: \$4.995. Sausalito, CA, (415) 332-4443, offers a CP/M expanded to full Cromemco CDOS compatibility.

AND NOW, MULT-I/O.™

Mult-I/O is an I/O controller that allows multi-terminal and multi-purpose use of S-100 and Cromemco computers. Three serial and two parallel output ports. Real time clock. Fully programmable interrupt controller. Designed with daisy-wheel printers in mind. Price: \$299 (kit), \$349 assembled and tested.

MAKE HARD COMPARISONS.

You'll find that Morrow Designs' hard disk systems offer the best price/performance ratios available for S-100, Cromemco and North Star computers. See the M26 and M10 hard disk subsystems at your computer dealer. Or, write Morrow Designs. Need information fast? Call us at (415) 524-2101.

Look to Morrow for answers.

MORROW DESIGNS

*CP/M is a trademark of Digital Research Corp.
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CIRCLE NO. 77 ON INQUIRY CARD

5221 Central Avenue Richmond, CA 94804

Malibu printer can handle both data, word processing

Malibu Electronics Corp.'s model 200 Dual-Mode matrix printer is designed to meet OEM requirements for a single printer that will serve in both data-processing and word-processing applications, Malibu developed an enhanced letter-quality print mode and associated word-processing-compatible firmware.

The printer's character fonts each feature both a high-speed dataprocessing version. Output speeds range from 165 cps to 250 cps in the data-processing mode and 42 to 60 cps in the letter-quality mode, depending on the font selected. Two character sets are standard on the Dual-Mode 200-one each for data and word processing, both 10-pitch Titan fonts. Numerous alternate character fonts are also available, including sans serif 10-pitch, 12- and 15-character-per-in., proportionally spaced, italics, OCR-A, graphics, scientific and foreign character sets.

The printer can store as many as six different character fonts in ROM with a data- and word-processing version of each for a total of 12 speed/font options. Users can design custom character sets and download them to the printer. Complete "dot control" graphics is provided with resolution as high as 120 horizontal × 144 vertical dots per in.

The Dual-Mode 200's universal forms handling permits the use of single-sheet and pin-feed paper. Multiple part forms (to six parts) are also accommodated. Single-sheet insertion is simplified through the use of a form-feed switch; pressing the switch causes a sheet to automatically feed up to a ready position.



Malibu Electronics' Dual-Mode 200 is a matrix printer designed to handle both data- and word-processing applications.

The touch-sensitive front panel gives a user control over font selection with LED font-number display, letter-mode selection and paper-control functions. The LED display also identifies fault conditions.

The Dual-Mode 200 is compatible with several systems. The printer driver supports existing word-processing software with standard daisy-wheel control sequences. An

EIA RS232C and a parallel interface are provided.

The Dual-Mode 200, which can be color-keyed to match any system, is housed in a case designed for an office environment.

Volume deliveries will begin in March. Price is \$2995 in single-unit quantities, with OEM discounts available. Malibu Electronics Corp., Westlake Village, Calif.

Circle No 160

ATC board gives TI-810 printer a graphics option

Adding graphics and custom character capability to the Texas Instruments 810 RO line printer can be as easy as plugging a board into one of the 810's option card slots.

The ATC TI-810 printer plotter OMNI-graphics board from Analog Technology Corp. contains its own RAM buffer and a ROM that supplants the print head operation instructions normally provided by the 810 ROM. The board occupies the printer's line buffer option slot and requires no electrical or mechanical modifications to the printer. ATC spokesmen say Texas Instruments has indicated that it will honor service warranties on all 810

Alphanumeric Printout do YOU prefer?

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6410 & 6420
ELECTROSENSITIVE
ALPHANUMERIC PRINTERS
* 64 CHARACTERS

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- * 21 CHARACTERS/LINE 32 OPTIONAL
- * SERIAL/PARALLEL INPUT

DIGITEC'S 6450 & 6460 THERMAL ALPHANUMERIC PRINTERS

* 64 CHARACTERS

0123456789 ABCDEFGH IJKLMNOP@RSTUVWXYZ@ <>?=;;/-.,+*)(&%\$#" !/~EIC)

- * 21 CHARACTERS/LINE
- * SERIAL/PARALLEL INPUT

DigiTec's popular 6400 Series Printers now offer you a choice!

DigiTec has added two new thermal models to the tried and proven 6400 Series Alphanumeric Printers. You can now choose thermal or electrosensitive printing and get all the DigiTec benefits with either. Fewer moving parts than impact printers guarantee increased reliability. Plus, non-impact means no hammers to clatter or wear out and no messy ribbons to change. A built-in microprocessor provides the simplest

possible interfacing.

Input configurations satisfy all the popular data communication interfaces. The serial models are programmable for either RS-232-C or 20 mA current loop at either 110 or 300 baud while parallel input models accept data at rates up to 1000 characters per second (higher rates optional).

These features combined with compact size, quiet operation and designer-styled good-looks produce dependable printers that are perfect for your application.

Choose either thermal or electrosensitive . . . if it's DigiTec, you've made the right choice.



Dimensions: 7½" W x 5¾" D x 2¾" H Weight: 3½ Lb.

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CIRCLE #37 FOR INFORMATION ONLY CIRCLE #47 FOR DEMONSTRATION ONLY

New Products

printers using OMNI-graphics boards.

The user can choose between two plot modes for hard-copy reproduction of raster-scan data or any information mapped in dot-matrix memory. Plotting resolution is 72 × 120 dots per in. or an optional 72 × 72 dpi. A special escape command allows automatic expansion of all ASCII or plot data. The user also can define and program a 75-character software font based on a 7 × 12 matrix that can be recalled for printing by use of ASCII code. This feature allows printing of special characters, foreign languages, true descenders, underlining, etc.

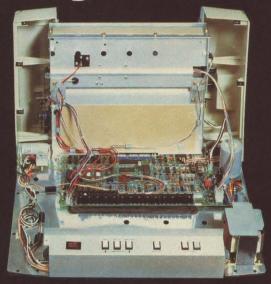
The plotting modes allow data input in two formats, a 7-bit vertical format (the plane of the print wires) or an 8-bit horizontal format. After transmission of the proper linewidth identifier, 7-bit vertical bytes or 8-bit horizontal bytes can be serially shifted to RAM on the ATC board. When in the vertical mode, the 810 processor detects overflow. initiates the print cycle and routes subsequent 7-bit bytes to storage in preparation for the next print cycle. In the horizontal mode, the 810 processor detects overflow at each line end and automatically routes the 8-bit byte words to storage until all seven lines are filled, and then initiates the print cycle while subsequent lines are being stored.

To compensate for resolution differences between the host data system and the 810 printer, an expansion factor may be transmitted that will provide automatic printing repetition of the data bits shifted to the printer.

Standard 810 ASCII performance and 150-cps speed are retained with use of the OMNI-graphics board. Data is received on the standard RS232 or TI parallel interface at rates as high as 9600 baud.

Single-unit price of the ATC TI-810 OMNI-graphics board is \$975. Analog Technology Corp., Irwindale, Calif. Circle No 161

Say Ahh...



Our New grafixPLUS[™] 80-column printer opens wide for easy servicing.

Introducing the newest members of our grafixPLUS™ family—the DP-9000 Series 80/132 column printers—built on the same tradition of quality printout, solid design and low cost of ownership established by our 132/220 column DP-9500 Series.

A Case for Serviceability

Not that is comes up often, but want to get inside? Simple. Just remove a few screws and the clamshell case swings open exposing all major components. This easy access plus built-in self-test and minimum component count yields an MTTR of one-half hour. The 9-wire print head replacement's even simpler... two screws and it's out. Without opening the case. And without a service call.

Performance Plus

The DP-9000 Series prints the full ASCII 96 character set, including descenders and underlining, bidirectionally, at up to 200 CPS. Number of columns can go up to 80 or 132, depending on character density—switch or data source selectable from 10 to 16.7 characters per inch. And all characters can be printed double width. The print head produces razor-sharp characters and high-density graphics with dot resolutions of 72X75 dots/inch under direct data source control.

Interface Flexibility

The three ASCII compatible interfaces (parallel, RS-232-C and current loop) are standard, so connecting your computer is usually a matter of plug-

it-in and print. Also standard are: a sophisticated communications interface for printer control and full point-to-point communications, DEC PROTO-COL, and a 700 character FIFO buffer. An additional 2K buffer is optional.

