

Also: decentralizing (p. 79), second half of the computer age, and communications processor survey (p. 151)...

## When you choose DATUM mag tape or disc systems <u>You</u> get performance... but <u>We</u> get system responsibility!

Choose a DATUM peripheraldevice-controller system knowing that you will be free of any problems when the system is installed! No matter what the problem, or where, DATUM will get you up and running... because DATUM assumes system responsibility in every system installation.

Only DATUM has designed, built and installed over 6000 controllers and systems for so many different minicomputers to interface with so many different peripheral devices. And, of all device-controller manufacturers, only DATUM/Peripheral Products Division has the advantages and



Series 5191 Magnetic Tape Controller

expertise given by cooperating in-house divisions that design and build custom data acquisition systems and sophisticated micro-programmed minicomputers.

#### Check these features!

• Triple-Density NRZI Formatting • Dual-Density PE/NRZI Formatting • 200 IPS for all Existing Interfaces • Single-Source Responsibility for all Major Tape-Drive Manufacturers



Off-the-shelf controllers for these computers:

Computer Automation Alpha LSI • Data General Nova and Eclipse • DCC 112, 116 • DEC PDP-8, -8e, -8i, -81, -9, -91, 11, 12, 15 • Harris Communications Slash 4, Slash 7 (Datacraft) • HP 21MX, 2100, 2114, 2116 • IBM 1130 • Interdata 716, 832 • Lockheed SUE • Micro Systems 810 • Rolm 1602, 1603 • Varian 620i; 6201, 620f, V73, V74, V75.

DATUM Tape Controllers are available with the following Formatters:

NRZ, 9-track, 800 BPI and 7-track, 800, 556, 200 BPI • PE: 9-track, 1600 BPI • QUAD, 9 track 1600, 800 BPI and 7-track 800, 556, 200 BPI.

Each formatter controls as many as four drives with individually-driven ports for each tape unit. All drives with industrycompatible interfaces can be accommodated. Implement all timing for IBMcompatible inter-block gaps and correct head-positioning between records.

Advanced MSI/LSI hybrid technology • Systems and controllers are compatible with your computer software • Components plug together and into the computer for uncomplicated installation • Come complete with controls, power supply, all necessary cables, diagnostic software and instruction manual.

Write for specifications and prices and for a copy of, "How To Buy Computer Peripherals."



Magnetic Tape Controller

DATUM also manufactures modular data acquisition systems, microprogrammable minicomputers, cassette and rotating memories and timing instrumentation.

Peripheral Products Division 1363 S. State College Blvd., Anaheim, CA 928O6 • 714/533-6333 EUROPE: Datum House, Cranford Lane, Harlington, Middlesex, UK • 01-897-0456





Series 5191 Quad Formatter



#### Signaling a new era

in data entry communications, CMC's TeleBatch<sup>™</sup> option does it all-remote data entry, remote job entry, and remote printing-all concurrent with a full complement of active keystations.

#### The KeyProcessing Family

offers the widest range of data entry systems available today. With features and options that will serve you tomorrow too. Like TeleBatch, and the industry's most comprehensive array of management control reports.

#### TeleBatch

provides decentralized data entry without sacrificing centralized control over quality and procedures. TeleBatch is fast, with speeds up to 19,200 bps. And it's simple to operate-with unique Communications Control Batches automatically performing all operator and remote batch terminal functions.

#### **Our customers say**

that CMC's Management Control Reports are outstanding. The TeleBatch Log, for example, improves the effectiveness of communications by providing an audit trail of important communications statistics.

#### CMC KeyProcessing Systems

are installed and communicating throughout the world.

you'll be pleased you did. Call or write today for more information.

KeyProcessing and TeleBatch are trademarks of



2500 Walnut Avenue, Marina del Rey, P.O. Box 92300 Los Angeles, CA 90009 Telephone: (213) 390-8411

CIRCLE 4 ON READER CARD



## runaway data processing budgets.

IBM's \$100,830 per month rental

> Lease a whole computer system from Itel for less than what IBM charges for just a central processing unit? You bet.

> For \$74,615 a month, IBM rents you a single 370/158 CPU (includes two extra shifts). But for \$51,895, Itel leases you that same 370 CPU with Itel Monolithic Memory, as well as 24 Itel disk drives plus their controllers. (This includes 7-day, 24-hour maintenance on all equipment.)

> To put it another way, if you were to rent a comparable system from IBM, it would cost you \$100,830 a month. Double our price.

> Furthermore, we'll lease any kind of 370 computer package at proportional savings. And we'll make sure that all terms and provisions are custom-tailored to meet your exact financial objectives.

> At Itel, we couldn't have acquired over a billion dollars in IBM computer leasing experience without making you a better deal.

Your financial alternative. CREPORATION FINANCIAL SERVICES CROUP One Embarcadero Center, San Francisco, California 94111, Phone (415) 983-0300



#### VOLUME 22 NUMBER 5

This issue 128,000 copies

#### MAY 1976

(R)

#### FEATURES

#### National Computer Conference

A preview of the fourth annual NCC in New York June 7-10. It plays before an anticipated record turnout of 35,000 to 45,000 persons. Its exhibit of 300 companies in 945 booths is almost as big as in the late '60s. There's an historical note this Bicentennial summer: it's the 25th anniversary of joint computer conferences.



- 56 CONFERENCE FOR A LARGE CLIENTELE Tom McCusker. Interviews with NCC program chairman Stanley Winkler and many session chairmen indicate a huge conference of nearly 125 sessions.
- 62 NCC PRODUCT PREVIEW As usual, peripheral products dominate the introductions at this June's NCC exhibit. Microprocessors begin to penetrate into many terminals and peripherals. It's a show offering something for everyone.
- 79 DECENTRALIZING HARDWARE AND DISPERSING RESPONSIBILITY Robert L. Patrick. Go ahead and buy minis for those ap-

#### **NEWS IN PERSPECTIVE**

#### 180 PRIVACY

The costs, codes, people and the constitution. A new language for security.

#### **183 EDUCATION**

PLATO, a computer-based education system finally is a commercial product from Control Data. PLATO's plasma terminal solves student interface problem.

#### **187 COMMUNICATIONS**

A protocol for packet networks: the question is in the implementation. Control data will implement a new protocol in '77.

191 USER GROUPS Togetherness has been a long time coming.

#### DEPARTMENTS

- 7 LETTERS The IBM trial, the bicentennial, encryption problems, a budget experience, and more.
- 13 PEOPLE Dr. Portia Isaacson: new twists at the Big D; Sam Edens: can afford to smile now; Jim Case: enthusiasm tempered.
- 17 LOOK AHEAD
- 22 CALENDAR NCC in NYC, plus meetings on privacy, EFTS, minis.
- 27 SOURCE DATA Reviews of "EDP Facility Accounting" and "Collected Papers" of Jay W Forrester; information on reports, vendor literature, courses, new periodicals.
- 55 EDITOR'S READOUT Everyone in the computer industry agrees that distrib-

plications which can be split off neatly, but don't unplug the big mainframe just yet.

- 91 THE SECOND HALF OF THE COMPUTER AGE Werner L. Frank. From ENIAC out of BIZMAC by way of Silicon Valley.
- 107 HALFWAY TO A RELATIONAL DATA BASE Michael F. Korns. More than half the advantages; fewer than half the drawbacks.
- 127 IS SOFTWARE DESIGN "WICKED"? Lawrence J. Peters and Leonard L. Tripp. If a problem isn't well-defined, can top-down design handle it?
- 139 THE MINI: A GROWING ALTERNATIVE Edward K. Yasaki. We've come full circle to hands-on use again, and for many applications, that's great.
- 151 COMMUNICATIONS PROCESSOR SURVEY J. Burt Totaro. Available in more than 80 sizes and shapes, ranging from \$2,000 to \$2 million models, there is one (or more) to fit every need.
- 240 THE FORUM Daniel D. McCracken. COBOL is much better for structured programming than it looks.

198 PERSONNEL In search of the elusive man for all seasons.

- 201 PERSONAL COMPUTERS Hobbyists off on a weekend: prizes for chess, backgammon and radio.
- 203 LITIGATION Bell's DAA charges challenged in court.
- 204 INTERCONNECTION Support grows for the "Bell bill."
- 206 BENCHMARKS What's patentable software? The seventh for Amdahl; From RCA-a microprocessor; A rate increase by AT&T; CDC, ICL get together; It's 37 now for the CIA; Music printing computerized.

uted processing is one of the hottest ideas to appear on the scene. Now if we just knew what it meant.  $\ldots$ 

- 212 HARDWARE Control Data gets into the minicomputer act (no kiddin'); bar code scanning, financial terminals, cheap storage.
- 222 SOFTWARE & SERVICES. Time-shared business graphics; on-line access to NCR Centuries; full ANSI COBOL for Data General's ECLIPSE.
- 228 MARKETPLACE
- 232 POEMS
- 233 ADVERTISERS' INDEX ABOUT THE COVER The Big Apple, shiny and bright, symbolizes New York City and its welcome to this year's National Computer Conference. Our cover is by Barbara Benson.

Image storage, restoration, enhancement and processing provide new and profit making techniques for problem solving in...



Our friendly mandrill displays high spatial resolution color quality of the COMTAL image processing system.

### Solid state memories keep your picture bright

Today scores of COMTAL image processing systems in the United States and Europe are providing industrial, medical and scientific management with new and valuable techniques for problem solving. As the world leader in digital image processing, COMTAL offers over 60 models and options to fit a wide scope of application needs. All COMTAL systems now incorporate new features of substantial merit including:

- ☆ Complete solid state refresh memory.
- ☆ Total modularity start with just the precise configuration to fit your specific needs.

#### $\Rightarrow$ New low prices.

Now is certainly the time to identify those many problems which can be pictorialized. For the full picture on image processing, call or write COMTAL Corporation: 169 N. Halstead. Pasadena, CA 91107 213/793-2134 • TWX 910/588-3256

## **IOMTA IMAGE PROCESSING SYSTEMS**

See us at the NCC Booth #3424 CIRCLE 115 ON READER CARD

#### DATAMATION.

#### EDITORIAL STAFF

Editor Articles Editor International Editor **European Editor Communications Editor Industry Editor** Products Editor Source Data Editor Calendar Editor **News Editor** Bureau Managers San Francisco Los Angeles Washington, D.C.

New York New England Correspondents Minneapolis Southwest Australia Editorial Advisor Technical Advisor **Contributing Editors** 

Earth Resource

Quality Control

Reconnaissance Non-destructive Testing **Biomedical** Studies

Weather Analysis

Energy Research

and Development

Aerial Mapping

Industrial X-rays

Data Handling

Security and

Satellite and Radar

Law Enforcement

Thermal Imaging

Computer-aided

**Retrieval Systems** 

Industrial Process

**TV Programming** 

processing for analysis of maps,

films, etc.

charts, drawings,

Graphic overlays and

all forms of graphic

Instruction

Information

Monitoring

Medical and

Diagnostic Radiography

Studies

Military

John L. Kirkley Richard A. McLaughlin Angeline Pantages Nancy Foy Phil Hirsch W. David Gardner Michael Cashman Daniel P. Schlosky Gloria Tidstrand Tom McCusker

Edward K. Yasaki Edith D. Myers Phil Hirsch Pamela Evans Angeline Pantages W. David Gardner

James K. Johnson Robert F. Alexander Ken McGregor Robert L. Patrick Lowell Amdahl Paul Armer, Howard Bromberg, Philip H. Dorn, Louis B. Marienthal, Carl Reynolds F. G. Withington

#### EDITORIAL OFFICES

EDITORIAL OFFICES Headquarters: 1801 S. La Clenega Blvd., Los An-geles, CA 90035. Phone (213) 559-5111. Eastern: 35 Mason St., Greenwich, CT 06830, (203) 661-5400. 134 Mt. Auburn St., Cambridge, Mass. 02138, (617) 354-2125; 9805 Singleton Dr., Bethesda, MD 20034, (301) 530-7271. Southwestern: 2711 Cedar Springs, Dallas, TX 75201. (214) 744-0161. West-ern: 2680 Bayshore Frontage Rd., Suite 401, Moun-tain View, CA 94043, (415) 965-8222. Foreign: 8 Pellerin Rd., London N. 16; (01) 249-1177; 74 Staf-ford Road, Artarmon, Sydney, NSW 2064, Australia, 41-5748. 41-5748

#### **GRAPHIC DESIGN & PRODUCTION Art & Production**

Director Advertising Production Manager **Cleve Marie Boutell** 

**Production Assistant** 

Marilee Pitman Alberta R. Martin

CIRCULATION 35 Mason Street, Greenwich, CT 06830 **Circulation Manager Marketing Research** Deborah Dwelley Manager Publisher James M. Morris Assistant Publisher F. Douglas De Carlo Circulation audited by Business Publications Audit



Member ℆ABP

> DATAMATION is pub-lished monthly on or about the first day of

every month by Tech-nical Publishing Company, 1301 South Grove Ave., Barrington, Illinois 60010; Arthur L. Rice, Jr., Chairman of the Board; James B. Tafel, President; Gardner F. Landon, Executive Vice President. Executive, Circulation and Advertising offices, 35 Mason Street, Greenwich, CT 06830, (203) 661-5400. Editorial offices, 1801 S. La Cienega Blvd., Los Angeles, CA 90035. Published at Chicago, III. DATAMATION is circulated without charge by name and title to certain qualified individuals who are employed by companies involved with automatic information handling equipment. Avail-able to others by subscription at the rate of \$24. Reduced rate for qualified students, \$14. Foreign subscriptions are available for  $\pm 20.00$  or for the equivalent of \$40 U.S. in most West European currencies. Sole agent for all subscriptions outside the U.S.A. and Canada is J. B. Tratsart, Ltd. 154 A Greenford Road, Harrow, Middlesex HA13QT, England. No subscription agency is authorized by us to solicit or take orders for subscriptions. Con-trolled circulations paid at Columbus, OH and Form 3579 to be sent to Technical Publishing Com-pany, P.O. Box 2000. Greenwich, CT 06830. Copyright 1976 Technical Publishing Company. ® "Datamation" registered trademark of Technical Publishing Company. Microfilm copies of DATA-MATION may be obtained from University Microfilms, A Xerox Company, 300 No. Zeeb Road, Ann Arbor, Michigan 48106. Printed by Beslow Associates, Inc.

#### DATAMATION

Suzanne A. Rvan

American

Press, Inc.

Business

tρ



## This company president just gave his **COMPUTEK** Data Entry System a present.

Why? Because he always rewards good performance; and his Computek Data Entry System (CDES for short) really boosted profits.

With CDES, business information is entered quickly, you don't need a special keypunch department; editing takes place right in the terminal, you don't have to expand your costly central computer; vital operating reports are accurate and on time, you can make the right decisions fast; and, best of all, CDES slashes data processing costs, you save money. But what makes CDES so good? Is it CDES' powerful Data Entry Programs which allow you to enter, edit, verify and update data without going on-line? Is it CDES' efficient batch mode transmission which minimizes your communications overhead? Is it CDES' handy EASYFORM program, which tailors data entry forms to your exact specifications? Or is it advanced CDES' features, such as the ability to communicate without stopping data entry operation, which increase your productivity? No, its not just one of these, its the way *all* of them work together as a total data entry package.

No matter what size your organization, CDES gives you big system performance at small system prices. So why not let CDES put new profits in your pocket? Just fill out the handy coupon, mail it to us, and we'll have one of our marketing representatives tell you about CDES. He'll even give you some gift ideas so you can buy your CDES terminal a present.

	Tell me more about CDES. send literature have a marketing representative call me
<b>COCOUNTER STREET</b> AMBRIDGE, MASS. 02139 TEL. (617) 864-5140 TELEX 92-1464	NAME

## The NCC opens a new era in printers.

## The Centronics 700 Series.

## A breakthrough in the cost of ownership.

We picked one of the most important trade shows in the country to introduce our new 700 Series printers and teleprinters. And for a good reason they represent the most important breakthrough in engineering and price to be announced since Centronics created the standard of the industry with the serial dot matrix printer.

Featuring unique modular construction, the 700 Series' electronics, printing and forms handling modules let you increase performance as the need arises. Available in four different models (there are others on the way), the 700 Series comes with the most wanted features and options, many not offered anywhere else. Plus a full range of interfaces that let you link them up with virtually every kind of computing device. And, of course, the 700 Series is backed up by our outstanding sales and service team.

The new 700 Series. From the most experienced, successful manufacturer of printers in the business—Centronics. See them and our full line of low, medium and high speed quality printers. Our booth number is 3300.

## CENTRONICS<sup>®</sup> PRINTERS

Centronics Data Computer Corp., Hudson, N.H. 03051, Tel. (603) 883-0111, Twx. 710-228-6505, Tlx. 94-3404; Eastern Region: (617) 272-8545 (MA); Central Region: (513) 294-0070, Twx. 810-459-1784 (OH); Western Region: (714) 979-6650, Twx. 910-595-1925 (CA); Centronics Data Computer (Canada) Ltd., Ontario, Tel. (603) 883-0111, Twx. 710-228-6505; Centronics Data Computer (UK) Ltd., Cheam, Surrey, England, Tel. 643 0821-4, Tlx. 851 945756; Centronics Data Computer, GmbH, 6 Frankfurt/Main., West Germany, Tel. 663321/22, Tlx. 841 413224; Centronics of Puerto Rico, Dorado, Puerto Rico, Tel. (809) 796-1881, Tlx. 3859349

## etters

One paradox resolved The July 1975 issue of DATAMATION carried an article by W. David Gardner, "Paradoxes Emerge as the Trial Starts" (p. 70). In it, Mr. Gardner stated, "Nicholas deB. Katzenbach . . . was U.S. attorney general when the Justice Dept. instituted the antitrust investigation against IBM."

Mr. Gardner's statement could be taken to imply that Mr. Katzenbach was in some way involved with the suit when he served in the Justice Dept. We could not respond at the time of publication because IBM and the Justice Dept. were prohibited by court order from commenting on the case or its issues. That order has since been lifted, and I would appreciate your correcting DATAMATION's files about this matter.

Mr. Katzenbach was attorney general in 1965 and 1966. He then served as undersecretary of state from 1966 to 1969. The antitrust suit against IBM was filed on Jan. 17, 1969, the last business day of the Johnson Administration, by the then attorney general, Ramsey Clark, and by assistant attorney general Edwin M. Zimmerman, who had been appointed to that office after Mr. Katzenbach joined the State Dept. As undersecretary of state, Mr. Katzenbach had no involvement with Dept. of Justice cases.

Furthermore, as soon as Mr. Katzenbach joined IBM, he asked the Dept. of Justice to doublecheck any possible connection he might have had with the IBM suit as attorney general, one which he conceivably could have overlooked. The answer, in a letter of June 22, 1969, from Mr. Zimmerman, was that there was no record or recollection of any involvement by Mr. Katzenbach in any way with the suit. This information was read into the record in a hearing on June 11, 1970, before Judge Philip Neville of the U.S. District Court for the District of Minnesota, Third Division.

J. R. YOUNG Director of Communications International Business Machines Corporation Armonk, New York

#### **Bicentennial editorial**

Your editorial ("Promises to Keep," March, p. 47) is another example of everything is wrong with America, but the rest of the world does things right. Your example of the terraced rice paddies in the Orient that stay fertile for a thousand years, while in this country, we created a dust bowl in one genera-

May, 1976

tion is ridiculous. If you have been reading the newspapers lately, you would know our dust bowl has been feeding most of the world including the people of the fertile rice paddies.

This idealistic thinking of yours is responsible for past disappointing results since our promises and goals do not take into account the reality of people.

J. V. LEANZA

Eastchester, New York Congratulations! An excellent editorial in your March 1976 issue.

Fed enough "progress" and given continued misdirection, we shall "self destruct" before the tricentennial!!

ROY HEARSUM Senecaville, Ohio

#### Electronic mail box

I would like to suggest that the Matsushita tv-printer (Hardware, March, p. 194) is for the role of the electronic mail box. The ARPA network and other similar systems allow one to send information from one terminal to another. CBS News, March 25, says the price of mail is projected to be 23 cents per letter. Perhaps it is time for a hardcopy of selected information to be routed to your local terminal.

E. ROBERT ASHWORTH Assistant Professor Southern Illinois University Carbondale, Illinois

#### Cash flow analysis

It should be noted that the discounted cash flow method of analysis, which was used by Ted Szatrowski in his excellent article on the acquisition of equipment ("Rent, Lease, or Buy?" Feb., p. 59), is also applicable and should be employed when user-owned equipment is being released.

Quite often the anxious user will sell at any price when leasing of his old equipment would be much more cost effective. The twin factors of today's tight money, which makes it easier to rent at a good price rather than sell at a good price, and the retaining of investment tax credits, which would have to be refunded to the government on sale of the equipment, will usually combine to produce a much greater rental present value than the price that could be obtained by selling.

Of course, rental will present more administrative problems than selling, but these can usually be minimized by retaining the services of a good broker. THOMAS P. TIERNEY Framingham, Massachusetts

#### Ancient hex solution

Mr. Steinberg (March, p. 8) wants a hexadecimal calculator. May I suggest a Chinese abacus. On each of its columns, there are two rings on the top

half and five rings on the bottom half, so that 0 to 15 are easily represented. It is under \$5, portable, and needs no battery.

> F. F. LIU California State College San Bernardino, California

#### Privacy and anonymity

The distinction between privacy and anonymity (Forum, Feb., p. 168) supplies a sorely needed perspective on what has been a confusing subject. The author is to be commended.

> CLEMMER G. WAIT St. Paul, Minnesota

#### Encryption controversy

I find myself in sharp disagreement with Professor Hellman's position as described in the Security article by Edward K. Yasaki, "Encryption Algorithm: Key is the Thing" (March, p. 164).

Inherent in the discussion of the key size is the assumption that the only way to cryptanalyze the system is to try the many variations of the key. The assumption is not a cryptographically sound one but let us, for the moment, assume it to be correct. There are  $2^{56}$ (approximately  $72 \times 10^{15}$ ) permutations. I have implemented the algorithm using RPG II on an IBM System/3, Model 10. Execution time is approximately 25 seconds for 64 bits. Admittedly, this is slow. Even if we were to assume that the same can be accomplished, possibly via hardware, in one millisecond, it would take approximately 2.2  $\times$  10<sup>6</sup> years, a very long time, to try all of the possibilities. This does not take into account the time necessary to analyze the output nor are we even sure that our output unit can keep up with this pace.

The opinion was implied that the National Security Agency prefers the present key size because it can break the existing system, but is at a loss with larger key sizes. Quite frankly, I suspect the NSA can crack the system regardless of the key size. At least, I hope so. Our national security depends in large measure on their efficacy and they have been known to break far more difficult cryptographic systems.

This is not to say that the National Bureau of Standards, more specifically, Dr. Ruth M. Davis, is free of fault. The initial proposal in the March 17 Federal Register makes it obvious that the algorithm was first submitted and the "standard" written to meet the algorithm. I cannot blame IBM for gearing the algorithm toward their 8bit bytes and 32-bit words and not taking into account non-IBM equipment, but NBS should have considered this and spelled out these variations in the proposal. "Standard" execution

### letters

times should have been given as well as definition of what constitutes a good system so that alternate, and possibly better, proposals could be considered. We still do not have a true standard, just an algorithm which appears, for the moment, to meet our immediate goals.

One minor point: The Kahn article referred to is in the December 1975 issue of *Playboy*, and not the January 1976 as stated.

Robert Decker Computerized Industrial Security Company Woodstown, New Jersey

Prof. Hellman replies: It is not inherent in our statements that trying all the keys is the only way to break a cryptosystem. Rather, except in some unwieldy systems such as the one time pad, exhaustive search is always a possible attack, and to be secure, a system must therefore have a large enough key to prevent such a brute force approach. Rather surprisingly, the proposed standard does not have such a key.

As to the speed estimates stated by Mr. Decker, the algorithm is very slow in software and NBS' MSI TTL hardware version takes only 13 usec to do one 64 bit encryption. There is little point in decreasing this time since I/O takes 40 usec. Our cost and speed estimates are based on a special purpose LSI search chip, different from the device used for normal encryption. It would try a sequence of keys until one was found which encrypted a known plaintext block into the corresponding ciphertext block, or until the search was completed. The extremely low I/O volume allows the search chip to sacrifice I/O speed for on-chip computation speed, and with CMOS/SOS technology, a search time of less than 1 usec per key is possible. A machine with a million such chips can exhaustively search the 256 keys in one day. We are in the process of preparing a detailed position paper which justifies these figures.

There is no guarantee that NSA cannot break a 128 bit key version of the standard, but there is a guarantee that it and its foreign equivalents can break the 56 bit key version currently proposed, and that the decreasing cost of computation will allow almost any reasonable size organization to break it in 5 or 10 years time.

We are in agreement with Mr. Decker's desire to see a definition by NBS of the security level afforded by the proposed standard. In addition, public documentation of the certification process is needed.

#### Instant classic

Without doubt, Ray Sanders' and Vinton Cerf's article, "Compatability or Chaos in Communications?" (March, p. 50), will become one of the classics in this field because it is so lucid and well balanced. Thank you for making such a fine contribution to a technical area that has revealed its chaos through frequently incomprehensible writing.

PAUL A. STRASSMANN Director Administration and Information Systems Xerox Corporation Stamford, Connecticut

#### Budget anecdote

In response to the February Editor's Readout (p. 51), I offer this anecdote about budgeting, somewhat disguised to avoid offending those still living.

It was a typical year for the budgeters in the dp dept.: we were growing too fast and wanted too much money to perform our costly functions. Why not, an aggressive member of the finance committee suggested, reduce the company's dp costs by getting rid of some of the department's computer equipment? If they didn't have the gear, they couldn't do the work, could they? (Of course, he didn't bother to tell us how to decide whose data processing wouldn't be done, but that was just a trivial, political detail that could be worked out later.)

I counterpunched by saying that not all of the company's data processing was done by the dp dept., for example, the massaging of all the budget requests by the finance committee. Indeed, I continued, the bulk-in both volume and dollar cost-of the company's data processing was done outside the dp dept. I had studied the activities of employees in two representative departments to ascertain the "data processing content" of each task. I used the "average data processing content" so determined to estimate the total amount of data processing done by the 13,000 employees of the company; that number together with an estimate of the average wage *plus* the budget of the dp dept. gave me an estimate—crude, it is true—of the *to-tal* cost of data processing in my company.

Will anyone be too surprised to learn that the total cost of data processing in that company was more than 14 times the sum allocated for operating the dp dept.? Well, my finance committee was not only surprised, it was outraged. The latter behavior may also have been a consequence of the conclusion I reached from the results of my survey: perhaps, I suggested, if we increased our investment in computing equipment (that investment was only  $2\frac{1}{2}$ % of the total cost of dp as I conceived it), we might reduce the total cost to the company. Suppose, I went on, instead of reducing our rental of hardware by 10% (which would reduce the company's dp expenses by  $\frac{1}{4}$ %) we increased them by 10%, as a result of which we might reduce the total cost of data processing by 10%! That investment would yield a return almost 30 times greater than had been proposed in the finance committee, I pleaded in conclusion!

(The sums of money involved went something like this: the dp dept. budget was just over \$5.25 million, of which hardware rental was about 40%, just over \$2 million. The total cost of data processing I estimated at \$73 million; in other words, the company was spending \$68 million annually that it declined to call "data-processing expense"! The finance committee proposed to decrease the cost of data processing by \$20,000 per month, from \$73 million to \$72,760,000 annually, by reducing hardware rental by \$240,000 that year. My proposal (Continued on page 227)



"You guys better speed up that game . . . the boss is on his way down here!"

<sup>©</sup> DATAMATION ®

### BEEHIVE'S expanded B series terminals offer even more advantages to OEM/end user

new low cost products • improved case design • new micro processor capabilities expanded memory • more user flexibility • user programmability



**B100** LOW COST. Cursor control, RS232 or current loop interface, switchable transmission rates to 19,200 bps, addressable cursor, erase mode, hard copy capability with printer interface. Expansion options available.

**B200** *EXPANDED STANDARD FEATURES*. Line and block transmission, display operation (normal or format mode), composite video, upper/lower case, detachable keyboard. Options include rack mount and 15" CRT display.

**B300** EDITING FUNCTION. B200 features *plus* efficient paging, editing features: ch. insert/delete, line insert/delete, four level video, function keys.

**B400** *POLLING CAPABILITY*. B300 features with capability of communicating using almost any code structure or polling sequence. No controller unit required. A 4800 baud asynchronous/synchronous data transmission.

**B500** USER PROGRAMMABLE. Expandable memory capability to 48K bytes; down load capability from CPU. *Options:* 256

programmable ch. set, programmable ch. generator, expandable edit features: word search, word delete, sentence delete, block move, etc.

**B600** *TEXT EDITING.* 256 ch., 2048 display memory capacity. Keyboard functions: cursor movements, clear and EOS, delete by character, word, sentence or paragraph, and horizontal tab, next paragraph and previous paragraph.

**B700** PARALLEL INTERFACE. 500,000 ch. per second. Features include line and block transmission, normal or format mode.

**B800 VIDEO DISPLAY COMPUTER.** Up to 16 bit word, Nova 1200<sup>T.M.</sup> code compatibility, graphics, disk and real time operating systems, Basic, Fortran, easy compilers, and complete peripheral line. Specially designed to enhance the distributed computer concept.

Let our representative show you the advantages of our B series terminals. Call, write or wire for an on-site demonstration.



#### More Quality Products from BEEHIVE TERMINALS

USA: 870 West 2600 South • Box 25668 • Salt Lake City, Utah 84125 • Phone (801) 487-0741 • TWX 910-925-5271 EUROPE: Schiphol Airport Amsterdam • Building 70 Schiphol East • The Netherlands • Phone 451 - 522 • Talex 15284



## The SEL Mini keeps its balance, to help you keep yours.

Any systems designer knows that if you don't have a balanced system going in, the end result can be intolerable.

So at Systems, the SEL 32 Mini was designed to be a totally balanced system, in every respect.

Let's see how the SEL 32 Hardware balances with the SEL 32 Software.

On the hardware side of the scale, we'd like to say a few brief words about obsolescence, throughput, and I/O.

The SEL 32 Mini's powerful CPU architecture is proof against obsolescence. Want to upgrade? Just change a board or two.

Throughput? The SEL Bus is capable of transferring data and commands at a continuous throughput of 26 megabytes per second. Based on a 150 nanosecond clock, this has established the industry standard for bus speed.

Lastly, I/O. The SEL 32 is the only 32-bit mini that employs micro-programmable, independent processor-based I/O, so it doesn't have to steal cycles.

That's all quite nice, but so far, it's just iron. Let's take a look at the other side of the scale: software.

You understand the impact of unreliable software. The SEL 32 software has seen over five years of enhancement and action, so you can be sure it's bug-free, seasoned, and headache-proof.

But there's more to software than a super track record.

The nucleus of our software is provided by a powerful, disc-based Real Time Monitor ... a true multi-programming operating system capable of handling up to 255 concurrently executing tasks.

One of those tasks, the new SEL Terminal Support Subsystem, allows up to 16 CRT operators to develop programs, debug, or activate tasks...concurrently. Result? Increased flexibility. Another SEL software bonus is our highly optimizing FORTRAN IV Compiler, which reduces the amount of memory and execution time required for a program. In addition to its full ANSI-standard capabilities, several extensions are available which enhance its real-time applications even further.

There's more, of course, such as RJE terminal support, graphics software, a BASIC compiler, and additional operating systems.

Consider, then, this combination: Flexible, reliable software, based on our powerful RTM; and dynamic hardware, with Independent I/O, record-shattering bus speed, and totally upgradeable CPU, which absolutely defies obsolescence.

This is how the SEL 32 keeps its balance... to help you keep yours. (And for as little as \$18,000, it's been known to help balance some corporate budgets, too.)

Write or call us today. We'll send you the whole story of the SEL 32 Mini.

The Balanced System.



	υ
SEND ME MORE INFORMATION	
□ I HAVE PRESENT NEED FOR SYSTEM	
NAME	
COMPANY	
PHONE	
ADDRESS	
CITY	
STATEZIP	
SYSTEMS Engineering Laboratories 6901 West Sunrise Boulevard, Fort Lauderdale, Florida 33313 (305) 587 2900	

European Inquiries: 85 bis Avenue Albert 1er 92500 Rueil, France. Tel 967-8314

11

g



Now you can put key-to-disk flexibility in remote locations, for decentralized data entry at reasonable cost. System 1200 KDS offers the ultimate in price/performance

for the multiple-site user. Its shared processor efficiencies allow you to decentralize data

entry without dislocating your budget. The 1200 KDS includes the acclaimed MDS 2491 keystation with tutorial CRT, adjustable keyboard, keystroke job set-up and 125-character page layout. Optional printing and concurrent communications add even more value. System 1200 handles from 4 to 16 key-

stations. Up to 256 record formats can be used, with eight chained subformats. All supervisory functions are handled through a



designated keystation, and various statistics on batch status. operators or shift activity may be extracted for operator evaluation and work load dispersal. Our 1200 KDS does more than improve

entry speed and accuracy. User Programmability lets you format for optimum CPU efficiency, too. You get a lot more work through your data center. And your activity statistics will prove it. Ask your local MDS representative to

show you how the low-cost MDS System 1200 makes remote entry practical. Call (201) 540-9080 or write Mohawk Data Sciences Corporation, 1599 Littleton Road, Parsippany, NJ 07054. We'll get back to you overnight.





### New Twists at The Big D

"How would you like to be able to add to your resume that you were the world's champion programmer of 1977?" asks Dr. Portia Isaacson, who'll be conference chairman of next year's



DR. PORTIA ISAACSON A big budget for public relations

National Computer Conference in Dallas. A programming contest is among the innovations the Univ. of Texas at Dallas professor hopes to bring to the annual conference June 13-16. That's when it moves to the southwestern U.S. for the first time in the five years that NCC's will have been held as successors to the traditional twice-a-year Fall and Spring Joint Computer Conferences.

Another new twist will be a Personal Computing Fair—an exhibition of the things computer hobbyists are doing with home-grown microprocessorbased computers. Also on the list of changes is a plan to solicit more involvement from the Data Processing Management Assn. (DPMA), newest member of AFIPS, which sponsors the NCC. And the number of sessions which may rise to 127 this year in New York (see page 56)—will be trimmed to around 100.

"We're deciding now what kind of program topics we want and then we're going out to find them in a 'specialized' call for papers."

Her 12-person steering committee, which was established three months ahead of the usual NCC schedule, already had held two meetings by the end of March, 15 months before the NCC opens in the Dallas convention center—a huge midtown complex with 70 meeting rooms and a 200,000 sq. ft. exhibit hall. And the budget was put together even earlier. Says NCC committee chairman Jeffrey D. Stein, "Dr. Isaacson has great ideas and most important, she's putting them to work. She's a real computer nut."

Dr. Isaacson's impressive credentials put her in a position to accept graciously the "computer nut" label, which she does. She has an M.S. degree in computer science from North Texas State Univ., a B.S. in physics and mathematics from East Central Univ., and her M.A.S. and Ph.D., both in computer science, are from Southern Methodist Univ. You name it in computer hardware and software and she's done it-with Bell Helicopter, Computer Usage Co., Recognition Equipment and Xerox Corp. She's now assistant professor of mathematical sciences at Univ. of Texas at Dallas, conducting computer science courses for persons from many of the Dallas science-related industries. She's the ACM chapter chairman in Dallas and her hobby-which she shares with her husband David Wilson-is computing.

The 600 sq. ft. basement in their home houses three computers—two microprocessor-based Altair and Sphere machines and "my husband's own home brew design." Their present fun is in interfacing the cpu's with a keyboard television set and a teletype machine; eventually all three cpu's will be lashed into a sort of bargain-in-thebasement network.

"We're twiddling with hardware, but there are many personal computer us-

### "Things Were That Bad"

When Samuel V. Edens was called in as a management consultant back in 1971 to help then-ailing Telefile Computer Products Inc., his advice was to ers who are developing outstanding applications," says Dr. Isaacson. She hopes these will be the kind of applications that will be seen when the 1977 NCC Personal Computer Fair unfolds. Although plans aren't completely defined, the NCC programming contest probably will become the finale for a series of three types of regionallyconducted programming contests: college level, high school level and "open."

The main 1977 NGC program will address technology and computer applications; management applications; and individuals in computing, the last two classes hopefully involving the management people represented in AFIPS by DPMA. The program role is in the hands of SMU computer sciences professor Bob Korfhage, technical program chairman.

Meantime, Dr. Isaacson these days concerns herself with attendance. She's poring over previous NCC attendance records, an analysis of the computer population in Texas where probably 60% of the attendance will originate, and all sorts of ideas to attract a crowd to the first such conference to be held in the southwestern U.S. "It's not a case of simply telling them the NCC will be held this year, as you could do in New York or Anaheim. We've got to tell them what an NCC is." Not surprisingly, the public relations budget is higher than ever before. But it's affordable. The rent for the Big D's convention center is about one seventh of the \$100,000 NCC is paying this June for New York's Coliseum and hotel facilities.

close down the company.

"Things were that bad," says Edens today with a smile. He can afford to smile about it. The company didn't



SAMUEL V. EDENS From a West Virginia farm.

#### PEOPLE

take his advice. Instead it hired him to take over as president and turn the company around. He did to the point where Telefile expects to do some \$7.3 million in business this year. It has grown from 10 employees in the dark days (and they're still there) to some 75 today.

And the company has changed too. In '71 its basic products were IBM compatible front ends. Edens doesn't believe "in taking on number one." Instead he positioned the company firmly in the Xerox marketplace with Xerox compatible disc systems, main memory and peripherals, and total computer systems.

When Xerox exited the general purprose computer business, Telefile intensified marketing efforts with Xerox users. "We wanted to buy the whole operation but they wouldn't talk to us seriously," said Edens. He then set about attempting to corner Xerox customer base on his own. They picked up a few but most customers "are waiting to see what Honeywell's going to do,' he said in April. He felt the waiting would be over this month when Exchange, the Xerox computer users group was to meet in Phoenix (April. p. 102). Edens and Telefile planned to be present at the meeting in full force.

Telefile even puts out a newsletter which it recently renamed Tele-Flyer as the result of a naming contest in which two entrants, Stan Brown, of Wyoming and Bill Crow, Univ. of Vermont, submitted the winning name.

And the Irvine, Calif., company continues to promise "a longer and fuller life" to Xerox computers. Its most recent development in this area was a memory map for the Sigma 5 which permits users to run CP-V and CP-R operating software for the first time.

But Telefile isn't restricting itself to the Xerox marketplace. Edens said the firm is looking to position itself in the marketplaces "of number two and number three" as well.

Telefile started up in Newton, Mass. in 1968. In 1970 it purchased Interactive Data Systems of Irvine which became the tail wagging the dog and now the dog is no more. The rights to the name Telefile were purchased from Bunker-Ramo which once produced a computer by that name. Edens said a few are still in existence and operating.

Edens is proud of his company and his employees. The ten who were with him in the dark days sacrificed paychecks and "dug into their piggy banks" to help raise the money to keep the firm afloat.

He likes to tell too of a move from cramped quarters to their present 12,000 square foot facility (soon to be doubled). "We couldn't afford to paint and clean the place up so we had an old-fashioned paint party one weekend."

To Edens the paint party was rem-

### Enthusiasm Tempered...

Jim Case brings a boyish enthusiasm to just about everything he does. It's an enthusiasm tempered with an aura of knowledge that is definitely mansized.

When he talks on subjects like software taxation and computers and privacy—as he's done a lot in recent years in trade association meetings and before state and federal legislators on behalf of both Wema and the Association



JIM CASE Didn't want pharmacy

of Data Processing Service Organizations (ADAPSO)—he comes off almost like a lawyer.

He's not. He got into the data processing business as a programmer because he wanted to escape the family pharmacy business. Now he's formed his second computer company, Case-Wachter Associates, whose activities range from conversions, upgrades, software products through seminars in which they will represent anyone's package and do training and installation.

One of the company's first major projects, one still on-going, is a conversion for the city of Burbank, Calif., from an IBM 1440 to a 370. They will convert from any machine to IBM, says Case.

A recent coup was the naming of the fledgling firm as U.S. representative

iniscent of his boyhood spent on a West Virginia farm. He even has a tintype on his office wall of his grandfather feeding chickens in the farmyard "just to remind me of my humble origins."

for Holofile Industries Ltd., a Canadian firm which has acquired the holographic research activities and technology of TRW Inc.

Case, 44, formed Case-Wachter after seven years as president of Dylakor Computer systems. His associate in the new company, Gail Wachter, also was at Dylakor where her specialty was seminars. She will be the moving force behind Case-Wachter's seminar activity.

Case helped form Dylakor in 1969. He had been working for Southern California Water Co. as data processing manager. There were outside services he felt that company could offer but regulatory problems prevented this.

Earlier, Case had worked as a programmer at Menasco Mfg. Co. for Bill Newcomer, present president of Dylakor, who was in the process of setting up Dylakor just as Case was becoming frustrated at the water company. Newcomer had developed an inexpensive utility package at Menasco which Case believed in so he joined in the effort to get Dylakor going.

They set out to become "the McDonald's" of the software business with first Dyl 250 (based on the Menasco utility package) and later Dyl 260. They become the first mail order software business. The company philosophy: "software should be cheap."

Dyl 250 and 260 are designed for use with IBM computers. The only non-IBM installation is at Disney studios which has RCA nee Univac machines. Disney itself did the interfacing. Now Case-Wachter is offering to interface the Dyl packages to the rest of the IBM universe.

Case is enthusiastic. And when he's not enthusing about business he does the same with his major hobbies, golf and photography.

### **In New Posts**

FRANKLIN P. WEIGOLD was appointed general manager of the TRW Financial Systems Division ... ANNA TIPTON was elected corporate vice president of Advanced Computer Techniques Corp. ... CARROLL A. PED-IGO has been appointed vice president of Scientific Software Corp. He is president of SSC's Business Services Division.

There's no need to gnash your teeth over lack of a serial printer alternative anymore. Put away your printer downtime problems and switch to Tally's 120 character per second T-1000 series. You'll marvel at its design simplicity and realistic reliability. No springs or clutches to adjust or break. Instead, printer performance measured in hours rather than minutes.

Other benefits include microprocessor electronics, low acoustic noise level, digitally controlled print head advancement, tractor engagement above and below the print line for positive paper advancement and positioning, and a convenient snap-in ribbon cartridge.

Tally has more to like, so move the other guy aside and call your nearest Tally sales office for all the facts.

Tally Corporation, 8301 S. 180th St., Kent, WA 98031. Phone (206) 251-5524.

CIRCLE 56 ON READER CARD

OEM Sales Offices: New York (516) 694-8444 Boston (617) 742-9558 Chicago (312) 956-0690 Seattle (206) 251-6730 Los Angeles (213) 378-0805 San Francisco (408) 245-9224 Business Systems Sales Offices: Eastern Region (201) 671-4636 Western Region (415) 254-8350

I'd rather

switch

hen fight

endinaraj Smithnwob



## Interactive Terminals? Ask Sanders.

Sanders terminals perform.

Today our 8170 Series intelligent terminals are replacing Burroughs TD 800 ... Honeywell 775 ... Honeywell 7700 ... IBM 2260 ... IBM 3270 ... ICL 7181 ... Uniscope 100/200 ...

And most mainframes can't tell the difference.

But you can. Because Sanders 8000 Series interactive terminals provide extra features which get more out of your mainframe and your terminal operators.

For example, our 8000 Series terminals have high performance features like: 
☐ Editing of input data. ☐ Extended cursor controls. 
☐ Continuous monitoring of critical components. 
☐ Redundant controller logic. And batch capability as well.

Ask Sanders.

## Sanders . . . the intelligent answer



Home Office: Daniel Webster Highway, South Nashua, New Hampshire 03060 (603) 885-6685 · District Offices: California (213) 641-4613 · Chicago (312) 693-2087 · Georgia (404) 451-8815 · New Jersey (609) 665-3350 · New York (212) 489-7750 · Texas (214) 233-0691 · Washington, D.C. (703) 920-5204 · International Subsidiaries: Germany 67 80 39 · United Kingdom [London] (01) 499-9452 [Manchester] 228-3565 · International Distributors: Australia 888-8111 · Denmark 14.63.04 · Italy 34.44.59 · Japan (03) 543-7611 · New Zealand 644-149 · Venezuela 781-8624

## LOOK AHEAD

#### GET YOUR FREE MEMORY HERE

Since February, IBM has been offering 158 and 168 users the chance to try out up to two megabytes of additional memory free for one week. The idea is to let users see how well the added storage operates on their own configurations. A crew comes in over the weekend and installs it (500K-1 megabyte per cpu) and takes it out the following weekend--without fail. (Users can't keep that same memory even if they decide to buy.)

It's a handy freebie for the users. In keeping with IBM's general strategy, it might also be meant to help stave off the pack of independent memory makers who have been attacking with cheaper memories. One user quipped, "Anyone who buys memory from IBM ought to be scrutinized for insanity."

#### AN IMS-LIKE SOFTWARE FROM DEC?

Digital Equipment Corp. should be making a big move into the commercial data processing arena soon when it unveils a new data base management system for the PDP-11 family of minicomputers. The new system---internally called DBMS-11--is based on the highly successful IDMS system marketed by the Cullinane Corp. The software meets CODASYL standards and is compatible with IBM's IMS, so mini maker DEC will be bearding the lion of Armonk in his den.

DEC is said to be preparing the data base system to sell primarily with its PDP-11/70 in configurations costing over \$250,000. While the 11/70 hardware and IDMS are proven products in the market, there could be a stumbling block for DEC: the firm's engineering-oriented marketing force may have trouble selling the product at dp installations. We hear, for instance, that DEC's highly-touted word processing DataSystem-310W has thus far laid a sales egg in the commercial environment.

#### CRAY GETS \$9 MILLION WITH NO SALE

Seymour Cray received his \$9 million from the first public offering of Cray stock, despite a failure to deliver a single machine. A 500,000 64-bit word machine, sent to Los Alamos Scientific Laboratory at Los Alamos, N. M., for a six-month inspection, won't give the company any funding unless the contract is updated. Work on a second machine is expected to be completed by the end of 1976, but there still is no word on that machine's destination as Cray Research, Inc. types keep quiet until June 17 when the 90-day period of SEC-ordered non-disclosure ends.

During that time, Los Alamos has the option of keeping or returning the machine, but the best guess is that it will remain there and that its memory will be doubled to 1,000,000 words. It offers both vector (processing of an operation on a set of numbers with a single instruction) and scalar (a separate instruction for each number in such a set) processing for which there's a market of about 80 installations, chiefly government data processing services. Other supercomputer builders; Control Data with its 7600 and STAR and Texas Instruments' ACS computer.

#### CARLSON TO LEAVE JUSTICE DEPT. CASE AGAINST IBM

There is quiet speculation in Washington that Raymond Carlson, the lead attorney in the government's antitrust case against IBM, will be finishing his assignment before long. Carlson is scheduled to retire from the Justice Dept. in November 1977, and he is said to have enough vacation and leave time accumulated to retire now. If Carlson leaves the New York scene, some feel the government's effort—which has been lackluster at best so far—would deteriorate and there is already some wishful thinking on the part of some that the Justice Dept.'s Joseph Widmar will return to the case. Widmar, an ex-IBMer, worked on the case on and off for several years, returning recently to a Justice Dept. post in Washington. Alan McAdams, a government economic consultant, plays an increasingly important role in running the case.

As the case unravels, at any rate, the feeling grows that the government's poorly paid bureaucrats are no match for IBM's crackerjack legal armada. When one of IBM's top attorneys on the case, F. A. O. Schwarz, left the case, moving from a lucrative private practice to a government post as counsel on Sen. Frank Church's committee that is investigating the CIA, the good natured joking around the New York courthouse had it that Schwarz had moved on to "browner pastures."

On the subject of the government's case against IBM, letters to and from ex-president Richard Nixon regarding the case are listed as "wholly privileged" documents in the Justice Dept. files. Copies of the letters have been turned over to IBM. The letters are understood to have raised no eyebrows by those who have seen them.

## LOOK AHEAD

#### JAPAN: SLOW PROGRESS IN THE U.S.

Efforts by Japanese mainframe manufacturers to get their computers marketed in the U.S. are making slow progress. But that may be less an indication of any problems with their gear and more a reflection of the care they're taking in forming any marketing alliances. A spokesman for one outfit that took a close look at an offering says a claimed IBM compatibility was lacking, and the price was too high.

Service companies and leasing firms, we hear, are being sounded out for their interest in handling sales. But Jesse Aweida, chairman of Storage Technology Corp., a plug-compatible peripherals maker, had a talk with one of the Japanese companies. He adds that they never entered into any negotiations.

National Semiconductor, which makes add-on memories being marketed by Itel Corp., has a mainframe development effort underway. We hear that's a year away from becoming a commitment, but if they go ahead with it at that time it presumably would also be marketed by Itel. Meanwhile the company that brought you Amdahl Corp., the Japanese Fujitsu Ltd., is reported to have one of its mainframes, an M-160, installed in Sunnyvale, Calif. It's a smaller model than the M-190 that some unkindly label as a Chinese copy of the Amdahl 470.

#### CDC'S IBM REPLACEMENT: NO DEAL YET

Control Data's first large scale IBM replacement might be a 370/145 product called the Alpha series (in-house code name). Priced 30 percent lower than IBM models, it would be compatible at the bit level, meaning that object programs for IBM machines would run on the CDC machine. The machine has been built by Cambridge Memories, Inc. CDC says that it has been looking at the machine, but that "no deal" has been consummated as yet.

#### FOR ONLY ONE DOLLAR...

American Express Corp. is going to make it nice and easy for international travelers to get travelers checks....if they're willing to spend one dollar. AE is working with IBM and Docutel to develop travelers check dispensing terminals which it will install in the international sections of airports around the country this summer. Any amount of travelers checks you want for only \$1.00 and AE will bill.

#### AS THE LILLIPUTIANS SAY ...

Jonathan Swift still didn't have anything to do with it but this time his name does. Gulliver Technology Corp., which will begin shipping its first 6250 bpi tape drives next month, is already hard into its next project -- a mass storage device. And while Gulliver (the company) says Jonathan (the author) didn't have anything to do with the company name (it was named after a restaurant) the mass storage device owes its name to Jonathan....it's called SWIFT.

#### FAST FORWARDING

There's a lot of grumbling about mail service these days but not among people in Knoxville, Nashville, Chattanooga, Tenn., and portions of Atlanta, Ga., who have moved recently. In a pilot project for the U.S. Postal Service, National Data Corp., Atlanta, has automated mail forwarding in these areas. Change of address information is maintained in National Data's central data base in Atlanta. Using Burroughs TC terminals, post office personnel key in the first four digits and the last three (in an old address) and the terminal prints out a label with the new address. George Thorpe, president of National Data, said the system is handling up to 400 address changes in an hour. He said National Data has two other systems for the post office in the works, one for P. O. Box accounting and the other for meter accounting.

#### HONEYWELL SETTLES OUT OF COURT--FOR \$100K

Honeywell and Integrated Computer Services have settled their differences out of court. The New York service bureau was suing on the grounds that the 3200s it bought from Honeywell allegedly did not perform according to Honeywell benchmarks, and couldn't without the conversion the vendor said wasn't needed. ICS claimed the system didn't even perform as well as its smaller 1200, which it traded in.

ICS ended up sending the 3200 back to Honeywell and buying from used dealers. Honeywell sued for monies owed them on both the old and new systems, amounting to more than \$3 million. The settlement was for a payment of under \$100,000 by ICS (Continued on page 210)

## WHAT DO ALL THESE PEOPLE HAVE IN COMMON?



They're all using the same computer at the same time.

The Hewlett-Packard 2000 System.

The ideal low cost business satellite that supports up to 32 simultaneous users.

#### Multi-terminal RJE.

Through their personal interactive terminal in the office, or even miles away, each user can concurrently perform remote job entry to a host IBM or CDC computer. They access IBM HASP or UT 200 protocols from simple BASIC programs, or through HP's Telecommunication Supervisory Package which automatically schedules and spools IBM HASP MRJE operations.

Each user can submit remote batch jobs, check job status, scan and selectively print job output, and control final printing on a 2000 system high speed printer.

#### Source Data Entry.

There is also a Source Data Entry package that helps reduce input errors. Data is entered, edited and validated locally on HP 2640 CRT Terminals.



Sales and service from 172 offices in 65 countries. 1501 Page Mill Road, Palo Alto, California 94304

Visit the Hewlett-Packard Booth at NCC.

#### Local Processing.

Additionally, all users can process data concurrently, create and manipulate local files (up to 120 megabytes of on-line storage), and share all peripherals for program development.

All in all, the HP 2000 is the sensible, low cost way to increase the power of your IBM or CDC computer, no matter where it is. Think what that can do for your business. And write for detailed information.

#### THE HEWLETT-PACKARD 2000 SYSTEM. COMPUTER ACCESS FOR BUSINESS.



CIRCLE 33 ON READER CARD



See this product at the Computer Caravan and NCC.





DATAMATION

## Intelligence you can afford. A copy you can keep.

Only the *Silent 700*<sup>®</sup> Model 742 programmable data terminal offers you intelligence, a powerful software language, printing and remote communications in one unit, at a price as low as \$4925.† (Leases as low as \$165 per month with maintenance.)

TI's TICOL\* II application language delivers the power of a microcomputer to data entry operators. Formats are easily programmed directly on the terminal. No other hardware is required to match your software with your needs.

The intelligent Model 742 boosts operator productivity and reduces the cost of communications. Automatic search lets the operator locate the proper cassette program, load it, and quickly begin data entry. Pre-programmed error recovery enables the operator to instantly correct keying errors. Pre-processing allows the operator to store vital programs on cassette, automatically link them under program control, validate data, and use fewer keystrokes in the process.

The Model 742 captures data independently of the host computer. Stored on cassettes, data

#### Data Entry Intelligent Features:

- Data keyed to built-in cassette storage after editing for batch transmission.
- Convenient data entry keyboard (similar to IBM 029 keypunch) with numeric cluster.
- Dup, skip, tab, and special programmed function keys.
- Printer may be off during data entry. Software programs control on/off function for error alert and field prompts.
- Cost-cutting editing power for double key verification of critical fields, checks for length and type of characters, and range checks.
- Pre-processing power for numeric computation and automatic input of fixed field data.

can be polled at night while your terminals are unattended. For example, TI's Model 700 TPS Terminal Polling System with mag tape output is available.

This affordable intelligence includes cassette drives and instant hard copy with printer off/on under program control, for fast, efficient data entry keying. Optional forms printer interface and built-in modems are available.

One other thing.

All Silent 700 data terminals are backed by TI's worldwide force of service engineers and applications analysts. People who gained their experience in support of thousands of Silent 700 terminals and Model 900 series minicomputers now in use around the world.

For more information, contact your nearest TI office. Or write Texas Instruments Incorporated, P.O.Box 1444, M/S 784, Houston,

Texas 77001. Or call (713) 494-5115, extension 2126.

## TEXAS INSTRUMENTS

\*Trademark of Texas Instruments †U.S. Domestic Price



May, 1976

## <u>calendar</u>

#### JUNE

Executive Seminar on Privacy Legislation, DPMA, June 1, Chicago. This one day meeting sponsored by the Data Processing Management Assn. will give dp managers in the private sector a view of problems that federal government agencies are having in complying with the Privacy Act of 1974. Officials of major federal agencies will be panelists, and discussions will include proposed or pending privacy legislation in individual states. Fee: \$65, including luncheon and the proceedings. Contact: DPMA Privacy Seminar, 505 Busse Hwy., Park Ridge, Ill. 60068 (312) 825-8124.

National Computer Conference, June 7-10, New York City. This annual giant gathering of the computer clan will feature more than 300 exhibits of products and services, a demonstration of interactive computing and network communications, and a student computer fair, among other special events. (For full conference preview, see page 56.) The conference is sponsored by the American Federation of Information Processing Societies, Inc. (AFIPS), and four of its participating organizations-the Assn. for Computing Machinery, the Data Processing Management Assn., the IEEE Computer Society, and the Society for Computer Simulation. Advance full-conference registration of \$60 includes the entire four day program, exhibits, and the conference proceedings. In addition, a \$10 credit will be applied toward first-time membership in any one of AFIPS constituent societies. Other fees are \$25, one day, program and exhibits; \$10, four days, students; and \$25, four days, exhibits only. Full-conference on-site registration is \$75.00. Contact: AFIPS, 210 Summit Ave., Montvale, N.J. 07645 (201) 391-9810.

National Operations and Automation Conference, American Bankers Assn., June 13-16, Washington, D.C. Major presentations on electronic funds transfer systems, data processing and bank operations will underscore the theme of "Operations: An Earning Asset." More than 200 bank equipment and services exhibit booths will feature the latest in industry developments. In addition, the results of a telecommunications survey will be announced. Fees: \$175, member; \$225, nonmember. Contact: ABA, 1120 Connecticut Ave., N.W., Washington, D.C. 20036 (202) 467-4332.

First Joint MMM-Intermag Conference, June 15-18, Pittsburgh, Pa. The annual conference on Magnetism and Magnetic Materials, and the International Magnetics Conference, will hold a joint meeting. The program will include papers on experimental and theoretical research in magnetism, the properties and synthesis of new magnetic materials, and advances in magnetic technology. An exhibit of equipment, components, materials, and technical information has been arranged. Fees: \$60; students, \$5. Contact: R. M. Josephs, Sperry-Univac, P.O. Box 500, Blue Bell, Pa. 19422 (215) 542-4011.

Minicomputers: The Applications Explosion, June 16-18, Chicago. Case studies of successful minicomputer applications will be combined with "lessons learned" by users in a series of presentations and workshops. Fees: \$295; teams, \$195. Contact: Dept. MINI76, AIIE Seminars, P.O. Box 25116, Los Angeles, Calif. 90025 (213) 826-7572. International Symposium on Information Theory, June 21-24, Ronneby, Sweden. Papers will be presented on coding theory, communications systems, computer communications, pattern recognition, stochastic processes, and detection and estimation, plus related topics. Special charter flights are being arranged. Symposium fees: \$65, member; \$70, nonmember. Contact: IEEE, 345 E. 47th St., New York, N.Y. 10017 (212) 644-7500.

Computer Society Curricula Workshop, June 21-23, Bloomington-Normal, Ill. This meeting will attract a nationwide audience of college teachers of computer science and computer engineering to discuss new ideas and materials. Fees: \$25, IEEE or ACM member; \$35, nonmember. Contact: Dr. David Rine, West Virginia Univ., Morgantown, West Va. 26506 (304) 293-3196.

International Symposium on Fault-Tolerant Computing, June 21-23, Pittsburgh. Speakers from the U.S. and around the world will highlight this sixth annual forum. There will be sessions on design and modeling, current practices and future needs, sequential circuits, testing, and on-line detection. Fees: \$70, member; \$85, nonmember; add \$15 after June 4; \$15, student member; \$20, student nonmember; add \$5 after June 4. Contact: Steve Clark, Computer Science Dept., Carnegie-Mellon Univ., Pittsburgh, Pa. 15213.

Government Management Information Sciences Annual Conference, June 21-25, Denver. Directors of data processing from large and small municipalities in the U.S. and Canada will attend this year's G-MIS conference on Cost Effectiveness—Productivity. Fees: \$40, member; \$50, nonmember. Contact: Joseph M. Lewis, Administrator, Data Svcs. Div., City & County of Denver, 627 S. Broadway, Denver, Colo. 80209 (303) 297-2251.

Syntopican IV, Intl. Word Processing Assn. Conference, June 22-24, New York City. Among topics for 15 seminars on the theme, Information Transmission Systems, will be computers, micrographics, phasing into word processing, and work measurements and standards. There will be equipment exhibits, training films, and special literature. Fees: \$125, member; \$150, nonmember; one-day registration, \$75 and \$85, respectively. Contact: Lorraine Lear, IWP, Maryland Rd., Willow Grove, Pa. 19090 (215) 657-3220.

#### CALL FOR PAPERS

Computer Networks: Trends and Applications, IEEE, Nov. 17, Gaithersburg, Md. Three copies of 1000-word abstracts of tutorial papers should be submitted by June 15 to Dr. Patrick McGregor, Network Analysis Corp., 9105 Westerholm Way, Vienna, Va. 22180. Papers should describe practical results with computer networks and networking systems, or present new research results, in such areas as multicomputer, value-added, or terminal-oriented networks; network design or access techniques; economics, management, or measurement of networks; applications, and future directions for networking. Authors will be notified of provisional acceptance by July 30.

Conference information submitted to Calendar should include registration fees, phone number and name of contact. Items for consideration should be received by DATAMATION three months prior to the event.

AND THE REPORT OF A DESCRIPTION OF A DISCONCERNED AND A DESCRIPTION OF A D

New 45 and 55 cps HyType Printers In Production

We've made a full line out of our proven HyType serial printer. With the experience gained from over 30,000 HyTypes in use, we added a 45 cps and 55 cps model, a new word processor model with an improved daisy wheel for even finer print quality. And, we have more options, too: bottom feed, split platen, end-of-ribbon and paperout signals, OCR wheels and 8 bit parallel microprocessor and RS-232 interfaces. We've even added more type faces, ribbon options and other supplies to broaden the application of HyType printers. After all, we planted the daisy idea in the first place; shouldn't you look to us, then, for major innovations and advances? Diablo Systems, Incorporated, 24500 Industrial Blvd., Hayward, Ca 94545, or Diablo Systems, S.A., Avenue de Fre 263, 1180 Brussels, Belgium.



Diablo Systems, Incorporated A Xerox Company

## Fastest wheels in town.



## GE puts it on the line with a new family of TermiNet line printers

### Four value-packed <u>true</u> line printers with <u>real</u> 90-340 lines per minute throughput at practical, low prices

Small size. Compact design. Modern styling. Quiet operation. Low prices.

At the same time this new spacesaving family of GE TermiNet line printers is big on performance. They're big on throughput. Gives you a range of speeds from 90 lpm to 340 lpm, depending on the number of printable characters per line and the size (64 or 96) of the ASCII subset. And that's *real* throughput (see graph).

They're big on reliability backed by years of proven electronics and rotating belt technology. (Over 75,000 GE belt printers installed worldwide.) Big on versatility. 67% of the parts are common to TermiNet 300, 1200 and 120 printers. For resellers this means a minimal spare parts investment. For users it means improved service and less downtime due to a lack of spare parts. You can modify or upgrade quickly and at modest cost. They're big on interfaces. Serial and parallel, buffered and unbuffered.

Big on quietness. They're a welcomed addition to any office or computer room. Big on value-packed features. Both front (recommended for multi-part forms) and rear loading. 132 columns. Original and 5 copies. A unique ribbon cartridge. With a life span of 50 million print characters. Operators can replace in less than a minute. Easily. Cleanly.

And, they're big on troubleshooting. 14 light emitting diodes (LED's) located on the outside of five printed circuit boards quickly indicate malfunctions. A test button on the control panel provides rapid checkout of printer action. Staggered or ''ripple'' test patterns print continuously as long as TEST is activated.

This big new family of TermiNet line printers are *true* line printers.

In fact, the only thing you'll find small about this new family of line printers is their size and price. In these days of spiraling costs, GE is putting it on the line with practical, low prices. From \$3900 for the TermiNet 310 printer to \$5130 for the TermiNet 340 printer (user quantity 1). That could well be the best cost/performance in line printers available today.

Let us prove it. Write General Electric Company, TermiNet 794-17, Waynesboro, VA 22980.



The print rate for TermiNet line printers varies with the number of printable characters per line and the size of the ASCII subset used. Analysis of the typical rate curve shows that TermiNet 340 throughput for the 64 character ASCII subset is an average of 340 lines per minute when there are 90 or fewer characters printed on a line. This includes one line feed per line. Minimum throughput is 231.8 lines per minute when printing characters in all 132 columns, faster if there are spaces in the print line.

#### For your special kind of needs-A special kind of printer

### GENERAL 🌮 ELECTRIC

### THIS IS THE GENERAL LEDGER SYSTEM YOU AND YOUR ACCOUNTING DEPARTMENT HAVE BEEN DREAMING OF.

## \*CALL 1-(800) 527-3250 AND FIND OUT WHY.

Here's exactly what will happen when you call. One of our staff will take your name and address and immediately send you a brochure explaining exactly what the UCC General Ledger/Financial Control System is all about. (In Texas, call 214-638-5880 collect.) When you've seen how UCC-FCS meets your

When you've seen how UCC-FCS meets your financial reporting requirements, call this number again. We'll arrange a presentation at your convenience.

Here are some reasons why UCC-FCS has made the Accounting and Data Processing Departments happy in over 150 installations:

- Quick and efficient implementation.
- Easy-to-use report writer requiring virtually no EDP assistance.
- Full general ledger accounting, *plus* budgeting, costing, profit center reporting. And much more.
- Optionally generates over 100 standard reports.

We're going to be the IBM of *software* companies.

University Computing Company • P.O. Box 47911 • Dallas, Texas 75247 • A Wyly Company

CIRCLE 47 ON READER CARD

## source data

SOURCE DATA provides information on books, courses, references, reports, periodicals, and vendor publications.



EDP Facility Accounting: Implementation (Vol. 1) 205 pp. \$300 EDP Facility Accounting: Technical Foundations (Vol. 2) 191 pp. \$100 by Kenneth W. Kolence Bank Administration Institute, P.O. Box 500, 303 S. Northwest Highway, Park Ridge, Ill. 60068 (1975) (50% discount to BAI members)

The basic objective of these volumes is to provide a thorough description of the factors to be considered when establishing a dp accounting system for distributing incurred costs to multiple users (or applications). This objective is carefully and well achieved. All the relevant factors are defined, and a mathematical relational means is provided to integrate these factors into a whole such that costs can be fairly and visibly apportioned by user or application.

Six specific comments can be made:

1. The methodology presumes an existing, operating data processing system with modern monitors and repeatable work load.

2. The fundamental intent behind this accounting methodology is to provide means to tune an existing system, and thus properly charge its users for its use rather than to provide explicit purchasing guidance for comparing new systems. The methodology is also of little help to designers of new systems.

3. The somewhat complicated nomenclature and mathematical expressions need only the more frequent attachment of their units (or dimensions) to facilitate rapid understanding.

4. Importantly, and properly, charges are explicitly and mathematically related to the actual work done—an excellent contribution.

5. The mathematical structure provided is best suited to systems with static, rather than dynamic resource allocation algorithms because all of the conversion factors (to convert Natural Forecasting Units of familiar work to the author's common measure of superimposable or additive software work) presume run time repeatability. 6. Principal users of this work would probably be software designers of the cost accounting and user invoicing procedures and programs for a large dp installation.

As in all things, since the measurement determines the system, I must observe that users will attempt to minimize their charges once a clear charging algorithm is provided. In this case, my guess is that the cheapest scheme is to write all programs to execute directly out of data base (disc) using minimal main memory, calling for the shortest possible records that can be used, using cpu as little as possible, throwing as much load onto the I/Ohandlers as possible to accomplish those results.

To counter such tendencies, it would be desirable in a future version of this accounting system to give users credit for writing programs that use system resources efficiently.

It is extremely difficult to find familiar Natural Forecast Units of work that are orthogonal (linear in the author's sense). Most such parameters that are easily measured and are always talked about when measuring computer systems, do not produce independent effects on memory transfers. "Software work" as used by the author is measured by the number of bytes changed in any storage media. The several parameters which are familiar measures on computers do not usually produce independent effects on byte change rates in system storage media.

As a personal feeling, I am uncomfortable with the idea of equating "software work" with the amount of busy work that can go on inside a poorly designed program. This construct provided by the author does allow a means to aggregate all the work done by many programs in a fashion which will then apportion out charges according to this measure of work done. It also penalizes the person who does his programming work poorly, uses much memory, and runs I/O inefficiently. It further makes a person pay for the resources required to run programs in a hurry. But I suspect it also allows the clever ones to run their programs cheaply by running up system overhead using carefully selected strategems. "Useful work" should be measured, and wasteful or inefficient use of system overhead functions should be penalized.

In conclusion, it is a pleasure to read, contemplate, and discuss this careful, thorough, and useful work by one of the pioneers in performance measurement.

---Robert R. Johnson Dr. Johnson is vice president in charge of engineering at Burroughs Corp. He was earlier director of engineering for commercial dp systems and equipment and electronic business machines. Before joining Burroughs in 1964, Dr. Johnson was manager of engineering for General Electric's computer dept. in Phoenix, and earlier, a research physicist for Hughes Aircraft Co.

#### Collected Papers of Jay W. Forrester Wright-Allen Press 238 Main Street Cambridge, MA 02142 (1975) 284 pp. \$30

Jay W. Forrester is Germeshausen Professor at MIT and a leader in the field of system dynamics. Some DATAMATION readers will remember him also for his early work in computer development, particularly for his basic contributions

to core memory technology. This book is a chronological collection of 17 of Prof. Forrester's papers on the subject of system dynamics spanning the period from 1958 to 1972. This review is oriented to DATAMATION readers who are not directly engaged in the field of system dynamics. Those who work in this field would view the *Collected Papers* somewhat differently, for example, in relation to Prof. Forrester's four other major works: *Industrial Dynamics* (1961), *Principles* of Systems (1968), Urban Dynamics (1969), and World Dynamics (1971).

After a foreword by Professor Emeritus Gordon S. Brown, formerly Dean of Engineering at MIT, Collected Papers divides essentially into two parts. The first nine papers, covering a decade from 1958 to 1968, primarily address the application of industrial dynamics to corporate issues. The remaining papers address the application of system dynamics to urban and world social topics.

Industrial dynamics involves the application of the principles of feedback systems to a wide range of industrial topics. Applications discussed in some detail are advertising (paper 2) and market growth (paper 7). Collected Papers is not mathematical in presentation, although paper 7 has an appended computer printout of equations used for system simulation. Those papers which address specific applications typically have a number of graphical illustrations of results. Paper 5 discusses the problem of reducing research costs, primarily by increasing research efficiency. An observation by Forrester: "... research is involved in a postive feedback spiral where increasingly inefficient research becomes the training ground for each new generation of research workers.' Paper 6, "A New Corporate Design," is a compact discussion of Forrester's



The Bridge

## The best of the big systems:

Powerful, reliable multi-stream batch.

Concurrent general-purpose timesharing with up to 64 on-line, interactive terminals. Complete higher-level languages with interactive debuggers— FORTRAN, COBOL, APL, BASIC, and ALGOL.

A comprehensive Business Instruction Set. A large-scale Data Base Management System. Remote diagnostic capability. Process-structured architecture. Integrated file/address space. A powerful, flexible command language.

A large microprogammed instruction set and true virtual memory demand paging to accommodate big programs.

True large-scale capacity – up to 800 million bytes of high-speed, on-line disc storage and up to 1.2 million bytes of main memory.





# Computer



## With the best of the sma

Low price-total system cost of under \$10,000 per month. Ease of operation. Low operating costs - no operating staff.

Ease of installation. Small physical size.

It's all in the DECSYSTEM-20. The first computer that bridges the gap between large and small systems. By giving you the best features of both.

□ Please send me more information on DECSYSTEM-20, The Bridge Computer. Please have a salesman contact me.

And it's available for delivery right now.

To find out more about how the DECSYSTEM-20 can help your operation, call or write: Digital Equipment Corporation, Large Computer Group, Marlborough, MA. 01752, 617-481-9511, ext. 6885. In Canada: Digital Equipment of Canada, Ltd. In Europe: 81 route de l'Aire, 1211 Geneva 26. Prices apply to U.S.A. only.

Tel: 42 79 50.



LARGE COMPUTER GROUP Title\_ Name\_ Company. Address. State\_ Zip. City. Telephone\_

Send to: Digital Equipment Corporation, Large Computer Group, 200 Forest St., Marlborough, MA. 01752.

May, 1976

### source data

concepts for a corporation. Much of the discussion relates to interpersonal relationships, and freedom and mobility for the individual.

In the second part of Collected Works, we see the fruits of application of industrial dynamics, under the new name of system dynamics, to problems outside the realm of corporations. "I am speaking," says Forrester, "of what was earlier called 'industrial dynamics.' The name was a misnomer because the methods apply to complex systems regardless of the field in which they are located."

Paper 11 presents the results of system analysis as applied to urban planning. Factors like labor, housing, mature business, new enterprises, and taxation are taken into account. Growth and stagnation curves for a 250-year period appear to be extremely relevant to major U.S. metropolitan centers.

Most readers will be interested in paper 14, "Counterintuitive Behavior of Social Systems," an extension of urban dynamics to a world model. This paper was presented to a subcommittee of the House of Representatives concerned with urban growth. Interaction of key parameters-natural resources, world population, quality of life, pollution, and capital investment-are presented in seven scenarios of assumptions. The results indicate near-term gyrations in most parameters, particularly pollution, quality of life, and population. Indeed, the last scenario which shows a set of conditions for world equilibrium assumes sharp reductions in natural resource usage (-75%), birth rate (-50%), pollution generation (-50%), capital investment rate (-40%), and even a reduction in food production (-20%). Forrester regretfully concludes that we are living in a golden age when the quality of life is better than it has been, or will be.

Paper 16 is addressed to quite a different audience, the church. Forrester asserts that "churches should be custodians of the longest term values in a society." He describes the church's predicament in terms of population growth, and raises fundamental questions about "egocentricity," "fallacy of human equality," and "potential evil in humanitarianism."

All in all, Collected Works is a mindexpanding book. It races through a variety of corporate problems to urban and world social problems and institutions. Prof. Forrester makes no claim that people exposed to the results of application of system dynamics will understand the basic methodologythat still requires a grounding in feedback system theory. The DATAMATION reader who has a broad interest in the topics that are covered would be well advised to read this book. Even at its premium price, it would be a significant addition to one's personal library.

-Lowell Amdahl Mr. Amdahl was a founder and is chairman of Compata, Inc., Los Angeles, and is Datamation's technical advisor.

#### BOOK BRIEFS ...

Principles of Digital Computer Design, Vol. 1 by Abd-elfattah M. Abd-alla and Arnold C. Meltzer Prentice-Hall, Inc., 1976 606 pp. \$18.50

This is a highly technical, in-depth presentation of the principles underlying the design of digital computers, and contains information on how to use these principles in the design of a small digital computer using microprogramming. Required background for the reader is a knowledge of programming using a high level language, and a knowledge of switching theory design. A second volume is planned that will describe the advanced development concepts of computer design.

## Annual Review of Information Science and Technology (Vol. 10) Carlos A. Cuadra, ed. American Society for Information Sci-ence, 1155 Sixteenth St., N.W., Suite 210, Washington, D.C. 20036 (1975)

(1975) 488 pp. \$27.50 (\$22, ASIS members; \$24.75, ASIS affiliates, prepaid)

Billed as a "state of the profession" report, this latest edition features carefully chosen material written by selected experts that reflects significant developments and trends in the field of information science. Contents are divided into four sections: planning information systems and services, basic techniques and tools, applications, and special topics.

The Compleat Computer by Dennie L. Van Tassel Science Research Associates, Inc., 259 E. Erie St., Chicago, III. 60611

1976) 216 pp. \$5.95 (paperback)

Many books of this type-compendiums of short articles, humor, poetry, computer art, games, and puzzles-are merely reproductions, largely poor in quality, from other sources. This volume uses a different approach. Although most of the material is gathered from other sources, all of it has been prepared especially for this printing, which makes the book visually pleasing and much more readable. The material itself? Well chosen, interesting and amusing.

Computer Systems Organization and Programming by Harry Katzan, Jr. Science Research Associates, Inc., 259 E. Erie St., Chicago, III. 60611 (1976) 459 pp. \$12.95

The first four chapters of this text pro-

vide detailed discussions of computer systems, computer organization, data and storage structures, and computer operations and machine language. The balance of the book covers several topics that can assist the professional in a changing job market; these include treatments of data management, data base technology, virtual storage, and an up to date review of structured programming.

Games With the Pocket Calculator by Sivasailam Thiagarajan and Harold D. Stolovitch Dymax, P.O. Box 310, Menlo Park, Calif. 94025 (1976) 47 pp. \$2 (paperback) plus 50¢ for handling

There are two dozen games in this book that can be played with calculators of almost any type and price (minimum is one with a six digit display). The games are billed as interactive activities, requiring mental manipulations as well as calculator computations. They look like fun.

## Operations Research for Immediate Application: A Quick and Dirty Manual by Robert D. Woolsey and Huntington S. Swanson Harper & Row, 1975 204 pp. \$5.95 (paperback)

The lighthearted title indicates the approach used in this problem solving "cookbook" for people who have to deal with finding real-world solutions to operations research problems. Sample Q&Ds: minimizing total processing times, economic order quantity for constant demand, no shortages allowed; deciding whether or not to stock an item; for optimum cash replenishment with lumpy demand. Each Q&D has references for those interested in backup theory and derivation of the method.



#### Management Audits

Management Auditing of Computer Operations: A Tutorial is a 480-page paperback of reprints from journals, newspapers, on the need of managers to keep track of the impact of the computer on the entire operations of their organization. In addition to the 31 articles reprinted, there are discussions by the editors. Sample articles are Tom Alexander's "Waiting for the Great Computer Rip-off" (Fortune), Brandt Allen's "Embezzler's Guide to the Computer" (Harvard Business Rev.), and Fred Brooks' "The Mythical Man-Month" (Datamation). Price: \$16 (\$12 to members). IEEE COMPUTER SOCIETY, 5855 Naples Plaza, Ste. 301, Long Beach, Calif. 90803.

## Point by point, line by line:

## See why our lowest-cost Graphics package has no competition.

Our 1024 X by 780 Y viewable points separate Graphics from mere

**graphing.** The price has never been lower. But Tektronix' new 4006-1 provides the same superior information capacity that has made us the company for all your graphics needs.

We'll throw you a curve. Tektronix will graph circles around the competition. Now, thanks to our new low priced 4006-1, we're in the same ballgame with mere alphanumeric terminals.

Graphics to gain. Nothing to lose. Add the graphics extra at an everyday price: \$2995 or \$150 a month on a two year lease. Alphanumerics? Up to 2590 on screen characters. Plus a spectacular package that includes confirmed compatibility with most mainframes through proven interfaces and time-tested software packages. And expert maintenance that follows you all over the world.

Plug-in peripherals standing by. Like our 4631 Hard Copy Unit for up to four 4006-1's with 8½ "x11" copies, or 4923 Digital Cartridge Tape Recorder for low-cost, off-line storage.

Why wait for graphics? Let graphics wait on you. See what our fine-line, full-line graphics can mean for your applications. Check out the whole story and all the prices right now with your local Tektronix Sales Engineer. Or write:

Tektronix, Inc. Information Display Group P.O. Box 500 Beaverton, Oregon 97077



CIRCLE 61 ON READER CARD



## Introducing the HP 9825 with vectored priority interrupt, direct memory access, live keyboard, multidimensional arrays, buffered I/O...

# That's big-system computing performance.

The all-new 9825 Computing Calculator: a very versatile, very powerful device for high-speed problem-solving and for interfacing applications. Consider these performance-oriented features:

Vectored priority interrupt allows virtually simultaneous processing of multiple jobs. It's easily programmed to suspend processing, gather or send data and messages to instruments and peripherals, then automatically return to the original job.

Live keyboard lets you interact with the system while a program is running to examine or change program variables—or even perform keyboard calculations.

Up to 400k transfers per second direct memory access provides minicomputer speeds which allow real-time data acquisition and data transfer with high-speed devices. High-speed, 250k byte tape cartridge with 6-second average access time permits rapid processing of data and loading of programs.

Multidimensional arrays allow you to organize data logically, thus saving program space and execution time. A 20 x 20 matrix can be inverted in 10 seconds.

**Buffered I/O** increases throughput by providing a programmable software buffer between the program and an external device.

Memory load and record allows you to suspend processing whenever you want and store the complete contents of memory on tape —including data and pointers —for continuation later on.

**High level language** (**HPL**) offers you power and efficiency for handling equations, data manipulation, and input/output operations. Yet it is easy to learn and use.

Other features and capabilities enhance 9825 performance and versatility: for example, upper and lower case alphanumerics on both the display and printer; interfacing to any of eight HP calculator peripherals through three I/O slots, and up to 42 different instruments via HP Interface Buses.

#### Simultaneous processing of several diverse jobs.

Say you're using a 9825 to control an instrument test stand, and acquiring data from it at speeds in excess of 1000 bytes a second; then printing the results on the new HP 9866B Thermal Line Printer. At the same time, the same 9825 can also be processing and plotting a statistical problem. And through the 9825's live keyboard, you can check the progress of either program and even change parameters if you desire. It seems the 9825 is doing all these operations simultaneously, thanks to its speed, buffered I/O, and interrupt capability.

#### Unexpected performance from a computing calculator

All this performance comes in a 26-pound, 5" x 15" x 19" package. Yet, with all its power and computer-like features, the 9825 still retains the friendliness and simplicity of a calculator. You don't have to be a programmer to get performance out of a 9825; nor do you need to be a systems expert to do interfacing applications. When you know all the facts, we think you'll agree the 9825 is a great buy. Write for your free copy of the 16-page 9825 brochure, or call your local HP sales office for more information.

HP computing calculators put the power where the problems are.



Sales and service from 172 offices in 65 countries. PO Box 301 Loveland Colorado 80537 SEE US AT THE NCC, BOOTH 2515 CIRCLE 70 ON READER CARD

### source data

Teleprinters and Typewriters

Computer Transceiver Systems and Digital Equipment Corp. teleprinter terminals were rated highest by 571 users with a total of 11,158 installed terminals. So finds *All About Teleprinter Terminals*, a 42-page report reprinted from the March supplement to *Datapro 70*. The report presents detailed characteristics of 149 teleprinter terminals from 57 vendors in a comparison chart form, plus specific user ratings on more than 50 individual makes and models. The 18-page All About Office Electric Typewriters reports that six manufacturers are challenging IBM's 80% share of the \$500 million per year market. Competition from Adler, Facit, Olivetti, Olympia, Royal, and Sperry Univac will further stimulate improved performance and development of new features. The study compares 33 models from 11 manufacturers.

Price: \$10 each. DATAPRO RESEARCH CORP., 1805 Underwood Blvd., Delran, N. J. 08075.

#### **Communications Services**

Keeping track of local and state common carrier services is now facilitated by the loose-leaf *Intrastate Guide to* 



It's the <u>supersonic</u> digitizer. It uses <u>sound</u> as its ranging medium. Which makes it more flexible to use. And more reliable. Use it free of tablet. In working areas up to 6 foot square.

In two or three dimensional applications. Use graf/pen to eliminate tedious keyboard entry. It

traces any form of graphic material into digital intelligence. Its limitless alphanumeric capability sets up streamlined business and inventory control systems.

Graf/pen is faster. More accurate.

It interfaces to virtually any minicomputer, programmable calculator, RS-232 device or off-line system.

Write. Or call Rolf Kates, our vp/marketing. Today. Ask him to explain <u>fully</u> how graf/pen got to be <u>super</u>. By being <u>sonic</u>.



970 Kings Highway West, Southport, Connecticut 06490 (203) 255-1526

CIRCLE 140 ON READER CARD

Communications Services (Vol. 1). This monthly service provides updates of the latest tariffs for each state. A check sheet is also included each month which summarizes rate applications activity. An overview and description of how to use the service are provided. Annual subscription: \$375 (plus postage). CEN-TER FOR COMMUNICATIONS MANAGE-MENT, INC., P. O. Box 324, Ramsey, N. J. 07446.

#### **Microcomputer Dictionary**

A useful, comprehensive *Microcomputer Dictionary and Guide* by Charles J. Sippl and David A. Kidd is part of this vendor's "Universe" microcomputer service. This 600+ page paperback contains extensive explanations of microelectronic terms, plus a number of useful appendices on programmable calculator terms; summaries of APL, BASIC, and FORTRAN; mathematics and statistics definitions; symbols, units, and constants of electronics; and more. Price: \$14.95. CRAMER ELECTRONICS, INC., 85 Wells Ave., Newton, Mass. 02159.

#### University Directory

A 100-page booklet, Administrative Directory of College and University Computer Sciences, lists names and addresses of 300 chairmen of computer science departments and 900 directors of computer centers at universities and colleges in the U.S. Also included is information on degree programs offered, on-site computing equipment, and related information processing societies and government agencies. Price: \$7.50 (\$5 to ACM members). ASSOCIATION FOR COMPUT-ING MACHINERY, 1133 Ave. of the Americas, New York, N. Y. 10036.

#### EFTS Deskbook

The 500-page 1976 EFTS Deskbook presents some helpful facts and materials about electronic funds transfer systems. The book is divided into sections with pertinent information on national trade groups, national regulatory groups, service groups, state directories and biographical facts on 300 EFTS specialists from various organizations. (Some important names, however, are missing, such as Dale Reistad, president of Payment Systems, Inc., and Russell Fenwick, a senior vice president of Bank of America who was also the guiding force behind SCOPE which obtained the first automated clearing house.) Included are an acronym dictionary, a master index, and an inquiry service available from the vendor. Price: \$95. THE FINANCIAL LIBRARY, Carnegie Building, Hillcrest Rd., Madison, N. J. 07940.

#### Small Business Programs

Evaluations of three computer programs designed for small wholesalers (Continued on page 45)

FOR T.I. CIRCLE 18 ON READER CARD
## Technology.

4342944819

3.141592654-06

SR-60

185307

At Texas Instruments, it is the foundation of a double goal: Produce better products. Produce them economically.

Now, we've added three new programmable calculators... at prices you can afford.



TEMAS INSTRUMENTS

2.718281828

### Choose the right programmable ...and problems that once took hours can be solved in seconds.

SR-56 Key programmable. Full programming capability at an economical price.



SR-60 Prompting, printing, card programmable. Bridges the gap between calculators and computers.

SR-52 Pocket-card programmable. Records your programs for instant use. Anytime, anywhere.



REMPTING

### **Congratulations: you didn't have** a computer fire again last year.

You're one of the lucky ones.

Unfortunately too many companies last year did suffer major business interruptions due to fires in or near their computer rooms.

What's even more unfortunate is the fact that a lot of the damage, clean-up and downtime could have been avoided.

#### Days of Downtime vs. a Few Seconds of Halon

These companies could have been protected by a high speed Fenwal Halon Fire Suppression System.

The system that snuffs out fires dry. Just seconds after they start.

And lets you get right back to work. No wet mess to clean up.

With some systems you've got



to evacuate a room before the extinguishing agent can go to work.

But because Halon 1301 is harmless to people, it

can start snuffing out the flames immediately. Which gives you the fastest jump on the fire.

nary systems there's usually at least 48



hours of clean-up before your computer can go back on line.

With a Fenwal system there's virtually no clean-up, no shorted-out wires. No electrical shock hazards. No damage to tapes or records.

Fenwal's unique, modular system permits rapid agent discharge and easy extension of existing systems.

Why Push Your Luck? The consequences of a computer fire are a lot more devastating than you might think. Despite all the precautions you take.

At Fenwal we've got documented proof that our Halon Fire Suppression Systems are the solu-

tion to the damage and downtime of computer room fires.

It's proof you can see for yourself. In a film called "The Fireaters".

We think it will convince you that

vou need more than luck to keep your computer in business.

To arrange a viewing, call us at (617) 881-2000. Or write to Fenwal Incorporated, Ashland, MA 01721. A Division of Walter Kidde & Co., Inc. Our local, service-oriented distributors



arelistedinthe vellow pages under "Fire Protection".

Nobody in the world has more experience in fire and explosion suppression systems.

CIRCLE 59 ON READER CARD

FM Approved - UL Listed



## A lot of computers offer multi-level batch processing, or RJE, or realtime, or interactive timesharing.

## But only Harris offers all of it, concurrently.

Only Harris delivers multi-use concurrency. Our high performance S100 and S200 packaged systems, combined with our responsive VULCAN operating system delivers simultaneous compute services to each user. As well as simultaneous individual user access to the system.

The S220, shown here, is packaged around the most powerful CPU in the industry. Dozens of benchmarks, including Whetstone, prove the S100/S200 series superior performance. The S220 is one of 6 packaged systems available today, starting at \$85,000. All operate with COBOL, FORTRAN, BASIC, RPG II, FORGO, SNOBOL, and extended BASIC. And all 6 in the series deliver multiple RJE, multi-level batch processing, multiple interactive timesharing, and real-time processing...all at the same time. If your need is distributed processing, time-sharing, data base management, or any kind of multi-use concurrency, benchmark the S100/S200 packaged systems.

Only Harris gives it all to you, concurrently. Write Harris Computer Systems, 1200 Gateway Drive, Fort Lauderdale, Florida 33309. Europe: Techmation N.V., Gebouw 105/105 Schiphol-Oost, Netherlands.



COMMUNICATIONS AND INFORMATION HANDLING



### (It's chiefly for the non-clairvoyant.)

If you could foresee your exact COM needs for the next three ... four ... five ... or even more years, there might be another single configured system that would serve as well as our field-upgradable 3800 series.

If you could read clearly in the stars whether you might eventually require a front end mini preprocessor, for example, the latest Bell & Howell COM array would lose one of its big advantages. And if you could only predict what peripherals you need – lineprinter, CRT, disc, tapedrive, or the entire combination – our 3800 would be just another COM series to you.

But, if you're like the other ungifted 99% of us, you'll appreciate this new hedge against the uncertainties of an "iffy" economy and hard-to-predict corporate changes and growth rates. You can enjoy this freedom without sacrifice, too. Our 3800 Series is competitive in price, speed, and operator convenience. Attractively styled. Accompanied by strong, flexible software. And backed by Bell & Howell's worldwide sales, service, and support organization.

Your Bell & Howell COM representative can give you some other sensible reasons for choosing the 3800 Series. To get in touch with him, call Pat Flynn, collect, at (714) 752-1940 or write him at 1451 Quail St., Newport Beach, CA 92660. (He may even make you an attractive offer on your slightly-used crystal ball.)

MICROIMAGERY GROUP



CIRCLE 90 ON READER CARD

### source data

#### (Continued from page 34)

and distributors appear in *Packaged* Software Reports. The packages are Burroughs B700 Wholesale Business Management System, NCR'S SPIRIT, and Basic Four's Comprehensive Business System. Each package is available commercially on a small business computer, and is modifiable and supportable by the manufacturer. Price: \$15. MANAGEMENT INFORMATION CORP., 140 Barclay Center, Cherry Hill, N. J. 08034.

#### Tape and Disc Packs

There is a high degree of user satisfaction with vendors of media maintenance equipment, according to the report, All About Magnetic Tape and Disk Pack Maintenance, reprinted from the March supplement to Datapro 70. The 10-page report describes the product lines of the seven leading vendors: Computer-Link, Data Devices International, General Kinetics, Graham Magnetics, Kybe, Randomex, and Recortec. Price: \$10. DATAPRO RE-SEARCH CORP., 1805 Underwood Blvd., Delran, N. J. 08075.

#### EFT Analysis

A 40-page analysis of various approaches taken by state legislatures concerning EFT appears in *Remote Electronic Facilities—An Analysis of Enabling Acts.* The book provides non-technical descriptions of state statutes, an outline of policy considerations in EFT lawmaking, a reference matrix comparing provisions of state statutes, and definitions of federal regulations and rulings. Price: \$10 (\$8 for ABA members). AMERICAN BANKERS ASSN., Communications Group, 1120 Conn. Ave., N. W., Washington, D. C. 20036.



#### Apparel minis

A 12-page illustrated brochure, Micos, A Minicomputer System in the Apparel Industry, describes the "Micos" system which is specially constructed for order entry, inventory control, invoicing, accounts receivable, etc., as applicable to the apparel industry which requires extremely up-to-date information. A cut and sold report, salesperson commission statements, open commitments report, and advertising cost analysis are sample reports available. Crt illustrations and hardcopy output are shown, and specifications of the system given. MINI-COM-PUTER SYSTEMS, INC., Elmsford, N. Y. FOR COPY CIRCLE 204 ON READER CARD

#### Tape Management

"Why it is Cost Effective to Establish and Implement a Tape Management Program" is a 4-page primer and do-ityourself cost analysis worksheet. Information on tape errors, program and equipment justification, identifying actual costs of tape failure, and establishing a tape maintenance program, is provided. COMPUTER-LINK CORP., Burlington, Mass.

FOR COPY CIRCLE 201 ON READER CARD

#### Custom ICs

An 8-page booklet describes custom IC chip manufacturing and the economics of using custom IC's in place of many standard IC's for the same function. A custom, large scale integrated (LSI) circuit, for example, can often replace 10 to 100 standard IC's, with subsequent reduced assembly costs, elimination of one or more printed circuit boards, lower field maintenance and repair costs, higher reliability, smaller volume, reduced weight, lower power consumption, etc. SILICON SYSTEMS INC., Santa Ana, Calif.

FOR COPY CIRCLE 202 ON READER CARD

#### UPS

An illustrated brochure describes the Topaz Uninterruptible Power Systems, 81000 series, designed to protect critical loads against AC power line disturbances and loss of commercial AC



power. Loads are claimed to be protected from instantaneous and subcycle power losses as well as from longer term power outages. Especially applicable to computer-based equipment, the standard models have singlephase outputs and are available in 3, 5, 10, and 15 kVA ratings. TOPAZ ELECTRONICS, San Diego, Calif. FOR COPY CIRCLE 203 ON READER CARD

#### Tape Formatter

An illustrated brochure describes the (Continued on page 49)

CIRCLE 108 ON READER CARD

an image processing display system providing up to 4096 different COLORS.....



AYDIN CONTROLS Model 5212/5214A Image Processing Display Generator is an applications-oriented system designed for the display of computer generated graphics in color, monochrome or grey scale. The generator is element addressable and has standard resolution from 256 x 240 to 640 x 512. This graphics system is used for applications in complex image processing systems such as tomographic display, mapping, LANDSAT, process control and others.

Up to 4096 colors can be displayed at any one time depending upon the number of memory planes supplied, and the resolution required.

The unit provides vector and circle generation capability and three different size alphanumeric fonts and an optional programmable font for special symbols and characters.

Refresh is via MOS random access memory. Data can be loaded into memory in pixel format for image processing, or by memory plane for <u>alphanumeric</u>, vectors and conics.

The Model 5212/5214A is a microprocessor controlled system that minimizes system software and efficiently off-loads the host CPU system.

To find out what our Image Processing System can do for you call or write us today.



### One source for all your CRT display requirements

- 404 Commune Dinor Pont Washington (No - 1908) - 2015: 542-3800 (\* 1028) - 100, opti Ožuk



## BASF invented magnetic tape 40 years before Memorex broke their first glass.

Back in 1932, when Hoover was still president and radio was the big noise in home entertainment, BASF invented magnetic tape and the technology that made today's high-density data processing media possible. The state of the art has evolved considerably since then, and we're no longer alone in the magnetic media field. That's why, while we know we were first, we'd rather you know that we're the best. And we've put more effort into being the best than anyone else in the business. That's why we design and manufacture our own testing apparatus, and why we use up 75,000 miles of computer tape every year in our develop-

ment department. Because at BASF, "good enough" just isn't good enough. We've been around for a long time . . . long enough to know that it's what we've done for you lately that counts. Ask our customers . . . most people who choose BASF make it their only choice. BASF Systems, Bedford, Massachusetts 01730.

## **BASF** The Original.

**Flexydisk** 

Computer Tapes Disk Packs Flexydisks Word Processing Supplies

CIRCLE 12 ON READER CARD



## Your mother needs help.

At one time, people were willing to wait around for your big computer to get around to them.

No more.

Now they're demanding more work, faster than your mother can possibly do it.

Which has put you in a rather difficult position. You've either had to put them off, or put your mother through an upgrade so expensive it's unreal.

Neither of which you have to do any more. Because now you can get your mother a little help. A computer that can do the jobs she's too busy to do.

An ECLIPSE C/300.

The C/300 is smaller than the big computers you may be used to using. But it has the things big computers have. A comprehensive commercial instruction set that even has an EDIT function, for example. And large memory configurations.

The C/300 also has an incredibly sophisticated data management system with multilevel keyed access called INFOS. It supports the languages anyone could ever want: COBOL, RPG II, Real-



time FORTRAN. And INFOS runs under RDOS, our real-time multitasking operating system.

And the C/300 has intercomputer communications ability that lets you interface to your mother. Directly via channel connect, or via communication lines so it can emulate 2780's or HASP. Or be itself. And, wherever you put an ECLIPSE C/300 you can hang terminals off it with synchronous or asynchronous lines.

The COBOL that comes with the C/300 is the highest level implementation of ANSI 74 COBOL standards. It's a complete language system that comes with features like an interactive debugger. And an integrated SORT/MERGE.

And you can get all your peripherals at Data General. Because Data General has all kinds of discs, tape drives and printers. In all sizes. Discs for example, come in anything from a floppy to 3330-type 90 megabyte drives.

Write for more information.

That way, you'll be able to spend more time with your mother. Because you'll be spending less time making up excuses.

ECLIPSE C/300: BECAUSE YOUR MOTHER NEEDS A LITTLE HELP.



INFOS is a trademark of Data General Corporation. ECLIPSE is a registered trademark of Data General Corporation.

Data General, Route 9, Southboro, Mass. 01772 (617) 485-9100. Data General (Canada) Ltd., Ontario.
Data General Europe, 15 Rue Le Sueur, Paris 75116, France. Data General Australia, Melbourne (03) 82-1361/Sydney (02) 908-1366.

CIRCLE 68 ON READER CARD

### source data

(Continued from page 45)

Datum series 5191 magnetic tape formatters, a control and formatting system for minicomputers. Special features include a "designed-in software compatability," "proven" hardware design, plus other specifications which are detailed in the brochure. DATUM INC., Anaheim, Calif.

FOR COPY CIRCLE 205 ON READER CARD

#### Aids Catalog

The 1976 40-page ISA catalog describes more than 200 instrumentation publications and educational aids. Proceedings of conferences and symposia, reference books, periodicals, study guides, videotape programs, audio cassettes, standards and recommended practices, and instrument specification and test forms are detailed. Automatic control, computers, modeling and simulation, and telemetry are among the many areas covered. INSTRUMENT SOCIETY OF AMERICA, Pittsburgh, Pa. FOR COPY CIRCLE 206 ON READER CARD

#### Leaders Digest

A pamphlet to help those who want to lead better business meetings, *Leaders Digest*, is available. This 12-page booklet provides tips on meetings as a management tool, planning and conducting such meetings, discussions of visual aids, etc. Visual Products Div., 3M CENTER, St. Paul, Minn. FOR COPY CIRCLE 207 ON READER CARD

#### **Computer Power Supply**

A 4-page bulletin describes the General Electric Computer Power Supply, GET-6583, a line of packaged motorgenerator sets. These sets, rated 30 through 200 kw, are designed to protect computer systems and to isolate critical load equipment from power line voltage fluctuation. The equipment can be used in parallel for higher reliability and for riding through transient power losses for short durations. Included are application data, information on system operation and design, ratings and dimensions. GENERAL ELECTRIC CO., Schenectady, N. Y. FOR COPY CIRCLE 208 ON READER CARD

#### **Diskette Drive**

The Orbis Model 76 diskette drive which is offered in standard or double density up to 6.4 million bits, is described in a 4-page illustrated brochure. A uni-ball head positioner with zero backlash is an important feature. The benefits of an integrated design approach are also described. ORBIS SYSTEMS INC., Tustin, Calif.

FOR COPY CIRCLE 209 ON READER CARD

#### Selectric I/O Peripheral A technical bulletin describes features

and technical specifications of a Selectric I/O peripheral designed for use with the IBM 5100 programmable calculator. Included are applications, key features, and specifications like type characters, type styles, code formats, print rate, dimensions, etc. TYCOM CORP., Fairfield, N. J.

FOR COPY CIRCLE 210 ON READER CARD

#### **Corporate Profile**

A brochure describes the products and services for the teleprocessing industry available from this vendor. OSI provides consulting and educational services, software systems and products, and a publication—*Telesystems Journal*. ON-LINE SOFTWARE INTERNATION-AL, Hackensack, N. J.

FOR COPY CIRCLE 211 ON READER CARD



#### Microcomputer Software

In 10 self-teaching lessons, the course, Microcomputer Programming with Modu-Learn, provides information on computer architecture, operation, and software systems. Each lesson contains sections on software concepts and software implementation, and emphasis is on the hardware/software rela-(Continued on page 174)

### TDS Tape Message Displays mean... "More jobs through your computer!"

TDS TAPE MESSAGE DISPLAYS improve the efficiency of your computer operators by providing on-the-spot mounting instructions at each mountable unit. Having machine-to-operator communications directly at each tape drive and disk drive frees your operators from relying on a central console for mount/dismount messages. And this means increased production.



CIRCLE 145 ON READER CARD

## Microdata makes everything on this page.

Together they make up the most powerful OEM computer

Completely integrated systems.

systems on the market.

Computers. Disc drives. Tape transports. PRISM<sup>™</sup> display terminals. Ready-to-use software. Everything but the kitchen sink.

Microdata makes it all. So you get single-source responsibility, support and service.

Our systems utilize microprogramming and stack processing to give you superfast response time and improved overall system efficiency.

With our high-level systems programming language you can cut coding, debugging and software development costs by more than half. If you're looking for an OEM system that does everthing but wash your dishes, contact us today. Microdata Corporation, 17481 Red Hill Avenue, Irvine, CA 92714, P.O. Box 19501, Irvine, CA 92713, Telephone: (714) 540-6730, TWX: 910-595-1764.



Circle for Immediate Need 36 and for Information Only 37 on Reader Card.

# Meet the new NCR generation... the Criterion.

The new NCR Criterion is the first of a series which sets a standard for productivity in the information

productivity in the miorination processing industry. It's a complete computer system. A virtual machine, the Criterion changes characteristics to fit its job. It can become a COBOL 74 virtual system. A dynamic multiprogram-ming system. Or an NCR Century ming system. Or an NCR Century. Simply by changing the firmware. This means broader usability for you.

Through this new system, NCR continues to offer you the highest degree of compatibility, not only from model to model, but from generation to generation.

NGR

And the Criterion is extraordinarily fast: Up to 56 nanoseconds processor cycle time. It provides the power of a large-scale system in a remark-ably small package to reduce your environmental requirements. It offers virtual storage. Modular

growth without processor replacement. Online program development. Expandable memory-128K to one megabyte-and extensive peripheral mixes to meet your needs. More reasons why we say the Criterion sets a standard for productivity.

To discover what the new NCR Criterion models 8550 and 8570 can do for you, call your local NCR office. Or write to EDP Systems, NCR Corporation, Box 606, Dayton, Ohio 45401.



Reliability: Our data displays are outstanding solid-state designs with critically matched magnetics to optimize the performance levels and dependability demanded by your customers. We use the most advanced engineering and production techniques to assure consistency of performance. No data display is built with more deliberate attention to quality and reliability.

**Deliverv**:



We have been in the display electronics business long enough to know about rush orders. If you need it yesterday — we'll try to get it to you yesterday.

#### **Experience**:



We've built thousands of displays for many of the major manufacturers in the country. Perhaps we already have a unit that would meet your requirements. With slight modifications. It would be less costly than starting from scratch. If you need a new, special package — we'll produce it for you, in the configuration you want, at minimal expense.

#### **Cooperation:**



If you're developing a new data terminal, we will be glad to cooperate with your terminal design engineers in reviewing your exact specifications and developing the most economical display possible. And quickly! Whatever you need, we have the experience and talent to design it. And improve it.

But don't take our word. See for yourself by contacting us today.

You'll come up with your own reasons for using Setchell Carlson CRT display modules.

SC ELECTRONICS INC. A SUBSIDIARY OF AUDIOTRONICS CORPORATION 530 5th AVE. N.W. NEW BRIGHTON, MN. 55112 (612) 633-3131

## top-quality data terminals, here are four reasons to use Setchell Carlson **CRT display modules** in your system.

If you make



## Dal makes computer switch systems for IBM installations

T-BAR 3915/3916 Computer Switch Systems offer ■ matrix sizes up to 4x16s ■ compatible IBM channel switching ■ continuous configuration status ■ 3916 remote control ■ flexibility of peripheral pooling. Write or phone today for complete facts.



COMPUTER SWITCH DIVISION 141 Danbury Road, Wilton, CT 06897 • Telephone: 203/762-8351 • TWX: 710/479-3215 CIRCLE 83 ON READER CARD

## Try pricing out the cost of lost data.

Then you'll know why over half the certified digital cassettes in use throughout the world today are made by Information Terminals.

A dropped bit could mean only a misspelled name. It could also mean a check a hundred or a thousand times too big, a carload shipment sent to the wrong destination, or a fleeting moment in time lost forever!



100% Čertified. You can be sure with ITC.

To help protect you, your company and your projects against such losses, ITC tests its computer grade information storage media 100% after assembly.

This means every ITC computer grade digital cassette, floppy disk, FLIPPY™ disk, ¼-inch Data Cartridge and Mini-Cassette is checked for perfect mechanical and recording operation before it leaves our hands. 100% Certified. You're sure with ITC.



A medium for every message. ITC 100% CERTIFIED DIGITAL CASSETTES. Five Series, to fit just about every system and environmental requirement, from computer room or business office to

desert, jungle or frigid mountain top.

ITC 100% CERTIFIED FLOPPY AND FLIPPY™ DISKS. One-sided floppies and twosided FLIPPIES™. No matter what or who's diskettes you've been using, there's a 100% Certified ITC disk you can depend on.

aepend on. grade all ITC Car

#### ITC 100%

CERTIFIED ¼-INCH DATA CARTRIDGES. ITC's new ¼" Data Cartridges, with exclusive new features for new levels of performance and reliability.

ITC 100% CERTIFIED MINI-CASSETTES. A unique new approach to data storage in hand-held and desktop digital devices. ITC's MI-50 Mini-Cassette See us at NCC Booth 3519/3521 packs 50 feet of data capture in a package smaller than a box of pocket matches.

ITC MAGNETIC CARDS FOR WORD PROCESSING SYSTEMS. High quality products for the Office.

from the leading producer of 100% Certified computer grade magnetic media. Like all ITC products, our Mag Cards feature consistently high performance from one shipment to the next.

Write for Information on ITC computer grade and word processing media, and our cassette and diskette testing and alignment equipment. Or call your nearest ITC distributor or representative.

### Information Terminals

323 Soquel Way Sunnyvale, California 94086 Telephone (408) 245-4400

#### In Europe:

Information Terminals SA Case Postale 296 1215 Geneva Switzerland

## **Editor's Readout**

John L. Kirkley, Editor

### Distributed Definitions

How many angels can dance on the head of a pin? Who invented peanut butter? What's the definition of distributed processing?

Three of the great unanswered questions of our time.

Given enough diligent research the first two are probably answerable. We're not so sure about the third.

As a buzz word whose time has come, the term "distributed processing" has some rocky semantic difficulties to overcome. Muddying the waters are a host of definitions and related terms, sometimes used interchangeably, sometimes expressing a subtle difference, and sometimes simply adding to the confusion.

"The question is" (says Alice in *Through the Looking Glass*) "whether you *can* make words mean so many different things..."

"When *I* use a word," Humpty Dumpty said in rather a scornful tone, "it means just what *I* choose it to mean—neither more nor less."

Editors are a tenacious breed. Undaunted by conflicting opinions and red herrings like dispersed computing, distributive data processing, distributed computing, networked computing, and the like, we attempted to find some sort of morphological thread at the recent Data Communications Interface show in Miami.

Most of the people we interviewed agreed that any kind of straightforward configuration involving a communications network—a host cpu and user terminals that simply collect and transmit—does not qualify as a distributed system. Even if the terminals have a few smarts and do a little editing and formatting, the "base conditions" still aren't met. But from that point on, the muddy waters started rising.

Suppose, for example the terminals function as remote batch units during the night, but in the daytime operate as local functional processors. Does that system qualify? Or perhaps there is a cluster of very intelligent terminals—really computers in disguise—operating on a local data base but being polled regularly by the host cpu for summary data and data base update. And how about ridding ourselves of the central site's cpu altogether? We'll fragment the system into a ring network with nodes of minis and terminals, each doing individual jobs, as well as sharing information, and also acting as backup in case one or more nodes go down.

The banks may know; they are, after all, leading the way in reconfiguring based on data communications.

On the West Coast, for example, Bank of America is segmenting and distributing their application data base and specialized processing among clusters of minibased modules. On the other hand (and on the opposite coast) Citibank is moving its computing power out of the centralized site and into the hands of its four major divisions. Because each division will have its own separate and distinct dp capability, this is clearly a case of decentralization, not distributed processing: Or is it?

What's causing the confusion? Well, the problem is simply this: we've been trying to define distributed processing in terms of specific configurations when in fact the term is a broad, inclusive concept. And concepts are notoriously slippery. Attempting to nail down a precise definition of what a distributed processing configuration is or is not is an exercise in futility.

Better to approach distributed processing as an umbrella term embracing a wide range of solutions available to the user . . . solutions that involve moving intelligence and processing closer to where the action is. The exact nature of the configuration is unimportant *except that it significantly improves the contribution that data processing is making to the running of the business.* 

But beware. Distributed processing, no matter what form it takes, is not a panacea. Unfortunately some manufacturers of minis, microcomputers, and intelligent terminals, in a burst of messianic fervor, are making sweeping claims for whatever version of distributed processing fits in with their product base.

Some of the problems—and the promises as well—are addressed in this issue by Bob Patrick in his article, "Decentralizing Hardware and Dispersing Responsibility" on page 79; in Phil Dorn's sidebar, "The Trouble with Minis," p. 82; and in Ed Yasaki's conference report, "The Mini: A Growing Alternative," p. 139.

If you are contemplating that traumatic move—whether it be to centralization, decentralization, dispersing or distributing—we recommend these articles to you.





### CARL HAMMER conference chairman Conference for a Large Clientele

by Tom McCusker, Senior Associate Editor

Program blossoms into a record 125 sessions. Exhibit draws 300 vendors to New York Coliseum. A touch of history. And a promise of excellence.

It has been three years since that strange new phenomenon—the annual National Computer Conference—first\_opened in New York in June 1973 as a once-a-year successor to the twice-a-year Spring and Fall Joint Computer Conferences. Ever since, the people who put it on—the American Federation of Information Processing Societies (AFIPS) and their army of volunteers from the elite of computing science—have been agonizing over the problem of its size and content.

Criticism of previous JCC emphasis on technology led the organizers to flood the 1973 conference with applications oriented topics. A year later in Chicago, almost anything went-and the audience was overwhelmed with a record 110 sessions. The program in 1975 was trimmed to 89 sessions in Anaheim, Calif. This June 7-10 in New York the reverse has been selected as more than 600 speakers have been lined up to participate in about 125 sessions in an NCC that not only will set a record for talking, but for commercial appeal: its money-making exposition will draw an NCC record of some 300 vendors occupying 945 exhibit booths on three floors of the huge New York Coliseum.

The turnout to the exhibit and conference—which nobody at AFIPS officially will predict—could range anywhere from 35,000 to 45,000.

The size of this year's NCC is an indicator of economic health. After 18 lean months, business has improved and the vendors vigorously are going after it. The AFIPS exhibit staff had mapped out the exhibit for a maximum of 900 booths, but in mid-April went back to the drawing board to accommodate a waiting list of 20 companies. It has had only four cancellations compared with the usual 20 to 25 in previous years of economic uncertainty.

And the exhibit-with 145 booths more than last year's Anaheim show and 22 more exhibitors-comes close to the records set in the boom years of the late '60s. The all-time record was set at the 1969 Fall Joint Computer Conference when 368 companies were crushed into a 997-booth exhibit in two halls in Las Vegas. The 1970 Spring JCC opened with 350 companies occupying 960 booths. This year's turnout will be the third largest in the history of these computer shows. The conference program, although huge, has been well structured into a linkage of more than 30 mini symposiums -a scheme that has been devised partly to accommodate persons unable to spend four full days in New York. For example, persons attending on

MERLIN SMITH chairman of the NCC board

Tuesday would have a selection of seven complete symposiums on the following subjects: Data Security, Public Access to Computers, Criminal Justice Systems, Word Processing and Office Automation, Computer Architecture, Software Design & Engineering, and a three-session "Pioneer Day" gathering to discuss the story of the ENIAC computer. (See Conference at a Glance, page 58.)

"We structured the program to meet the informational needs of a very large clientele," explains program chairman Dr. Stanley Winkler, manager of applied technology with

Washington, D. C., have been working

for close to two years on the program

which Winkler says "will set standards

of excellence." For example, all of the

more than 400 papers submitted to the

NCC have been refereed by five persons.

Hammer and Winkler recruited 1,247

referees and insisted that every paper,

including invited papers, be refereed.

To keep the conference, which is being

held in the New York Hilton and

Americana hotels, moving smoothly, every one of the sessions will start and

end at the same time, with a 15-minute

break between. Session chairmen have

been instructed to advise authors to discuss rather than read their papers and

to leave time open for question and an-

swer periods. Another departure from

previous conferences: questions from

the audience will be submitted in writing. There will be no microphones in

the audience and thus, "no speeches from the audience," Winkler says.

subsets (or "tracks," as Winkler calls

them): societal concerns, computer pro-

fession, issues in computing and appli-

The conference program whose main theme is "Performance, Productivity and Profit," has been classed into three major themes, each with four subsets and subsets of these subsets. The first theme, Computers and People, has four

IBM in Gaithersburg, Md. Winkler and NCC conference chairman Dr. Carl Hammer, director of computer sciences with Sperry Univac, cations serving people. Some 50 sessions will be held within that category, addressing subjects such as data security, public policy issues, public access to computers, software productivity, health care, computers and the physically handicapped and criminal justice systems.

A second theme, Systems, will cover computer systems, systems management, networks (11 sessions on that topic) and business and industry systems. The third theme, Science and Technology, will address computer and data base architecture, software, computer science, and applications of computer science (including four sessions discussing applications of artificial intelligence).

PROF. H. L. GARNER Moore School of Electrical Engineering, organized the NCC Pioneer Day, honoring Moore School's pioneering contributions to development of the electronic digital computer

Other events:

-Eight professional development seminars organized by

Lee Danner, special assistant to the conference chairman and a staff member at the IBM Complex Systems Center, Gaithersburg, Md. The seminars, limited to the first 100 persons to preregister for them, will carry an additional registration fee of \$50 for each.

-International plenary session, Monday, chaired by Bob O. Evans, president of the IBM System Communications Div. The speakers will review 25 years of developments in computing in the U.K.,

#### **Conference Particulars**

Dates: June 7-10

- Place: New York Coliseum, Hilton and Americana hotels, New York.
- Technical Program: Monday, 2:30 p.m.–5:45 p.m. Tuesday, Wednesday and Thursday, 8:30 a.m.– 5:45 p.m.
- Exhibits: Monday, 11 a.m.-7 p.m. Tuesday, Wednesday and Thursday, 10 a.m.-6 p.m.
- Fees: Conference, exhibits and proceedings for entire conference, \$75. Exhibits only for one day, \$10. Exhibits and conference for one day, \$25. Students, \$10 for entire conference and exhibits.
- Sponsor: American Federation of Information Processing Societies, 210 Summit Ave., Montvale, N. J. 07645. Telephone: (202) 391-9810. \*

Japan, the Soviet Union, Austria and Central Europe. Joining Evans on the one-hour panel in the Hilton hotel's grand ballroom will be Shiro Omato, president of Nippon Univac Kaisha, Ltd.; Dr. Anatoly A. Dorodnicin, an academician who is director of computer systems at the USSR Academy of Science; Prof. A. S. Douglas, Univ. of London; and Dr. Heinz Zemanek, director of the IBM laboratory in Vienna. —A keynote address at 10:15 on opening morning, Monday, June 7 by L. Paul Lyet, chairman and chief executive of-

Lyet, chairman and chief executive officer of Sperry Rand Corp. It was 25 years ago this spring that the

first commerical computer—the Univac 1—passed its acceptance tests and was put into operation by the U.S. bureau of the Census. Lyet's talk will explore the outlook for the computer industry in the next 25 years. —An address by AFIPS president Dr.

BOB O. EVANS chairman of a session of international authors reviewing 25 years of computing abroad

#### CONFERENCE

Anthony Ralston, Tuesday at 12:30, on the growing interrelationship and interdependence of science and government.

And there are many other events: a student computer fair, organized by Dr. Sema Marks, director of academic computing at City Univ. of New York. Everything goes this time-including draw-



ANTHONY RALSTON president of AFIPS which sponsors NCC

ings of computers by elementary school children, essays and short stories by older children, programs to print the bicentennial symbol and a simulation of the game Monopoly . . . A computer graphics art exhibit which will include nine computer art serigraphs by artists from Europe, the U.S., Canada and the Far East as part of a collection held by Systems Dimension, Ltd., a Canadian concern. The exhibit has been organized by Ms. Jackie Potts, of the Social Securi-



SEMA MARKS organized expanded student computer fair

#### The Conference at a Glance Monday, June 7

Morning: **Keynote Address** Afternoon: **International Plenary Session** Societal Concerns **Computer Profession Issues in Computing** Applications Serving People **Computer Systems** Systems Management Networking **Business and Industry Systems Computer & Data Base Architecture** Software **Computer Science** Artificial Intelligence

Tuesday, June 8 Morning & Afternoon: Data Security **Pioneer Day** Computing in Europe **Public Access to Computers Criminal Justice Systems Computer System Design Computer System Management** and Planning Networking Word Processing and Office Automation **Computer Architecture** Software Design & Engineering **Computer Science** Artificial Intelligence Afternoon Only: The Computer Profession

#### Wednesday, June 9 Morning & Afternoon: Public Policy Issues Computers and the Physically Handicapped Industry & University Relationships Medicine & Health Care **Microprocessors Computer System Performance** & Evaluation Networking **Computer-Assisted Manufacturing Data Base Architecture Programming Languages Computer Science Computer Graphics** Afternoon Only:

Public Policy and Computers **Thursday, June 10 Morning & Afternoon:** Public Policy Issues Computer Profession Software Productivity Minicomputers Computer System Performance and Evaluation Networking Computer-Controlled Publication Developing Data Base Systems Software Mathematical Programming Computer Studies in the Humanities ty Admin., Baltimore ... A science film theatre ... A technical demonstration of networking and interactive computer communications in which the facilities of Telenet Communications' national network will be used.

In addition to the exhibits, the huge technical program and the side events, the fact that this year's NCC has special historical significance should draw more than the usual conference goer to New York this Bicentennial summer. It's the 25th anniversary of the first national Joint Computer Conference-a conference held Dec. 10-12, 1951, in the Benjamin Franklin hotel in Philadelphia. The co-sponsors were computer divisions within the American Institute of Electrical Engineers and the Institute of Radio Engineers. (The two societies were merged a decade later into the Institute of Electrical and Electronic Engineers-the IEEE.) At that conference 877 persons turned out to hear discussions on such storage devices as mercury relay lines, magnetic drums and cathode ray tubes and to hear presentations on systems such as the Census Univac Sys-



JACKIE POTTS organizer of computer graphics art exhibit

tem, the Burroughs Laboratory Computer, IBM's card-programmed calculator, the ORDVAC, and the Whirlwind I computer.

Among the many changes in technology and society over that quarter century, a pleasant one is in evidence at next month's NCC: the participation of women on the program. Nearly a quarter of the session chairmen this year are women, the result of a publicized effort to attract women to the program, "... not because they are women, but because they have something important to contribute to the data processing field," said Winkler at the time.

He later recalled a positive response from a colleague who said she was pleased "for the first time ever being subjected to reverse discrimination." \*

## Issues at the conference

The more than 100 program sessions at NCC will address the most diversified list of computer-related topics in the 25-year history of joint computer conferences. Here's a brief selection of topics that may interest persons concerned with some of the societal, management and technology questions:

A panel of professional forecasters headed by the Government Accounting Office's Walter L. Anderson will transport their NCC audience to the year 2000 where "we'll look around and see how it feels." Anderson, who is associate director of financial and general management studies administration within the GAO, points to a number of situations 24 years away which he thinks will affect "Information Processing in the Year 2000," title of the session on Monday.

He'll set the environment in the opening presentation and look at such possible changes as population, gross national product, transportation and government. He'll also explore what he expects will be the dawn of an age of "energy equilibrium" where outgo must be balanced with income in the provision of energy. "My thoughts will be one-third extrapolation, a third educated guesses, and a third intuition," says Anderson who, for example, wonders how we would deal with the implications of a one-degree cooling of the earth's average temperature in the year 2000.

Other participants include: Univac resident futurist Earl C.

#### How it will feel in the year 2000. Will anything relate to the way present problems are handled?

Joseph who will explore, among other things, the need circa 2000 for closer ties between suppliers and customers and between management and labor as the resources of each become more limited; Frederick G. Withington, of Arthur D. Little, Inc., who will take a "broad jump" beyond his noted shorterterm forecasts for the information processing field; Margaret K. Butler, Argonne Research Center, who will look at the computer and the community as they might relate in 2000; and Murray Turoff, New Jersey Institute of Technology, who will apply his noted skills in computer conferencing to the informational needs of the future.

Anderson thinks the session will interest individuals planning their futures as well as professional corporate and product planners. He said he hopes to "stretch people beyond their normal cycles of planning" in order for them to see if anything that is found during this imaginary journey to the year 2000 "can be brought to bear on handling our present problems."

As digital data networks proliferate around the world, the technical requirements for accessing their services and benefits are becoming vital to users, as well as to suppliers of data communication and data processing systems.

An intense battle has been raging for years over network access requirements. It revolves mostly around efforts within CCITT (Consultative Committee on International Telephone and Telegraphy) to develop a standardized communications protocol for packet networks. Behind the often esoteric technical argument, is an intricate battle in which private network operators are on one side, carriers on the other, and IBM and various other suppliers occupy ill-defined intermediate positions.

The private network operators, whose most vocal spokesman has been Louis Pouzin of France, insist that the user, if he wants to, should be free to establish his own end-to-end communications protocol, since this is the best way to optimize network service. Messages containing such userspecified protocols generally are referred to as "datagrams."

The carriers, concerned about optimizing network resources for *all* users, and worried about the loss of revenue implicit in datagram service, argue for a "virtual call" protocol. This scheme will require that the interfaces between their networks and customers' data communications systems be modified in ways specified by the carriers.

Last March, a CCITT study group recommended adoption of a proposed protocol based on the use of "virtual calls" and further intensified the debate.

The next round in this battle will be fought at the NCC in a Monday afternoon session, "Protocols for Computer Networks." One paper will be presented by Pouzin, the other by a group representing packet common carriers in the U.S.,

## Standard protocols: the battle of network operators and carriers moves to the NCC in June.

France, Canada and the U.K. The latter group was largely responsible for getting the proposed protocol standard approved by CCITT's study group last March.

Pouzin chairs another session, Tuesday afternoon, "Interactions Between Private and Public Data Networks in Europe." It will explore the limitations which European telecommunications carriers (PTT's) have proposed for limiting access to their facilities by private networks. Since many U.S.-based companies use these facilities and supply systems in the European market, the basic issue had widespread significance. Papers will be presented by two users—Tom Baker of Unilever, Ltd. and Dieter Kroneberg of SITA, a communications consortium of international airlines—and by a carrier spokesman, Phillippe Picard of the French PTT.

The kaleidoscope of electronic funds transfer systems (EFTS) development is undergoing regular examinations by the consumer and trade press, by legislative and regulatory bodies, by consumer organizations, and by the public at large.

Two sessions at the NCC will attempt to bring some of the pieces into clear focus. One will zero in on the myriad of policy questions. Anthony J. Patinella, with IBM in Gaithersburg, Md., will moderate a panel discussion he says will "attack the policy implications of EFTs as they impact the consumer."

Everybody's a consumer, he notes, "and EFTS is traumatic in that it seems to mean losing that dynamic float associated with credit cards and checks." Data processing people, he says, in addition to their being affected as consumers, are affected by EFTS policy in that they need to know what computers and software can and cannot do under a myriad of existing and developing governmental regulations.

One panel member, William Smith, general counsel of the American Bankers Assn., will offer a rundown on some of the statutes. He also will touch on what a recent decision handed down by a Washington, D. C. circuit court, that remote terminals constitute branches, will mean to national banks.

Jack Benton, executive director of the National Commission on Electronic Fund Transfers, will offer a progress report on the embryonic commission's activities.

"We have a cross section of opinions represented on the panel," said Patinella, "and it's a controversial subject, so I expect a lot of lively discussion."

The less controversial side of EFTS, implementation, will

#### ISSUES AT THE CONFERENCE

be handled by a panel of technologists moderated by an affirmed non-technologist, William R. Weber, Esq., counsel to the Subcommittee on Financial Institutions of the Senate Committee on Banking, House and Urban Affairs. "I'll be there to keep the stuff understandable to the average Joe," he quipped in mid-April.

Topics to be covered include networking problems, design of an EFTS switch, and security considerations in EFTS networks.

The authors of a paper on security considerations, D. Kaufman and K. Auerbach of System Development Corp., Santa Monica, Calif., offer a complete and clearly presented set of guidelines for developing a "secure, national system for electronic funds transfer." Basically, they'll present their security guidelines while they trace the steps in an EFT transaction from the point-of-sale device or automated teller terminal (remote service unit) to the computer facility of a financial institution (host processing center) where the transaction is authorized and the transfer of funds to or from a person's account is implemented.

Among other security precautions, the authors address the unauthorized alteration of transactions and explain the workings of such cryptographic techniques as network cryptographic devices (NCDs) and serial cryptographic devices (SCDs). They recommend that the National Bureau of Standards data

EFTS concerns: for some it's the float, for others it's security of EFTS networks.

encryption algorithm, recently a subject of controversy over its key size (March, p. 164) be used in these devices because it "has many desirable features" and "is rapidly becoming accepted as a standard for use in EFTS networks."

(The authors' position favoring the NBS data encryption algorithm should stir some controversy at this session and at one being held the previous day on security in computer networks. Kaufman who will give the presentation in the EFT session, also collaborated with Frank R. Heinrich of SDC in a paper at that session in which the algorithm also is treated favorably-see below. The authors are prepared to rebut the challenges by explaining how the key can be made vastly stronger.)

Kaufman and Auerbach explain in their paper that sCDs, similar to standard cryptographic devices which now are available, protect single telecommunications lines, and multiple lines when multiplexed. "NCDs, on the other hand, are quite unlike anything now produced. NCDs maintain a fully interconnected network. By using a unique key, each NCD can protect the communications path to any other NCD in the network . . . It is assumed that an automatic key update mechanism in the NCDs and SCDs will change the keys after a given amount of use."

The authors don't foresee the development of a nationwide EFT network for some time, although it's inevitable. But they think that when one emerges, it will consist of a linking of local systems already in existence. Thus, they recommend, national standards will have to be developed so that these local systems will be designed to operate as part of a national system. "Effective and secure after-the-fact linking of heterogeneous local systems may be virtually impossible," they say.

Despite some controversy over its security features, the NBS data encryption algorithm is vital in the design of secure computer networks that use currently available technology. That point is being made during a Tuesday afternoon session at the NCC on security in computer networks.

Two authors from System Development Corp., Santa Mon-

ica-Frank R. Heinrich and David J. Kaufman-will provide a list of reasons for the algorithm in a paper that describes an NBS-supported study of network security at the system design level. The network structure proposal, to which their studies led, incorporates data protection devices called network cryptographic devices and a special purpose processor, called the Network Security Center, to control access to the network. In recommending that the cryptographic devices make use of the algorithm, they point to "several characteristics" that make it "well suited" for use in network cryptographic devices:

"1. The secrecy of the transformation is dependent only on the secrecy of the key, not on the secrecy of the algorithm. "2. The length of the key is 64 bits, eight of which are

### An endorsement of the NBS data encryption algorithm.

reserved for parity. Thus there are  $2^{56}$  potential keys. The key is not so short as to make exhaustive search techniques feasible, yet not so long as to make distribution to a remote device (which they recommend be attached to other resources in the network) difficult.

"3. The algorithm is block-oriented; that is, data is grouped into blocks of 64 bits which may be enciphered and deciphered independently of any other block. As long as the same key is used, position of time synchronization of encryption with decryption is not required.

"Due to routing and transmission differences, message transit time through a network is somewhat variable. Messages may arrive at a destination in a different order than they were sent. Using the NBS algorithm, cryptographic devices can be built which do not require position or time synchronization and are independent of the communication subsystem.

"4. When enciphering or deciphering, the change of a single bit in either the key of the input test has an unpredictable effect on the output text. This characteristic has two implications. First, the correct key must be known to make use of (i.e. decipher) enciphered information. Second, alterations to enciphered text cannot produce predictable changes to the corresponding clear text.

"5. Analysis of clear/enciphered test pairs does not aid in code-breaking to determine the key used. Penetrators are forced to use impractical exhaustive search techniques for code-breaking.

"6. The NBS algorithm is expected to be available as an LSI package. This will provide a low cost, high speed implementation suitable for use in network cryptographic devices."

With the advent of relational data bases, a situation could arise where "an entire company sits on seven discs." Yet, says consultant Gopal Kapur, top management's attitude toward the computer and the people who surround it is one of "complacency, indifference and lack of real concern."

Kapur, who is chairman of an NCC session Thursday, "Executive Management Must Become Involved," bases his find-

#### Management involvement: music appreciation courses don't solve the problem.

ings on interviews with some 35 managers. The interviews were conducted chiefly in person by Kapur and by George Glaser, San Mateo, Calif., consultant and former president of AFPS. He said another 20 managers will be interviewed before he and Glaser present their comments at the NCC session and hopefully offer "practical solutions to the problems."

Kapur said he found the dollar cost/benefit ratio of computer resources to be "very low" in those organizations where it could be measured. "In most cases, they can't measure it."

One installation, by staying with old equipment, reduced

its hardware budget to zero; but it was spending \$200,000 a year on personnel. Another didn't have production schedules. Where top management concern was found, a lack of followup also was observed. "They meet once, and the next meeting never comes about." Although the data processing manager is given a leadership role to play, it isn't a constant role. "He's driven by who is shouting the most," Kapur says he observed in his interviews. "User management stands accused of unwillingness to participate and cooperate," Kapur says, possibly because they don't have a close understanding of the dp operation.

As an example, users trained in "management by objective" techniques demand specific information instead of long listings. And because they don't understand the reprogramming implications, they cannot accept the fact that "it now costs more to get less."

Teaching management about hardware and buzzwords-or "music appreciation courses," as Kapur calls it-isn't going to solve the problem. Their involvement in the operation of data processing services will have to be considerably deeper.

An "underwriters laboratory" for software? Such a facility which could take vendors' programs apart to see if they are up to standard and fix what needs fixing, could emerge when automated software testing tools reach a higher level of sophistication and versatility.

There already are such tools available and more are on the way, says Edward F. Miller, Jr., of Science Applications, Inc., Oakland, who is chairman of an NCC session Thursday on "Automated Software Testing and Evaluation." Miller

#### Humans will always have faulty memories.

says four researchers will describe state of the art tools and techniques and give the audience a "peek into modern software engineering laboratories and a view of the future."

Basically, the thrust of research at these labs is to create programs that read programs, especially large ones, and exercise every unit of the programs. One such program, called DAVE (a combination of some of the letters of a "Validation Error Detection and Documentation System for FORTRAN Programs"), is at work at the Univ. of Colorado and will be described in a paper by Leon J. Osterweil and Lloyd D. Fosdick of the university. They call it a working prototype that was designed at first to analyze only programs written in ANSI FORTRAN and later "liberalized" to accept most of the FORTRAN dialects available on Control Data equipment, specifically a CDC 6400.

Despite the limited application, the authors explain in their paper how they foresee the eventual incorporation of systems such as DAVE into a future generation of compilers. And, while admitting that a lot of new software-writing disciplines have caught on in recent years to produce high quality, error resistant programs, they feel there'll always be a need to include with these disciplines some form of testing activity. "Humans will always have faulty memories, be prone to committing keyboard errors, and will inject various other errors into their programs." Automated testing, they say, also should "offer some hope of helping determine the validity and worth of some of the enormous body of programs already in existence."

Other speakers will address symbolic testing and program analysis (James C. King of IBM); a practical system for automatic test case generation (Mark A. Holthouse of Science Applications, Inc. and E. S. Cosloy, Sperry Research); and experiments with a symbolic evaluation system (William E. Howden, UC-La Jolla, Calif.).

Seldom do session participants have a full dress rehearsal before their formal presentations, but most of the panelists discussing "AI Applications in Medicine and Science" at a Monday NCC session will be attending a four-day conference the week before the NCC. This AIM meeting (Artificial Intelligence in Medicine) at Rutgers Univ. will be an intensive workshop at which researchers will present their respective projects.

In this NCC session, then, these same researchers will discuss, on a less technical level, advances they are making in applying the principles in AI to problems in medicine and science. There's also the possibility that terminals linked to the Arpanet will be available for live demonstrations.

One of the panelists is developing a consultation system for ophthalmology. He has gathered a large body of knowledge about the processes of circulation of fluids in the eye. From a patient who is being diagnosed for glaucoma, then, details of the individual's condition can be obtained by the specialist and the computer can assist in an analysis and interpretation of the data, determine the stage to which the disease has progressed, and even recommend courses of treatment and therapy, providing also an explanation on the reasons for these conclusions. Thus it is more than merely a computerized classification of data. Rather, it aids the physician by making available to him the wide body of medical knowledge from which he must draw.

The process of accumulating this knowledge and setting it in some semblance of order, it turns out, is also assisting medical schools, says Saul Amarel of Rutgers, co-chairman of the session. "That's the way people in medical school can study and understand disease processes in detail," he adds. "It's also very important for some medical theoreticians in the sense that that's probably one of the best ways to organize medical knowledge."

But in addition, as new knowledge becomes available, it can be tested against the old or the old against the new, and additions and deletions made accordingly.

In the NCC session, there will be 10 panelists including two chairmen, telling about advances in the analysis and interpretation of various types of scientific data; in the planning of molecular genetics experiments; in model building for social psychology and speech perception; in the planning of chemical synthesis pathways; and in the use of medical knowledge in the processes of diagnosis and therapy. Future prospects for the use of computers as intelligent assistants to scientists and physicians also will be discussed.

Persons doing business processing such as inventory control and accounting in which they make selective use of a data base may find MUMPS to be "another way to live," says Norman F. Hirst, chairman of an NCC session Friday, "An Introduction to MUMPS."

MUMPS shouldn't need an introduction, having been designed in 1968 as a high level interactive language at Massachusetts General Hospital in Boston for the medical community. (It's the acronym for Massachusetts General Utility

#### MUMPS for business

Multiprogramming System.) And its more than 200 users have reported using it in medical, business, system and general applications.

Ostrin, a Greenwich, Conn., consultant, says it's a language, not unlike BASIC, which provides powerful string handling functions for text oriented data processing and with unusual data base facilities for ease in designing highly dynamic data bases. It has an ease of use-probably more so for the nonprogrammer than the programmer who has preconceived notions of what should be done in writing programs. MUMPS, Ostrin says, makes a fallacy out of the notion that all programs must be efficient. Its users develop programs that evolve. "Efficient" or fixed programs crumble if changed.

Since it was designed nine years ago, the language proliferated into some 14 different dialects, but now after a two year effort by users is close to becoming an ANSI standard—another factor that might find it gaining more use in business applications. **\*** 



# <sup>76 NCC</sup> Product Preview

Touring Herewith

#### Computers & Systems

#### E&L INSTRUMENTS INC. Derby, Conn. Booth 1413

#### Microcomputer System

The Mini-Micro Designer (MMD-1) is an Intel 8080-based microcomputer system complete with tutorial and programming software for additional systems development tasks or tutorial usage. Included with the MMD-1 is 1K of random access memory and the power supply. The MMD-1 is priced at \$350 in kit form, \$500 assembled.

FOR DATA CIRCLE 291 ON READER CARD

#### INTERNATIONAL COMPUTER PRODUCTS, INC. Dallas, Texas Boot

Booth 1511

#### **Computer System**

This long-time peripheral manufacturer finally got into the computer business and will bring a system 8700 to the show. A minimum configuration consists of a 32K cpu, single crt, dot-matrix printer, and 9.6 megabyte disc, priced at \$29,500. The system can be expanded up to 256K in increments of 8K bytes, and memory can be partitioned into 32K byte segments. Priorities are established as a function of the job stream and are dynamically controlled by the operator. The programming languages are assembler, BASIC, and/or a special symbolic language, SPL.

FOR DATA CIRCLE 292 ON READER CARD

#### **MICRODATA CORP.**

Irvine, Calif. Booth 2345, 3407

#### **Computer Systems/Peripherals**

EXPRESS is the name of a new family of systems designed for the oem and large volume end-user markets. Initially EX-PRESS will come in two versions consisting of the stack-oriented microprogrammed architecture, disc storage, tape storage and one or more terminals. The first version, designed for low-cost entry, will feature a cartridge tape storage system and sell for approximately \$20K. The larger version, offering cartridge or IBM-compatible tape, will be priced under \$30K. Both models

#### will be fully upward and downward software compatible. Software support will be provided for multi-terminal and multi-language processing. In addition to EXPRESS, a new fixed-media disc drive will be announced.

FOR DATA CIRCLE 293 ON READER CARD

#### PRIME COMPUTER, INC. Framingham, Mass. Booth 2719

#### Computer System

There's a new top-of-the-line in the manufacturer's TEMPUS computer family, an upward and downward compatible model dubbed the 400. The TEMPUS lineup of entry level packaged systems



are tailored to principal market sectors, and the 400 at NCC will be in a CREATE IV configuration designed for the computation and time-sharing markets. The configuration will consist of 256K bytes of Mos memory, 2K of bipolar cache memory, floating-point hardware, a 30 cps operator terminal, 80 megabyte disc drive, 9-track, 800 bpi tape drive, 300 lpm printer, 16-line communications controller and operating system. Priced at \$130K, the 16-bit Prime 400 will be shown exchanging files with a smaller 300 system.

FOR DATA CIRCLE 294 ON READER CARD

#### NEWMAN COMPUTER EXCHANGE Ann Arbor, Mich. Booth 1317, 19

#### Microcomputer

At \$289, the KIM-1 will be pitched as a complete computer system for the price of a programmable calculator. The кім-l consists of a computer module supplied by MOS Technology, a system power supply, and complete software and documentation necessary to operate. The fully assembled microcomputer includes an 8-bit microprocessor, 13 addressing modes, multiple interrupt processing, and 16-bit addressing of up to 64K. Also included are two 1K ROMS, 64 bytes of RAM, 15 I/O pins and an interval timer. The monitor and operating systems are stored permanently in the 2K rom bytes provided. A built-in audio tape interface, and tty interface round out the KIM-1.

FOR DATA CIRCLE 290 ON READER CARD

#### **Peripheral Equipment**

APPLIED COMPUTING TECHNOLOGY, INC. Irvine, Calif.

Booth 3414, 16

#### **Printer/plotter**

The 900 series of interactive medium speed matrix printers has been graced by a plotter version capable of 60 dots per inch horizontal resolution and 72



dots per inch vertical resolution. Data rates of 110, 300, and 1200 baud are switch selectable. The printer/plotter's bidirectional printing capability increases throughput above what the baud rate limitations suggest, it's claimed. Prices are \$1,945 in oem orders of 25 units.

FOR DATA CIRCLE 295 ON READER CARD

exhibits should be especially rewarding at this edition of the NCC. a sampling of the many new products that will be apples in the users' eyes...

#### CALIFORNIA COMPUTER PRODUCTS, INC. Anahelm, Calif. Booth 2243

#### **Peripherals**

Of all the products on display here, including a floppy disc system and Cal-Comp's recently introduced vertical plotter (see July 1975, p. 99), perhaps the most important will be the highest performance member of the Trident



oem disc series introduced to date. The Trident 300 uses an IBM type 3336-II pack to store 300 megabytes of information at 6060 bpi densities. The track-totrack access time is 10 msec, and the transfer rate exceeding 1.2 megabytes per second. Slated for delivery in September, T-300 prices are \$11,750 for single orders.

FOR DATA CIRCLE 296 ON READER CARD

#### DATAPRODUCTS CORP. Woodland Hills, Calif. Booth 1329

#### **Printers/components**

Of the numerous products Dataproducts will display at NCC, perhaps the highlight will be the model 2290, a 136-column, 900 lpm printer rated at 900 lpm



performance. The patented field-proven Mark IV hammer-actuator (which is now being sold separately to oem's) is the heart of the 2290. Other features include a servo-controlled ribbon and paper system to eliminate complicated mechanisms while achieving single-line advance and slew rates in excess of 30 ips. There are only five types of pc boards in the 2290, an important maintenance consideration, and the mean time to repair is said to be less than 30 minutes. The oem price is under \$12,500 for single units. Also on display will be four other line printers, five memories, a printer components display, and printer ribbons.

FOR DATA CIRCLE 297 ON READER CARD

#### DATUM INC. Anaheim, Calif.

Booth 2741

#### Peripheral Controller

Individually driven ports for up to four tape transports in any combination of 7- or 9-track, NRZI or phase-encoded recording method, any density from 200



to 1600 bpi, and any speed from 12.5 to 200 ips can be controlled by this unusual controller, called the Quad-Density 5191. The unit is compatible with most major minicomputer manufacturers' offerings and features separate, parallel outputs for each drive instead of using the conventional daisy-chain method. Single unit prices start at \$5,400.

FOR DATA CIRCLE 298 ON READER CARD

#### GLASER DATA CO. Palo Alto, Calif.

Booth 2122

#### Plotters

In addition to a range of plug-in compatible plotters for Hewlett-Packard's 9830 calculator, this firm will display a flat-bed plotter that offers 800 increment/second plotting of E size drawings



(44 x 34 inches). A builtin microprocessor provides internal line and character generation to reduce data transmission, memory and programming requirements. The plotters accept ASCII signals and are available with a wide range of interfaces, including Rs232. Price of the DP-1700 is \$17K.

FOR DATA CIRCLE 299 ON READER CARD

#### GNT AUTOMATIC, INC. Waitham, Mass.

#### Booth 3114

#### Peripherals

Paper and mylar tape equipment manufactured in Denmark and just coming to the U.S. market will be featured. The model 3424 punch is a tabletop unit that punches at asynchronous speeds up to 70 cps. (A 40-cps model is also available.) The 3424 can punch 5-, 6-, 7-, or 8-track tape without adjustment and features a positive punch pin drive. Tentative pricing is \$1,750 each. FOR DATA CIRCLE 300 ON READER CARD

#### PRODUCT PREVIEW

#### **GOULD INC., INSTRUMENT SYSTEMS DIV. Cleveland**, Ohio Booth 2813, 15, 17

#### **Plotters/peripherals**

In addition to a severe environment data logger/reader, Gould will be introducing the 5105, a 22-inch wide electrostatic printer/plotter capable of plotting D-size (22 x 34-inch) drawings in eleven



seconds. Printing and plotting resolution is 100 dots per inch in both directions. It plots graphics at three ips and prints 264 alphanumeric characters per line at a speed of 1200 lpm with a repertoire of 128 ASCII upper/lower case characters. A staggered head is used with offset stylii that arrange charges in two rows to increase contrast. On-line interfaces are available for many major minicomputers. The 5105 carries a price of \$15,500 that is dependent on options and interfaces.

FOR DATA CIRCLE 301 ON READER CARD

**INTERDYNE CO.** Van Nuys, Calif.

#### Booth 2635

#### Peripherals

One of the more unusual products displayed at NCC will be the UNIREEL model IC 1300, offered as a possible alternative to low-performance cassette



and cartridge drives. The drive is a selfthreading device single-motor device that takes a UNIREEL storage package that measures 21/8 inches in diameter, weighs less than an ounce and contains approximately 140K bytes of information. The tape speed is 12 ips, with an optional search speed of 60 ips. Control logic protects against inadvertent UNI-REEL removal, tape run-off, etc. The new device is priced at \$400 in evaluation quantities. FOR DATA CIRCLE 302 ON READER CARD

#### MITSUI & CO. (USA), INC. New York, N.Y. Booth 3509, 11

#### Serial Impact Printer

This large trading corporation will be bringing the Shinko "HELIANTHUS" M-60 impact printer to the fair. The 60 cps unit features heavy duty design, 128



character font for printing up to 158 columns on standard size paper. The M-60 also features capabilities for using as a bank passbook inserter and for multicopy generation or even two color printing. Production quantities will be available during the summer for the M-60 which is priced at \$1,410 in orders of a thousand.

FOR DATA CIRCLE 303 ON READER CARD

#### POTTER INSTRUMENT CO., INC. Plainview, N.Y. Booth 1333

#### Peripherals

In addition to a high-performance oem line printer, a plug-compatible disc and printer controller for the IBM System/3, and an off-line print station, Potter will introduce the LP6351, a 500 lpm printer (with full 132-column lines) to oem's. The 6351 uses Potter's helical platen concept wherein printing is accomplished with only two different moving parts, hammers and the platen. There are 22 hammers plus the spiraling platen with all hammers set in a single accessible bank for minimum maintenance. Microprocessor logic provides character generation and print control. The LP6351 is priced at \$4,600 each in orders of 100 and initial deliveries have begun.

FOR DATA CIRCLE 304 ON READER CARD

#### **PRACTICAL AUTOMATION INC.** Booth 1631, 33

Shelton, Conn.

#### Oem printer

The DMTP-6 series of oem alphanumeric serial input data printers is available in three sizes, 35 columns, 60 columns, and 80 columns. They use ordinary paper up to 8<sup>1</sup>/<sub>2</sub>-inches wide and ribbon or impact sensitive paper rolls. Input is serial with proprietary dot matrix heads used as the printing medium. Character pitch is normally 12 per inch but is variable and character enhancement can be achieved through optional electronic controls. the input rate is 110 characters per second. Character height is formed in a 7 x 5 matrix to produce a full ASCII set of 64 characters. Line rate is length dependent as, when the end of line signal is received, the head returns home. Pricing for the 35-column units is typically



\$182.50 in 100 quantity orders. Various control board options can be offered: power supplies, bit parallel, character serial input, parallel input, and Rs232C communication at up to 1200 baud. FOR DATA CIRCLE 305 ON READER CARD

#### **STANDARD MEMORIES, INC.** Newport Beach, Calif.

Booth 2032, 34, 36, 38

#### Mini Storage

The PINCOMM 'I', a pin-to-pin compatible memory with up to 32K words of capacity for Interdata Models will be featured. The memory attaches to the Interdata models 50, 55, 70, 74, 7/16, 7/32, and 8/32. The access and full cycle times of 275 nsec and 750 nsec, respectively, are cpu-dependent. Prices are \$1,900 in single orders.

FOR DATA CIRCLE 306 ON READER CARD

#### SYKES DATATRONICS INC.

Rochester, N.Y. Booth 1711, 13, 15

#### Peripherals

An oem floppy disc system kit will be displayed consisting of a microprocessor-based controller for either IBM compatible or dual density formats, and up to four disc drives. The smart controller provides functions generally done in software, including hardware address search, automatic sector and track sequencing, a first-in, first-out buffer for asynchronous operation, and automatic character redundancy generation and detection. Only 13 lines are required for the complete interface to transmit data, disc commands, and disc status. Price for a single drive kit is \$1,398. FOR DATA CIRCLE 307 ON READER CARD

#### TOKYO JUKI INDUSTRIAL CO. Tokyo, Japan Booth 3240

#### Peripherals/Subsystems

In addition to a buffered card punch, a photo engraver, and a data recorder, this firm's North American office will display a fast serial printer, the model 5703. Equipped with dual printing heads, the unit prints at 330 characters



per second, or 80 132-character lines per minute. A 7 x 9 dot-matrix is used to represent 64 ASCII characters. An original plus up to five copies can be generated. The vertical forms control is a two-channel unit that uses paper tape. Prices get down to \$2,200 per unit in quantities above 100.

Booth 3501

FOR DATA CIRCLE 308 ON READER CARD

#### **ZETA RESEARCH**

Lafayette, Calif.

#### Plotter

One of the things IBM seems to have temporarily overlooked is plotting capability for its 5100 desktop computer, but this resourceful supplier has seen to that! The model 1250 operates from 2-20 times faster than competitive units, it's claimed. The 300/1200 baud, 3,000 step-per-second plotting system is available in both 12- and 36-inch plotters. The plotter is priced at \$9,950. FOR DATA CIRCLE 309 ON READER CARD

> Terminals and Communications

#### APPLICATIONS GROUP INC. Maumee, Ohio **Booth 2127**

#### **Data Terminals**

The AG 90 and 91 are alphanumeric data terminals with 64 character ASCII sets displaying eight lines of 42 characters, or a total of 336. The AG 90 has



a typewriter style keyboard and the AG 91 has a tty-style keyboard. A third model, the AG 95 is similar to the 91 but features graphics capability. In graphics applications, the display matrix size is 80 x 256 points with a resolution of 33 points per inch. The standard interface is Rs232. A model AG 95 is priced at \$2,200.

FOR DATA CIRCLE 310 ON READER CARD

#### **APPLIED SYSTEMS CORP.** St. Clair Shores, Mich. Booth 2100

#### **Communications Terminal**

The ASC comprises a numeric pad and a plasma display of 32 characters to serve as a portable communications terminal. Additional keyboards are offered



as options (including an upper case ASCII unit), and various plasma screen sizes go up to eight lines of 32 characters. The ASC operates in full- and halfduplex mode, with switch selectable parity. Prices begin at \$2K. FOR DATA CIRCLE 311 ON READER CARD

#### **DATA TERMINALS &** COMMUNICATIONS

San Jose, Calif.

#### Data Terminal

The DTC-302 HyWriter KSR hardcopy terminal uses the Diablo Hytype II printer and an advanced microprocessor controller upward compatible with the firm's earlier DTC-300/S. Offered in ei-

Booth 3529



ther desktop (standard) or mobile pedestal stand version (optional), the 302 is capable of print speeds of 45 cps. A new buffer optimization and monitor technique allows the 302 to operate at optional data rates as high as 1200 baud. Other features include additional levels of print hammer intensity for better quality printing, and ribbon out/paper out interlocks. The base price of a single unit is \$3,490.

FOR DATA CIRCLE 312 ON READER CARD

#### **DELTA DATA SYSTEMS CORP.** Cornwells Heights, Pa. Booth 2631, 33

#### Intelligent Terminal

It's hard to beat the \$3,100 price tag on this combination intelligent terminal and floppy disc system, each of which

is under microprocessor control. The display terminal can have up to 16 kilobytes of read/write memory and is programmable from the keyboard. Standard features include a keyboard with a set of programmable function keys, display for upper/lower case, etc. The disc subsystem can contain up to six drives and uses a microprogram to interpret a sophisticated set of record and file storage and retrieval commands that can be sent from the terminal or any other Rs232-compatible device. FOR DATA CIRCLE 313 ON READER CARD

#### INTERTEC DATA SYSTEMS CORP. Charlotte, N.C. Booth 2807, 09, 11

#### **Data Communications Terminal**

The DATA-TERM is a serial impact data terminal offered the oem market. It features 132-column print widths, portability (it weighs less than 45 pounds), standard 45 cps performance (optional 60, 120, and 180 cps rates), an IBM Selectric



configured keyboard with tactile feedback, a 30-key alphanumeric "gear shifted" keypad, horizontal tabs, vertical tabs, variable forms control, and a user programmable character set. Other optional features include an APL/ASCII character set, IBM 2740-41 compatibility and a microprocessor-controlled cassette storage device called Intercette. The basic terminal is priced at \$1,300; Intercettes go for \$700. The terminal's 8080 microprocessor can be expanded to a full 64K bytes of memory to accommodate high-level software routines loaded from the Intercette. FOR DATA CIRCLE 314 ON READER CARD

#### **MEGADATA COMPUTER AND** COMMUNICATIONS CORP. Bohemia, N.Y. Booth 1005, 07

#### Programmable Terminal

The 700 system is the second generation of this manufacturer's Powerscope, on the market since 1972. The 700 is one of the more powerful programmable intelligent terminals around, featuring a 12-bit mini expandable from 4-64K, 126-key keyboard with up to 71 application programmed function keys, a 15inch diagonal display, assembly language programming, status lights, a full complement of peripherals, and software compatibility with most any cpu. Even special languages such as Farsi or Hebrew, or even hieroglyphics can be

## Introducing the UN-remote

It's an intelligent Remote Batch Terminal.

It's an intelligent Remote Batch Terminal. It's a satellite computer And a very un-remote stand-alone processor All in one. It's the MODCOMP Remote Terminal System. And it allows people in your out-lying offices or plants to handle a lot of their local computing needs on the spot. Without running up long distance line charges on jobs that can be handled more efficiently at the local level. Without using expensive CPU time on the big central computer when a smaller computer can do the same job a lot more eco-nomically with no transmission delay or nomically with no transmission delay or communications problems. Yet when they need to, they can still use the Remote Terminal System as an RJE terminal or constitue communication directly satellite computer communicating directly with your IBM, Control Data or Univac host pro

MODCOMP Remote Terminal Systems come in three different versions. So you can pick the one you need, depending on how much local computing power you need.

All three systems include a console CRT, 300CPM card reader, 300LPM line printer, plus emulators for IBM 2780/3780 and CDC 200UT terminals. Univac 1004 and HASP Workstation emulators are also available. Peripheral options include mag tape units and faster printers or card readers

bada **den** daad **den** 

1.1.6.8

## **Remote Terminal System.**

MODCOMP RTS-1 The basic system, but one that still packs a lot of power When its not being used as an intelligent RJE terminal communicating with the central computer, a large number of local tasks can be handled by its MODCOMP II computer with 64K bytes of core memory and built-in dual floppy disc unit. MODCOMP RTS-2 (illustrated) is the next step up. It can simultaneously handle

**MODCOMP RTS-2** (illustrated) is the next step up. It can simultaneously handle both remote batch and local processing. And its moving head disc gives you a lot more storage capacity and computing speed.

MODCOMP RTS-3 The powerhouse. 128K bytes of core memory. Floating point hardware. And a dual disc unit with 5-million bytes of storage. Running both remote and local processing concurrently, it can handle just about anything you throw its way.

MODCOMP Remote Terminal Systems. They're all part of what we call MODCOMP TSP. Meaning Total Systems Performance

Which in turn means that a MODCOMP Remote Terminal System will cost you a lot less money than trying to get anywhere near the same performance anywhere else. For more information, call your nearest MODCOMP sales office. Or write for detailed brochure to Modular Computer Systems, 1650 West McNab Road, Ft. Lauderdale, FL 33309. Phone (305) 974-1380.

European Headquarters: Export House, Woking, Surrey, England. Phone (04862) 71471.



### MODCOMP. THE INTELLIGENT WAY TO GO.

MODCOMP SALES OFFICES: ALBUQUERQUE, NM/ATLANTA, GA/ BOSTON. MA/CHICAGO, IL/CINCINNATI, OH/DALLAS, TX/DENVER, CO/ DETROIT, MI/HOUSTON, TX/HUNTSVILLE, AL/INDIANAPOLIS, IN/ KANSAS CITY, KS/LOS ANGELES, CA/MONTREAL, CN/ NEW YORK, NY/ORLANDO, FL/PHILADELPHIA, PA/ PITTSBURGH, PA/ROCHESTER, NY/SAN JOSE, CA/ SEATTLE, WA/TORONTO, CN/ WASHINGTON, DC

INTERNATIONAL OFFICES OR REPRESENTATIVES IN ENGLAND/FRANCE/ BENELUX/WEST GERMANY/ NORWAY/SWEDEN/JAPAN.

### COM perspectives from Kodak:

## Making the transition to COM should never be a do-it-yourself project.

A good working relationship with your COM supplier is probably as important as the equipment itself.

The best relationship requires the supplier's willingness to commit time, people, and facilities to your service.

To illustrate: About five years ago, Kodak began discussing the need for COM with a major insurance company. Our first step was to assemble a group of systems experts from several disciplines. Their work led to a proposal showing how we could help serve the needs existing at that time. Initial savings were predicted to be \$40,000 a year.

The Kodak proposal was accepted and the prediction was correct.

Our people stayed involved through the installation period and beyond. The result has been a very high level of performance and service support. Addition-

ally, Kodak's Output Monitoring Program makes it easy to sample and test results to be sure the electronic and imaging subsystems are performing well. Today, we are

Kodak people – working together to make COM work for you. helping to sustain the climate of acceptance for COM in this organization: We provide training programs for key people, develop updated cost analyses, make new

N 1014 FOI INJURIA	
n Postanie gener	
CHARACTER CHARTY	A # 8 8 1 1 0 0 0 5 5 7 7 4 8 M 3 0 1 8 8 7 7 5 3 5 4 0 4 M 8 1 0 M 8 3 2 0 4 0 8 7 1 0 5 8 5 4 1 8
d) <u>Character Ofinion</u> (Cer Withury)	KODAE KOM MICROFILMER QUIPUT MONITORING TEST KODAE KOM MICROFILMER QUIPUT MONITORING TEST
	TODAL YOM WERDFLINE OUTPUT MONFORING TEST FODAL YOM WERDFLINE OUTPUT WONFORING TEST FODAL YOM WERDFLINE OUTPUT WONFORING TEST
•1 .	
PROCESSING QUALITY FORM SLIDE INTENSITY	

Test tape image to help you spot any change in output.

COM application proposals.

Our ideas and involvement wouldn't be welcome for long if they didn't produce results: Last year, this company saved \$175,000 in paper costs alone. Results like that are good for both parties.

Computer output microfilming is a major

management decision. The closer you are to COM, the sooner you may gain by asking Kodak to come in. If you are in a position to make this kind of decision for your company, we would like to send you an informative overview of microfilm and

the computer. Write today. Eastman Kodak Company, Business Systems Markets Division, Dept. DP6688, Rochester, N.Y. 14650.