When you're ready for a printer (or several thousand), look into the grafixPLUS DP-9000 Series from Anadex—you'll find an open and shut case for quality. Contact us today for details, discounts and demonstrations.





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- · Large 360 character buffer
- Four interfaces standard parallel & RS232 & TTY & \(\begin{array}{c} \text{IEEE-488} \end{array} \)
- · Baud rate switch selectable
- · Self-test
- UL/CSA approved
- · Intelligent shortest path head return

The Model 5080, shown above, is a heavy-duty printing terminal offered for sale at most competitive prices. Only \$995 in single quantity! This printer has been designed to conform to the most stringent computer specifications, including software on/off control, status feedback signals and a busy signal should you fill our extra large buffer. Don't delay, order now to insure early delivery!

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New Systems



Litton introduces distributed control system

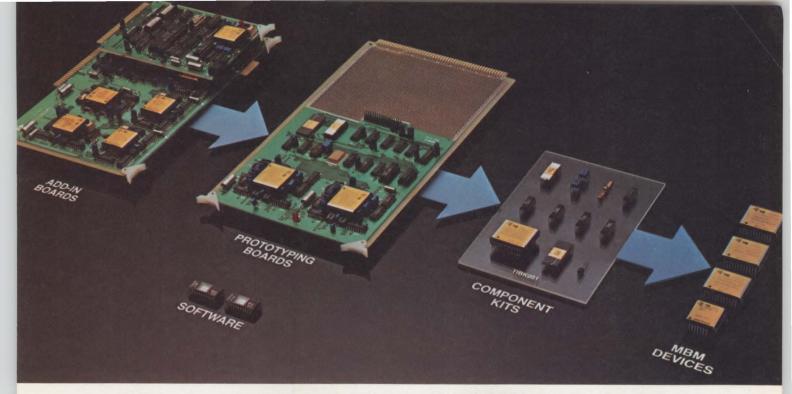
The DCS 5000 distributed control system is a µp-based energy- and facility-management system for industrial plants or commercial buildings. The system's central control console provides supervision and data management for intelligent remote controllers monitoring and controlling physical environments or plant processes. The system uses a light pen for operator commands through the CRT. Litton Energy Control Systems, Chatsworth, Calif.

Teradyne introduces board-test system

The L200 series systems perform in-circuit and functional testing of analog and digital LSI and VLSI PC boards. It includes a test station, which houses a command processor, channel cards and diagnostic tools; a computer group based on a PDP 11/44; an instrument group, which includes power supplies and test equipment; and system software modeled on Pascal. Prices for the L200 series start at \$200,000. Teradyne, Inc., Boston, Mass. Circle No 163

QW system handles WP and DM functions

The PDP-11 based QW series of word - processing / data - management systems allows simultaneous use by several users. A low-end QW620 system consists of a PDP-11/23 with 192K bytes of memory; a four-port multiplexer;



More ways to get into bubble memory. And get more out of it. From Texas Instruments.

TI's eight years of experience in bubble memory design and production have provided keen insights into customer design requirements.

So, it makes sense that only TI, the leader in bubble memory technology and products, can offer you more makeor-buy choices for more ways to get into the industry's fastest-growing technology.

It all comes down to a special sensitivity to our customer's needs — no matter what your application, level of sophistication or volume — if you want to get more out of bubble memory technology - talk to Texas Instruments.

Add-in systems

For direct plug-in to most popular microcomputer buses, including TI's TM990 bus. Fully tested, fully assembled systems with capacities ranging from 11K to 1024K bytes. All with associated support circuitry on board.

Prototyping boards

TI supplies the assembled bubble memory and support circuitry - you prototype the interface to your own system - then, when you're ready for volume production, you can build your own boards or have TI build to your specifications.

CAPACITY (KILOBITS)	DEVICE	KIT	PROTOTYPING BOARD
92 256 512 1024	TIB0203 TIB0250 TIB0500 TIB1000	TIBK091 TIBK021 TIBK051 TIBK101	TBB5990 TBB5902 TBB5905 TBB5910
	ADD-IN S	YSTEMS	
BUS STRUCTURE	SYS	TEM	CAPACITY (KILOBYTES)
TM990 TM990 STD OEM (9900,8080, Z80) OEM (9900, 8080, Z80) LSI-11† MULTIBUS‡ S-100	TM99 TM99 TB870 TB85 TB85 MB0 MB0 MBB	0/211 90/91 5005 5010 111*	23 to 69 128 to 1024 11 to 104 64 128 46 to 736 92 46 to 736
	SOFT	WARE	
TM990/431 TM990/453			est and demo TM990/210 anagement for TM990/210

*Available from Bubbl-tec Div. of PCM, Inc., 6800 Sierra Court, Dublin, CA 94566 (415) 829-8705 †Trademark of Digital Equipment Corp. ‡Trademark of Intel Corp.

Kits and components

Design your own non-volatile memory system for your own production. Less than \$100** buys you a 92K bubble memory kit in unit lots of 1,000, complete with all the support circuitry, including the custom controller. TI's 92K, 256K, 512 K and 1-million bit bubble memory components help optimize costeffectiveness. Because you buy only as much memory as you need. Only when you need it.

Support, support, support

No matter which route you take. Everything from fully documented user's manuals to development software to a learning-intensive Advanced Technology Seminar at either of our Regional Technology Centers. And, for technical design help, there's our bubble memory applications lab.

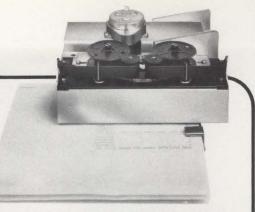
Continuing commitment

To innovative, cost/performance effective bubble memory technology. For a full line of standard or custom products. And, for more choices.

For details, send for our newly updated brochure, CL-473A. Contact your nearest Texas Instruments field sales office or authorized distributor. Or write Texas Instruments, Box 225012, M/S 308, Dallas, Texas 75265.

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Bring on your forms, any forms. Whether you need to print on bank checks or multipart reports, standard pages or outsize sheets, our alphanumeric DMTP-8 impact form printer has a 50 character/line capacity, edge guide sensor and three open sides to take your work flow as it comes. Everything fits. And with the exceptionally long needle stroke, every message is crisp and clear — even on multiple copies from .003" to .015" thick.

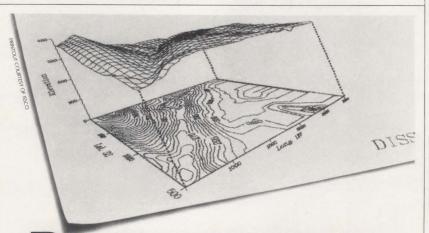
Work it hard. Work it long, even at high-volume POS jobs. With its heavy-duty construction and extra-long life dot matrix print head, the DMTP-8 is made to take it. Other advantages: programmable character pitch, and the long-haul economy of replaceable ink rollers and a self-reversing ribbon with a 10-million character life. And, of course, the price: just \$269 in 100's. Write or call now for details.



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New Systems

two disk drives with 20M bytes of removable storage; a VT100 video console; and QDMS, QWORD and RSTS/E software. Prices for the QW series start at \$39,900. Quodata Corp., Hartford, Conn.

Circle No 164

System performs dynamic graphics

The IGS 400 stand-alone graphics system has a 64K-word system processor, a 50M-byte disk drive, a 128K-word floppy-disk subsystem and a user work station. The work station includes a picture processor. enabling dynamic graphics to be performed locally; two CRTS; a keyboard; a graphics tablet; and a joystick. The IGS 400, including system software, sells for \$89,000. California Computer Products, Inc., Anaheim, Calif.

Circle No 165

Sharp system designs programs

The z80-based YX-3200 business computer system designs programs after posing yes-or-no questions to users. The system includes a 32K ROM, a 64K RAM, as many as eight dual-sided, double-density floppydisk drives, a 12-in. CRT with an 80-column \times 24-line display that can increase character size for group viewing and an 80-cps bidirectional. dot-matrix printer. Sharp Electronics Corp., New York, N.Y.