#### PRODUCT PREVIEW



generated on this particular terminal. Typical applications include banking, order processing and distribution control, reservation systems, text editing, payment processing, data input/verifi-cation/updating, etc. The average price of the System 700 is \$3,500 in orders of 50, depending on application. FOR DATA CIRCLE 315 ON READER CARD

#### **TECHTRAN INDUSTRIES, INC.** Rochester, N.Y. Booth 2825, 27, 29

#### **Floppy Disc Terminal**

This Rs232 compatible unit connects to data terminals, crt's, and minicomputers to provide random access storage. Features include IBM formatting, selectable speeds of 110, 300, 1200, 2400, 4800, or 9600 baud; track/sector addressing; high speed character string searching; bidirectional skipping; manual/remote control; insert/delete character, word, line, and file; a line recording mode for adding to previously recorded data; dual Rs232C interfaces; and track/sector indicators. Base prices begin at approximately \$2,500.

FOR DATA CIRCLE 316 ON READER CARD

#### THE VADIC CORP.

#### Booth 2846

#### Communications

Mt. View, Calif.

MANDATE (Multiline Automatic Network Diagnostic and Transmission Equipment) is offered to large multidrop leased line users the ability to control all points in the communications network from a central site no matter how complex the network configuration without using costly supervisory channels. Due for availability early next year, MANDATE allows the entire system to be upgraded from a system utilizing only manual controls to a fully automated system without altering mainframe hardware or software. Systems using around 100 type 201 modems would be priced something under \$1K. A multiline automatic calling system, RS232 to Rs366 converters, auto dialers, and lowand medium-speed modems will also be on display.

FOR DATA CIRCLE 317 ON READER CARD

#### Special-purpose Systems

ANDERSON JACOBSON, INC. Sunnyvale, Calif. Booth 1212, 14

#### **Text Editing Recorder**

The AJ 730 provides the capability to store and edit data off-line, and to communicate on-line to a remote computer, remote terminal, or a network of data devices including other AJ 730s. The 730 automatically handles a number of dif-



ferent terminal and line speeds and protocols. It interfaces with both ASCII and Selectric terminals and computers. Philips-type cassettes are used for the storage medium, holding up to 1,550 lines of data per cassette. Search and line edit modes can then be used for file and text searches and the correction or updating of previously recorded data. Priced at \$2,850, first units of the AJ 730 have gone to the field.

FOR DATA CIRCLE 330 ON READER CARD

#### SCIENCE ACCESSORIES CORP. Southport, Conn.

Booth 1803, 05

#### Digitizer

This firm's line of user-oriented digitizers has now been complemented by an oem offering that features a new approach to convert point locations and graphic line representations into digital information for processing. The NT series employs two point microphone/sensors rather than linear microphones. They can be mounted at opposite ends of a bar assembly or as individual sensors, depending on the model selected and on the user's needs. Distances from the pen or cursor are then measured as times for a supersonic pulse to reach the sensors. The result is "triangular" coordinates which are converted by formulae into Cartesian coordinates. The price is approximately \$1,500.

FOR DATA CIRCLE 319 ON READER CARD

#### **KEY TRONIC CORP.**

Spokane, Wash.

#### **OCR Wand**

The KR3 handheld optical character recognition device permits data entry operations to be automated at speeds of 50 cps. The device can be used with a crt terminal for mixed entry-keyboard plus OCR interactive inputting. Both typed or printed human-readable data can be processed, numerals 0 through

Booth 1706, 08



9 and OCR A; a second model, the KT9 expands the recognition capacity. The wand can be moved across typed lines at speeds up to 10 ips, equivalent to 100 cps for conventional 10-point type. Prices begin at \$3,250.

FOR DATA CIRCLE 318 ON READER CARD

#### **TAB PRODUCTS CO.**

Palo Alto, Calif. Booth 2707, 09, 11

#### Data Entry Systems

This manufacturer has added a microprocessor to its line of buffered keypunches to produce a unit that in addition to standard capabilities features up to 28 program levels (eight standard), automatic program sequencing, up to 220 memory constants (58 standard), left zero or blank fill, check digit and standard computation, Rs232 interface, and faster operation in punch, punch/ print, verify and interpret modes. Prices start at \$6,850 for the standard unit, or \$144/month on a one-year contract, plus \$42/month for maintenance. FOR DATA CIRCLE 320 ON READER CARD

#### **TEKTRONIX, INC.** Beaverton, Ore.

Booth 2101

#### **Graphics System**

Tektronix' product line has graduated from terminals that need constant support from host cpu's to a true graphics system that can function as a much



more powerful terminal, or in a reasonably capable standalone mode. Two computers are incorporated in the 4081: a general-purpose processor and a special display processor. Together they control the 19-inch display, tape cartridge, ASCII keyboard, 12 function keys, a joystick, and Rs232 communications interface. The complete configuration is priced at \$27K, surely one of the lower priced units with such capabilities. It

## Four problems in Data ... and how Wright Line's System helps you



## **Processing Documentation New Documentation Handling solve them . . .**

The many different sizes and shapes of documentation . . . manuals, computer reports and listings, flow charting and layout forms, punched cards and even magnetic files . . . don't fit properly into conventional office equipment.

Reference documentation should be at your fingertips. Existing equipment does not recognize both a filing mode and a reference mode. Various documentation that is used together should be filed together. Even special purpose equipment doesn't allow you to intermix different sizes and shapes.

Documentation moves physically from place to place; in systems, programming, operations and user departments. Existing equipment does not provide total compatibility at all locations.

Wright Line's New Documentation Handling System provides the answer to these problems and gives you the tool you need to organize and control your D.P. Documentation System.

With its new center hook hanging concept, Wright Line's documentation handling system provides hanging cartridges for software, hardware and user manuals; hanging cartridges for print-out reports and listings; hanging binders for user output reports and hanging folders and document holders for every size and shape of documentation including cards, microfiche, flow charts, layout forms and project correspondence. And, each of these devices fits interchangeably into all equipment in the line. You can choose from a wide variety of equipment



designed for both filing mode and reference mode use. The line is so complete you can configure work station

and library environments to your exact needs from the ground up or add new organization and control by combining elements of this new system with your existing furniture.

Get complete details on this exciting new way to organize and control your Data Processing Documentation System. Circle the readers' service number or write today Wright Line Inc., 160 Gold Star Boulevard, Worcester, Mass. 01606



Offices and representatives in principal cities throughout North America CIRCLE 15 ON READER CARD

#### **PRODUCT PREVIEW**

"suddenly occurred" to Tektronix engineers that the cursor inside their venerable BiStable tube could act to some extent as a refreshable display, capable of continuously redrawing more than a thousand inches of the terminal's 20,000 inches of total image capacity. Thus, the user doesn't have to continually request the computer's assistance to update every line. Software capabilities include three-dimensional representations, hidden lines, zooming, etc.

FOR DATA CIRCLE 321 ON READER CARD

#### VECTOR GENERAL, INC. Woodland Hills, Calif. Booth 1701

#### **Graphics System**

The 3400 system utilizes a proprietary vector generator unit operating with buffer registers to minimize data access delay times, and a microprocessor pro-



vides most of the features, which include three-dimensional digital transformations, a dynamic magnification range of 16,000:1, programmable graphic instructions and character set, and device support including light pen and tablet. Typical configuration prices are \$51,500. FOR DATA CIRCLE 322 ON READER CARD

#### Auxiliary Equipment

#### BDT BURO- UND DATEN-TECHNIK GMBH Rottwell, W. Germany Booth 3305, 07

#### Forms handler

The FF 120 is designed for adaptation to a wide range of serial printers that includes matrix, print wheel, and golf ball types. It provides the capability to handle cut single forms and/or cut multiple part form sets in addition to continuous forms. The completely self-contained and powered peripheral performs single line feed, slew and eject operations. It's priced at approximately \$320 in orders of 100 and will be available next month.

FOR DATA CIRCLE 323 ON READER CARD

#### DATA I/O Issaquah, Wash.

Booth 2835, 37

#### Prom Programmer

The Model VIII portable Programmable Read-only Memory (PROM) programmer can program any PROM by addition of a personality card, claim its builders.



The unit features keyboard entry, master entry, and controlled "field" selection with full diagnostic display. The memory complement is 1K x 8 bits. An attache case is optional. The price is \$1,500 in quantities of 10. Also on display will be a ROM emulation system used to emulate or simulate any ROM or PROM ranging in size from 32 x 8 to 1K x 8-bits.

FOR DATA CIRCLE 324 ON READER CARD

Software & Services

Booth 1411

#### CULLINANE CORP.

Wellesley, Mass.

#### Software

The EEO-AFFIRMATIVE ACTION REPORTER product is specifically designed to assist personnel department managers and Equal Employment Opportunity officers prepare reports and implement an effective affirmative action program. The package is designed to analyze workforce composition, employee participation in job decisions, minority employment and demographic data, and applicant flow/demographic data. The system is also designed to project empirical assumptions over any selected time period in order to develop attainable goals and timetables. Over 70 reports are generated, including statistical and graphical outputs. Priced at \$20K, the package runs on IBM 360/370, and Univac Spectra 70 systems under any os. FOR DATA CIRCLE 326 ON READER CARD

#### DATAPRO RESEARCH CORP. Delran, N.J. Booth 2724, 26, 28

#### Services

An updated, loose-leaf information called *Datapro Reports on Retail Systems* will be introduced at the Coliseum. More than 400 pages of detailed product reports on integrated point-of-sale (Pos) systems, electronic cash registers,

#### PREMIX, INC.

North Kingsville, Ohio Booth 1024, 26

#### **Oem Product Construction**

This firm doesn't really have a product to display, as such, but offers a material called Premi-Glas sheet molding compound. It's used on the point-of-sale ter-



minal NCR manufactures, as well as major products for such firms as IBM, Raytheon, Dataproducts, Xerox, and others, we're told. The material is UL recognized and can be used in computer room applications. Moldings are said to compete very favorably with metals used in many of these applications. FOR DATA CIRCLE 325 ON READER CARD

EFTS, credit and payment systems, vendors, applications, specialized equipment, software and other retail product categories will be featured. Bimonthly report supplements are also included, as is *Retailnews*, a monthly newsletter that discusses and interprets industry events. A telephone inquiry service through which subscribers can get immediate problem solving information beyond the scope of the published reports is an additional feature. The annual subscription price is \$290; NCC attendees get a break: \$250 for a charter subscription. FOR DATA CIRCLE 327 ON READER CARD

#### INTERNATIONAL MATHEMATICAL & STATISTICAL LIBRARIES, INC. Houston, Texas Booth 1112

#### **Software Libraries**

The fifth edition of this vendor's very successful library of mathematics and statistics routines is in the process of being released, and in addition to IBM, CDC, Honeywell, Xerox, and Univac gear, the product is now offered to DEC System 10 and Burroughs series 6700/7700 users. The library consists of 385 FORTRAN subroutines and function sub-programs arranged by chapter and subgroups according to their function. A reference manual is provided which is a quick reference to chapter abilities, noting subtleties, special instructions, and featured abilities. The IMSL library rents for \$1,220/year and cannot be purchased.

FOR DATA CIRCLE 328 ON READER CARD

# Whenever there's pressure, you need a safety valve.

A safety valve can cool tempers, ease pressures and save thousands. In the pressure-cooker world of data processing, DP Executives of major corporations\* use SBC data processing capabilities as a kind of **permanent** safety valve.

The pressures SBC can relieve seem to be coming from every direction at once:

**Pressure of new applications.** Backlogs are growing, and management expectations regarding new applications are rising.

Pressure of change. The changing business climate is forcing costly and time-consuming modifications of essential applications — and creating new requirements. Pressure of rising budgets. Hardware/people costs are soaring, data processing volume is increasing, and the scope of EDP services is widening.

The challenge to the professional DP executive is to respond to these pressures as a businessman, by considering the alternatives available to get the job done.

The SBC alternative is now being used for hundreds of applications in the mainstream of the business, particularly those which require end-user responsibility. Typical applications generate decision-making information in such areas as corporate planning, cash management, product analysis, and forecasting.

How can SBC help you respond to the rising pressures of new applications, budget restraints and the changing business climate? As a DP executive, you may find the answers technically intriguing. But as a businessman, we know you'll find them eminently practical.

"When working

particular appli-

making a clear-

decision to use

overall system

their service as a

with SBC on a

cation, I am

cut business

part of our



John P. Thompson, V.P. & General Manager Management Services Div. McCormick & Company, Inc.

capability. SBC's services provide an effective and practical way of approaching management needs."

THE SERVICE BUREAU COMPANY 500 West Putnam Ave., Greenwich, Conn. 06830 Control data corporation

### SBC. The alternative, for business reasons.

SBC Time-sharing services are used by more than half of the Fortune 1,000 compa and 39 of the top 40 banks.

© 1976, The Service Bureau Company. A Division of Control Data Corporation.

#### MRI SYSTEMS CORP. Austin, Texas

#### Data Base Management

Version 2.70 of System 2000 is being distributed to current and new IBM customers of this data base management system. General processing in both

### ADDED ATTRACTIONS . . .

Booth 1115

#### Peripherals

BRAEMAR COMPUTER DEVICES INC., Burnsville, Minn. booth 2745, will be showing the model cs-400 digital cassette tape transport system for use with standard Philipstype cassettes . . . CENTRONICS DATA COMPUTER CORP., Hudson, N.H., booth 3300, 01, will be showing a complete line of 60 cps to 300 lpm printers and teleprinters ... COMPUTER OPÉRATIONS, INC., Lanham, Md., booth 2007, 09, will be showing its complete line of LINC Tape peripherals storage systems for minis ... DATAPOINT CORP., San Antonio, Texas, booth 3250, will be showing the latest peripheral to be added to its business processor line, a 10.5inch magnetic tape unit ... DATARAM CORP., Cranbury, N.J., booth 1117, 19, will show its DR-128 single-board 256K byte core memory system for oem's ... DATA SPECIALTIES, INC., Northbrook, Ill., booth 2117, will be showing the MODU-PERF "75," a paper tape punch ... GENERAL AUTOMA-TION, INC., Anaheim, Calif., booth 2501, will be showing a 32K memory system called the Micromemory, a 400 nsec hybrid semiconductor unit for minis ... INTERFACE MECH-ANISMS, INC., Mountlake Terrace, Wash., booth 1022, will be showing the model 9106 bar code reader ... OKIDA-TA CORP., Moorestown, N.J., booth 2301, will be showing the CP210 document/passbook printer... PERSCI INC., Marina del Rey, Calif., booth 1642, will be showing the model 270 dual diskette drive, first units of which were delivered last December ... QANTEX DIV. NORTH ATLANTIC IN-DUSTRIES, Plainview, N.Y., booth 2831, 33, will display a variety of cartridge and tape drive systems for minis ... SCI-ENTIFIC MEASUREMENT SYSTEMS, Cherry Hill, N.J., booth 3117, will introduce an automatic tape label printer ... SHUGART ASSOC., Sunnyvale, Calif., booth 1601, 03, will display the 800 series of floppy disc drives ... VERSATEC, Santa Clara, Calif., booth 2718, 20, 22, will give the first public demonstration of its new 24-inch wide electrostatic plotter . . . WANGCO INC., Los Angeles, Calif., booth 1521, will show magnetic tape and moving head disc systems interfaced to DEC PDP-11 computers ...

#### Terminals and Communications Equipment

APPLIED DIGITAL DATA SYSTEMS INC., Hauppauge, N.Y., booth 1219, will display its System 70 pre-programmed intelligent terminal ... ATLANTIC RESEARCH CORP., Alexandria, Va., booth 1542, 43, will display a fully programmable data communications monitor and interactive tester called INTERSHAKE II ... DIGI-LOG SYSTEMS, INC., Horsham, Pa., booth 2014, 16, will show features added to its data line monitor, The Tattletale ... INFORMER INC., Los Angeles, Calif., booth 2000, 02, will display the PA 301 portable crt terminal ... INFOTON, Burlington, Mass., booth 3005, 07, will display its VISTAR GTX and VISTAR/SAT-ELLITE alphanumeric display terminals . . . RCA SER-VICE CO., Camden, N.J., booth 1006, will be showing the GE TermiNet model 30 printer it rents for \$140/month. RESEARCH, INC., Minneapolis, Minn., booth 2022, 24, will show the model 3700 and 3900 APL crt terminals ... WEST-

batch and on-line environments is showing throughput improvements by factors of 2:1 and 4:1 and more compared to previous versions. New features include compatibility with IBM's Mvs operating system; a new buffer manager; an extended where-clause that will allow non-key elements in the where-clause for immediate access, report writer and extended PL/1 precompilers; enhancements to self-contained language processing in multi-thread, teleprocessing environments; additional statistical aids; and an extended procedural language interface COBOL and PL/1 precompiler. Available for a variety of large scale systems (including the Amdahl 470), System 2000's data base management systems range in price from \$30 to 110K, with the average being approximately \$70K.

FOR DATA CIRCLE 329 ON READER CARD

ERN UNION INFORMATION SYSTEMS, Mahwah, N.J., booth 1114, 16, will show a microprocessor-based time division multiplexor, the series 4200...

#### Special-Purpose Systems

NCC will mark one of the first showings of the model 77 remote entry system from DATA 100 CORP., Minnetonka, Minn., booth 2327... For oem's there will be a selection of line printers, cartridge disc drives, card, and paper tape products... VOCAL INTERFACE DIV., FEDERAL SCREW WORKS, Framingham, Mass., booth 3327, 29, will be showing its Votrax model LV50 electronic voice response systems ELOATING POINT SYSTEMS. INC. Portland Ore

... FLOATING POINT SYSTEMS, INC., Portland, Ore., booth 2629, will be showing the AP-120B array processor, a parallel pipeline unit capable of 12 million operations per second that attaches to a host cpu ... SPACESAVER CORP., Ft. Atkinson, Wisc., booth 2001, will display mobile carriage systems for computer records filing and storage, both manual and automatic ... SPATIAL DATA SYSTEMS, INC., Goleta, Calif., booth 1111, will again probably attract huge lines to its Computer Eye Image station ... SUMMAGRAPHICS CORP., Fairfield, Conn., booth 1826, will show a microprocessor-based digitizer system ... SYCOR INC., Ann Arbor, Mich., booth 2731, will exhibit its line of distributed data entry and processing equipment ...

#### Auxiliary Equipment

ELGAR CORP., San Diego, Calif., booth 2224, will be showing an uninterruptible power supply system for minicomputers ... similarly, EXIDE POWER SYSTEMS DIV., ESB INC., Raleigh, N.C., booth 1100, will display a variety of digitally controlled static uninterruptible power systems ... INFORMATION TERMINALS CORP., Sunnyvale, Calif., booth 3519, 21, will display a high reliability digital cassette and a cassette tester used by the firm's own engineers ... INTERNATIONAL POWER MACHINES CORP., Mesquite, Texas, booth 2119, 21, will display a 166 KVA uninterruptible power system . . . KNICKERBOCKER CASE CORP., Chicago, Ill., booth 3517, will have information on custom-designed computer serviceman's cases ... KYBE CORP., Waltham, Mass., booth 2118, 20, will have what it claims to be the world's fastest tape cleaner at 225 ips ... LICON, Chicago, Ill., booth 1127, 29, will display a variety of lighted pushbutton switches and other keyswitches ... MAGNUSÓNIC DEVICES, INC., Hicksville, N.Y., booth 1420, will display magnetic tape and disc heads to oem's ... MOTOROLA DISPLAY PRODUCTS, Carol Stream, Ill., booth 1228, 30, 32, will display a new microprocessor ana-lyzer, the MPA-1 ... SHOP-VAC Corp., Williamsport, Pa., booth 2124, will display computer room vacuum cleaners ... THE TEXWIPE CO., Hillsdale, N.J., booth 1224, will display a disc pack inspector complete with optical scanner ...

#### Software & Services

CREATIVE COMPUTING, Morristown, N.J., booth 2004, will be showing a book entitled "The Best of Creative Computing," a collection of articles and games that can be played on computers and calculators ... DELTAK, INC., Schiller Park, Ill., booth 3400, will have information on over 300 courses in data processing.
# "The only problem 4051 software won't solve is what to do with my free time."

Our flexible program structure leaves you ample time for creativity. Tektronix has streamlined data entry, storage and editing. Our desktop computing and interactive software have eliminated many routine and repetitious steps. Results come quicker with solutionoriented software that exploits the full versatility of our 4051 BASIC Graphic Computing System.

Software like our high-powered statistics package...wide-ranging

programs that let you work at your own pace, accumulate weeks of data, edit, revise and analyze for the greatest possible integrity of final solutions.

Modular mathematics... featuring fast, stable, state-of-the-art algorithms that may be extracted and used as separate programs. The linear programming package can solve a program with 40 variables in less than 10 minutes.

Interactive electrical engineering ... let's you work with active and passive circuits, for example. Edit errors without re-entering, perform whole programs with a single key, or loop through analyses any number of times.

In the interactive 4051 library, you're drawn into every solution. Ask your Tektronix Sales Engineer for the whole 4051 software story. Or write:

Tektronix, Inc. Information Display Group P.O. Box 500 Beaverton, Oregon 97077 Tektronix Datatek NV P.O. Box 159 Badhoevedorp The Netherlands



CIRCLE 54 ON READER CARD

# **NO MORE SHOCKS. PERIOD!**





Cranberry Red







Crown's *Stat<sup>-2</sup>Zaµ* mats and matting.

Now, someone has finally come up with a true anti-static mat and matting product. Proven in test after test to reduce the level of static charges below the 3000-volt level...the shock cut-off point for most people. The first carpet-top, vinyl-back, anti-static mats and matting ever offered. And they're made only by Crown. Stat-Zap mats and matting. No more shocks. No more sparks. No more equipment malfunctions caused by electro-static build-up. Fulfilling a real need in many applications. Wide choice, too: 8 mat sizes, 3 rolled matting widths, 4 decorator colors... all with a full 5-year limited wear warranty. Send for more information. And learn how you can stop static shocks.

mats and matting.	
NAME	
TITLECOMPANY	
ADDRESSPHONE	
CITYSTATE	ZIP
<b>CFOLUM Industries</b> 1615 Croghan Street • Fremont, Ohio 43420	

Please send me more information about your Stat-Zap

DATAMATION

# Decentralizing Hardware and Dispersing Responsibility

by Robert L. Patrick, Editorial Advisor

Falling hardware prices and rising complexity in large-scale dp operations argue for decentralizing computing resources, but don't write off the big machines yet.

The trend towards centralization has stopped. Each salesman you encounter has some simplistic explanation for the phenomenon and always manages to imply that his product is totally responsible for the change. However, many persons working in large central shops are not even aware there has been a change; they would hardly be ready with an explanation for the forces that brought about this phenomenon.

Since the early 1950's we've been told that bigger is better and bigger is cheaper. Some of us even built icons and graven images to Grosch's law [i.e., performance rises roughly as the square of the computer cost] because it paved the way to further centralization, more responsibility, and higher salaries. And now it has all stopped. We've been on an incomplete freeway to nowhere.

Fig. 1 starts to tell the story. The left two columns are an approximation of Grosch's law. They show that as computer power increases, the related cost increases at a lesser rate. Thus if you centralize and put in a bigger machine, you get more bang for the buck. Unfortunately while that may have been true in the '50s and early '60s, for the last ten years we have lacked a good measure of computer power.

At one time a good approximation to computer power was fixed point add time. But more recently the architecture of the machine, the speed and variety of the channels, the way the secondary storage is addressed, and the efficiency of the operating system have made such simplistic definitions of computer power useless. Instead we've come up with a variety of definitions of computer power (also useless) based on benchmark performance, or throughput, or weighted performance on job kernels, or some other criterion which is useful in a local environment but not very meaningful when comparing installation to installation.

As a result, we have more or less assumed that power was proportional to price, and if the monthly rental was higher, in some sense there was more power installed. But Grosch's Law was propounded many years ago, when the cpu cluster was the dominant element in a computer configuration, accounting for most of the cost of the computer. A change has been made in computer configurations, and it was made so gradually that many people even today don't realize that more than half the hardware cost in a big centralized shop is in I/O gear, and that the cpu cluster (including the memory)

amounts to only about 40% of the cost. (See Fig. 2.) Grosch's Law has been repealed, at least for these big shops, and the relation between total computer configuration cost and performance is more like that illustrated in Fig. 1.

The economics (of power increasing faster than price) argued for centralization. And centralization demanded running more jobs per day through each cpu.

As the machines became more reliable and the cost per bit of disc storage came down, our imaginations ran away with our better judgment. In the late '60s and early '70s, we measured the unused cpu cycles and ordered additional memory to run enough small partitions to saturate the cpu's. Naturally as partitions were added, I/O had to be added to serve those partitions. Today it is not unusual to find a big

FINANCIAL	VIEW	PRACTICAL	CONSIDERATIONS
Computer Power	Related Cost	Support Costs	System Complexity*
1	100 175	1	1.0 2.5
4 8	300 450	- 3 4	8.0 20.0

\*For general purpose workloads with teleprocessing

Fig. 1. Once Grosch's Law, which declares that computer performance rises with the square of computer cost, was more nearly correct. It may still be useful today when applied to the cpu cluster alone. The real relationship between computer performance and total configuration cost is now more like the scales shown in columns one and two, which show an economy in size but not as much economy as Grosch's Law would suggest. Support costs, which are primarily personnel costs, also rise more slowly than the costs of the computer configuration, and therefore continue the argument that bigger is cheaper.

On the opposing side, the complexity of the entire system of hardware, software, and personnel, rises much more rapidly than computer power or cost. When that complexity rises to a point where it taxes our abilities to manage, it argues strongly **against** centralization in spite of any economies of scale.

# DECENTRALIZING

cpu "routinely" running ten or more jobs at one time.

"Routinely" is in quotation marks because operations in many big shops are far from routine. Fig. 1 shows that support costs have climbed roughly in proportion to our systems costs. We now have teams of system programmers where formerly a few individuals were sufficient. We have setup people and stagers, schedulers and production controllers, managers and system measurement experts and in-house consultants and editors to publish newsletters-a computer shop acting as an inhouse service bureau and billing \$20 million a year can have 600 employees without counting application programmers!

This does not mean to imply that those employees are stumbling over one another and are looking for work to do. They are all totally occupied. Many of them work overtime, and yet the operation is still far from routine. A big production shop can be quite tranguil if the applications are stable and the change to hardware, software, and "skinware" is being managed with great care. However, if you're constantly trying to apply the latest software fixes, do a little innovation and development on top of the manufacturer-supplied software, support a battalion of application programmers, and still run the scheduled production . . . the shop is definitely complex.

#### Complexity rises fastest

The fourth column of Fig. 1 illustrates that system complexity is rising faster than computer power. To be more exact, system complexity has risen faster than our ability to cope with it. System complexity is another one of those vague terms, ill-defined but generally used throughout the trade. I can't cite a single equation that will allow system complexity to be quantified. But I can find legions of managers who will admit that a system with two or more connected cpu's with four or more megabytes, 100 communication lines (connected to anything), and 40 or more spindles of disc is complex. They can prove it by displaying in excess of a million lines of software which go to make up the operating system, the data management package, the communications front end, and the raft of compilers, utility programs, restart packages, and accounting systems required just to run the factory. With that much software, complexity is there even if only one application system is being run.

Two or three years ago progress in the big shops stopped when system complexity equaled the ability of the staff to cope with it. I was working in a shop that had availability problems. We did everything we could to improve our record for on-time delivery of scheduled jobs and non-stop opera-



Fig. 2. In decentralizing computer resources, one goal is to reduce costs by using less expensive hardware. This can work well when the application being split off is fixed in scope and has no direct ties to other systems. In the budgets for large shops, however, the cpu cluster represents only about 40% of the cost of the hardware (20% of the total budget), and it is only that relatively small amount which is usually attacked in decentralization. Other anticipated savings can often slip away in increased staff and overhead costs.

tion for the on-line system. We went through hell working long hours, investigating every flaw, and scouring every problem to get to the heart of it.

All of a sudden things materially improved. Over a beer, two of us admitted we were ash white and shaken. We were more concerned that the system had improved for a reason we did not understand than we had been concerned with the instability we had previously experienced. Several weeks later we were back into difficulty, and once again we hadn't seen any change in workload, procedures, software, or equipment. It was embarrassing because we couldn't explain the fluctuations in service, but we had to admit that we were saturated and unable to cope with the complexity of the systems we had created.

Needless to say, customers of complex systems are an unhappy lot. They have learned to expect scheduled work late, crashes in the middle of the day, supposedly transparent changes that affect them, and frequent reorganization in the computer shop. In addition to the turnover that is visible to the customer, they might have noticed additional pressure on the vendor, attempts at improved maintenance, and an entirely new way of planning and scheduling major changes. All of these are classic prescriptions for an organization in trouble.

If you bought your hardware or if you've made profound statements to senior management about how much more you can get out of existing equipment by reconfiguring it to use up those available cycles, an observer would see a management credibility gap opening up that could swallow the *Queen Mary*. In some shops the embattled management has backed down from the precipice and started taking their systems apart to reduce complexity.

In order to save the investments in hardware and software, a frequent action sees the installation of a compatible medium sized computer that is not connected into the existing network, but is dedicated to running a subset of the applications. We've found that a master integrated data base which is the granddaddy of all data bases, is interesting to contemplate academically, but almost impossible to operate. Since the engineering system didn't have all that much to do with the manufacturing system anyway, and since there is a well defined interface when products are released to manufacture, it is quite logical to cut along the dotted line and take these two systems apart again. In other cases we've found we didn't need all those applications on-line after all, so we capture

the data on-line, and return to updating and reporting in the batch mode (where a failure won't have a disastrous effect on the integrity of the file, and the reports can be more or less guaranteed out on a schedule).

### Minis for "bounded" jobs

Just about the time the management of the central shop became seriously beleaguered, the minicomputers came on strong. The minis have been around for 10 years, and have been successfully used in environments where the scope of applications was limited. Early minis were used as control computers in industrial laboratories, colleges, hospitals, and factories. They were frequently dedicated to a single application. Often that application was defined and flowcharted before the equipment was purchased! The early ones didn't have to cope with a wide variety of 1/0, constant growth, new applications, or even, in some cases, changes to existing applications. The initial mini business used a stored program to simplify what otherwise would have been an enormous amount of fixed logic.

Many minis were purchased for college and laboratory use, but each of these was installed into a world of its own. As long as learning progresses, availability is not too critical. As long as student circuits and experimental I/o devices don't blow the internal electronics, the pedagogue is supplied with a very flexible piece of logic that he can customize through stored programs.

Just about one recession ago, the business changed. Government funds started drying up, and this affected the work done in colleges and laboratories. Further, the mini makers became more proficient in their art, the cost of circuitry came down, and the variety of mini peripherals exploded. Suddenly it was possible to get a mini that wasn't restricted to a teletypewriter with punched paper tape in and out. When this occurred, the only thing the minis lacked was software.

Today decentralized computing is upon us. It is possible to obtain minicomputer software off the shelf for real-time control, multi-tasking operation, on-line time-sharing, and data base management. As long as the size of the configuration is small and the speed of the cpu system is high, rather ornate software can be had which still supplies good response.

The year these two trends crossed was 1975. The big shops were still in trouble and the mini makers were coming on strong. For the organization that has a broad range of systems talents, the mini is truly an alternative. You need to know something about dealing with multiple vendors, about running a project that involves custom hardware and software, and be pretty sure of your systems analysis. If you have enough confidence in your systems analysis to sign a turnkey contract, and if you have enough management talent with the right skills, a mini is a good solution (even if you do the development yourself). It will take a while to select a system carefully from the various vendor offerings, get the people trained, and prepare the applications to use it, but if the scope of applications is bounded (that's what turnkey implies), your chances of success are good. Furthermore, along with that success, comes independence from the central computer problems that you do not help create. And last-a mixed blessing-you are isolated, insulated, and suddenly back in control of your own destiny.

However, the academics and Madison Avenue invented a few confusing new terms, so we hear "distributed computing, distributive data processing, decentralization, and network computing" all pronounced without definition, and all meaning something about gradations in size, sophistication, and management responsibility. (You can get immediately to the heart of the latter by asking two questions: Who do the programmers work for? And who sets the standards? The size of the cpu and who pays the bill are of no consequence.)

#### Mini headaches too

If you have previously done business with an in-house monopoly, and if you can find some way to work around the corporate strictures, you may be off and running your own minicomputer. (This is somewhat easier to sell if you work for a decentralized corporation and your boss has profit responsibility.) However, there may be some surprises in store for you. First, the manager of the corporate monopoly may aid and abet your decision. If you've given him a disproportionate number of problems for the revenue he gets from you, he'll be glad to reduce his complexity a little without reducing his revenue a lot. If you've made constant demands on his application programming force, and if you have severe peaks and valleys in your workload that are hard for him to contain, he is likely to transfer to you the average headcount you've been using and let you worry about smoothing the flow of work.

You may find you've got a reliable, stable system, but the minute you put on the second application for the second department, you'll find yourself running a mini-monopoly yourself. You'll need to install some accounting and issue some monthly bills. The other users will want a voice in management, and while you may have the management skills required, as the shop grows you may get saturated with problems—or what's worse, you may find that you can no longer pursue your primary interests because you have suddenly become a computer center manager.

It goes without saying that your own mini may save you money over your current billings, but you must have the capital to spend and anticipate enough usage to break even. If your workload is easily contained within the capacity you've installed, you will get good response and turnaround with no priority problems. If an application is totally self contained, you need not even have a communications line to the central. (You can even be totally isolated and not install a compatible 1/0 medium.) You will have security and privacy such as you've never had before, and the responsibility and authority is all yours. You can even manage your own backlog, direct the programming work force, and worry about their career progression, their unusual turnover, and whether they are documenting well. In the cost justification you must be sure to plan well, provide for installation, and arrange for test time.

If you are moving from a central system you must face file load for commercial work, arithmetic incompatibilities for engineering applications, and plan to pay the cost of conversion of parallel operation. The easiest transition involves bringing up only new work on the mini, but that sometimes means a lightly loaded system for a few months and pushes the breakeven point down the calendar somewhat.

#### Break up the data centers?

Some national speakers have advocated the total dissolution of the central computer complexes and their replacement by a network of minis. These people are incredibly naive. Not only does this distribute the complexity in some unmanageable way, but almost every industry has a few very big jobs that won't fit on anybody's mini. For some time now the configuration of the central facility has been at least partially determined by the biggest job that must run. This determines the minimum number of tapes, scratch disc, and amount of core you must have. The attempt to do one of those maxi jobs on a minicomputer with limited memory and 1/0 harkens back to the early 701 days when we had 4K words and spent two-thirds of our time manipulating the overlays to get a big job through the machine.

If you grant for a moment that all

# DECENTRALIZING

jobs are not homogeneous in size and the biggest job to be run in-house determines the size of the in-house installation, the next question is economic: how do you load that installation so the unit cost is reasonable? A totally free market won't work because you need some little jobs to run along with the big jobs or you can't afford to run the big jobs.

The trouble with minicomputers is

that they refuse to stay mini, they

grow just the way any computer

grows. What begins as a very small,

special purpose system somehow is

transformed across time into a me-

dium sized, general purpose system.

After the prime motivating applica-

tion is completed, somebody gets a

bright idea to add more applications

and the charge toward upgrading be-

A major university once bought a

minicomputer to do some very spe-

cial research in structural analysis. A

16K system with no peripherals ex-

cept a graphics console, it was oper-

ated by the professor for 2 to 3 hours

a day. Five years pass. The profes-

sor's students are imaginative. The

machine now has 32K of memory, a

gins. A few cases in point:

Case 1

As in many situations, the name of the game is compromise. The enlightened manager today doesn't fight the mini trend but tries to live with it. The seasoned campaigner knows that little jobs tend to combine and combinations of little jobs tend to get big, therefore he tries to establish some standards so jobs that outgrow the minis won't have to be completely reprogrammed to run on the central facility. He also notes that projects come and go, and that selecting many minis from a few ven-

dors makes the equipment inventory easier to manage.

Finally he knows that many users are negotiating contracts for the first time, and a little help and professional advice will tend to make sure the company receives what it is paying for and on the schedules needed to support project activities.

A person contemplating a mini for general purpose work should be cautioned to enumerate the goods and services that are bundled into the price

# The Trouble With Minis

by Philip H. Dorn, Contributing Editor

things started again.

#### Case 2

A financial institution carefully specified a mini to be used for data collection. The system was small, 0.5MB of disc and 32K of memory. Two years later, the system had grown to 128K of memory, 5MB of disc, a larger model processor and a 300 lpm printer. Why? Because someone thought that as long as the data was collected, it ought to be edited. And, since the data was now clean, why not do a little processing to save time on the big system? The net result is that the system now operates almost around the clock and serves as a mini data center with operators and support personnel.

#### Case 3

Another financial institution had

wide variety of applications, and apparently have a long and useful life. It is a great testimonial to the hardware designers and software developers.

But we are compelled to wonder about the management in these organizations. Have they lost control of the computing operation? What is the bottom line effect of the central facility having to support a multitude of smaller installations and bail them out when they are in trouble? Are these new applications that just appear being documented and supported the way that they would have been if centrally implemented? What is the effect on local management when they have to run a computing center in addition to performing the jobs for which they were originally hired?

There are no fixed answers to any of these questions; doubtless the fi-



card reader, printer, tapes, and even a small disc. The applications now include literature search, project management, and even student scheduling. The departmental secretary can't run the system anymore; it is too complicated. Whenever it crashes, a professional from the computer center has to amble across campus, diagnose the difficulties, and get their 4K, tty-oriented mini grow in seven years to 32K with card reader, disc, and other peripherals. Formerly used for statistical analysis, it now is a real-time system. Acquired for one application, it now supports many.

Now there is nothing wrong with any of this; it proves that minicomputers are flexible, are comparatively easy to program, support a nancial details must be developed for each unique case. But the message should be clear. If you are going to install a mini, you had better know what problem you are trying to solve and how to bound the installation. If you ignore the mini after it is installed, it will grow and a whole new set of managerial problems will appear.

# Sweet Land of Liberator/3.

Down with inflation! Down with computer limitations! Down with application restraints! Now there's a more attractive option for System/3 users: Honeywell's Liberator/3.

An expanded Liberator/3 that offers virtually unlimited multiprogramming, increased memory, a new data base management capability, increased communications capability including CP to CP, and FORTRAN for scientific applications. Liberator/3 is a combination of

hardware and software. The hardware is Honeywell's Level 62 system. The software compiles System/3 RPG programs to run under the powerful Level 62 GCOS operating system. This same Level 62 hardware

and software is also helping users of other equipment. Even first-time users. And some giant users.

For more information, call your local Honeywell representative. Right now. Or send us the coupon. Make it your own Declaration of Independence.



# "Our DAC printer is so good, we ordered another one..."

# "and we saved \$4,000."

Minicomputer users all over the country are saying it. "Digital Associates Printer Systems Perform!" If you need better cost/performance, look at our highthroughput/low-cost printer systems from 100 to 1,000 LPM, compatible with most minicomputers. For better performance, and lower cost, call today. East, (203) 327-9210 Midwest, (612) 890-8988 West Coast, (714) 549-8555



# DECENTRALIZING

charged by the central facility. If he doesn't need all those services (as he doesn't if the application is bounded), then the hardware price primarily determines the total cost, and the minis look quite attractive. However, if he is going to do general purpose work on a special purpose machine, he is getting ready to see costs of software, training, management, and accounting that must be absorbed somewhere. Beware that you don't buy a system with an inexpensive initial price and forget to look at the total cost. Further, if you are buying it with company funds, the life and depreciated value are going to be hard to compute because the market is changing so rapidly.

Don't let these words of caution totally deter you. In one recent case the *annual* cost of bundled services from a central installation exceeded the *total* purchase price for the mini hardware, including all the display terminals and disc drives. We could see an application life of three to four years. Since the programming and software cost just about equaled the hardware costs, we would break even in 24 months. Needless to say, we ordered the mini system.

A mini is a good solution, sometimes. Decentralization—or distributed processing, or distributive computing, or whatever—is a good solution too, sometimes. But they are only good solutions for some problems. As in most things we do, the important work is in deciding whether the solutions we like fit the problems we have.



Mr. Patrick has been an independent data processing consultant since 1959. His assignments usually involve system design, computer center management, or audits of computer center operations. He has 90 articles and speaking

engagements to his credit, has written two books, received one patent, and formed two companies. A member of both ACM and DPMA, he has been a Datamation advisor for over 13 years.

# DATAMATION

# Hughes' low-cost C-9 display terminal makes a minicomputer work like a giant.

Here's an interactive graphic terminal that does with hardware what most terminals need software to do. It needs only a minicomputer or telecommunications coupler and a 110-volt outlet to give you a readyto-work system. And it costs less than \$10,000.

#### More for your money

The new C-9 terminal offers high resolution, selective erase, serial interface (standard), and several other features otherwise offered only by units costing almost twice as much—like 17-inch diagonal, 1029-linescan, cathode-ray-tube video monitor with high light output screen for easy daylight viewing....computer independent zoom and pan....a joystick for graphics and alpha-numerics interaction....a hardware graphic processor for scaling and rotating graphics and alpha-numerics.

The architecture of the terminal

embodies a micro-processor driven by micro-programs contained in read-only memories. A serial interface connecting the detached keyboard to the CRT display eliminates restrictions imposed by parallel interfaces used in other models.

### **Optional features**

You can extend the C-9's capability even further with options like enhanced graphic hardware package with rotations, reflections, and line-texturing features or programmable gray levels for graphics (16 levels) and digital raster continuous tone images (256 levels). We also offer parallel interfaces for a variety of minicomputers and interfaces to popular digitizers for local data input and control of the interactive CRT cursor.

The new C-9 offers a continuous writing mode and a new capability which guarantees that writing occurs only during vertical retrace time.

## Smoother curves and lower costs

The patented Conographic<sup>™</sup> generator, using conic curves to plot curvilinear information, produces smoother curves from much less data, thus requiring less computer memory, simpler software, less computer or telecommunications time. Result: The lowest total cost of ownership of any graphic terminal available today.

Many FORTRAN IV software programs are available, including a new set of Tektronix-compatible subroutines. The basic software package, called CONO-PAC, is available at no extra cost.

To find out how your minicomputer can work like a giant for much less cost, contact your local representative, or Hughes Image and Display Products, 6155 El Camino Real, Carlsbad, California 92008. Or call (714) 438-9191.





# **DATACOM.** THE BEST DBMS AND DC MONITOR SOFTWARE AROUND. THESE PROFESSIONALS WHO BOUGHT BOTH TELL YOU WHY!

"When we bought our data base management and communications software package, we wanted to avoid the expense, time and difficulties associated with interfacing two separate software systems. ease. The combination of That's one of the big reasons

# **••** DATACOM'S integrated **DB/DC system has speeded** up our on-line systems development program •

we chose DATACOM. Another is the way it handles our special DB and DC needs. We deal with heavy volumes and require a system that works quickly and provides us with multiple means of accessing the data. We shopped carefully before we bought and never have had reason to regret going with DATACOM. As for CIM's service, it has been nothing short of excellent."

Mike Partin, President Sterling Computer Systems, Inc., Subsidiary of Sterling Electronics Corp. Houston, Texas

"As Oregon's largest Savings and Loan, we are the state's leader in sophisticated customer services. In fact, others envy our ability to handle innovative applications with DATACOM/DB and DATACOM/DC helps us maintain this leadership economi-

**66** Even though we're a long way from Dallas, service with DATACOM has been excellent •

cally-especially in the areas of mortgage taxes, comparative analysis and other specific applications. With DATACOM, we're beginning to take for granted features such as relating multiple customer accounts and providing sales data on properties. DATACOM's efficiency is the key."

Charles L. Walker, V. P., The Benj. Franklin Savings and Loan Association Portland, Oregon.

"Its efficiency has allowed us to grow without upgrading hardware. The ease of coding with DATACOM/DC has greatly reduced development costs on new applications, and the wide range of DATACOM-supported hard-

# • DATACOM/DC gives us big bank sophistication on a smaller bank's budget 🖱 🖱

ware gives us great flexibility in making equipment decisions. Add to that CIM's exceptional support and you understand why we've added DATACOM/DB as our data base management system."

Carroll Sullivan, V. P. The First National Bank of Fort Worth, Texas.

"I am a repeat customer only when I have been totally satisfied. The efficiency of the DATACOM monitor has more than paid its cost. What's more, from the day it was installed, we've continually added new applications. And with DATACOM, the transition from DOS to OS was smooth.

# **6Our** selection of DATACOM/DB to complement DATACOM/DC proves our satisfaction •

With over 260 terminals handling 660,000 messages a day, we can't afford to use less than the best. We generally stay away from software . houses, but with DATACOM. we're glad we made an exception. We will continue to look to CIM for our software needs."

**Rulon Brough, MIS Director** The Southland Corporation Dallas, Texas. (The world's largest retail convenience food chain with over 5.500 7-Eleven stores nationally.)



I'm a professional. Please prove DATACOM to me. I'm interested in DB DC DB/DC

Name	<u> </u>		
Title		Phone	
Firm			
Address			
City	State	Zip	
cim	an Insyte Company		
Computer Info 3707 Rawlins Stre	mation Manageme et, Dallas, Texas 75219	ent Company 214/526-4280	
			D-F



**Discover yourself why DP Professionals invest** hard-earned dollars in DATACOM. Call or write us today for details. DATACOM Data Base **Management System and Data Communications** Monitor are the ONLY DB/DC systems designed for each other ... and you!

# SIEMENS

# New advanced

# peripherals for data processing

High-speed nonimpact printer: up to 21,000 lines/minute, almost noiseless, on ordinary paper as used in impact printers, unsurpassed performance what may have been considered a dream until recently, has become reality. Siemens has added a new dimension to OEM data processing peripherals at very attractive price rates. This technological progress is now available to you along with other OEM peripheral equipment with equally impressive features: high - density magnetic tape device, disk storage unit family, operator consoles, etc.

Siemens, in this country a competent supplier of telecommunication, data transmission and computer testing equipment, in Europe well established in data processing systems, is expanding its activities to meet the demands of the world-wide data processing OEM market. You may have already met our technical staff from the Computest Equipment r Division, Cherry Hill. We would now like to introduce you to our OEM sales department to demonstrate to you why you should look at Siemens for your specific requirements.

For further information please contact:

Siemens Corporation, Iselin, New Jersey 08830, Wood Avenue South, Phone (201) 494-1000 or Siemens AG, Data Processing Division OEM Post Box 700078, 8000 Munich 70,

pq I

Federal Republic of Germany.

CIRCLE 53 ON READER CARD

MG 5

ND2

# Talk to Siemens – your partner for OEM peripherals

# We asked Control Data

to integrate our branches and data processing operations into the most advanced bank network in the U.K.\*

# They did it.

\*Details on request Call collect (612) 853-7600 for **Barclays Bank** CDC Communications System Summary. Or write Control Data Corporation, Box 1980, Twin Cities Airport, St. Paul, MN 55111



DATAMATION

# INTERDATA 8/32 MEGAMINI LIFE SUPPORT

# **Risk-free computer buying-with power to spare.**

You're looking for a computer system so powerful, it takes you over any snags that could cost you extra.

That's why Interdata builds the powerful 8/32 Megamini with 32-bit hardware performance and direct addressing capability of up to one million bytes. With unique software packages that are powerful, flexible and easy-to-use. With Megamini Life Support that means you'll never have to take a risk with:

**On-time Delivery.** Interdata guarantees ontime delivery of your Megamini. In fact, we've already shipped hundreds of 32-bit computers from production that are completely operational.

Hardware Back-up. Interdata hardware means 32 registers, each 32 bits wide. Fast single- and double-precision arithmetic. Optional, writable control store. And big computer peripherals. It also means that we support you long after your system is operational. **Software To Do the Job.** Megamini's software optimizes its hardware and gives you a solid systems environment. It includes program development tools like BASIC II, FORTRAN, MACRO CAL and COBOL. And the versatile real-time OS/32 MT (Multi-Tasking) operating system. Megamini software helps you build simple solutions to your toughest applications problems.

No Surprises. Our customer requirement analysis insures that you never have to add more people than you planned on. Or more hardware than you scheduled.

Megamini Life Support. From the moment you decide on Interdata, until you are completely operational, Megamini's capabilities are carefully spelled out. The Interdata/Perkin-Elmer name stands squarely behind every promise with the viability of a \$300 million corporation. With Interdata and the Megamini, you're guaranteed power to spare.



Interdata's computer products and services exist for one reason – to satisfy our customers: The Product OEM, the System Builder and the End User. Each of these computer buyers has a Computer Life Cycle with four specific Phases – Research, Implementation, Delivery and Enhancement. Interdata responds to customer needs during each Phase with Computer Life Support.

Gentlemen: Send me more abou My needs are: _Immediate6 Mon	nt Megamini power. ths1 YearFor Reference Only
Name	Title
Company	
Address	
City	StateZip
Telephone ()	
Interdata, Inc. Subsidiary of Perkin-Elme Oceanport, N.J. 07757 201-	<b>DATTA<sup>®</sup></b> 229-4040

Come see us at booth 1429 at the N.C.C.

# I chimomony : Gringiphincs I products

**YES!** Tomorrow's Graphics is here today as offered in *Magnavox Display Terminals*. This versatile computer graphic display features a plasma panel, built-in microcomputer, and flexible interface characteristics which provide features and combinations heretofore impossible to obtain in a single, commercial standalone configuration. The inset photo (an actual display) readily illustrates a variety of possibilities.

**CHAVENERS** — any point, vector, or character can be erased selectively without affecting the rest of the display. This allows rapid interaction by avoiding annoying delays in screen replot. inducted thanks — a finger tip entry device allowing you to enter or modify data at the screen.

MICRONS HAYELENGTH 10 11 12 13 14 8.0 1.0 IR SPECTRUM W=6.85 A=Ø.42 800 200 700 CURSOR

UNUIMITED OFFActions in the symbols of the symbols

**EXERCIPERON** — we have designed a computer addressable, random access rear projection unit which displays microfiche thru the transparent plasma panel. This enables you to compare fixed data base information (microfiche) against variables of your choosing.

Because of the unique characteristics of the plasma panel, you get a flicker-free display with excellent contrast. As a result, there is less eye fatigue, allowing longer periods of concentration.

**SOFTWARE** – we offer software packages to interface your computer to our terminal. Our microcomputer-controlled terminal is compatible with most main frames and minicomputers and has many programmable alternatives that may be specified by the user.

Software available includes GPAC (Graphics PACkage), an ANSI FORTRAN-oriented interface for most popular minis, and a high-level graphics system including CalComp previewing written for IBM 360/370 OS systems.

The Magnavox display terminal offers features normally available only in much more expensive refreshed graphics systems. At \$8,500 for the basic terminal, we're on the low end of this spectrum. Yet, for this price, you get combinations nobody else offers.

Complete details are available when you address a letter to us stating how you might use our terminal. We will arrange a demonstration for you at no obligation.

Let us show you our Plasma Display terminals and discuss your applications at the 1976 NCC. Look for us at booth 1822-1824.

2131 S. COLISEUM BLVD., FORT WAYNE, INDIANA 46803

laqnavox

CIRCLE 89 ON READER CARD

# The Second Half of The Computer Age

The electronic computer had its start in 1946 with ENIAC. That means 1960 was the midpoint of the computer age as we know it today. Let's look back on just the *second* half of this era and take note of the promises of the computer, observing the industry that has evolved in the fulfillment of those promises.

In 1960, DATAMATION reported the following items:

• SDC purchases a Philco S2000 Computer as the hub of the new systems Simulation Research Laboratory.

• In an address, Brig. Gen. David Sarnoff, chairman of RCA, discloses, "In our already substantial strides into the data processing field, we are tilting with an economic pardox; the more successful we are initially, the larger our accounting losses are-initially. The rental-or deferred incomenature of the business makes this inevitable. What must be spent, we are spending to establish RCA as a major participant in this still-formative industry. In 1959, we incurred what I call 'money in the bank' losses on data processing, and the losses will continue in 1960. But the day is not far distant when this resolute effort should be rewarded . . ."

• General Mills enters the general purpose digital computer field with three transistorized machines with microsecond core and all parallel logic, even though pundits insist that they will still be "cereal" computers.

• A new firm, Computer Applications, Inc., will bring computing services to the New York metropolitan area. A \$30,000 contract launches the by Werner L. Frank

Sometimes it is easier to see what lies ahead by looking behind.

company's operations. At the same time, a new firm called Applied Data Research, Inc., forms in Princeton, New Jersey.

• The \$10 million and up IBM STRETCH-type computers are now available to business and government agencies, IBM reports. These powerful systems (rated 75 times faster than the large scale IBM 704 systems) can actually complete 100 billion computations in a single day—at a very low perunit cost.

• At the same time, IBM announces TRACTOR, a computer magnetic tape system termed the world's fastest. It is 24 times faster than systems now in use, and its tape reels will store 60 billion characters—the equivalent of a library of 150,000 volumes. The unit can manipulate as many as 640 reels and literally permits the machine to read and write  $1\frac{1}{2}$  million characters per second.

• Minneapolis Honeywell officially announces its FACT compiler which, it states, can be applied "to all typical functions of business data processing, including card input reading and editing, creation of data files, data sorting, arithmetic computations, updating of data files, and generation of printed or punched reports based on input data, file data, or program results." (It will be recalled that the FACT compiler project launched the success which now belongs to Computer Sciences Corp.)

• 1960 was also the year DATAMA-TION observed that Daniel McCracken, Robert Patrick, Bob Barton, Gene Amdahl, and Herb Grosch were fulltime consultants and "It will be interesting to watch the fortunes (or lack of the same) of these bold and rugged individuals."

In its 1960 issue, the "Communications of the ACM" had the following to say about an emerging subject:

"A Common Business Oriented Language, called COBOL, for use in writing instructions on business-type

Name	Manufacturer	Distinction
Bizmac	RCA	Variable word length, no tape handling.
Datamatic 1000	Honeywell	Three-inch wide tape.
Raydec	Raytheon	Built-in arithmetic conversion.
RW400	TRW	Modular hardware, centralized electronic switching.
_ARC	Univac	Binary-coded decimal, floating point, I/O processors.
STRETCH	IBM	Look ahead and interleaved memory.
Solomon ILLIAC IV)	Westinghouse	Highly parallel machine with array of arithmetic units.
3 5000	Burroughs	Built-in ALGOL.
G-20	Bendix	Commercial multicomputer system with the organization chart concept.

Table 1

# THE SECOND HALF

problems for any digital electronic computer, may soon be available. COBOL, which is written in English and independent of any make or model of computer, was presented in the final report of the Short Range Committee to the Executive Committee of the Conference on Data Systems Languages..."

Two letters to the editor of "Communications of the ACM" are particularly noteworthy. The

first led to the important development of special interest groups within the ACM.

#### "Dear Editor:

This letter, coming as it does from the EASTERN shores of the blue Pacific and the WESTERN shores of the good old U.S., is an effort to suggest a coherent nationwide nonexclusive course of action in business data processing by ACM members present and future—in that field.

The problem, in the view of many of us, is that ACM offers little for business data processing members, present and potential.

Business data processing needs a professional focal point and it is up to the members of this profession to establish a society which does this..."

> J. A. Postley The Rand Corporation Santa Monica, California

John got his way by ultimately forming the first of what sub-

sequently became special interest groups within ACM—this one devoted to business data processing. Indeed, John organized and held a special, one day symposium on June 23, 1960, with the theme "Automation in Business Decision Processes."

The second letter reflected the thinking of the day, which has radically changed in these 15 years. "Dear Editor:

It has come to my attention that a 704 statistical program has been produced at Arizona State University which apparently does a pretty good job on factor analysis and a few other things. Unfortunately, the letter I saw indicated a charge of \$3 for the manual, \$4 for one box of binary cards, and \$20 for four and a half boxes of SAP cards (plus postage).

I believe that this has very unfortunate implications for the computing profession. When one has to cover printing and card costs, that is one matter. In this case, however, it is clear that what is being charged for is the development of the program, and while I am particularly unhappy that it comes from a university, I believe it is damaging to the whole profession. There isn't a 704 installation that hasn't directly benefited from the free exchange of programs made possible by the distribution facilities of SHARE. If we start to sell our programs, this will



set very undesirable precedents." Bernard A. Galler The University of Michigan Ann Arbor, Michigan

The 1/2 billion software products industry of today gives testimony to substantial change in thinking with respect to software value and industry attitudes.

1960 was the period when many organizations were moving from IBM 704 to 7090 computers, some through the half step of the 709, while others considered the Univac 1105, and some were beginning to consider Control Data 1604 computers. It was also the time frame of emerging unique systems, attempting individually to move the marketplace in a special and sometimes parochial direction. It was an active period with computer announcements such as in Table 1—p. 91.

1960 was also the ending point of a

rash of excitement concerning Automatic Programming.

The term Automatic Programming was, however, an enigma. The concept suggested too much. Visions of a computer performing the programmer's work captured the imagination. A cartoon of the time reflected these innovative thoughts, taking the possibility of voice entry into a computing system and showing a user carefully enunciating into a black box the words, "DO MY PROBLEM!" That's really automatic programming!

> But that concept was not so far-fetched. A no less sophisticated organization, MITRE, allied with the Air Force Electronic Systems Div. (ESD) at Hanscom Field, brought forth a revolutionary and mind-boggling proposal to the Department of Defense, a solution to the enormous problem of implementing and maintaining the manifold data processing applications.

> It will be recalled that 1960 was the time frame of the famous Air Force "L" Systems. There were: 417L, 465L, 480L, etc. Each L System was a huge man/machine weapon or information system designed around computers. L Systems created companies, L Systems created software, and L Systems led to hardware.

> L Systems invited two major problems. First, they were so enormous in concept and expectation that they could not be implemented before the requirements changed; and, second, they devoured manpower in such proportions that the country could not satiate their appetites—hence, Mitre and ESD

solved the problem with "Implicitly Programmed Systems."

The Pentagon was besieged for tens of millions of dollars to support research that would achieve an information system environment which would significantly ease the system analyst and programmer training problem and provide tools by which an untrained data processing airman, in the guise of a user, could, by sitting at a console, assemble a useful application system presumably by utilizing modules of available programs and having at his disposal the most advanced, powerful processing and data manipulating language.

This program was part of the Air Force Project Forecast and captured tremendous enthusiasm, since it promised to solve so many problems. However, some sober thinking led DOD to convene a panel of outside experts to evaluate the proposition and subsequently comment on its feasibility. The project was deemed technically premature and did not receive endorsement.

So much for the hope that there is a ready-made solution to the fundamentally difficult problem of implementing an information system.

Fifteen years later, a similar proposition would probably not get very far, despite the many positive and farreaching advances made in technology in the interim.

#### The birth of POLs

One such advance development in that same time frame was the infusion of what has since been called the POL, i.e., Problem Oriented Language, or, as others would term it, the Higher Order Language. It appeared that POL was slated to refer to any implementation language which had structure and sophistication above that of the conventional Assembly Programming Languages. POLs included the plethora of languages of that day such as the following:

FORTRAN	COMMERCIAL
	TRANSLATOR
ALGOL	FACT
XTRAN	SURGE
MAD	cl/1
NELIAC	IPL
CORREGATE	LISP
AP2	MIMIC
CLIP	JOVIAL
COBOL	SIMCOM
APT	TABLEMAKER
COMIT	MORTRAN
SNOBOL	SIMSCRIPT
ALTAC	COLINGO

Mixed in this bag are really two types of POL. One is a general purpose implementation

system such as FORTRAN or COBOL, whereas some are clearly oriented to a specialized function or application as are, for example, SIMCOM and APT.

In any event, the prime objective of this movement to languages and associated dialects was to provide higherpowered tools to programmers, so that they, in turn, could increase their own productivity—measured by how many programmers, over what period of time, and with what consumption of machine capacity, were required to achieve operational capability.

But that was easier said than done. If productivity through POLs was that easy and readily achievable, then why didn't everyone rush to seek the latest language or utility with which to obtain this objective?

I am reminded of the period prior to 1960 when we were deeply involved in developing the first trajectory programs for missile firings and the early space missions. FORTRAN became available. My experience with that system tells the story.

Fortunately, I was introduced to FORTRAN through what I now still consider the most lucid and well presented programmer documentation, the FOR-TRAN Primer. The primer was a subset of FORTRAN, uncluttered and with limited capacity. The new user was essentially given a starter set from which he could build as his understanding deepened and his needs



TRICE (Transistorized Realtime Incremental Computer, Expandable) is the first solid-state digital computer which combines the advantages of analog and digital computers. Both linear and nonlinear differential equations are solved with realtime speed and digital accuracy.

ACCURACY: Maximum—One part in 67,000,000... variable, depending on speed required—for example, a 17 ops sine wave can be generated to an accuracy of 0.1%, or, a 1.7 ops sine wave can be generated to an accuracy of 0.01%.

SPEED: 100,000 iterations per second for each integrator achieved by 3 me clock frequency and completely parallel operation. RELIABILITY: Conservative solid-state design eliminating moving parts provides the highest degree of reliability.

PROGRAMMING: Programmed with the ease of analog computers by use of a plugboard. LYANDABILITY: Bail: computer to expandable by addition of plusin computer, modules. INPUT: Keyboard or punched paper tape OUTPUT: Analog plotter or automatic typewriter TRICE computers are installed at major military center. Applications of TRICE include: Control system analogy, supplicit reprose, and plut plant simoreal analogy, supplicit reprose, and plut plant simonucles; impact prediction; realisme coordinate transformation; stable platform calculations; stabilite orbit prediction; airborne guidance and control; studies in nuclear physics and treator control. A studies in nuclear physics will be given proposed a studies in and the inquiry will be given proposed a studies in plat.

0 12-21-5# PE

broadened. For example, this FORTRAN had a single read and write command with no modifiers—that is to say, input and output had just one permissible and well defined format.

PACKARD BELL COMPUTER

IDIARY OF PACKARD BELL ELECTRONICS Avenue, Los Angeles 25, California • GRanite 8-4247

Many who were applications oriented gravitated to the system at once. Systems-oriented professionals, however, looked down upon FORTRAN and, in fact, considered it less than a sport to solve data processing problems once or twice removed from the "bits." Symbolic coding was already a step enough away from the pure machine!

But even several years earlier, at the beginning of the '50s, a similar experience was encountered in the ILLIAC Laboratory of the University of Illinois, the university that hosted that incredible group of computer pioneers, Wheeler and Gill, of Cambridge. The story was told of how the early ILLIAC programmers were coding their hexadecimal and octal commands and addresses and painfully fitting their programs within fixed address locations in the 1024 word memory of the ILLIAC.

However, these two Englishmen came over and began to quietly generate massive lines of code written in symbolic form, employing what subsequently was called a one-pass assembler. While the diehards stuck to their machine coding, the obvious slowly penetrated to the more innovative and soon the message was clear—programming productivity could be enhanced by the use of a symbolic assembler and

the subroutine, which was also the invention of these Englishmen, formalized with the assistance of Wilkes, in their early and fundamental book, "A Comprehensive Set of Mathematical Subroutines," published in 1951.

# The quest for machine independence

The diversity of machines and of implementation languages in the late '50s and early '60s, together with the need to retain flexibility in implementing systems, led to the search for either the one machine-independent and universally accepted implementation language, or for methods and techniques to make all languages readily available to all machines.

The first of these alternatives resulted in many efforts to foster variations of FORTRAN and COBOL, such as ALGOL, NELIAC, IPL, and PL/1. For example, the objectives set forth for NELIAC are a perfect example of these endeavors:<sup>1</sup>

1) That a programming language be selected which was

computer and problem independent, but capable of expressing the logical procedures for solving any computer problem, whether business, scientific, engineering, military, etc.

2) That the language be independent of a particular spoken or written language, but capable of expressing any spoken language using English alphabet.

3) That the language be simple enough to be easily mastered by any user who might find it necessary to state a problem.

4) That the language be easily understood by persons familiar with the field of the problem, but who are not

<sup>&</sup>lt;sup>14</sup>'NELIAC: A Universal Machine Independent Programming Method," M. H. Halstead and R. R. McArthur, U.S. Navy Electronics Laboratory, San Diego 52, California, 19 July 1960, TM-419

# Our time-sharing terminals operate at 120 cps in interactive or batch mode. Either way you save.

And you save in two ways: You reduce communications line costs and cut computer connect time.

With these 1200 baud terminals you make full use of telephone line capacity. So even with moderate terminal usage, your savings can really mount up.

We offer two models of our EDT-1200 series: The KSR, which operates at 10, 30 or 120 cps, switch selectable. The MSR (Magnetic Send-Receive) additionally offers a magnetic tape cassette buffer for data storage and high-speed transmission.

These electronic terminals use regular paper, and since they are impact printers you can get up to six copies. You can set and clear horizontal tabs locally and remotely.

The EDT-1200 and the buffer are the most reliable units of their type we know of. But since perfection eludes us, we back them up with Termicare,™ our centralized diagnostic, maintenance and support service for all terminals.

We offer more than 50 options and special customer arrangements on our EDT-1200 models.

For more information about our EDT-1200 models, please contact me, Z.V. Zakarian, Western Union Data Services Company, 70 McKee Drive, Mahwah, New Jersey 07430. 800-631-7050 (in New Jersey, 201-529-1170).



"The KSR is for interactive, and the MSR (directly below) for batch time-sharing."

Z.V. Zakarian





When you buy a Series 400 disk drive in 26.6, 40 or 53.3 megabyte capacity, you get two drives in one compact package! The first has a removable 13.3 Mbyte cartridge; and the second has 13.3, 26.6 or 40 Mbytes of fixed capacity. It's only possible with our exclusive inertial actuator that gives our Series 400 drives two independent head positioners. That means you can be reading or writing with the upper unit, seeking with the lower unit. And, of course, all the inherent Series 400 features are there: power interrupt protection, data track servo following, common dimensions for all models, 100% common spares, interface compatibility in all models and proven Diablo disk drive performance dependability and reliability. For a complete presentation of the new Diablo Series 400 disk drive family, call or write Diablo Systems, Inc., 24500 Industrial Blvd., Hayward, CA 94545 or Diablo Systems, S.A., Avenue de Fre, 263, 1180 Brussels, Belgium.



# 2 disk drives for the price of one



XEROX is a trademark of XEROX CORPORATION Diablo and HyType are trademarks.

# THE SECOND HALF

necessarily well grounded in automatic data processing techniques.

5) That a compiler be developed to translate the language to the most efficient machine language programs possible.

6) That the compiler be capable of compiling itself, or one similar to itself, when expressed in its own language.

7) That the compiler be capable of generating compilers to implement the language of other computers.

Despite all of the language endeavors, it appears that today, 1976, the leading contenders are still FORTRAN and COBOL, with the one possible innovative contribution, APL, making very slow but steady progress. Needless to say, there are many specialized approaches, such as our Informatics MARK IV Systems, which contribute to the achievement of powerful implementation capabilities by their scope of application and machine independence. Such systems fall short, however, of universal acceptance.

#### In search of UNCOL

This leads to the second question concerning the search for the Universal Computer-Oriented Language (UNCOL). In the period of 1960, organizations devoted themselves to the seemingly unrewarding task of structuring and finding consensus for a language which would ade-

quately express the capability of any one of a selected number of physical machines; each such target machine would have a target compiler written in UNCOL. The POL would then be implemented in UNCOL once and, via the many UNCOL target compilers, would be available for all UNCOL-served machines. Given all of these facilities, it would be possible to map P-POLs into Q machines with the ease of writing P language implementations and Q translators (P+Q), rather than  $P \times Q$  compilers.

The seriousness of these endeavors was exemplified by the SHARE UNCOL Committee which undertook this project over a period of four years and involved the talents of top innovators of that day, viz, Frank Wagner, Tom Steel, Owen Mock, Jack Strong, Joe Wegstein, Phil Bagley, Webb Comfort, etc. And if that were not sufficient proof, here is what DATAMATION said in its issue of January/February 1960:

"Those who think of UNCOL as a pie-in-the-sky concept should be advised that an effort of considerable magnitude, in quality, if not quantity, is underway to make the Universal Computer Oriented Language a reality. Representatives of manufacturers and users from all parts of the country have met and are meeting to attempt to put UNCOL on paper."



Yet, with all these good intentions and the support of the industry, it came to naught.

What happened? A fundamental new period in data processing began in the early '60s with the users very rapidly shifting their interests from certain hardware design and software system concerns to the real problems for which they obtained the computers in the first place, the solution of user applications.

This change in emphasis came about for a number of good economic reasons:

1) Hardware devices suddenly improved in performance as the second generation of the computer age arrived.

2) A sufficient software base was reached, including languages, compilers, and operating systems, so that useful and efficient work was now achievable.

3) Independent software houses were springing up and making things happen on the system software scene.

Perhaps the most direct blow to UNCOL came as a result of the rapid breakthroughs in the economics of compiler building. Before 1960, typical compilers required expenditures of \$250K to \$500K and as long as a threeyear cycle to complete the project.

> These economics and the proliferation of various types of computers argued well for a more efficient POL development.

> Then, in early 1960, a number of independent suppliers of software devised techniques leading, for example, to the production of FORTRAN compilers for \$30,000, with availability in six months.

Not all of UNCOL was lost, however. The Air Force, through System Development Corp., supported the development of the JOVIAL System, with its associated intermediate language, providing the UNCOL objectives for at least one POL mapped onto the IBM 7090, IBM 360, ANFSQ7A, Philco 2000, and CDC 1604.

#### What else isn't new?

As cited above, interest in applications began in the early '60s. This was the time when debates formed on a number of popular themes, including first, the more esoteric consideration of:

Artificial Intelligence Self-Organizing Systems Heuristics

and then the feasibility consideration of:

Computer-Assisted Instruction

Pattern Recognition

Language Translation

Simulation and Modeling

together with certain technological investigation into:

Memory Hierarchies

- Associated Memories
- Parallel Processing
- Parallel Computers
- Multiprocessing
- Multicomputers
- Multiprogramming
- Time-Sharing

to, finally, the whole area of: Management Information Systems File Management Systems

Data Base Management Systems While most of the above-mentioned subjects have never found their way to pragmatic hardware or software solutions (e.g. computer-assisted instruction and language translation), the period will be remembered for giving birth to what we now call the timesharing industry and the whole data base/data communications technology.

This, then, was the technological promise of the computer at the outset of the last 15 years. What progress has been made and what is the fulfillment as seen today? What does the future foretell?

# Progress in metal and silicon . . .

First, a glance at the hardware environment as seen today:

• The medium and large scale computers worldwide number 150,000, or a factor of 25 over 1960. The installed value of the equipment, at \$60 billion, is an increase by a factor of 30.

• The maximum memory capacity of systems, then and now, has gone from a <sup>1</sup>/<sub>4</sub> million megabyte to 4 megabytes, an increase by a factor of 16.

• Viewed strictly from the point of view of computing power, today's inflated dollar will purchase 20 times the computing power brought by a more valuable dollar in 1960.

• A \$2 million data processing system of 1960, which may well have been an IBM 704, would buy, today, an IBM 370/ 145, with improvements in technology as follows:

The typical computer user in 1960 was not really concerned with communications, since the technology of modems, I/O controllers, and communications software had not yet really emerged. The cost of communications was, therefore, rather expensive, given the absence of multiplexing, the presence of primitive buffering systems, and the higher costs of transmission.

1960 was the year when North

American Aviation was experimenting with communications and had just established a microwave transmission system from Los Angeles to Rocketdyne in Canoga Park, a distance of 40 miles.

Since that time, communications hardware and software improved, and AT&T charges have dropped as follows:

WATS Service, Los Angeles to New York City 1961 \$2,275/month

1,675/month

#### DATA·phone

1975

# A NEW TELEPHONE SERVICE FOR THE NEW ELECTRONIC ERA

Bell System's Data-Phone service enables modern business machines to "talk" to each other over regular telephone lines

MORE and more businesses are using complex computers and other electronic machines to process current facts and figures.

Where plants, warehouses, branchea or offices are located in different cities and states, there is increasing need for a quick, economical way to transmit payroll, inventory, billing and other data from place to place.

This is especially true where the policy is toward decentralization of various activities.

In serving this communication need, the Bell System has come up with a new and extremely flexible method called DATA-PHONE service.

The great advantage is that business data goes over the same telephone lines you use for telephone conversations.

phone conversations. The new service uses Data-Phone sets to link customers' business machines—handling paper tape, magnetic tape or punched cards—to regular telephone lines. This machine-furnished data can be handled over telephone lines at speeds up to 1200 bits per second.

The customer pays for each Data-Phone call just like a Long Distance call for any period he

 $T_{\rm HUS}$  in addition to our teletypewriter service, designed for low-speed operations, and our leased-line offerings allowing literally any speeds, we can now offer the added flexibility of our vast Long Distance telephone network for data transmission.

In providing the communication lines and Data-Phones, the Bell System is working right along with manufacturers who are developing the business machines to complete the service.

It all adds up to an interesting and exciting opportunity to render a new data communications service for our business customers.

A GREAT FUTURE It is not improbable, within the next decade, that the amount of communication between electronic business machines in different cities will be stage as telephone communication between people.

Peak hour, station to station, Los Angeles to New York City

BELL TELEPHONE SYSTEM

1960	\$2.25 per 3 minutes
	+ 60¢ addl. minutes
1975	1.36 per 3 minutes
	$+40\phi$ addl. minutes

Transmission across the country was some 50% more expensive in 1960 than in 1975.

In this setting of technological progress, the dp industry has been rather good to the professionals, who have had satisfactory growth opportunities, both financially and in responsibility:

• A beginning programmer can now expect to start out at \$11,000 per year, whereas in 1960 he started at \$7,500, an (apparent) increase of almost 50%.

• A senior programmer today commands an annual salary which is over  $1\frac{1}{2}$  times his expected wages of 1960.

These figures, of course, do not reveal the impact of inflation, which, based on the U.S. Department of Labor Consumer Price Index, and excluding effects for taxes, indicates a need today for an approximately 80% increase over 1960 salaries to maintain 1960 parity. Assuming, however, that today's compensation reflects today's competitive marketplace, one is led to the observation that 1960 salaries of programmers may well have experienced a 20% premium due then to the short-

age of personnel demanded by the burgeoning new computer industry.

In other related areas, costs have increased as follows:

• The worker today pays maximum FICA of \$825 versus the \$120 of 1960, an increase of almost 700%.

• ACM national membership dues increased almost 600%, from \$6 to \$35 per year.

• A subscription to Electronic News has gone from \$3 in 1960 to \$12 in 1975, an increase of 400%.

Fortunately, a subscription to DATAMATION is still complimentary and, indeed, the magazine has moved from a bimonthly publication generating over 400 pages per year in 1960 to a monthly journal producing over 1,400 pages in 1975, a 300% increase of information annually.

# . . . but not necessarily in applications

But what has the software practitioner wrought?

Unfortunately, the last 15-year period has not left many significant marks on software development. Certainly, we cannot say today that there have been any significant improvements made in software productivity, or as it is now known, software engineering.

Consider first the question of languages. We have already noted the widespread use and influence of FORTRAN and COBOL to the exclusion of nearly any other system.

The proponents of Implicitly Programmed Systems would not be overly impressed by our current panaceas of:

Modular Programming

Chief Programmer Concept

**Top Down Programming** 

Structured Programming Egoless Programming

nor through software systems such as: Time-Sharing

# THE MATCHMAKER

Telefile introduces the only disk system flexible enough to match any minicomputer with any of the hot, new 3330-type drives. Big disk storage at a mini price.

Telefile now has available the most flexible large capacity disk system for minicomputers on the market today. The Matchmaker. It comes two ways:

As a disk system for users (DS-16-C) where we match your minicomputer with *any* of the latest 3330-type technology drives you want. Telefile supplies the complete package.

As an OEM disk controller. You can order just controllers alone (DC-16-C) and mix and match minicomputers and drives to satisfy your customer's whims and storage requirements.

Either way, disk system or controllers alone, you are assured of flexibility, performance features, and price no one else can match.

# Each system stores up to 1.2 billion bytes.

You can match just the right drives to meet your storage capacity needs all the way from 13.3 million to 1.2 billion bytes per controller. Each DC-16-C Matchmaker controller handles up to four drives. Minicomputers never had it so good.

# Choose any of the latest drives.

You've seen them announced one-by-one and they're coming on strong. CalComp's Trident. Control Data's Storage Module. Diablo's 400 Series. The Ampex 9000's and Memorex 677's. Each builds upon IBM 3330 technology, which means higher storage densities and new circuitry for superior reliability.

To switch drives, simply change one controller circuit board. We've timed it at 63 seconds flat!



# Compatible interfaces to eleven minicomputers.

We're designing a complete line of compatible interface boards to match up to many minis: Data General, DEC, Interdata, Keronix, D.C.C., Microdata, Honeywell, Lockheed, H-P, Varian, and Cincinnati Milacron. Simply fit our tailor-made computer interface module inside your computer chassis and you're in business. If you have another type mini, we'd be glad to design one for you.

### Or you can design your own interface.

Your designers may want a piece of the action. Our general interface board makes it easy. Your board will tie in directly, bringing big disk storage to *any* 16-bit minicomputer.

### A controller so small you can even hide it.

The Matchmaker is our smallest controller yet. It is totally selfcontained right down to its power supply and cooling system. It's small enough to tuck away in a drive housing or in a rack above, below, or even *behind* the computer. Out of sight.

# **Telefile**

Turning minis into maxis with moxie

## We'll even make you a faceplate.

If you want to show the Matchmaker off, we'll make a bezel to match your computer panel. Private label it and call it yours. There's no end to the flexibility.

# Easy "front door" maintenance.

Five circuit boards slip right in from the front of the DC-16-C Matchmaker. A disk interface board, a general interface board, a command/timing board, a memory/ address board, and an optional maintenance board for offline disk pack formatting and test exercising.

#### **Unmatched features**

- Contains 512-byte buffer for data rate matching
- Variable data search and read
- Block transfer of data up to miniaddressing capacity
- Offset positioning and data strobe controls
- · Write protection to the sector level
- Sequential or staggered sector addressing
- Defective track relocation and alternate track addressing
- Overlapping seek capability
- Multi-sector operations across head and cylinder boundaries

### We wrote the book on disk controllers, and you can get it free.

For years, we've helped minicomputer users grow their disk capacities. Now our Matchmaker system is a quantum leap forward. A new in-depth, hot-off-the-presses Matchmaker technical manual gives you all the facts. Write for it. Prove to yourself that this is one disk controller no one else can match.



# **Datapoint's 4000 Series DATASHARE Systems**

# For dispersed processing capability tailored to your company's productivity needs...and your company's pocketbook.

Datapoint Corporation's widely-used DATASHARE business timesharing system is now being offered in four integrated systems configurations. which offer significant cost savings when compared to system component purchases or leases. The four systems are designated the 4220 and 4240, based upon Datapoint 2200 proces-sors, and the 4520 and 4540, based on

sors, and the 4520 and 4540, based on Datapoint 5500 processors. Each con-figuration consists of a processor, disk memory, communications interface and systems operating software on pre-generated disk cartridges. These business timesharing systems permit users at low-cost remote work stations to access the central processor to perform a wide variety of data entry, data processing and report generation assignments while optionally handling data transmissions to other computer sites. Precise systems configurations sites. Precise systems configurations are as indicated in the charts below.

With any of these systems, an operator at a terminal can utilize the processing capacity of the central processor independent of any other terminal user for her specific data entry and data processing needs. Likewise, each user may access the storage capacity of the central system disk units independent of other users. Printing units are optionally available for user terminals and may be connected via telephone service or local connection with the central processor

#### Tested & Shipped as a System

Users of 4000 Series Systems will realize significant savings over buying individual components. In addition, the user receives a system that's tested as a total system rather than as a collection of separate units. For example, the Disk Operating System is generated right on the system prior to shipment as a final test, and the operating level software and documentation is shipped with the hardware. The entire system arrives ready for installation and the user can begin developing his own application programs immediately. Addi-tionally, the 4000 Systems which utilize cartridge disks have the disk memory buffer expanded from 1K to 4K characters allowing even faster program execution. (Current DATASHARE users will be able to add this increased disk buffer to their cartridge disks if they wish.)

#### Add the Peripherals You Need

The customary wide variety of Datapoint peripheral equipment is available for use on these systems, including printers, tapes, user terminals and terminal printers. All DATASHARE systems use the DATABUS high-level lantems use the DATABUS high-level lan-guage for application programs which will run on any DATASHARE system without modification. DATASHARE virtual memory techniques offer users expanded program space. For more information contact the sales office nearest you or write or call Datapoint Corporation, attention: Mar-keting Department, 9725 Datapoint Drive. San Antonio. Texas 78284. (512

Drive, San Antonio, Texas 78284, (512) 690-7151

DATAPOINT CORPORATION



The leader in dispersed data processing™

Come see Datashare in action at the NCC, Booth No. 3250



Disk Size	Maximum No. of User Terminals		
5MB	16		
50MB	16		

Sec. an

Home Office: 9725 Datapoint Drive, San Antonio, Texas 78284 (512) 690-7151 • Sales Offices: Atlanta/(404) 458-6423 • Boston/(617) 890-0440 • Chicago/(312) 298-1240 • Cincinnati/(513) 481-2600 • Cleveland/(216) 831-0550 • Dallas/(214) 661-5536 • Denver/(303) 770-3921 • Des Moines/(515) 225-9070 • Detroit/(313) 478-6070 • Greensboro/(919) 299-8401 • Hartford/(203) 677-4551 • Houston/(713) 629-7760 • Kansas City/(913) 321-5802 • Los Angeles/(213) 645-5400 • Milwaukee/(414) 453-1425 • Minneapolis/(612) 854-4054 • New Orleans/(504) 522-5457 • New York/(212) 736-3710 • Orlando/(305) 896-1940 • Philadelphia/(215) 667-9477 • Phoenix/(602) 255-3909 • Pittsburgh/(412) 931-3663 • Portland/(503) 223-2411 • San Francisco/(415) 398-2888 • Seattle/(206) 455-2044 • Stamford/(203) 359-4175 • St. Louis/(314) 878-6595 • International: TRW/Datacom—International/Los Angeles, California, TELEX 691286 (213) 475-6777 • Sydney, Australia/(2) 922-3100 • Vienna, Austria/0222/36 21 41 • Brussels/3762030 • Rio de Janeiro, Brazil/222-4611 • Toronto/(416) 438-9800 • Copenhagen/(01) 105 366 • Guayaquil, Ecuador/394844 • London/(1) 903-6261 • Helsinki/90-661 991 • Paris/(1) 657-13-31 • Hannover, Germany/(0511) 634-011 • Rotterdam/(10) 216244 · Hong Kong/(5) 243-121 • Tel Aviv, Israel/(03) 417263 • Milan/316 333 • Tokyo/(03) 264 6131 • Satat,Lebanon/419 550 • Oslo/153490 • Makati Fizal, The Philippines/877294 • Singapore/915822 • Johannesburg/724 9301 • Madrid, Spain/262 7601 • Stockholm/(8) 188295 • Lyss Berne, Switzerland/(32) 844240 • Taipei, Taiwan/768-1114

Virtual

Memory Size

512K

512K

Central

Memory Size

48K

48K



# will you be sued this year for eeo discrimination?

#### The chances are good . . .

Last year, unhappy employees won \$125 million from their employers, for age, race or sex discrimination...

There is a solution . . .

First – don't discriminate. Second – be able to prove it . . .

Wang has a human resource management system called SUPER that can help you prove it . . .

SUPER stores and retrieves all the personnel data you need to prove non-discrimination, while it calculates payroll and tracks pension benefits.

For more about SUPER call Joe Nestor at (617) 851-4111 or write Wang Laboratories, Inc. Tewksbury, MA 01876.

(WANG)
Joe Nestor, Wang Laboratories, Inc., Tewksbury, MA 01876
What will SUPER do for my eeo problems?
Name
Со
Add
Cy./St
ZipTel
CompMod
(WANG) D-05
CIRCLE 149 ON READER CARD

Data Base Management Systems Inquiry Systems

Despite these advances, there are no signs of significant jumps in the programmer's implementation productivity.

Let us consider the following economic exercise. In the early 1960 period, programmer output in business applications was at the rate of \$3 to \$5 (say, \$4) per finished machine instruction. Systems programmers, on the other hand, produced their output in the range \$10 to \$15 (say, \$12) per line of code, the upper end associated with real-time, on-line applications. Given no further improvements, inflation leads to a comparable \$6 and \$18 today.

Today, a new business application requiring 20,000 lines of code would, therefore, cost us some \$120,000 and, more than likely occupy four people for a year.

Since 1960, however, improvements have been made with respect to automating design techniques through program design languages, development of compilers such as COBOL with associated enhancements, special purpose languages and specification systems such as our MARK IV System, check out and debugging systems, and automated documentation systems.

Also, there have been developed programmed organizational techniques (chief programmer), implementation tools (time-sharing), and project management procedures (project control tools). One could presumably concatenate the productivity improvement that each of these techniques, where relevant, provides over the more conventional processes.

Since each of these processes or techniques promises performance improvements of a significant amount, we conclude that, if we could use only half of them in solving any one problem, we should get an improvement in productivity of at least a factor of ten and, thereby, reduce our application implementation cost to  $60\phi$  per line of code. Hence, we should be able to generate a program consisting of some 20,000 instructions for \$12,000, accomplished by two people in two months.

Such productivity, however, is rather remote from present experience. It is the unfortunate situation that programming is still far from a science and software engineering has a long way to go. In fact, there does not seem to be anything coming down the pike at this time which gives any hope in the near future for significant improvement in the system designer's and programmer's performance.

Naturally, the availability of packaged software is an alternative at the moment for cost reduction—but this is not to be confused with increasing the individual programmer's productivity.

#### Ever onward

The fulfillment of the computer's promise in these last 15 years, while substantial in the area of hardware, has fallen short with respect to software achievements. It is expected that hardware improvement will continue well into the next decade, while the future of software is less assured. Nevertheless, we are confident that break-throughs in software engineering will eventually occur—inspired by no less than the industry leader's confidence expressed in 1960 in the hymn "Ever Onward," from the IBM Song Book, Form No. 30-8798-0-8-12-53-P:

- EVER ONWARD—EVER ON-WARD!
- That's the spirit that has brought us fame!
- We're big, but bigger we will be,
- We can't fail for all can see
- That to serve humanity has been our aim!
- Our products now are known in every zone,
- Our reputation sparkles like a gem! We've fought our way through and new
- Fields we're sure to conquer too For the EVER ONWARD IBM. \*



Mr. Frank's dp experience goes back to programming early computers in the Army's data reduction lab. He worked on the ILLIAC at the Univ. of Illinois, and directed development of some of the first trajectory and orbit determination computer programs at Thompson Ramo Wooldridge and Space Technology Labs. In 1962 he cofounded Informatics Inc. where he is currently executive vice president, director, and member of Informatics President's Office. From 1971-73 he was president of Equimatics, a joint venture of Informatics and The Equitable Life Assurance Society. He has authored or coauthored 19 technical papers.

This article is taken from a talk given to the San Fernando Valley Chapter of the ACM, of which Mr. Frank was founding chairman. DP Dialogue

Notes and observations from IBM that may prove of interest to data processing professionals.



Yesterday a blacksmith, today a welder. Dempsey Faulkinberry learned a new skill with the help of Oklahoma's vocational rehabilitation program.

# A Helping Hand for Public Assistance in Oklahoma

When a citizen of Oklahoma applies for public assistance with the proper documents, he or she may be in for a pleasant surprise. Even if the application involves multiple services, such as aid to dependent children, medical care or vocational training, a single interview with a caseworker may cover everything, with the appropriate specialist being called for more technical services. The applicant's eligibility for various services can be determined almost immediately and if assistance payments are involved, a check can be issued within 24 hours.

This fast, efficient service is based on the statewide information system of the Oklahoma Department of Institutions, Social and Rehabilitative Services (DISRS). The system operates under the Customer Information Control System (CICS), and links an IBM System/370 Model 158 computer in Oklahoma City to over 250 IBM 3270 visual display terminals. There is at least one terminal in each of Oklahoma's 77 counties. Through a common data base used by all of the public assistance programs, complete and up-todate information on any case is swiftly accessible through any terminal, reducing the possibility for delay or conflicting data.

As Charles F. McDermott, comptroller of DISRS, points out, the system establishes both eligibility and noneligibility with equal speed.

"Take aid to dependent children," he says. "Nationally, over 9% of all cases are found to be ineligible. Here in Oklahoma, the ineligible rate is down to 2%—one of the lowest in the nation—due almost entirely to our ability to crosscheck through the information system. That reduction alone is saving the taxpayers of Oklahoma about \$600,000 a month."

The system also makes it easier to coordinate public assistance grants with employment opportunities and work training programs. This has contributed to another record for Oklahoma—a higher percentage of people on public assistance are getting vocational rehabilitation than in any other state.

Before the information system was installed, a professional caseworker for the Department typically handled about 60 cases. Now, due to the dramatic savings in time and clerical work, a caseworker can oversee as many as 200 cases.

"The caseworker and the client both benefit from the system in improved morale and a greater sense of purpose," says McDermott. "And the individual who foots the bill—the taxpayer—has the satisfaction of knowing that the State's tax dollars are being spent more productively."



# 3890 Hits the Trail with Wells Fargo

Between 4 p.m. and 9 p.m. every evening, trucks from 11 regional offices of the Wells Fargo Bank drop off over two million checks and other documents to be sorted and handled at the bank's San Francisco headquarters. All the work must be completed by 11 p.m. the same night.

"Getting the checks from our own 300 branches in Northern California organized, logged and reconciled is a tremendous problem in logistics. Losing time can mean losing a lot of money in the banking business. The faster we can post our own demand deposit accounts and get credit on checks drawn on other banks, the faster we can reduce our float and use the additional money to earn profits," says Watson McKee Jr., senior vice president.

Wells Fargo is the 11th largest com-

mercial bank in the nation.

"Since Wells Fargo began using IBM 3890 Document Processors last December, reconciling time, even on peak days, has been cut by two hours," adds McKee. "Now we can capture and sort over 100,000 magnetic ink encoded documents (MICR) per machine per hour – just about double the speed of our older IBM 2956 processors."

With improvements in multichannel character recognition and an extremely sensitive read head, the 3890 has cut the number of previously "unreadable" documents by 50%. It has helped Wells Fargo to lower its reject rate to 1.3%—less than half the national average for banking.

"Re-sorting rejected checks is traditionally the most expensive aspect of the entire document handling operation

because it has to be done manually," explains McKee. "The 3890's will save us a considerable amount of money in that area alone."

Equally important, the 3890 provides a full audit trail for every transaction. After reading the MICR code, the 3890 prints a unique item number on the back of each document. It imprints the bank's endorsement legend on the checks, transmits the MICR code and the item number to one of the bank's two System/370 Model 168 computers. It also makes a microfilm of each document for future reference.

After capturing, numbering and endorsing the documents, the 3890 sorts them according to the bank, branch and type of account to which they belong. In addition to checks, documents such as deposit slips, loan payments, master charge receipts and Christmas Club payments are also processed.

# **Advanced Features**

Among the advanced features of the 3890 are a built-in jogger which automatically aligns the documents and a new document separator which virtually eliminates the "piggy-back" problem—two checks sticking together.

With a total capacity of 36 pockets, available in modules of six pockets, the 3890 can grow to meet the needs of almost any operation. Wells Fargo now has eight 3890's, each equipped with 30 pockets, to handle all the work from its branches in Northern California.

Final conversion to the 3890 was accomplished in a little over two weeks -about a month ahead of schedule. According to Mike Macpherson, group manager in charge of installation, "We did nine months of extensive testing and then gradually added offline applications. Moving to online sorting was virtually transparent to our users."

"We've already realized considerable benefits from the 3890," says McKee. "And as new applications come on, such as cycle sorting, we expect the processor to help us save even more money in the future."



At Wells Fargo Bank, operators work with one of eight IBM 3890 Document Processors. Each machine can read and sort over 2,000 MICR encoded documents a minute.

Advertisement

# Teaching the Language of the Deaf with Interactive Computing

A student at Golden West College in Huntington Beach, California, is using a computer terminal to study a picture. The image she is looking at represents the word "drive" in Ameslan, the American Sign Language of the deaf, used throughout North America.

Over 200 students, most of whom have normal hearing but are interested in communicating with the deaf, are enrolled in Golden West's sign language courses which use computer-assisted instruction programs. The programs include 49 separate lessons which introduce 660 signs corresponding to frequently used words or phrases.

"We see interactive computing as a very powerful and integral component of coordinated instructional systems which also include the traditional classroom and other non-traditional learning activities," says Richard L. Mercer, supervisor of computer services at the college. "Using computer-based practice, simulation and other programs, students can add to their knowledge and improve their skills at their own pace and at their own time-almost as if each has a private tutor."

By typing in the English word or phrase at the terminal, the student activates a microfiche file linked to an IBM System/370 Model 155-II at the Coast Community College District's computing facility. A drawing showing how to make the appropriate Ameslan sign for that word flashes on the screen within seconds. The system can also be used in reverse so that the student can test himself.

"We have found student reaction to computer-assisted instruction overwhelmingly positive," says Paul M. Culton, chairman of the impaired hearing program. "It makes learning fun. And it also serves to correct misconceptions on the spot, instead of next week in class."

The college has over 1,000 learning programs in 55 different disciplines ranging from Ameslan to more traditional subjects like history, science and mathematics. All of the programs were developed using A Programming Language(APL). According to Bob Schaulis, director, information services for the



Using interactive computing, a student at Golden West College learns the symbol for "drive" in Ameslan, a sign language for the deaf.

Coast Community College District, "We believe that personal computing giving many people simple access to the full power of the computer—will become increasingly important in many areas of instruction."

# Computer Helps Weston" Get It Out the Door" Faster



Shop Floor Control is one of several IBM programs used to report on the status of work in progress at Weston Components.

When you've got 100 highly complex subassemblies in production on any given day, an hour of lost time can mean meeting or missing a shipping deadline. At Weston Components, an affiliate of Schlumberger, Ltd. at Archbald, Pennsylvania, an IBM computer is helping make every hour count by reducing the paper workload and increasing the controls over work in progress.

"We need very accurate knowledge not only of our inventories and purchasing requirements, but also of the exact status of each job," says Mario Dell'Aglio, director of operations. "A great deal of our business is 'job shop' kind of contracts-specialized components made to order. That means we have to figure out new production scheduling, parts requirements and budgets to fit each new assignment."

. To help keep track of orders in various stages of completion, Weston uses several IBM programs which run on the company's System/370 Model 115 virtual storage computer. A data base management program creates and maintains basic information files describing product structures and the manufacturing procedures associated with each product.

"We've used the program very successfully to organize our bills of materials – the lists of parts used in each assembly," says Jack Minelli, Weston's systems engineer. "By automatically generating purchase requisitions for each job, it has reduced our clerical work by 30%. Equally important, it allows us to find out how many of the same parts may be needed on several different jobs, thus saving us money through volume buying."

The program insures that up-todate information relating to costs, parts availability and inventory can be made available to all the departments that may need it. Since data is only entered once for inclusion in a master file, the chances for errors are minimized.

During the past year, Weston computerized another critical aspect of its business—following the progress of a work order at every stage during production. The job is now being done with the help of the IBM Shop Floor Control Program.

"Now we can keep much better track of the manufacturing process and (continued on next page)

# North Central Airline Lands \$7 Million Saving

As one of North Central Airline's DC-9s lands at midnight in Minneapolis, aircraft mechanics are ready in the hangar with a list of parts to be tested, checked and possibly replaced. Within three or four hours, the necessary inspections and repairs are completed and the plane is in the air again taking passengers to Chicago, Milwaukee, Detroit or any one of the 90 cities served by the regional carrier.

The rapid "mini" overhaul is possible because North Central developed a series of unique computer programs



Aircraft mechanics service a DC-9 at North Central's maintenance center in Minneapolis. An online IBM computer system helps make the operation faster and more accurate.

to avoid more costly total overhauls, which can keep a plane grounded for days, instead of hours. Called SCEPTRE -System Computerized for Economical Performance, Tracking, Recording and Evaluation—the programs were developed using structured programming, a technique that required 30% less time than the previous method. They access a data base controlled by IBM's Information Management Systems (IMS) which includes a complete maintenance history of each of the carrier's fleet of 50 DC-9s and Convair 580s.

"We're a regional airline, and our profits really depend on keeping all our planes fully utilized," says John Pennington, SCEPTRE project administrator. "With SCEPTRE, we can schedule maintenance time so effectively, it's like having an extra DC-9 in our fleet. That's a \$7 million savings right there."

Information such as aircraft performance history and parts inventory and replacement forecasts is stored on an IBM computer at North Central's corporate headquarters in Minneapolis. Using the SCEPTRE programs, a mechanic, pilot, or executive can check on the maintenance status of any plane from any one of 45 IBM 3277 and 3275 Display Stations located in North Central's hangars, machine shops and parts storage areas. The SCEPTRE files can also be accessed through IBM reservation terminals located in airports throughout North Central's system.

"SCEPTRE helps us spot potential problems long before they occur," says Clive Schuelin, systems manager. "The initial justification of SCEPTRE was based on the expectation that by the time the system is completely operational, it will reduce the existing maintenance budget by 10%. With development well underway, we have already received significant dollar benefits."

DP Dialogue appears regularly in these pages. As its name suggests, we hope DP Dialogue will be a two-way medium for DP professionals. We'd like to hear from you. Just write: Editor, DP Dialogue, IBM Data Processing Division, White Plains, N.Y. 10604.

76-3

**IBM**® Data Processing Division

# Weston Components...

## (Continued from page three)

establish priorities for work assignments," says Dell'Aglio. "In addition to getting job status reports daily, instead of weekly, the program helps us identify the total time spent at each work station.

"The system provides for the preprogramming of jobs so that the most efficient work sequence, due dates and priorities are followed."

Both program products aim at the

same goal—organizing the manufacturing process so that situations like bottlenecks, material shortages and scheduling conflicts can be spotted and corrected immediately.

"By taking the paperwork burden off our foremen, we can free them for the really important work—planning to optimize the use of our machines and men and avoid costly disruptions of the work flow," says Dell'Aglio. "And the more precisely we know where we stand on work in the shop, the more responsive we can be to our customers' demands."

# The \$253-a-month Sycor 350.



# Remote data entry and file management at a price that's close to home.

For \$253 a month you can lease a Sycor 350 for three years. That's the lowest-priced flexible disk-based intelligent terminal on the market. It includes 16k bytes of memory, dual disk drives, and maintenance from one of our 100 service centers. Fast 60-day delivery, too.

And you get all the advantages of remote data entry and file management. That means each entry your operators make is checked, edited and validated by the Sycor 350. So it's virtually error-free. And all subsequent data entries continuously upgrade your local data base. Simply key in a code number and you get instant random access to up to 500,000 characters of clean data for construction of invoices, inventory reports, payrolls, sales analyses, and other vital business functions.

It all adds up to more productivity in your data entry operations, more CPU time for your big jobs, more timely and accurate management reports, and more efficient use of expensive communications lines.

That's the whole theory behind Sycor's family of intelligent terminals for distributed data entry and processing networks. Whether it's a stand-alone or clustered configuration, Sycor has a system which will match the throughput requirements of your remote sites. Find out how Sycor intelligent terminals can make a big impact on your bottom line by contacting one of our 30 sales offices. They're in the Yellow Pages. Or send in the coupon. Better yet, contact Ken Wilson, our product marketing manager, at (313) 995-1371.

☐ Send me your la ☐ Have a salesman	test Sycor 350 broo n call me at	chure.
Name	Ti	tle
Company	·····	
Address		
City	State	Zip
<b>S</b> corporate	Offices, Ann Ar	<b>DR</b> bor, MI 48104

See the Sycor 350 at the 1976 Computer Caravan when it comes to your area.

# NEW PTS/1200 PROCESSING SYSTEM GRANTS "SIX FREEDOMS" TO REMOTE SITES. GET THE GOOD WORD.



THEON

Raytheon's new PTS/1200 distributed processing system gives companies with extensive branch operations new independence from centralized information handling.

The versatile, cost-effective PTS/1200 system allows remote sites to perform their own:

- source data entry and pre-processing, including editing and validating;
- file and record maintenance creating, accessing and updating locally stored data;
- unattended two-way communications, either in point-to-point or multi-point networks;
- stand-alone batch processing and disc storage up to 20 million bytes of capacity;
- fast, flexible report printing, in many formats;
- 3270 terminal emulation on-line with 360/370 computers.

Ready-to-use software gets your data up fast — and you can program your own applications easily. The system can utilize up to 24 terminals simultaneously. It reduces computer line costs and forms costs, expedites data retrieval and reports, improves productivity and requires minimal operator training.

A demonstration says it all. To arrange that, write to Raytheon Data Systems, Marketing Department, 1415 Boston-Providence Turnpike, Norwood, MA 02062 — or telephone 800-225-9874 (toll-free). When you build better information processing systems... **the Word gets around.** 

RAYTHEON

INTELLIGENT TERMINALS, MINICOMPUTERS AND TELECOMMUNICATIONS SYSTEMS

CIRCLE 62 ON READER CARD

# Halfway To a Relational Data Base

by Michael F. Korns

A compromise provides a less expensive way to test relational data bases in the application environment, and an easier conversion too.

Most companies are in a position to profit tremendously if they could decrease the programming time required to develop an on-line application, or if they could decrease the processing time required to answer impromptu queries against their data files. Relational data base systems offer the user several advantages toward these ends:

• Terminal support of interactive programming and inquiry functions.

• Application development times several orders of magnitude lower than with COBOL or PL/1.

• Quick response to unanticipated ad hoc questions—through the use of multiple index structures.

• Reduced processing time via internal conversion of user queries into optimal search strategies.

Unfortunately there are several problems inherent in relational data base systems which make them impractical for many industrial applications. Relational data organizations usually store more data in multiple indexing structures than would a more traditional organization. While multiple index structures tend to increase search speed, there is usually a penalty in update speed. Thus a relational data base is typically good for data bases which are referenced often and updated infrequently.

If a relational data base system updates its multiple indexes and pointers dynamically, an abend or other hard failure is usually catastrophic. In addition most relational data organizations are not applicable to very large data bases (data bases over a billion bytes). Finally, the impressive functions of a relational data base system cannot be applied to existing data unless that data is converted to relational data base organization. In point of fact, most companies cannot afford such a conversion.

At Western States Bankcard Association (wsBA) in San Francisco, we recognize many opportunities for data base applications. However, these opportunities are often frustrated by the considerable disruption that installing the data base system would have on current production files and programs.

Furthermore, although the relational data base model seems to offer us the most impressive array of functions, we do not consider relational data organizations mature enough, at this point, for practical application in the banking industry-certainly not for us. (WSBA is the world's largest regional charge card association, representing more than 260 banks in California, Oregon, Washington, Idaho, Utah, Nevada, and Wyoming. These banks represent combined total assets of \$72.3 billion. Charge card activity, for the association's 6.5 million Master Charge card holders, amounted to over \$2.5 billion in the last fiscal year.)

The problem, as we see it, is to develop some means by which the impressive range of relational data base functions can be run against current data without disrupting the data or the production programs running against the data. We would like to be able to implement a more conventional data organization scheme which would sacrifice some of the multiple indexing features of relational data organizations, but which would escape the catastrophic recovery and update problems currently impacting those data organizations. And, we would like to leave ourselves in a position to interface relational data organizations if, at a later date, the problems we mentioned are solved.

#### The CDS system

The CDS Data Base System (CDS for Control Data Sets) described in this article is fully interactive data base system which was developed at wSBA and installed in February 1976. This data base system is capable of simulating a wide range of relational data base functions while running against many different types of data files. It offers wSBA these advantages:

• Terminal support of fully interactive inquiry and programming functions.

• Support of formatted displays and fill-in-the-blanks updating functions on crt terminals.

• Application development times several orders of magnitude lower than with COBOL or PL/1.

• Support of current data files, concurrent with the old COBOL and Assembler programs running against them, for a wide range of data base functions.

• Current support of a more conventional data base organization sacrificing some multiple indexing in return for better recovery and updating capabilities.

• The ability to become a relational data base system by interfacing with relational data organizations in those cases where it becomes practical.

#### **Record streams**

The CDS Data Base System is capable of simulating relational data base functions on a wide range of data files. Basically, the system processes a query using the data dictionary, to form a "Select" program. That program runs against the actual file on tape or disc

# Introducing the Consul 520. Now you can get exactly what you need in teletypewriter compatible equipment. Without paying for what you don't need. Check the features below and say when.

Let's say you need:

□ Inquiry-response capabilities.

Remote controls to X-Y address or position the cursor up, down, forward, backward and home.

Audible alarm and keyboard lockout.

 $\Box$  12" screen; 24 lines with 80 character positions per line.

Dark lettering on light background for increased legibility.

□ Bonded faceplate TV monitor.

Five transmission rates, switch selectable.

□ Scrolled or wraparound display.

Automatic line feed button.

EIA RS232 or 20 milliampere current loop.

□ Video output.

□ Full-duplex or half-duplex transmission.

It's the Consul 520. *The meat-and-potatoes* basic that's pure prime quality. It features as standard what most terminals call options. Single unit price, \$1595.



Maybe you need all the above features, plus:

Hard-copy capability with printer interface.

 $\Box$  Cursor control keys.

 $\Box$  Numeric pad.

□ Rack-mounting option.

It's the Consul 580. Like all our terminals, the 580 has an extended warranty option, and OEM/Educational discounts. Single unit price, \$1795.



Moving right along, we drop the printer interface,

and give you the above, plus:

 $\Box$  Protected formats.

□ Block transmission to cut down on CPU functions and considerably reduce software needs.

Selective transmission of only variable data.

Upper and lower case ASCII display.

 $\Box$  Shift and lock keys.

Transmission by page, partial page, line or character.

Look-ahead cursor positioning to suppress trailing blanks.

Automatic tabbing between fields.

☐ Half-intensity.

□ Blinking at two rates.

Remote recognition of cursor position.

It's the Consul 920. With its sophistication and flexibility, the 920 is a network designer's dream.Without a nightmare price. Single unit price, \$2600.



Still with us? Then you need the works:

Graphics that show everything from bar charts to diagrams.

Alphanumeric annotation of graphics.

□ Line insert or delete; remote or local.

□ Character insert or delete.

 $\Box$  Overwriting.

□ Parallel and serial peripheral interfaces.

□ Remote or local printing.

It's the Consul 980. Top of the line, and acts like it. You simply can't buy better. Single unit price, \$2800.



Now. If you've said when, we'll say where: Applied Digital Data Systems Inc., 100 Marcus Blvd., Hauppauge, New York 11787 (516) 231-5400



Now you can rent ADDS terminals through the General Electric Instrumentation and Communication Equipment Service.

# HALFWAY

using a standard access method to create a file subset. That subfile is then formatted and displayed as the response to the query. The method is based on the handling of "record streams."

Relational systems have their own special language in which data is stored as *relations* in which occur *tuples* which are subdivided into *elements*. In the CDS Data Base System, data is spoken of as being stored in *files* which contain *records* that are subdivided into *data fields*. The latter terminology enjoys wider familiarity among dp personnel. (A more detailed account of this data structure is presented in Fig. 1.)

We believed that relational theories could be merged into a system which could apply to a wide variety of record streams. But before this could be accomplished, a program had to be developed which could read a simple data 'dictionary description and pull a target 'data field from an arbitrary record stream. Thus underlying all of cDs's operations is a scheme for breaking up arbitrary record streams into individual data fields. (See Fig. 2.)

Once separated from its record stream, a data field is loaded into a work area where it is dealt with in a manner similar to other relational data bases. CDS is coded in Assembler for the IBM 370 series and supports data fields with the following data types: (a) fixed point; (b) floating point; (c) packed decimal; (d) character; (e) zoned (picture); and (f) hexadecimal.

The CDS System obtains a record stream from within a file by: (a) looking up the file name in the data dictionary; and (b) passing the desired record key value along with an 1/0 command to the file access facility listed in the data dictionary for the file. CDS is kept simple with only four 1/0 commands: (1) read a record by key; (2) write a record by key; (3) delete a record by key; and (4) read next record (for sequential scans of files).

Record streams which are obtained by the system are stored in internal storage areas, and the system operates on data fields within these record streams by: (a) looking up the field name in the data dictionary under the file name; (b) using the information about the data field to pull the data field from its record stream and load it into a work area; (c) passing these work areas to operating programs; and (d) using the data dictionary information to place the results back into the record streams. The CDS system currently supports field-to-field operations and comparisons of: move; add; subtract; multiply; divide; and; or; exclusive or; less than; not less than; equal; not equal; greater than; and not greater than.

During the trial runs with the prototype version of the system, it was shown that the system could support formatted displays on IBM 3270 terminals without any additional software. This is possible because the IBM 3270 I/o stream falls among the class of record streams which can be described directly by the CDS data dictionary. (See Fig. 2.) This feature is also used to support fill-in-the-blanks updating

## **CDS FILE STRUCTURE**

### SYMBOLIC FILE REPRESENTATION

EMPLOYEE (man#, department, salary, boss, name)

# FILE REPRESENTATION AS AN ARRAY

THE EMPLOYEE FILE

(key)

MAN#	DEPARTMENT	SALARY	BOSS	NAME
0985	adminis	40,000	None	Jefferson
1395	accounting	14,000	Jones	Smith
2418	systems	13,500	Wolf	McDowell
2451	security	19,000	Hart	Long
3428	accounting	18,000	Maxwell	Jones
5647	auth center	11,000	Jackson	Wells

Fig. 1. The Employee File is a collection of records, each divided into the fields shown. The man# field uniquely identifies the record. Each row corresponds to a record while each column represents a data field. The actual physical representation of each data field within the record streams of the Employee File is stored in the Data Dictionary according to the scheme in Fig. 2.



Fig. 2. Most disc and tape records have positional data fields with fixed length and some variable length fields; some disc records have sliding variable length fields. The IBM 3270 I/O stream can be described as keyword with floating length fields (the 3270 SBA and ADDRESS bytes serve both as unique keyword values and special character set). Experience indicates that this scheme will handle about 95% of the existing production record formats.

operations from IBM 3270 terminals, again without additional software.

#### The CDS data base

Currently the CDS System incorporates two data base access methods which are promoted as system stan• The data dictionary is stored internally using a tuple access method, written at wSBA, which is much like the XRAM access method used in IBM's relational data base system, SEQUEL.

### CDS I/O COMMANDS

dards:

## KREAD

<u>Read a record by key</u>. Pass me the record stream which is associated with the key value I have passed you.

#### SREAD

<u>Read next record</u>. Pass me the record stream with a key value immediately higher than the key value I have passed you.

### KWRITE

<u>Write a record by key.</u> Store this record stream and associate it with the key value I have passed you. If a record stream is already associated with this value, replace it with the new record stream.

### KDELETE

<u>Delete a record by key</u>. Delete the record stream, if any, which is associated with the key value I have passed you.

Fig. 3. The CDS (Control Data Sets) System issues only four I/O commands. Special non-data base access facilities are easily written to interface with CDS because they handle only the above four commands.

### **PROJECT CONTROL SYSTEM FILES**

#### FILES IN SYMBOLIC NOTATION

PROJCT (project #, phase #, leader #, start-date, scheduledcompletion, actual-completion, date-of-last-change, descriptivetitle)

EMPLOY (<u>employ #</u>, lastname, firstname, initials, address, city, state, zip-code, phone, job-title, supervisor#, date-of-last-change, department #, reporting-group #)

ASSGN (project #, phase #, employ #, percent, notes, start-date, scheduled-completion, actual-completion, date-of-last-change)

PCS (phase #, descriptive-title)

• All user data is stored on disc using an altered form of IBM's VSAM access method.

Each of these access methods permits:

• Dynamic allocation of logical files.

• Dynamic physical space allocation and deallocation.

• Dynamic logical file ordering by record key.

The data dictionary is small compared to the size of the user data itself; therefore, the data dictionary information is stored using the tuple access method. Tuple access methods, such as XRAM, operate under the virtual machine concept, and are limited to 16 million bytes of storage. At wsBA, the user data is far too large for any tuple access method. One user logical file alone is over 700 million bytes. By using a modified vSAM access method, we are confident of handling a data base which we conservatively estimate at two billion byes by 1977.

Creating new user logical files is accomplished interactively from IBM 3270 terminals using a fill-in-theblanks procedure which adds new descriptions to the data dictionary. CDS data dictionary descriptions include: (a) the name of the access facility which will access record streams to the CDS System; (b) a description of the physical layout of the record stream for this logical file; and (c) a description of the special format by which the records of this logical file are to be displayed on the terminal.

While adding new logical files to the system can be accomplished interactively by the user alone, adding nondata-base files to the system cannot be accomplished without programmer intervention. However, the programmer's task is made considerably easier since he can leave most record stream editing to the CDS System. He need only write an access facility which will receive CDS System I/o commands and pass the proper record streams, in their natural format, to the CDS System. There are only four CDS I/o commands (see Fig. 3 for a detailed account).

Once written, a new access facility is given a name, and becomes a part of the CDS System Resource List. When the new access facility is added to the system, the programmer's task is complete. The description of the physical record stream layout and the description of the special format by which records are to be displayed on the terminal can be accomplished interactively by the user alone. This procedure for adding non-data-base files to the CDS System makes it possible for

Fig. 4. The underlined data fields of the project control system files make up the record key (data entered in these fields become the unique identifier for the record). Under the CDS Data Base System, the user can create such files through interactive procedures and without programmer intervention.



# It's amazing what one

It's all done simultaneously on a PRIME CREATE computational timesharing system. There are six CREATE systems to choose from, each designed to provide a different level of performance for end-user applications in engineering, research, education and business. And, they can handle up to 64 simultaneous users, with user virtual memory spaces up to 512 million bytes each.

All CREATE systems are built from a family of compatible central processors and all

are controlled by a uniform, multifunction operating system called PRIMOS. This means you can start with the smallest configuration to handle today's work load, and grow in modular steps to the highest level of performance, without reprogramming. It also means that you can plan on the availability of the power and capacity of Prime's new top-end processor, the model 400. Here are the important specifications:

- up to 8 million bytes of MOS main memory
- high-speed, 80 nanosecond cache memory


# Prime computer can do.

- 512 million bytes of virtual memory per user
- up to 64 simultaneous users
- on-line disk capacity of 1.2 billion bytes
- automatic microprogrammed system integrity monitor
- 32-bit arithmetic

There are six entry-level packaged systems in the CREATE series, ranging in price from \$20,000 to \$140,000. All can be easily expanded with a full range of peripherals, including disks, printers, terminals, electrostatic printer/plotter, unit record devices and data communication controllers.

It's amazing what one Prime computer can do. To find what one can do for you, call or write to: David R. Johnson, Product Manager, Prime Computer Inc., Box 2600, Framingham, MA 01701 (617) 879-2960.



May, 1976

CIRCLE 41 ON READER CARD

See the full line of CØMPLØT® products at the NCC, Booth No. 3330



## **NEW!** PTC-5 Universal Time Sharing **Plotter Controller**

- Drives any CØMPLØT Digital Plotter
- Error-free plotting
- Firmware character and vector generation •
- Circular buffering system •
- Low cost

## **NEW!** DP-1H Digital Plotter

- Up to 50% faster; now up to 450 steps per second
- · Operates online, offline, time sharing and remote batch
- Still only \$3550.



### **NEW!** MTR Series Phase Encoded Magnetic Tape/Controller

- 1600 CPI Phase Encoded Format
- MTR-3/9-PE \$16,750.
- MTR-4/9-PE \$19,950.

PLUS... DP-3, a 22" wide, 400 steps per second Digital Plotter - \$5150. DP-7, a full 36.5" wide, 1800 steps per second Digital Plotter — \$13,500.

DP-10, a flat bed X-Y Incremental Plotter, 8 vector format - \$2150 (for minimum order of 10 units)

MTR-4 Magnetic Tape Reader, 7 or 9 track, 800 CPL automatic block search — \$15,500. BTC-7 Series Batch Terminal Controller from \$1950.

#### Write for details today.

ONE HOUSTON SQUARE (at 8500 Cameron Road) AUSTIN. TEXAS 78753 cable HOINCO TWX 910 - 874-2022 (512) 837-2820 Telecopier

EUROPEAN OFFICE Rochesterlaan 6 8240 Gistel Belgium Phone 059 / 277445 Telex Bausch 19399

\* A registered trademark of Houston Instrument

It's a good thing for us that when IBM decided to enter the small business computer market, they came up with less. Otherwise, we might be hurting.

The Basic/Four<sup>®</sup> Business Computer handles more information faster. 40 megabytes vs. their 9. 64K core vs. 32K. Our printer prints faster. And our VDT displays 8 times more information on the screen.

But more important than statistics are results.

The IBM system is batch. Ours, interactive. Which means that all the information you need to process can be processed as it occurs. Whatever you ask our computer – accounts payable, receivable, credit and inventory checks, etc. – can be instantaneously retrieved on the screen. Request it on the keyboard and immediate, visible answers come out. We also give you flexibility. Do

more than one job by more than one person. At the same time.

That's now. What about the future? When your business grows and there's a lot more information to handle? The Basic/Four Business Computer is modular. Just buy what you need to expand and plug it in to your existing system.

All of which is why we're known as the expert in small business computers. And we back up the reputation with excellent customer service and a full line of support such as system analysis, installation, training, and follow-up. When you get right down to it, you really owe it to yourself to check out Basic/Four.

Before you buy IBM or any small business computer, call (714) 833-9530.

Basic/Four Corporation 18552 MacArthur Boulevard Irvine, CA 92714
Please send me your easy-to-read, fact-filled free color brochure on the Basic/Four Business Computer.
Name
Title
Company
Phone
Address
City/State/Zip

## IBM's system 32 doesn't stack up against the Basic/Four Business Computer.





SEATLE - SAN FRANCISCO - LOS ANGELES - ORANGE CO. - SAN DIEGO - PHOENIX - DENVER - MINN/ST, PAUL - ST. LOUIS - DALLAS/FT. WORTH - HOUSTON - CHICAGO - GRAND RAPIDS - INDIANAPOLIS - CLEVELAND -CINCINNATI - MEMPHIS - NASHVILLE - NEW ORLEANS - BOSTON - HARTFORD - NEW YORK CITY - BUFATOL - SPRINGFIELD, N.J. - BALTMORE/WASHINGTON - PHILADELPHIA - ATLANTA - VANCOUVER - TORONTO - MONTREAL - OTTAWA - MEXICO CITY - PARIS - LONDON - BRUSSELS - BERLIN - FRANKFURT - HAMBUGA - STUTTGART - DUSSELDORF - MUNICH - ZURICH - MASTERDAM - VIENNA - STOCKHOLM - COPENHAGEN - OSLO - HELSINKI - MADRID - SAN JUAN -GUATEMALA CITY - SAN SALVADOR - MANAGUA - COSTA RICA - PANAMA - CARACAS - SANTIAGO - MANILA

#### HALFWAY

the CDS System to share a production file with currently running production programs without disrupting the file or the programs in any way.

#### A sample application

The interactive nature of the CDS Data Base System greatly reduces the time required to develop on-line applications. This is due in part to the many automated features, including fill-inthe-blanks procedures, which give CDS the properties of a very high level language (where on-line applications are concerned). Also, the interactive nature of CDS functions allows the design, coding, and debugging phases of application development to be interwoven into a single self-supporting process.

One of the first applications brought up under the CDS System was the automation of a department-wide project control system. This system had been in use as a clerical system which produced more paperwork than it was worth. Originally the result of a forward-looking task force concerned with how projects should be structured, this project control system was composed of an intricate set of predetermined phases by which new project development should be structured. Although this intricacy should have been a step in the right direction, it in fact caused tremendous paperwork headaches for development personnel. We thought that if the excess paperwork could be eliminated, then the intricate predetermined development phases might be a boon to anyone attempting to structure a new application development project.

Automating the project control system under the CDS Data Base System required the development of four main interrelated files: (PROJCT) a file of current projects subdivided into predetermined project control system phases; (EMPLOY) a file of personnel information for all department employees; (ASSGN) a file of department personnel assignments subdivided by project, phase, and employee; and (PCS) a skeleton file of the project control system's predetermined project development phases along with descriptive titles (these files are described in more detail in Fig. 4, p. 111).

The files in the project control system are fully security protected and are even stored cryptographically on the data base disc files so that unauthorized dumping will result in garbage information. Each file has the full range of CDS fill-in-the-blanks updating and data editing features available to it. In addition, automated procedures are provided which: pull predetermined project phases and their titles from the PCS file; coordinate addition of new projects to the system; and keep running manmonth totals between the project and assignment files for ease in adding new projects to the system. The CDS System also enables one to ask impromptu questions of the project control system's files. Some examples are as follows:

• Compile a list of those employees who have some free time during March 1976?

• Compile a list of those projects which are behind schedule?

mentation on the system and go over the documentation with all the managers concerned; but, then an automated documentation service with menu formatted training aids could be the next project under CDS.

#### Conclusion

In retrospect the CDS data base system has been of greatest value in three areas. First, it has made possible a smoother transition to data base functions, and has saved hundreds of thousands of dollars in conversion costs. (These costs include the cost of rewriting current production programs

DISPLY Y USERID	OU MAY DI	SPLAY ONE RECORD FROM FILENAME EMPLOY	ANY FILE : RECORDKE	IN THE CDS SYSTEM. Y 4444	PLEASE ENTER AND HIT ENTER
		EMPLOY: WSBA EM	PLOYEE FI	LE	
EMPLOYEE	PERSONAL	INFORMATION	EMPLOYEE	ADDRESS INFORMATI	ON
EMPLOY#	4444	(RECORD KEY)	ADDRESS	4523 ANGEL ROAD	
LASTNAME	DIETY		CITY	HEAVEN	
FRSTNAME	HENRY		STATE	CALIFORNIA	
INITIALS	G		ZIP	94015	
JOBTITLE	SUPERCODE	ER	PHONE	4151112222	
	EMPLOYEE	REPORTING INFORMATION	AND DAT	E OF LAST CHANGE	
	SUPER*	5555	EMPLOYEE	NUMBER OF SUPERVIS	OR
	DEPT*	810	DEPARTMEN	T NUMBER	
	GROUP	PROPHETS	REPORTING	GROUP NAME	
	DATE	76042	DATE OF L	AST CHANGE YYDDD	

The format from this sample record from the EMPLOY file displayed on an IBM 3270 screen was defined by the user at the time the file was created. The CDS System allows many fill-in-the-blanks procedures; for instance, by changing the verb (in the upper left corner) to UPDATE, the user can update any data field in this record by altering the field and depressing the IBM 3270's Enter key.

• Compile a list of all projects and activities to which employee, X, has been assigned?

• What is the ratio of completed projects to late projects for which employee, X, has been assigned?

• Of those employees who have some free time during March, which has the most experience in this type of project phase?

As mentioned, the CDS Data Base System greatly reduces the time required to develop an on-line application. But the full weight of this claim does not make itself felt until one discusses the time required to develop a system such as the project control system previously outlined. The complete development cycle for the project control system, from system design through system debug, occupied 24 hours of one person's time. This was spread over a five-day period and included entering "play data" into the four files and going through a complete system shakedown. It will take far longer than this to write the docuwhich would become obsolete if their data files were converted to a new format.) Second, this system has saved a tremendous amount of programming time and dollars where development of new on-line interactive applications is concerned. And finally, it is proving itself of great value as a design aid in simulating the design of proposed systems before coding is started.



Mr. Korns is in charge of planning and developing new software services to increase the productivity of Western States Bankcard Association's dp activities. He previously spent six years with IBM.

DATAMATION

## DON'T INVEST IN A CUSTOM-TAILORED BUSINESS COMPUTER SYSTEM WITHOUT CHECKING THE COST OF DASL.

Like it or not, a successful business computer system must be custom-tailored to the user's requirements. Until now, the initial cost of tailoring a system to your application has been high. All too often, sible. With DASL, new transaction types may be added without modifying existing ones. And in a fraction of the time you'd expect, because DASL is an efficient shorthand method of defining screen formats, file lay-

changes or additions to a system have even been more expensive. And many systems just don't have the horsepower to keep pace with a growing business.

DASL is a new approach to business computers from Ball Computer Products. Whether you plan to write the applications programs yourself or turn the job over to a software house, DASL can produce an on-line system unique to your business needs in a fraction of the time required by COBOL, BASIC, or other conventional methods. And your total system costs will be less than half of a batch processing computer such as an IBM system 3.

DASL is a multi-terminal, transaction-oriented business computing system that cuts programming cost by 50% or more. DASL provides most of the soft-

ware you need—in proven, tested, modular program routines for data entry, validation, computation, data base management, audit trail and report definition. Video display terminals are used to enter source data, make inquiries or request reports—all on a transaction



basis. DASL's modular structure allows easy, and rapid

changes to programs, data files and reports. If you're a first time computer user it's difficult to define all your requirements before installation. After the system is delivered, you'll think of new applications, report changes and other efficiencies. With conventional languages, modifications can be expensive—or impos-



outs, and the logical interactions among applications.

Unlike COBOL or BASIC, DASL programs make efficient use of the computer, supporting a high volume of activity with excellent terminal response time. As your applications grow in volume, or as you add new ones—add video terminals and file storage as needed without changing your programs. DASL supports up to 16 terminals in concurrent use, and an unlimited number of independent applications.

Add Ball Computer Products' customer support, documentation and nationwide service, and you get an approach to business computing that you can live with, at a cost you can afford.

If you have programming capability in-house, chances are you can write your own applica-

tions using DASL. If not, ask your software consultant or systems supplier about DASL. If you don't have a consultant or systems house, we'll be happy to recommend one. For additional information, send the coupon today. You'll be glad you did.

Ball SUBSIDIARY OF BALL COR	APUTER PRODUCTS, INC.
860 East Arques	Avenue, Sunnyvale, California 94086
<ul> <li>Show me how DASL ca</li> <li>I'm a system supplier. H business systems for my</li> <li>Put me in touch with a statement</li> </ul>	an meet my business computer needs. ow can I use DASL to develop turnkey clients? software consultant or systems house.
Name	Title
Company	
Address	
City/State/Zip	
Phone	DM 5-0

REGIONAL OFFICES: Los Angeles, (213) 822-1419; San Francisco, (408) 733-6700; New York, (201) 224-2332; Chicago, (312) 593-3450; Boston, (617) 482-0101; Atlanta, (404) 289-0101. See DASL at COMPDESIGN/76 in Los Angeles. May 4-6, and San Francisco, May 11-13.

# Wang gives you more small computer than IBM. For less.

LILL

Wang makes the series 2200 small computing system. IBM makes big computers and three small computers. We've talked about how we make a better small computer than their 5100. Now let's talk about their System/32 and the /3.

(ITTTTT)

ø

With Wang's System 2200, you buy what you need. You choose from 35 peripherals. It grows as you grow. When you outgrow the System/32, and its 3 options, you go to their System/3.

Add up to 3 work stations to a Wang disk-based system and 'U.S. prices only. do up to 4 jobs simultaneously, using the same data on the same disk. All you can add to a System/32 is a dumb CRT.

Wang has a fixed/removable disk. It takes 4 minutes to remove and file. You can't remove the System/32's disk. You spend about 4 hours copying it on 40 separate diskettes and file them.

Start a Wang small computing system for under \$6,000\*. Or buy IBM's 5100 for \$8,900\*. Or their System/32 for \$33,000\*. And for \$100,000\* you can have their System/3. The question is: do you want to pay for a big small computer from Wang? Or a big name like IBM?

ij

For more information call or write Wang Laboratories, Inc., Dept. D5, 836 North Street, Tewksbury, MA. 01876, Tel. (617) 851-4111.



## reasons you should be using

## **DATRAN'S Datadial**<sup>TM</sup> The Nation's First Digital Switched Dial-up Service.

		DDD	WATS	Datadial
1.	Digital transmission	NO	NO	YES
2.	Full duplex, 4-wire circuits	NO	NO	YES
3.	Minimum call time	60 SEC	60 SEC AVERAGE	6 SEC
4.	Call-in, call-out on same line	YES	NO	YES
5.	Selective automatic collect calls	NO	NO	YES
6.	Average call set-up time	11.1-17.6 SEC	11.1-17.6 SEC	0.8 SEC
7.	Billing increment	60 SEC	60 SEC	1 SEC
8.	Detail billing	YES	NO	YES*
9.	"Camp-on" call back	NO	NO	YES
10.	Automatic blocking of unauthorized in-bound calls	NO	NO	YES
11.	Abbreviated dialing	NO	NO	YES
12.	Highest transmission rate (BPS)	3600-4800	3600-4800	9600
13.	Clear-to-send time	150-200 MS	150-200 MS	.0 MS
14.	Guaranteed error rate performance	NO	NO	99.95% ERROR FREE SECONDS
15.	Non-blocking switching	NO	NO	YES
16.	Automatic and manual dialing	YES	YES	YES
17.	Out-of-service indicator	NO	NO	YES
18.	Automatic circuit testing during call set-up	NO	NO	YES
19.	Automatic calling standard feature	NO	NO	YES
20.	Loop-back testing standard feature with all services	NO	NO	YES
21.	Two-way simultaneous data transmission	NO	NO	YES
22.	Standard RS-232 interface	YES	YES	YES
23.	Standard RS-366 interface	YES	YES	YES
24.	Approximate usage charge for a 2500 mile, 5 minute call	\$2.06	\$2.02	\$ 0.50

#### \*OPTIONAL

Write or call: DATRAN, Data Transmission Company, 8130 Boone Blvd., Vienna, Virginia 22180, (703) 893-2450 The Switch Is On!



# THE BIG THREE IN GLOBAL DATA







### CABLE & WIRELESS PRIVATE NETWORKS

Data systems—designed, purchased, installed and maintained to meet the specific and specialised needs of the corporation concerned.

### **EUROTECH GROUP**

Communications consultancy, systems design, equipment procurement, installation and maintenance throughout Europe.

### C & W TECHNICAL SERVICES

Complete provision, installation and maintenance services in key US centres.

In a world which is moving faster every day, the man in the market for data communication needs at least four things.

He needs expertise; he needs up-to-the-minute technical knowledge; and he needs a fast and efficient service.

And this is precisely what you'll get from Cable & Wireless and our subsidiaries Eurotech in Europe and C & W Technical Services in the US.

There's not only a lot to be said about the services we offer – there's a lot to be learnt.

For the moment, leave it at the fact that Cable & Wireless *is* data communications and seek us out at the ICA Convention.

You'll find men at our booths who will be able to tell you everything you want to know.



#### COME AND MEET US AT OUR BOOTHS NOS. 160-163 AT THE ICA CONVENTION, WASHINGTON DC, MAY 2-7.

Cable & Wireless (NYK) Inc., Graybar Building, Suite 2020, 420 Lexington Ave., New York 10017. Telephone: 212-889-9020. Telex: 12094. Eurotech SA, Rue Vilian XIII, 55, 1050, Brussels, Belgium. Telephone: 649 5050. Telex: 26962. Head Office: Mercury House, Theobalds Road, London WC1X 8RX. Telephone: 01-242 4433. Telex: 23181.

# Announcing the 3400 Interactive Graphics Display...



### Welcome to 1980. Introducing a totally new graphics display

system with years-ahead performance at years-ago prices: the Vector General 3400.

Featuring a new standard of hardware modularity and firmwear flexibility, the 3400 has a system organization designed to keep pace with advances in minicomputer hardware and operating systems technology.

The 3400 hardware features 3D Digital Transformations, a 1,600-to-1 Dynamic Range, Clip/Zoom/Window, Perspective, unique user aids (Hit/Select/Pick/Edit), and an internal refresh buffer that yields a dramatic reduction in host computer loading.

Complementing the 3400's advanced hardware and firmwear, there is a powerful new software system featuring VGAM (Vector Graphics Access Method) a macro-oriented handler with facilities for efficient graphics resources management.

The technology of the 3400 will be commonplace in the 1980's; with Vector General's 3400, you can have it today.



## Vector General: Years Ahead.

21300 Oxnard Street • Woodland Hills, California 91364 • Phone (213) 346-3410 • TWX 910-494-2764

CIRCLE 23 ON READER CARD



pen your account today at the Ampex Memory Bank. We have three convenient branch offices to serve all your memory needs, no matter what size your account.



clusive UNIBIT<sup>™</sup> process, turning out millions of identical cores from the same batch of material. The secret? We punch our cores out of tape. The first core and the millionth core are identical.

Check out the MCM non-volatile RAM. Modules specifically designed for microcomputer-based systems feature compact size, fast access, and data-saving circuitry that remembers even when the power goes out.

Deposit one of our plug-in modules in your PDP-11 or Nova minicomputer and get more memory for the money than the OEM offers. And Ampex add-ins are better than compatible; they offer performance advantages you just can't get anywhere else.



Disk drive technology is our specialty. Invest a few minutes in study time, and you'll see that Ampex disk drives are available with capacities from 40 to 300 megabytes, and share common interfaces. That means easy growth. You'll also see that many Ampex drives can be upgraded in the field to a higher capacity. Growth costs a lot less with Ampex drives.



Withdraw spare parts from your inventory, and you'll find another strong reason to use Ampex disk drives. The high degree of parts commonality among various models means you'll deposit far less inventory in your stores department, and save both time and money when it comes to maintenance.

Investing for long-term benefits? You'll find that Ampex disk drives give you the industry's lowest *Total Life Cycle Cost.* Figure in initial purchase, spare parts, maintenance needs and overall performance and Ampex disk drives make the best economic sense.



TBM Mass Storage System (MSS) gives you the largest data deposit/withdrawal service in the industry. TBM provides amazing performance, thus return on investment. If you have anywhere from tens to hundreds of billions of bytes of data, we are the right branch for you.

The TBM Mass Storage System provides an on-line data banking system already implemented on IBM, CDC and DEC systems. Gone are the snafus from conventional tape handling operations. Extinct are the operational pains associated with disk pack mounting. Reduced is the amount of idle, infrequently-used data on rotational storage systems. With TBM, your total data base is available in seconds.

TBM gives you on-line, on-time data banking at the highest demand performance rates available in MSS systems. TBM, in combination with other peripheral data storage devices, gives you the highest rate for your dollar.

The Ampex large data base banking service is available for IBM, CDC and DEC mainframes today. Our implementation, however, is aimed at easy extension to other mainframe systems, so we invite inquiries from every user.

This is the year to open your account at the Ampex Memory Bank. Branch offices located at Marina del Rey, Sunnyvale, and Redwood City, California.

VISIT THE AMPEX MEMORY BANK AT NCC, BOOTH 3200

## AMPEX

Ampex Memory Products Division 13031 West Jefferson Blvd. Marina del Rey, California 90291 (213) 821-8933

Ampex Data Products Division 401 Broadway Redwood City, California 94063 (415) 367-2011

Ampex Mass Storage Systems 1020 Kifer Road Sunnyvale, California 94086 (408) 738-4910

AMPEX REMEMBERS

## Private Showing of the Carousel Printer Terminal.

**Free** Get a quick look at the Carousel Printer Terminal with eight free filmstrips that can help solve your computer printout problems.

A year ago we introduced the Carousel as the first impact printer with print quality that rivals Selectric\* Today there are hundreds of Carousels out there. And we have orders for a lot more:

No wonder. The Carousel is built for you. If you need any of its key benefits like quality printing, wide selection of fonts, up to twelve copies, worldwide service, and a price under \$3000, you really should be looking at this remarkable terminal. Just check off the benefits that are important to you on the coupon and we'll send you the filmstrips. And a free viewer to see them. Or just call us. (201) 366-5550.

> Free filmstrips from Interdata. They may just change the way you look at computer printers.

Plotting: Carousel's FASTPLOT™gives.you curve charts, bar charts, topographical charts, at a remarkable 30 cps rate, with 4800 points per square inch resolution. And all can be done in multi-color red/black.

**Cartridge ribbon:** Fast no-mess ribbon replacement, and a variety of ribbon types come with the Carousel. Standard black fabric, optional red/black, and even single-strike film for high quality printing—all snap in and out easily.

Terminal was designed with a typewriter-like keyboard with numeric pad. And communication control panel. Convenience and ease of operation are designed into the product:

#### Operator oriented: The Carousel Printer Registered trademark of the International Business Machines Corporation Come see us at Booth 1429 at "the NCC" Send for free filmstrips

Send for free filmstrips.	
Dear Interdata:	
I'm interested. Please send me the free filmstrips on the following features.	
□ Print quality	
Multiple copies	
Forms handling flexibility	
Electronic format control	
□ Wide font selection	
Plotting	
Cartridge ribbon	
Operator oriented State	<u> </u>
□ I requireCarousel units. Zip Code	
Subsidiary of PERKIN-ELMER. Terminal Products Business Unit Route 10 and Emery Avenue, Randolph, N.J. 07801. (201) 366-5550	

Print quality: Character printing with the exclusive Carousel print cup gives you clear, legible print quality that rivals the IBM Selectric at 30 cps.

Multiple copies: From a single sheet of bond, up to the demands of twelve quality copies, Carousel's variable intensity print hammer gives you even, clear copies.

Forms handling flexibility: Cut sheets, continuous forms, ledger cards, stock certificates. Carousel's platen-roll path and unique rear-fed path for heavier multi-part forms can adapt to these and a wide range of others.

Electronic format control: Programmable horizontal and vertical tabs, adjustable left margin, and line spacings to any 1/48-inch for non-standard forms. All make the Carousel versatile and flexible in ways you've never seen.

Wide font selection: Versatility comes easy with the operator-interchangeable Carousel print cups. Courier 72. Plotting. APL fonts. And machine readable OCR printing.



## DATAROYAL IPS-7 the low-cost, universal printer designed by request...

# of everyone from R&D to distribution.

#### They asked for:

industrially-rugged, low-maintenance, reliable service under extreme conditions,

a compact, *intelligent* unit, to print variablesized characters, highly legible alphanumeric, symbolic and bar codes, anywhere on each page without special software,

increased highly accurate throughput to eliminate manpower steps and costly errors.

This super-printer adds new capabilities, in a simplified design, to a successful concept and at the lowest cost yet! Built for continuous, trouble-free operation in heat, cold and dirt—this handsome unit puts out the work in the front office, too! Management needs accuracy and reliability.

Double buffering and bi-directional print

head optimize printout. Reversible paper feed places copy precisely where it's wanted. The IPS-7 "brain" expands character size from normal computer printing up to 16 times width and height. Dual error checkparity and LRC-insures rejection of false data. Interface? Asynchronous serial (EIA RS-232 C). All backed by solid service.

Best of all, payout is *well* within time span considered "excellent."

Send in the coupon for complete information and continuing update.



Main Dunsta Nashua, Nev	ble Road v Hampshire 03060	
Send con Telephon	nplete IPS-7 facts. e for appointment.	our area
	next demonstration in	i oui area.
		Title
Name Address		Title

Telephone

Ext.

# Increase the dividends from your computer investment.

You need more performance from your computer to get more mileage from your computer investment.

Expand your 370/158 with the EMM Multimemory/158 processor storage system and get an unbeatable combination: the memory capacity you need and protection for your computer investment. You'll get benefits and features available only from EMM. Like the reliability and performance benefits of our company's vertical integration – core and semiconductor memory components, subsystems, and systems all made by EMM. We make, sell and service our systems worldwide. And our lease plans fit your requirements.

Look at our system. It's designed to take you to 4 million bytes of memory. With the only single switch deferred maintenance feature available anywhere. Just flip a switch and you automatically reconfigure any segment of EMM & IBM memory...you're back on the air. And a configuration that allows close coupling to the cpu and results in better timing margins.

Add the circuit simplicity and reliability of our own static NMOS semiconductor device. Total IBM compatibility. Solid support. Competitive pricing. And low operating costs.

Take advantage of EMM's flexibility. With our full line of memory products, you can upgrade your memory system whenever you need to. Let your EMM salesman help you plan for bigger dividends from your 370 computer.

More users and computer manufacturers use EMM memory products than those of any other independent company.

Call your regional EMM sales office. Eastern (201) 845-0450. Central (312) 297-3110. Western (213) 477-3911. Federal (703) 941-2100.

Electronic Memories & Magnetics Corporation

3216 West El Segundo Boulevard, Hawthorne, CA 90250



# Is Software Design "Wicked"?

by Lawrence J. Peters and Leonard L. Tripp

Wicked problems—i.e., troublesome and unpredictable—in software design present a challenge to the top-down approach.

Over the years, the process of design in general has been developed and refined in a number of different technical fields. When a new approach to design is proposed, it is scrutinized, tested by experiment, and evaluated by authorities in the fields of the particular design application.

In the last five years, program design activity in the software field has been evident, and a number of papers have been published. Various methods, schemes, techniques, and guidelines have been proposed. The more popular approaches to design are heralded as significantly more useful than other, less disciplined techniques. However, some facets of the design problem in general, including many software designs, are still waiting to be addressed.

#### Problems of design

At best, a design is an abstract representation of an object or process. The development of such an abstract concept, however, is normally less straightforward than one might think. Paths to even trivial designs have been strewn with unexpected chuckholes and snares. Why should this be the rule rather than the exception?

Basically, the designer is placed at a disadvantage. He is forced to use past experience and current technology to define or predict some future system. Unfortunately, unless the definition is correct, this future system will not come into existence.

Furthermore, the design process requires the designer to make constant conceptual oscillations between projections to some future data point and the present. This thrashing back and forth is one of sharpening the design by filling in details that were previously overlooked. New guesses and projections further refine the design with each succeeding pass. During this process, unpredictable aspects of the problem are encountered that may cause some or all of the designer's prior steps to be



redefined. Not a very straightforward process, is it?

#### Top-down software design

Problems inherent in the design process in general are clearly evident in the design of software. As experience and maturity are gained in designing and developing software, various approaches are proposed which attempt to address these problems effectively. One approach receiving considerable publicity and relatively wide acceptance is top-down design. This approach is intended to reduce software design problems by introducing both discipline and a solution strategy into the design process.

The strategy employed by top-down design is to break down a system into constituent parts, and then to break these parts into their constituent parts, and so on. In this way, the designer proceeds from general notions or concepts of the system to detailed aspects in a step-by-step manner. This process permits the designer to deal with a controllable amount of complexity, and he can focus attention on a particular facet since its relationship to the rest of the system is fixed and known.

This process of breaking the system down into intellectually manageable pieces is one of successive decomposition and refinement. Each refinement can be referred to as a level of abstraction. The constituents are successively broken down to form the next level of abstraction.

The design refinement process continues until a computer-sensible level of abstraction is attained. The process permits the designer to close off the "frontiers of inquiry" as he proceeds from one level of abstraction to another, since the system is completely defined at all levels.

Procedurally, the governing process and the guidelines are simple. The overall concept of the system to be designed is divided into the major concepts or processes of which it is composed. Generally, two guidelines are applied. One is that the concept include (or contain) its components; e.g. the concept of house does not include the concept of sine function.

The other guideline assures design consistency. It requires that each component be of equivalent detail. For example:



is correct; whereas:



is incorrect, due to the inconsistent



### High capacity, low cost...from a SINGLE SOURCE!

WANGCO's new disc and tape controllers for the PDP-11 (following our successful NOVA systems), give you expanded capacities not presently available, and at significantly lower cost.

Up to four WANGCO disc drives can be daisy chained to a single WANGCO controller to achieve a maximum of <u>40</u> <u>million bytes of storage</u>.

WANGCO tape systems provide up to four times more tape flexibility than any other manufacturer. Systems include WANGCO's widely accepted, dependable magnetic drives, configured to meet your system requirements.

Expand your PDP-11's capability, with increased disc or tape capacity, at many times the operating flexibility presently available.



for the PDP-11 and NOVA.

#### Offices in principal U.S. cities.

*In Europe:* WANGCO Incorporated, The Lodge, 362 Cranford Lane. Harlington, Middlesex, England. Telephone 897-0202. *Offices in* France, Germany, Spain, Sweden, Norway, Finland, Switzerland, Australia, Canada, Israel, Japan, New Zealand and the Philippines. See these and other WANGCO tape and disc products at the NCC, June 7 through 10, Booth 1521



Phone or write for your WANGCO SINGLE SOURCE DATA PACKAGE, for the PDP-11 and NOVA.



# You don't have to be the Library of Congress to use COM.

Computer output microfilm (COM) is right for applications where you need to simplify the storage and retrieval of printed data.

#### Less than \$1,000 a month

You can lease a CalComp COM system for less than \$1,000 a month. And no matter whether you lease or buy, your savings on paper and computer time will almost always pay for COM.

You don't have to be a government to afford COM. Or a systems analyst to operate it.

For example, check out our Microfiche Management System (MMS).

MMS produces titled, indexed fiche from standard print tapes generated by your host computer.

The controls are simple and few. MMS software is loaded into the system with a simple magnetic tape cartridge built right into the CalComp 925 controller. Job parameters are easily typed in from the MMS keyboard printer.

#### We're a computer company.

We don't make sandpaper. scotchtape or film. We're a computer company and we're in the computer graphics business.

Today, we have one of the broadest COM lines in the industry. It starts with simple on-line recorders and includes stand-alone MMS, as well as



COM plotter/printer systems.

#### Worldwide service

We back up what we lease and sell. CalComp has a worldwide staff of trained service engineers and software system analysts, to support our products.

To get our "Graphics Systems Omnibus" call or write California Computer Products, Inc., DA-M5-76, 2411 West La Palma Avenue, Anaheim, California 92801. Telephone: (714) 821-2011.



CIRCLE 79 ON READER CARD

# The Versatility Package



## It's what data entry is coming to.

If you've been looking for a way to get more data entry performance while spending fewer data entry dollars, Scan-Data has a package of capabilities that should help you do just that.

It's called The Versatility Package, because it's built around the industry's most versatile data entry facilities — optical character recognition, shared-processor key entry, communications, advanced system software — and extended by a wide variety of options to provide the specific system you need to accomplish your job.

The Versatility Package. It's available now, only from Scan-Data. It offers a balanced solution to the demands on your data entry operation. And a balanced budget as well.

Find out what versatility in data entry can do for you. Contact Marketing Vice President Richard C. Thompson at 215-277-0500 today for more information.

The Versatility Package. From Scan-Data.

It's what data entry is coming to.



Scan-Data Corporation 800 East Main Street Norristown, Pennsylvania 19401 215-277-0500 Telex: 846485

#### IS SOFTWARE DESIGN "WICKED"?

level of detail present at the lowest level.

Each of the resultant components must be broken down in a similar manner. This process of decomposition continues until a level is reached that can be understood by a computer, be it a statement or a well understood group of statements in a high-level programming language, e.g., COBOL, FORTRAN, PL/1, etc.

There are also dynamic aspects such as interactions among the components on the same level; however these are not of concern here. Some system components are also less complex than others, and therefore do not result in as many levels of decomposition.

Top-down design appears to be wellsuited to certain kinds of software design problems. Since the suitability of a technique or methodology depends on the problem's characteristics and the assumptions of the method, let's look at the assumptions of top-down design. These assumptions include the following:

• The design problem's functional requirement statement is complete before design activity begins. This is an essential property of the problem since successful decomposition of some illdefined system does *not* appear possible.

• The problem's requirement statement does not change. If the problem statement is evolving, successful decomposition is unlikely.

• Through the decomposition process, problem perception is refined and a solution found.

• Systems can be represented in a hierarchical manner such as a tree.

#### "Wicked" problems

Significant design efforts have been successfully concluded in many technical fields; witness the Golden Gate Bridge, Hoover Dam, the Concorde, Saturn/Apollo, etc. The field of architecture, for example, has had to address the dual questions of design and implementation. Architectural design theories date back to the time of Caesar, and many of them view the process of design as procedural or sequential in nature. Concern has also been expressed that this form of design theory fails to recognize nonprocedural aspects of the design process.

Investigations by Rittel and others have formalized an intuitive belief that the design process could *not* be described accurately as a sequence of well-defined activities. Rittel characterized the problem of design as being

May, 1976

"wicked" both because it is not always clear how to proceed and because the problem seems to change—often for the worse—during resolution. Although Rittel addresses architectural design problems, his comments have come to be recognized as characterizing the problem of design per se. Hence, they are applicable to software design.

Rittel formalized a definition of wicked problems by stating their properties; we restate them here in the context of software design:

1. Wicked problems have no definitive formulation. Whenever a formulation is made (such as a statement of requirements), additional questions can be asked and more information requested.

2. Every formulation of a wicked problem corresponds to a formulation of the solution (and vice versa). The information needed to understand the problem is determined by one's own idea or plan of a solution. In other words, whenever a wicked problem is formulated, a solution must be in mind. For example, if a graphics capability is lacking and is defined as a software design deficiency, a solution to that problem—the provision of a graphics capability—has already been stated.

3. Wicked problems have no stopping rule. When a solution is formulated, it can be improved or enhanced. The software designer could keep modifying and improving his design forever—he stops only because the system must be built and delivered, the schedule calls for it, he is out of money or out of patience, etc.

4. Solutions to wicked problems cannot be correct or false. They can only be "good" or "bad." In other words, it is a judgmental rather than an absolute issue.

5. In solving wicked problems, there is no exhaustive list of admissible operations. Any conceivable plan, strategy, or act is permissible in finding a solution, and none can be prescribed as mandatory.

6. For every wicked problem, there is always more than one possible explanation. The selection of an explanation depends on one's outlook, one's "weltanschauung" or overall interpretation of the relative value or importance of things in the world. The explanation one chooses also determines the solution to the problem. The high cost of developing a software system, for example, may be attributed to the type of computer, the complexity of features it must support, high programmer cost, etc.—each of which by itself or in their particular combination reflects the designer's point of view, his way of looking at things.

7. Every wicked problem is a symptom of another "higher level" problem; e.g. if the cost of maintaining a computer system is too high, this may indicate that the using company has insufficient funding.

8. No wicked problem or its solution has a definitive test. When any test is "successfully" passed, it is still possible the solution will fail in some other respect; e.g. if a system is designed to reduce or minimize the use of core to some limit, the response time may become unacceptable.

9. Each wicked problem is a "one shot" operation. There is no room for trial and error, and there is no possibility for experimentation. (Once a system is designed and built—there is no going back to the beginning to redesign and rebuild it.)

10. Every wicked problem is unique. No two problems are exactly alike and no solution can readily be copied for the next problem; e.g. even if two systems are designed and built for the same customer and for the same purpose, they will not be identical.

11. The wicked problem solver has no right to be wrong—he is fully responsible for his actions.

#### Software design problems

In designing software, experience reveals that not all design problems are equally demanding, nor are their chances for success equivalent. Each software design effort appears to be unique. However, an examination of the design problems shows that software design efforts can be divided into fixed categories. There are, in addition, some phenomena common to all nontrivial software design activities.

Freeman was one of the first to recognize that not all software design problems demanded the same thought processes or creativity. He described some efforts as "routine designs" and others as "discovery designs."

"Routine design" is a term used to describe the less demanding, less complex form of software design activity. In a routine design, the requirements are well understood since similar systems were successfully designed and built; and the task is merely the "tuning" of available methods and system elements to respond to this particular application. Problems which challenge the state of the art are not encountered nor anticipated. Few if any aspects of the design problem require a significant degree of systems requirements analysis.

Conversely, "discovery design" requires a more detailed analysis of nearly all aspects of the system. The requirements are not clear and must be derived through a combination of research, analysis, and interface meetings with the customer and/or user.

## Can a Security System improve your whole operations picture?

Now it can.

Because Rusco's new CARDENTRY System 500 handles a lot more than security.

CARDENTRY is a sophisticated new access control system based on Rusco's patented cryptically encoded ID card that's virtually impossible to decipher or duplicate. So it's already miles ahead of locks and keys.

But CARDENTRY has a brain. With enough memory to handle up to 20,000 ID cards



and then some. So in its spare time, it can do things like control and record all copy machine use. Monitor alarm, fire, smoke detectors (or just about anything else) and warn you when something's amiss. Keep unauthorized cars out of your parking lot. Immediately tell you who's in your plant and who's out. Collect data to automatically generate payroll. Lock and unlock doors or

equipment at preset times.

CARDENTRY is



programmable. So a lost card can be ruled out forever at the touch of a button. No lock changing. No panic. And if you've got an unusual application, the only customizing that has to be done is in the software.

Let Rusco show you how CARDENTRY can improve your operations picture. It's surprisingly easy to buy or lease, and it's supported by a nationwide network of factory-

owned sales and service offices. Write or call:

	Send de	tails and addres	ss of my local	
. 🗆	Have sa	lesman contact	me.	D٨
		STATE	710	
		UNALE	2.0	
	2005	BUONE I	20	
PHONE AREA C		PHONE I	VO.	·····



# Special message for 900 about-to-be DEC buyers.

For you 900 or so persons who are planning to buy a DEC system in the next two years, we heartily endorse your judgment. We have, in fact, three DEC system 10's in-house. But if you contact us now, <u>before</u> you close your deal, you have an excellent chance to improve your DEC system cost and operating picture.

The Grumman Printer Controller will tie an IBM 1403 printer into your DEC system in place of the DEC printer. The IBM 1403 has unsurpassed machine reliability and print quality (no wavy printouts). Remember, the 1403 has a proven record in thousands of installations.

Now consider your investment: You can rent, lease or buy both the printer and the controller, which gives you the opportunity to conserve cash and retain system flexibility. In all probability, you will start up your DEC system at significantly lower cost.

There are no hidden tricks in this proposition. Others have already taken advantage of it. For full information, including costs, call your nearest Grumman Data Systems products representative. Or write Joe McDonough, Grumman Data Systems Corporation, 45 Crossways Park Drive, Woodbury, New York 11797, (516) 575-3034.

### **Grumman Data Systems**

Products and services that lower the cost of computing.

GRUMMAN

## How we got a 136-column portable into our 80-column portable.

\*Optional APL Code.



Our new 136-column 3000 portable terminal has the same outside dimensions as our 80-column 300 portable. How did we do it? By completely redesigning its interior.

Result? A terminal with everything: compactness, reliability, two switchable codes, (APL/ASCII), complete plotting capabilities, ¼-line spacing in both directions, and, of course, adjustable up to 136-column width.

Equally remarkable, it prints 30 cps, operates over regular telephone lines (with its own acoustic coupler), accepts 80- or 136-column paper rolls, and has a printer with lots of visability (thanks to a complete facelift).

Our new 3000. Everything you wanted in an 80-column portable. Now in a 136-column portable. Complete with its own self-contained carrying case.

Now we can offer you a choice between our durable 80-column portable with APL/ASCII codes, or our new wider carriage 3000 portable. Take your pick.

Call Charles Kaplan or Shirley Newman at (201) 261-6800 for the complete story.



Computer Transceiver Systems, Inc., East 66 Midland Avenue, Paramus, NJ 07652. Tony Swanson, 10471 Oakhaven Drive, Stanton, Ca. 90680 (714) 827-0281. Service from 190 locations.

CIRCLE 93 ON READER CARD

#### IS SOFTWARE DESIGN "WICKED"?

Many of the more challenging stumbling blocks to the success of the project cannot be known at the outset. They are discovered as the design activity proceeds.

Although a significant amount of activity may be invested in defining requirements and describing the objective system, little guidance is historically available since no other system with these particular characteristics has previously existed. For example, the first passenger airline reservation system clearly attempted to improve customer service and flexibility. A whole new set of problems were encountered. As such systems began to proliferate, it became necessary for separate systems to be able to communicate and share information. Each successor to the first reservation system had to resolve new, unexpected problems.

The process of designing nontrivial programs or systems using the topdown approach encounters one or more of the following problems:

Lack of a well-defined rationale: The success of a top-down design approach in designing software depends on decomposition. This process is not clearly defined and tutorialized because decomposition is a creative act. Consequently, when a design is attempted using this technique, the designer must rely on his own decomposition devices (which depend on his own way of viewing the world, i.e. on his weltanschauung) rather than on a disciplined application of a method.

Procedural aspects emphasized: The user of a procedural approach has been described by several authors. However, the procedure recommends a limit of 50 lines of code per software unit, indentation of nesting levels, and types of statements, while the structural aspects (i.e., packaging, module definition/identification) remain relatively unaddressed.

*Iteration:* Even in trivial designs, each proposed design is refined in some way. These localized refinements usually "ripple through" the design so that certain features or attributes of the design cannot be decoupled or isolated from the remainder. Since the problem changes with each iteration, the solution (not necessarily the optimum solution) appears to elude the designer. It has already been observed that topdown design shows only one path in the tree because it assumes that only one problem is to be solved (see Goos, for example).

Nonsequential: The iterative nature of software design has an interesting

quirk. When the process is begun, it is not known what factors or parameters will drive the design refinement in one direction or another. Furthermore, the relative importance of these factors changes unpredictably as the process continues. Thus, a set of steps and a sequence or selection rule is not possible.

Learning: The reason for the discovery aspects of software design is the designer's learning curve. As the system is studied, analyzed, and a design formulated, certain features are recognized as needing attention while others are overlooked. As it becomes apparent which features are lacking, priorities shift. Perception of the design and the system represented undergo a face lift and new problems are addressed. As this happens, more is learned about the system and a better understanding of the design problem is gained.

Perception Gap: The software designer attempts to address the problem(s) of which he is aware. In responding to these, he uncovers other problems (including inefficiencies) of which he was unaware. As he addresses the new problem(s), he discovers others, and so on. In a sense, his problem recognition appears to be out of phase with, or lagging behind, the design problem. One explanation for the lack of a stopping rule in software design refinement is the hypothesis that the gap may, with considerable effort, be narrowed but never eliminated.

#### Conclusion

A comparison of the attributes and problems associated with software design and the characteristics of wicked problems make it apparent that software design is itself a wicked problem. Top-down design does not appear to be based on assumptions which are compatible with such problems.