Circle No 166

DEC introduces entry-level system

The Datasystem 315, intended for use as a small-business system, a network node or a store-andforward terminal, incorporates a PDP-11/23 µc. The system includes a 64K-byte base memory, a VT100 video terminal, a dual RX02 double-density floppy-disk drive and either the CTS-300 or RT-11 operating system. Prices, including an LA120 printer, start at \$17,600. Digital Equipment Corp., Maynard, Mass. Circle No 167

MDB makes DEC, DG, HP, P-E and Series/1 Compatible Controllers for every major Line Printer in the world.

Imagine what else we can do!



MDB does it! Lets you pick and choose the exact line printer with the exact speed and performance you need for your system. Because MDB interfaces PDP*-11/03 through 11/70, LSI*-11 & 11/23, VAX* 11/780, PDP-8, Nova,** Eclipse,** P-E, IBM Series/1 and HP 2100, 21MX and 1000 to (ready?) Centronics, Dataproducts, Data 100, Data Printer, Documation, Printronix, GE TermiNet,™ Houston Instrument, Innovative Electronics, Okidata, LA180, Florida Data, CDC and many other line printers. That makes over 100 possible computer/printer combinations including the one you need. Long line options for all combinations are available which allow full speed parallel data transmission at distances up to 3,000 feet.

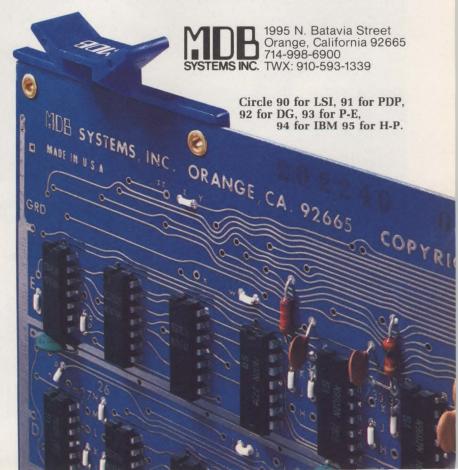
And with MDB you not only get what you want but you pay less for it because an MDB controller with your choice of line printer may cost up to 50% *less* than the host manufacturer's printer system(s).

MDB line printer/controllers are single printed circuit boards that require only one host chassis slot. And each controller is completely transparent to the host operating systems and diagnostics. Operation and programming are exactly as described by the computer manufacturer.

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CIRCLE NO. 84 ON INQUIRY CARD



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Now you don't have to wait for an outside vendor to print your machine-scannable labels. Produce your own labels, immediately, on a Printronix printer.

Ours is the only printer in its class that can produce labels using a wide variety of character sizes and styles. And can easily save you 50% on production costs.

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CIRCLE NO. 87 ON INQUIRY CARD

New Products

datacomm



Communications processor has multiple µps

ICOT 257 processors for management of remote networks use a multi-μp architecture and the ICOBUS to handle polling, message editing and processing, queueing, priority scheduling, diagnostics and error recovery, statistics gathering, security, line concentration and message switching for two to 13 full-duplex communications lines. Prices range from \$13,000 to \$30,000. Microform Data Systems, Inc., Mountain View, Calif. Circle No 168



High-speed modem has RS449/422 interface

The model 2300 modem, which has an EIA RS449/422 interface, operates in four-wire, full-duplex and point-to-point modes. The 2300M version, which operates at data rates from 64K to 460.8K bps, and the 2300H high-speed modem, which operates from 460.8K to 6.3M bps, sell for \$1250 and \$1750, respectively, in single-unit quantities. Avanti Communications Corp., Newport, R.I.

Circle No 169

in research

Apple personal computer systems help you collect, store and analyze data as fast as you can load a disk and execute a program. Because more than 100 companies offer software for Apple, you have the largest program library for manipulating your data in the personal computing world. Need special programs? Use any of Apple's development languages — BASIC, FORTRAN, Pascal.

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Apple personal computer systems let vou define models.

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read graphs, charts or plots on a video monitor.

In production management

Apple personal computer systems make it easy to gather data, analyze productivity, measure yields and facilitate all phases of production control. Want to speed up repetitive tasks?

Rely on Apple's word processing capabilities to write, edit and print your reports.

Apples grow with you.

Whichever system you pick, Apple never locks you into a single configuration. You can use up to four or eight I/O accessory expansion slots to add an IEEE bus, Apple's Silentype printer, a modem or a graphics tablet. Add memory up to 64K

bytes or 128K bytes. Add up to four or six

51/4" disk drives without adding any overhead.

Typical Configuration Pricing

* Suggested retail price

For support, service and the best extended warranty in the industry — Apple is the answer.

questions about why Apple is the pick for professionals in engineering, see your

CIRCLE NO. 78 ON INQUIRY CARD

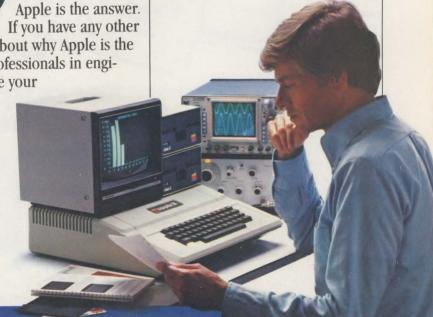
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64K bytes 128 bytes Maximum Memory Size Screen Display 80 column peripheral card) 24 Lines Upper Case 24 Lines Upper Case/Lower Case 280 x 192 560 x 192 Screen Resolution (R&W) Screen Resolution (Color) 140 x 192 (6 colors) 280 x 192 (16 colors) Programmable Fixed Keyboard **Numeric Key Pad** Accessory Built-in Input/Output 8 expansion slots 4 expansion slots Plus built-in:
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Model MR-1824. Two station. Left station provides selective print to 18 characters, independent paper feed, auto paper take-up, slip insertion/validation plus desirable options. Right station provides selective print to 24 characters, independent paper feed, tear off blade and optional logo print. Both stations provide last line visibility.

Model MS-4000. Accommodates various size slips or forms. Cam-operated, geared friction paper feed. Provided with optional sensor for each top and bottom slip position. Adjustable slip stop for table extension, optional.

Both models available in basic mechanism only or with cables, covers and driver electronics.

Model MS-4000

Slip Printer
Slip insertion from left side or front.
40 columns (12 cpi) at 2 lines per
second. Optional bi-directional



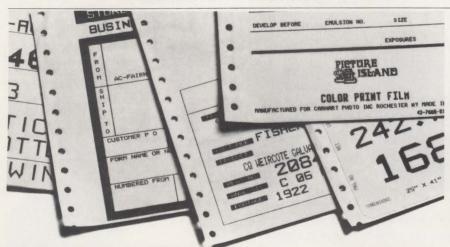
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CIRCLE NO. 88 ON INQUIRY CARD



Get your computer output in one form. Or another.

Printronix printers not only print, they prepare forms for everything from invoices to labels.

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In fact, Printronix printers give you the same high quality in graphics and forms as in classic alphanumeric printing.

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New Products

graphics



Board supports graphics for VT-100

The Graphics-100, an add-in PC board that fits into the option slot of DEC VT-100 series terminals, provides 1220- × 240-dot resolution on an 8- × 4½-in. screen. It provides a separate display memory along with four character text sets, three text rotations for labeling and three type fonts. Graphics 100 memory and VT-100 memory can be displayed simultaneously. Price is \$1195. Selanar Corp., Santa Clara, Calif. Circle No 170

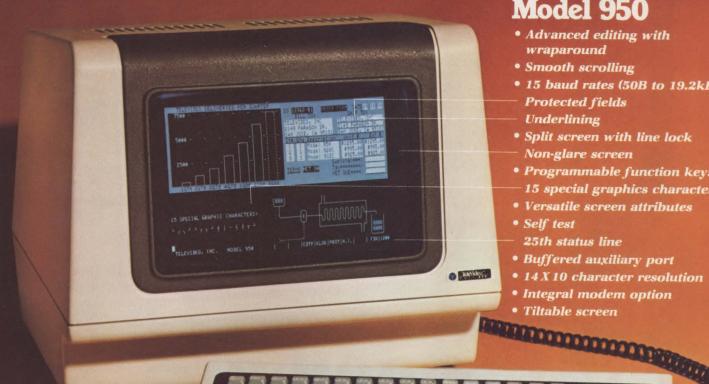


Honeywell unveils video graphic hard copier

The VGR 4000 produces high-resolution 8½- × 11-in. pictures in 14 sec., using as many as 16 shades of gray. The unit is desk-top or rack-mountable and includes built-in test and diagnostic functions and a copy counter. The copier has no platen and consumes only 100W when on standby. Prices range from \$5000 to \$7000, with OEM discounts available. Honeywell Test Instruments Division, Denver, Colo.

Circle No 171

COMPARE FLEXIBILITY.



Model 950

- Advanced editing with wraparound
- Smooth scrolling
- 15 baud rates (50B to 19.2kB) Protected fields Underlining
- Split screen with line lock Non-glare screen
- Programmable function keys 15 special graphics characters
- Versatile screen attributes
- Self test
 - 25th status line
- Buffered auxiliary port
- 14 X 10 character resolution
- Integral modem option
- Tiltable screen

Tailor this smart CRT terminal to your particular needs and make it your own. It has the flexibility and brains to provide all the performance you need but is priced to make sense whether you need 10 or 1,000.

The TeleVideo model 950 detachable keyboard CRT Terminal has 11 special function keys—22 functions with the shift key—that can readily be programmed to your requirements using 256 bytes of on-board RAM.

You needn't stop there. You can change keys, key functions, even keyboard locations. And the 950's microprocessor based design means you can customize the firmware for your system.

Of course the 950 has premium TeleVideo performance—advanced editing with wraparound, split screen with line lock, and smooth scrolling. It also features a

with line lock, and smooth scrolling. It also features a

25th status line, speeds to a true 19.2 kilobaud, and 15 special characters for powerful line graphics. Contact TeleVideo for a detailed brochure,

day to discuss how you can use these capabilities to make this terminal uniquely yours. TeleVideo, Incor-porated, 2149 Paragon Drive, San Jose, CA 95131. (408)

Nationwide Field Service is available from General Electric Company, Instrumentation and Communication Equipment Service Shops.

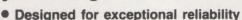


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Capable of controlling up to four Storage Module Interface Disc Drives in any combination, the Model N6010 Disc controller fits all Data General NOVA, Eclipse, and DG-emulating computers. You get a transfer rate of 1209K Bytes per second, overlap seek, RDOS*, BLISS**, and IRIS*** compatibility, 32-bit ECC error code, a self-contained format routine . . . all on a single embedded controller. It's new from Quentin Research, Inc., 19355 Business Center Drive, Northridge, California 91324. Our telephone number is (213) 701-1006.

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- Standard IBMC "magnetic tape format; 7" and 101/2" dia. reel drives.
- · Compatible with all software operating
- Convenient installation, Plugs into an ASCII RS-232 port like a serial printer or terminal.
- · For byte-by byte data entry, with emulation of the Pertec Buffered Formatter mag. tape system, specify the IBEX Model BTC-100 Buffered Tape Coupler.

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CIRCLE NO. 98 ON INQUIRY CARD

New Products

interfaces and controllers

DEC announces interface for µcs

The DPV11 double-buffered program-interrupt interface couples an LSI-11 bus to a synchronous modem using RS232C or RS423 interface standards, enabling users to establish X.25 links between LSI-bus systems and packet-switched networks. The DPV11 can operate fullor half-duplex at speeds as high as 56K bytes per sec. Prices start at \$550. Digital Equipment Corp., Maynard, Mass. Circle No 172

Qume interface has selectable baud rates

The CS-1 intelligent RS232 interface for Qume Sprint 3 printers provides selectable data rates from 150 to 9600 baud with full hardware and software handshaking. Features include a 16K input buffer, margin justification, proportional spacing, micro spacing, auto centering, vertical tabbing and word and character control. The CS-1 sells for \$695, with OEM discounts available. Data Wholesale Corp., San Leandro, Calif.

Circle No 173

Controller and tape interface for LSI-11, PDP-11

The DQ202 and DU202 controllers for Winchester drives and the DQ130 and DU130 magnetic-tape couplers for standard or streaming 1/2-in. tape drives interface to DEC LSI-11 and PDP-11 computers. The tape couplers support as many as eight double-density NRZI/PE tape drives. The disk controllers can handle two hard-disk drives with SMD interfaces. The modules sell for \$2972 each in 50-unit quantities. Distributed Logic Corp., Garden Grove, Calif.

Circle No 174

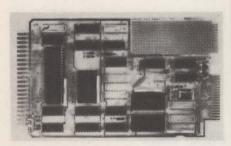
micros



Computer converts dumb terminals

Based on DEC's LSI-11/2 processor, the Smarts Box 16-bit μc provides intelligence for dumb terminals. The unit includes power supplies, cooling fans, two independent RS232C interfaces, 8K to 32K bytes of RAM, space for 8K bytes of ROM, a 60-Hz crystal clock and two vacant Q-bus compatible card slots. Prices for the Smarts Box start at \$2560. North Atlantic Industries, Inc., Hauppauge, N.Y.

Circle No 175



Single-board μc has 1K- or 2K-byte ROM

The CDP18S604 single-board μc comprises a CDP1802 CMOS μp, a 2-MHz crystal-controlled clock, 512 bytes of read-write memory, parallel I/O ports, power-on reset, an interface expansion area and a socket for 1K- or 2K bytes of user-selectable ROM. The CDP18S604 can be powered from a 5V, 4A supply. Prices start at \$129 in 100-unit quantities. RCA/Solid State Division, Somerville, N.J. Circle No 176

Single-board μc has 6802 processor

The model SBC-02 single-board μc, intended for system development, limited-run production and school or company training programs, includes a 6802 μp with 128 bytes of RAM, 2K bytes of EPROM,

parallel or serial I/O and a wire-wrap area. In single-unit quantities, price is \$25 for a board with instructions, \$75 for a parallel I/O kit and \$150 for a wired and tested board. Star-Kits, Mount Kisco, N.Y. Circle No 177



The DS180 matrix printer provides the total package of performance features and reliability required for applications such as CRT slave copy, remote terminal networks and small to mid-range systems. Not a "hobby-grade" printer, the DS180 is a real workhorse designed to handle your most demanding printer requirements. And pricing on the DS180 is hundreds of dollars below competitive units.

Competitive units.

High Speed Printing — Bidirectional, logic-seeking printing at 180 cps offers throughput of over 200 1pm on average text. A 9-wire printhead life-tested at 650 million characters generates a 9x7 matrix with true lower case descenders and underlining.

Non-volatile Format Retention—a unique programming keypad featuring a non-volatile memory allows the user to configure the DS180 for virtually any application. Top of form, horizontal and vertical tabs, perforation skipover, communications parameters and many other features my be programmed and stored from the keypad. When your system is powered down, the format is retained in memory. The DS180 even remembers the

line where you stopped printing. There is no need to reset the top of form, margins, baud rate, etc...it's all stored in the memory. If you need to reconfigure for another application, simply load a new format into the memory.

Communications Versatility — The DS180 offers three interfaces including RS232, current loop and 8-bit parallel. Baud rates from 110-9600 may be selected. A 1K buffer and X-on, X-off handshaking ensure optimum throughput.

Forms Handling Flexibility — Adjustable tractors accommodate forms from 3"-15". The adjustable head can print 6-part forms crisply and clearly making the DS180 ideal for printing multipart invoices and shipping documents. Forms can be fed from the front or the bottom. If you would like more information on how the DS180's low-cost total printer package can fill your application, give us a call at Datasouth. The DS180 is available for 30-day delivery from our sales/service distributors throughout the U.S.



4740 Dwight Evans Road • Charlotte, North Carolina 28210 • 704/523-8500

test equipment

Test meter has five frequency outputs

The TS-6A test tone generator and level-test meter, which measures signal levels at +3 to -50 dBm, terminates a communications line

with a 135-, 600- or 900-ohm impedance or bridges the line with a high impedance. The internal tone generator provides a calibrated signal source at four levels and has five frequencies. The unit sells for \$315. Datacomm Management Sciences, Inc., Norwalk, Conn. Circle No 178



Unit emulates satellite communications link

The DCP 2050 data-link simulator emulates a terrestrial or satellite communications link, inserting delays and introducing errors. The unit tests half- and full-duplex protocols, terminal-to-computer protocols, statistical multiplexers and packet networks. The DCP 2050 sells for \$2700 with RS232 interfaces, with quantity discounts available. Datatel, Inc., Cherry Circle No 179 Hill, N.J..