To reinforce this view, look at the types of problems used to demonstrate the application of this technique; for example, the "eight queens" problem (given a chessboard and eight queens, how do you position them so that no queen can capture another) has a welldefined solution. But the design of an airborne warning and control system, using a language and hardware as yet unavailable, is a "real-live" problem whose characteristics and solution(s) change almost whimsically. The latter problem does not lend itself to topdown design.

Top-down design, however, does appear to be more productive than other approaches (e.g. bottom-up) in that it can yield effective solutions to routine design problems quickly. The advantage of applying top-down design methods to wicked problems appears to lie in the rapid solution of their routine aspects, and/or as an aid to stabilizing or "boxing in" the wicked problem to make it routine.

More important, top-down design provides software designers with a methodology (a method *and* a rationale) where none had previously existed. It may not be perfect but it has distinct advantages over other methods which have been proposed.

Presently, it appears that improved software design methods directed toward wicked problems must continue to be pursued. Top-down design is a step in this direction. The development of such a methodology is, unfortunately, itself a wicked problem.

#### References

- Vladimir Bazjanac, "Architectural Design Theory: Models of the Design Process," in *Basic Questions of Design Theory*, ed. William R. Spiller, American Elsevier Publishing Co., New York, 1974, pp. 3-19. (This article contains information on Rittel's "wicked" problems.)
- Peter Freeman, "Toward Improved Review of Software Designs," Proceedings of the National Computer Conference, 1975, Vol. 44, AFIPS Press, Montvale, N.J., pp. 329-334.
- Gerhard Goos, "Hierarchies," in An Advanced Course in Software Engineering, ed. F. L. Bauer, Springer-Verlag Publishing Co., New York, 1973, pp. 29-46.



Mr. Peters is a computing methods specialist with Boeing Computer Services, Inc. He has developed real-time systems and scientific applications software in Canada and the U.S., and is a previous contributor to Datamation.



Mr. Tripp is a research specialist in software engineering for Boeing Computer Services, Inc. He has previously published in dp and aerospace journals.

# WE'RE TOUGH WE'RE PROUD AND WE'RE PROFESSIONAL

When it comes to installing complex systems, on time, there's absolutely no room for amateurs.

It's the philosophy which has made us the leading computer company in Europe, successfully marketing a range of systems in over sixty countries worldwide. It's why we can confidently predict the doubling of our business over the next five years.

It also means we need more top people who can guarantee the implementation of very large computer systems on time, within budget and working to the customer's satisfaction. Results orientated people who go looking for trouble before it starts.

Project management, hardware and software development and customer engineering field systems management and troubleshooting are the areas where we'd like you to have tested your skills thoroughly and successfully. For we can only promise hard work, a constant challenge and more than enough responsibility. You'll need to be a totally self-reliant manager.



#### **Project Managers**

Overseeing the total support environment takes a breadth and a depth of systems and technical management experience. And an enviable record of successful achievement. Travel is an important part of this job.

#### **Development** Managers

You'll be running hardware and software development projects for advanced state of the art equipment. Putting together big communications systems with a thousand plus terminals; interfacing complex systems. Every time for a demanding supplier and customer; within tight timescales and tighter budgets.

#### **Customer Engineers**

You'll need to have hardware and software on-site experience; getting total complex systems developed and working on time and keeping them that way. Convince us that you know what you're doing.

Brian O'Heron will be coming to the States again in May. Don't try to bluff him. He is totally aware of large-scale complex system problems; he'll understand you. Tell him about your hopes for the future. Ask him anything you consider relevant. Call him in England on London (01) 788 7272 or leave your name and number and he'll contact you. If you prefer, airmail your résumé to him fast at International Computers Limited, London SW15 1SW, England.



# The Mini: A Growing Alternative

by Edward K. Yasaki, Senior Associate Editor

Minis offer application independence, reduce priority conflict, reduce response-time problems, and can be less disruptive to current operating methods.

Users who are accustomed to the large, centralized dp facility were recently told that the \$50,000 minicomputer has become an alternative to the \$2 million giant. The tiny machines are providing new alternatives. "The first users worked directly with the computer. We have come full circle—the user is once again working directly with the computer," according to Hank L. Koehn, vp of Security Pacific Bank in Los Angeles.

Koehn spoke at a conference on minicomputers presented in San Francisco by the American Institute of Industrial Engineers in March. Some 190 attendees showed up for the 3-day educational meeting, which was organized and carried off with consummate skill.

"Minis offer application independence, reduce priority conflict, reduce response-time problems, and can be less disruptive to current operating methods," Koehn said. "Briefly, the mini offers an economic and processing alternative that cannot be ignored by any organization today."

The speaker foresaw a growing use of minis in dedicated applications, giving a department manager the chance to solve his piece of the total organization's data processing. He cautioned against such standalone systems, in physical isolation, being also in conceptual isolation from other systems. "Independent mini systems must automatically produce a compatible data interface to other related systems," he warned.

In a question-and-answer session that followed, Koehn said that a good understanding of the organization is required before an effective, minibased time-sharing system can be set up in physical isolation from central dp. He also said the historical practice of keeping management uninformed about computers will also have to be changed... that in the era of the mini, we must get the message across.

#### Minis are multiplying

A broad look at the minicomputer and its place in the scheme of things

was provided by Walter L. Anderson in a luncheon address. (Pointing up the educational nature of the conference, the AIIE considers the luncheons a session, too, and has a speaker for each one.) Anderson, who was formerly president of General Kinetics, has served as president of AFIPS, and is currently associate director for ADP in the General Accounting Office, said the feds counted 90,000 minis in use throughout the world at the end of '73. They figure an additional 50,000 were installed in 1974 and more than that again in '75. By 1978, minis will account for 60% of the number of computers installed. The number installed in the federal government rose from 3,700 in '67 to 8,600 in '75.

"It's interesting that about onequarter of the computers in 1967 had a cost under \$50,000, whereas more

... 90,000 minis in use at the end of '73 ... an additional 50,000 were installed in 1974 and more than that again in '75....

than half the computers in 1975 had a cost under \$50,000," he observed. "So we can conclude that the use of computers is increasing in the federal government, and the percentage of lower dollar computers has been increasing at a faster rate, approximately double during the 9-year period."

A GAO study of the federal establishment, he continued, showed that 65%of the applications programs were developed by in-house personnel; 9%were received from the manufacturer; 11% from an independent software developer; and 11% came from a systems supplier. Three percent of users had more than one source for their applications programs.

As to the programming language used, 44% cited assembler or "machine language," 7% used BASIC, 11% said FORTRAN, *none* of the respondents used COBOL, 11% used other languages, and 26% said they used more than one language.

In an earlier presentation, conference keynote speaker Lawrence A. Goshorn (president and chairman of mini-maker General Automation) traced the historical, social, and technological developments that led to the current prominence of minis. He said inflation in the U.S. in the last 15 years has brought with it a need to increase productivity.

"The average industrial wage has more than doubled during this time, from \$4,200 in 1960 to over \$8,900 in 1975. Unfortunately the index of productivity, used to measure the actual output per worker, has only risen about 60% during this same period, from 79.8 in 1960 to 129.2 in 1975." Wages have risen more than production, increasing prices and setting off a wage-price spiral. "And I believe that the only way to get out of this spiral is automation."

Goshorn cited a number of minicomputer-controlled machines at his plant that he said have increased output per worker by a factor of 12.

In the future, Goshorn continued, we can look forward to minis that directly execute higher level applications languages. "In addition, the reliability of this hardware will have gone from 600 hours MTBF in 1960 to over 100,000 hours by 1980 through the added dimension of redundancy . . . Similarly system architecture will have advanced by 1980 to all solid state with no electromechanical peripherals . . ." He said that since 1960 the price/performance of minis has increased by 20,000 times.

#### Software as interference

A well received presentation was delivered by Thomas Bookwalter of The Computer Works, a systems house in Emeryville, Calif. He said the cost of software is the "interfering factor" in the proliferation of minicomputer systems. Hardware prices have been dropping these last few years, to where a large capability system can be had for \$40-\$70K, but the cost of the soft-

## WANGCO Super Series Front- and Top-Loading Cartridge Disc Drives

We call them our Super Series Cartridge Disc Drives. And these off-the-shelf, lowcost high performers offer the industry's most attractive battery of benefits.

Super Series drives give you versatility. Both Super Series drives feature ease of loading and unloading. Super F uses a front-loading (2315-type) cartridge, Super T, a top-loading (5440-type) cartridge. Both are industry-compatible plug-in replacements for most drives in use today. Super Series universal sector ring increases formatting flexibility, so there's no need to special-order these versatile drives.

#### Super Series drives give you performance.

Super F drives offer up to 2200-BPI recording density and up to 100 megabits (10 megabytes) of capacity per disc. Super T drives offer up to 4400-BPI recording density, up to 200 megabits (20 megabytes) of capacity per disc. Both offer track densities of 100 or 200 tracks per inch. A new, improved electromagnetic voice-coil positioner helps assure faster access with lower power dissipation. Track detenting takes place electronically not mechanically. Access time, 1 track: 10 msec. Average access time: 33 msec. Maximum access time: 60 msec. New VFO circuitry assures increased data reliability.

Super Series drives give you reliability.

Our drives use a brushless DC motor that can operate off any standard voltage —

See our Super Series and other WANGCO tape and disc products at the NCC, June 7 through 10, Booth 1521. with 50 or 60 Hz in the same machine. You get the precise speed control of a DC motor and long life—more than 50,000 hours! Functional plug-in modules are readily accessible, which simplifies maintenance and minimizes downtime.

Super Series drives give you small size. Super F drives take up only 7 inches of vertical space in standard 19-inch racks; Super T, only 7-3/4 inches. Depth: just 22 inches. Both drives are light weight, which reduces installation, packaging, and shipping costs.

Super Series drives give you economy. Efficiency of the over-all design of WANGCO's Super Series drives means reduced system maintenance and data storage costs. Power consumption is low, which cuts operating costs and saves energy. And the power supply is an integral part of the drive.

We could tell you a lot more about WANGCO's Super Series drives. And we'd like to. So to get all the facts behind the benefits story, call or write today.



Wangco, Incorporated. 5404 Jandy Place Los Angeles, California 90066 Phone: (213) 390-8081



Top-loading Super Series T drive uses 5440-type cartridge.



## First we gave you the HARRIS 1600 with a mainframe-type operating system for money-saving remote communications. Now there's more!

**Distributed processing.** That's what's happening with the Harris 1600 Remote Communications Processor.

We already had a good thing going with the 1600's multi-emulation capability . . . and you've had one going with the resulting savings in hardware and reduced line costs. But we promised even more savings to come: the ability to distribute your central data base through local processing of data at the remote site.

We're keeping this promise. With our new disc-based ECOS (Extended Communications Operating System) you can perform functions such as data entry, remote batch, file manipulation, media conversion and local batch processing *concurrently*.

We're also announcing Key Entry Processing (KEP), a new hardware/software system that permits you to perform both local and remote data entry, file update and file manipulation operations on the 1600. You can pre-process and edit data at the 1600 through our new Model 1675 CRT key entry station, reducing the load on your host processor and helping trim line costs.

Plus, to support KEP we're offering a new language (REGAL) which helps our 1600 solve a wide variety of business-oriented data manipulation problems. Through REGAL, you can create your own key-entry programs for source data entry, file manipulation and file update — all with surprising ease.

Additionally, executing under ECOS, our local batch processing capability will enable you to perform applications programs at the local 1600 site written in COBOL.

When will all this be available? Harris is already delivering ECOS based systems with local batch processing. Delivery of KEP systems will begin in July.

Keep your good thing going by specifying distributed processing from Harris. You'll find the performance and flexibility you've been waiting for, at a price per function that's more cost effective than anyone else can offer!

For more information, contact Harris Corporation, Data Communications Division, 11262 Indian Trail, P. O. Box 44076, Dallas, Texas 75234, (214) 620-4400.



At the NCC, see us at Harris Corporation's Booth No. 2217.

#### GROWING ALTERNATIVE

ware can exceed that, he observed. Software, he added, costs 75 to 100% of hardware costs in the \$30-\$50K range—others say it's more, he acknowledged—whereas users think it should be in the 20% range. Bookwalter said he agrees with users, but added that it can't be done for that price.

Software development will continue to be a bad experience, he observed, citing user insistence on custom systems as one reason for this dilemma. Applications packages are the most common solution to this software problem. "Packages are only a solution," he added. "What's needed is *the* solution." But packages do provide a point of reference for discussions between a system developer and the user. The two parties can talk about what the package does and how it does those things, leading them to conclusions about what modifications are required. "If you take a package and install it 16 times, you have 16 packages," Bookwalter noted, because of the modifications made.

We must change minis from computers to business tools before they can enlarge their roles in the business world, he concluded. Fielding a question from the floor regarding the IBM System/32 and Industry Application Programs, he cautioned against getting one with the idea of customizing the package. To be cost effective, he said modifications must be kept to a minimum.

Minis in real-time applications were discussed by Richard J. Matlack of Dataquest in Menlo Park, Calif. He



"Rumors that this plant is going to complete automation are ridiculous and completely unfounded . . . completely unfounded . . . completely unfounded . . . " © DATAMATION ® summarized the more significant trends in real-time systems. "The one thing that is very clear is that there will continue to be more, rather than fewer, real-time applications," he said. More batch-type systems will be going over to transaction-oriented systems too, he added, predicting that of each mini installed between now and the end of this decade some 85-90% will be installed in on-line systems. Matlack also foresaw the availability of better hardware and more on-line software.

"I would caution you *not* to shy away from the more complex systems," he said, explaining that there are more people experienced in the design of such systems today.

The market researcher said prices of minis would continue to fall at least 20% a year for the next five years. But that doesn't mean system prices will also fall; software costs are rising substantially, and systems prices will actually increase. But he said on-line systems will proliferate because they can save the user money . . . if he doesn't lose control of the project. "Productivity in this country isn't what it could be," Matlack observed, "and this is one way we can increase productivity in our industrial environment. However, to implement on-line systems will require careful planning . . ."

Matlack provided a sampling of realtime systems. He told of a city that somehow figured it was saving \$50,000 a year from the use of its computerized traffic light system. He spoke of minibased, transaction-oriented, business dp systems priced from \$30-\$50K, admitting the difficulty of determining how much money is saved, but said a user can save at least \$10-\$15K a year on clerical help alone. In the world of process control, he described an aluminum reduction plant, a system that cost between \$200K and \$300K, and said savings typically are \$100-\$200K a year; a lot of those savings reportedly are in the reduced consumption of electrical power.

Attendees at this seminar also received a feel for mini-based systems from some users. One was David Seibel of the Lawrence Livermore Lab in California, who mentioned their effort to develop a data base management system for a Digital Equipment PDP-11/40 being used primarily for inventory control purposes. He said that since this effort got underway, vendors have begun coming out with their own DBMS. This particular mini, he said, is located near the lab's computer center and thus is not linked to it by any communications lines; instead, mag tape is merely carted to the larger facility. "You can't beat the bandwidth of someone carrying 10 reels of tape," he quipped.

### THE TAPE MANAGEMENT **TEM THAT SAVES** CN AN DNEYW SAVES YOUR TAPES.

# \* CALL 1-(800) 527-3250 AND FIND OUT HOW.

Here's exactly what will happen when you call. One of our staff will take your name and address and immediately send you a brochure explaining exactly what UCC ONE Tape Management Software is all about. (In Texas call 214-638-5880 collect.) When you've seen how UCC ONE can solve your

tape management problems, call this number again. We'll arrange a presentation at your convenience. Here are some reasons why UCC ONE has saved

- tapes and money in over 300 OS/VS installations. Protects valuable data from loss or destruction. Automatically captures tape and data set information in a real-time environment.
- Provides real-time status of tapes.
  Eliminates handwritten records and the costly mistakes they breed.

and a second a standard of all

Provides extensive reporting capability to effectively control your tape library.



We're going to be the IBM of software companies.

University Computing Company + P.O. Box 47911 + Dellas, Texas 75247 + A Wyly Company

CIRCLE SA ON READER CARD

#### ©Copyright 1976 Pertec Corporation, Peripheral Equipment Division

# Unlike the others.

Pertec flexible disk drives are never referred to as. "Just like the others." (You never hear someone say, "You can't tell 'em apart." Or, "It doesn't make any difference which brand you buy.") The pure and simple fact of the matter is: *Flexible* 

disk drives are not all the same.

Some brands are smaller than others. And some are heavier. And some have more features than others.

However, each is an incredible piece of sophisticated equipment. And each is an important and integral part of every major OEM's system plans.

#### Our competitors make fine products.

The Pertec flexible disks were not the first in the marketplace. It's true.

But, perhaps we've taken advantage of our competitors: Instead of investing our resources in market development, we invested in product development.

(And the first thing we proved? A steel chassis definitely provides superior temperature stability; superior alignment stability; superior data reliability.)

Let's face it, you can't enter a quality marketplace with anything other than a quality product.

And today's marketplace is a buyer's paradise.

#### Buyer's Paradise: Pertec Exclusive #1.

Choice of Power:

The FD500, on the left, is our AC model (with doubledensity capability); the Pertec FD400, on the right, our DC model.



# Totally.

#### Buyer's Paradise: Pertec Exclusive #2.

Pressure Pad and Head Retract System: No head or pad contact with media when unloaded.

#### Buy the whole, feature-loaded, Pertec unit.

The FD400 and FD500 are identical in size: 3.45" x 8.6" x 14.2". *Very* small. *Very* compact. (And you can mount two units *horizontally*, or four *vertically*, in a standard RETMA enclosure.)

Both are compatible with IBM magnetic recording media. (And both have our Pertec Ceramic/Ferrite read-write heads with 20,000 hour head-life. And, 5.0 million passes on a single track!)

And both have our stepper motor with its 3-Steps-Per-Track-Action (for superbly accurate positioning). And, the FD500 has its own exclusive: A "Goof-Proof" two-state locking door. Eliminating inadvertent media access.

Pertec flexible disk drives: Totally unlike any others:

With superior track positioning. Sharply reduced dead-band (backlash). And the media interchangeability you're looking for.

Now, who said, "All flexible disk drives are the same?"



For more information, call the Pertec office nearest you: Boston (617) 890-6230; Chicago (312) 696-2460; Los Angeles (213) 996-1333; London (Reading) 582-115. Or, write: Pertec, 9600 Irondale Avenue, Chatsworth, California 91311. CIRCLE 40 ON READER CARD

## Varian Introduces The V76 It Remembers Time Is Money

The increasing demands of information processing obviously increases your computer time. And time is money. The V76 is a general purpose, microprogrammed computer system for scientific, industrial and data communications application. It outperforms the high class minicomputers such as the PDP-11/70, ECLIPSE, or the HP-3000.

You save money because of the new low cost 64K memory. The dual-ported semiconductor MOS 660ns memory provides the same performance as an identically configured core memory for one-third the price, or less than seven cents a byte.

With our high performance Cache system you can execute your programs almost twice as fast. Our new Megamap allows you to process up to one million words of on-line data. This combination of large resident memory, Megamap and Cache, is a highly cost effective method to process more information, reduce execution time and save additional money. The Varian V76, with an unlimited range of application, and a broad, flexible, high-performance, open-ended selection of computer hardware, firmware and software allows you to design the system that best suits your complex information processing demands.

A network of field service engineers, analysts and a full staff of factory experts are committed to serving you with system configuration, hardware and software specials, installation, operator training and systems management.

Find out about the economy-minded Varian V76 computer system by calling any of our 38 worldwide offices listed below. For a free product brochure write Varian Data Machines, 2722 Michelson Drive, P.O. Box C-19504a, Irvine, CA 92713, (714) 833-2400. In Europe, contact Varian Associates, Ltd., Molesey Road, Walton-on-Thames, Surrey, England, Telephone 28971.

#### Helping a Fast World Move Faster



U.S. OFFICES: Los Angeles (213) 598-4438, San Diego (714) 276-9462, San Francisco (408) 736-5630, Seattle (206) 641-4500, Denver (303) 770-2151, Dallas (214) 231-5145, Houston (713) 781-0105, St. Louis (314) 739-6433, Chicago (312) 692-7184, Detroit (313) 645-9589, Cleveland (216) 238-6960, Orlando (305) 299-1592, Atlanta (404) 252-0047, Washington, D.C. (301) 773-6670, Philadel-phia (215) 643-255, New York City (212) 325-5248, Rochester (716) 586-3273, Roston (617) 880-6072. INTERNATIONAL OFFICES: Brussels (02) 4662000, Darnstadt (06151) 86386, Munchen (089) 8126093, Bensberg (02204) 61066, Amsterdam (020) 15 94 10, Stockholm (08) 820030, Zug (042) 23 57, 5, Survey (682 22 28971, Toronto, (416) 457-4130, Montreal (514) 332-2840, Vancouver (604) 736-3621, Ottawa (613) 224-6521, Calgary (403) 276-4456, Melbourne 560-7133, Sydney 43-0673, Sao Paulo (011) 240-3449, Singapore 2352602, Tokyo 403-7101, New Zealand 697-099, Taipei 559082.

## Why Crime Pays Less Than Ever In Lake County, Illinois:

## INCOTERM.®



In an inflationary economy, it's nice to see someone holding the line on the wages of sin.

That's what they're doing at the Lake County Sheriff's Office. With a little help from INCOTERM.

A powerful INCOTERM SPD<sup>®</sup> 10/20 Intelligent Display terminal serves as controller for 50-odd mobile teleprinters in local and county police cars covering nearly 500 square miles of northern Illinois.

The officers on the road call in verbal reports and queries; they get hard-copy responses right in the cruisers. For the first time, police can receive such transmissions with no risk of unauthorized interception.

At the other end, INCOTERM ties into the Illinois LEADS system in Springfield, to access the state's fast-growing criminal data bank...about crimes, about vehicles, about stolen property, about guns.

Through INCOTERM, the officer on the street can also communicate with law enforcement agencies in surrounding states – Wisconsin, Ohio, Indiana, Kentucky – over the high-speed lines of the new ALECS system. And INCOTERM also ties him into the NCIC system of the FBI. Even if a suspect is seated in the cruiser beside the officer when the return message comes in, INCOTERM screens the information in the station house first to permit the encoding of data critical to the officer's safety.

And it does all this while cutting typical transmission times in half. Plus...the built-in INCOTERM memory lets the officer in the car interrupt incoming messages for emergency voice transmission without missing a word.

INCOTERM: More Power To Your Terminal.

Natick, Massachusetts 01760 Tel. (617) 655-6100

## When it comes to computer networks, MODCOMP offers you a big advantage.

**Experience**.

At MODCOMP, we were pioneers in making the concept of resource-sharing computer networks a practical reality. The tieing together of multiple computers in distributed processing systems whereby several computers work together, sharing the work load.

Putting the computing power out where the work is, yet allowing each computer in the network to do not only its own job, but also draw upon the resources of every other computer in the system.

We developed MAXNET as a standardized operating system exclusively for this purpose. And MODCOMP systems using our network software have been in operation for more than two years.

We now have over forty network systems in the field, with another fifteen or so being readied for early delivery. Which means that we have more experience both in length of time and in numbers of systems installed —than all our competitors combined.



In addition to traditional "host-satellite" networks, we have systems in operation that include so-called "ring" networks, "star" networks, and many more. The important thing is that you can link your computers together in any format you want. Provide each computer with whatever peripherals are best suited to your purpose. And leave the rest to MAXNET.

We figure the best way to give you an idea of what MAXNET can do is to give you some examples showing how other people are now using it.

We invite you to study these case histories. More important, we invite you to get in touch with us so you can get a first-hand look at how well they work. Which is a lot more convincing than just listening to us brag about them.

Meanwhile, we have a couple of brochures you should send for.

Our MAXNET brochure deals with computer networking, and how MAXNET makes it all happen.

The other is a thirty-two page booklet that explains in detail exactly what we mean by MODCOMP "TSP." The Total Systems Performance that has made MODCOMP first choice of many of the world's toughest computer buyers.

If you're into computers at all, the TSP brochure is "must" reading. If you're into resource-sharing networks (and if you're not, you soon will be), the MAXNET brochure is equally compulsory.

Write Modular Computer Systems, 1650 West McNab Road, Ft. Lauderdale, FL 33309. Phone (305) 974-1380.

European Headquarters: Export House, Woking, Surrey, England Phone (04862) 71471
### Case History No. 1

A giant aluminum company chose MODCOMP for this simple twocomputer "network." Computer A is at one of the Company's plants in Pennsylvania. Computer B at a research facility in Tennessee, several hundred miles away. The two computers communicate with each other over ordinary dial-up telephone lines. Using MAXNET, operators at either location have full access to all the resources of both computers. Data, programs, peripheral services can be freely exchanged.

For example, suppose a research engineer at Computer B needs to compile a new program. By a simple terminal request, he can call down language processors from Computer A, compile and edit his program on his own computer, and transmit his listing outputs back to Computer A for printing.

Alternatively, a programmer at Computer A can prepare a program and load it directly down to Computer B. Even though it's the break of day in Tennessee, and the computer is all alone in the office.



This relatively simple system Illustrates the flexibility of MAXNET, whether the computers in your network are in adjoining rooms, or a thousand miles apart. It would work just as well if they were on different planets, but nobody's asked us to do that. Yet.

### **Case History No. 2**

This MODCOMP Network is in operation at the central R&D facility of a major oil company. It's a good example of how MAXNET, coupled with across-the-board compatibility of MODCOMP hardware, allows you to start as small as you want to, and grow as big as you need to. Without a heavy initial investment. And without costly re-programming as your system expands.

It started, as part of a long-range plan, with the installation over two years ago of a MODCOMP III. Although this model has now been superseded in our line by later models of the MODCOMP II, it is indicative of the long-term compatibility of MODCOMP systems that the III remains today a vital part of this network.



As the system has since evolved, a 32-bit MODCOMP IV now acts as host computer. Replacing (at a fraction of the cost) the company's former stand alone IBM 1800, the MODCOMP IV is expected to provide 10 to 25 times the throughput of the big machine, which had long since reached its saturation point.

A MODCOMP II acts as communications controller between the host and satellite computers.

The satellites consist of 16-bit MODCOMP II's performing various data acquisition and control functions for a series of pilot plants. The MODCOMP III handles analytical instrumentation, providing simultaneous service to over 80 instruments of various types.

The advantages of this system are, firstly, it's computing power many times that of the old standalone system. It's reliability (the MODCOMP system has had an overall availability of 99.3% of prime time over the past two years). It's expandability, which allows virtually unlimited future growth. And last, but far from least, it's economy and ease of operation.

### **Case History No. 3**

A NASA prime contractor has installed this highly sophisticated MODCOMP hierarchical network to handle complex stress and fatigue test analyses.

Dual redundant 32-bit MODCOMP IV's at the "host" level communicate with an intermediate level of several smaller 32-bit MODCOMP IV's, screening data received from the satellite computers. A large number of 16-bit MODCOMP II satellites interface directly to the various processes. The entire system has built-in redundancy at each level.

Among minicomputer vendors, only MODCOMP has the capability to build a network of this size and complexity, using standard hardware and software products. At a small fraction of the cost for a single stand-alone computer large enough to perform the same multiple tasks. And with far greater efficiency.

It clearly illustrates the unlimited expandability of MAXNET in setting up any kind of network system you need to do your particular job.



For clarity, peripheral devices omitted from this diagram.

Note: The MAXNET systems shown here are all resource-sharing networks of the type commonly used in laboratory and industrial measurement and control systems. For dedicated telecommunications applications, MODCOMP offers a separate software system called MAXCOM. For more information, send for our Data Communications brochure.



MODCOMP SALES OFFICES: ALBUQUERQUE, NM/ATLANTA, GA/BOSTON, MA/CHICAGO, IL/ CINCINNATI, OH/DALLAS, TX/DENVER, CO/DETROIT, MI/HOUSTON, TX/HUNTSVILLE, AL/ INDIANAPOLIS, IN/KANSAS CITY, KS/LOS ANGELES, CA/MONTRALL, CN/NEW YORK, NY/ ORLANDO, FL/PHILADELPHIA, PA/PITTSBURGH, PA/ROCHESTER, NY/SAN JOSE, CA/SEATTLE, WA/ WASHINGTON, DC/INTERNATIONAL OFFICES OR REPRESENTATIVES IN ENGLAND/FRANCE/BENELUX/WEST GERMANY/NORWAY/SWEDEN/JAPAN.

### A MAJOR BREAKTHROUGH



Standard equipment on every DATA+TERM 450 includes: impact printing (*no* thermal paper!), 132 column print width, portability (DATA+TERM weighs less than 45 tbs.), high speed (up to 45 characters per second is standard with 60, 120 and 180 cps being standard with 60, 120 and 180 cps being optional), an IBM Selectric configured keyboard with tactile feedback, a 30-key alpha-numeric "gear-shifted" keypad, horizontal tabs, vertical tabs, forms control (programmable), and a user programmable character set!

OEM's will be pleased to learn that the Intertec DATA +TERM 450 provides all of this capability and more at an OEM price of only \$1300.

Want more? You've got it! A built-in micro-cassette (Intercette") is available to end users at only \$700 in single quantities with OEM discounts available.

MULLIN

If your application calls for APL/ASCII, DATA+TERM has that too. In fact, the Intertec DATA+TERM 450 has got just about everything—except competition!

NCC BOOTH 2807 For more information on the total performance and un-paralleled low price that make the Intertec DATA •TERM 450 the very best buy for your terminal dollar just call INTERTEC DATA SYSTEMS, the only company with international sales, service, and the revolutionary new DATA •TERM 450.

INTERTEC DATA SYSTEMS 1851 INTERSTATE 85 SOUTH • CHARLOTTE, NORTH CAROLINA 28208 • (704) 377-0300

SEE US AT

# Communications Processor Survey

by J. Burt Totaro

Born to replace hardwired controllers, these processors have carved out far greater roles for themselves and become critical network links.

A frequently discussed topic at the March 29-31 Data Communications Interface '76 trade show in Miami was communications processors. Most attendees wanted to know what was new and how they could save network implementation time and money through use of these processors.

In these discussions, two glaring problems became readily apparent. First, there was no easy agreement on what a communications processor is. Second, there was similar divergence of views over what functions it can or should perform.

This situation was best exemplified by a conversation with a spokesman for a company which was displaying its communications processor on the exhibit floor of the Miami Beach Convention Center. In response to the question, "What can your processor do for me?" he proudly responded, "What would you like it to do?"

It's clear from a wide variety of indicators, including the steady influx of new product announcements from the vendors of communications processors, that these products or systems are important, if not vital, components in current data communications-oriented systems, and especially so if any sizable network of computers and terminals is involved. Therefore, it will be worthwhile to describe these processors, to clarify their various possible roles, and to reveal their sometimes overglamourized advantages and generally disguised disadvantages.

A communications processor, in the context of this survey, is simply a digital computer that has been specifically programmed to perform one or more control and/or processing functions in a data communications system or network. It generally includes a specific set of user-modifiable software.

Such processors do not represent a new system design concept. During the industry's second generation, in the early 1960s, such processors were offered by several of the major mainframe suppliers, including Control Data's 8090/8050, General Electric's DATANET-30, and IBM's 7740. Also, as early as March 1963, Collins Radio Company delivered its first Collins Data Central programmable communications system. In almost all such early applications, the systems were used primarily in message switching, acting simply as a message router and dispatcher in a data communications network.

. The principal differences in relation to today's processors lie in the diversity of the application areas, the flexibility of the devices, the relatively low cost of the units, and, by consequence, the trend toward widespread usage.

Listed below are some of the principal uses of programmable communications processors in current data processing systems. Though most can be installed as front-end processors, it is important to note that many can be used in more than one way, with specific sets of software and interface units provided for each application. The currently popular types of applications include:

Message switching. The message switching processor receives messages from remote terminals, analyzes them to determine their proper destination, performs any code conversions that may be necessary, and transmits them to other remote terminals. The sending and/or receiving remote terminals may themselves be computer systems. The programmable processor performs little, if any, processing on the messages; it acts principally as a traffic director.

Front-end processing. The programmable communications processor replaces a hardwired communications controller as the interface between the central data processing system and the data communications network. The front-end processor not only receives and transmits all data passing through the network, but also, significantly, can be programmed to pre- and postprocess this data in a variety of ways in order to relieve the system's central processing unit from time-consuming overhead activities related to message formatting and control. This decentralized approach to the distribution of processing labor permits both communications and central procesors to perform their primary functions in parallel and with little interference. Data

This article is based on "All About Communications Processors," a 32-page DATAPRO 70 report available for \$12.00 (including postage and handling) from Datapro, 1805 Underwood Boulevard, Delran, NJ 08075; (609) 764-0100. is passed between the processors only when necessary and with as high a degree of efficiency as is possible.

Line concentration. Communications processors sometimes fill the relatively simple role of communications line concentrators. Here the processor generally terminates a number of lowspeed transmission lines and interfaces them to one or two higher-speed lines for more efficient and economical data transmission. Little, if any, processing of the transmitted data is performed.

Dedicated processing. Many of today's programmable communication processors have enough storage capacity and processing power to enable them to serve as self-reliant data processing systems at the various points or nodes in the communications network where they are located. In inquiry/response systems, for example, the communications processor can receive inquiry messages from remote and/or locally connected terminals, process the messages to determine the specific information required, retrieve the information from on-line random access storage units, and send it back to the inquiring terminals. All this can be done without recourse to the large, centralized system at the heart of the network. With communications processors of this type, application-oriented processing is of equal importance with message receipt and transmission.

Remote batch terminals. Communications processors are currently being used in numerous "intelligent" remote batch terminals. Here, the processor is the control component that regulates the operations of the on-line peripheral devices, performs small scale data processing operations locally, and also transmits and receives data through a communications link to and from a remotely located central processing system.

Some of the behind-the-scenes technical tasks that communications processors are often required to perform in order to effectively serve in the functional roles discussed above include the following:

1. Line control. This involves the periodic polling of remote terminals to determine readiness to transmit and receive data. Automatic call answering, acknowledgment, and dial-up can also

### be handled.

2. Character and message assembly. Bits are assembled (and disassembled) into parallel characters, and control characters are recognized to permit the assembly and disassembly of entire messages. The host computer can be provided with only complete messages for processing. Data can be handled at varying line speeds and in synchronous or asynchronous formats, with startstop bits and synchronizing characters handled automatically by the communications processor.

3. Data conversion. The data transmission codes (such as Baudot, ASCII, etc.) are converted into a common structure that is equivalent to the native data code (such as EBCDIC) of the host computer or intelligent terminals to facilitate efficient processing.

4. Data and message editing. This is a general function that can include application-oriented reformatting, removal of spaces and zeroes (and other kinds of data compression), and further data restructuring to permit more efficient data transmission on the one hand and more efficient processing by the host computer on the other.

5. Error control. Using both hardware and software techniques, the communications processor can detect and correct data transmission errors before they either reach the host computer or are further propagated throughout the system. As a result, the host computer can rightly assume that all messages it receives contain prevalidated data, ready for processing.

6. Message buffering and queuing. The communications processor can buffer several messages in its main or auxiliary memory before passing them to the terminal network or to the host computer, with the intention of interrupting that computer as infrequently as possible. Also, if the host computer cannot process incoming messages as fast as they arrive, the front-end processor can queue these messages in its own auxiliary storage units, such as discs, drums, or magnetic tape units, and can transfer these messages to the host when processing time becomes available.

7. Message recording. Vital inbound messages can be passed on to the host computer while being simultaneously recorded in the communications processor's auxiliary storage. Such message recording can assist in system restart operations in case the central system should malfunction and lose either its messages or the results of processing the messages. Also, the communications processor can store a journal record of every message received during each processing period. 8. Statistics recording. The communications processor can keep a running record of all data communications traffic, including such statistics as total number of messages processed, number of messages delivered to each destination, number of line errors, average length of time in queue, number of busy signals, etc. These statistics can be dumped on demand or in the form of reports at the end of each processing cycle.

If, in fact, communications processors can effectively perform the tasks and functions outlined above, then their potential advantages to an integrated information processing system are apparent. Most users feel that the following apparent advantages or system benefits impel them to learn more about and ultimately purchase communications processors:

*Flexibility*. Handling many line speeds and transmission characteristics in uniform or interchangeable circuitry.

Adaptability. Supporting a wide variety of remote terminals from the mainframe and independent suppliers, regardless of their transmission speeds, line control conventions, synchronization techniques, and data codes.

*Expandability*. Permitting relatively easy growth of the data communications network.

*Performance.* Handling more and higher-speed data communications lines than hardwired counterparts.

*CPU relief.* Controlling the entire data communications subsystem will relieve the system's central processing unit on two counts: processing time and main memory space.

Fail-softness. Adding a front-end processor to a central data processing system, can, if so designed, enable portions of the communications network to keep on operating—although in degraded mode—when the central processing unit malfunctions.

*Reliability.* Utilizing an integrated monitor unit, a system operator can interrogate a front-end processor at any time for information on the operational status of the data communications network. With these diagnostics, component failures can be readily identified and corrected.

High-level user interface. Permitting user programs to address the data communications network as a standard peripheral device. The complexities of the network can remain transparent to the user.

Even in the face of these apparent advantages, today's user cannot simply go out and evaluate the best system for his needs. He must first discover who makes communications processors (literally dozens of vendors) and how one source of supply differs from another. He must also learn how different vendor choices will in large measure determine the product specifications of the processor eventually selected.

Users who are designing a data communications system will probably first contact the supplier of their present or planned mainframe computer to investigate his offerings in data communications. If communications processors are strongly promoted as the best (sometimes only) way in which to construct efficient, fully supported systems, the designers will usually go along with the recommendations of the mainframe supplier. The designer is comforted by the belief that his data communications subsystem will be fully supported and will interface efficiently with the central processing system. It is in this regard that developments such as IBM's SNA and DEC'S DECNET increase in importance to systems designers.

But not all mainframe suppliers are equally advanced in their data communications line, and not all offer a selection of programmable communications processors supported with product-line software. Recent computer system announcements have, however, brought forth a number of such new products from the major manufacturers, as they both follow and "legitimize" the trend toward use of these processors. Further, modular systems such as the IBM 3705 give the same effect as a selection of models.

The user not fully satisfied with the offerings of his mainframe supplier can investigate the wares of other promising vendors, most of whom offer assurances that their communications processors can be "plug-compatible" with either the hardwired or programmable communications controllers of the mainframe supplier, or at least with his data communications hardware and software interfaces.

The minicomputer manufacturers constitute another prominent group of suppliers who are actively pursuing the communications processor market with products that can either stand alone or interface smoothly with the mainframe equipment of other suppliers. Almost any currently marketed minicomputer is capable of serving as the fundamental building block of a programmable communications processor, yet comparatively few minicomputers have been integrated with communications hardware and specialized software packages to permit them to serve effectively as complete communications processing products. This is primarily due to the complexities and high costs of communications software design.

Nonetheless, some manufacturers of minicomputers are making concerted efforts to produce integrated communications products. The buyer should be advised, however, that among even these suppliers, the completeness of individual offerings tends to vary substantially. Their offerings also vary significantly with respect to such major aspects as training, modifications, documentation, or growth. Still other manufacturers of minicomputers have decided to sell their products on an oem basis to other suppliers who will complete the communications product and sell it to end users.

Another major source of integrated communications processing products is the independent systems houses, especially those that specialize in data communications systems. Companies such as these will generally provide complete turnkey systems, including central computer interfaces. In many cases they will accept full responsibility for the design and implementation of the entire data communications system. Such independent companies are generally well qualified in producing effective data communications systems, but the prospective buyer still has to concern himself with two important items: dividing his total system responsibility between at least two principal suppliers (communications and central system), and assuring himself that the products and systems of the several involved suppliers will indeed interface properly and function harmoniously

Regardless of which type of supplier he selects, the buyer should show partiality to those vendors who will not only guarantee complete installation of their equipment, but will also provide plans for future growth. If the user is left to face the formidable challenge of interfacing and integrating a variety of impressive but highly dissimilar communications and processing equipment, the proposed system and its future enhancements may never get past the design stage.

### Potential problems

Programmable communications processors are attractive because of their many apparent advantages over hardwired communications controllers, but there are potentially serious pitfalls to be avoided in acquiring one.

One potential problem is the question of overloading the front-end communications processor, with the resultant loss of data. Sophisticated data and message control programs will consume large quantities of the frontend processor's computing and memory facilities, just as they do in a centrally-based communications system. Since many front-end processors are based on mincomputers, the possibility of overloading is all the more real. A tendency toward overloading can easily negate any apparent advantages of expandability and growth potential.

Another serious question is that of software. The body of software required for terminal control, line control, and message control activities, not to mention application-oriented preprocessing, is unquestionably complex. It is also vital to the operation of these systems. The prospective user must determine whether or not the supplier is capable of supplying this software, at what level of completeness, with what assurance of bug-free stability, with what chances of interfacing smoothly with the central system software, and with how much installation assistance.

Obviously, if the software doesn't work properly, the system is of little value. From another point of view, a system whose software works but performs very few and very basic functions may still offer little more than a typical hardwired controller.

Another consideration is that the hardware/software combination that makes up a front-end processor may require far more time and effort to install and make operational than a hardwired controller, especially when the supplier of the front-end equipment is different from that of the host munications network.

Evaluating a communications processing system on a cost/value basis is extremely complex and can be almost meaningless when performed in the abstract. Costs will vary with the size and diversity of the network being controlled, with the size and processing power of the processor, with the number of control and preprocessing functions incorporated (software is expensive, whether hidden in a "bundled" system price or not), and with the number of on-line peripheral devices. Keeping costs to an absolute minimum will probably result in a system that is capable of little more than the hardwired controller it is replacing. In this case, the cost differential is easily measured, but it will not likely be significant in either direction.

Adding functions that will permit use of "foreign" terminals, relieve the central processor of excessive overheads, and allow independent and backup processing may increase the costs as it increases the value. To evaluate the reasonableness of the cost of the communications processor and the potential cost savings throughout the system, specific dollar figures must be



The Collins Radio Group C 900 illustrates how large a message switch can get. (This dual processor system incorporates two Digital Equipment Corp. PDP-IIs.) One of the old-timers in the communications processor business, Collins was delivering systems as early as 1963.

computer system. Apart from the traditional problems (real or imagined) of divided vendor responsibility, there exists the very real problem of integrating two completely different sets of hardware and software.

A currently operational data communications installation which is considering replacing its hardwired communications controllers(s) with a communications processor must carefully evaluate the problems of conversion. Beyond the usual problems of data integrity and the logistics of arranging the conversion process, the user may also be faced with the prospect of modifying either his central system control software or his body of application programs that use the comassociated with the expected values to be derived from reorienting a hostcontrolled data communications system to an externally controlled one. In summary, it should be clear that costs and values of communications processing can be assessed only in terms of specific situations and specific systems.

### Buying guidance

Communications processors have not matured to the point where their descriptive terminology is in any way standardized or consistent. As a result, the prospective buyer must determine exactly what he will be getting and what he will not. The sales brochures and technical manuals are often not sufficiently informative (and some-

### SURVEY

times unfortunately misleading).

First of all, there are at present two distinctly different kinds of these processors. The first and more basic variety is designed to simply replace the functions and services of the central system's hardwired controller. It is meant to be a plug-compatible replacement, requiring few, if any, changes to the central system's communications control software or the user's application programs. It does not necessarily relieve the central system of any software control overheads, but simply provides a more flexible interface to the communications network for accommodation of additional and varied lines and terminals in the future.

The most prevalent examples of this type of front-end processor are the many available units designed to replace or "emulate" the IBM 2701 Data Adapter Unit and the IBM 2702 and 2703 Transmission Control Units. These front-end processors function with the IBM System/360 or System/-370 computer systems through standard BTAM, QTAM, and TCAM communications control software.

The second and more powerful variety of front-end processor is designed to replace not only the functions and services of the hardwired controller, but also most or all of the data communications control functions normally performed by the central system's processing unit and resident software. This variety of front-end processor, by freeing the central processing unit for productive work, provides valuable advantages not only in data communications flexibility, but also in systems throughput.

It is possible that a user may want to install the basic kind of front-end initially and then gradually add functions to it to relieve the central processing unit's communications overheads. However, the user must make sure that his selected front-end processor has enough processing and memory capacity to permit the gradual buildup of substantial message control routines, and that the various responsibilities of both the vendor and the user are clearly assigned.

Another buyer's tip is to look for that word "turnkey." Turnkey installation of front-end processors usually means that the supplier takes on full responsibility for hardware, software, and interfaces required to essentially "plug in" his product. From a user's point of view, this approach is highly desirable, since it can save him money, time and aggravation. But the user must still determine what product with what promised functions is being offered on the turnkey basis. It may still be a somewhat limited front-end product.

A low list price can be totally misleading, since it may include only a minicomputer and an associated communications multiplexor. The cost and effort of establishing the proper interfaces and writing the all-important software can be dropped squarely on the buyer, who may have been trapped by an attractive low-price bid.

Since software development is such a critical question, the buyer should determine early in the proceedings exactly what software is provided with the basic front-end system and at the basic price. If certain software is lacking, such as specific remote terminal handlers or message queuing routines, then implementation and integration responsibilities should be clearly fixed, and with firm price quotations.

The buyer will also ask the competing bidders for clear statements of service and support after installation of the front-end processor. Since data communications subsystems can be complex and demanding in any environment, it must be considered an extremely valuable system feature if the prospective supplier of the frontend processor offers to assume full operating and service responsibility for the externally controlled communications network that is directed by his product.

When considering a front-end processor from a source other than the supplier of the central computer equipment, the buyer should insist on receiving concrete performance data, drawn from installed systems, to substantiate the supplier's claims. The buyer should beware if the supplier refuses to back up his claims with actual case studies. As further evidence of proven performance, the buyer should personally contact as many previous users as possible, probing not only for their degree of satisfaction, but also for the extent to which the installed systems reflect his own intended system design and functional objectives. However, even in highly specialized, not directly related, reference accounts, meaningful information can be derived regarding the supplier's competence and willingness to help, and the basic reliability of the hardware/software package.

When the proposed supplier is a major mainframe manufacturer, the buyer will also want evidence of proven performance. This evidence should apply to the overall performance of the total, integrated data processing system, and not just the front-end subsystem. However, when the mainframe supplier offers a choice of a front-end processor or a hardwired controller (as several now do), then the buyer will again want specific, tangible performance data to justify selection of front-end processing. Of course, the mainframe vendor can forcibly persuade adoption of the front-end concept even without offering convincing performance data, by simply indicating that the newer product will receive all future support and that the former one will be essentially dropped from the product line.

### Understanding the tables

The prospective buyer of a communications processor can learn a good deal about the various suppliers of this equipment and the specifications and prices of their wares by scanning the equipment comparison charts included here. These charts present the principal characteristics of today's commercially available communications processors.

The information in the charts was supplied and/or verified by the vendors during the months of November 1975 through January 1976. Their cooperation is acknowledged and greatly appreciated. The omission of the products of any specific company from the charts means that the company either failed to respond to our repeated information requests, was unknown to us, or has discontinued its communications processor product line.

Subject matter for the charts includes communications processors with such uses as front-end processing, message switching, data collection, line concentration, etc. Processors used strictly as controllers in remote batch terminals are not included, because these products are generally limited to one type of line or terminal. Minicomputers and their suppliers are only included when the manufacturer offers an integrated communications product, rather than a bare minicomputer, for sale to end users.

With two exceptions, hardwired communications controllers are not covered. The two exceptions are the IBM 270X hardwired controllers and their Memorex equivalents. It seems only fitting that these products should be included for comparative purposes, since they triggered much of the current interest in communications processors.

Most of the chart entries and their significance to prospective users of programmable communications processors are evident. A few deserve minor clarification:

Supported applications. This entry lists the key application areas for which each programmable processor has been designed. (If a given processor is listed as serving one particular application area, such as message (Text continues on page 166)

	MANUFACTURER AND MODEL	Action Communications Systems Telecontroller	American Systems Nucleus 4000	Burroughs B 774	Burroughs B 776	Chi Communications Processor (front end)	Chi Communications Processor (remote concentrator)	Collins Radio Group C-System Model 8562	Collins Radio Group C 900 Series	Computer Automation LSI-1 & LSI-2	Computer Communications Inc. CC-8	Computer Communications Inc. CC-80
	COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	1BM/360, 1BM/370	IBM/360, IBM/370, Burroughs B 1700, Data General Nova, custom	Burroughs B 4700/ B 3700/B 2700	Burroughs B 4700/ B 5700/B 6700/ B 7700	UNIVAC 1100 Series	UNIVAC 1100 Series	IBM/360, IBM/370, UNIVAC 1100 & 490 Series, custom	Custom	Application de- pendent	1BM/360, 1BM/370	IBM/360, IBM/370, and custom
	Host computer comm. software:	No	Yes	MCPV-MCS	Yes	No	Yes	No	See Comments	_	Yes	Yes
1	Altered	Yes	Yes	-	Yes	Yes	No	Yes	-	-	No	No
	Alterations provided	No	Yes	-	Yes	Yes	No	Yes	-	-	No	No
	Replaced Replacement provided	No	Yes.	-	Yes	Yes	No	Yes		_	No	No
	SUPPORTED APPLICATIONS Front-end processing IBM 270X emulation IBM 370X emulation without NCP IBM 370X emulation with NCP Remote concentration	Yes No No Yes Yes	Yes Yes No Yes Yes	Yes No No No Custom	Yes No No Yes	Yes No No No Vae	– No No Yes	Yes No No Yes Yes	No No No Yes Yes	No No No No No	Yes Yes Yes Yes Yes Yes	Yes Yes Yes Yes Yes
	Other supported applications	-	Inquiry/response; data collection; banking; retail	RJE; time-sharing	Distributed communications	Security; spooling	-	Multiple mixed host CPU inter- processing	Funds transfer	Software modules permit constr. of emulator progs.	Intelligent net- work processing	Intelligent net- work processing
	Maximum number of half-duplex lines	128	256	32	32	240	240	1024	256	Over 32	240	240
	Narrow-band lines	128	256	32	32	240	240	1024	256	-	240	240
	Voice-band lines Wide-band lines	128	128	32 None	4	240	240	1256	10	-	64	64
	Maximum number of lines active	128	256	32	32	240	240	1024	256	-	240	240
	Effect of full-duplex operation	Reduces lines by half	Reduces line by half	Reduces line by half	Reduces line by half	No effect	No effect	-	No effect	-	No effect	No effect
	PROCESSOR AND MEMORY Processor identity	Data General 1200, 800	DEC PDP-11 Series	Burroughs B 774-1	Burroughs B 776-1	Interdata 80	Interdata 80	C-8562A-1	DEC PDP-11/35 and PDP-11/05	LSI-1 & LSI-2	ссі	ссі
	Word length, bits	16	16 Evention of DEC	16	16	32	32	32	16	16	16	16
	Memory cycle time, microseconds Memory capacity, bytes	1.2/0.8/0.3	PDP-11 model used	8K to 96K	40K to 96K	64K	64K	262K	64K to 256K	512K	8K to 512K	8K to 512K
	Priority interrupt levels On-line peripheral devices	64 Card reader, disk mag. tape, paper tape, printer	– Disk paper tape, or any standard peripheral	- None	 Disk cartridge, mag. tape, card readers, punches, etc.	4 Card reader, disk, printer	4 Card reader, disk, printer	0 (queue-driven) Disk, mag. tape, card units, printers, others	Multi-level Moving head disk, mag. tape, printer, CRT, card reader,	256 Disk, mag. tape, CRT, card readers, line printer, etc.	32 Fixed and moving- head disk; CRT	32 Fixed/moving- head disks, mag. tape, printer, cards CBT paper tape
	Console performance monitor	Yes	Yes	No	-	No	No	Yes	Yes (+Op Console)	Yes	Yes	Yes
	SOFTWARE											
	Operating system	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Assembler	Yes	Yes	No	Yes (compiler)	Yes	Yes	Yes	Yes	Yes	No	No
	Cross assembler	No	Yes	Yes	No	Yes; UNIVAC	Yes; UNIVAC 1100	No	-	Yes; IBM 360/370	Yes	Yes
	Terminal handlers	Most terminals	Most terminals; CRT's; async. and Bisync.; financial	Burroughs termi- nals; Teletype; Bisync. terminals	Burroughs termi- nals; Teletype; Bisync. terminals	IBM 2780; U 1004; IBM 360/20; Teletype	UNIVAC U-100 and DCT 2000	TTY; AT&T, WU TTYsys.;IBM 2780 & other BSC; Uni- vac DCT 1000.etc.	SABRE Code; ATA; IATA; ASCII; SDLC; others	-	All IBM; TTY I/II; Univac; DS 40; DS V	All CCI, all IBM, TTY 33/35/37; others custom
	Software pricing	Standard	Standard	\$2,000 (purchase); \$50/mo. (rental)	Standard	Standard	Standard	Standard	Standard	-	Standard and	Standard
	Turnkey systems	Available	Available	-	-	Available	Available	Available	Available	No	Yes	Available
	PRICING AND AVAILABILITY Purchase price	\$100K to \$1M	\$30,000 and over; varies by model	\$39,800 to \$125,000	\$68,230 (typical)	\$40,000 (basic)	\$30,000 (basic)	\$500,000 to \$2M	\$350,000 to	\$2,760 to \$3,160	\$46,500 (basic)	\$74,500 (basic)
	Monthly rental	\$3,500 to \$31,000	-	\$850 to \$2,900	\$ 1,550 (typical)	\$1,300 (basic)	\$1,000 (basic)	Contact vendor	Contact vendor	-	3-year & 5-year	3-yr, and 5-yr.
	Date of first delivery Number installed to date Serviced by	1971 75 Sorbus	1974 9 American Systems & Digital Equip-	January 1975 — Burroughs	December 1975. — Burroughs	August 1972 – Chi and Interdata	June 1974 — Chi and Interdata	March 1974 Over 20 Collins	January 1975 Over 10 Collins	September 1973 – CAI	May 1975 2 CCI	March 1975 12 CCI
	COMMENTS		ment Supports voice re- sponse; does not require IBM tele- .com, access methods	Microprogram controlled				System permits multiple host CPU's and flexible line terminations	System supports multi-mode environment and applications; Collins is now a subsidiary of Rockwell Inter- national	Marketed on an OEM basis to systems manu- facturers	Competitor to IBM 3704; see other CCI models on next page	Emulation and network program multiprocessor

MANUFACTURER AND MODEL	Computer Communications Inc. CC-8000	Computer Transmission Corp. M-3000	Comten, Inc. Comten 20	Comten, Inc. Comten 476	Comten, Inc. Comten 3650	Comten, Inc. Comten 3670	Control Data Corp. Cyber 1000	Control Data Corp. 2550 Series	Data General Nova 2	Data General Eclipse Nova 3	Data General Eclipse S/100
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	IBM/360, IBM/370, and custom	IBM/360, IBM/370, CDC 7600, DEC PDP-11, etc.	Custom	IBM/360, IBM/370, custom	IBM/360, IBM/370 custom	IBM/360, IBM/370, custom	IBM/360, IBM/370 custom	CDC 6000, Cyber 70, Cyber 170, 3000 Series	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom
Host computer comm. software:					N	¥	No	Var	Vac	Yes	Yes
Used as is	Yes	Yes	_	No	Yes	No	Yes	No	- ·	-	-
Alterations provided	No	No	-	No	No	No	Yes	No	- ·	-	-
Replaced	No	No	-	Yes	No	No	Yes	No	_	_	_
Replacement provided	No	No	-	res	NO	NO	165	140	_		
SUPPORTED APPLICATIONS								N	Y an	Yes	Yes
Front-end processing	Yes	No '	No	Yes	Yes	Yes	Yes No	No	No	No	No
IBM 270X emulation	Yes	No	No	No	Yes	No	No	No	No	No	No
IBM 370X emulation with NCP	Yes	No	No	No	Yes	Yes	No	No	No	No	No
Remote concentration	Yes	Yes	Yes	No	Yes	Yes	Yes	No	No	Yes	Yes
Message switching	Yes	-	No	Yes EETS combined	Yes Communications	res Communications	Tes	6671/6676 emula-		RJE, time-sharing	HASP, RJE, time-
	-	cuit switching, port contention	-	message switching & front-end pro-	networking	networking systems (CNS)		tion			sharing
COMM, LINES CONFIGURATION	960	2048	128	256	128	384	32 to 512	256	128/mux	256/mux	256/mux
Narrow-band lines	240		128	256	128	384	32 to 512	256	128/mux	256/mux	256/mux
Voice band lines	240	-	128	256	128	384	32 to 512	256	4/mux	4/mux	4/mux
Wide-band lines	240	2048	64 128	128	128	384	32 to 640	256	All	256/mux	256/mux
simultaneously	500	2040	120								De Liver Para but
Effect of full-duplex operation	No effect	No effect	No effect	No effect	No effect	No effect	No effect	No effect	No effect	half	half
PROCESSOR AND MEMORY Processor identity	ссі	-	Comten	Comten	Comten	Comten	Control Data	Control Data	Data General Nova 2	Data General Nova 3	Data General Eclipse w/ERCC
Word length, bits	16		16	32	16	16	27	16 + 2	16	16	16
Memory cycle time, microseconds	0.54	-	0.9	0.75	0.65	0.65	0.9	0,65	1.0	16K to 256K	16K to 256K
Memory capacity, bytes	8K to 512K	-	8K to 65K	32K to 512K	16K to 256K	16K to 512K	24K to 192K	16	16	16	64
On-line peripheral devices	Eixed/moving-	_	Disk, mag. tape.	Disk, mag. tape.	-	-	Fixed/moving-head	Moving-head disk,	Fixed/moving-head	Fixed/moving-head	disk, mag. tape, line
	head disks, mag.		card reader,	card reader,			disk, mag. tape,	line printer, card	disk, mag. tape,	printers, cassette tap	be, card reader,
	tape, printer, cards		printer, paper	printer, paper			card reader/punch,	reader	card reader, line	paper tape units, dis	kettes, Chrs, others
Console performance monitor	CRT, paper tape	Yes	tape	Yes	Yes	Yes	Yes	Yes (CRT, TTY)	Yes	Yes	Yes
console periormance monitor	1.63										
SOFTWARE					Y	Y an	Var	Var	Vec	Yes	Yes
Operating system	Yes	-	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Assembler	No	-	No	Yes	No	No	Yes	No	Yes	Yes	Yes
Cross assembler	Yes	-	Yes; IBM 360/370;	Yes; IBM 360/370	Yes; IBM 360/370,	Yes; IBM 360/370,	No	Yes; CDC 6000,	Yes; IBM/360	Tes; 10 W/ 370	res; IBIVI/370
Torreit and boardings			Comten 476	TTV 20/22/25/27	TTY 28/33/35/37	Comten 4/6 TTY 28/33/35/37.	TTY:IBM BSC ter.	TTY 28/33/35/38.	TTY 33, IBM 2780	TTY 33, CRT's,	TTY 33, CRT's,
Terminal handlers	TTY 33/35/37:	<b>-</b> .	None	all IBM, SDLC.	all IBM, SDLC,	all IBM, SDLC,	AT&T, WU TTY	CDC 200 UT, 731,		IBM 2780/3780,	IBM 2780/3780,
	others custom			others	others	others	systems; TC 500,	734, 711, 714,		BSC, ASCII,	ISDLC
Contra politica	Church and		Optional	Stondard	Standard	Standard	TTY 40; others	513, others	Standard	Standard	Standard
Software pricing	Standard	-	Optional	Standard	Standard .	Standard	otandord, opti				
Turnkey systems	Available	-	No	Available	Available	Available	Available	Optional	None	None	None
PRICING AND AVAILABILITY Purchase price	\$125,000 (basic)	\$100,000 (typical)	\$60,000 to	\$100,000 to	\$50,000 to	\$100,000 to	\$250,000 to	\$50,000 to	\$4,550 to \$75,000	\$2,900 to \$50,000	\$9,200 to \$75,000
Monthly rental	3-yr. and 5-yr.	\$1,360 (2-year)	\$120,000	\$350,000	\$1,000 to \$3,000	\$400,000 \$2,400 to \$8,000	\$5,000 to \$35,000	\$2,500 to \$7,500	Third-party lease	3rd-party lease	-
Date of first delivery	October 1970	1973	March 1971	September 1975*	March 1975	March 1972	March 1969	September 1975	September 1973	1975	April 1975
Number installed to date Serviced by	6 CCI	10-12 TRAN	Over 50 Comten	Over 50* Comten	Over 60 Comten	Over 150 Comten	58 Control Data	15 Control Data	20,000 (all types) Data General	Data General	Data General
COMMENTS	Message switch multiprocessor	Supports all std. interfaces: EIA RS-232, CCITT V.24, MIL Std., CCITT V.35, etc.	Used as remote concentrator in large networks	*476 is successor to Comten 40/45 and 60/65, first delivered in June 1969					See Comments for other Data General models	Each mux supports line (asynch. 256 li the DCU 50 user-pr communications pr 16,000 char/sec thr or 48,00 char/sec p	up to 9600 bps per- nes/synch. 32 lines); ogrammable eprocessor supports oughput each, er DG system
		· ·									

DATAMATION

	MANUFACTURER AND MODEL	Data General Eclipse S/200	Data General Eclipse C/300	Data Pathing Inc. Series 2000	Data Pathing Inc. System 150-30	Data Pathing Inc. System 150-60	Data Pathing Inc. Series 2100	Digital Communications Associates Smart/MUX	Digital Computer Controls Inc. D-116	Digital Equipment Corporation Front End System Base	Digital Equipment Corporation PDP-11 Family	GSC Data Systems T-578 System
	COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom	IBM/360, IBM/370, custom	1BM/360, 1BM/370, others	, DECsystem-10, IBM/360, IBM/370, others	IBM/360, IBM/370, others	IBM/360, IBM/370	-	1BM/360, IBM/370
	Host computer comm. software: Used as is Altered Alterations provided	Yes 	Yes —	No Yes Yes	Yes No	Yes No	Yes No	Yes Yes	No Yes	Yes No	No No	Yes No
	Replaced Replacement provided		-	No No	No No	No No	No No	No No	No No	No No	No No	No No
	Front-end processing IBM 270X emulation IBM 370X emulation without NCP	Yes No No	Yes No No	Yes No No	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes No	No No No	Yes No No	No No No	Yes No No
	IBM 370X emulation with NCP Remote concentration Message switching Other supported applications	No Yes Yes HASP, RJE, time-	No Yes Yes HASP, data base	NO Yes No Data collection	No Yes Yes Data collection, sou	No Yes Yes rce data manage-	No Yes Yes Data collection,	No Yes Yes Time-sharing,	No Yes No Data collection	No No No None	Na Na Na IBM 2780	No Yes Yes
	COMM. LINES CONFIGURATION Maximum number of half-duplex lines	sharing 256/mux	systems (INFOS), RJE, time-sharing 256/mux	6	ment, stand-alone a emulation	pplications, 3270	source data management	RJE	128	NA	emulation; RJE	128
	Narrow-band lines Voice-band lines Wide-band lines Maximum number of lines active	256/mux 32/mux 4/mux 256/mux	256/mux 32/mux 4/mux 256/mux	0 6 0	0 11 0	0 31 0	0 10 0	128 4 to 6	128 128 128	Groups of 16 Groups of 1 Groups of 1		128 32 1 128
	simultaneous Effect of full-duplex operation	Reduces lines by half	Reduces lines by half	No effect	No effect	No effect	No effect	No effect	Reduces lines by half	-		No effect
	PROCESSOR AND MEMORY Processor identity	Data General Eclipse w/ERCC	Data General Eclipse w/ERCC	DPI 2103	DPI 2015 & Intel 8080	DPI 2106 & Intel 8080	DPI 2104	DEC PDP-8 Series	DCC	DEC PDP-11/10, 11/40, 11/50	DEC PDP-11/10, 11/40, 11/50	IBM 1130, GA 18/30
	Memory cycle time, microseconds Memory capacity, bytes Priority interrupt levels On line pariobard davior	0.2 to 0.8 32K to 256K 64 Eixed/moving boad	0.2 to 0.8 64K to 256K 64	8.0 16K 16	16 1.0 32K to 128K 7	16 1.0 32K to 256K 7	16 2.0 32K NA	1.2 8K to 48K NA	15 1.2/0.96 256K 16	0.9/0.9/0.3 56K Multi-level	0.9/0.9/0.3 56K to 256K Multi-level	1.2 128K 8 Disk mag tapp
		printers, cassette ta paper tape units, dis	card reader, kettes, CRTs, others		Disk, mag. tape, printers, CRT, others	Disk, mag. tape, printers, CRT, others	Mag. tape, disk, CRT, printers, drum	Disk, mag. tape, card reader, line printer	card reader, print- er, punch, CRT, paper tape, etc.	reader	line printer, mag. tape	printers
	SOFTWARE Operating system	Yes	Yes	Yes	No (op. console)	No (op. console)	No (op. console)	Yes	No	Yes	Yes	Yes
_	Message control programs Assembler Cross assembler	Yes Yes Yes; IBM/370	Yes Yes Yes; IBM/370	Yes Yes No	Yes Yes No	Yes Yes No	Yes Yes No	Yes Yes Yes; DEC PDP-10,	No Yes No	Yes Yes No	Yes Yes No	Yes Yes No
	Terminal handlers	TTY 33, CRT's, IBM 2780/3780, BSC, ASCII,	TTY 33, CRT's, IBM 2780/3780, BSC, ASCII,	DPI data collec- tion	DPI data collec- tion, TTY, 3270 BSC, others	DPI data collec- tion, TTY, 3270 BSC, others	DPI data collec- tion	ASCII, BSC, IBM/370 2741 (corres.); SDLC planned	Most prominent terminals	TTY; DEC LA36, VT50; IBM 2741	TTY; DEC LA36, VT50; IBM 2741	All IBM and TTY, Wiltek, Mohawk
	Software pricing	SDLC Stnadard	SDLC Standard None	Standard Available	Standard Available	Standard Available	Standard Available	Standard Available	Standard Available	Standard	Standard	Standard, optional Available
	PRICING AND AVAILABILITY Purchase price	\$16,300 to	\$30,000 to	\$24,150	\$105,000 to \$160,000	\$105,000 to \$160,000	\$85,050 to \$109,410	\$6,000 to \$50,000	\$2,975 to \$29,370	\$32,000 to	\$10,000 to	\$150,000 to
	Monthly rental	\$100,000 	\$250,000 	\$812 to \$900	\$2,852 to \$5,251	\$2,852 to \$5,251	\$2,276 to \$3,123	3rd-party lease August 1972*	- Jan. 1972	\$56,000 -	\$90,000 	\$500,000 \$4,500 to \$15,000
	Number installed to date Serviced by	– Data General	- Data General	85 DPI	DPI	DPI	DPI	Data 100	DCC and repre- sentatives	150 DEC	Over 300 DEC	15 GSC Data Systems, Inc.
	COMMENTS	Each mux supports line (asynch, 256 lin the DCU 50 user-pr communications pr 16,000 char/sec thr or 48,00 char/sec p	up to 9600 bps per- nes/synch. 32 lines); ogrammable eprocessor supports oughput each, per DG system	Turnkey support for data collec- tion systems	Turnkey support for data collection/ management infor- mation systems	Turnkey support for data collection/ management infor- mation systems	Turnkey support for data collec- tion, source data management sys- tems	*Previously sold as models PTC 8 and PRC 8	Turnkey support for data collection			
	÷											

157

MANUFACTURER AND MODEL	GTEIS IS/1100	GTEIS IS/1101	GTEIS IS/1102	Harris Corp. 4705	Harris Corp. CO-65	Hewlett-Packard 3000CX Series	Honeywell System 700	Honeywell Datanet-30	Honeywell Datanet-2000	Honeywell Datanet-355	Honeywell Datanet-6624
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	IBM/360, IBM/370, CDC 3000/6000 Series, Honeywell 425	1BM/360, 1BM/370	1BM/360, 1BM/370	1BM/360, 1BM/370	18M/360, 18M/370, CDC 6000/7000, UNIVAC 1100 Series	-	Honeywell Series 200, 2000, 6000;	Honeywell Series 200, 400, 600	Honeywell Series 200, 2000	Honeywell Series 600, 6000	Honcywell Series 60 Level 66
Host computer comm, software: Used as is Altered Alterations provided Replaced Replacement provided	Yes Yes Yes Yes Yes	Yes No No Yes Yes	Yes No No Yes Yes	Yes No No No	No Yes Yes No No	NA 	Yes No No No	Yes No No No	Yes No No No	Yes No No No	Yes No No No
SUPPORTED APPLICATIONS Front-end processing IBM 270X emulation IBM 370X emulation without NCP IBM 370X emulation with NCP Remote concentration Message switching	Yes Yes Yes Yes Yes Yes	Yes Yes Yes No No No	Yes Yes Yes No No No	Yes Yes Yes No No No	Yes No No No No	No    Yes	Yes No No Yes No	Yes No No No Yes	Yes No No No No No	Yes No No Yes Yes	Yes No No Yes Yes
Other supported applications COMM. LINES CONFIGURATION Maximum number of half-duplex lines	-	-	-	RJE 255 256	RJE 24	DBMS with QUERY; RJE; Time-sharing	RJE 128	- 128	None 120	- 200 200	None 56
Nerrow-Dand lines Voice-band lines Wide-band lines Maximum number of lines active simultaneously Effect of full-duplex operation	256 128 64 Variable No effect			235 24 0 180 No effect	24 8 24 No effect	32 (all to 2400 bps) (real-time proc.) 32 No effect	64 4 128 -	128 7 128	120  120 Reduces lines	32 32 16 200 No effect	32 32 16 56 No effect
PROCESSOR AND MEMORY Processor identity Word length, bits	GTEIS	GTEIS	GTEIS	Harris 16	DEC PDP-8	HP 3000CX	Honeywell 700	Honeywell	Honeywell	Honeywell	Honeywell
Memory cycle time, microseconds Memory capacity, bytes Priority interrupt levels On-line peripheral devices	0.75 128K 16 Disk, mag. tape, card reader/punch, printer, paper tape reader/punch	0.75 128K 16 None	0.75 128K 16 -	1.0 128K 30 Console	1.5 6K to 96K 16 Console, printer, mag. tape, card	0.9 96K to 128K 253 Plotter, printer, disk, mag. tape, card I/O	0.775 131K 64 Printer, mag. card, paper tape, reader, punch, tape cas- sette	6.94 16K 1 Disk, mag. tape, card units, printer	0.755 64K 64 Disk, TTY	1.0 32K/64K 256 Card reader, printer	1.2 48K/64K 256 Disk, TTY; card reader, printer, mag. tape opt.
Console performance monitor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
SOF TWARE Operating system Message control programs Assembler Cross assembler Terminal handlers	Yes Yes Yes Yes IBM, Data 100,	Yes Yes Yes IBM/360, IBM/370 IBM, Data 100,	Yes Yes Yes; IBM/360, IBM/370 IBM, Data 100,	Yes No Yes Yes; 1BM/360, IBM/370 All 1BM terminals	Yes Yes Yes CDC, Harris, and	Yes (MPE/C) - Yes (SPL) - CRT, TTY, PTP,	Yes Yes - TTY, Honeywell	Yes Yes Yes  TTY; Honeywell	Yes Yes Yes No TTY 35, 35; most	Yes Yes No All HIS hard copy a	Yes Yes No No
Software pricing	TTY, GTEIS, Honeywell 716 Optional	TTY, GTEIS Standard	TTY, GTEIS Standard	except SDLC Standard	IBM terminals Standard	graphics, BSC Standard	VIP CRT's, BSC Standard	100 computers,760 CRT; GE TermiNet 300; IBM 2741 Standard	Honeywell termi- nals; IBM BSC; others Standard	and Remote Netwo TTY;IBM2741;GE Execuport;IBM278 Standard	k Processors; all TermiNet 300/1200; 0;and many others Standard
Turnkey systems	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available	Available
PRICING AND AVAILABILITY Purchase price	\$25,000 (base)	\$25,000 to \$40,000	\$30,000 to \$90,000	\$40,000 to \$140,000	\$150,000 to \$400,000	\$99,500 (basic)	\$12,950 to \$139.070	\$37,160 to \$65,475	\$45,750 to	\$118,320 to \$840,000	\$85,380 to \$168,660
Monthly rental	\$750 (base)	\$754 to \$2,000	\$1,075 to \$2,425	\$1,000 to \$3,500	\$3,000 to \$10,00	3rd-party lease	\$449 to \$4,582	\$2,000 to \$4,000	\$1,221 to \$4,700	\$2,620 to \$18,345	\$1,676 to \$3,507
Date of first delivery Number installed to date Serviced by	April 1971 approx. 100 GTEIS	- 200 GTEIS	– 100 GTEIS	1970  Harris Corp.	1968 — Harris Corp.	November 1972 250 Hewlett-Packard	July 1972   Honeywell	August 1963 — Honeywell	December 1972 — Honeywell	November 1970  Honeywell	July 1974  Honeywell
COMMENTS						Supports HP's IMAGE data base management sys- tem with QUERY language		No longer in pro- duction			

158

DATAMATION

MANUFACTURER AND MODEL	Honeywell Datanet-6632	IBM 2701	1BM 2702	IBM 2703	IBM System/370 Model 125 with ICA	IBM 3704	IBM 3705 Version I	IBM 3705 Version II	Interdata Model 8/32	Interdata Model 6/16	Interdata Model 7/32
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	Honeywell Series 60 Level 66	18M 360, 18M-370	IBM/360, IBM/370	BM/360,  BM/370	Stand-alone com- puter system	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370
Host computer comm, software: Used as is Altered Alterations provided	Yes No No	Yes No	Yes No	Yes No	-	Yes No	Y es No No	Y es No No	No Yes Yes	No Yes Yes	No Yes Yes
Replaced Replacement provided	No No	No No	No	No	-	No	No No	No No	Yes Yes	Yes Yes	Yes Yes
SUPPORTED APPLICATIONS Front-end processing	Yes	No	No	No	_	Yes	Yes	Yes	Yes	Yes	Yes
IBM 270X emulation IBM 370X emulation without NCP IBM 370X emulation with NCP	No No No	-	-	-	Yes 	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes No	Yes Yes No	Yes Yes No
Remote concentration Message switching Other supported applications	Yes Yes None	- Eield-developed	– – Field-developed	- - Field-developed	Yes Yes Field-developed	Yes Yes Field-developed	Yes Yes Field-developed	Yes Yes Field-developed	Yes Yes RJE, Time-sharing	Yes Yes RJE, Time-sharing	Yes Yes RJE, Time-sharing
COMM. LINES CONFIGURATION		programs for many applications	programs for many applications	programs for many applications	programs for many applications	programs for many applications, re-	programs for many applications	programs for many applications			
Maximum number of half-duplex lines Narrow-band lines Voice-band lines	380 380 96	2 4 4	15 31 (200 bps) 15 (600 bps)	88 176 (165 bps) 24	22 16	32 32	352 352 128	352 352 352	255 255 255	128 128 128	255 255 255
Wide-band lines Maximum number of lines active simultaneously	48 56	4	31	- 176	1 22	2 32	8 352	32 352	40 255	20 128	40 255
Effect of full-duplex operation	No effect	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half	Reduces lines by half
PROCESSOR AND MEMORY Processor identity	Honeywell	Hard-wired con- troller	Hard-wired con- troller	Hard-wired con- troller	IBM 3125	IBM	IBM	IBM	Interdata 8/32	Interdata 6/16	Interdata 7/32
Word length, bits Memory cycle time, microseconds Memory capacity, bytes	18 1.2 64K/128K/256K	-	-	-	32 0.480 98K to 262K	- - 16K to 64K	- 1.2 16K to 240K	18 1.0 32K to 256K	32 0.3 128K to 1MB	16 1.0 8K to 65K	32 0.75 32K to 1M
Priority interrupt levels On-line peripheral devices	256 Disk, TTY; card reader, printer, mag. tape opt.	- None	- None	– None	16 All standard S/370 devices	- None	4 None	4 None	1024 All Interdata peripherals	255 All Interdata peripherals	1024 All Interdata peripherals
Console performance monitor	No	No	No	No	Yes	No	No	No	Yes	Yes	Yes
SOFTWARE Operating system Message control programs Assembler	Yes Yes No	-	-	-	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes (OS/32MT) Yes Yes	Yes (OS/16MT) Yes Yes	Yes (OS/32MT) Yes Yes
Cross assembler Terminal handlers	No See Honeywell Datanet - 355 and	- TTY; all IBM in-	 TTY; all IBM (ex-	– TTY; all IBM ex-	NA All IBM, TTY	No All IBM, TTY	All IBM, TTY	All IBM, TTY	IBM BSC, and	IBM BSC, and	Yes; IBM/370
Software pricing	Datanet - 6624 preceding page	2260 (but not SDLC)	ting at up to 600	SDLC terminals	SDLC, unless 370X is used)	terminals	Standard	Standard	terminals Optional	terminals Optional	terminals
Turnkey systems	Available	Available	Available	Available	Available	Standard Available			(ITAM/32)	(ITAM/32)	(ITAM/32)
PRICING AND AVAILABILITY Purchase price	\$128,474 to	\$12,400 to	\$40,000 to	\$83,748 to	\$385,000 to	\$35,000 to	Available	Available	Available	Available	Available
Monthly rental	\$597,594 \$2,519 to \$12,283	\$80,500 \$308 to \$1,800	\$77,600 \$993 to \$1,800	\$350,000 \$1,790 to \$7,000	\$615,000 \$8,500 to \$14,600	\$122,000 \$852 to \$2,800	\$49,500 to \$700,000 \$1,285 to \$17,700	\$46,800 to \$600,000 \$1,250 to \$16,000	\$50,000 to \$500,000 -	S2,000 to \$25,000	\$1,500 to \$1,500,000 -
Date of first delivery Number installed to date Serviced by	September 1974 — Hopeywell	1965 	1965 	-	April 1973	May 1973 	July 1972	August 1976 	July 1975 100	Spring 1976 —	July 1974
COMMENTS							IBM	1BM	Interdata	Interdata	Interdata

159

MANUFACTURER AND MODEL	Intercomputer i5X	Memorex 1270 Model D4A	Memorex 1270 Model D5A	Memorex 1270 Model D6A	Memorex 1380	Microdata 1600/60	Modular Computer Systems Modcomp I	Modular Computer Systems Modcomp IICP	Modular Computer Systems Modcomp IVCP	Norfield Electronics, Inc. DCS 400	North American Philips DS 714/xx
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	IBM/360, IBM/370 custom	, IBM/360, IBM/370	18M/360, 18M/370	1BM/360, 1BM/370	18M/360, 18M/370	UNIVAC 1108	None	IBM/360, IBM/370, CDC 3000/6000/ Cyber, custom	IBM/360, IBM/370, CDC 3000/6000/ Cyber, custom	IBM/360, IBM/370, Univac	Custom
Host computer commisoftware: Used as is	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No	Yes	Yes
Altered	No	No	No	No	No	No	Yes	Yes	Yes	Yes	No
Alterations provided	No	No	No	No	No	No	No	No	No	Yes	No
Replacement provided	No	No	No	No	No	No	No	No	No	No	No
SUPPORTED APPLICATIONS Front-end processing IBM 270X emulation IBM 370X emulation without NCP IBM 370X emulation with NCP	Yes Yes Yes Yes	No Yes No	No Yes No No	No Yes No No	Yes Yes Yes Yes	No No No No	No No No No	Yes No No No	Yes No No No	Yes Yes Yes No	Yes RPQ RPQ RPQ
Remote concentration	Yes	No	No	No	No	No	No	Yes	No	Yes	Yes
Message switching	Yes	No	No	No	No	No	No	Yes	Yes	Yes	Yes
	Spooling, IBM 2821 emulation	None	None	None			Custom	Process control/. Maxnet, custom	Maxnet, custom, HASP, RJE	HASP	packet switching; process control
Maximum number of half-duplex lines	250	32	64	96	240	256	48	256	256	64	-
Narrow-band lines	250	32	64	96	240	256	48	256	256	64	31,000
Voice-band lines	24 to 48	32	64	96	120	256	4	256	256	1	3,968
Maximum number of lines active	250	32	64	96	240	256	48	256	256	32	Varies
simultaneously Effect of full-duplex operation	No effect	No effect	No effect	No elfect	Reduces lines by half	No effect	No effect	No effect	No effect	Reduces lines by half	Reduces lines by half for voice and wide-band
PROCESSOR AND MEMORY Processor identity	i5 X	None used	None used	None used	CCI CC-80	Microdata	Modcomp I	Modcomp II/CP	Modcomp IV/CP	—	Philips
Word length, bits	18	-	-	-	8	16	16	16	16/32	16	36
Memory cycle time; microseconds	1.0/0.25	-	-	-	0.560	1.0	0.8	0.8	0.5 512K	0.96 128K	2.0
Memory capacity; bytes	128K	-	-	-	64K to 512K	1205	4 + 128 vectored	16 + 128 vectored	16 + 128 vectored	8	128
On-line peripheral devices	All	None	- None	_ None	o None	Microdata periph- erals	Disk, mag. tape, card reader, printer, etc.	Disk, mag. tape, card reader, printer, etc.	Disk, mag. tape, card reader, printer, etc.	Terminals, printers	Drum, fixed/mov- ing-head disk, card reader/punch, line
Console performance monitor	Yes	No (CE panel only)	No (CE panel only)	No (CE panel only)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SOF TWARE	Yes	No	No	No	Yes	No	Yes (MAX I)	Yes (MAXCOM)	Yes (MAX IV)	Yes	Yes
Message control programs	Yes	No	No	No	No	Yes (firmware)	No	Yes	Yes	Yes	Yes
Assembler	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cross assembler	Yes 360/370	No	No	No	NO	Yes	Yes; IBM/370, CDC 6000	CDC 6000	CDC 600		NO
Terminal handlers	"AII"	Νο	No	No	TTY, CRT, ASCII, all IBM (except SDLC now)	Hazeltine 2000, ADDS 580	None	TTY, IBM BSC, CDC 200 UT	TTY, IBM BSC, 2780/3780, CDC 200 UT, Univac 1004	DS 40, TTY, TWX, IBM 2780/3780	Computek, IDI, CCI, & Delta CRTs; TTY/TWX; Telex; custom
Software pricing	Standard .	-	-	-	Standard	Optional	Standard	Standard	Optional	Standard	Standard, custom
Turnkey systems	Available	-	-	-	-	Not available	Not available	Not available	Not available	Available	Available
PRICING AND AVAILABILITY Purchase price	\$20,000 to \$180,000	\$30,000 to \$50,000	\$40,000 to \$80,000	\$60,000 to \$100,000	\$60,000 to \$140,000	\$10,000 to \$25,000	\$3,600 and up	\$16,000 and up	\$29,500 and up	\$14,900 to \$41,500	\$400,000 (basic)
Monthly rental	-	\$800 to \$2,000	\$1,100 to \$3,200	\$1,700 to \$4,000,	\$2,000 to \$8,000	-	-	-	-	\$520 to \$1,470	\$8,000 (basic)
Date of first delivery Number installed to date Serviced by	January 1973 36 Sorbus and third party	August 1972 500 Memorex	October 1973 300 Memorex	May 1971 300 Memorex	January 1976 2 Memorex	July 1973 — Microdata	October 1971 Over 50 Modcomp	March 1973 Over 60 Modcomp	December 1975 — Modcomp	March 1975 10 Northfield	1967 67 North American Philips
COMMENTS		Hard-wired re- placement for IBM 2701, 2701, 2703 and 2906	Hard-wired re- placement for IBM 2701, 2702, 2703 and 2906	Upgrade of D1A model and expansion from D4A and D5A models	SDLC in 4th quarter of 1976		Dedicated special-purpose CPU; custom configured	Front end or message switch; up to 16 pro- grammable trans- mission rates; 4-port memory	Front end or message switch; up to 16 pro- grammable trans- mission rates; 4-port memory	50,000 bps maximum throughput	
	1	1	1	1	1				3	L	

DATAWATION

MANUFACTURER AND MODEL	North American Philips DS 18	North American Philips DS. 7	Omnus Computer Corporation Omnus-1/CU	Periphonics T-Comm 7	RCA Global Communications Miniplus	Systems Engineering Laboratories SEL 32	Telefile Computer Products TCP-64	Telex 6705	Texas Instruments EMS II	Texas Instruments DXS	Texas Instruments Model 700 TPS
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	Custom	Custom	Univac 1100 Series	IBM/360, IBM/370, Burroughs (all), NCR, Honeywell, others	IBM/360, IBM/370 others	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370	IBM/360, IBM/370, DECsystem 10	IBM/360, IBM/370	IBM/360, IBM/370
Host computer comm. software: Used as is	Yes	Yes	Yes	Yes	N an	X					
Altered	No	No	Yes	Yes	Yes	Yes	Yes	Yes No	Yes	No	Yes . No
Alterations provided Replaced	No	No	- No	Yes	Yes	Yes	No	No	No	No	-
Replacement provided	No	No	No	Yes	No	No	No	No	No	No	_
SUPPORTED APPLICATIONS											
Front-end processing IBM 270X emulation	Yes BPO	Yes BPO	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
IBM 370X emulation without NCP	RPQ	RPQ	No	Yes	No	Yes	Yes	Yes	No	Yes	No
IBM 370X emulation with NCP	RPQ	RPQ	No	Yes	No	Yes	No	No	No	-	No
Remote concentration	Yes	Yes	Yes	Yes	Yes	No	Yes	No	Yes	Yes	
Other supported applications	Telex/TWX/Gentex	Telex/TWX/Gentex	Store and forward:	IBM 2803.	Yes	Yes Dedicated commu	Yes	No	Yes	No	-
	packet switching; process control	packet switching; process control	full network con- trol	2848		nications	nuc, naor	DDS, network management	None	accounting	-
Maximum number of half-duplex lines	_	1_	384	93	180	128	512	244	256	60 (FDV)	
Narrow-band lines	375	512	384	93	180	128	512	244	256	44	4
Voice-band lines	60	60	384	93	16	-	112	244	6	16	4
Maximum number of lines active	Varies	All	384	All	4	- 128	80 512	_ 244	8 256	-	-
simultaneously Effect of full-duplex operation	No effect	Reduces lines by	No effect	No effect	No effect		No offect	Reduces lines have	Ded K I		-
BROCESSOR AND MEMORY		half				_		half	half	NO ETTECT	_
PROCESSOR AND MEMORY Processor identity	Philips	Philips	Omnus-1	DEC PDP-11	General Automa- tion SPC-16	SEL 32	Lockheed LEC 16	Own	ті 980в	TI 960B (multiple)	ті 960В
Word length, bits Mamory cycle time, microseconds	16	16	16	16	16	32	16	16	16	16	16
Memory capacity, bytes	64K	32K	32K to 262K	16K-2M (Peri-Pacs)	0.96 256K	0.6	1.0	1.2	0.75	0.75	0.75
Priority interrupt levels	64	1	32	8		128	16 to 64	128K 4	128K 3 to 64	128K	48K 3
On-line peripheral devices	Drum, fixed/mov- ing-head disk; mag. tape cassette, line printer, paper tape	Drum, fixed/mov- ing-head disk, mag. tape cassette, line printer, paper tape	Disk, drum, mag. tape, card reader, paper tape reader/ punch	Disk, mag. tape, printer, cassette TTY	Disk, mag. tape, paper tape, CRT, teleprinters	Standard types	Drum, disk, mag. tape, card readers/ punches, ppr. tape	None	Disk, mag. tape, card reader, printer, console	Disk, mag. tape, card reader, printer, console	TI "Silent 700" terminal (742)
Console performance monitor	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes (see below)	Yes	Yes	Yes
SOFTWARE		N									
Operating system Message control programs	Yes	Yes	Yes	Yes (Peri-Comm)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Assembler	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cross assembler	No	Yes, DS 714	Yes, UNIVAC, IBM, Xerox DEC	Yes, IBM 360/370	-	No	Yes; IBM/360,	-	Yes; IBM/360,	Yes; IBM/370	No
Terminal handlers	TTY/TWX; Telex; custom	TTY/TWX; Telex; custom	UNIVAC DCT 500/1000/2000, U 100, 1004; IBM	CRT, teleprinter, banking, and POS devices, etc.	Most prominent	TTY, CRT, etc.	IBM/370 IBM 2740/2741/ 2260; TTY 28/33/ 35; BSC terminals	IBM I, II, III, BSC; TTY; 83/B3; HASP, 2740, 2780,	TTY, TI 700, GE TermiNet, Wiltek, Dataspeed	TI 913/914 CRT, TI "Silent 700" data terminals	T1 "Silent 700" data terminals
Software pricing	Standard, custom	Standard, custom	-	Optional	-	Standard and	Standard	2260, 3270 	Standard	Extra	Standard
Turnkey systems	Available	Available	Available	Available	Available	Available	Available	-	Available	Available	Available
PRICING AND AVAILABILITY Purchase price	\$100,000 (basic)	\$35,000 (basic)	\$43,000 to	\$80,000 (basic)	\$70,000 to	\$75,000 to	\$40;000 to	\$30,000 to	\$60,000 to	\$40,000 to \$500,000	\$37,800
Monthly rental	\$2,000 (basic)	\$1,000 (basic)	\$2,500 to \$100,000	\$2,500 (basic)	\$2,000 to \$15,000	=  -	\$200,000 \$1,500 (basic)	\$75,000 \$900 to \$2,500	\$300,000 	\$2,000 (Excl. Maint.)	\$1,200 (inc. maint.)
Date of first delivery	1972	1974	June 1974	1st atr. 1971	1972	October 1975	June 1969	October 1973	1973	1972	1976
Serviced by	14 North American Philips	12 North American Philips	3 Omnus	Over 200 Periphonics	17 RCA	12 SEL	15 Telefile	40 Telex	– Texas Instruments	— Texas Instruments	— Texas instruments
COMMENTS	•		Replacement for Univac C/SP or CTMC	System can also include voice re- sponse module (Voicepac 2000)	Pricing is for single-processor system		Hard-wired con- troller (synchro- nous) has DMA and operates on data block basis	Console offers command and control, display, trace and alter		DXS stands for Data Exchange System	TPS stands for Terminal Polling System
									_		

,

.

161

MANUFACTURER AND MODEL	UNIVAC C/SP	UNIVAC 3760	Varian Data Machines V 72	Varian Data Machines V 73/V 74	Varian Data Machines V 75	Varian Data Machines V 76	Western Union Information Systems C2100
COMPUTER SYSTEMS INTERFACED Manufacturers and models interfaced	UNIVAC 1106, 1108, 1110	IBM/360, IBM/370	IBM/360, IBM/370 CDC 3000/6000, Burroughs 300/ 3500	, IBM/360, IBM/370, CDC 3000/6000, Burroughs 300/ 3500	IBM/360, IBM/370, CDC 3000/6000, Burroughs 300/ 3500	IBM/360, IBM/370, CDC 3000/6000, Burroughs 300/ 3500	Univac 1100, 490 Series, 418
Used as is	Yes	Yes					
Altered	No	No	Yes	Yes	No	Yes	Xa
Alterations provided	No	No	No	No	No	No	Yes
Replaced	No	No	No	No	No	No	No
Replacement provided	No	No	No	No	No	No	No
SUPPORTED APPLICATIONS	Yat	Vee					
IBM 270X emulation	No	Yes	Yes	Yes	Yes	Yes	Yes
IBM 370X emulation without NCP	No	Yes	NO	NO	NO	NO	NO
IBM 370X emulation with NCP	No	No	No	No	No	No	No
Remote concentration	Yes	No	Yes	Yes	Yes	Yes	Yes
Message switching	: <u> </u>	No	Yes	Yes	Yes	Yes	No
Other supported applications	-	Broadcast statistics;	RJE, data base	RJE, data base,	RJE, data base	RJE, data base	Line multiplexing
COMM LINES CONFIGURATION		line testing	management, (TOTAL), TSS	management, (TOTAL), TSS	management, (TOTAL), TSS	management, (TOTAL), TSS	and demultiplexing
Maximum number of half-duplex lines	128	384	512	512	512	512	256
Narrow-band lines	128	384	512	512	512	512	256
Voice-band lines	128	384	512	512	512	512	64
Wide-band lines	16	6	128	128	128	128	8
Maximum number of lines active	128	384	512	512	512	512	256
simultaneously	Reduces lines by half	Reduces lines by half					
Effect of full-duplex operation	Heudces lines by hair	fieldles files by fian	No effect	No effect	No effect	No effect	No effect
PROCESSOR AND MEMORY Processor identity	UNIVAC	UNIVAC	Varian V 72	Varian V 73/V 74	Varian V 75	Varian V 76	Hard-wired/own
							microprocessor
Word length, bits	16	0.75	16	16	8, 16, 32	8, 16, 32	18
Memory cycle time, microseconds	37K to 131K	16K to 131K	0.66, .99	0.33, .66, .99	0.66	0.66	0.9
Priority interrupt levels	5	4	512K	512K	512K	512K	16K
On-line peripheral devices	Card reader/punch, printer, paper tape	None	Disk, mag. tape, card reader/punch, printer	Disk, mag. tape, card/reader/punch, printer	All common peripherals	All common peripherals	-
Console performance monitor	Optional	Yes	Yes	Yes	Yes	Yes	-
SOFTWARE							
Operating system	Yes	Yes	Yes	Yes	Yes	Yes	Firmware
Message control programs	Yes	Yes	Yes	Yes	Yes	Yes	-
Assembler Cross assembler	Yes: UNIVAC 1100	Yes: IBM/360, IBM/370	Yes	Yes	Yes	Yes	Yes
	Series		Yes; (BM/360,	Yes; 18M/360,	Tes; 18M/360,	res; 15M/300,	Tres; Univac 1100
Terminal handlers	All UNIVAC, all TTY, and all IBM BSC	Most IBM terminals and all UNIVAC	TTY and equiv., IBM 3270, BSC,	TTY and equiv., IBM 3270, BSC,	TTY and equiv., IBM 3270, BSC,	TTY and equiv., IBM 3270, BSC,	"АП"
	terminals	terminals	common financial	common financial	common financial	common financial	
Software pricing	Standard	Standard	terminals Standard	terminals Standard	terminals Standard	terminals Standard	Standard
Turnkey systems	No	Available	Available	Available	Available	Available	Available
PRICING AND AVAILABILITY Purchase price	\$80,000 to \$175,000	\$55,000 to \$325,000	\$10,500 to	\$10,000 to	\$35,000 to	\$8,000 to	\$88,300 to
Monthly rental	\$2,000 (basic)	\$1,200 to \$7,000	\$200,000 Lease plans	\$300,000 Lease plans	\$200,000 Lease plans	\$200,000 Lease plans	\$250,000 -
Date of first delivery	March 1972	January 1973	available October 1973	available October 1972	available	available March 1976	October 1973
Number installed to date	-		Over 250	Over 500	-	-	-
Serviced by	UNIVAC	UNIVAC	Varian	Varian	Varian	Varian	Univac
COMMENTS		,					Hard-wired con- troller with pro- grammable line adapters
						•	
					L	L	L

This data has been carefully collected and presented; however, the vendors are the final authorities for their products and services. Please contact them directly for additional information or clarification. For the convenience of the reader, we have provided a vendor index on page 164.

162

DALAWALION



# The logical addition

### ... low cost, single or dual DATACASSETTE Recorders

### Plug Compatible with: • Terminals

- Keyboard-printers CRT'S
- Minicomputers Dataloggers

Techtran offers the **only** full family of DATACASSETTES • High Density Storage • Selectable Speeds • High Speed Search and Edit • Online/offline capability

### Add a Techtran DATACASSETTE – It's the logical thing to do.



580 Jefferson Road, Rochester, New York 14623 (716) 271-7953

### May, 1976

### Built-in Logic lets you: • Store • Retrieve • Edit • Update • Transmit • Format

Please send me	more information on the logical addition.
NAME	
TITLE	· · · · · · · · · · · · · · · · · · ·
COMPANY	·
ADDRESS	
CITY	STATE
ZIP	PHONE

CIRCLE 14 ON READER CARD

### SURVEY

### Vendor Index

Further information on the products listed can also be obtained by circling the appropriate numbers on the reader service card bound into this issue.

Action Communications Systems, Inc. 10300 N. Central Expressway, Dallas, TX 75231. (214) 750-3000 CIRCLE 220 ON READER CARD

American Systems Incorporated 123 Water Street, Watertown, MA 02172. (617) 923-1850 CIRCLE 221 ON READER CARD

### **Burroughs Corporation**

Second Avenue at Burroughs, Detroit, Michigan 48232. (313) 972-7000 CIRCLE 222 ON READER CARD

### **Chi Corporation**

11000 Cedar Avenue, Cleveland, OH 44106. (216) 229-6400 CIRCLE 223 ON READER CARD

**Collins Radio Group** 

Rockwell International, Dallas, TX 75207. (214) 690-5000 CIRCLE 224 ON READER CARD

### **Computer Automation Inc.**

18651 Von Karman Avenue, Irvine, CA 92664. (714) 833-8830 CIRCLE 225 ON READER CARD

### **Computer Communications, Inc.**

2610 Columbia Street, Torrance, CA 90503. (213) 320-9101 CIRCLE 226 ON READER CARD

Computer Transmission Corporation (Tran) 2352 Utah Avenue, El Segundo, CA 90245. (213) 973-2222

### Comten

CIRCLE 227 ON READER CARD

1950 W. County Road B-2, St. Paul, MN 55113. (612) 633-8130 CIRCLE 228 ON READER CARD

Control Data Corporation Box O, Minneapolis, MN 55440. (612) 853-8100 CIRCLE 229 ON READER CARD

Data General Corporation Southboro, MA 01772. (617) 485-9100 CIRCLE 230 ON READER CARD

### Data Pathing Inc.

370 San Aleso Avenue, Sunnyvale, CA 94086. (408) 734-0100 CIRCLE 231 ON READER CARD

Digital Communications Associates, Inc. 135 Technology Park/Atlanta, Norcross, GA 30074. (404) 448-1400 CIRCLE 232 ON READER CARD

### Digital Computer Controls Inc.

12 Industrial Road, Fairfield, NJ 07006. (201) 227-4861 CIRCLE 233 ON READER CARD





including Anadex, Digitec, Doric, Esterline, etc.

Whatever your hard-copy need—alpha-numeric/digital printout; multi-copy; multi-color; ordinary calculator paper/pressure-sensitive tape; card, label, fan-folded forms, sales slip,— one of our 12 basic field-proven impact printers will suit you perfectly.

Products of Shinshu-Seiki, world-famous for a decade of reliability. Choose up to 21 columns, up to 42 characters/column, 3.4 lines/sec printing

speed. Lowest sample prices. Phone Floyd Makstein, VP/Marketing or write ...



CIRCLE 131 ON READER CARD

### **Digital Equipment Corporation** 146 Main Street, Maynard, MA 01754. (617) 897-5111 CIRCLE 234 ON READER CARD

GSC Data Systems, Inc.

(formerly Wells TP Sciences, Inc.) 99 West Sheffield Avenue, Englewood, NJ 07631. (201) 569-7711 CIRCLE 235 ON READER CARD

### GTE Information Systems, Inc.

5300 E. La Palma Avenue, Anaheim, CA 92807. (714) 524-4431 CIRCLE 236 ON READER CARD

Harris Corp., Data Communications Division

11262 Indian Trail, P.O. Box 44076, Dallas, TX 75234. (214) 620-4400 CIRCLE 237 ON READER CARD

Hewlett-Packard Company 1501 Page Mill Road, Palo Alto, CA 94304. (415) 493-1501 CIRCLE 238 ON READER CARD

Honeywell Information Systems, Inc. 200 Smith Street, Waltham, MA 02154. (617) 890-8400

CIRCLE 239 ON READER CARD

### **IBM Corporation**

Data Processing Division, 1133 Westchester Avenue, White Plains, NY 10604. (914) 696-1900 CIRCLE 240 ON READER CARD

### **Intercomputer Corporation**

2201 East University Drive, Phoenix, AZ 85034. (601) 267-7545 CIRCLE 241 ON READER CARD

### Interdata, Inc.

2 Crescent Place, Oceanport, NJ 07757. (201) 229-4040 CIRCLE 242 ON READER CARD

### **Memorex** Corporation

San Tomas at Central Expressway, Santa Clara, CA 95052. (408) 987-1000 CIRCLE 243 ON READER CARD

### **Modular Computer Systems**

1650 W. McNab Road, Fort Lauderdale, FL 33309. (305) 974-1380 CIRCLE 244 ON READER CARD

Norfield Electronics, Inc. 3 Depot Place, East Norwalk, CT 06855. (203) 853-2777 CIRCLE 245 ON READER CARD

North American Philips Communications Corp. 91 McKee Drive, Mahwah, NJ 07430.

(201) 529-3800 CIRCLE 246 ON READER CARD

**Omnus Computer Corporation** 

1538 E. Chestnut Street, Suite E. Santa Ana, CA 92701. (714) 547-8444 CIRCLE 247 ON READER CARD

Periphonics Corporation 75 Orville Drive, Bohemia, NY 11716. (516) 567-1000 CIRCLE 248 ON READER CARD

RCA Global Communications, Inc. 60 Broad Street, New York, NY 10004. (212) 363-2121 CIRCLE 249 ON READER CARD

# Today the world is marching to a different drum.

### The Zeta 3600 . . . no drum plotter is faster, more accurate, more versatile.

Once, large plotters meant CalComp. No longer.

Today, more and more people with big plotting needs are coming to the Zeta 3600—where they get up to 4,000 steps per second off-line, 3,000 on-line. That means speed up to 14.14 ips with an accuracy that's truly astounding. The 3600's four pens each plot an area 34 inches by 120 feet. Increment size is 0.0025 inches. What's more, the cost is far less than CalComp's big drum.

For remote users, our remarkable 3640 version plots 3,240 steps per second. All that's needed is a 30 or 120 cps telephone hookup to a central computer.

Standard incremental plotting routines, using a 6-bit output command, generate the plots — creating length vectors in  $\pm X$ ,  $\pm Y$ , Pen Up, and Pen Down movements.

Modular IC construction keeps seldom called for maintenance quick and easy. Write us today for free lit. Better yet, march to your phone. Zeta Research, 1043 Stuart Street, Lafayette, CA 94549. (415) 284-5200.

May, 1976

Zeta Research



## SHELDON Micro Printer MARK II

### A modular system of rotary drum impact printers to fit every need!

The new Sheldon MARK II Modular System offers a full series of rotary drum impact printers from 15 columns to 40 columns, numeric and alpha/numeric, with both journal and multi-slip validation capabilities and all assembled from one basic configuration.

No need to choose from a dozen different makes and models to meet your needs, the MARK II offers one basic unit with modules to adapt it to any application...and most important all from one source.

### Just look at these advantages:

- One basic unit provides a multitude of combinations of print mechanisms with interchangeability of spare parts.
- Modular design allows quantity discount advantages no matter what combination of configurations are needed.
- Complete flexibility in use of forms including multi-copy capability.
- Units can be mounted either vertically or horizontally.
- Slip insertion can be left or right handed.
- Good, clean print quality on all copies.
- Snap-in ribbon cartridge offers oneor two-color ribbons.
- Adaptable to a broad range of applications where high reliability, trouble free, no maintenance operation is desired.

### See us at N.C.C. Booth #1539



For detailed information on the new MARK II Modular Systems or assistance in your specific application needs, call or write:

### SHELDON PRINTER CORPORATION

OEM Marketing Department 1173A Grove Street, Anaheim, California 92806 Phone: (714) 630-7470

Innovators of new and improved document printing devices for over 15 years. CIRCLE 141 ON READER CARD

### 

Systems Engineering Laboratories, Inc. (SEL) 6901 W. Sunrise Blvd., Ft. Lauderdale, FL 33313. (305) 587-2900 CIRCLE 250 ON READER CARD

Telefile Computer Products Incorporated 17131 Daimier St., Irvine, CA 92705. (714) 557-6660 CIRCLE 251 ON READER CARD

**Telex Corporation** Box 1526, Tulsa, OK 74101. (918) 627-1111 CIRCLE 252 ON READER CARD

**Texas Instruments, Inc.** P.O. Box 1444, Houston, TX 77001. (713) 494-5115 CIRCLE 253 ON READER CARD

UNIVAC (division of Sperry Rand Corporation) P.O. Box 500, Blue Bell, PA 19422. (215) 542-4011 CIRCLE 254 ON READER CARD

Varian Data Machines 2722 Michelson Drive, Irvine, CA 92806. (714) 833-2400 CIRCLE 255 ON READER CARD

Western Union Information Systems, Inc. 82 McKee Drive, Mahwah, NJ 07430. (201) 529-4600 CIRCLE 256 ON READER CARD

SURVEY

(Continued from page 154)

switching, it is likely that it can be adapted to other uses with the addition of some hardware interface units and specialized software packages.)

Communications lines configuration. This entry summarizes the communications line handling capacity of each processor. These figures are at best meant to serve as general guidelines, since a specifically tailored processor system may be able to handle considerably fewer lines than the listed maximums.

*Processor and memory.* Note that main memory capacity can directly affect overall performance; the larger the main memory, the more and larger data buffers can be allocated, and the more software processing routines can be resident and instantly accessible in main memory.

The number of priority interrupt levels is listed to indicate how the processor's hardware can assist in line control operations.

The charts also list whether or not the processors include console performance monitors. These devices may be a panel of lights and switches, crt display units, simple teleprinters, or highly specialized units. But in any case, depending on how comprehensive the software programs that support them are, they can provide the





# New Vistar/GTX

Still the lowest cost per character \$990 !

Infoton

Infoton continues to lead the industry in price and performance with the introduction of the new Vistar/GTX.

The GTX is a Teletype® replacement with an 80-character line and 24 lines of information. The same flexible Vistar interfaces, both EIA and current loop, are standard with backspacing and non-destructive spacing available at no extra cost. Delivery is now! (30 days ARO). Unit price is \$990 in quantities of 25.

Also standard is Infoton's proven responsiveness and reliability.

Contact us today for complete information.

Company owned, nationwide service available by contract or on demand.

Infoton ——— Second Avenue Burlington, MA 01803 (617) 272-6660

> Bound Brook, NJ (201) 469-8188

Gaithersburg, MD (301) 840-9270

Los Angeles, CA (213) 380-0448

Medina, OH (216) 725-8900

Oakbrook, IL (312) 654-0884

Richardson, TX (214) 233-9432

# The Hewlett-Packard 2IMX minicomputer sets a new price/performance standard.



# Announcing 16K word memory with parity for \$1386:



Because the majority of a minicomputer's cost is its memory, the \$1386 price for HP's new 16K word parity memory module is a significant price/performance breakthrough. And when you consider the low-cost memory along with the other features of the 21MX, it's a combination that's hard to beat. At any price.

### Proven 4K RAM Reliability.

Hewlett-Packard pioneered minicomputers with 4K RAM memory. Our unequalled field experience with more than 250,000 4K RAMS has proven their reliability. Solidly.

**Doubled Memory Capacity.** Now pack double the memory into your dynamic 21MX minicomputer. Put up to 32K words in 5¼" of space, or up to 128K in 13", without giving up a single powered I/O slot.

21MX Performance Extras. Each HP 21MX gives you more of what you buy a minicomputer for. Standard features that often are extra-cost options from others include floating point and extended arithmetic, brownout-proof power supply, ROM bootstrap loader, power-fail interrupt capability, and a full front display panel.

HP's Worldwide Service and Support. We're on the spot to provide installation, service and support for you and your customers throughout the world.

We're Shipping Now. The 21MX minicomputer family with the new 16K memory board is available and being shipped today.

### HP Minicomputers. Today's Price/Performance Leader.

	16K Add On Parity Memory	Computer† with 64K Word Memory
HP 21MX	\$1386.*	\$11,038.*
DEC 11/34	\$2046.*	\$12,995.*
Nova 3/12	\$2368.*	\$14,528.*

\*U.S. domestic price. OEM quantity 50.

There's More. Every HP minicomputer and peripheral is designed from the start for easy, "building block" integration. Spend less time on design, and put your system to work faster. Other HP benefits range from installation and software to providing the level of service you specify. Or HP training, if you prefer to do it yourself. If you want more, call your nearest HP field office. Hewlett-Packard, the leader in 4K RAM minicomputers and a lot more.



Sales and service from 172 offices in 65 countries. 1501 Page Mill Road, Palo Alto, California 94304 Visit the Hewlett-Packard Booth at NCC

May, 1976

22615



T-BAR Mass Access Monitoring System with 48 lines of Fallback/Monitor Switching: (1) RS232 Monitor Panel; (2) two independent 8 line back-up Control Panels; (3) two independent 16 line back-up Control Panels; (4) six T-BAR 5171 Fallback/Monitor Switches with Send/Receive Activity Indicators; (5) Dual Power Supplies.

For more information, please write us on your letterhead.



DATA COMMUNICATIONS SWITCHING EQUIPMENT 141 Danbury Road, Wilton, CT 06897 • Phone: 203/762-8351 • TWX: 710/479-3216

### SURVEY

system operator with immediate access to the status of all lines and can provide statistics on the performance of the network.

Software. This entry shows what levels of software are provided with the processor, in addition to the specific supported applications discussed above, and also whether the software is supplied along with the hardware ("standard") or is priced separately ("optional").

Note that the entries also list whether or not the processor comes equipped with an assembler so that the user can write and modify control and processing routines as required during the installation lifetime of the processor.

Pricing and availability. The charts list the purchase and monthly rental prices for each processor. In many cases, price ranges are listed, indicating that actual prices in specific situations will be determined by such items as number and type of lines controlled, amount of main memory selected, number and type of on-line peripheral devices selected, and number and extent of software functions desired. As mentioned earlier, it can be extremely dangerous to casually compare the prices of two apparently similar programmable processors without knowing precisely what is included. The charts can at best serve as rough guidelines on the relative pricing of these processors.

The suppliers of these processors were asked to provide two other significant items of information: date of first delivery (actual or expected) and number of processors installed to date. In most cases, they provided this information; those that declined are clearly indicated.



Mr. Totaro is vice president of marketing for Datapro Research Corp. His 14 years experience in the computer field includes a term as manager of product analysis for Univac, and one with Burroughs, where he was responsible for assisting customers in a three-state area install computer systems.

### MSI has a smarter terminal...



# the **GOUICE 7600**

Smarter than MSI's portable hand held terminals... because the new SOURCE 7600 remote off-line workstations incorporates a powerful microprocessor enabling the non-technical clerical operator to create and apply a wide variety of flexible data input formats.

Smarter than glorified teletypewriter replacements... because the SOURCE 7600 adds extra capabilities to 1200 baud two-way communications for optimizing source data preparation input.

Smarter than those supersophisticated onsite minicomputer or online systems ... because the SOURCE 7600 accommodates almost every accounting-type data input handling requirement without the expensive overhead of systems support and management — or the high cost of a delicate data communications network.

Write today for "Data Entry: Exploring A New Alternative", a complete description of the advantages and benefits offered by MSI SOURCE 7600 systems.





E

E

If you're coming to the National Computer Conference in New York to check out the premier line printers and core memory systems, simply stop at booth 1329.

And you won't have to read this ad. But if you can't make the NCC this year, there are two salient facts to keep in mind:

1. Dataproducts is the world's leading independent line printer manufacturer;

2. Dataproducts delivered more core memory systems last year than anyone in the field.

It will take you about two minutes to read the reasons why.

### THE LINE PRINTERS

Dataproducts offers a complete line of commercial and military OEM line printers, with speeds from 300 LPM to 1500 LPM.

You can order them to print in Greek, Hebrew, Arabic, Japanese and many other languages, including several fonts in English.

They all feature the patented Mark IV friction-free hammers for superior printing quality, reliability and low life-cycle cost.

And they are all field-proven.

Performing with excellence in every type of system, from remote terminals and small business systems to large general purpose computers.

Our newest printer (and the newest member of the acclaimed 2200 series family) is the 900-LPM model 2290.

Its initial cost is an inflation-fighter, and it operates economically at 9600 baud and up.

The 2290 features include our patented system for automatic detection of lack of paper movement; a 90° swing-open gate for fast ribbon and paper loading; an adjustable paper stacker; an optional direct-access vertical format unit (which eliminates paper tape) to allow printing of new formats direct from CPU. Plus complete interface compatibility and a high degree of component commonality with the rest of the family: the 2230 (300 LPM) and the 2260 (600 LPM).

### **PRINTER COMPONENTS**

Dataproducts is now making available the

900 LPM

LPM

1200

LPM

300

LPM

600

LPM

س دن هو

. . .

# **STOPPERS BOOTH 1329**

patented Charaband® horizontal-font carrier (featured in our highest speed printer) and the patented Mark IV hammer bank, the key element in all our line printers.

As part of our complete customer support commitment, Dataproducts provides and will display a videotaped technical printer training program. A complete range of Dataribbon highquality printer ribbons will also be shown.

Little wonder that Dataproducts Line Printers are now performing in many of the world's most important systems.

### THE CORE MEMORY SYSTEMS

Dataproducts produces a full range of OEM Core Memory systems (4K to 32K basic capacity), for both commercial and military uses. They're non volatile, of course.

STORE/3220, our newest, is a 32K core memory system that delivers complete 32, 768word x 20-bit capacity on a single planar board with double the capacity of 16K systems (including our own STORE/1620) in the same volume of space.

Its compact 5¼'' chassis accommodates up to 131,072 words x 20 bits, with a low-power supply design.

And, STORE/3220 has an access time of 300nanoseconds and is depopulatable to 16K x 20 or 18 bits with flexibility of byte control.

ARMS-9 is a special, ruggedized 16K system designed specifically for military use.

It was the first discrete-component airborne memory system and it still sets the pace for reliability under extreme conditions.

And, ARMS-9 meets or exceeds Mil-E-5400 requirements. It's rugged (20 G's), fast (325 nanoseconds access time), and cool (86 watts) —truly the ultimate Mil-E-5400 core memory system.

Dataproducts also has Mil-qualified memory systems for shipboard and ground-based environments.

If you can't see the show stoppers in person, send for complete information. We'll be delighted to give you a command performance at your earliest convenience. 16K ARMS-9®

Militarized-Airborne

8K

MINI-STORE/M Militarized-Shipboard

16K

32K

STORE/333M litarized-Ground-based

6219 De Soto Avenue/Woodland Hills, CA 91365/(213) 887-8451 Telex 67-4734



### ... and it's time to move service - Guaranteed Turnaround! to UNITED!

HARDWARE -- IBM 360/195, OS-HASP (RJE), 2.2 meg, 3330's, 2314's (360/65 fallback) SOFTWARE -- UAL/ACS ICES! MPSX. GPSS. PMS, SSP, OSIRIS, BMD, MARK IV, All standard compilers, and more.

COMMUNICATIONS - 2000 to 9600 BAUD, Dedicated or Dial-Up, Auto-Answer,WATS lines.

COST -- You'll Save Up To 50%! EXPERIENCE -- Over 4 years serving companies on a nationwide basis. RELIABILITY -- Better than 98.5% uptime!

The move to United will save you time and substantially decrease your data processing expense. Let us show you. Contact us today to schedule a benchmark or for additional information



Computer and Communications Services Division Denver Technological Center 5350 South Valentia Wav Englewood, Colorado 80110 Phone (303) 779-2000



### CIRCLE 136 ON READER CARD

### source data

(Continued from page 49)

tionships that must be considered when designing a microprocessor-based digital system. Price: \$49.95 (quantity prices available). CREATIVE COMPUT-ER, 1901 Old Middlefield Way, Mountain View, Calif. 94043.

### **Datapro Seminar Series**

Several 3-day seminars of interest to managers include Data Base Management Systems: Administration and Control to be held in New York City (May 26-28), Washington, D. C. (June 2-4), Chicago (June 16-18), and San Francisco (June 28-30). Another seminar is Data Communications: Advanced Concepts and Systems to be held in Chicago (May 26-28), New York (June 2-4), San Francisco (June 21-23), and Washington (June 28-30). Others are Small Computers in Distributed Systems in San Francisco (June 2-4) and Washington (June 21-23) and Word Processing: An Appraisal for Management in Washington (June 2-4) and San Francisco (June 7-9). These seminars are also available for in-house instruction. Price: \$425. DATAPRO RESEARCH CORP., 1805 Underwood Blvd., Delran, N. J. 08075.

### Data Base Technology

A 5-day course on data base technology and its practical implementation includes Ian Palmer, author of Data Base Systems: A Practical Reference and Data Base Management, as principal instructor. The first day is a special one-day session for managers, which is followed by an intensive fourday course. It will be held in Hamilton, Bermuda (June 7-11), Toronto (June 14-18), and Washington (July 19-23 and Aug. 23-27). Price: \$595 (\$150 for special one-day course; \$495 for four-day course). CACI, INC., 75 Rockefeller Plaza, New York, N. Y. 10019.

### **Course Series**

Another entrant into the dp education market is Q.E.D. Information Sciences, Inc., which has scheduled several courses. Future Shock in DP Management is to be held in Washington (May 24-25), Chicago (June 23-24), and San Francisco (July 19-20). Structured Design is scheduled for Washington (June 14-15), Chicago (July 12-13), and San Francisco (Aug. 9-10); Data Base Principles and Practices, Washington (June 2-3), San Francisco (June 23-24), and New York (July 21-22). Other courses are Structured Programming, Designing the Data Base: A Workshop, Application Systems Design in a Data Base Environment, and Advanced Systems

### DATAMATION

Just because our new Dumb Terminal (the ADM-3) is making a big splash doesn't mean we lack smarts. Take the tried-andtrue ADM-2, for example. Thousands of these smart video terminals are out in the field. Working and working well.

The ADM-2 gives users and OEMs all the smart features they're looking for. Standard features, mind you, not options. Features like full editing facilities and 16 function keys (instead of the usual 8). Detachable keyboard. Both upper and lower case. 24 lines and 1920 characters on a 12" diagonal screen. Special numeric key pad. Protected data. Dual intensity. Up to 8 screen status indicators. Eight selectable data rates from 110 to 9600 baud. 4 transmission keys. Keyboard lock. Easy system interface.

More standard features than anybody else has to offer, at a price that's even more reasonable than you would expect.

But you also have your options. Our ADM-2 Modular with detachable keyboard features a separate electronics package and a 9" or 15" screen. And you get a choice of exteriors — there's one for the office and an executive version in rich walnut. Smart looks at a smart, optional price.

So if you've been hearing a lot about our Dumb Terminals, it's because we had a lot of smarts to begin with. To get further intelligence on our smart ADM-2, contact: Lear Siegler, Inc., E.I.D./Data Products, 714 N. Brookhurst St., Anaheim, Calif. 92803. Telephone (714) 774-1010.

# ANYBODY WHO CAN DELIVER THOUSANDS OF TERMINALS CAN'T BE ALL DUMB.

Optional ADM-2 Modular

executive walnut exterior



THE ADM-2. SMART TERMINAL. SMART BUY.

# HARD COPY THAT'S NOT HARD TO READ.

A HAR

°008

Gould announces hard copy that is clear, sharp, crisp and black. From the new Gould line of staggered head electrostatic printer/ plotters.

### THE READING IS EASY.

With a resolution of 100 dots per inch overlapped, the new Gould 5005 and 5105 11" and 22" width printer /plotters give you exactly the kind of crisp, high-density, black plots you see here. It's the best graphics available. Which makes for easy reading, whether it's engineering or scientific drawings, charts, diagrams or alphanumerics.





### NO GHOSTS, SKIPS OR SMUDGES.

That's because of our improved patented writing system, which includes dielectric paper, front shoe writing heads and matrix approach to getting dots on paper precisely. software help that can make your toughest problems look easy.

Now's the time to get hard copy that's easy to read. Find out more about Gould printer/plotters by sending for sample hardcopy and information. Write Gould Inc., 3631 Perkins Avenue, Cleveland, Ohio 44114. Or Gould Allco SA. 57 rue St. Sauveur, 91160 Ballainvilliers, France.



When you buy a Gould printer/plotter, we make it easy on you in lots of other ways too. With software packages and direct on-line high-speed interfaces for IBM 360/370, PDP-11, HP-2100 and NOVA. Plus a direct Gould Service organization. And the kind of technical



# That's easy for you to say!

Yes, it is easy for us to say because that's our business. We've been developing and producing state-ofthe-art voice response systems since 1970. The VOTRAX LVM-50 AUDIO RESPONSE SYSTEM is the culmination of six years of breakthrough technology.

The LVM-50 is revolutionary from an economic standpoint. A 16-line, 32-word system goes for under \$1,000 per line! We do it by storing your voice on Programmable Read Only Memory (PROM) and multiplexing it with our microprocessor-powered controller to support a host of Touch-Tone applications.

The LVM-50 attaches to your micro, mini or maxi via a single asynchronous communications adapter for the utmost in hardware and software compatibility. It supports the new Transaction\*

Telephone, 407B and Automatic Call Distributor. Applications include: Credit Authorization, Cash Consolidation, Order Processing, Inventory Control and EFTS.

With the LVM-50 you don't need a big mainframe or bankroll. For more information, write or call:

### Vocal Interface Division

Federal Screw Works 500 Stephenson Highway Troy, Michigan 48084 East Coast: (617) 879-3274 Midwest: (313) 588-2050 West Coast: (714) 557-9181 Germany: 0049-06121-463822 See us at: Electro '76 (Booth 2102-2104) NCC (Booth 3327-3329) \*Registered Trademark of A.T.&T.

CIRCLE 124 ON READER CARD

### THE SUNSHINE STATE **OFFERS** *HIGHER* **PROFIT POTENTIALS TO ELECTRONIC** PRODUCTS MANUFACTURERS THAN ELSEWHERE IN THE **COUNTRY!** -IJ

Florida's substantial labor and operating cost advantages. plus ready access to the markets of the United States, Latin America and the world, combine to offer a unique profit opportunity for a Floridabased manufacturer.

Before you make any decisions regarding your business, this new industry study documenting Florida's position should be reviewed carefully.

To get your copy of Florida Profit Potentials in Electronic Products Manufacturing, write or call:



source data

(Continued from page 174)

Programming: The Key to Increased Productivity. Prices: 2-day course, \$275; 3-day course, \$400; 4-day course, \$525 (discounts available if more than one course is taken). Q.E.D. INFORMATION SCIENCES, INC., P.O. BOX 181, 141 Linden St., Wellesley, Mass. 02181.



### Data Base Systems

An ACM quarterly, Transactions on Database Systems, begins publication this spring. Its aim, according to editorin-chief David K. Hsiao of Ohio State Univ., is "to serve as a focal point for an integrated dissemination of database research and development on storage and processor hardware, system software, applications, information science, information analysis, and file management."

The first issue contains selected papers from the International Conference on Very Large Data Bases held in Framingham, Mass. on Sept. 22-24, 1975. "The Entity-Relationship Model --- Toward a Unified View of Data" by Peter Pin-Shan Chen, "A Database Management Facility for Automatic Generation of Database Managers" by David W. Stemple, and "Optimal Allocation of Resources in Distributed Information Networks" by S. Mahmoud and J. S. Riordon are among the articles. Subscription: \$40/yr. (\$15/yr. for ACM members). Single copies: \$15 (\$8, ACM members). ASSOCIATION FOR COMPUTING MACHINERY, P. O. Box 12105, Church St. Station, New York, N.Y. 10249.

Codasyl COBOL Journal The 1976 edition of the CODASYL COBOL Journal of Development contains all approved Codasyl COBOL specifications as of Jan. 1, 1976. In addition it contains the most recent version of the COBOL Data Manipulation Language specifications. The 584-page journal may be purchased alone (at \$7.50) or as part of a subscription service which includes the journal in loose-leaf form, plus all subsequent sets of page changes as authorized by the Programming Language Committee (PLC) during 1976. Subscription: \$20 (checks to be made payable to "The Receiver General of Canada"). Dept. of Supply & Services, MATERIEL DATA MANAGEMENT BRANCH, 5th Floor, 88 Metcalfe St., Ottawa, Ontario, Canada K1A OS5.

# Your freight goes first.

### With United Airlines' "First Freight," you get guaranteed priority boarding and reserved space-to 113 cities.

### **Priority boarding.**

"First Freight" is our priority air freight service, and it's always the first freight loaded in our planes. The big "1" on every piece makes sure of that. We're so sure your shipment will go on the flight you specify that we'll refund your premium if it doesn't.

### **Reserved space.**

Just call United at least 6 hours before departure of the flight you need. (United has over 1,500 scheduled flights a day.) We'll reserve space for your freight and, as long as it arrives at our freight terminal 90 minutes before flight time, we'll make sure it's the "First Freight" loaded.

### Special handling.

"First Freight" is segregated all the way on United —in our terminals and in the air. And every piece is monitored all the way by our computerized A.F.I.S., the industry's most advanced air freight monitoring system. No restrictions on piece count or weight, either. If our planes will take it, so will we.

### Just say, "First Freight."

When that shipment has to be there, call United or your freight forwarder. Yours can be the "First Freight" there—to any of our 113 cities.

If your emergency shipment is one piece, under 50 pounds and less than 90 inches in total dimensions, you may find United's Small Package Dispatch more convenient to use. Call United Air Freight for details.

/// UNITED AIRLINES



### news in perspective

Privacy

# Costs, Codes, People And the Constitution

Those Who Cope with Privacy Laws Talk it Over in Phoenix Symposium

The word privacy doesn't appear in the Constitution. This fact comes up in just about every discussion of the morass that is the draft privacy legislation floating around in all legislative bodies at all levels—from federal to townships.

At a Honeywell Information Systems sponsored symposium on Computer Security and Privacy in Phoenix last month, Harry Robinson, vice president of electronic installations for Metropolitan Life Insurance Co. said most of the draft legislation "assures rights for the individual far beyond the Constitution." There was a consensus at the sympoThe two amendments are-

9. The enumeration in the Constitution of certain rights, shall not be construed to deny or disparage others retained by the people.

10. The powers not delegated to the United States by the Constitution, nor prohibited by it to the States, are reserved to the states respectively, or to the people.

Meyer predicts that the Supreme Court, final arbiter of all laws as they reflect the intent of the Constitution, will look to these two amendments when it inevitably is called upon to weigh an individual's right to privacy dent and general manager of TRW Credit Data.

Symposium keynoter, C. W. (Clancy) Spangle, president, Honeywell Information Systems, said the privacy issue "has a liberty bell ring to it." Spangle defended the computer as "a tool that can be used for the protection of privacy."

### The mysterious art

"You can't deny the fact that a danger to individual privacy exists," said the HIS president. "And there is a widespread fear of computer technology as a mysterious art but the computer isn't



HARRY ROBINSON

sium that most of the draft legislation is too general.

Phoenix attorney Ronald Meyer, a teacher of constitutional law, believes that the Constitution does guarantee the right to individual privacy under two amendments which probably are more general than much of the draft legislation that is the subject of so much concern in the data processing community.



EDWARD J. BRENNAN, JR. "... motherhood and apple pie"

against business' need for information, and will restrict the collection, retention and dissemination of personal information and will uphold laws that protect the right to privacy.

Speakers at the Honeywell symposium were in agreement that restrictions are coming and that this is a likely year.

"It's a motherhood and apple pie issue and this is a major election year," said Edward J. Brennan, Jr., vice presi-



C. W. SPANGLE "... a liberty bell ring"

the heavy, it's a passive instrument. It can forget and forgive, which man can't."

Spangle called the computer "the only true economical answer" to protect privacy. "Computer manufacturers do recognize their responsibilities."

Just what these responsibilities and those of the collectors, retainers and disseminators of personal information are was far less clear at the end of the symposium than was the inevitability of restrictive legislation.

There were horror stories to illustrate both the need for restrictions and possible dangers of too much too fast.

Meyer told of an experience he'd had in late 1971 when, as a member of the county attorney's office for Maricopa county (Arizona) he was helping to set up a system for skip-tracing—collection of delinquent bills. He attended a meeting of the California County Collection Assn. where he saw a demonstration in which a social security number was entered into a crt terminal and back came an individual's name, present and past address, and a pretty complete personal history.

On the other side of the coin, TRW's Brennan said "a number of bills around would literally put us out of business overnight." He said the one time notice requirement of some (a requirement that maintainers of files containing personal information must notify the subjects) "would cost us 20 percent more than our gross revenues."

### Eliminate the link?

He also worried about proposals to curtail or limit the use of social security numbers or other universal identification numbers. At TRW Credit Data, he said, such i.d. numbers are used to organize files, match data, and assure accuracy. "The fear is that the i.d. numbers will be used to link data bases together. Why not just prohibit the linking together of unrelated data bases?"

Metropolitan's Robinson said much of the draft privacy legislation existing would "increase insurance costs for the honest insurance customer." The insurance industry, he said, "takes big risks for small premiums and needs information—personal information—to price the risk. The insurance industry obtains and has more information on policy holders than other businesses have on their customers. This assures that an individual insurance purchaser pays only his fair share."

Robinson worries that allowing policy holders access to information an insurance company has about them could, "over and above the expense to the company," be dangerous. "Medical information is not excepted and this is, by nature, technical and not readily comprehensible. It could confuse and lead to anxiety on the part of the patient. It could have a devastating effect. Doctors could become reluctant to give us information."

Robinson believes that much of the proposed privacy legislation "would appear to give individuals the ability to harass business generally." He said the insurance industry's Life Office Management Assn. has established a joint task force on privacy to "oppose all federal and state legislative efforts until the Privacy Commission report is public."

### Probe of TRW

TRW's Brennan, whose company is the subject of an FBI probe of an alleged scheme to doctor credit records, would like to see one kind of legislation passed soon. "We need stiffer laws for those who would intentionally misuse data bases." He feels this is "the only way to protect individuals' privacy ... that there is a tendency to leniency in the courts in fraud and conspiracy cases and an attitude of who was hurt, just a few big businesses?"

In the TRW case under investigation, the supposed victims were banks, credit card companies, oil companies and the like who granted credit on the basis of falsified records. A TRW employee was reported to have been involved.

Brennan and others criticized the broad nature of much of the proposed privacy legislation. "American business," Brennan said, "is just too complex to be legislated by broad generalizations."

The concern about broad generalizations centers on omnibus type legislation. At least one speaker, Metropolitan's Robinson, said he didn't think omnibus legislation is inevitable. He said it is business' responsibility to alert government to the financial problems to business that omnibus legislation would create.

### **Bad news?**

Dr. Robert Goldstein, University of British Columbia, said he had come to the symposium prepared to "suggest bad news in scope (of legislation to come)." He had felt that legislation drawn along industry lines or by type of information was not too likely but, "since I've been in Phoenix I'm not so sure."

He wasn't unsure either. "What worries me is applications could tie up legislators for a long time. There would be problems deciding which law would be applicable in which context. We probably will get an omnibus bill."

Goldstein has developed a model for costing out privacy compliance based on provisions of the Privacy Act of 1974 (October '75, p. 65), an omnibus bill applying to personal data systems operated by federal agencies.

This model came in for some criticism from Robinson of Metropolitan. "We tried to use Goldstein's model," he said. It didn't work. "The model assumes all systems are automated. In our company the number of manual systems is greater and computing the cost of compliance for manual systems is a bigger factor than for automated systems."

He said he believed the model could be used to advantage by small companies with a single electronic system.

"In considering costs of revising forms and scratching forms it (the model) assumes one person is responsible for all forms. In our company it is many people. He felt the model's biggest drawback for large companies is "it doesn't cost out changes in traditional business practices." He sees a potential danger in wide distribution of the model in that it could lead to "cost figures lower than are realistic and could refute industry's stand that cost figures are almost impossible to get."

### A Language for Security

A new programming language came into the public domain late last month which is expected to see widespread use in applications requiring a high degree of security.

Called Euclid after the Greek geometrician, it was developed by a five-man team with a common interest in verifiability of software. Team coordinator, Gerald Popek of UCLA, said verifiability was the goal of the development effort. He sees the biggest use of the language coming in secure systems.

Popek said he was approached by the Advanced Research Projects Agency (ARPA) to "pursue the notion" of a veri table language. "This provided the impetus," he said, "but a lot of the why had to do with the common interest of the team members."

In addition to Popek they were Butler Lampson and Jim Mitchell, Xerox Palo Alto Research Center; James Horning, Univ. of Toronto; and Ralph London, Univ. of Southern California, Information Sciences Institute. London has done a considerable amount of work in the penetration of operating systems.

Popek said the development took two months and a minimal investment for travel. "We weren't trying to develop a new piece of research but to consolidate existing knowledge into one coherent language."

He said they made considerable use of the principles of Pascal, a programming language developed some five years ago by Nicholas Wirth, for people attempting to write software for purposes requiring a high degree of reliability. He described Pascal as "simple and clean in design structure."

The language definition was published April 21 and copies are circulating on a limited basis. "We are asking for comments," Popek said. "We will take these comments into account and possibly make adjustments based on them." He said a final draft probably would be published by the end of this month. \*

### news in perspective

Goldstein told of two large organizations which maintained access usage logs which would comply with Privacy Act requirements and found systems overhead ranged from 5 to 7% which is "roughly in line with my model." He later identified the two as a state government computing center and IBM's Advanced Administration System."

### **Change assumptions**

He admitted in a question and answer session that there is "very little" business experience to support making cost projections. As for the assumptions in his model, he said, "If it is felt that the assumptions are bad you can change them and then compute numbers when assumptions change."

Goldstein offered what he called "some good news" on the timing issue. "There probably will be no federal legislation until the Privacy Commission has made its report and that's 15 months away. There will be discussion after that so we have a couple of years breathing space. But we can't sit back and not do anything for two years. This time should be used in getting ready for legislation in systems design activities."

Which is a large subject unto itself. It was generally agreed that 90% of protecting the integrity of a computerized personal information system involves people. For the 10%—the security of the hardware and the software—it was agreed 100% protection is impossible but steps are being taken to approach this.

Spangle said "Honeywell was interested in computer security long before it became popular." He said, "There has been more security testing done on Multics (Honeywell's Multiplexed Information and Computing Service) than on any other computer system in existence, yet it can be broken. I don't believe it is possible to create a system so secure that no one in the world could break it."

Peter S. Browne, General Electric Co., speaking on secure time-sharing systems agreed "there is no such thing as 100% security." He admonished hardware vendors. "You've failed us." He was particularly critical of existing operating systems. "Most of us (timesharing services) have had to modify or rewrite operating systems with security as a design objective."

Security, said Browne, "is becoming of primary importance in the competitive scheme. Awareness of security is growing. Customers are reluctant to put sensitive data on a system not under their control. They are demanding security requirements. Their specifications are including these requirements."

Dr. Peter Neumann of Stanford Re-

search Institute shares Browne's opinion of operating systems. "Most operating systems resemble Swiss cheese and the holes are connected."

He feels there must be some way to be able to certify and verify the security



DR. PETER NEUMANN "like Swiss cheese"

properties of a system. "Multics today presents the only claim to being secure and it is notably a system for bigger computers. It is not in anyway portable and there is no description of the system except for the code itself and it is impossible to verify that code."

Neumann said Honeywell and the Air Force are modifying Multics. He hoped that Multics would be fixed by: a re-do of the existing design, a re-do of the existing language ("PL/1 is not suited to providing corrections"); and a re-do of existing implementations ("define exactly what each function is supposed to do").

### Verification is feasible

"Verification is becoming feasible," said Neumann. "In the next four to five years it will be possible to demonstrate feasibility. The costs of verification are coming down." He spoke of a new programming language, Euclid (see related story) as promising for security applications.

Neumann was particularly concerned about the security of Electronic Funds Transfer Systems (EFTS). "The Mafia could have its own computer and the most serious penetration studies are not going to give you much peace of mind. Considering the excessive cost of being cheated, verification seems cheap."

Clark Weissman, manager, systems security department, System Development Corp., advocated an EFTS security policy which would include: positive user and transaction identification; theft proof identification; and restrictions of transactions as a function of time ("a customer with a money card and a \$100 limit couldn't access one terminal for \$100 and ten minutes later access another of the same amount.") He also advocates use of the National Bureau of Standards encryption algorithm in a network cryptographic device in EFTS systems.

Stephen Kohn, Ernst & Ernst, was disturbed because "security and auditing are not considered significant in EFTS relationships." He noted that an EFTS report done by A. D. Little for the American Bankers Assn. contained only one line on security.

Another auditor, John Nuxall, a partner in Peat, Marwick & Mitchell, was more encouraged. He noted that his company had been called in by Savings Association Central Corp., a consortium of Southern California Savings & Loans, to look over design specifications of an EFTS network it is proposing, before implementation.

The Privacy Act of 1974 so far is the only major piece of privacy legislation in effect and there seems to be considerable confusion as to how to comply with it. The Office of Management and Budget has published guidelines but Goldstein said, "it is not at all clear to me that complying with OMB guidelines is complying with the Privacy Act."

The General Services Administration recently sent a memorandum to all federal agencies stating: "Agencies are specifically advised that the FTS (Federal Telecommunications System) normally does not have security features to protect against either loss of, errors in, or interception of information. Therefore, the security and confidentiality of information transmitted over the FTS is not ensured."

The Privacy Act of 1974 requires federal offices to establish technical and physical safeguards to ensure the security and confidentiality of records and to protect against hazards to their security that could result in harm or embarrassment to individuals. The GSA memo urges "employees responsible for design, development, operation, or maintenance of such systems" to "appropriately consider the security capabilities of the EFTS."

And back at Health Education and Welfare (HEW) whose report "Records, Computers, and the Rights of Citizens" (September '73, p. 112) is the basis for much of the draft privacy legislation kicking around, employees are being advised "It is up to you to decide what data is to be made secure and it is up to you to take the steps necessary to make it secure when it is outside the main DMC (HEW'S Data Management Center) computer area." HEW recommends use of the Bell Labs-developed Safegard encryption routines.

-Edith Myers

### Education

### Control Data's Education Offering: "Plato Would Have Enjoyed PLATO"

"This is the biggest thing since the beginning. Did you hear Bob Morris say that? This is the biggest thing since the beginning of computers," enthused a newspaper reporter at a New York press conference where Control Data Corp. announced the commercial offering of PLATO (Programmed Learning and Teaching Operation). The computer-based education (CBE) system developed at the Univ. of Illinois over the last 17 years now is officially a CDC product and service for business, government and education.

Reporters wandered for hours from terminal to terminal at the mid-April affair, watching demonstrations of courses on English, Russian, chemistry, genetics, accounting. Frogs jumped, flies multiplied, and checkers moved across a board created on incredibly flexible plasma displays. Yesteryear promises of computer assisted instruction as the solution to staggering educational costs, illiteracy and poverty were reawakened. "The biggest thing since the beginning."

It certainly promises to be just that for CDC, if its own prognostications are correct. Robert Morris, CDC vice president in charge of CBE products and services, said the firm is betting much of its future on this market. In fact, he estimated that by 1985, PLATO-related revenue could account for 50% of CDC's business. Presumably it plans to capture a fair portion of the annual \$20 billion business said to be involved in training for government, industry and "certain segments" of higher education.

Many educators are disappointed that CDC's announcement really emphasized industry and not education. They also wistfully recalled prognostications from the Univ. of Illinois that the per hour cost of PLATO would be down to \$.50 to \$1.00 an hour by now. CDC's offering is far from that. Courses taken in its "learning centers" will be \$12-\$15 an hour typically. Organizations renting PLATO terminals on-line to CDC's central facilities will also pay healthy rates. For example, for 64 terminals or more, users will pay \$630 a month per terminal on a two-year lease and \$1,150 a month on a one-year lease. Add line costs to that and yearly costs for that category start somewhere around \$500,000. CDC says that purchasing a PLATO system will run around \$5-\$6 million.

### High, but economical

Obviously, the cost is prohibitive for elementary and secondary education, as well as for many colleges and universities. But educators admit that the only way a system like PLATO can reach the development and economies of scale necessary to bring prices down is through mass marketing to people with the money. Employee time in training is a definable cost to a company; PLATO has shown time savings and learning improvement, so for many the cost will be justified. For example, the Federal Aviation Agency reports 30% savings in training time in its current tests of PLATO.

The situation for education is not hopeless. Robert Morris, who has long had an interest in social implications for computing, emphasized that no matter what the initial CDC thrust, his major interest is in bringing CBE to "children and the developing counsequently, the installation at Illinois grew to a 3600, then a 6000, and finally the current Cyber 73. Five years ago CDC set up its own education department, hired university professors who had been working on computer courseware, and ultimately began using PLATO for internal training.

Over the last two years it has been negotiating licensing, courseware royalties, and other agreements with the Univ. of Illinois. Its announcement last month came complete with installations, orders, established "learning centers," and future plans. In addition to the Cyber 73 center in Arden Hills, Minn., CDC will open East and West Coast facilities within a year. Too, its Brussels headquarters will be on-line to PLATO.

### **Home terminal**

Commercial Credit Corp., CDC's big



PROGRAMMED LEARNING AND TEACHING: System distributes instructional materials in the form of text, numbers, animated drawings and other graphics for individualized, self-paced learning.

tries."

CDC is projecting that PLATO will come down in cost sufficiently that it will be in "general use at all levels of education in six to eight years." This is based on current trends. Figures by the Dept. of Health Education and Welfare show that over the past 10 years traditional instruction costs "have been increasing at an average compounded rate of about 8.2% a year, and in the last three alone . . . at about 13%." Technologies for computer-based education are decreasing about 5% yearly, says CDC, coupled with a 10% increase in performance. What this means for future instruction rates is not clear, but one example is that the plasma display terminal-a key element in PLATO-should drop from its \$9,000 price tag to \$6,000 within five years.

CDC's plans for PLATO have been germinating for several years. It became the hardware supplier for the experiment in the late '50s with a 1604. Sub-

financial subsidiary, will be running the learning centers, offering management and accounting courses on the plasma terminals. Seven centers are open now, with many more planned across the country. Control Data Institute will increase its usage of PLATO for computer and other training courses in its schools. Control Data itself will market the terminals and complete systems. Magnavox and Owens Illinois currently manufacture the terminal, but CDC has a prototype of a 28-pound portable version it will manufacture. Within three years this terminal will be available for use in the home.

Morris projected that 500 terminals will be in use at learning centers and customer facilities by the end of 1976 and 1500-2000 by the end of '77. Also by '77, five computer systems will be installed at organizations and institutions.

In addition to the Univ. of Illinois, which started it all, Florida State Univ.

# Introducing the new BTI A lot of plusses-with


# timesharing systems. one big minus.

Our new 4000-Plus minicomputer-based timesharing systems offer a number of plusses over the highly successful 4000 series:

String arithmetic, logical operators and many other language features now microcoded for faster and more efficient operation.

Magnetic tape software back-up and entry, using a new tape pack for easy handling and mailing.

Storage capacity in our smallest system is tripled—to 7.5 megabytes. And memory expansion (in 7.5 megabyte increments) is about one-third the previous cost.

Optional "polling ports," giving big computers direct access.

A revolutionary self-stacking structure eliminates the conventional system cabinet. All major system components are contained in stackable, interlocking cages. Cosmetic covers and top simply snap on. This radically new approach makes for the easiest system expansion, component replacement, and portability.

And while the new 4000-Plus systems give you these ease-of-use improvements, they still offer the advantages that made the earlier 4000 such a good timesharing system. Like hierarchal access, on-line software mobility, and a wealth of system management features. Like BASIC-X, the user language with the simplicity of BASIC and the sophistication necessary for demanding business and scientific applications. Modular expandability—in port capacity and mass storage. And 24 hours, sevenday-a-week on-line support.

The 4000-Plus series: a lot of plusses.

The one big minus? The Model 4000/15 timesharing system costs \$35,950—representing a \$20,000 reduction over the previous lowest-cost 4000. The bigger 4000/25 and 4000/35 systems

are available at similar savings.

The new BTI 4000-Plus – a lot more computer, for a lot less money. Write or call for complete information, today.



Timesharing systems built by the company with timeshare experience.

Home office: 650 North Mary Avenue, Sunnyvale, California 94086. Sales offices: East: Cherry Hill, New Jersey (609) 795-2334; Southeast: Atlanta, Georgia (404) 433-0900; Midwest: Minneapolis, Minnesota (612) 854-1122; West: Sunnyvale, California (408) 733-1122

has had its own facility in for more than 18 months. The first center outside the U.S. will be at the Univ. of Quebec in Canada. A Cyber 73 on the Quebec City campus will be owned and operated by CDC for the university and other customers. The arrangement is a double plus for CDC, since the university will develop courses in French that CDC will use for its expansion into international markets. CDC is also planning to work with Quebec on communications techniques, a major research effort at the school.

Additionally, CDC has experimental projects in remedial and secondary education. For example, terminals are being installed at the Minnesota Dept. of Corrections for remedial and vocational skills instruction.

Control Data already has several education efforts in developing and Eastern European countries. It has entered into a 10-year scientific cooperation agreement with the Soviet Union, which includes education technology. One source says that CDC demonstrated PLATO to a packed Russian audience a year or two ago and there was a lot of interest. It's believed the next day a Russian agency came back with an order for 500 terminals, but at the time there were manufacturing problems with the plasma display terminal and the U.S. backlog alone was enormous.

#### Agreement in Iran

One rather rich developing nation, Iran, has hopes of developing a nationwide PLATO system to help solve its huge manpower and literacy problems. CDC has signed an agreement there to manufacture plasma display terminals; while Iran intends to export this product, ultimately a large user will be the Iran educational network.

CDC readily admits the enormity of the task ahead on all levels. Many of the technological problems that have plagued computer-based education have been solved by PLATO and its new counterpart, the MITRE-developed TIC-CIT system. (TICCIT is based on two Nova 800s, so it is cheaper but more limited in the number of terminals and courses that can be handled at once.) The main barrier had to do with the limitations on student interaction due to available terminals.

The plasma display (see accompanying story) was a major breakthrough, invented by the Univ. of Illinois and brought to commercial reality by Magnavox and Owens. It is amazingly flexible, capable of providing animated graphics and handling a touch panel, microfiche projection, audio, and a host of other features in development. The TICCIT system uses a less expensive, but again more limited alternative -a Sony television with memory refresh, plus video tapes and a digitized audio disc.

Another problem for computer-based education has been the development of courses themselves. The educational system has been caught up in a vicious circle-wanting to see results before it invested, but needing investments to get results. Outside of Univ. of Illinois and a few other institutions, courseware development survived on small scattered grants, and even those dried up in the late 1960s. Then in 1972, the National Science Foundation took heed of advice and plowed \$6 million into TICCIT and \$10 million into PLATO.

The CDC effort should also help in course development, since it is paying royalties to authors whose courses it uses.

#### Shotgun approach

Quality is another issue—the art and science of systematizing teaching. The Univ. of Illinois, in order to involve large numbers of teachers and students in PLATO, has purposely used a shotgun



#### PLATO's Plasma Terminal Solves Student Interface Problem

Computer-based education, as conceived in PLATO, involves direct-instructional interaction and computermanaged instruction. The courses are designed so that the student is given any of a combination of lesson forms via the terminal: drill-and-practice, tutorial, inquiry, dialogue, simulation, computer games, and problem solving. Under computer-managed instruction, each student is guided through a curriculum along a learning path designed for him by the instructors and education administrators. Analysis of ongoing test results is used to prescribe subsequent learning activities.

Such flexibility is the result of several hardware and software developments. Perhaps the major hardware breakthrough was the invention by the Univ. of Illinois of the plasma display terminal. Its great flexibility in handling graphics and other media virtually solves the student interface problem. Another powerful tool is TUTOR, the author language developed at Illinois, which gives the teacher great leeway in constructing the myriad of lesson forms needed. At the central site, the use of extended core storage as the swapping medium achieved the CDC breakthrough in handling large numbers of terminals at minimum response time. Its transfer rate is 100 times that of disc or drum memories: 10 million 60-bit words a second.

PLATO, simply, consists of the plas-

approach to course development. Little strict control was exercised over quality, although it has recently begun an effort to analyze it. The end result to date, however, is there are many courses (60 full courses, more than 1,000 lessons) whose quality varies from the superb, such as highly lauded chemistry courseware by Stan Smith and an advanced curriculum in veterinary medicine ... to terrible.

Both Florida State Univ., using PLATO, and Brigham Young Univ., using TICCIT, have been developing courses slowly and methodically. The general quality is thought by some to be higher than Illinois'. However, fewer courses result and fewer teachers and students are involved.

Educators are careful not to criticize either approach, since both have great validity and contribute to knowledge on CBE. TICCIT and PLATO are both being analyzed by the Educational Testing Service in Princeton, N.J., under a grant by NSF. Before year end, ETS will complete its PLATO report; TICCIT will be completed by next spring.

These two systems are the nation's major contributions to CBE. Among the

ma display terminal, a communications network, and a Cyber 70 or 170 series computer. Software includes TUTOR, the KRONOS/NOS timesharing system, and a compiler and executor for lesson materials. Using up to 32 site controllers and a computer interface unit, a maximum of 1008 terminals can be linked to the cpu.

The terminal has a plasma screen, a translucent plastic-covered glass panel which provides an  $8.5 \times 8.5$  inch viewing screen. The screen consists of a 512 x 512 grid—262,144 intersectionsof fine electrodes imbedded in two plates of glass separated by a space containing neon glass. Each section can be addressed, meaning each cross point is ionized, glowing as a small orange dot. The dots form 63 characters per line, 32 lines. Unlike the crt display, the plasma display needs no refreshing.

The terminal's memory contains 126 fixed-characters and an additional 126 characters which may be created or changed by an author to represent other alphabets or portions of pictures. The keyboard itself is redefinable, so that the student can use the same keyboard no matter whether he's communicating in English, Russian, or graphic symbols.

#### **Optional touch panel**

In addition to keyboard entry, a touch panel is optional on this terminal. And since the plasma display

manufacturers, outside of Control Data, the efforts to attack the problems or the market have been halting in the last decade. IBM's system offering, based on the 1500, was withdrawn some time ago. It does offer a language for course development, COURSEWRITER 3 (version 3). IBM has a large library of courses it and its users have developed, since the first COURSEWRITER was offered on the 1400 series.

Univac recently announced a CBE language, called ASET, which the Bureau of Census is using on its terminals for employee training. Neither Uni-

#### Communications

#### Protocol for Packet Networks: The Question is Implementation

A protocol is a protocol if it's implemented.

Early this spring in Geneva, an international standards study group arrived at a protocol for data sent over packet networks. Its effect would be to provide a means by which network users with different types and makes of terminals and computer equipment may comscreen is translucent and flat, it is possible to rear-project color transparencies on the screen with a microfiche slide projector. Currently under development is a random access audio device which will permit storage of up to 22 minutes of speech, music, etc.



that can be programmed to play during a lesson. Multimedia devices for voice synthesis and recognition are other possibilities being researched.

The other flexible tool, TUTOR, consists of 200 commands and allows the author to interactively develop, test and change his material. The author can program a variety of allowable answers by the student and in any of several forms—alpha, numeric, mathematical expression. The answer also can consist of a word, phrase, or sentence. The system also can be programmed to decide the correct answer according to author rules.

vac nor IBM have any special hardware for education. However, IBM is licensed by the Univ. of Illinois to produce the plasma display terminal. It is already offering four different versions for targeted industries such as banking and retail; a fifth is due out by year end and for manufacturing, and seven more are rumored to be on the drawing boards. One is probably for education. IBM has already indicated that one of the prime initial markets for its proposed domestic satellite is education. CDC and PLATO now have the edge, but the scramble is on. -Angeline Pantages

municate with each other.

But the standard, recommended by the Consultative Committee on International Telephone and Telegraph, (CCITT), still has to be approved at a plenary meeting this fall and then be implemented by carriers and systems suppliers. There is little doubt that the plenary session will approve the recom-

mendation, but the implementation stage leaves a big question mark.

Shortly after the study group meeting in Geneva, two carriers—Telenet in the U.S. and the Trans-Canada Telephone System (TCTS)—announced they would implement the protocol, known as Recommendation X25. In Canada, the protocol would be used on Datapac, a new packet switched network that is to go into operation in July. Telenet said it would implement the new protocol in the U.K., France and Japan. At the recent Data Communications Interface '76 conference in Miami, spokesmen for Digital Equipment Corp. and International Business Machines Corp. indicated their companies planned to support the new protocol. But they neglected to say how long it will take to make the necessary changes in their existing control schemes-Decnet and SNA, respectively.

The CCITT recommendation (see Fig. 1) also specifies the manner in which data terminal equipment (DTE) is to be

## **100x Speed Improvement** FROM YOUR MINI . . . or more!



## Need The Power of a 7600?

Add our AP-120B Floating-Point Array Processor to your system — and leave the software and formatting to us.

The AP-120B is an extremely high-speed peripheral processor. It produces a 38-bit floating-point addition AND a 38-bit floating-point multiplication every 167ns! That's 12,000,000 multiply/adds per second!

MORE SOPHISTICATED OPERATION?

Vector Multiply
Vector Divide
Vector Square Root
1024 real FFT

.75 usec per data point 1.67 usec per data point 1.83 usec per data point 2.50 msec

The AP-120B comes with extensive software: Cross Assembler, Executive, Simulator, Diagnostics, an algorithm Library of over 80 routines and is easily programmable for custom operations.

PRICES START FROM \$39,050 INCLUDING HOST SOFTWARE AND INTERFACE.

Interfaces available for DEC, Data General, Texas Instruments, Hewlett-Packard, Raytheon, Modcomp, Data Craft, Interdata, SEL, Varian and others.

#### Delivery is 60 days

- Installations world wide.
- We service what we make.

For information CALL TOLL FREE 800-547-1885 SEE US AT NCC BOOTH #2629 AND E.A.E.G., THE HAGUE, BOOTH #43

10520 S.W.Cascade Blvd., Portland, Oregon 97223 Phone: (503) 620-1980 TELEX: 360470 FLOATPOINT PTL attached to data circuit-terminating equipment (DCE)—typically, the interface between a user-provided terminal and a carrier-supplied modem.

#### Three interface levels

Thus the new protocol, which may resolve a complex, protracted international debate among carriers, private network operators and others, incorporates three interface levels: One bounded by DTE and DCE, one bounded by the user's terminals and the network node to which it is attached, and one bounded by the data communications device at either end of the message path (e.g. a computer front-end and a remote concentrator, or more specifically, the computer side of the front-end and the terminal side of the concentrator).

There is one more level of control needed before on-line communication is possible. It regulates information interchange between the "user processes" carried on within the terminal or computer equipment at the extremities of the message path. At this level, codes may be needed to define data fields and to indicate different message priority levels, among other functions. X25 reserves a "facility field" in which such codes can be recorded. Although the user is allowed to develop his own facility codes, he must abide by a number of rules which reduce his options.

X25 supports two basic types of transmission-permanent and switched virtual calls. Both require a duplex, pointto-point synchronous link between the sender and receiver and his network node. Between the two network nodes there is a connection only so long as the call is active. Since the precise path that one packet of information takes between these node points may be different than the path followed by the next packet, it's a "virtual" or "logical" rather than a "physical" connection.

A "permanent" virtual (logical) connection is one in which all the packets moving over the related channel flow between the same two terminals. It's the packet network equivalent of a pointto-point leased line.

#### Eliminates cost, delay

One big benefit of leasing a permanent virtual channel is that it eliminates the cost and delay of setting up each call, as is required with a "switched" virtual channel. But this setup operation (analagous to dialing a telephone call) enables the customer to reach any of several different terminals over the same channel. (The customer must complete one call, however, before beginning the next one, and can't communicate with more than one distant terminal concurrently-sending one packet of a multipacket message to each one in turn, for example-unless leasing a separate logical channel to support each exchange).

The customer opts for permanent

CIRCLE 126 ON READER CARD

DATAMATION

and/or switched virtual service upon signing up with the carrier, or through subsequent modification of the service contract.

The terminal devices covered by X25 must be programmable. Non-programmable equipment-like teletypewriters-can be connected, but a device-dependent interface is necessary and these remain to be standardized by CCITT.

Basically, X25 defines a set of binary codes which: control the start and termination of a call; regulate the flow of information between the ends of the message path to prevent congestion; keep track of packets that have been received correctly; permit the normal message flow to be interrupted so that urgent information can be transmitted by the user at either end, and reset/restart the flow of packets after an error occurs.

A separately formatted packet is specified for each of these functions (see Fig. 2, page 190). This diagram shows the detailed format of a "call request packet"—the first one transmitted by a sender to a receiver.

The first three octets are laid out essentially as follows: in octets 1 and 2, the last 12 bits are reserved for a logical channel number. This number stays the same for all subsequent packets included in the same call (or "session," as IBM refers to it). Octet 3 is reserved for a type code to distinguish this as a call request packet from all the other types included in the standard. The format of these three octets and their functions remain the same for all control packets. Beginning with octet 4, however, different formats and functions are specified.

In the call request packet, octet 4 is





INTERNATIONAL PROTOCOL: Diagrams show two of the frame formats specified by CCITT's recommendation X25: First three blocks in each diagram (flag, link address and link control) plus the last two (frame check sequence and flag) comprise a "high level data link control" (HDLC) which has been the subject of a separate international standardization effort. In effect, X25 incorporates the latest version of the HDLC proposal. If the International Standards Organization (ISO), which is working on HDLC, finally adopts a different format, it presumably will be cranked into X25.



divided into two 4-bit groups ("semioctets") in which the lengths of the calling and the called DTE addresses are recorded. Octet 5 is reserved for the actual address codes. Up to 14 additional octets can be reserved for this latter information. Next comes the facilities field which can be up to 62 octets, and after that, the 16-octet user datafield.

The receiving terminal responds to the call request with either a "call accepted" or a "call clearing" packet. The latter explains why a dialog can't be established. Clearing codes are specified in X25 for such things as "number busy," "network congestion," and "out of order."