Portable unit monitors power-line disturbance

The model 3600, a portable three-phase AC and single-channel DC power line disturbance monitor, monitors AC voltages from 50V to 800V. The unit includes an LED digital display, a keyboard, an internal universal power supply, an internal calibrator, preset and status data printout and an RS232 interface. Price for the model 3600 is \$4800. Franklin Electric, Sunnyvale, Calif. Circle No 180

Panel tests **RS232** interfaces

The SP-25MV interface test panel monitors and tests data, control, timing and chassis ground leads of RS232 interfaces. The panel, which accommodates data rates as high as 19.2K bps, provides 3000- and 10,000-ohm load-simulation and positive and negative RS232 operating voltages. A digital voltmeter indicates signal level within a ± 20 V range. Price is \$1200. Datacomm Management Sciences, Inc., Norwalk, Conn.

Circle No

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	DESCRIPTION	PURCHASE	12 MOS.	PER MONT	
DEC	LA36 DECwriter II LA34 DECwriter IV LA34 DECwriter IV Forms Ctrl. LA120 DECwriter III KSR LA120 DECwriter III RO VT100 CRT DECscope VT132 CRT DECscope	\$1,695 1,095 1,295 2,495 2,295 1,895 2,295	\$162 105 124 239 220 182 220	\$ 90 58 68 140 122 102 122	\$ 61 40 46 90 83 69 83
TEXAS INSTRUMENTS	Ti745 Portable Terminal Ti765 Bubble Memory Terminal Ti783 Portable KSR, 120 CPS Ti785 Portable KSR, 120 CPS Ti787 Portable KSR, 120 CPS Ti810 RO Printer Ti820 KSR Printer	1,595 2,595 1,745 2,395 2,845 1,895 2,195	153 249 167 230 273 182 211	85 138 93 128 152 102 117	58 93 63 86 102 69 80
CENTRONICS	730 Desk Top Printer 737 W/P Desk Top Printer 704 RS232-C Printer 6081 High Speed Band Printer	715 895 1,795 5,495	69 86 172 527	39 48 96 293	26 32 65 198
DATAMEDIA	DT80/1 CRT Terminal	1,795 2,295 2,095 2,595	172 220 200 249	96 122 112 138	65 83 75 94
LEAR SIEGLER	ADM3A CRT Terminal	875 1,450 2,195	84 139 211	47 78 117	32 53 79
HAZELTINE	1420 CRT Terminal	945 1,095 1,295	91 105 125	51 58 70	34 40 48
QUME	Letter Quality KSR, 55 CPS Letter Quality RO, 55 CPS	3,395 2,895	326 278	181 154	123 104
HEWLETT PACKARD	2621A CRT Terminal	1,495 2,650	144 255	80 142	54 96

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CIRCLE NO. 100 ON INQUIRY CARD



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Pick up a Wilson Testercizer test-exerciser. Open it up and you know right away that there are a lot more reasons why we are first. Every Testercizer is light in weight but very rugged. The well organized panel is packed with everything you need to isolate problems.

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A Testercizer both tests and exercises equipment to pinpoint existing faults and uncover intermittent ones. Used to test a wide range of computer peripheral devices, Testercizers contain all the capabilities to determine the condition of the interface, servo and data functions.

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HAT-500 Head Alignment Testercizer \$549

TFX-500 Tape Formatter Testercizer \$1,295

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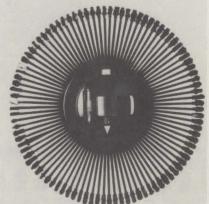
accessories and supplies

Dataproducts announces bidirectional paper tractor

This bidirectional paper tractor for the vendor's daisy-wheel printers can accommodate paper

forms from 2 to 15 in. wide and to .025 in. thick. It includes a graduated scale, two independently adjustable and lockable tractors and a tensioning mechanism. The unit costs \$250 in single-unit OEM quantities, and \$200 in quantities of 100. **Dataproducts Corp.**, Woodland Hills, Calif. Circle No 182

ENEWE END



Custom print wheels provide company logos

These customized type heads and print wheels can be used to replace standard characters with chemistry, engineering, mathematics, data processing and other symbols. Company logos and custom ideograms can be inserted into any type head or metal or plastic print wheel. Corresponding keyboard buttons for symbols are also available. Dramco Sales, Inc., New York, N.Y.

Circle No 183

Information cards cover 8080/8085 µps

Micro Chart 100A, the first in a series of technical-information cards, covers 8080/8085 μps. The multicolored, plastic sheets measure 8½ × 11 in. and have punched holes for notebooks. The sheets cover both hardware and software and cost \$2.95 each. Micro Logic Corp., Hackensack, N.J.

Circle No 184

THE COMPLETE PRINTER LINE: 800 243-9054*



Digital Associates offers the widest selection of line printer systems plug-compatible with virtually any minicomputer manufactured. For drum, chaintrain, band, belt or matrix technologies, just call our toll-free number and our experts will help you pick the printer that meets your exact requirements. Digital Associates has 27 different models to choose from so you don't have to settle for second best.

With prices of up to 40% off the minicomputer manufacturer's list, delivery in 30 to 40 days, installation by factory-trained technicians and a nationwide service network, it's easy to see why Digital Associates is the largest independent supplier of minicomputer printer systems.



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CIRCLE NO. 103 ON INQUIRY CARD

New Products

accessories and supplies

Paper dust extractors reduce filter blockage

Placed on either side of a printout stacker, these paper-dust extractors eliminate airborne paper dust produced by printers. The extractors reduce blockage of hardware filters, which can cause inadequate cooling and head/disk touches caused by reduced head-support airflow. The extractors plug into regular electrical outlets. CRM, Inc., Saddle Brook, N.J.

Circle No 185

Kit cleans floppy disks

The Clean Cycle kit cleans floppy-disk drive heads while the drives are assembled. Disks that have a scrubber element partially saturated with cleaning solution are inserted into the drive, removing contamination within 30 sec. The kit, which is available in 5¼- and 8-in. versions, contains three cleaning disks and enough cleaning solution for at least 60 cleanings. Price is \$55. Inmac Corp., Santa Clara, Calif. Circle No 186

Automatic media loader processes 80 disks per hr.

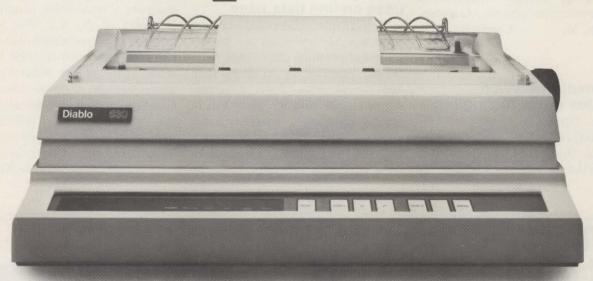
This automatic floppy-disk loader can stack as many as 50 51/4- or 8-in. single- and double-sided disks and can process 80 disks per hr. A "halt-on-reject" capability enables continuous operation of as many as eight loaders in a systems configuration. In single-unit quantities, the model 110s media loader costs \$4975 for 8-in. single-sided drives and \$5370 for double-sided drives; the model 050W costs \$4675 for 51/4-in. single-sided drives and \$4875 for double-sided. Media Systems Technology, Inc., Santa Ana, Calif. Circle No 187

Training unit includes tested μp

The 8085AAT up training unit includes a tested and assembled 8085A µc with a 1K-bit RAM, a 1K-bit PROM, a 1K-bit EPROM, programmable I/O, a keyboard, a display and operating system, a 44-pin edge connector, a CPU card and a 20-mA asynchronous port. Software includes an instruction manual, a user's manual, a 352-page "8085A cookbook" and a 334-page 8080/ 8085A software-design book. Price is \$299.95 for an assembled unit. \$249.95 for a kit version. Paccom, Redmond, Wash. Circle No 188



If you want a choice in print wheels, there's only one choice in printers.



The Diablo 630.

It's the only one that lets your customers use either metal or plastic print wheels. Which means they can choose the print wheel that's just right for the job.

The 630 works as well with a 96-character plastic daisy print wheel as it does with an

88-, 92-, or 96-character metal daisy print wheel. In over 100 different type styles.