Assuming the call is accepted, the two stations then transmit data packets to each other in a scheme, similar to the one IBM developed for SDLC. It enables each terminal to keep track of the error-free packets it has received and permits one terminal to tell another that a particular packet or packets must be re-transmitted because the message didn't come through accurately the first time. Another field indicates that more data is coming in a subsequent packet or packets.

The data field of a data packet, under the standard, can contain up to 128 octets. Optionally, individual networks can support fields containing 16, 32, 64, 255, 256, 512, and/or 1024 octets.

The 62-octet facilities field in the call request packet is the place where a user who prefers "datagram" to virtual call



#### Fig. 2 CALL REQUEST PACKET

service can insert his own end-end logical channel control codes and possibly supplant those specified in X25. An individual agreement must be negotiated between the customer and the carrier before a datagram protocol can be used, however—which makes some users nervous.

This may not be a problem in the United States, where competitive packet networks are likely to be operating within the next few years (ITT and MCI each have filed FCC applications for systems which would vie with Telenet). But in Europe, where government policy favors operation of a single network within each country, the situation is considerably different. By refusing to allow use of some or all datagram protocols instead of X25, the PTTS-which are largely or completely government-owned-conceivably could limit the development of private networks.

The ideal solution would be to develop a set of standard datagram protocols for user groups having a need to communicate with each other, and permit these codes to be used in conjunction with or in place of X25. It's far from certain this will happen, though. One major difficulty: the carriers can't charge as much for datagrams as for the full virtual call service they've specified in X25. —Phil Hirsch

#### CDC to Implement Protocol in '77

Control Data Corp. is the latest to offer a new link control protocol, called Con-

## SO VERSATILE ...

### ... IT FITS ALL APPLICATIONS

500

lines/minute

Designed for heavy duty

Line Printer operation, but

comparably priced with

character-at-a-time printers,

Potter's LP6351 does it all in conventional or "Grand-

Slam" style print.

#### Potter's New Line Printer LP6351 - the PRICE/PERFORMANCE LEADER

You choose – Switch-Selectable conventional 132 columns of 10 characters per inch on  $11'' \times 14\%''$  computer-size paper, or "Grand Slam," 132 columns of 13.3 characters per inch on easy-to-handle  $8\%'' \times 11''$  letter-size paper.



#### SEE POTTER AT THE NCC'76

#### STANDARD FEATURES

 Fully buffered 132-columns
 Swing gate loading
 Adjustable dual tractors
 Scroll ribbon
 automatic skew control
 Economical multi-part forms
 Reliable microprocessor logic
 9 x 7 matrix, 64-character ASCII
 Control panel and ...

500 LINES PER MINUTE



**Booth 1333** 

OTHER AVAILABLE OPTIONS

POTTER INSTRUMENT COMPANY, INC. 151 Sunnyside Boulevard + Plainview, New York (11803) + 516 OVerbrook 1-3200

DATAMATION

trol Data Communications Control Program (CDCCP).

First unveiled late last year at a CDC users group meeting, the new protocol is being implemented initially on the recently-announced 2550-series network processing unit (NPU) which interfaces to Cyber 170, Cyber 70, 6000 or model 3000 lower series computer systems.

A company spokesman says the new NPU currently is emulating older CDC protocols. The first application using CDCCP is expected to begin operation on a Cyber 170 during the first quarter of 1977.

The new protocol "spans the entire set of bit-oriented protocols now in the process of standardization and implementation," said the spokesman. "These include IBM'S SDLC, ANSI'S ADCCP, and ISO'S HDLC. CDCCP is, therefore, geared to satisfy any of these requirements by use of a subset of the CDCCP protocol. Control Data is also closely following developments leading to standardization of device control and message formats. These functions would be contained within the I (information) field of CDCCP, and would convert the protocol into an equivalent of IBM's SNA scheme. Target date for completion of this upgrade is next fall, said the spokesman.

The CDC protocol is designed to interface with the company's newest operating systems—NOS and NOS/BE (batch environment)—through a network access method (NAM) that has been coded and is now being tested and system-integrated, explained the company spokesman. Commercial release of NAM is projected for next October or November, he added.

According to a recent CDC brochure, NAM "allows diverse communications applications to simultaneously access the same communications network." This network architecture (CDCCP plus NAM) "allows networks to be configured which range from a single Cyber 170 host with a single front-end processor, all the way to large multi-host networks with many communications nodes. Capability exists for the attachment of multivendor (i.e. non-CDC) hosts and terminals if a specific system has this requirement."

#### User Groups

#### Togetherness: A Long Time Coming

A milestone of sorts was reached in April when the RCA Spectra computer user group, called the Computer Users Assn. (CUA), now under the wing of Sperry Univac, met in joint sessions with the older Univac Users Assn. (UUA). It was last October that the two user groups voted to merge and form the Americas Univac Users Assn. (AUUA), and it was that combined group that met in Denver.

"This merger is a recognition that the CUA members trust Univac," says Westinghouse's William E. Bender, president of the AUUA. "It's been a long time coming."

Gerald Raulinaitis of Connecticut General Life Insurance, prominent user of the Spectra mainframes, says that in the old days the sentiment among RCA users was for the preservation of the CUA as a sort of security blanket. RCA had abandoned them, and they were not at all certain they could trust another vendor.

They've come a long way.

Formation of the AUUA came about four years after Sperry Univac agreed to acquire the RCA customer base, following the latter's announcement in September 1971 that it was withdrawing from the mainframe business. At that time there were said to have been about 1,000 RCA computers installed. Most of the systems on order, it can be assumed, were cancelled. Many of those who had newly installed systems jumped ship, muttering that they should have known better than to have gone with one of the dwarfs.

And since that time, the Spectra users who had to upgrade to larger systems went to something like an IBM 158 or 168. Univac tried to lure them to the larger 1100 series, but could offer them no conversion tools. Subsequently Uni-

#### Introducing DMS/OS, the newest, most comprehensive DASD Management System in existence, and it can be yours for as little as \$8,900.

Software Module Marketing, "The Supermarket of Software<sup>(B)</sup>" offers you solutions to your Disc Management problems. DMS/OS, with its modular and composite design, is flexible enough to meet your changing DASD needs. DMS/OS is available for all versions of the full IBM 360/370 operating system (MFT, MVT, VS1, VS2 and MVS) and supports all current IBM-compatible disc drives.

#### **Basic DMS/OS offers you these key features:**

Data Set Scratching Facility (immediate or deferred) • Volume Configuration Facility • Partition Data Set (PDS) Compression (automatic or deferred) • Data Set Activity Reporting Facility • Report Writer • Table Support System • JCL Generator • DSCB Retriever • Automatic Audit/Trail and Module Trace

#### DMS/OS automatically generates these management reports:

Data Set Dictionary • Volume Attribute Summary • Free Space Detail • Space Availability Summary • Volume Layout Report • Volume Allocation Report • Disc Utilization Graph by day of week plus hour of day • Data Set Listing by least recent references

#### Here are two optional modules to the basic DMS/OS system

TP Interface Module	\$1,500.00
User Billing Module	\$1,200.00

This all adds up to a remarkable low price of \$11,600 for a full-blown DASD Management System.

DMS/OS is designed and documented to be self-installable and does not require any OS modifications, assemblies or linkedits.

For an on-site evaluation or further information, contact Software Module Marketing, "The Supermarket of Software," (916) 441-7234.

NAME				
ORGANIZATION				
CPU	DASI	O TYPE	NO	
STREET		Softwa	re module mf	RKETING
спту	STATE		e Supermarket of ocker Bank Build Penthouse 07 7th Street	f Software ing/
ZIP PHONE	( )	Sr	icramento, Ca. 95	814

vac developed two "bridge" systems to the Univac line, the 90/60 and 90/70 and the low end of that line, the 90/30, which is generally seen as being too small to serve as a bridge for Spectra users.

#### **Pressure to transfer**

At this first meeting of the new AUUA, in sessions for so-called Series 70 users (formerly Spectra), there was some furor over the lack of support for the old operating systems, DOS and TDOS. Univac's position, that those operating systems are mature products with not much more to be done with them, was being viewed as pressure to get them over to native Univac systems.

This is not to say that there's rampant dissension in the ranks. Speaking of the old gang from RCA, Connecticut General's Raulinaitis says the treatment they're getting from the vendor is about the same as one gets from any other vendor. "I think most of them had a level of expectation that was not that great. I think they're pretty much getting what they expected ... I don't see that much difference between the level of support they got from RCA and are getting now from Univac."

No user is ever 100% happy with the treatment from his vendor, he adds. "The kind of complaints I hear users making today are the same kinds of complaints I heard them making back in '69 and '70 under RCA." They're saying that too many recommendations from the users are being rejected. And why does the vendor take such an odd-ball approach in his software? At the



WILLIAM E. BENDER Trust is a word called AUUA

last few CUA meetings, the complaint was that there were too many marketing people from Univac in attendance, and not enough technical people, those capable of fielding technical questions. "I can remember the same complaint under RCA," he observes.

Raulinaitis says that right after its acquisition, Univac seemed to be more cost-conscious; when users made recommendations, the vendor seemed to be making a bottom-line analysis before replying. Under RCA, he adds, "you didn't get the feeling that they were doing a cost study on what you were asking for." He notes some relaxation of this practice in more recent times.

#### 400 turned out

The AUUA represents all the domestic Univac users except for those in the large 1100 series. That group, formerly called the Univac Scientific Exchange, now goes by USE Inc. It remains the larger of the two, although the AUUA has about 1,400 member installations. Almost 400 of them showed up in Denver, compared to the 500 to 600 who attend USE meetings.

The software library that formerly was an appealing part of user group activities, where users donate applications programs and utility routines they developed, shows signs of petering out. Westinghouse's Bender says USE has a couple of thousand programs in its Program Library Interchange, but they were all donated before the current pro-

# Computer graphics survey: Checkone



I want affordable refresh vector graphics.

I want a company that can match my graphics problems with innovative solutions.

I want to be proud of my graphics system.

Megatek gives you all of these and more. Call (714) 224-2721 or write for details. Megatek Corporation, 1055 Shafter St., San Diego, CA 92106.

Megatek Corporat	ion, 1055 Shafter St., San Diego, CA 92106
Rush me free	details.
NAME	DATE
COMPANY	PHONE
ADDRESS	
CITY/STATE/ZIP	
	NEGATEK

## MPATIBLE EM MARKE



## idi(Q)(a)

Nov through plug to not users. Setons កាត់ជាតែចាំអត់នេះ ចំណាចចារដែរនេះទេអាចនៅទំណាះទោ snutheuse commences while meintening. complete sparse parties with the competition of onnonsia anarse iron alongus cilicating the HURALED CONFORMED CONSERV

#### **Standard Features**

- □ 1,920 character display
- (80x24).
- □ 12-inch bonded screen.
- □ Incremental and absolute
- cursor positioning.
- Dual video intensity
- □ 10-key numeric pad.
- Movable keyboard.
- □ Choice of 8 transmission rates up to 9600 baud.
- □ Communication interfaces switchable between EIA RS-232 and current loop.
- □ Choice of block or blinking underscore cursor.
- Choice of white-on-black or black-on-white display representation.

#### The Editing Option

- □ Field attribute designation, which allows the host computer to assign one or more of the following conditions to specific screen locations:
  - Blink or no blink.
  - Standard or reverse video. -Low- or high-intensity
  - representation.

- -Protected or unprotected data from operator input. -Alpha, numeric or alphanumeric entry only. -Display or non-display of data.
- □ 8 different video representations.
- □ 8 Special function keys.
- □ Data compression and record separation.
- clear and automatic.
- □ Automatic repeat function for period, space and dash.
- □ Insert and delete line.
- □ Insert and delete character.

#### **The Polling Option**

Provides protocol compatibility for interfacing to communications networks. Protocol may be user-defined.

#### **Other Options**

- □ Upper/Lower Case
- □ Parallel Output Connector
- Serial Output Connector
- 202C Compatibility
- □ Synchronous Interface
- □ Modem Cable
- Mechanical Security Lock.

## Modular One establishes new standards of reliability and value for computer terminals, incorporating the latest in

high-reliability design techniques and components . . . the kind you expect in any product bearing the Hazeltine name, the Company with more than a half-century of leadership in electronics and displays. CIRCLE 19 ON READER CARD

Hazeltine-First in Sales The World

Hazeltine Corporation, Computer Peripheral Equipment, Greenlawn, N.Y. 11740 (516) 549-8800 Telex 96-1435 East: N.Y. (212) 586-1970 Conn. (203) 875-6429 Boston (617) 261-5867 Phila. (215) 676-4348 Wash., D.C. (703) 979-5500 Rochester (716) 254-2479. Midwest: Chicago (312) 986-1414 Columbus (614) 864-4714 Detroit (313) 559-8223. South: Dallas (214) 233-7776 Atlanta (404) 393-1440 Houston (713) 783-1760 Orlando (305) 628-0132. West: San Mateo (S.F.) (415) 574-4800 L.A. (213) 553-1811 Denver (303) 770-6330 Seattle (206) 242-0505.

Canada: MISCOE Data Communications Equipment Services, Ltd. Toronto (416) 678-7354 Montreal (514) 631-4381 Vancouver, B.C. (604) 731-0714. Mexico: BPM de Mexico City (905) 557-0011. England: Hazeltine Ltd. 01-948-3111 Telex (851)-928572. Germany: Hazeltine GmbH 0611-590748 Telex (841)-416924. France: Hazeltine SARL 9246279 Telex (842) 64601 FOR WORLDWIDE SALES-INFORMATION CALL: (516) 549-8800

Hazeltine

- □ Tabulation advance, back, set,

modular one

□ Clear, Sharp 7 x 9 dot matrix

display. Elevated bonded screen for comfortable viewing.

**Human Engineering Features** 

- □ Stair-stepped keyboard for rapid, error-free data entry.
- Non-glare key caps for operator comfort.
- □ Moveable keyboard with disappearing cable.
- □ Modern design complements any office.

Now, with Modular One, Hazeltine makes it easier than ever for system manufacturers to have precisely the right terminal at the right price! Phone your nearest Hazeltine representative today for a demonstration and price quotation.

# A real workhorse solution for heavier loads: our 2-megabyte mini with software, off the shelf.

#### Economy priced and ready to go: a field-proven, system organized computer.

When bigger computing loads depend on a good hard-working system, depend on General Automation to put it all together: a powerful price/performance package complete with solid software support (available today—no six-month runaround).

You'll call it a workhorse. We call it the GA-16/440, the top end of our new Solution Series computer family. With well over 100 systems shipped to date, it's already proven itself in a wide range of applications.

Cost-efficiency's optimized throughout the 440 system. More main memory capacity—up to two million bytes—and a more versatile Memory For multi-terminal applications, it's the only mini in its price range to offer ANSI-74 COBOL with an ISAM package. 440 also runs macroassembler, FORTRAN IV and BASIC. In both batch and foreground/background real-time operating systems.

*Out-performs* computers costing many times its price. We're talking \$5370\* for a system with 16K words of 720ns core; about forty-grand for our 256K with MMS.

440 is just one member of the Solution Series, in the broadest, most compatible family produced today. So if you want to segment a project produce a smaller, less expensive system



Management System (MMS), to enhance memory utilization and program protection.

440 cuts down your programming and interface design, with the biggest selection of software tools and I/O devices in the industry, bar none.

Developed for our SPC-16 mini family, GA's compatible, user-proven software boasts such depth—it's easy to pick precisely what you need. For a simple dedicated application. Or a large multi-program real-time system. or remote your acquisition and control functions, we've got what it takes to get your job done right. In minimum time, at minimum cost.

For full details, write our corporate headquarters: General Automation, 1055 South East Street,

Anaheim, California 92805. (714) 778-4800.

Also General Automation, Paris, France and G.A. Computer Ltd., Ontario, Canada.

See General Automation at NCC, Booth 2501

\*(Maximum discount)

DATAMATION



prietary feeling developed. The old UUA had been trying to build up its library, but has only about 130 programs.

"In the mid-'60s it was possible to do that," he explains. "Right now, I think, most companies' managements feel that programs and software packages are proprietary. They've spent thousands of dollars developing those things, and maybe they're worth something, in terms of their salability, and they're not so willing to give them away. So I'm not so sure that our timing here isn't too late to be starting a library interchange." The AUUA's executive board, he adds, is still hopeful of having a library. But he notes that Westinghouse is selling its own programs and thus would not donate to the common pool.

But attendees at these conferences received the added benefits of being able to compare notes and exchange ideas with others on the same machine or the same operating system (one participant noted there were 51 installations of Series 70 gear represented, and a count showed 40 sites where vs9 was in use). On another day, users met according to their industry-education, finance, manufacturing, government, etc. And at each session there was at least one representative from Univac on hand to try to answer any questions.

#### **Distributed system**

In a session on the distribution industry, Gene Kuebler of Interstate Brands Corp. described his company's attempt to install a distributed processing system. The firm, based in Kansas City, has more than 400 distribution centers and a large fleet of trucks, handling baked products that are sold through more than 100,000 retail outlets. They have a 9480 at their headquarters, along with two minis handling the data communications, and, to date, 11 Qantel mini systems at plants around the country. Maintenance of their network, which became operational in January 1975, was a problem that almost brought them to their knees, he said. Observing that minis don't have the reliability and sophistication of larger computers, Kuebler said they averaged 4.5 service calls per plant that first month, but got this down to their target of 1.5/month/plant by the middle of the year. Hardware maintenance has been their biggest problem, he said. And the six or eight systems people they have in Kansas City spent 60% of their time last year on problems in the field. It now is down to 30%, a figure he finds reasonable.

In a session for users from manufacturing firms, Robert Kallstrom described an apparel maker's experiences with a high-level program generator, Score, from Programming Methods Inc. Kallstrom, of I.C. Isaacs & Co. in Baltimore, said his firm had made an unsuccessful attempt to use tab gear back in the early '60s. It was thrown out. In 1969 it installed a computer system that stayed for less than two months. "Management and the users had a very bad attitude toward data processing," he said.

But with the growth of paperwork, management decided in 1973 to try again. Kallstrom's approach was to produce early results with a computer, build up the confidence of management and users, and to respond quickly to any special requests from the users. In software, his first decision was to use COBOL. And to get jobs done quickly, his company looked at various packages—report writers, data base managers and file management report writers, and high-level program generators. It settled on Score, which generates COBOL source code from a few parameter cards.

Starting with a Series 70/45 running 360 simulation, a configuration selected for the development stage to keep hardware costs down, they now are installing



AJ has one of the best selections of computer terminals in the business, backed by our own nationwide sales and service. Take a look at our line-up of quality terminals— • *AJ 230* The popular Model 33 Teletype with built-in acoustic coupler, plus mobile stand for easy portability. (Also available in auto-answer and TWX/DDD versions.) • *AJ 841* Our original, rugged Selectronic<sup>™</sup> terminal. A cost effective replacement for the IBM 2741. • *AJ 630* A solid state, non-impact printer terminal that offers a 140 character line plus fast, quiet operation. (APL is an option.) • AJ 832 The newest 30 cps impact printer terminal with high print quality. It also features addressable horizontal and vertical tabs and high speed Ultraplot option.

If you're thinking about terminals, think about Anderson Jacobson. Better yet, write or give us a call and let us tell you more.



CIRCEL 106 ON READER CARD

# Why Documation can sell you a 2250 line printer for the price of many 1200 line printers.

It's a simple, provable fact: Documation's DOC 2250 offers more output for less money than any other printer on the market. Here's why.

At Documation, "Research & Development" is a bit more than a name on the door to the engineering lab. Quite a bit more. Instead of sitting on their slide rules waiting for some genius to come up with a great new technical application, Documation's engineers constantly research ways to build more efficient equipment at a price advantage. One secret of the DOC 2250's cost efficiency is its integrated controller - a Documationdeveloped microprocessor. The controller communicates through its interface with the host system, decodes all commands, controls the printer hardware and reports various errors and status.

Other advances our design department made standard on the DOC 2250 are: • Fully-buffered print line. • Interchangeable character arrays. • A Universal Character Set buffer that allows any character set to be used. • 2250 LPM with a 48 character set. 

Vertical Forms



inch. • A powered forms stacker accommodating forms 3 to 24 inches in length. • Accousticallyinsulated powered cover that holds operating noise to 74 dba. • Resident micro-diagnostics and maintenance independent of host system. • Up to 6 part forms. • Paper slew up to 100 inches per second.

it, we build it. Documation's facility is an integrated

Control buffer manufacturing plant not just that allows an assembly line. Tour our format control plant and you'll see stacks of for pages up to metal waiting to be turned into 24 inches in precision parts for our printers length and es- and card readers on our tablishes either computer-controlled auto-6 or 8 lines per matic milling machines, circuit boards being manufactured, and finally, painstaking assemblage and testing of all Documation equipment. What this means to you is that we don't get hung up on somebody else's production schedule or somebody else's price boost.

Frankly, DOC 2250 is our first entry in the highly competitive printer field. But, just After we design and develop as frankly, we know it's the best on the market. All we ask is the chance to prove it to you. A few years ago we were the dark

horse candidate in the card processor field. Today we're #1 – because we built a better, more cost-efficient product. We intend to follow the same course in printer products. And if you'll compare our product, feature for feature with any other printer, you'll see how our printer can give your system a real competitive edge. For more details, call or write Mr. Roy Ostrander, Vice President, Box 1240, Melbourne, Florida 32901. Telephone (305) 724-1111.

OCUMATION INCORPORATED

a Univac 90/30. Using Score, which was installed in July of 1974, Kallstrom said that he, an analyst, and a programmer have produced 400 running programs. "It does generate more code than you would use," he admitted, but it gets the job done quickly. Even if the programs required an extra 2K of core, it wouldn't bother him, he said, adding that he didn't think there were excessive inefficiencies in the programs generated. His largest program is about 50K, but most fit into a 32K slot.

-Edward K. Yasaki

#### Personnel

#### The Elusive Man For All Seasons

You've hired this kid with a brand new diploma in computer sciences and he doesn't understand data bases? Worse yet, he lacks an adequate education in business to interface with your users in Marketing and Accounting? If that's bothering you, you'll be happy to hear that some people are trying to remedy



Major real-time software systems design and development projects require key individuals, preferably with a background in military systems.

Our client, one of the nation's largest and most prestigious equipment and systems innovators, is looking for professionals with outstanding technical credentials in the field of complex realtime software systems; ideally command and control, weapons, radar, and communications. A background in some of these areas will be considered: Software Simulation Design; Data Base Management; Intelligence Software; Software Project Management: Command & Decision Definition and Design: Radar Software; Radar, Weapons, Missile Simulation; Operating System Software Development; Structured Programming, Micro Programming Systems; Computer Systems Architecture; Weapon System Software; Real-time Software Design; New Business Acquisition; Radar and Communications System Programming; Real-time Executive System Design; Interactive Data Reduction Systems; Configuration Control. If you have a successful background in some of these areas, we can offer long term career opportunities that include attractive immediate rewards, and extraordinary advancement potential. These ARE immediate openings. Please rush your reply, in complete confidence to:

> 6845 Elm Street, McLean, Virginia 22101 U.S. CITIZENSHIP REQUIRED Representing an Equal Opportunity Employer M/F/H



these types of problems.

More than 30 industry heavyweights, most of them representing the computer user community, met last month in Chicago. The objective of the intensive one-day workshop was "to identify specific steps that industry can take to stimulate the development of improved programs for educating information systems professionals." The invitational meeting was called by the Education Foundation, a one-year-old nonprofit group of the Data Processing Management Assn., Park Ridge, Ill.

A large number of action items emerged from the skull sessions, the essence of most of them being the need for an improved flow of information between colleges and employers. There's a need for a mechanism to implement interaction between industry and academics, it was suggested. How about a directory of industry people with special knowledge who are willing--indeed, anxious-to serve as guest lecturers, run a seminar, or whatever? In the opposite direction, how about more programs for industry to bring in guest lecturers?

According to Prof. James McKenney of Harvard's Graduate School of Business, one of the participants, Harvard sends teams of students to companies like Xerox and Celanese to study systems and organizational problems surrounding information systems functions. The students receive a closeup view of real life situations and, after five or ten days, return to produce a case study. Michael Samek of Celanese and Dr. Paul Strassmann of Xerox both agreed that these visits were valuable.

#### Jobs for teachers

"Another thing that appears to be badly needed," says workshop program chairman George Glaser, "is a directory of internship, sabbatical, and thesis opportunities, where industry might say, 'Is anyone out there in academia interested in working on this type of problem?" " It is a chance for industry to find a bright student or professor to join them for three months, say, as a member of a task force to examine perhaps the idea of implementing a distributed processing or data base system. Glaser, a former AFIPS president and a regent of the foundation, adds that it could be useful to a student looking for a thesis topic, providing him again with hands-on experience and perhaps a few dollars, as well.

In one of three prepared papers presented, Frederic G. Withington of Arthur D. Little Inc. looked at the variety of ways in which industry and academics can interact. One of them is a fellowship for professors, usually for a summer but also for as much as a year. Current sponsors of such programs include Pennzoil, A.D. Little, and the Civil Service Commission. "The sponsors usually match the faculty member's academic

CIRCLE 161 ON READER CARD

DATAMATION

## DOCUMATION'S PRINTER/READER/PUNCH: YOUR IBM 360/370 WILL THINK IT'S IBM. THE PRICE PERFORMANCE RATIO WILL TELL YOU IT'S DOCUMATION.

Documation just introduced a new Printer/Reader/ Punch Subsystem you should introduce to your IBM System 360 (Models 22 through 85 and 195) or 370 (Models 115 through 195)

When you replace your IBM 2540 Reader Punch and IBM 3211 or 1403 Printer with Documation's new Printer/Reader/ Punch Subsystem, your main frame won't notice the difference.

But there are some very significant differences you will notice. Starting with the fact that Documation's Subsystem can be tailored to give you as much function as you need.

You can take your choice of two printer models --- our DOC 2250 (printing 2250 lpm with a 48 character set) or our



DOC 2250 OR DOC 1800

DOC 1800 (printing 1800 lpm). Either model can appear to your system as either an IBM 3211 or 1403. With some extra advantages thrown in.

Operating in the 3211 mode, the DOC 2250 prints 10% faster than the 3211. That's advantage #1. Advantage #2 is price. The DOC 2250 costs less than half as much as

the 3211. Advantage #3 is space. The DOC 2250's integrated microprocessor controller eliminates the need for a separate controller. And because the DOC 2250 has built-in, comprehensive microdiagnostics, maintenance can be done off-line without tying up the host system.

The DOC 2250 also offers: buffered vertical format control including indexing and line spacing; fully-buffered print line; operatorchangeable character arrays; a 432-

position Universal Character Set Buffer (UCSB) that allows any character set to be used; up to 6-part forms; high-speed paper slew up to 100 inches per second; power cover; power stacker.

The DOC 1800 offers all the features of the DOC 2250, but at a reduced printing speed. And a reduced price.

The 1403 compatibility feature allows both models to operate in the 1403 mode. This feature includes: paper tape loop; operator selection of line spacing (6-8 lines per inch); dualing; manual indexing with rotary dial; use of 1403 UCSB feature or other standard non-UCSB character arrays. Your CPU will think it's working with a 1403. You'll know you're getting a 2250 or 1800 lpm printer for just about the cost of an 1100 lpm printer.

The read/punch side of the Subsystem (the PC 6000 Reader and the PC 50 Punch) recognizes the same command set as the IBM 2540. All data and control signals transferred between the host and the PC 50 and PC 6000 pass through a subsystem microprocessor controller built into the PC 6000. Utilizing Documation's own patented riffle-air pick and stack system, the PC 6000 reads 1000 cards per minute and stacks them in one of two stackers. The input hopper holds 6000 cards and can be loaded on the fly. Stacker 1 card capacity is 5500; Stacker 2 holds 3500 cards. PC 6000 options include 51 Column Card Read, Optical Mark Read and Read Column Eliminate. The PC 50 Punch Model 3 punches a minimum of 50

cards per minute; Model 4 punches 100 cpm. The PC 50's microprocessor controller enables it to detect and correct punch errors automatically without operator or host system intervention. With the Pre-Read feature Model 3 reads 300 cards per minute, Model 4 reads 400 cards per minute. Other PC 50 options include a 51 Column Card read/punch feature, an interpret feature, a second input hopper to enable off-line reproduction of card decks; a Read Column Eliminate feature and Optical Mark Read. Off-line, the PC 50 will gangpunch, gang-punch and interpret, reproduce, reproduce and interpret, or just interpret - eliminating the need for extra pieces of equipment to perform these off-line functions.

The ruggedness and reliability of Documation equipment in the field is legendary. What that means to you is less downtime. Documation equipment has proven itself so reliable in fact, that card-handling equipment users ranked Documation their #1 preference in 1975 media surveys. The reason? All Documation products are designed in-house. Then all parts and machines are fabricated in our own sophisticated precision manufacturing facility, giving Documation a unique control over product quality and reliability.

Documation provides sales and service in major metropolitan areas. Documation's service is as reliable as Documation's equipment. When your Documation equipment needs maintenance, we don't want you to have to wait for us. So



#### PC 50 PC 6000

ر َ سی

we have a service team of Documation-trained field engineers waiting for your call. Documation's maintenance contract provides maintenance and parts 24 hours a day, 7 days a week.

You have an IBM 360 or 370. We have the Printer/ Reader/Punch that offers the most cost-efficient subsystem available. Let's get together. For more details, call or write Mr. Roy Ostrander, Vice President, Box 1240, Melbourne, Florida 32901. Phone (305) 724-1111. See us at NCC booth 3230.



salary and try to provide him with work which both supports his research interest and helps the employing firm," said Withington. He suggested the establishment of a clearinghouse for summer fellowships, matching industry's needs with the interests of teachers.

#### Model of resources

Xerox' Strassmann expressed an interest in developing an input/output model of poeple resources for the industry. The columns across the top would show the sources of people, perhaps ranging from Ph.D. programs down to home study courses. The rows to the left would indicate the "sinks" for those talents, maybe broken out by industry or job requirements. The matrix might show, for example, that a specific industry's information systems effort requires each year five Ph.D.s, 50 master's, and 5,000 bachelor's degree holders. And over all it would show where the imbalances between supply and demand lie, thus serving as a guide for the nation's educational efforts. "We're actively pursuing this idea," says Glaser. "... I really believe it could be a very useful tool.

The difficulty of determining the nature, content, and objectives of academic programs was also brought up. It's the kind of information available to anyone who sends away for college catalogs, but would be much handier in compendium form. It could aid the employer in determining which programs are heavy in theory and which ones might be producing graduates who could come right in and begin writing useful COBOL programs. "A catalog of catalogs, that's what it amounts to," says Glaser.

"One group suggested we codify what the field is. I blanched at that," he continues. But Glaser says the input/output model would force someone to do this, for it requires a knowledge of what talents are required and how they are to be used.

The need for realistic kinds of career information was also mentioned. A very senior manager who heads the national dp effort for a major oil company said, "Everyone with a master's degree thinks he's going to take my job in six months." He couldn't understand why some graduates think a master's degree qualifies them quickly for any top job they see. Perhaps the career brochure should explain how the graduate would use what he has learned but, more importantly, what he has yet to learn.

#### Dilemma

Glaser says he was surprised at the number of similar comments made by several participants-that they were really looking for broadly educated people, rather than the narrowly trained ... people who can solve problems and can communicate, those with a command of the English language. "Their view of this was much more toward the Renaissance Man than the highly trained guru on data bases," he says. But then some of these same participants later complain that today's graduates don't know anything about data bases. "So I think they're torn between whether they want this broad-gauge problem solving guy who's a master at dealing with people . . . or someone who knows how to handle the intricacies of a data base. And that's a dilemma. We didn't even put a dent in that one."

Comments arose on the fact that the group was being too tough on schools, that if they offered every course people said they wanted from graduates, the schools wouldn't have any time to teach the basics. Others said students are lacking a basic understanding of activities in the business world—what people do in marketing and accounting, for example. It was suggested that a semester's work in business administration-type courses would be very useful to graduates headed for industrial jobs.

The Education Foundation, with only

## WITH **DOCS** USE YOUR 3277 AS A DOS-DOS/VS CONSOLE!

**DOCS** – Display Operator Console Support – provides the IBM S/360 & S/370 DOS and DOS/VS user with 3277 display unit SYSLOG support. DOCS is simply installed on any DOS or DOS/VS system with no changes required by the user. All 1052, 3210 and 3215 typewriter functions are supported by DOCS with numerous enhancements over a non-DOCS environment. DOCS is quickly and simply installed on any system in under 10 minutes. DOCS functions concurrently with EDOS, GRASP, DOS/RS, POWER II, ASAP, POWER/VS, and ITEL's DOS/VS and will enhance the system operation by providing improved facilities while DOCS is controlling SYSLOG. DOCS is available from C F S, Inc. as a licensed program product and may be leased monthly, yearly or on a one-time lease arrangement for \$175.00, \$1,890.00 and \$5,670.00 respectively. All three lease plans include free maintenance for as long as DOCS is installed.

#### SPEED

DOCS provides significant through-put improvements by the very nature of the speed of the 3277 display unit alone. Operators can even pre-answer messages on the console.

#### MULTIPLE CONSOLES SIMULTANEOUSLY

DOCS allows use of from 1 to 16 3277 display unit consoles.

#### MULTIPLE OUTSTANDING REPLIES

DOCS permits messages followed by Reads to the typewriter to remain unanswered without tying up the system. All outstanding Reads are shown in high intensity on the console(s).

#### **REDUCED OVERHEAD**

DOCS does away with any need for the Console Buffering option in DOS or DOS/VS thus providing a savings in the core required by the users' supervisor as well as greatly reducing significant overhead to the entire system. Experience has shown that total throughput improvement with DOCS installed may approach 10% to 20%.

#### ELIMINATES DEPENDENCY ON TYPEWRITER

DOCS will continue to operate, and allow the entire system to operate, if the 1052, 3210 and 3215 type-

writer becomes inoperable. DOCS spools all typewriter data to a hard copy disk file for later printing thus obviating the need for the typewriter to be on-line at all times. Hard copy is asynchronously provided if the 1052, 3210 and 3215 is available. A hard copy listing is also available through a utility program which the user may execute in any problem program partition to list the hard copy file on SYSLST.

#### **NO USER PARTITION REQUIREMENT**

DOCS executes in its own pseudo-partition thus allowing the user unrestricted use of the problem program partitions.

#### MULTIPLE EXTERNAL INTERRUPT KEYS

DOCS provides a separate External Interrupt key for each partition (replacing the use of the MSG command).

Send requests for DOCS to C F S. License agreements along with detailed information will be sent by return mail. Inquiries may be directed to:



Mr. Richard Goran C F S, Inc., P.O. Box 662, Brookline, MA 02147 (617) 731-3474 Telex 94-0285 five volunteer members, must now pick those ideas they deem worth pursuing, and then recruit volunteer task force members to see about implementing them. It was suggested that the foundation needed some high-level industry endorsement. "The most meaningful endorsement," says Glaser, "would be financial sponsorship."

-E.K.Y.

#### Personal Computers

#### Hobbyists off on a Weekend: Prizes For Chess, Backgammon and Radio

What do you do with a home computer?

This was the big question when some 700 persons who have them gathered in Albuquerque, New Mexico-static electricity capital of the U.S.-in late March to exchange answers. Occasion was the first World Altair Computer Convention. Albuquerque is headquarters for MITS, Inc., producers of the Altair computers.

Altairs belong to ham radio buffs, engineers, students, physicians ... and to a few programmers and dp managers. They traveled to Albuquerque at their own expense, to see the new MITS factory, to listen to sales pitches, and to find out about each other.

Trying to find out what people are doing with their home computers turns out to be like trying to find out how a friend is doing in the stock market.

Most of the computer hobbyists at the

convention are in the hardware checkout phase of their projects or they're looking for more hardware to build. There was a strong hardware emphasis. Relatively few of the attending hobbyists have a background in systems or programming. They went to Albuquerque to see new hardware.

Since it was for hobbyists, this was a weekend convention, kicked off on Friday evening with a Mitsmobile seminar without the mobile. It proved to be the grand finale for the widely copied, camper-full of computer equipment that MITS took throughout the country over a ten month period. The traveling seminars were free at first but later played to paying prospects. The convention finale was the greatest show yet, marred only by disappointed customers who were turned away when the room where it was held had filled.

The traveling seminar will be re-

placed by video taped presentations at dealerships as MITS shifts its emphasis from mail orders to sales through dealers. The firm plans to have dealerships in every major U.S. city.

One hundred of the conventioneers were from the Southern California Computer Society, Los Angeles. Long a hot bed of everything connected with hobby computers, this club has reflected the growth of the computer hobby industry, growing from 125 to 3,000 members in nine months. The sccs, like many local hobby clubs nationwide, came into existence in the wake of the Mitsmobile seminars, where names and addresses were collected.

Representatives from the hobby computing publishing business topped off the convention's second day.

Ted Nelson, author and publisher of *Computer Lib*, a book printed in August 1974 for the computer hobbyist, a breed that didn't even exist then, predicted the numbers of computer hobbyists will climb rapidly to the 200,000 to 300,000 level and then level out in about two to three years. Hobby computing will remain a cult, he said, "a minority hobby until the machines can be made much simpler."

He said the Alto machines (outgrowths of the Dynabooks) under development at Xerox' Palo Alto Research Center, show one way to the future, "a way that might revolutionize our ideas

## When I think networking products and systems, I think Tran.



We've got a display terminal to solve your text editing problem

## A DELTA display terminal with full text editing capabilities.



Handling your text on a DELTA display terminal is positively charging. Contact us quickly for more data DELTA DATA SYSTEMS, LTD. London: 01-580-7621 Service in 42 locations in the U.S. and 13 European countries and Canada.

quickly for more data. and Canada

about computer languages as well as hardware."

Nelson predicts the personal computer of the future will look like a book with a keyboard. The keyboard might be like an organ keyboard or like a function menu. "We will program these things using lambda-calculus based languages, relatives of TRAC, LISP, and Smalltalk." Nelson's personal computer of the future will be more likely to have a shoulder strap than lots of complicated switches and blinking lights.

He believes that we need "canned systems served up as black boxes." He compared the evolution of hobby computers to that of home stereo systems: "Nobody needs to know anything about stereos anymore. They come in boxes from the local discount houses."

"We will be in the market for cheap time-sharing, under 22 cents per hour," Nelson said, "but it will be a low intensity usage mode that will be cheaper to provide. We'll need games too, and, already Computer Recreations Inc. in New Jersey is offering lots of BASIC games for \$3.50 an hour."

In the area of games, Nelson favors the high emotional involvement of educational simulations like Diplomacy, a non-computer game for those occasions when "you've got seven very smart people for six hours." He criticized most Star Trek-type games. "They reflect the mentality that mired us in Vietnam: preoccupation with body-counts and with a single-minded task-killing Klingons." Nelson would introduce alternative possibilities, such as negotiation.

The Computer Lib publisher's final suggestion was to use home computers to archive the past. He feels, he said, that we tend to preserve unimaginative data and to destroy the ephemera—his favorite stuff.

#### **Cataloging records**

Carl Helmers, editor of *Byte*, a magazine for computer hobbyists, described how he uses his home computer to catalog his record collection—after assuring his audience that "the use of computers improves our lives."

Helmers, addressing the question what do you do with a home computer, noted that the "modeling and simulation people seem to have found exciting uses for them." He told how the MIT (the university, not the company) Model Railroad Club used computers to elaborate their modeling. "They even print waybills!"

Railroading, Helmers pointed out,

"need not be the only model industry. Take the steel industry and call the hobby industrial modeling. The furnaces and rolls could be eliminated entirely in favor of simulation. Why do it? Modeling and simulation offer the same fascination that gets people interested in programming: creating your own world and controlling it."

Dave Ahl, editor of *Creative Computing*, a magazine in the education field, said that while he's in the education business, he prefers Altair conventions and Star Trek conventions to teacher's meetings. He's a games fan. While with Digital Equipment Corp., he authored 101 BASIC Games, a book he says outsold all other DEC books combined in one and one-half years.

Ahl predicts computers will "liberate education." He referred to the improvements possible with calculators. "No longer do the answers have to come out even. Freed from the tyranny of whole numbers, today's children can learn about right triangles other than the 3:4:5 cliché. Computers will be used in projects which teach kids to cope with changes, not just to solve fixed problems."

#### **User oriented**

Ahl said he expects kids to study computer science in "a practical, useroriented class rather than in a theoretical or hardware course." He likened the

# why lease alpha when tso is free?

Responsiveness, ease-of-use, minimal system overhead, flexibility, reliability, user satisfaction, lower total cost, ...

Interested?

Call Ward Clark at (202) 244-1900 or your nearest COMNET marketing representative for details on installing ALPHA on your IBM 360/370 computer system or using ALPHA on COMNET's nationwide time-sharing service.



COMPUTER NETWORK CORPORATION 5185 MacArthur Boulevard, Washington, D. C. 20016 (202) 244-1900 1250 Broadway, 20th Floor, New York, New York 10001 (212) 594-6150 301 Fifth Avenue, Suite 1403, Pittsburgh, Pennsylvania 15222 (412) 288-0134 situation to the use of autos. "Driver training is more popular than auto mechanics."

The video disc, Ahl predicted, "will really bring computers into the home." He pictured a 40 cent, 12 in. disc, capable of recording the entire Encyclopedia Brittanica on one side.

Nelson interrupted to deny the feasibility of video disc technology. He claimed to have been "a charter victim of video disc promises in 1947, back when it was called Phono Vision.'

The convention was complete with contests. Altair computer owners competed with interesting applications they've developed. First prize went to Don Alexander of Worthington, Ohio, an amateur radio enthusiast. He entered an amateur radio teletype contest, using radio and computer gear he'd made himself, trying to make as many different radio contacts he could, over the weekend. His program detected duplicate call signs and helped him log the required documentation of the contacts. His system won him a floppy disc.

#### Chess in Basic

Randy Miller of Tempe, Ariz., and Wirx Atmar of University Park, N.M., tied for second place. Miller showed a computer chess player running in BASIC. His presentation during the judging was characterized by careful documentation and thorough preparation. He carried

the banner for good software.

Atmar won his prize for a voice synthesizer. No record-player approach, Atmar's synthesizer has a metal larynx. The noise source was modulated with filters to simulate acoustic resonances in the mouth. The speech was stored as phonemes. The spoken phrases were presented in alternation with video display output, aiding the intelligibility of the speech output. The machine commented that it spoke with a "heavy accent."

Both second place winners will receive Altair 8800B computers (a new model not yet in production).

Steve Grumette and Danny Kleinman of Los Angeles were third place winners. They brought a backgammon machine to the convention. An Altair 8800 computer, running in BASIC, was

#### Litigation

#### **Bell's DAA Charges** Challenged in Suit

The AT&T manufacturing subsidiary, Western Electric, has been ordered to defend the data access arrangement (DAA) charge that's been imposed on users of modems manufactured by Western Electric licensees.

A federal district court judge in

connected to a custom backgammon keyboard and to a color tv. The machine could play at ten different skill levels against a person, or could referee a game between two people. Grumette and Kleinman won a 16K-byte memory board for their entry.

How many people will come to the second World Altair Computer Convention next year? Figures like two thousand and five thousand were bandied about. It's a certainty the ranks of home computerists will swell in the coming year. Just as certain is that next year, they'll still ask, "What do you do with a home computer?"

#### -Richard Heiser

(Richard Heiser, with his wife, Lois, owns and operates the Computer Store in Santa Monica, Calif.)

Miami told the company it would have to stand trial on a complaint by modem manufacturer ICC/Milgo alleging that the DAA charge violates the Consent Decree signed in 1956 by AT&T and its subsidiaries, including Western Electric.

As compensation for the alleged violation, Milgo is seeking \$44 million in punitive damages from Western Electric.

One provision of the 1956 decree requires Western Electric to encourage competition by adopting a non-

The Managing the Computer Resource Program, an Executive Education Program of the Harvard Business School, will again be given in Boston from July 25-August 6. It is based on intensive research, teaching, and course development by its faculty. The two-week program focuses on the management of corporate computer activities and is directed toward evaluating, managing and planning the development and growth of the data processing activity. This management program is designed for men and women with responsibilities in computer-based information systems management, either senior management to whom the computer resource reports, or managers of the computer resource itself. Applications are invited from persons of either sex and of any color, religion, national, or ethnic origin. Fee: \$1,500; applications due June 7. Contact: Administrative Director, Managing the Computer Resource Program, Glass Hall 3, Harvard Business School, Boston, Massachusetts 02163. Telephone: 617/495-6486.

We've got a display terminal to solve your data retrieval problem

#### A DELTA display terminal that handles large display formats.



Stay on top of the situation with a DELTA display terminal. Call or write for more information now

CIRCLE 119 ON READER CARD

discriminatory patent licensing policy. Milgo has contended that the DAA charges constitute discriminatory licensing which discourages competition.

The case probably will go to trial next September; it could affect the battle over the FCC's order, last October, establishing a certification/direct connection program for modems and other "foreign attachments."

The telephone company has insisted for a long time that this program will increase users' costs. The commission, in its October order, agreed to "restrict specific instances or classes of interconnection" if convinced this is necessary to prevent "economic harm." A massive FCC inquiry into the economic harm question is now underway. If Milgo wins the suit in Miami, the decision will help counteract the telephone company's arguments.

This battle with Western Electric is only the latest of several launched by Milgo. More than four years ago, the company filed suit in Wichita, Kansas, charging infringement of its patents by United Business Communications and United Telecommunications-and won a preliminary decision a few months ago. Soon afterward, Milgo filed suit against Western Electric, Codex, and

three of their customers, charging infringement of some of the same patents. All these cases are now awaiting trial. \*

#### Interconnection

#### Support Grows for The "Bell Bill"

The telephone company's widely publicized effort (the "Bell Bill") to rewrite the Communications Act of 1934 and weaken the common carrier regulating authority of the Federal Communications Commission appeared this spring to be picking up support in Congress.

Fifteen additional congressmen late in April had introduced legislation in the House designed to accomplish AT&T's objectives, following submission of the first measure early in March by Rep. Teno Roncalio of Wyoming (April, p. 118). It may be significant that one of the sponsors-Sam Devine of Ohio -is the ranking Republican on the House Commerce Committee, which initially will consider the "Consumer Communications Reform Act of 1976." Another sponsor, John Slack of West Virginia, besides being a good friend of Commerce Committee chairman Harley Staggers who also is from West Virginia, heads an appropriations subcommittee that passes on the FCC's budget every year.

In the Senate, a consumer communications reform bill was introduced in late March by Vance Hartke of Indiana and cosponsored by Wyoming's two senators-Gale McGee and Clifford Hansen. (Later, Senators John Sparkman (Alabama) and James O. Eastland (Miss.) said they'd cosponsor the bill.) Hartke, assuming he's reelected in November, will become chairman of the Senate Commerce Committee's communications subcommittee next January. The present chairman, John Pastore of Rhode Island, is retiring.

A Senate source, however, says Sen. Pastore opposes the telephone carrier-sponsored legislation so strongly he wouldn't even let it be referred to his group for consideration. So it's still before the full Senate Commerce Committee headed by Warren Magnuson of Washington. The source reports that there has been "some discussion" of conducting a study in this session of the issues underlying the bill, but he doubts whether any substantive hearings can be arranged until next session.

There are two versions of the Consumer Communications Reform Act of 1976, one a subset of the other and both following almost word-for-word a draft

### When You Lease It from RCA The GE TermiNet\* 30 Gives You These 3. Speed...Flexibility...Economy!

The GE TermiNet 30 mag tape ASR matrix printer is designed to give you three major benefits—you save time, money and trouble. And it's simply more economical when you lease the TermiNet 30 from RCA. We offer a nationwide service network to back you, too. The RCA lease price includes maintenance by data communications specialists based in over 140 cities. Seven warehouse locations coast to coast ensure fast delivery and prompt installation.

#### The TermiNet offers many features including:

- Prints at 10, 20 or 30 cps
- Transmits at speeds up to 1200 Baud
- Single cassette magnetic tape; stores 100,000 characters Single cassette magnetic tape; stores 100,000 c
   Versatile editing capability
   Answerback (supplies 20 characters)
   Vertical tabulation and form out
   Adjustable pin-feed platen 4" — 9½"
   Data-Phone+ (Dial-Up) capabilities (hardwired or telephone acoustical coupler)

- · Permits terminal use with data access arrangement
- (DAA), Type 1001B CBT
- Ribbon cartridge a snap to install. Your operators will love it
- 300-Baud originate only automatic answerback integral modem
- Interface options
- 8-level ASCII code

#### For full details and rates call or write:

RCA Service Company, A Division of RCA Technical Services Bldg. 204-2, Cherry Hill Offices Camden, N.J. 08101 Phone: (609) 779-4129



\*Registered trademark of General Electric Company + Registered servicemark of AT&T.



 Same as above, with automatic answer modem \$145/mo. on 1-year lease (incl. maintenance).

KSR send/receive \$90/mo. on 1-year lease (incl. maintenance).

written by AT&T and the U.S. Independent Telephone Assn. The National Assn. of Regulatory Utility Commissioners and the Communication Workers of America have publicly endorsed the measure.

The version introduced by Rep. Roncalio (HR 12323) and subsequently by several other representatives, contains a set of Congressional "findings." One finding declares that the revenues produced by "integrated" interstate communication service help keep the cost of local exchange service down. Another says the states should have sole power to regulate attachment of independently-made terminals to the dial-up network. No FCC policy decision could be inconsistent with any of these findings.

#### Charge more

Other provisions of the House legislation would force the commission to abandon certain policies it has already adopted or endorsed. For example, it couldn't require a carrier to charge more for a particular service than is required to cover the related incremental costs. This would prevent adoption of rates for competitive services based on fullallocated costs, as recommended recently by the common carrier bureau, and possibly enable AT&T to cut its charges for private line services to a point where the specialized carriers could no longer compete.

Another provision of the Roncalio bill would permit acquisition of one domestic common carrier by another if the FCC decided the takeover was "in the public interest." Now, at least in AT&T's case, such acquisitions are barred by the antitrust laws. Some of the other House bills also contain this provision, but it's missing from all of the rest, including the bill introduced in the Senate by Sen. Hartke, which is cosponsored by McGee and Hansen. The two versions are identical in all other respects.

Torbert H. Macdonald, although retiring as chairman of the House communications subcommittee, will remain a member until the end of the session, when he intends to leave Congress because of poor health. His views almost certainly will be given serious consideration by the new chairman and the other members, though. In the statement he issued just before announcing his resignation from the chairmanship, Macdonald said:

"There is no consumer advantage to be gained from denying the established carriers the opportunity to take advantage of economics inherent in their operations. That is why I have told the carriers that I would work with them to insure that fair ground rules for competition are framed in a timely manner.'

Meanwhile, AT&T's chairman John D. deButts was continuing to sell his stockholders on the legislation. At a press

conference during the company's annual meeting in Philadelphia, deButts said he was concerned about federal regulatory policies that he contended have been cutting sharply into AT&T's revenues (which in the first quarter have soared to \$7.84 billion from \$6.79 billion the year before). He said the company had lost 11,700 private trunk exchanges, 20,500 key systems and almost 10,000 private lines to competitors who had been providing specialized services under FCC regulations. "The annual rate of revenue lost is \$200 million and we are concerned that it might become worse," he said. His point is that consumers would suffer from concessions made to business users.

Philip N. Whittaker, president of Satellite Business Systems, the IBM-Comsat General-Aetna Insurance Co. joint venture which is trying to launch a commercial domestic satellite system, says the consumer communications reform legislation, "if enacted, would appear to make it virtually impossible for any specialized carrier to compete with the existing monopoly communications carriers.'

"Quite obviously," Whittaker added, "this legislative effort is in direct conflict with the pro-competitive policies supported by the FCC, the White House, and Justice Dept. and Rep. Macdonald. sBs supports these pro-competitive policies." P.H.



We've got a display terminal to solve your order entry problem

#### A DELTA display terminal for handling large amounts of data.



Don't let order entry become a pain in the neck Ask for details about DELTA display terminals today

U.S., and 13 European countries

and Canada

#### News in Perspective BENCHMARKS

What's Patentable Software?: The Supreme Court further defined what software is and isn't patentable when it rejected a claim for a bank record keeping system. The court said essentially that a software system, even one which converts a computer into a special-purpose "apparatus," still isn't pa-tentable if premised on elements obvious to those "skilled in the applicable art." The seven to zero high court decision, written by Justice Thurgood Marshall, involved a claim for a software "apparatus" filed by Thomas R. Johnston. It enables a bank's customers, by adding simple code to their checks and deposits, to receive monthly bank statements containing classified listings of their expenditures for various preselected purposes, such as automobile maintenance, medical care, and credit card purchases.

**The Seventh for Amdahl:** South-Western Ohio Regional Computer Center, Cincinnati, took delivery of the seventh Amdahl computer. The \$4.7

million 470V/6 was on the air within 35 hours of its arrival at sworcc, the firm said. Like its six predecessors, this Amdahl machine replaced an IBM computer, in this case a 370/168. Dr. Robert Castor, center director, said the Amdahl computer performed 70% faster than the 168 in benchmark tests and throughput was 1.6 to 3.0 times higher.

From RCA-A Microprocessor: A microprocessor for industrial and consumer applications has been introduced by RCA Corp.'s solid state division. It's been described as fast and low priced. The CMOS microprocessor is a tiny semiconductor chip containing some 5,500 transistors. The firm said it can perform multiple calculations in 2.5 microseconds. It can be used as the primary processing unit of miniature electronic computers in industrial process controls, machine controls, automotive ignition, and diagnostic systems, home video games and other areas where quick calculations are needed to control equipment.

A Rate Increase by AT&T: AT&T has imposed a rate increase worth an estimated \$6 million/year on users of low speed (series 1000) telegraph-grade circuits. The Federal Communications Commission allowed the increase after turning down a number of objections it said "failed to raise the kind of substantial questions which would warrant suspension...." But the FCC raised some questions of its own-notably about the projected costs of series 1000 main station terminal equipment. The commission ordered a "hearing investigation" on this question and related matters.

CDC, ICL Get Together: Control Data Corp., and International Computers Ltd. agreed in principle to form a jointly owned company, Control Dataset Ltd., to manufacture and market computer media and supplies in the United Kingdom. Terms of the agreement call for Control Data's business products operation in the U.K., and those of Dataset, a wholly-owned subsidiary of ICL, to be transferred to the new company. Control Data will own 75% and ICL 25% of Control Dataset Ltd. Initial assets are valued at approximately \$5 million but do not include Control Data's manufacturing facility at Brynmawr, South Wales.

Name         Firm         Address         City       State         Phone         And Could the cost and hassle of your imprinting rollers. Ink-impregnated rollers designed for precision ink transfer, even at high speeds. Custom designed to fit your present system or one of many new Dayco inking sub-assemblies.         Hand stamping, credit card records, print outs, dozens of types of imprinting can cost you less. Hassle you less. And	This coupon	will	l change	
Name	our thinking	abc	out inki	ns
Firm	Name			
CityPhone Phone Consider Dayco's line of porous imprinting rollers. Ink-impregnated rollers designed for precision ink transfer, even at high speeds. <i>Custom</i> designed to fit your present system or one of many new Dayco inking sub-assemblies. Hand stamping, credit card records, print outs, dozens of types of imprinting can cost you less. Hassle you less. And	FirmAddress			
And cut the cost and hassle of your imprinting consider Dayco's line of porous imprinting rollers. Ink-impregnated rollers designed for precision ink transfer, even at high speeds. <i>Custom</i> designed to fit your present system or one of many new Dayco inking sub-assemblies. Hand stamping, credit card records, print outs, dozens of types of imprinting can cost you less. Hassle you less. And	City	State	Zip	
	And cut the cost and na consider Dayco's line of porous im- printing rollers. Ink-impregnated rollers designed for precision ink transfer, even at high speeds. <i>Custom</i> designed to fit your present system or one of many new Dayco inking sub-assemblies. Hand stamping, credit card records, print outs, dozens of types of imprinting can cost you less. Hassle you less. And	just plain lo porous rolle Phone name and Dayco Co Division, F 45401. We'l finest and rollers mad	bok better, when you use E ers. 513/226-5866, or mail address to Mr. R. Wa rporation, Printing Pro P.O. Box 1004, Dayton, Il send you the full story of most complete line of in e.	Dayco your ddell, ducts Ohio on the nking

CIRCLE 117 ON READER CARD

It's 37 Now for the CIA: The Computer Industry Assn. added three new corporate members boosting its total membership to 37. The new members are Management Assistance, Inc., New York; Nixdorf Computer Inc., Chicago; and Hudson General Corp., Great Neck, N.Y. Management Assistance is a varied data processing company with subsidiaries including: Basic/Four Corp., a manufacturer of small business computer systems; Sorbus Inc., an independent data processing service and maintenance company; Genesis One Computer Corp., engaged in marketing of peripheral equipment; and MAI International Corp., which oversees marketing of MAI products and services outside the U.S. Nixdorf Computer is the U.S. division of international computer manufacturer Nixdorf Computer AG, Paderborn, West Germany. Hudson General is engaged in the leasing of computer peripheral equipment.

Music Printing Computerized: The production of printed music is still pretty much a hand operation. As such its cost continues to rise. The hand drawing is done most cheaply in the Orient, costs four times as much in Europe, and ten times more in the U.S., says Prof. Leland Smith of Stanford Univ.'s Center for Research in Music and Acoustics. Smith, working on the DEC PDP-10 at Stanford's Artificial Intelligence laboratory, now being upgraded to a KL10 processor, has computerized the process. Sitting at a crt terminal, he shows how he can call up a fiveline music staff onto the screen, then the C clef. A few keystrokes later notes beginning appearing on the staff until one line is full. He then goes back to join the quarter-notes, cross his Ts, and put in his punctuation marks (See photo).

"It's somewhat akin to but more complex than a typesetting program," he explains. You want to justify your lines. But unlike typesetting, you also must align notes vertically so that they're played together. He shows how computer commands are available to allow him to design his own symbols, occasionally muttering at the slow response time from the system at midday. Working without any formal sponsorship but rather strictly on his own, Smith at times went to the lab at 4 a.m. to take advantage of the lighter load on the system in the early hours. His output from a CalComp plotter is reduced to page size in the reproduction process.

The system was developed for academic purposes, facilitating the production of scores by graduate students for their degree requirements. But Smith foresees the day when hundreds of computer-produced scores will be stored in



digital form at the Library of Congress. Anyone could then retrieve the full score of a symphony, say, and have it transmitted by facsimile or printed locally.



controls, inc.

203 carondelet street · suite 817

'There's a DELTA display terminal that's right for you regardless of your application

• User-programmable and non-programmable display terminals; plus associated peripherals and complete systems Many keyboards and character sets to meet your application Complete applications/software assistance Nationwide customer service in 42 Full documentation with every · Reliability you can count on

If you've got a job for a display terminal, let us prove that one of ours will do that job better—and save you time and money, too. Call or write for literature, demonstration or applications assistance

Woodhaven Industrial Park Cornwells Heights, PA 19020 (215) 639-9400

DELTA DATA SYSTEMS, LTD. London: 01-580-7621

Service in 42 locations in the U.S., and 13 European countries and Canada

Certainly your

peace of mind is.

new orleans, Iouisiana 70130 · 504-522-0541

## Do you know the company that publishes Datamation...



... sells more books in the leisure field than the combined sales of the top five books on the New York Times' Best Seller List? ... informs over 1,500,000 readers every month of the latest news, trends, and developments in multi-billion dollar business markets? ... helps to train maintenance craftsmen in some 35 countries around the world at one-third the cost of traditional methods?

## These are just a few of the facts about Technical Publishing Company.

Our Company "*entertains*" through DBI Books, Inc. (formerly Digest Books, Inc.). More than 60 titles serve the growing consumer leisure market in the areas of sports, hobbies, crafts, and nostalgia. Sales last year totaled nearly 2,300,000 books.

Technical Publishing Company "informs" with seven business/professional magazines serving specialized markets—Consulting Engineer, Datamation, Plant Engineering, Pollution Engineering, Power Engineering, Purchasing World, Research/Development. Each is an authoritative leader in its field; each is a first source for business information to help our 1,500,000 readers in their jobs. We "train" with TPC Training Systems. These proven, self-instructional courses are in use throughout the World, helping to develop skilled maintenance craftsmen. They are used in more than 12,000 manufacturing plants, hospitals, utilities, institutions, government facilities plus over 200 vocational and technical schools.

Technical Publishing Company is publicly owned and our stock is traded over-the-counter. In 1975, our sales were up 23% with a return on equity of 25%, one of the highest in our industry.

For information on any of our properties, or the company, write to James B. Tafel, President and Chief Executive Officer.



#### Technical Publishing Company 1301 South Grove Avenue

1301 South Grove Avenue Barrington, Illinois 60010



Plot a square foot of data in a few seconds, no matter how high the data density or how complex the plot. That's twenty to thirty times faster than a pen plotter.

Plot electronically. No mechanical arms. No photographic development. No smears, skips or overshoots. Just highly reliable plotting that doubles MTBF.

Plot things you couldn't plot before. Giant maps and patterns. Broad PERT charts and displays. Spacious designs and layouts. Draw them in minutes, not hours.

And what versatility. Draw with subtle shading, toned patterns and variable

line widths. Use the optional character generator to write as you draw. Print captions, legends and other alphanumeric data while plotting.

Get the best plot quality ever delivered by an electrostatic. Overlapping dot structure provides perfectly continuous plot lines. Exclusive shaft encoder and servo motor drive produce an accumulated vertical accuracy of 0.2% or 15 mils at maximum speed.

Get all this with low investment and operating cost that make computer graphics more affordable.

Broaden your perspective. Speed analysis. Reduce plotting cost. Mail the coupon for complete information and your sample of super-wide electrostatic plotting. Versatec 2805 Bowers Avenue Santa Clara, CA 95051 (408) 988-2800

big picture is here!

Send me: Complete wide plotter

The

□ A super-wide plot sample

#### My computer system is:

Name

Telephone

Company

Address

City

XEROX COMPANY

## LOOK AHEAD

#### (Continued from page 18)

and undisclosed terms. Honeywell feels it won that one. Meantime it still has to face the ICS lawyer, Tom Christo, in another case: Colorado Blue Cross.

On another battlefront, Honeywell is working on a letter from the Honeywell User Group asking for changes and details on its controversial second user software policy. The contents of the letter are undisclosed, but HIS is using HUG recommendations in trying to figure out whether it will change those policies. Presumably, something will happen in July when a "summit meeting" between Honeywell and the HUG coordinating council will address the issue once again.

#### TO CATCH A THIEF ... AND MAYBE PUNISH

TRW Credit Data hasn't been indicted. Neither has an employee (now ex). Both are still the subjects of an extensive FBI investigation (p. 181) into an alleged scheme to falsify credit records. Edward J. Brennan Jr., vice president and general manager of TRW Credit Data, said the company has "no liability" in the matter and that security and privacy controls have been increased since the matter "came to light." He said the same thing couldn't happen again. Brennan is a charter member of a Purdue University sponsored Information Privacy Research Center which will begin a five year project in July, first to investigate the privacy needs and whys and hows from a businessman's standpoint. Brennan feels most legislation today punishes business but lets go the individual who "intentionally mis-manipulates data."

#### TWO COPS AND ... A COMPUTER?

What does it take to talk to a wounded Android who's lost his voice? Why a computer, of course. At least that's what Paramount Studios thought when they were making "Future Cop," a pilot film for a hoped-for tv series. It features cop partners, not unusual these days but these are. There's Cleaver, who's human, played by Ernest Borgnine and his partner, Haven, an Android, played by Mike Shannon.

Haven gets wounded in the pilot. He can't tell Cleaver where it hurts. His developer comes to the rescue with a computer which isn't really a computer but an Informer Inc. PA 301 portable terminal in an attache case, but it does the job. Haven is able to tell his maker where it hurts (via crt) and he gets fixed. The series, if there is one, will be called Cleaver and Haven and it's billed as a comedy.

#### FAREWELL TO A TOP SALESMAN

The retirement of Hamilton S. Styron as western sales manager of <u>Datamation</u> magazine on April 30 leaves a deep sense of loss among many western data processing vendors. He joined the magazine in 1958, the year after it was established, and followed the magazine from a skinny 48-page bi-monthly with a circulation of 24,000 to a monthly of more than 250 pages and an advertising volume last year of more than \$3 million. In one year, he wrote \$1,050,000 in advertising volume, a feat that hasn't been duplicated in trade publishing. He reached the mandatory retirement age of 65 on April 18.

#### RUMORS AND RAW RANDOM DATA

It's rumored IBM will announce a plasma display terminal for industrial applications in December; seven more such terminals are said to be on the drawing boards (see p. 183)...Jewel Stores, Chicago are beating the banks at their own game. They're negotiating a multi-million dollar terminal contract (vendor unknown) for what will be, in effect, a retail ACH (Automated Clearing House)...Stanford Research Institute is in the final phases of a study which could spread holy water on Addressograph-Multigraph's security technique for mag-stripe cards (Jan. p. 135). The technique, which involves imbedding aluminum reflectors in the mag-stripe in random fashion, is being studied by SRI in a project funded by Interbank which runs Master Charge ... Technology Management, Inc., Cambridge, Mass., is involved in a highly secret project for the Treasury Dept. to develop an "automated link" between Treasury and the Federal Reserve...Dan McGurk didn't make it to Congress (Jan. p. 11). He didn't even run. But he made it to Washington, starting work May 3 as Associate Director for Economics in Government in the Office of Management and Budget...While NCR Corp. was quietly introducing its new Criterion Series of general purpose computers in the U.S. it already was selling hard in Australia, offering a \$2 million Criterion 8570 (top of the line so far) for the Queensland Government's proposed central computer complex.

# Every Inforex system comes equipped with a standard extra. An Inforex Support Team.

You get a lot more than just hardware and software with an Inforex System. You also get the services of at least three very important people: an Account Representative, a Sales Service Representative, and a Field Engineer. Our Account Representative will see to it that you

get the best possible system for your application. He'll analyze your requirements, explain the options, and then help you select exactly what you need from our broad range of systems.

Next, our Field Engineer will oversee the installation of your new system. He'll do it fast, efficiently, and with a minimum of interruption.

And once the system is in, our Sales Service Representative will train the people who'll use it. It won't take long. Because all Inforex systems are designed to make the operator's job easy.

Even after your system's up and running, an Inforex Support Team will still be available to help you out no matter where you are. We've got Teams at locations all over America, from Omaha to Greensboro, from New York to L.A.

And you can be sure that the people who make up those Teams have had a lot of experience with Inforex systems. It seems that people who work at Inforex tend to stay with Inforex. So they get to know their jobs

exceptionally well. Does the Inforex Support Team concept really work? Our customers think so. Last year they accounted for a major share of our new sales. And the majority of our new orders were for long-term leases.

If you'd like to know more about Inforex, just fill out the coupon and mail it today.

☐ Key-to-disc data ☐ Computerized re	entry	atch communications	35K			1
Name	Title					1
Organization			25K		1	
Address			20K		1	
City	State	Zip	15K		H	
Telephone			10K	$\neg A$		
	NFOF	REX	5K 0 69 70	71 72	2 73	74 '7
Inforex / Dept. 322 / 21 North Avenue / Burlington, Massachusetts 01803 Offices in major cities throughout the United States,		More key countries entry cor	vstation than an npany in	s in m y oth i the v	iore er dat: world.	

Canada, and Europe. Distributors worldwide. DM-5



# hardware

#### **Off-line**

Fully five years after its introduction, the first GRAFIX I system sold by Information International, Inc., of Los Angeles is undergoing final tests in the central office of the British Department of Health and Social Security (DHSS), at Newcastle-Upon-Tyne, England. The totally microfilm-oriented system is unique in several regards, including its ability to accept intermixed alphabetic and numeric characters in a variety of print styles: it was important to DHSS that employees not have to change their handwriting. Despite this rigid specification, the GRAPHIX I managed to read in excess of 150 cps of mixed hand-print and computer printing with a rejection rate of less than two percent and a substitution rate of less than one-half percent.

A new wear-resistant alloy that makes it possible to significantly extend the life of magnetic heads has been developed by Carpenter Technology of Reading, Pa. Nortronics, one of the principal head manufacturers in the field has confirmed that Wear-Resistant Hy Mu 800 wears up to ten times longer than the high permeability materials currently used with no significant sacrifices in head performance.

Tork, Inc., Mount Vernon, N.Y., has found a way to get more production out of its IBM System/3 model 10 without resorting to overtime pay for employees. An automatic timer is wired into the system's power circuit that can be adjusted to turn the system off after the final run of the day has begun processing. One month the firm ran 65 hours more than normal using the technique, and has managed to use a slower, less costly printer than would normally be necessary to keep reports timely.

Qume Corp., just two years after its founding, has shipped its 5,000th high-speed daisywheel printer. To give an indication of the popularity of 30-60 cps serial printers, the company's 1000th printer was shipped less than one year ago.

Oops Dept. The price of Delta Data Systems (Cornwells Heights, Pa.) model 4500 crt terminal is \$4K, not the \$14K listed on p. 58 of March's Product Preview section for the Interface '76 show.

#### IBM 5100 Peripheral

One of the first products offered for attachment to IBM'S 5100 desktop computer by an independent vendor is actually another IBM peripheral, the venerable IBM Selectric typewriter. The 5100 user is thus provided with high quality hardcopy output, upper/lower case capability, and up to 156 print



positions. The Tycom 5100, as the unit is called, seems like a good way to present finished reports developed on the 5100 to management. The Tycom 5100 comes complete with a selfcontained, desktop control unit consisting of power supply and interface card with a self-test feature. In operation, programmed data is transferred at a maximum of 15.5 characters per second. The Tycom 5100 is priced at \$2,495 with the use of a customerowned Selectric I or II. Two month delivery times are being quoted. TYCOM SYSTEMS CORP., Fairfield, N.J. FOR DATA CIRCLE 271 ON READER CARD

#### **CDC** Minicomputers

Control Data Corporation has come in from the cold. With most every other manufacturer building minicomputers, why shouldn't the builder of the world's fastest commercially available systems?

There isn't just one model offered as a tentative step into miniland, but rather a family of four called the CYBER 18 series, with one of them, the model 18-17, using previously announced SYSTEM 17 processors. The other three models are called the 18-10, 18-20, and 18-30. The 18-10 is being directed at the distributed dp market where it can function as an intelligent terminal to process routine data on-site and send larger jobs to a

### product spotlight



#### Data Storage

What looks for all the world like a Japanese transistor radio and tape player is actually an Rs232C storage device that can be plugged into any computer or terminal's standard serial asynchronous port and record and play back data at data rates up to 1200 baud. The manufacturer is aiming the ACT-1200 primarily at the oem with a population of dedicated minis that have to be occasionally loaded with new programs for upgrading, but our guess is that the user community might have a large assortment of applications

for the 1200. Most users can use existing paper tape software with the 1200. For example, with editing type programs the ACT-1200 can be used to record source programs following a PUNCH command and reenter following a READ command. Similarly, the output of an assembler or compiler may be recorded for future loading via standard object loader programs. The ACT-1200 is priced at \$975 and delivery is nearly immediate, depending on quantity. DIGITAL LABORATORIES, Cambridge, Mass.

FOR DATA CIRCLE 270 ON READER CARD

÷.

central system. Firmware options for the 18-10 allow it to emulate IBM 2780 and 3780 terminals.

The 18-20 will support a variety of business dp applications and comes complete with a report program generator (RPG II, no less) and there are plans for distribution and manufacturing software releases.

It's questionable whether the largest member of the series is a mini, but if you're familiar with CDC offerings it is by comparison, at least. The 18-30 comes with dual processors, more than 500,000 bytes of shared main memory and time-sharing software allowing it to serve up to 64 terminals. This system will be marketed to small and medium-scale educational users.

The CYBER 18-17s are designed for real-time applications in production control, oil movement and control in refineries, telemetry and key-to-disc data entry.

For hardware, users can get from 8-512K bytes, and from 512 to 4,096 microinstructions, each 32-bits in length. Microprograms in semiconductor memory control the systems, execute the system instruction set, operate programmed I/o channels, and service interrupt and program protect systems. They also control the operating mode or emulation capability of the processor and interface with main memory. Up to four parallel, unrelated operations can be performed in one microinstruction, and several microinstructions are executed during a single 750 nsec main memory cycle to increase data processing speed.

Peripherals offered with the series include storage module and flexible disc drives, a conversational display unit, card readers, line printers, and magnetic tape drives.



Software offers up two operating systems, RTOS, a standalone, real-time operating system for small, multiprogramming installations, and MSOS 5, a Mass Storage Operating System that includes macro- and micro-assemblers, a FORTRAN compiler and requires 16K bytes of memory compared to RTOS' 3K. RTOS has an initial fee of \$140 and monthly royalty of \$80 (or a paid up license of \$2,540), and MSOS 5 has an initial fee of \$500 and \$120 per month royalty, or a paid up license of \$4,100.

Pricing can go all over the place given the range of power of the systems, but to prove that they are indeed minis, one can get a CYBER 18-10 with 32K of memory, 300 cpm card reader, 300 lpm printer and controller, crt, and synchronous communications capability for \$39,840. Lease plans are also available. CONTROL DATA CORP., Minneapolis, Minn.

FOR DATA CIRCLE 272 ON READER CARD

#### Disc Rebuilding

Repair and service of all makes of cartridge discs for front loading IBM 2315 type and top loading 5440 type cartridge disc drives on a fixed price basis is this vendor's new service. For a flat rate ranging from \$38-45 per cartridge, the unit is disassembled, inspected, cleaned and repaired using factory parts and equipment. The completed unit is fully guaranteed to perform exactly to the original specifications. The vendor reserves the right to judge those cartridges having gross damage as nonrepairable, in which case they will be returned to owner without charge. The service should also be considered by users who have used their disc media for a prolonged length of time or have moved the discs around within the installation, as the hubs often get

#### **PROGRAMMERS AND ANALYSTS Free Employment Service** Serving Northeast, Southeast and Midwest U.S. • Scientific and commercial applications Software development and systems programming Telecommunications Control systems Computer engineering • Computer marketing and support Call or send resume or rough notes of objectives, salary, location restrictions, education and experience (including computers, models, operating systems and languages) to either one of our locations. Or check the reader service card for a free sample resume. We will answer all correspondence from U.S. citizens and permanent residents and will guarantee our best efforts in a professional and ethical manner to all qualified applicants that we think we can help. Our client companies pay all of our fees. RSVP SERVICES, Dept. M Suite 700, One Cherry Hill Mall Cherry Hill, New Jersey 08002 (609) 667-4488 RSVP SERVICES, Dept. M Suite 300, Dublin Hall 1777 Walton Road Blue Bell, Penna. 19422 (215) 629-0595

Employment Agency for Computer Professionals

CIRCLE 164 ON READER CARD

**RSVP SERVICES** 



COGENT is a computer language development system operational on IBM 360/370, PDP-10, PDP-11 and TYMSHARE. COGENT reduces costs and lead times for

- System language compilers
- Application language compilers
- Language pre-processors
- Program conversion aids

VIRTUAL SYSTEMS, INC.

One Northwood Drive, Suite Three Orinda, California 94563 **Phone: 415-254-1147** 

## hardware

somewhat warped in the process, we're told by users. DICAL, INC., San Jose, Calif.

FOR DATA CIRCLE 273 ON READER CARD

#### Cassette Tape Cleaner

This product might just be a first—but at the price of cassettes we're not sure whether it's warranted or not. User applications and procedures will probably dictate the success of the cTc-300. It cleans and rewinds any Philips-type digital, word processing, or dictating cassette. Up to 90% of the dirt, dust



and oxide debris particles that cause "permanent" tape errors can be removed. An operator inserts the cassette and the CTC-300 does the rest. A sapphire cleaning blade and automatically advancing tissues are used to process the tape. The CTC-300 is priced at \$495. KYBE CORP., Waltham, Mass. FOR DATA CIRCLE 274 ON READER CARD

#### Floppy Disc Medium

This manufacturer has developed a new floppy disc that is said to offer dramatically improved performance and exceptional durability for a price competitive with current offerings. The model FD-3200S features a newly developed binder system that makes possible a very fine dispersion of magnetic powder for highly accurate recording. It's claimed that the disc is exceptionally smooth which is a key to the durability. The developers are claiming 10 million passes per track without error at the 3200 bpi density. The capacity is 243,000 bites (sic) on the seven tracks. The FD-3200S is priced at \$8.50 each. MAXELL CORPORATION OF AMERICA, Moonachie, N.J. FOR DATA CIRCLE 275 ON READER CARD

#### **Communications Mini**

The SMART/MUX mini has been equipped with improved network management and usage statistics, link error reports, and serializers to provide a

30% performance increase. New software on the mini attempts to provide error-free communications between remote terminals and the host computer, fewer telephone links through statistical multiplexing, less terminal control hardware at the host resulting from automatic baud-rate detection and dynamic host selection. The object is improved front-end processing for 360 and 370 systems emulating 270X equipment. The new serializers are twoport modules, eight of which are located on a single pc card in the mini, that provide compatibility with synchronous and asynchronous terminals, 5-8 bit character handling, stop-bit selection, "break" detection, echo, and variable baud rate detection. Base prices for SMART/MUX systems are \$5,700 and nearly immediate delivery is being quoted. DIGITAL COMMUNICA-TIONS ASSOC., Atlanta, Norcross, Ga. FOR DATA CIRCLE 277 ON READER CARD

#### Commo Processor

PIX, one of the first products to kick off the distributed computing trend, has been brought up to SDLC (IBM's latest communications protocol) capability, with the introduction of PIX II. In essence the PIX II extends the multiplexor channel of IBM 360s and 370s to allow the host cpu to communicate with remotely located peripheral devices by using standard I/o com-



mands. A 32K 16-bit microprocessor is at the heart of the PIX II controlling actions using a 53 instruction repertoire, the average execution time for which being about 2.5 usec. The memory cycle time is 500 nsec.

With SDLC protocol the PIX II can operate over a variety of facilities that include Direct Data Dial (half- and full-duplex), leased private lines, wide band transmission, digital networks and even satellite transmission links. Data rates range from 4800 to 56,000 baud. All error control is performed by the PIX II, eliminating the need for IBM remote job entry software. Typical systems rent for approximately \$1,600/-month on a two-year lease. Initial units have gone to the field. PARADYNE CORP., Largo, Fla.

FOR DATA CIRCLE 276 ON READER CARD

#### Cartridge Peripheral

If your application can accept a continuous-loop type of recording medium, then you can take advantage of this peripheral and its low price. Data is recorded on 35-foot tape "wafers" that store 20K characters and sell for only \$3.50 each. Operating rates are the standard communications data rates of 110, 300, 600, and 1200 baud.



The unit is fully double buffered and capable of operating under both local and remote control. Front panel switches are used for local control; standard ASCII characters control it remotely. Five of the tape wafers are included in the \$895 price of the peripheral, MICRO COMMUNICATIONS CORP., Waltham, Mass.