Every 630 has a fully strappable power supply. It's as easy to use in Paris, Kentucky as it is in Paris, France. So you only need to stock one printer for

international and domestic markets.

It has fewer moving parts than competitive printers, which makes it more reliable. And it offers unsurpassed print quality. Compatibility with Diablo supplies. And bi-directional printing capability.

The 630 is the only printer in the world that uses both metal

and plastic wheels.

Once your customers hear they can change their print wheels, they're going to be changing their printers.

To Diablo 630 printers.

Diablo Systems

XEROX

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services

Development service analyzes automation

The Specification Development Service, for discrete-part manufacturers, analyzes automation-system value and pay-back period. Application areas for the service include materials handling, machinery monitoring, energy management and production control. Logicon, Fairfax, Va. Circle No 189

Information service updates office technology

The Open Systems/On-Line interactive information service enables *Open Systems* newsletter subscribers to keep track of

developments in office technology. Available through the GTE/Telenet data network, the service uses the computer and software resources of EIES at the New Jersey Institute of Technology. Subscriptions cost \$750 per year. Open Systems, San Francisco, Calif. Circle No 190

Pricing service uses on-line data base

The Display Terminal Pricing Strategy Service uses an on-line computer-product data base containing information on more than 700 terminals. The program supplies an annual analysis of leading companies, quarterly price analyses and indexes, bimonthly bulletins, unlimited telephone consultation and a subscription to the

vendor's 800-page Computer Terminals Review. Annual subscription price is \$3500. GML Corp., Lexington, Mass. Circle No 191

Retrieval systems has two data bases

The SITE II demographic-retrieval system provides demographic updates and forecasts and analyses of retail-sales potential for any part of the U.S. The system includes two specialized data bases, one reflecting 1980 zip-code boundaries, the other reflecting the demographics of more than 3100 counties. SITE II can be used with the vendor's other information-management and analysis systems. Tymshare, Inc., Cupertino, Calif. Circle No 192

What does Rohm and Haas think

about the BLACK BOX Protocol Converter model A/S-1?

"Our order delivery system, installed in 1972, was becoming obsolete; it was becoming more and more difficult to service...parts were becoming scarce, and it was a noisy system. We needed to improve it, but we didn't want to effect a lot of expensive software changes. The BLACK BOX Protocol Converter made it possible to transmit data from our IBM 3033 computer to our Texas Instruments Model 820 printers at our manufacturing plants across the country. The BLACK **BOX Protocol Converter handles the bi-synchronous** protocol and error checking...it converts the code from EBCIDC to ASCII and it converts the protocol from bi-synchronous to asynchronous. We looked at three other protocol converters before choosing the BLACK **BOX Protocol Converter. After a trial run in a test** environment, we were satisfied that the BLACK BOX Model A/S-1 could handle our application.

The system is working great...we've realized a significant improvement in our terminal up-time, which has improved our delivery time...hence we're better able to service our customers."

Walt Haswell

Manager of Corporate Communications



Protocol conversion means more than just converting codes. It means "total bi-directional communications" using the proper code, at the proper data rates, in a proper specified format. The BLACK BOX ® Catalog's Model A/S-1 Protocol Converter "IS AN" IBM 2770, 2780, 3780, 2741, or 3741. Alone, it can communicate with a bi-synchronous computer port or terminal and maintain system continuity. With an asychronous terminal attached to the A/S-1, it will transmit and receive data, maintaining the prescribed bi-sync format/protocol.

For more information on the BLACK BOX Protocol Converter, contact: Expandor Incorporated, 400 Sainte Claire Plaza, Pittsburgh, Pennsylvania 15241 412-746-2910



THE ALL BUSINESS PRINTER.

Until now, you got the printer quality you paid for. Now, Dataroyal gives you more. Our new IPS® 5000 150 cps matrix printers offer business system quality and reliability — at hobbyist prices.*

IPS® 5000 models give you MPU-driven, 80 and 132 column bi-directional printing of a 96 ASCII character set in 9x9 matrix with full descenders.

Standard features include a "quiet cover," expandable buffer memory, expandable characters, and more.

Hobbyists will love the IPS[®] 5000, but our new small printers are all business—designed for those who need high quality output every day.

Join the growing list of OEMs and end users who have looked beyond the largest printer suppliers to find the best. For a demonstration of the IPS[®] 5000, or larger IPS[®] 7000, fill out the coupon or call your nearest Dataroyal sales office.

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*Under \$1,000 in OEM quantities; available 90 days ARO.



components

Vector introduces 10- and 19-in. card cages

The CCK "S" Series card cages measure 5¼ in. high × 9 in. deep × 10 or 19 in. wide. Slotted side walls and brackets enable cross members to be adjusted both laterally and vertically. The 19-in. racks include snap-in guides for 21 cards; the 10-in. racks have guides for 10 cards. In single-unit quantities, the CCK "S" Series card cages are priced from \$36 to \$41. Vector Electronic Co., Sylmar, Calif. Circle No 193

Motorola's 16K EPROM uses 5V supply

The MCM2716 16K-bit EPROM (2K × 8), which requires a 5V power supply, comes in a 24-pin DIP. The device has a 250-nsec. access time

and speeds of 450 and 350 nsec. Two versions with different power dissipations are available. In quantities of 100 or more, the standard MCM2716C sells for \$20.80, and the low-power MCM27L16C sells for \$24.95. Motorola, Inc., Austin, Texas.

Circle No 194

68K ROM in a 28-pin package

The MK37000 64K-bit ROM, which is fully compatible with the vendor's n words \times 8 Bytewyde memories, interfaces with all 8- and 16-bit μ ps. The MK37000 has a 250-nsec. access time and output-enable and chipenable control functions that prevent bus contention problems. The 37000, which comes in a JEDEC-approved 28-pin package, is priced at \$25.65 in 1000-unit quantities. Mostek Corp., Carrollton, Texas. Circle No 195



Hewlett-Packard offers fiber-optic cables

The HFBR-3100 dual-channel fiber-optic cable and connector assembly consists of two single-fiber cables extruded together and surrounded by a polyurethane jacket. It is compatible with the vendor's HFBR-1001, HFBR-1002 and HFBR-2001 transmitter and receiver modules. Price is \$4.50 per m. for cable as long as 5 km., plus a \$45-per-termination connectorinstallation fee for as many as 19 connectors. Hewlett-Packard Co., Palo Alto, Calif. Circle No 196



THE CTS-200/6:
THE INTEGRATED MULTIBUS*OEM
16-BIT COMPUTER SYSTEM WITH
A 51/4" MICRO-WINCHESTER.

The Codata CTS-200/6 is a self-contained 16-bit system which permits specific OEM configuration to match a variety of applications. Now, with the added flexibility of the MULTIBUS concept and a 6.38M Byte Micro-Winchester, it's ideally suited for dedicated process control environments, development systems, distributed networks, or business applications.

A FEW IMPORTANT SPECIFICATIONS

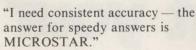
- ☐ 8080, 8085, 8086, Z8000 configurations
- ☐ Dual-density, doublesided 5-1/4" disc drives with 348K Bytes per drive
- ☐ 6.38M Byte 5-1/4" Micro-Winchester disc drive
- ☐ 128K Bytes RAM standard, expandable to 512K Bytes
- ☐ Nine-inch, 80-character x 25-line display
- ☐ Nine-slot MULTIBUS backplane—three left for expansion in standard configuration
- ☐ 82-key, ASR-33 compatible keyboard with 18 special function keys
- ☐ Special I/O configurations and custom interfaces upon request
- ☐ Software: CP/M**, CP-Net**, MPM**, CP/86**, XENIX***, BASIC, Interpreter/Compiler, C-Compiler, FORTRAN, COBOL, PASCAL
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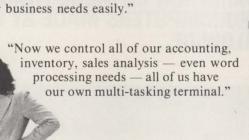
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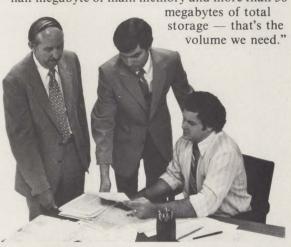


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printers



Epson MX-80 printer has low price

The MX-80 dot-matrix printer, intended for use with \u03c4c-based systems, prints in as many as 12 modes, some of which use multistrike and multipass techniques. The bidirectional unit prints at 80 cps with print densities of 40, 66, 80 or 132 columns in an 8-in. field. An adjustable mini-tractor accommodates 4- to 10-in.-wide paper. The MX-80 sells for less than \$650. Epson America, Inc., Torrance, Calif. Circle No 197

Spinwriter is aimed at word-, text-processing.

The Spinwriter model 3500Q OEM thimble printer for word- and text-processing has a 3000-hr. MTBF and a 30-min. MTTR. The printer's packaging enables reduction of mechanical parts by 50 percent and of electronic parts by 60 percent, and use of a swaging technique eliminates more than 100 parts. The model 3500Q is priced at \$1430 in 100-unit quantities. NEC Information Systems, Inc., Lexington, Mass. Circle No 198

Metric printer/plotters provide high resolution

The Quadramet Series of metric electrostatic printer/plotters produce a resolution of 100 dots per cm. (254 dots per in.), which is higher than the usual 200-dpi resolution.

The model 9424 plots at 2.54 cm. per sec. at a plot width of 59.51 cm. per sec. The model 9436 plots at 1.27 cm. per sec. across an 89.59-cm. plot width. The Quadramet 9424 is priced at \$29,500; the 9436 sells for \$39,800. Benson-Varian, Inc., Mountain View, Calif.

Circle No 199

Texas Instruments adds high-speed printers

The LP 300 and LP 600 dot-matrix line printers provide hard-copy output for the vendor's DS990 models 4, 6, 8, 20 and 30. The 132-column units produce highresolution characters on a 9 × 7 matrix and print a 96-character ASCII set at speeds of 300 and 600 lpm, respectively. Prices for the LP 300 and LP 600 are \$9750 and \$13,750, respectively, in single-unit quantities. Texas Instruments Inc., Houston, Texas.

> 200 Circle No



Graphics printer prints seven colors

The IS8001 color graphics printer terminal has an internal auxiliary computer, which enables the unit to interface with the host computer. The printer incorporates a threecolor ink-jet print head that provides graphics output in seven colors. The IS8001 uses a 14-in. paper system and generates a 70-character set. The printer sells for \$6000. Printacolor Corp., Norcross. Ga. Circle No



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1421	. 895	60	55	50
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LA34-AA1295	66	61	55	
LA36 N.A.	95	90	85	
Teletype 43101085	60	55	50	
Teletype 43201225	65	60	52	
Diablo 1640RO 3085	145	135	125	
Diablo 1640KSR3285	160	150	135	
Diablo 1650RO 3185	150	140	130	
Diablo 1650KSR3385	185	175	165	
Diablo 630RO2295	125	120	115	
TI 7431190	65	60	55	
TI 7451585	78	73	68	
TI 7632690	115	110	105	
TI 7652895	130	125	120	
(600 baud)				
TI 825RO1565	75	70	65	
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TI 810RO Pkg2047	115	110	105
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MODE	MS		

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CIRCLE NO. 113 ON INQUIRY CARD

New Software

COBOL compiler is ANSI compatible

This COBOL compiler, claimed to be compatible with the 1974 ANSI standard, runs on the IBM Series/1 computer under the EDX operating system. Level 2 COBOL features include nucleus, table handling, sequential I/O, relative I/O, indexed I/O, sort-merge, segmentation, library, interprogram communication and debugging. The system also supports report writer, packed decimal and screen handling. Price is \$8700 per CPU for compiler and run-time library and \$3480 per CPU for run-time library only. Royal International Software Systems, Tustin, Calif. Circle No 202

Total for DIBOL interfaces to DEC

The Minicomputer Total data base management system interfaces to the DIBOL programming language on DEC computers running under the RSTS/E operating system. The package provides a data structuring capability that enables the use of hierarchical, network or multikeyed access methods. Multiple terminals, users and programs can access the data base simultaneously. Price is \$22,000, plus \$1500 for installation and an annual use fee of \$2650. Lease price is \$975 per month. Cincom Systems, Cincinnati, Ohio.

Circle No 203

Networking software interfaces to TI 990

The PM550 network software package (NSP) is designed to interface to the Texas Instruments model 990 computer with one or more TI PM550 programmable controllers. NSP allows two-way access to each PM550 controller, through a computer terminal or from a user program. With NSP, programs can be copied and distributed to other controllers or systems. In systems using multiple PM550 controllers, NSP gives the

computer both monitoring and control functions. Computer Technology Corp., Milford, Ohio.

Circle No 204

Development system generates COBOL programs

The Custom development package generates file-update programs and menu-driven programs in COBOL, and generates documentation during the development process. The package is compatible with the DEC PDP-11, Texas Instruments 990 Series, with computers running under the CP/M operating system and with OASIS-supported systems such as Altos, Onyx and Zilog computers and the Radio Shack model 2. Carter L. Cole Co., Woodland Hills, Calif.

Microwave circuits design runs on H-P system

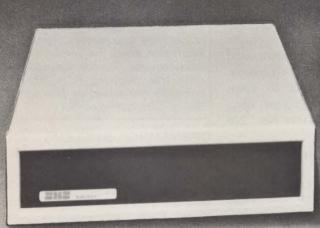
Micro-Compact, designed to analyze and optimize passive and active microwave circuits, runs in interactive mode on the Hewlett-Packard 9845 desk-top computer with B and T options. The package accepts two-port linear circuits, and provides analysis and optimization in the frequency domain. Price is \$2500. Compact Engineering, Inc., Palo Alto, Calif.

Circle No 206

Microdata introduces record-sorting facility

M/SORT adds a record sorting facility to the vendor's COBOL-80 language. The program provides ANSI-74 Level II SORT/MERGE, except the collating sequence is alphabet-name function. Extensions to the ANSI standard include compatibility with COBOL-80 file formats and record lengths, support for all data types as KEYS, and a SORT STATUS register to aid in error reporting and handling. Single-copy price for M/SORT is \$125. Microsoft, Bellevue, Wash. Circle No 207

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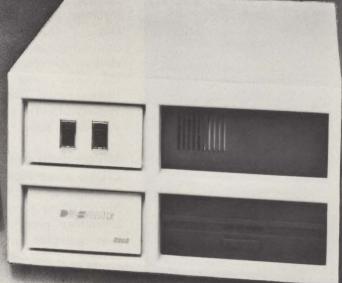
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For storage needs beyond 10M bytes, the SMS WIN 1426 add-on Winchester disk provides up to 26.4M bytes for Disk System 11X. Choose either a DSX01172 resident 10M bytes Winchester disk or an add-on 26.4M byte 14" Winchester in a low profile 5-1/4" enclosure. The WIN1426 cable connects directly to the SMS "Flinchester" controller resident in the Disk System 11X. And the WIN1426 provides twice the data transfer performance and five times the storage capacity of DEC's RL01.

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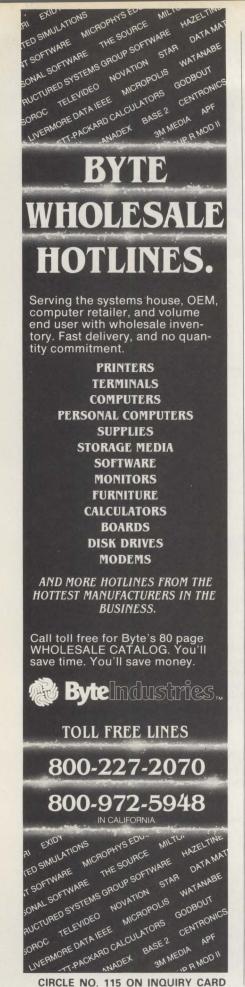
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New Software

MTM utilities are used on Series/1

These MTM utilities are used on the IBM Series/1 under the EDX operating system. A batch job invoker enables a program under MTM control to load a sort, job utility or program to another partition as a batch job that is not running under MTM control; the invoking program awaits completion of the batch job before continuing. An MTM menu processor enables the creation of menus and sub-menus using \$IMAGE screens. Prices range from \$60 to \$200. Wakefield Software Systems, Inc., Wakefield, Mass. Circle No

Millennium announces cross assembler

Combined with the vendor's MicroSystem Emulator, this crossassembler program transforms a host computer into a development system for the 6801, 6802 and 6803 μps. It can also generate diagnostic programs for production test and field service of 6800-based systems. The package includes a macro assembler generating relocatable object code, a linking loader and a formatter/downloader to transmit assembled programs to MicroSystem Emulator, Analyzer or Designer for program execution and debug. Price is \$1500. Millennium Systems, Inc., Cupertino, Calif. Circle No 209

File management facilitates data storage

FM-11 is intended to facilitate data storage, retrieval and file maintenance on the DEC PDP-11 computer under RT-11 or TSX operating systems. It is compatible with application programs written in FORTRAN or MACRO-11 and can be used to perform I/O to data fields on any random access device. FM-11 allows pre-allocation of file space under programmer control and performs all maintenance functions

for inserting or deleting records. Price is \$395 for the RT-11 version and \$450 for the TSX version. MultiCept Corp., Rome, N.Y.

> Circle No 210

Mini-Micro Systems receives dozens of news releases each week about new software products that may not warrant the detail included in the foregoing New Software section. Nevertheless, we don't want to deny readers the opportunity to get more information about the latest software developments. Toward that end, we offer the following brief entries, compiled and edited by Malcolm L. Stiefel, contributing editor.

OPERATING SYSTEMS AND UTILITIES. SSM Microcomputer Products, San Jose, Calif., announces a z80 monitor. Circle No 392...Cromemco, Inc., Mountain View, Calif., introduces a multiuser, multitasking disk operating system, Circle No 393, and a diagnostic package, Circle No 394 for its \u00e4cs...Zilog, Cupertino, Calif., enhances its RIO operating system for MCZ-1 µcs. Circle No 395...Harris Corp., Fort Lauderdale, Fla., unveils an operating system for diagnostic program execution on its model 80, 100, 500 and 800 computers. Circle No 396...Hewlett Packard, Palo Alto. Calif., provides a remote job entry package for its model 300 office computer. Circle No 397...Ontel Corp., Woodbury, N.Y., updates data entry and retrieval software for its line of computers. Circle No 398...Evil Enterprises, Woodland, Calif., has a text editor for Data General computers. Circle No 399...Data Processin Design, Inc., Orange, Calif., adds a text editor to its PDP-11-based word processing package. Circle No 400

COMMUNICATIONS. Information Engineering, Newmarket, N.H., releases a communications package for CP/M-based computers.

Circle No 401

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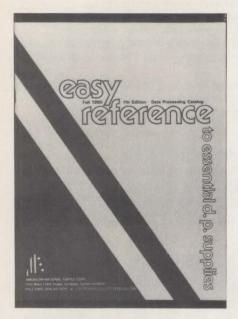
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GOOD LOOKING.



CIRCLE NO. 116 ON INQUIRY CARD



Accessories catalog lists CRT work stations

A line of data-processing accessories and supplies is detailed in a catalog. The 44-page booklet details

conversational CRTs, serial and parallel interface printers, cables and CRT/printer furnishings and work stations. The catalog also covers printer ribbons, magnetic media, stock forms and special service options. American National Supply Corp., Gardena, Calif. Circle No 211

Modems, multiplexers detailed in catalog

A line of data-communications products is detailed in a catalog. The illustrated booklet describes time- and frequency-division and statistical modems and multiplexers. The catalog also features network diagnostic and central systems, system appliques, data couplers, bit-error-rate testers and loop products. General DataComm Industries, Inc., Danbury, Conn. Circle No. 212



1000-page catalog details components

More than 500 data-acquisition components and subsystems are detailed in a catalog. The 1000-page



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New Literature

booklet details standard dataconversion and signal-conditioning products, linear test systems, computational circuits, subsystems for measurement and control and power supplies. Products included in the catalog range from monolithic integrated circuits to system-level products. Analog Devices, Norwood, Mass. Circle No 213

Diagrams illustrate static RAM data sheet

The 3359 static RAM is described in a data sheet. The four-page pamphlet covers specifications and operating parameters for the 2048-bit memory devices, which can replace 2111 and 2114 RAMs. The publication also provides charts diagramming recommended operating conditions, DC characteristics, read and write cycles, capacitance and absolute maximum ratings. The sheet includes order information. GTE Microcircuits, Tempe, Ariz. Circle No 214

New manual features industrial uc

The 990E 16-bit industrial µc is detailed in a guide. The eight-page manual describes the 19-in. chassis and bus structure, motherboard, power supply, CPU card and memory modules. The catalog also examines the µc's addressing scheme and ability to expand to accommodate extra I/O function modules. Erni & Co., Northbrook, Ill. Circle No 215

Data sheet explains military static RAMs

Military 2114 static RAMs are detailed in a data sheet. The six-page bulletin lists specifications and AC and DC operating parameters for the 200-, 300- and 450-nsec. RAMs. The data sheet also describes the military screening process for the 4096-bit devices and provides diagrams for read and write cycle timing. GTE Microcircuits. Tempe, Ariz. Circle No 216

180-page catalog describes IC memories

A line of IC memories is detailed in a catalog. The 180-page booklet describes Mos static and dynamic RAMS, MOS, EPROMS and Bipolar ECL- and TTL-compatible RAMs. The catalog includes block diagrams, tables, graphs and sections on packaging, reliability data, handling precautions, testing procedures, PROM programming and erasing and memory support circuits. Hitachi America, Ltd., San Jose, Calif. Circle No 217

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Power supplies brochure details half-rack units

The HCR series of 250W low-output, half-rack power supplies is described in a brochure. The four-page bulletin provides outline dimension drawings, design and mechanical features, specifications and a rating table on standard models. The brochure also lists applications, including burn-in systems, pulse lasers, capacitor forming and battery charging. Electronic Measurement, Inc., Neptune, N.J. Circle No 218

Honeywell's new booklet details DPS 8 system

The DPS 8 (distributed-processing system) of large-scale, general-purpose computers are described in a brochure. The 72-page booklet details the vendor's distributed systems environment and GCOS 8

multidimensional operating system. The brochure also examines data-base formats and structures, communications/networking software, languages and utilities. The pamphlet includes charts and photos and details product support and maintenance. Honeywell, Waltham, Mass.

Circle No 219

Booklet features precision instruments

A line of precision instruments is detailed in a catalog. The 12-page booklet describes instruments for measurement, analysis and recording of power-system parameters of impedance, admittance, transfer function, voltage, current and phase. The catalog also provides specifications and performance curves and lists free technical literature, engineering notes and

applications literature. Dranetz Engineering Laboratories, Inc., Edison, N.J. Circle No 220

LITERATURE THAT COSTS

Two-part guide to turnkey CAD/CAM

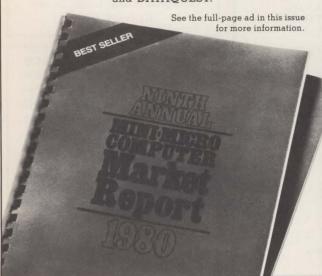
Turnkey CAD/CAM systems are described in *Turnkey CAD/CAM Computer Graphics: A Survey and Buyers' Guide for Manufacturers.* Part one, which is 252 pages long, explains the technology of CAD/CAM systems and examines work stations, displays, plotters, networks, computers and software. Part two (118 pages) explains the ramifications of turnkey purchases and how to evaluate systems and vendors. The guide sells for \$153. **Daratech Associates**, P.O. Box 410, Cambridge, Mass. 02138.

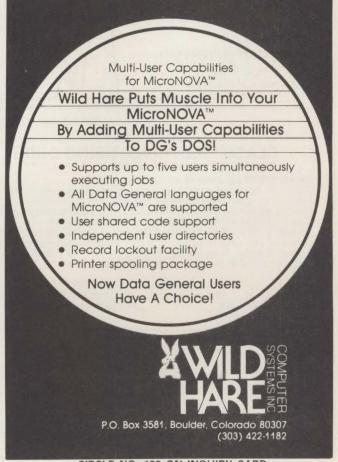
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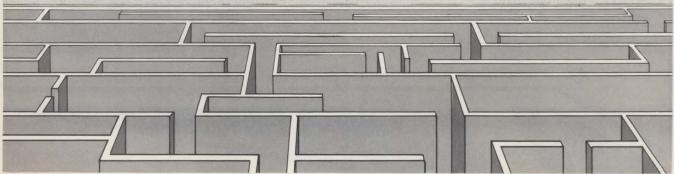
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