FOR DATA CIRCLE 279 ON READER CARD

#### Serial Printer

Tally has been rounding out its printer product line nicely in the last two years, and the model 1200 is the latest addition. It's a 120 cps dot matrix unit that features 132 column printing widths, dual tractor engagement above and below the print line for positive paper advancement and positioning, and a convenient snap-in ribbon cartridge for easy ribbon replacement. The slew speed is 10 ips. An original plus four carbon copies can be printed by the 1200 at widths ranging from 4-15 inches. Specifications include six



DATAMATION



Level 1 and Full Level 2 or anywhere in between. IBM, ANS, and Federal Standard compatible at your user's option – all in the same compiler. *Very* fast compilation. Highly compact and efficient object code. Language manual and complete maintenance documentation included. Lifetime warranty.



FORTRAN ANS Standard thoroughly proven. Fast delivery and installation. New 1976 Standard FORTRAN-it's fast, efficient and highly optimized.



Plain, Basic, Business Basic or Extended Basic - Mini or Micro. Compact and efficient.



IBM System/3 compatible, fast and efficient. You can use it with RPG II, COBOL or let it stand alone.



IBM System/3 compatible. Fast, efficient compilation and runtime. Easy to implement, field tested and proven. Quick delivery time with excellent documentation and language manual. Lifetime warranty, of course!

to maintain compilers that are tailored to your system. They're highly sophisticated, using field proven design yet are straightforward, easy to modify and easy to maintain.

So if you've got a need *now*, give us a call – you've got our number. If not, remember us the next time you need a quality compiler for your computer and get in touch with the language experts.

#### CALIFORNIA SOFTWARE PRODUCTS, INC. THE LANGUAGE EXPERTS

17291 Irvine Blvd., Tustin, California 92680

CIRCLE 38 ON READER CARD

That's the number to call if you're in the market (or getting ready to be) for a higher level

language for your Mini or Microcomputer. Our

documentation, extensive diagnostics, and a

that provides extremely compact yet easy

lifetime warranty. California Software Products

uses a unique compiler construction technique

compiler packages include complete

## hardware

lines per inch spacing, 10 character per inch character spacing, a 64-character ASCII set and a  $9 \times 7$  half-space matrix character. Options include upper/lower case 96-character set, and a two-channel vertical forms unit. A selection of interface controllers for data communications applications is coming, and the 1200 can also be directly buttoned up to most popular minis. The 1200 is priced at \$2,575. TALLY CORP., Kent, Wash. FOR DATA CIRCLE 280 ON READER CARD

#### **Floating Point Processor**

A floating point unit is now available for Intel MDS and SBC (Single Board Computers) that should make some even more exciting microprocessordriven devices possible. The 8080 instruction set is thus expanded to include the following functions: binary floating point decimal conversion; all trig functions (inverse and hyperbolic), logarithms and powers (natural, common, x-power-y), multiplication, division, addition, and subtraction of 12-digit numbers in the range  $10\pm^{99}$ ; coordinate transformation; and mean and standard deviation. The module requires no user "driving" software and is called from the user program like an assembly language subroutine. The unit is nonvolatile and operates when the power is turned on. As is the case with most microperipherals or components, this one, too, costs more than the 8080 or sBC it will complement: the price is \$1,050. MICROPROCESSOR SYSTEMS DESIGN, Los Altos, Calif.

FOR DATA CIRCLE 281 ON READER CARD

#### Label Printer

Label printing of alphanumeric characters up to two inches high is what



this firm's Label Printer does best. The unit contains an integral digital processor that performs control functions. The printer can generate a line of oneinch high characters on an  $11 \times 14$ 7/8-inch label in just under two seconds. Data can come from any device that has an EIA RS-232 serial interface. and that includes punched card readers, crt keyboards, or directly from a computer. The unit can be used in harsh industrial environments and contains a heavy duty blower for ventilating and cooling, and a filter to trap dust and other particle contaminants. The integral processor has a self-test routine to help pinpoint malfunctions. Prices start at \$14K; delivery is approximately four months. DIAMOND ENGINEERING, Redmond, Wash. FOR DATA CIRCLE 282 ON READER CARD

#### Bar Code Scanner/recorder

The stor/scan 100 is a portable scanner/recorder for reading bar coded labels. The device accommodates labels with up to 32 digits of information. Scanned information is recorded on a tape cassette (Philips-type) with capacity for storing 144,000 digits of information. A numeric keypad permits entry and recording of variable, non-labeled data such as quantity or date/time. Options include an impact printer for multiple copy listings, and a



SANFORD ROSEN 3050 Metro Drive Minneapolis, Minn. 55420 (612) 854-2020



The beauty is more than skin deep.

Introducing the first low cost digital cassette subsystem that's pretty on the outside and downright beautiful on the inside where it counts. Precision performance with the flexibility to serve as a read/write or read-only memory, baud rate multiplier or terminal text/data buffer.

Bidirectional file skip, selectable baud rates and simultaneous RS-232C/20MA loop interfaces are built-in standards, not extra-cost options. Our CT-103 is ready to plug in and simple to use.

The CT-103 was designed and built for long life and errorfree operation by KYBE—the #1 name in magnetic media maintenance. More than a decade of tape handling experience went into making the CT-103 the best (as well as the most beautiful) digital cassette subsystem on the market today. Find out for yourself. Contact:



Sales Offices Boston—(617) 899-0012 Chicago—(312) 658-7391 Houston—(713) 524-3111 Los Angeles—(213) 980-8365 New York—(212) 594-9273 Wash., D.C.—(703) 527-2292

# What Good Is A Story Without A Plot?

Wouldn't you rather see plots and graphs than try to visualize trends and make comparisons from stacks of output?

Professional quality DISSPLA graphs, bar charts, maps, 3-D surfaces and diagrams have won high acceptance from management, engineers, and scientists, who ultimately use computer results.

Why are leading banks, industries, and government agencies using DISSPLA graphics software heavily?

More graphics applications than ever imagined have proven feasible through the use of DISSPLA.

#### Some of our users include:

City University of New York; COMSHARE, Inc.; Control Data Cybernet Services (World-wide); ERDA (Argoinne, Aerojet, BCS Richland, Inc., Brookhaven, E.I. du Pont de Nemours and Co. Los Alamos, Sandia Albuquerque, Sandia Livermore); EXXON Company, U.S.A.; The First National Bank of Chicago; Federal Energy Administration; Fleet Analysis Center, Corona; General Dynamics' Convair Division; Interactive Data Corporation; Lockheed Missiles & Space Company, Inc. (Sunnyvale); Naval Electronics Lab Center; Naval Oceanographic Office; Naval Undersea Center; Naval Weapons Center (China Lake); San Diago State University; Standard Oil Company (Indiana); U.S. Department of Housing and Urban Development; Wright-Patterson AFB; Dutch Post Office; Reactor Center (Netherlands); SIA (London); University of Amsterdam (Holland); University of Utrecht (Holland).

With the introduction of machine and device independent DISSPLA, graphics has become a primary medium at all of these centers.

Let us show how you too can find wide application for easy-to-use DISSPLA.



Display Integrated Software System and Plotting LAnguage A proprietary software product of ISSCO For more information call Sunny Harris (714) 565-8098 or (714) 452-0170



Integrated Software Systems Corporation

4186 Sorrento Valley Blvd., Suite N, San Diego, California 92121



## hardware

checksum feature useful for verification or audits. Several versions of the system are available for IBM-compatible recording on magnetic tape, and battery-operated units. Prices start at \$2,900. DANYL CORP., Pennsauken, N.J.

FOR DATA CIRCLE 283 ON READER CARD

#### **Printer Controller**

Systems houses looking for a way to attach a serial printer to a Data General or Digital Computer Controls mini need look no further: this firm is offering a pc card interface that attaches the GE Terminet 120 line printer to the mini. The interface is supplied as a complete package including controller board, all required cabling, installation instructions and software diagnostics. Units are fully compatible with the minicomputer's software. The series 160, as the unit is called, is priced at \$750. CUSTOM SYSTEMS, INC., Minneapolis, Minn. FOR DATA CIRCLE 284 ON READER CARD

#### 8080 Development System

The 8/16 is a complete standalone development system for writing, debugging, and executing programs on

an Intel 8080 microprocessor. The system comes complete with an 8K memory, an alphanumeric crt display, ASCII keyboard, two cassette tape units, and software. Included in the software is a monitor/debugger, editor, and assembler designed to take advantage of the high-speed multiline crt display and tape 1/0. The memory can be expanded to 32K, and features write protect where each 1K page of memory can be write protected under software control. The crt displays 24 lines of 40 characters. Also included in the package are a crystal controlled programmable real-time clock with 32 usec resolution, interrupt driven 1/0, eight-level vectored interrupt processing, and a bootstrap loader in a programmable read-only memory. The 8/16 is priced at \$3,850. MICROKIT INC., Santa Monica, Calif. FOR DATA CIRCLE 285 ON READER CARD

#### **Financial Terminals**

IBM has expanded its 3600 series of financial communications systems with the announcement of teller terminals that can be used in small banks, thrift institutions and credit unions. The teller terminals feature a keyboard display and document printer in a compact design that can be easily installed for countertop use at main or branch locations. The models 5 and 6 of the 3604 teller terminals take up approximately 40% less space than previous similar offerings. They display 120 and 240 characters of information, respectively, and either terminal can be placed in front of the model 3610



Personal I.D. keyboard pad.

model 4 document printer. The complete terminal thus occupies an  $18 \times 18$ -inch square. A personal identification number keyboard pad is also featured on the 3604 that allows consumers, for example, to inquire about account balances, credit verifications,

### Even Webster's Knows About QUEST

QUEST (kwest). v. 1. To make a search; to go on a quest.

QUEST SYSTEMS, INC. n. 1. A corporation founded in 1968. 2. The largest professional recruitment firm in the U.S. functioning solely in the computer sciences; its client companies pay all employment fees, interviewing and relocation expenses. Quest is known for its deep personal commitment to relate to each candidate as an individual with individual goals. 3. Its professional staff averages over 6 years of experience in EDP recruiting (additionally, staff members have direct hands-on experience in programming, systems, hardware sales, etc.) 4. Quest is presently searching for programmers and analysts (commercial, scientific, systems software) for over 3,500 client companies in the U.S. Quest has openings in over 700 U.S. towns and cities. 5. Methodology — see Questsystem.

The U.S. Quest has openings in over 700 U.S. towns and cities 5. Methodology — see Questsystem. **QUESTSYSTEM** (kwest sis'tem). n. 1. Discussing with an individual what he would like to be doing in light of what he has been doing. 2. Analyzing the realities of his objectives as they relate to the current job marketplace. 3. Contacting client companies and other Quest staff personnel to identify positions of possible interest. 4. Introducing the job candidate to his prospective employers by providing complete details to each about the other, ensuring the efficacious use of everyone's time. 5. Arranging interviews. 6. If employment offers are extended, Quest assists in evaluating the responsibilities, compensation and opportunities (and relates those to the initially stated objectives). The Questsystem has been working for thousands of professionals at no expense, whatsoever. Ask your friends of their past dealings with Quest. Then, put the Questsystem to work for you. For additional information on this subject, please inquire directly to Quest Systems, Inc. (All inquiries/resumes received will be responded to immediately and in confidence.)



MORE

Contact Romac & Associates, President H. B. Dunn at 125 High Street, Boston, MA 02110, for transmission to our Partners in Portland, Hartford, New Haven, Stamford, Rhode Island, Buffalo, Rochester/Syracuse, Wellesley Hills, MA, Boston, Washington, D.C., Charlotte and Atlanta.

DATAMATION

or electronic funds transfer authorizations. The customers can enter their unique identification numbers during a transaction and protect against unauthorized use of credit cards, passbooks, and checks. Purchase prices for



3604 teller display and 3610 document printer.

the two new teller keyboard displays are \$1,575 and \$1,825, respectively, or \$60/69 under IBM's five-year lease. The new document printer is priced at \$2,225. First shipments are scheduled for the first quarter of next year. IBM CORP., White Plains, N.Y. FOR DATA CIRCLE 278 ON READER CARD

#### MICR Reader/Sorter

NCR has developed a faster replacement for the 670 Magnetic Ink Character Recognition reader sorter that has been on the market some time. The new model 675-101 handles varying sizes of MICR-encoded documents at a rate of 750 six-inch documents per



minute. A variety of sizes and documents can be sorted, including checks, card stock, and postal money orders. It has 11 pockets for receiving documents, each with a capacity of 225 documents. The input hopper capacity is 1,750 documents. The sorter operates either as a free-standing unit or as an on-line input peripheral with a Century series NCR computer. The 675-101 sells for \$58K and rents for \$1,350. NCR CORP., Dayton, Ohio FOR DATA CIRCLE 286 ON READER CARD

#### Advanced Circuitry

The company that brought us the write-only memory on April 1 two years ago has come out with another revolutionary device called the "Gnomonic Utopian and Recondite Ultimate" Device, or "GURU DEV" on April 1 of 1976. The advanced circuit is the first example of CSI (Cosmic-Scale Integration) "which is infinitely better than large scale stuff," say the developers. The circuit is destined for use in Empathuters (analogous to a "subjective computer") where the GURU forms the heart of a section known as the "Compressed Narthex Shrove Unction System, or CONSHUNS. The GURU works closely with a FOM (Fish-Only Memory) which fishes for remembrances of things past. Results of the comparison are electronically transferred to the write-only memory and are stored permanently—and never seen again. The developer claims to be the home of the world's most intelligent pet rocks. NATIONAL SEMI-CONDUCTOR CORP., Santa Clara, Calif.

## To match our terminal systems, you could deal with at least five different salesmen...



## and still worry about service.

See us instead! We supply cost-effective terminals for every application, including these:

ATS-The Trendata<sup>®</sup> 4000, with its Selectric-style keyboard and 30 cps printer in an attractive console, provides 2741 compatibility plus higher performance. Computer-controlled margins, spacing, horizontal/vertical tabs, and pagination for fast, crisp forms printing.

APL-Our Model 4000 offers total compatibility with USASCII, Corre-

spondence, and EBDIC code sets in this powerful timesharing mode. Typewriter paired keyboard has keytops engraved with APL characters for ease of data entry.

TSO-TTY 33/37 or IBM 2741 compatibility at the flick of a switch ... 132 or 158 print positions, also switch selectable ... typewriter-style

keyboard with ANSI, Correspondence, or EBCD layout...all on our Model 4000. **TRENDwriter**-Teletype-compatible 30 cps TRENDwriter with full 132 print CIRCLE 146 ON READER CARD

positions is the ideal replacement for KSR teletypewriters. Matrix printer ... full USASCII character set.

> SELECTRIC-Rugged Model 1000 with acoustically insulated, heavyduty I/O-type Selectric, plus conveniently grouped controls and status indicators, in a human-engineered work station compatible with systems using IBM 2741.

> > Trendata Service Trendata supports its customers with factory-trained service personnel nationwide.

Call (408) 732-1790 or write.

## An Applied Magnetics Company

Terminals for all reasons 610 Palomar Avenue Sunnyvale, CA 94086

219

## Ask Control Data to help you maintain maximum printer throughput with a complete line of precision Computer Forms.

thefinchorage

# We have it.

Precision printing and registration on continuous forms can make the difference between fast throughput and frequent interruptions to realign the printer. You get this precision printing and registration from Control Data — a computer manufacturer that also makes computer forms. Plus fast delivery from CDC's coast-to-coast network of printing plants.
# CDC BUSINESS FORMS AVAILABLE:

Custom continuous forms with quality paper and carbons, high-speed fastening, process color capability. OCR forms - continuous, unit set or cut forms designed by OCR specialists. Stock tabulating forms - carbonless or carbon interleaved, single ply or multiple part. Custom unit sets – multicolor, with your choice of parts and sizes. Computer letters, mailers, pressure-sensitive labels. advertising on business forms.

# COMPATIBLE DATA MODULES FOR IBM 3340 TYPE DRIVES!

Built-in reliability created by using the same advanced technology employed to produce our disks, drives and heads.

# FLEXIBLE DISKS

"worry-free" CDC disks are made according to **EDP** supplies, the most rigid specifications in the industry. Available hard or softsectored for CDC 9400. IBM 3740 and other systems, in convenient storage boxes that hold ten indexed disks and adhesive-backed color-coded labels.

# **PRINTER RIBBONS**

Control Data stocks broad selections of ink strengths and formulas, and ribbon sizes, in both fabric and film. CDC Quality Control maintains consistency from first print-out to last . . . gives you more pages of clear print-out per dollar before the ribbon needs to be changed.

# CDC WORRY-FREE DISK PACKS AND CARTRIDGES. **INDUSTRY COMPATIBLE.**

Control Data supplies disk packs and cartridges tested to tighter specs than industry standards . . . to help you prevent data loss. And supports each

pack and cartridge with a lifetime warranty.

# CUSTOMER ENGINEERING PACKS

Available for all disk pack models for precise alignment, adjustment and maintenance. Compatible with IBM customer engineering packs when appropriate.

# HALF-INCH MAGNETIC TAPE

One premium grade is offered. Useable up to 6250

cpi. The tape is extensively tested on Control Data certifying equipment to assure that each reel meets or exceeds ANSI specifications.

# Call our Hotline collect (612-853-7600). Or, mail the coupon today.

Ask us

about these

too!

Do	it.	Mr. H. I Control P.O. Bo	l. L. Peterson, Business Products rol Data Corporation, Dept. D-56 Box 1980 Twin Cities Airport, St. Paul, MN 55111
Tell me more	e about: □ Business Forms isks □ Customer Engineeri	☐ Your Disk Pac ng Packs ☐ Ma	ιcks for mycomputer.
Name		Title	
Company			CONTROL DATA
Address	(	City	
State	Zip	Phone	· · · · · · · · · · · · · · · · · · ·

# software & services

# Updates

After installing lotteries in Nebraska and Delaware, Mathematica, Inc., Princeton, N.J., has been awarded a \$540K contract to do the largest such system to date for Ohio. The COMPU-INSTANT system, a set of computer programs, operating procedures, management reports and data is key to the installation. The instant lottery calls for a minimum of 50 million tickets to be in existence.

Client Information System, a software application that cost the Illinois Department of Public Aid \$1 million to develop, is expected to save that state's taxpayers in excess of \$1.5 million this year alone says the State Public Aid Director, James L. Trainor. Already, 500 cases of duplicate food stamp eligibility cards have been eliminated, and 2,000 additional recipients found to be ineligible. Correction of only these two conditions led to an annual saving of \$1.2 million, plus the system oversees assistance cases receiving medical aid and income grants. CIS links the department's headquarters office in Springfield with 125 county and district offices throughout Illinois. CIS runs on an IBM 370/168 together with 2741 hardcopy and 3270 intelligent terminal displays.

Here's a different way of thinking about the logic of a computer program: "Computer software and electrical systems have similarities," says John Rankin, sneak circuits analysis manager at Boeing's Houston, Texas facility. "For example, an arithmetic instruction is analogous to an electrical load. The start of a computer program is similar to an electrical power source, while a program stop approximates an electrical ground." Boeing has routinely used elementary electrical equivalents to analyze problems known to exist in software programs for the B-1 bomber, the Morgantown Personal Rapid Transit System, and the E-3A airborne warning and control system.

As if there weren't enough divisive factors in this industry, adherents of programming languages are beginning to take militant stands. A recent bumper sticker observed in California read: Happiness is Cobol-ing.

#### DOS Management

This vendor's DOSSIER product, which provides current information about programs catalogued on an IBM DOS user's core-image and relocatable libraries, has been outfitted with a new module, called Program Analysis. The CPA facility compares the user's relocatable library modules with the core-image library to produce five reports on module usage and management. This is done in two stages: first by reading the desired relocatable library to build an extract file with information about each entry point in all user (non-Dos, non-GRASP) files. The second phase determines which entry point code occurs in a given coreimage phase. This information, together with other extracted data is sorted using the Dos Sort/Merge program to produce five reports; a calledprogram usage report, synonym report, no-auto entry list, and an external reference list. Though CPA doesn't strictly require DOSSIER in order to perform, for the time being it is being marketed as a major design enhancement to DOSSIER, which rents for \$75/month on a one-year lease. COMPUTER CONCEPTS, INC., Portland, Ore.

FOR DATA CIRCLE 262 ON READER CARD

#### **On-line Access**

On-line access and updating of files using up to 10 tty-compatible terminals is now possible on NCR Century 101 or larger systems with at least 48K words by using MATR II, Management Access to Records. Information requested can by displayed on visual display terminals like the NCR 796, or in printed form. A simple conversational language is used to set up inquiries. Record selection techniques include random, sequential and reverse sequential. Selection criteria can be chained for example to search for all salesmen from a certain region, over a certain age, married with more than two children, whose year-to-date sales are at least \$100K. An activity log is maintained to show all user sign-ons, data files either opened or modified by each terminal operator, and sign-offs. A password scheme is incorporated to allow access and/or modification file and record protection. To implement the system, users simply specify which data files are to be accessed by means of conventional NEAT/3 file specification sheets, record definitions and field definitions. Available for immediate delivery, MATR II rents for \$40/month and a one-time charge of \$1,500. NCR CORP., Dayton, Ohio FOR DATA CIRCLE 264 ON READER CARD

#### Mini Time-sharing OS

The total system resources of a General Automation spc/16 mini can now be offered up to 64 terminals with TSOS-16, a new time-sharing monitor. Multiple users are free to create, test, modify and execute programs as if the system were dedicated to them. Access to restricted and open files is controlled by password identification techniques. Files are accessed through an indexed/random file access package which allows simultaneous updating of public files by multiple users. Scheduling is on a round-robin priority basis which allows each user to get as much service as any other. It's claimed that up to 32,000 users can be supported on 63 terminals and the system console. TSOS-16 is priced at \$3K. APPLIED DIGITAL TECHNOLOGY, INC., Chicago, III.

FOR DATA CIRCLE 265 ON READER CARD

## Cobol Flowcharting

FLOBOL is an automatic flowcharter for COBOL source programs which additionally produces a comprehensive cross reference listing. Connectors are provided where needed to reflect entries and exits to closed sub-programs. The system is composed of three COBOL programs with imbedded COBOL sorts. Input is the source program itself on any reasonable input device, including disc, drum, card reader, mag tape, paper tape, etc. FLOBOL is written in ANSI Standard COBOL and will flowchart COBOL programs including most vendor extensions. The package is priced at \$480 and the documentation an additional \$9. There are approximately \$7,250 source statements in FLOBOL. COSMIC, UNIV. OF GEORGIA, Athens, Ga. FOR DATA CIRCLE 266 ON READER CARD

#### Manufacturing

IMS/66 is an extended materials requirements planning package that runs on Honeywell Level 66 large scale systems. The product is a data base and transaction-oriented system that integrates product structure and cost control, inventory and order control, material requirements planning, and optionally statistical forecasting. This latest version of IMS/66 can detect and react to the need for rescheduling open and released supply orders to enable

# "Why MARK IV? Twice the productivity with no increase in staff."



By Jim Harder Manager, Technical Planning and Development Boise Cascade Corporation

"Within the past two years we were able to support twice as much development activity without a staff increase, largely due to MARK IV.

"Not only that, most of our MARK IV Programs are completed significantly under traditional Cobol programming estimates, as much as 100% below Cobol estimates. A combined program to create files from our labor distribution input was budgeted at recommend its usage. Several people in data \$3000. We did the job for \$1200. The reporting programs were estimated at \$3900 and we spent \$2500. And these results are typical.

"With MARK IV you get a lot of work done both easily and quickly. We recently converted a chain file maintenance system - an antiquated IBM bill of materials access method - to enthusiasm for MARK IV. We're super simplicity of MARK IV. DL/1. MARK IV reduced what would

have been a major project in Cobol to nothing more than a slight change in file definition. With MARK IV's independence of files and access methods, we were home practically free - we did the job in a day.

"A lot of our old assembly-languagebased programs are very difficult to maintain, so we're converting them all to MARK IV. We've put up several data bases in MARK IV to get our systems into a more maintainable environment.

"Programmer acceptance of MARK IV is excellent. Since it does away with so much of the busywork of WHAT IS MARK IV? Cobol, it lets analysts become programmers and vice versa. Our people can get involved in the whole problem.

Our end users not only like it, they have become proficient who covering 30,000 employees. They do all their own report writing. Most of their stuff is ad hoc, and they are able to respond very quickly.

happy."



MARK IV is the most versatile and widely used software product in the world for application implementation, management and information our Compensation and Benefits area processing. Six powerful models (prices in start at \$10,000) are in daily use on MARK IV are running a DL/1 data base IBM 360/370, Univac 70/90, Siemens 4004 and Amdahl 470 equipment at 950 sites in 40 countries. Programs in MARK IV require only about 1/10 the statements of Cobol. Users say no other "There's no doubt about our system offers the power, flexibility and

informatics inc	For an independent report and a MARK IV information packet, use the coupon below.
21050 Vanowen St., Canoga Park, Calif. 91304 Offices in Atlanta, Chicago, Dallas, Los Angeles, New York, Washington, D.C., Toronto, Canada	۱ Informatics Inc. System Products Dept. D-1 ۱ 21050 Vanowen St., Canoga Park, Calif. 91304
Informatics S.A. Geneva, Switzerland 267, route de Meyrin, CH 1217 Meyrin 2 London, Paris, Frankfurt, Copenhagen, Stockholm	Name
Computer Applications Co., (CAC) Ltd. Chiyoda-ku, Tokyo, 101 Japan	Firm Dept
Datec Pty. Ltd. Australia Sydney, Melbourne, Brisbane	Address
Systems Programming (Pty.) Ltd. Johannesburg, South Africa	CityZipZip

# software & services

the system to maintain current, valid priorities from order-releasing to final shipment. Material inventories are balanced with product requirements. Demands can be entered over unlimited planning horizons as discrete customer orders, as master schedules or as IMS/66-generated forecasts. The package rents for \$400/month, plus \$100 for the optional statistical forecasting and analysis module. HONEYWELL IN-FORMATION SYSTEMS, Waltham, Mass. FOR DATA CIRCLE 261 ON READER CARD

#### Disc Space Management

DMS/OS is an IBM disc management system that attempts to provide users with more control over the disc storage facility. The table-driven package can be set up by the user to specify which elements of data are to be included and the nature of editing to be employed. A dynamically maintained control stack maintains a continuous audit trail of the module in control and all higher level modules in the execution sequence. It collects in one control block the entry point, return address and pointers to the save area and parameter list for all of these modules. DMS/OS is not confined to data maintained by OS in the data set control block or a small set of special purpose files. The package can be used on-line with such teleprocessing submonitors as CICS, TASK/MASTER, INTERCOMM, IMS/TP, and others.

Four reports are produced, including a data set dictionary, volume attribute summary, free space detail report, and a space availability summary. The package is priced at \$8,900. A billing module is available for an

# software spotlight

#### **Business Graphics**

An interactive business graphics package is now available on General Electric's MARK III time-sharing, network computing and remote batch computer service. PLOT\*\*\* uses simple English commands to generate a variety of plot types, including line graphs, bar graphs and scatter diagrams. The package can run with customer supplied data, but as an added bonus, it also interfaces to GE's FAL II, a financial analysis language, also via simple commands. additional \$1,200 as are teleprocessing interface modules. SOFTWARE MODULE MARKETING, Sacramento, Calif. FOR DATA CIRCLE 263 ON READER CARD

#### Fortran Graphics

Anyone familiar with FORTRAN can create and manipulate relatively complex graphic images on Sanders sA 500 interactive graphic display systems using GSS-3, says the manufacturer. The major functions of GSS-3 include allowing the application programmer to organize display information into

More than 30 terminals are qualified for use with PLOT\*\*\*, including the GE TermiNet models 30, 300, and 1200; tty models 33, 35, and the Zeta Resear h Plotter at 300 and 1200 baud rates. Most other character printers also qualify. Elimination of the timeconsuming job of manual preparation of graphs was said to be high on the list of design goals for PLOT\*\*\*, and the package doesn't require familiarity with a programming language to use, making it ideal for non-dp oriented managers. The photo shows a printout produced on a TermiNet 1200 terminal generated from 20 short input lines and produced in two minutes. GENERAL ELECTRIC INFORMATION SER-VICES, Vienna, Va.

FOR DATA CIRCLE 260 ON READER CARD





# **IDMS**

# It's the one database system that won't leave you an orphan.

When you acquire IDMS it will be the most advanced database system in the industry. And two years, three years, five years later it will still be the most advanced . . . by design.

Because we never leave you with a static system. Enhancements are constant and are always upward compatible — to keep our users a step ahead.

How do you stay current? Through an active IDMS User's Group which meets periodically to exchange ideas and to be brought up to date with the state of the art. In this group you'll work with your peers from some of the world's largest banks, insurance companies, manufacturing companies and government agencies.

Guiding this User's Group is the IDMS Technical Advisory Committee, made up entirely of users, who's job it is to make user needs known to the Cullinane technical staff.

And, in your own day-by-day work, you'll have the constant support of a Cullinane team that has been described as "the best in the industry."



# WESTI — the only teleprocessing monitor that made it!



WESTI was rated among the 25 best packages out of 1400 in Datapro Research Corporation's annual user survey.

Ratings were based on ease of installation, vendor support, documentation, throughput/efficiency, and overall satisfaction. WESTI is a moneysaving DOS and DOS/VS teleprocessing

interface that manages terminals, application programs, user core areas, disk workspace, display format files, and user work areas. Send coupon today for our WESTI Information Manual—or a

90-day trial of the system.



Westinghouse Electric Corpora 2040 Ardmore Boulevard Pittsburgh, Pa. 15221	ation-OSP	·
I have a DOS or DOS/VS syste teleprocessing system investm	em and want a greater lient.	return on my
Please send:  WESTI Informa salesman to dis 90-day trial.	ation Manual. scuss possible WESTI	applications.
Name		
Title	Phone	
Company		
Address		
City	State	Zip
Current teleprocessing system	l	
Terminals used		

#### CIRCLE 152 ON READER CARD

# software & services

independent "pages"; a tty simulator at each operator station for keyboard input, and a "mark" within pages so the application programmer can perform random access updates to displayed information. The minimum sA 500 configuration comprises a display generator with page register option, display processor (a PDP-11) with 24K words of core and extended instruction set, display indicator, (keyboard, lightpen, trackball or joystick optional), disc cartridge control and drive, tty terminal, bootstrap loader, clock, RSX-11M operating system and a second disc drive, tape, or cassette unit. After accumulating that configuration, GSS-3 will only set you back an additional \$1K. SANDERS ASSOCIATES, INC., Nashau, N.H.

FOR DATA CIRCLE 267 ON READER CARD

## Data General Cobol

٦

When one asks Data General why they're implementing a full ANSI COBOL compiler on its minicomputers at this stage of the game, one receives a reasonable answer: there have never been more COBOL programs in existence than today, which is a guarantee that the language will be around for some time, like it or not. There are two other considerations as well: IBM installations run gobs of COBOL, and the advent of distributed processing gives DG a chance to say "consider our ECLIPSE C/300 mini before ordering an additional IBM 370 model 115, 125, or even 135.'

It isn't that simple, of course, but it never is. DG is seeking out "IBM's more sophisticated users" for the COBOL, because it's going to take some shoehorning and in-house work to get it to run. For example, there isn't any fancy JCL capability, which can be both a blessing and a curse. The compiler is said to be complete, however, except for the report writer and telecommunications support (which can be obtained by using DG's Communications Access Manager, CAM). There are said to be extensive data management capabilities, an interactive debug module, English-language error diagnostics, and cross-referenced source listings. You'll need a C/300 with a minimum of 128K bytes of memory, and the mapped RDos monitor to get started. At press time the price hadn't been firmly established but was projected to be in the \$7-10K range. DATA GENERAL CORP., Southboro, Mass. FOR DATA CIRCLE 268 ON READER CARD

DATAMATION

# letters

(Continued from page 8)

was to attempt to reduce the cost from \$73 million to \$65.7 million, a saving of some \$7.3 million, annually—from an investment of \$240,000, remember.)

I was aware that the investment in hardware would be accompanied by other costs, and that the potential return on that investment would not could not—be realized in the single year under consideration by the finance committee. I am also aware of the short-term imperatives of expensereduction programs. In other words, I was psychologically prepared to have my proposal rejected.

What I was not prepared for then, or since—and even now—is the strength of the convictions that appeared to undergird objections to my proposal. I had expected opposition to be based mostly on the short-term imperatives of expense reduction. Instead, the proposal was attacked on the ground that it was unrealistic—"academic."

I was quite disappointed that the finance committee did not even regard the proposal as worthy to be the basis for a permanent, large-scale expensereduction program. (One should not be surprised that this same committee also rejected my suggestion that "the computer" could be used to "make money for the company," not just reduce avoidable expenses.)

Despite my consistent lack of success, I remain convinced that the idea has sufficient merit to warrant its being called to the reader's attention.

ROBERT M. GORDON Director Computer Services Centre Victoria University of Wellington Wellington, New Zealand

#### Poetic praise

To David Diamond, BRAVI! For his Programmer's ABC. For his eloquent verse He richly deserves A place in posterity.

PETER MARTIN Mountain Lakes, N.J.

Mr. Diamond replies:

With modest blush you make me burn But praise for praise I will return. Peter, my first and only fan, You are a most discerning man!

#### Coincidence

The article in your March issue ("Huge New Markets in Telecommunications," p. 181) on the Office of Telecommunication's upcoming Task Force final report on barriers to telecommunications growth is, by and large, fair and accurate. You have, however, connected the report to certain pending Congressional leigslation, specifically, HR 9630, and this connection is invalid.

Your statement that the "report . . . is being drawn up in anticipation that Congress will make available \$1.25 million in the next fiscal year" is simply inaccurate. I concede that in terms of program emphasis, there is indeed some similarity between the report and the legislation in question. This is, however, attributable entirely to coincidence. Our draft report, completed last October, was not in any way intended to inspire or to influence HR 9630, and our final report is not being designed to conform to it.

To repeat, your article was, overall, a satisfactory summary of ot's Task Force draft report. I write this only to insure that you understand that our final report will be the product of our own efforts and is certainly not being composed to correspond to HR 9630.

LOIS H. ADAMS Public and Technical Information Officer U. S. Department of Commerce

O. S. Department of Commerce Office of Telecommunications Washington, D. C.

#### Computer backgammon

I need to improve my backgammon game drastically before retiring early to the Caribbean. Do any of DATAMA-TION's readers know of any programs that play backgammon? Or that simulate strategies for bearing off, doubling, etc.?

> GEORGE GLASER 225 Warren Road San Mateo, California 94402

#### Chilled Tapes

To Mr. Geller's interesting suggestions for the care of chilled tapes ("Erasing Myths about Magnetic Media," March, p. 65), I'd like to add an old cold-weather trick to avoid condensation. Since condensation occurs most when warm, moist air comes near a cold object, wrap the tapes in air-tight plastic bags *before* moving them out of the cold. They'll take longer to dry, which is all right, but they won't get so wet as if you had brought them directly. This technique works for any moisture-sensitive object which must be moved from cold air to warm-a camera used outdoors in winter, or a voltmeter used inside a walk-in freezer, for instance.

> JOHN D. PRESLEY Desert Research Institute Reno, Nevada \*\*



CIRCLE 107 ON READER CARD

# The Marketplace

# advertisers' index

## TWARE MARKETR

SUPTIMARE MARKETPLACE
American Valuation Consultants, Inc228 Applied Computer Research
Bancroft Computer Systems230 Benefacts231
Computer Concepts, Inc
Dataware Inc
Florida Software Services Inc
Gamma Technology229
Informatics Inc
Macro Corporation230 Management and Computer Services, Inc230 Manufacturing Data Systems
Incorporated
National Computing Industries229
Personnel Data Systems, Inc
SPSS Inc.         229           System Automation Corporation         230           System Support Software Inc.         231
Universal Software, Inc228
Varatek Computer Systems, Inc231
Westinghouse Electric Corporation230

## DP MARKETPLACE

Air Land Systems Co.	232
Cadillac Associates, Inc	232
G.N.T. Automatic, Inc.	232
Kratos	232
MDB Systems, Inc	232
Systems Furniture Company	232

## PLANNING BUDGETING CONSOLIDATIONS

**REPORT WRITING** FORECASTING MODELLING



Designed by businessmen for businessmen, ABC enables people not trained in DP to harness computer power quickly and easily. No special forms, no technical jargon, no delays, but a powerful reporting and analysis tool.

Furthermore, our Generalized Interface can link any General Ledger System data base with ABC. The user reports his data when he wants and how he wants, without any help from Programming. ABC — it's a new concept in Financial Paperting Software

Reporting Software.



CIRCLE 195 ON READER CARD

# DOS ENHANCEMENTS

Universal Software offers a variety of en-hancements to DOS and DOS/VS which im-prove the efficiency of the data processing

hancements to DOS and DOS/VS which im-prove the efficiency of the data processing installation. ASAP, ranked among the top 25 software products by DATAPRO, is the price/perfor-mance leader in DOS spooling systems. Con-servative in its requirements and transparent in operation, ASAP's facilities include com-plete I/O spooling, immediate device start, partition independence, RJE support, partition balancing and complete job accounting. RELO-PLUS, also included in the DATAPRO Honor Roll, provides relocatibility for all pro-grams, both single and multiphased. RELO-PLUS additionally improves program efficien-cy through its use of in-core directories and blocked fetch facilities. AVR-PLUS provides automatic volume rec-ognition and device equate capabilities which make JCL partition independent thereby facili-tating scheduling procedures and minimizing

tating scheduling procedures and minimizing operator intervention,

UNIVERSAL SOFTWARE, INC. 136 White Street Danbury, Connecticut 06810 Telephone 203-792-5100

CIRCLE 214 ON READER CARD

.

#### DOSSIER A new documentation and standards tool.

IBM DOS and DOS/VS users who recognize the value of documentation and standardization-especially in going through a conversion which involves program and file information also recognize the value of DOS-SIER. DOSSIER translates executable code from your core image library into complete and accurate program and file information. It takes minutes to install and run. In this short time, DOSSIER tells more about your program and file usage than you could find out with months of manual effort. DOSSIER costs only \$75/month.

# \*\*!

# **Computer Concepts, Inc.**

6443 S.W. Beaverton Highway Portland, Oregon 97221/503-297-4721

CIRCLE 176 ON READER CARD



Quantitative Computer Management (QCM) is a compre-hensive performance evaluation and job accounting sys-tem for IBM data centers. QCM GOES FAR BEYOND SMF

- QCM GOES FAR BEYOND SMF
  Times (does not sample) all 1/0 and CPU activity.
  Continuous event-driven measurement with very low overhead.
  Produces graphs and numerical reports of: Total System Productivity and Overhead. Hardware and Software utilization (including the operating system). Job Costs and Turnaround.
  Variable report format, content and algorithms.
  REGULATOR dynamically improves systems performance.
  Console interface for real-time system analysis.
  Education and consultation included.
  Runs with OS, SVS or MVS systems.

Pittsburgh, PA 15222 Systems inc Pittsburgh, PA 15222 Pittsburgh, PA 15222

CIRCLE 179 ON READER CARD

# RECEIVABLES MANAGEMENT SYSTEM

This Open Item Accounts Receivable System includes:

- · Extensive credit management reporting
- Audit and traceability reporting
- Your company's terms of sale and admin-istrative policies
- **On-Line Inquiry and Cash Application**
- Automatic Cash Application Compatible with IBM System 360 or 370 and HIS  $600/6000\ computers$
- Compatible with "TOTAL" and "Integrated Data Store" Database Management Systems.



A-T-O SYSTEMS MANAGEMENT GROUP. INC. 4420 Sherwin Road, Willoughby, Ohio 44094 (216 - 946 - 9000)

CIRCLE 173 ON READER CARD



**FIXED ASSETS** AND YOU

What makes software successful for you? AVC provides the best ingredients for fixed asset management systems: proven programs, per-sonal concern and support, and completely satisfied users—over 100 of them. Our PAC-FACS and BIT-FACS systems encompass all phases of a fixed asset life cycle—from the initial capital budget through the retirement, System parameters are customized to fit your organization and account coding. PAC-FACS provides cash flow budgeting data and a de-tailed C-I-P audit trail, BIT-FACS outputs cor-respond specifically to all external reporting forms—the SEC 10K, ADR 4832, Federal Tax Schedules D, G, M, 4255, etc. Whatever your tax, accounting, insurance, capital budgeting, or engineering needs for asset data, call the experts in property systems and consulting.



CIRCLE 171 ON READER CARD

(312) 297-6100

american valuation consultants, inc.

Des Plaines, Illinois 60016





Chicago, Illinois 60637 (312) 753-1545

CIRCLE 199 ON READER CARD

# BANKERS! PROVEN PROFIT PERFORMANCE PROGRAMMING

Consider these features

- Technical documentation so thorough you can save right from the start with do-it-yourself installation and testing.
- Sophisticated programming techniques for faster running and one-pass updating
- Tough field-testing and proven profit perfor-mance in banks around the world.

We have the systems you need now, with all the capability you need for the future. Contact us, for FREE information with no obligation.



CIRCLE 180 ON READER CARD

# TELECOMMUNICATE

Gamma Technology has supplied advanced RJE telecommunications software to leading government, university and industrial organi-zations around the world. We can do the same for you, with these field tested, proven prod-ucts:

- IBM HASP Multileaving Workstation
- CDC UT200 Terminal Program
- UNIVAC 1004 Terminal Program

These programs run on Data General's NOVA or ECLIPSE computers using RTOS or RDOS. All standard peripherals are supported includ-ing disk and magnetic tape. Foreground/back ground multi-terminal operation. Software only or complete turnkey RJE systems, Call or write to find out how you can get a mini-computer system for the price of some RJE-only terminals.

GAMMA TECHNOLOGY 800 Welch Road Palo Alto, California 94304 Tel: 415-326-1661 Twx: 910-373-1296

CIRCLE 181 ON READER CARD



Reuse of existing minicomputer software! Use the MINICOMPUTER SOFTWARE QUARTERLY to locate available proven minicomputer pro-grams. Several hundred listings each describe in detail: Program functions • Hardware/OS requirements • Price • Warranty • Organiza-tion to contact • and much more. Yearly sub-scription (4 up-dates) US/Can \$75.00. Software Developers/Sources send for listing forms.

INTERNATIONAL MANAGEMENT SERVICES, INC. 70 Boston Post Road, Dept.-D2 Wayland, MA 01778 (617) 358-4903

CIRCLE 188 ON READER CARD

#### MAXIIBE SAVES!

MAXI-LIBE cost-justifies its use within months. In addition to reducing turn-around time for programmers through easy-to-use SCANs, INCLUDEs, and TEMPORARY updates, management saves time through use of the System's program status information, provid-ing alpha descriptions of members. Source and job control decks are eliminated. Forget about time-consuming condensing and re-organization of libraries, too. MAXI-LIBE never needs maintenance. Save on disk stor-age space, too. The System provides high compression of data, and enables you to maintain inactive and older versions of pro-grams off-line. It is release independent on OS/DOS/VS and self-relocating. MAXI-LIBE is well-supported technically, and will out-per-form its more-expensive competitors. Be good to yourself and your staff in 1976! Find out more about MAXI-LIBE's benefits. PER-PETUAL LICENSE: \$2,662 DOS; \$3,197 OS. Includes first year of maintenance. Telephone (415) 654-6030 or write:

MAXIMA SYSTEMS GROUP 1475 Powell Street

Emeryville, CA 94608 U.S.A. CIRCLE 193 ON READER CARD

UP YOUR PERFORMANCE

The EDP Performance Review is a monthly report devoted entirely to the subject of CPE —Computer Performance Evaluation, Each month a specific topic is selected for an in-depth analysis, giving both management and CPE specialists factual information on proven techniques for improving system and overall department performance. Thousands of users have found that they can save substantial sums and provide more responsive services to their customers through the use of carefully planned CPE programs. The EDP Performance Review will help you to set up and manage such a program. Monthly coverage includes:

- Tutorial Reports
- User Experiences

ACR

- · Products and Services
- Current Literature
- · Conferences and Meetings

**Applied Computer Research** Post Office Box 9280 Phoenix, Arizona 85068

CIRCLE 172 ON READER CARD

# PASS PERSONNEL ACCOUNTING & SKILLS SEARCH

PASS is a prepackaged system which gives the user the capability to create and maintain a Data Base of Employee Personnel records on the computer. All current personnel data is maintained on the Data Base along with history which is automatically generated when a change is applied to the file. In addition to standard reports such as Salary Review No-tices. Employee Benefits Statement, Absentee Accounting, EEO and many others, the system provides a complete Staffing Control Module and a Skills Inventory/Search capability. A very powerful user oriented report generator is also a standard module of the system. An interface module provides linkage to existing payroll systems and allows for a single entry point for Data entering both systems. point for Data entering both systems.



WHITEMARSH PLAZA 15 EAST RIDGE PIKE CONSHOHOCKEN, PA. 19428 (215) 828-4294

CIRCLE 198 ON READER CARD

# WHEN THE USERS SAY THIS ABOUT OUR SOURCE LIBRARIAN

"SLICK really does do the same job as the more expensive products. It's easy to use and trouble free so why pay more."

Mr. Dean Sauro McQUAY-PERFEX Minneapolis, Minn.

"Considering the price of SLICK and its per-formance, there's no reason to pay more for a library system, It's simple to use and easy to instal."

Mr. Bob Martin CHATTANOOGA ELECTRIC POWER BOARD Chattanooga, Tenn. WHY PAY MORE FOR A SOURCE PROGRAM LIBRARY MAINTENANCE SYSTEM?

SLICK is the price performance leader of Source Program Library Maintenance Systems. SLICK is installed in over one hundred loca-tions throughout the world and costs only \$78.00 per month.

Evaluate it on a free 15 day trial and receive a TI-1200 Electronic Calculator for your efforts.

Write today for details. National Computing Industries 6075 Roswell Road, Atlanta, Georgia 30328 (404) 252-9474

CIRCLE 197 ON READER CARD

# DISK UTILITY SYSTEM

DISK UTILITY SYSTEM Referred to by DATAPRO as "among the best liked software products in the EDP industry." the success and satisfaction of this product is clearly evidenced by more than 2,500 instal-lations to date. The product provides users with a fast, reliable and easy to use means of backing up or copying disk files (including libraries) and data bases, either to tape or disk and time savings. In general, the pro-grams can dump multiple disk volumes and/ or files of different organizational structure to tape, can selectively restore any file or vol-ume dumped to tape and can copy complete volumes and/or files from disk to disk. Teatures of the product include full verifica-tion of data, self relocation for running in any or all partitions, ISAM reorganizations and re-blocking VSAM support, device independence aquivalents, self adaptation to core and chan-nel configurations, simple format parameter card input and library backup, condense and reorganize capabilities including selective bookname restore offer considerable operation convenience and time savings. Derating Software Packages Westinghouse Electric Corporation

Westinghouse Electric Corporation 2040 Ardmore Boulevard Pittsburgh, Pa. 15221 (412) 256-5583

CIRCLE 216 ON READER CARD

# JOB ACCOUNTING

JOB ACCCOUNTING The Westinghouse Job Monitor is a low cost accounting system designed to inform you on a daily basis how your computer is being used and how to make better use of the system's re-sources. Job Accounting information for DOS; DOS/VS, and/or POWER/VS is captured and put into comprehensive reports which provide systems, operations, and management person-nel with the following information: (1) chrono-logical reports showing daily activity of job streams, (2) Daily partition utilization, (3) CPU hourly activity, (4) Graphic analyses of overload conditions and machine and device availability, (5) Start I/O by device, paging by job and resource usage summaries, (6) 30-day statistical summaries, and (7) POWER/VS sta-tistics by day and job for users of POWER/VS Accounting. The complete package is provided requiring no special education of hardware units. One time charge for purchase and free trial available.

**Operating Software Packages** 

Westinghouse Electric Corporation 2040 Ardmore Boulevard Pittsburgh, Pa. 15221 (412) 256-5583

CIRCLE 217 ON READER CARD

# WESTI TP-INTERFACE

**WESTIMPOINTERFACE** The Westinghouse Teleprocessing Interface System provides a low cost, low overhead, easy-to-use interface for local/remote 2260/ 3270 type display terminals operating in a DOS or DOS/VS environment. The monitor portion of the system manages all terminals, application programs, user core areas, disk work space, display screen files, user work areas and handles all error correc-tion. The system can control up to 255 ter-minal devices and application programs and operates in a single terminal environment, multi-terminal mode enabling many terminals to communicate with the same application simultaneously or in a special multi-copy mode. mode.

mode. Special functions included in the monitor are high speed roll-in/roll-out, data base inde-pendence, the ability to run as a subtask, en-queueing, logging, and a collection of sup-portive utilities. The monitor itself can be generated to operate in as little as 2K of real core on a virtual system. **Operating Software Packages** 

Westinghouse Electric Corporation 2040 Ardmore Boulevard Pittsburgh, Pa. 15221 (412) 256-5583

CIRCLE 218 ON READER CARD

# **60 MAJOR COMPANIES**

agree . . . MACRO SERVICES yield successful **Computer Automation!** 

Macro serves as your computer engineer or in support of your staff.

CONSULTING Planning

- Specification Project Management
- Purchasing
- SOFTWARE/SYSTEMS Specification
  - Design Programming
- Engineering
- Documentation

EXPERIENCE-Energy Management, Process Control, Security, Material Handling, Communications. Testing. . .

Macro Corporation 1260 VIRGINIA DRIVE • FORT WASHINGTON, PENNA. 19034 (215) 646-9510

CIRCLE 191 ON READER CARD

# **RPG II SYSTEMS**

- ACCOUNTS RECEIVABLE
- GENERAL LEDGER
- PAYROLL
- INVENTORY
- UTILITY BILLING
- COMPUTER JOB ACCT'G
- LINE GRAPH, LETTERS, OTHER

Multicompany Systems With Both User and Systems Documentation Comprehensive Systems at Modest Prices

> Bancroft Computer Systems P.O. Box 1533, Dept. D West Monroe, La. 71291 (318) 388-2236

CIRCLE 174 ON READER CARD

# **COMPACT II** ON 360/370

COMPACT II® is a universal N/C programming system for point-to-point and contouring applications on mills, drills, punches, flame cutters and EDM machines. COMPACT II meets the requirements of both manufacturing and data processing. It is compatible with all IBM 360/370 systems operating under DOS, OS, TSO or CMS. COMPACT II is also available through a nationwide computer time-sharing network and on ACTION CEN-TRAL, a minicomputer based system. For more information call 313/761-7750, or write:

**ADDE** manufacturing data systems incorporated

320 North Main Street Ann Arbor, Michigan 48104

CIRCLE 196 ON READER CARD

# **INFORMATION MANAGEMENT** SYSTEM

REQUEST® is a widely-used automated File Search, Retrieval and Maintenance Data Sys-tem which offers:

- VERSATILITY
- Personnel/Financial/Inventory Applications
  Search Techniques
  Statistics
  Security Features

- FLEXIBILITY
- Ad-hoc & Recurring Reports Remote Terminal Capability On-line or Batch
- NON-PROGRAMMER ENVIRONMENT
- Non-technical English Interaction Data Dictionary Design



## System Automation Corporation

8555 Sixteenth Street Silver Spring, Maryland 20910 301/565-9400

# What accounts for almost 50%\* of your **EDP** budget?

Surprisingly ... testing.

And if you're not controlling your test environment with a mailed fist, you're letting precious dollars flow away. MACS has been helping over 300 IBM installations control their test environment with DATAMACS.

If you're interested in learning more about disciplining your test environment, check reader #150 We'll give you an interesting offer in return.

\*Includes programmer time, machine time, operator time, system analyst time, user time, and supplies.



management and computer services, inc

790 valley forge plaza valley forge, pa. 19482 (215) 265-2910

CIRCLE 150 ON READER CARD

CIRCLE 213 ON READER CARD

# **QUIKJOB**

#### "The Performance Expander"

Quikjob is a simple but powerful tool designed to minimize programmer time: QUIKJOB is coded like a COBOL procedure division but requires no lengthy file or data definitions. Emphasis is toward Report Writing, File Maintenance, Data Selection, Test Data Generation, Custom Utilities, Unit Record Replacement, and other applications not justifying significant effort. In use by over 250 companies. Three consecutive years on DATAPRO Honor Roll, DOS-VS native VSAM support available; OS VSAM support soon. OS-IMS interface target 2nd Qtr 76. A 30 day free trial is available -Thereafter QUIKJOB can be leased for as little as \$2.50 (QJ II) per day. Call Bob at 513-435-9514 or write for our QUIKJOB MINI-MANUAL.

SYSTEM SUPPORT SOFTWARE INC. 28 E. Rahn Road Dayton, Ohio 45429

CIRCLE 200 ON READER CARD

# RAMIS IS . . .

the world's leading family of data base sys-tems. It combines a simple user-oriented lan-guage for data retrieval and report prepara-tion with capabilities for complete control over the input and maintenance of the data base. Developed in 1967, RAMIS is currently used by 500 companies for 200,000 computer hours a year. RAMIS is easily used by non-EDP pro-fessionals and data processing staff alike. Only a few hours of training are required to solve urgent management information prob-lems in: lems in:

Finance / Manufacturing / Sales management / Production management / Inventory control / Personnel administration / Energy administra-tion / Project control / Research & development / And other areas

And other areas RAMIS typically reduces costs by eliminating 75 percent of standard programming needs. User experience has shown that the man-hours needed to design and implement com-prehensive information systems have been reduced by 80 percent, while cutting the time from information request to completed report by as much as 90 percent. To find out why RAMIS is truly a Rapid Access Management Information System, contact us. MATIIEMATICA Princeton Station Office Park, P.O. Box 2392 Princeton, New Jersey 08540 (609) 799-2600

CIRCLE 192 ON READER CARD

# **1500 DOLLARS AND** FATS/FATAR WILL:

- Analyze your New and Scratch Tapes
- Determine if Tapes should be Cleaned or Discarded
- Recover from Data Checks
- Drop Records, Blocks and Reconfigure Tapes
- Available for IBM, OS, VS and DOS



The makers of FDR and DSF

CIRCLE 187 ON READER CARD

# PDP-11 TIME-SHARING

DOS users can now exploit the upper range of the PDP-11 series and expand into a multi-programming environment without costly con-version and retraining by utilizing Varatek's MX Operating System.

Each MX terminal is a virtual DOS/BATCH system capable of executing all DOS/BATCH requests (EMT's), keyboard commands, and batch commands. Simultaneous batch streams can be executed from each of the terminals.

MX provides a powerful complement of fea-tures including output spooling, inter-terminal communications, interactive debugging, inter-active system generation, and many other fea-tures making it ideal as an in-house timesharing system.

A free 16 page brochure "Introduction To MX" is available.

Varatek Computer Systems, Inc. 2 Elm Square Andover, Massachusetts 01810

CIRCLE 215 ON READER CARD

# **BENEFACTS' PERS-75**

... is a highly modifiable, user-oriented per-sonnel record management system that will answer your organization's personnel infor-mation needs with timely, accurate and com-plete information. The system will reduce the number of forms used to collect, update and maintain data by recording and display-ing these facts on one computer-produced turn-around document/display profile. PERS 75 is designed to assist a company in the areas of EEO, Analysis and Reporting, Salary Admin-istration, Job Evaluation, Group Insurance, Turnover and other time-consuming personnel chores. Optional modules available at installa-tion, or as need develops, include ERISA tion, or as need develops, include ERISA Recordkeeping, Benefits Administration, Pay-roll Interface, Manpower Development, (Skills Inventory) Attendance Control and a user-oriented, English Language Retrieval System, which does not require special programming.



BENEFACTS INC. Hampton Plaza / 300 East Joppa Road Baltimore, Maryland 21204 / 301-296-5500

CIRCLE 175 ON READER CARD

# **REPLACE CICS???**

With BETACOMM, a monitor designed to provide low cost on-line application implementation. Multi-thread/multi-task processing, broad terminal support, data base interface, comprehensive 3270 mapping, storage protection, and data entry (replacement for Video 370) are but a few of the features which make BETACOMM an ideal replacement for DOS-DOS/VS CICS. Extensive on-line testing facilities and programming language flexibility (ANSI COBOL, PL/I, BAL, RPG II, FORTRAN) will reduce development costs. On-site education and installation are provided as part of the package.



CIRCLE 183 ON READER CARD

# INTERCOMM

INTERCOMM is the most advanced TP monitor available for OS and OS/VS. It provides the ultimate DB/DC environment with full integrated support for ADABAS, IDMS, MODEL 204, TOTAL, SYSTEM 2000, and DL/1; full recovery is provided for messages, queues, standard files, and data bases. INTERCOMM permits separately servicing multiple, on-line systems concurrently in a shared communications environment: each system cannot address the other's core, files or data bases. INTERCOMM provides extensive utilities that greatly simplify programming requirements for COBOL, PL/1, ALC, or FORTRAN. Special performance options make INTERCOMM highly desirable for large volumes or networks, particularly in VS. A wide variety of terminal types is supported.

# informatics inc

PMI\* PRODUCTS SALES ® 1301 Avenue of the Americas New York NY 10019

CIRCLE 184 ON READER CARD

# ECONOMICAL ON-LINE

With MINICOMM, System 360/370 DOS/VS Teleprocessing Monitor with economy of core and economy of price. MINICOMM will operate in a CPU with as little as 24K and support PL/I, COBOL, BAL, and RPG II applications. Supports 2260 and 3270 local and remote networks with comprehensive 3270 mapping, High-speed program library, overlay, cancel traps, data capture and warm restart are among features. Education and simple installation provided by vendor on user site. Installed in more than 90 locations-supported by Informatics Inc.



## WHAT'S SCORE® IV? • FOR FAST REPORT WRITING

• FOR EFFICIENT FILE MAINTENANCE FOR COBOL PROGRAM GENERATION

If your company wants to: MEET EDP BUDGET PROJECTIONS!! CUT MACHINE RUNNING TIME!! SHORTEN PROGRAMMING TIME!! **RELIEVE PRESSURE ON THE DP DEPT.!!** 

LET US SHOW YOU WHAT THE SCORE REALLY IS.



CIRCLE 186 ON READER CARD



Contact: E. W. Moore CADILLAC ASSOCIATES, INC. 32 W. Randolph St., Chicago, IL 60601 (312) 346-9400

CIRCLE 219 ON READER CARD

# A Vision of the Millennium

I dreamed one night about a place, Where I shall never stand.

"The heart goes where no footstep may,

Into the promised land."

For there their mode of programming Was strange to me, and new, For each delivered product Did what 'twas promised to.

They specified each project, And planned it from the start, And drew up detailed flowcharts, That outlined every part.

While managers were seeking (Lest any single wheel Should ere be reinvented) From somewhere else to steal.

And if they couldn't steal it, They would design it so, Into the next man's project, Their module would go.

They worked in little increments, Their modules each were small, And each was tested separately, Lest one should upset all.

They'd implement and document, And test it with a will, And never would let go of it, While it was buggie still.

Their maintenance was easy, Each user wore a grin, They are not bothered much by bugs, Who never put them in.

And when they did enhancements, They found that easy too, For they had kept the documents, Which told them what to do.

I asked if I might stay there, And with them find employ, Because of my experience, They made me office boy.

Sadly I woke from dreaming, Now my sorrows none can cheer; That happy land I dreamed of, "You can't get to there from here."

Don't ask me why I tremble, Or code with shaking hand, "The heart goes where no footstep may, Into the promised land." —David H. H. Diamond

A man had a robot named Sadie, Which was an impeccable lady, though unspeakable cads who wrote of her in ads as "cheap and fast" made her sound shady.

GNT AUTOMATIC, INC.

440 TOTTEN POND ROAD

WALTHAM, MASSACHUSETTS 02154 (617) 890-3305

CIRCLE 182 ON READER CARD

-Gloria Maxson

# advertisers' index

AC Manufacturing Company	
American Thermoplastic Com	pany
<b>Ampex Memory Products Div</b>	ision
Anderson Jacobson	
<b>Applied Data Communication</b>	s
<b>Applied Digital Data Systems</b>	s Inc 108, 10
Aydin Controls	

Ball Computer Products, Inc.	117
BASF Systems	16, 47
Basic/Four Corporation	115
BASIC Timesharing	4, 185
Beehive Terminals	9
Bell & Howell	44
Bourns Inc —Management Systems Division	over 3

Cable & Wireless
California Computer Products, Inc
California Software Products, Inc
Capital Calculator Company
Centronics Data Computer Corp
C F S, Inc
СМС 1
Comnet
Computek Incorporated 5
Computer Devices Inc
Computer Information Management Company
Computer Transceiver Systems, Inc
Computer Transmission Corporation
Comserv Corporation
Comtal Corporation 4
Control Data Corporation
Crown Industries
Cullingne Corporation

Data General
Datapoint Corporation
Datapro Research Corporation
Dataproducts
Dataroyal Incorporated
Datran
Datum, Peripheral Equipment DivisionCover 2
Dayco Corporation
Delta Data Systems Corporation201, 203, 205, 207
Diablo Systems, Incorporated, A Xerox Company23, 95
Digital Associates Corporation
Digital Equipment Corporation
Documation Incorporated 197 199

## Eastman Kodak Company, Business Systems

Markets Division		
<b>Electronic Memories</b>	& Magnetics Corporation126	
Epson America, Inc.		

Federal Screw Works, Vocal Interface Division	
Fenwal Incorporated 41	
Floating Point Systems Inc	
Florida Department of Commerce	
Fox-Morris Personnel Consultants	

General Automation	4, 195
General Electric	. 24, 25
Genesis One Computer Corporation	235
Gould Inc	76, 177
Grumman Data Systems	134



# NEW FOR OEM 6110 PAPER TAPE PUNCH

Lowest cost, highest reliability, easiest to maintain in operation

Epson's precision manufactured, miniature 6110 Paper Tape Punch mechanism offers high reliability *and* low unit cost to OEM.

Compare these value features:

- Long life steel punchblock warranted to process 500 9" reels MTBF.
- Simple design that allows compact size only 4" high, 4" wide and 6" long.
- Brushless motor for high reliability and low power consumption.
- Operation at 50 characters per second.
- Adjustable tape guide for 5, 6 and 8 channels.
- Easy to design control circuit.
- Price in OEM quantities less than \$200.00.

Complete factory parts, repair and customer training located at our Torrance main office.



From the "bottom line" people . . .



# A new S-O way to cut data entry time and costs!

S-O System 540 — part of a growing family of data entry systems in use around the world, contributing to profits for an expanding customer list.

An outstanding general purpose OCR device, **S-O System 540** is a high-speed, versatile, offline system that processes documents and pages up to 9" x 14" containing computer-printed, typed and handprinted data at up to 500 documents per minute and 200 pages per minute.

Other **S-O** Systems including our **501** Journal Tape Reader and **530** Page/Document Reader are widely used by energy utilities, service bureaus, telephone companies, insurance companies and subscription fulfillment firms.

Compare **S-O** System performance-to-price characteristics with the best data input systems on the market today. Call or write



advertisers' index

Harris Corporation, Data Communications Division 141
Harvard Business School
Hewlett-Packard
Honeywell Information Systems
Hong Kong Polytechnic
Houston Instrument, Division of Bausch & Lomb114
Hugnes Aircraft Company
IBM
Incoterm Corporation
Inforex
Informatics Mark IV Systems Company
Information Terminals Corporation
Infoton
Interdata
International Computers Limited
Intertek Data Systems
Itel Corporation
C. If the Electronics Inc
Kybe Corporation
Lear Siegler, Inc
Liebert Corporation
LRK Associates
Magnavox Display Systems
Megatek Corporation
MFE Corporation
Modular Computer Systems
Mohawk Data Sciences Corporation
Mohawk Data Sciences Corporation12MRI Systems Corporation186
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation       144
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation, Peripheral Equipment Division       144, 145         Potter Instrument Company, Inc.       190
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation, Peripheral Equipment Division       144, 145         Potter Instrument Company, Inc.       190         Prime Computer Inc.       112, 113
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation, Peripheral Equipment Division       144, 145         Potter Instrument Company, Inc.       190         Prime Computer Inc.       112, 113         Quest Systems Inc.       218         Raytheon Data Systems       106
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA, Technical Services204
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation, Peripheral Equipment Division       144, 145         Potter Instrument Company, Inc.       190         Prime Computer Inc.       112, 113         Quest Systems Inc.       218         Raytheon Data Systems       106         RCA Service Company, A Division of RCA,       204         Technical Services       218
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213RSVP Services213Rusco Electronic Systems132133
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213RSVP Services213Rusco Electronic Systems132, 133
Mohawk Data Sciences Corporation       12         MRI Systems Corporation       186         MSI Data Corporation       171         NCR Corporation       51         NCR Terminal Systems Division       239         On-Line Software Incorporated       174         Pertec Corporation, Peripheral Equipment Division       144, 145         Potter Instrument Company, Inc.       190         Prime Computer Inc.       112, 113         Quest Systems Inc.       218         Raytheon Data Systems       106         RCA Service Company, A Division of RCA,       204         Technical Services       213         Rusco Electronic Systems       132, 133         Sanders Data Systems Group       16
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213RSVP Services213Rusco Electronic Systems Group16S C Electronics, Inc.52Scran-Data Corporation130
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213RSVP Services213Rusco Electronic Systems Group16S C Electronics, Inc.52Scan-Data Corporation130Scan-Optics, Inc.234
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213Rusco Electronic Systems132, 133Sanders Data Systems Group16S C Electronics, Inc.52Scan-Data Corporation130Scan-Optics, Inc.234Science Accessories Corporation34
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,218Technical Services213Rusco Electronic Systems132, 133Sanders Data Systems Group16S C Electronics, Inc.52Scan-Data Corporation130Scan-Optics, Inc.234Science Accessories Corporation34The Service Bureau Company73, 74, 75
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213RSVP Services213Rusco Electronic Systems132, 133Sanders Data Systems Group16S C Electronics, Inc.52Scan-Data Corporation130Scan-Optics, Inc.234Science Accessories Corporation34The Service Bureau Company73, 74, 75Sheldon Printer Corporation87
Mohawk Data Sciences Corporation12MRI Systems Corporation186MSI Data Corporation171NCR Corporation51NCR Terminal Systems Division239On-Line Software Incorporated174Pertec Corporation, Peripheral Equipment Division144, 145Potter Instrument Company, Inc.190Prime Computer Inc.112, 113Quest Systems Inc.218Raytheon Data Systems106RCA Service Company, A Division of RCA,204Technical Services213Rusco Electronic Systems132, 133Sanders Data Systems Group16S C Electronics, Inc.52Scan-Data Corporation34The Service Bureau Company73, 74, 75Sheldon Printer Corporation34The Service Bureau Company166Siemens Corporation34The Service Bureau Company191

CIRCLE 139 ON READER CARD

DATAMATION

peripherals. Totally plug-compatible with IBM 3271/3272 Model 2 Controllers. And System/3! And the 3790!

And the connection is *direct*. Just plug in our sensational, low-cost G77™ Display Terminal and G-Series Printer and they're instantly ready for work. The G77 is the plug-in replacement for IBM's 3277. The G-Series Printer replaces IBM's 3284, 3286 or 3288. Both our units offer much more in terms of price advantages, extra features and superior performance than their IBM counterparts. Most important of all, our compatibility and superiority have been *proven in use* in just about every type of industry and installation. Read some raves:

**GENESIS ONE®** 

# Unbeatable price-performance!

"I had never seen actual plug-to-plug compatibility before ... we could pull the IBM unit out, put Genesis in without any interface, and get the same results for less money. Having tried Genesis out for a year, we are pleased with the quality and dependability of the equipment ... and have not had a single failure."

Bob Sisinni, Thermo-King Minneapolis, Minn.

"The G77 is plug-to-plug compatible in every respect except price, and that makes it a very attractive alternative."

> Jim Grisson, Compo Industries Waltham, Mass.

"We have been using the G77 for over a year and have found the performance is equally as good as IBM's 3277. However, its price is far more attractive."

Bill Taylor, Southland Life Dallas, Texas

"Moving away from IBM was a big step for us, but the G77 looked so promising we placed an order for 6 of them. They proved to be totally compatible and extremely reliable. We now have over 40 installed with 20 more on order, and we would recommend them to anyone." James Cranwill VP, Franklin Life Springfield, III.

For a demonstration on *your* IBM Controller, or System/3, or the 3790 - or for more information - send in the coupon. We'll prove that Genesis One gives the most compatibility for your money!

	(all all all all all all all all all all					Section.	Carlot Carlos Carlos			11 AA		
					515 CORP Stree	DN PORATI		n MAI	com	ра 17	<b>ny</b> D2-5	
No. of the local division of the local divis		Senc	d me yo ne me to	ur litera o set up	ture. a demo	nstratio	n. (Phon	e No.)				
1000	-	Name										
100	]	Title			-							
	-	Compar	ny									
		Address	s									
	   -	City					State			Zi	p	
- 200	- m											

# HONGKONG POLYTECHNIC

## TEACHING VACANCIES IN COMPUTING SCIENCE

Applications are invited for posts at Lecturer/Senior Lecturer and Principal Lecturer levels in Computing Science. Areas of interest to the Polytechnic include Commercial Programming and Data Processing, Management Information Systems, Computer Graphics, Computer Assisted Instruction, Systems Programming and the application of computer to all disciplines taught at the Polytechnic; e.g. Engineering, Mathematics, Textiles and Design. The successful applicants will be required to teach in one or more of the above areas according to their interests and experience.

## **General Qualifications for Appointment**

**Principal Lecturer:** (a) a degree or professional qualifications; and (b) an advanced specialist qualification or extensive experience in a specialized field; and (c) substantial teaching and industrial/commercial experience; and (d) proven administrative ability.

Senior Lecturer: (a) a degree or professional qualifications, plus preferably an advanced specialist qualification; and (b) at least five years professional experience; and (c) substantial teaching and/or industrial/commercial experience (about 3 additional years); and (d) proven administrative ability.

Lecturer: (a) a degree or professional qualifications or at least a Higher Technician qualification in the appropriate field of study; and (b) at least five years professional or industrial/commercial experience or at least three years teaching experience or a suitable combination of professional and teaching experience.

Salary Scales (US\$1 approx. equals to HK\$5.00)

Principal Lecturer	HK\$75,720 (US\$15,144) to HK\$93,720 (US\$18,- 744) p.a. by 5 increments
Lecturer/Senior Lecturer	HK\$33,660 (US\$6,732) to HK\$60,960 (US\$12,192) p.a. by 11 increments BAR HK\$61,320 (US\$12,264) to HK\$82,920 (US\$16,- 584) p.a. by 6 increments

Increments may be granted for approved relevant experience in excess of the minimum required for appointment. Tax on salaries in Hong Kong does not at present exceed 15% of gross earnings.

## **Conditions of Service**

Appointment will be on 2-year gratuity-bearing contract terms initially. Suitable appointees may be offered permanent (superannuable) terms of service thereafter. Benefits include passages, long leave, quarters, medical and dental benefit, education allowance and terminal gratuity equal to 25% of basic salary received over **entire** contract period. Further information and application forms obtainable from International Marketing Group, 1114 Avenue of the Americas, New York, N.Y. 10036 (212) 869-1900. Completed application forms should be returned direct to the General Secretary, Hong Kong Polytechnic, Hung Hom, Kowloon, Hong Kong by **31st May 1976.** 

# advertisers' index

Swedg International, OEM Products 241
Sycor 105
Systems Engineering Laboratories
Tally Corporation
T-Bar Incorporated
Techtran Industries Inc
Tektronix, Inc., Information Display Group
Telefile Computer Products, Inc
Teletype Corporation
Texas Digital Systems, Inc
Texas Instruments Incorporated
Trendata, An Applied Magnetics Company
United Airlines
United Airlines, Computer Systems Division
University Computing Company
Varian Data Machines
Vector General
Versatec, A Xerox Company
Virtual Systems, Inc
Wang Laboratories, Inc
Wangco Incorporated
Western Peripherals
Western Union Data Services Company
Westinghouse Electric Corporation
Wright Line Inc
Zeta Research165

# EDP SEARCH

WHY IS FOX-MORRIS THE FIRST CHOICE OF EDP PROFESSIONALS?

A recognized staff of professional experts offering LOCAL, REGIONAL & NATIONAL COVERAGE through our direct branches as well as coast to coast coverage through our 75 member firms of National Personnel Consultants, Inc.

Completely confidential service geared to your career objectives. Unparalleled contacts with industry based on years of successful results. Professional resume evaluation and career guidance.

Client companies assume all employment costs—including interview expense, relocation (if necessary) and search fee.

SEND RESUME DIRECT, OR CIRCLE NUMBER BELOW ON READER CARD.



# personnel consultants

 Philadelphia: (215) 561-6300, 1500 Chestnut St., Philadelphia, Pa. 19102

 New York: (212) 697-1820, 605 Third Ave., New York, N.Y. 10016

 Pittsburgh: (412) 232-0410, 6 Gateway Center, Pittsburgh, Pa. 15222

 Wilmington: (302) 654-4465, 2005 Concord Pike, P.O. Box 7017, Del. 19803

 Princeton: (609) 452-8135, 3490 U.S. Rt. 1, Princeton, N.J. 08540

 Baltimore: (301) 296-4500, 409 Washington Ave., Baltimore, Md. 21204

 Charlotte: (704) 527-4980, 4000 Park Road, Charlotte, N.C. 28209

 Atlanta: (404) 321-3888, 2200 Century Pkwy., N.E., Atlanta, Ga. 30345

# If your computer's talking gibberish, take two aspirin and call us in the morning.

Chances are, your computer's being harassed by its environment. High or low humidity, wide temperature swings and insufficient air circulation all cause gibberish. And worse, they can cause a complete system failure.

an ann an 1997 à 18

More often than not, the trouble begins with an environmental system that has been designed to keep people comfortable but that can't keep either the people or the computer comfortable.

The problem can easily be prevented by creating and maintaining a precise, controlled environment for optimum computer operation.

Without costly and complex modifications, comfort air conditioning cannot maintain this precise environment.

Process cooling can. Specifically, EDPAC Process Cooling Systems.

To learn more about remedying your own computer room climate control problems, fill out the coupon. We'll rush you a copy of "Process Cooling for the Data Center Environment." And the name of your EDPAC specialist.



Please rush me your prescription for computer room climate ills. And the name of my nearest EDPAC specialist.

Name	방송 전문을 잘 안 가면 전문 날랐다. 또 한 것이 같아.
Title	
Company	
Address	
Phone	

## Your computer. We're good for what ails it.



May, 1976

EDPAC is a product of AC Manufacturing Company

# Try Datapro for 60 days! You can use any of Datapro's information services for two months with no purchase obligation.

Investigate new products, compare their costs, check specs, performance, and users' ratings. Review the competition. In short, see for yourself why over 100,000 EDP professionals rely on Datapro information.

DATAPRO 70-The EDP **Buyer's Bible** 



The world's most popular EDP information service. Used by EDP professionals in over 10,000 installations worldwide. The first and only complete, compre-hensive reference service on EDP hardware, software, services and suppliers.

- Computers
- Peripherals •
- Data Communications •
- Software .
- Media & Supplies •
- Suppliers .
- Feature Reports
- User Ratings
- Case Histories
- Individual In-Depth Profiles of Thousands of Products
- Newscom Newsletter

CIRCLE 100 ON READER CARD

## DATAPRO REPORTS **ON BANKING AUTOMATION**



Designed specifically to provide banks and thrift companies with an authoritative information service about the unique automated systems that are so dynamically changing this business segment.

- Feature Reports
- EFTS
- **Teller Terminals** •
- Automated Tellers •
- **MICR Equipment**
- **Credit Authorization**
- Specialized Equipment .
  - Applications Software
- **BankNews**

#### **CIRCLE 104 ON READER CARD**

## DATAPRO **REPORTS ON** MINICOMPUTERS



Incisive reports and commentary on all aspects of the dynamic minicomputer and microcomputer industries. With the continued and rapid evolution of micro-mini technology and applications, this is a vital tool for DP professionals in every segment of the industry.

- Feature Reports
- Case Studies
- Minicomputers ٠
- Microcomputers
- Small Business Computers
- Software
  - Peripherals .
    - Vendors
    - MiniNews

# CIRCLE 101 ON READER CARD

## DATAPRO REPORTS **ON RETAIL** AUTOMATION



Designed to provide buyers, planners, and manufac-turers of POS/retail store systems with objective analyses of currently available products and services. This all new Datapro service features over 400 pages of detailed reports.

- Integrated POS Systems
- Electronic Cash Registers
- Credit and Payment Systems
- EFTS
- Software
- Specialized Systems
- RetailNews

**CIRCLE 105 ON READER CARD** 

#### DATAPRO DIRECTORY OF SOFTWARE



This new, monthly-updated directory service from Datapro provides objective, uniformly written software product profiles to help you compare and select the most effective packages for your applications. Indexed four ways.

- **Objective Software** Descriptions
- Users' Software Ratings
- .
- New Listings Monthly "Make or Buy" Criteria Hardware/System .

- Requirements
- **Product Costs** Product History
- Software News
- **CIRCLE 102 ON READER CARD**

## DATAPRO **REPORTS ON OFFICE SYSTEMS**



One of the newer members of Datapro's information service family. This service provides information on the full spectrum of office products, systems, techniques and companies. For all levels of office management.

- Word Processing
- Copiers & Duplicators
- Typewriters
- Dictation
- Telephone & Voice
- Communications
- Microform Systems Programmable
- Calculators
- OfficeNews

#### **CIRCLE 103 ON READER CARD**

# **Special offer:** no purchase obligation

Under Datapro's unique Trial Subscription Plan, you can try any one of the above information services in your office for 60 days with no purchase obligation. As a Trial Subscriber. you'll enjoy all the privileges of a regular Datapro subscriber. You'll receive:

- The looseleaf volumes-hundreds of product reports.
- Updates to the volumes-new product reports, and changes.
- Monthly newsletters-the latest happenings. •
- Unlimited telephone inquiry service-fast, expert answers to your questions, by phone.

For complete details on Datapro's Trial Subscription Plan, simply circle the appropriate reader service number. Or, for faster service call Bob Mervine at 609-764-0100.

# See us at NCC! Booth 2724.

For those who value information



Datapro Research Corporation 1805 Underwood Boulevard Delran, New Jersey 08075 609-764-0100



TERMINAL SYSTEMS DIVISION

## CAMBRIDGE, OHIO

# SOFTWARE ANALYST

To design and maintain assembly coded I/O driver, interface, and diagnostic modules on a minicomputer-based point-of-sale terminal system. Additional responsibility for enhancing the real-time operating system, influence hardware design of new I/O devices, and to simulate the hardware/software system effects of any new device. Will participate in communications programming and system design.

A degree and 2-7 years electrical engineering background with driver experience in software written in assembler code. Software experience in multi-tasking, interrupt service, memory allocation, time allocation, and priority scheduling.

# PROGRAMMER ANALYST

The prime responsibility is to design and maintain assembly coded communications drivers and interfaces on a minicomputer-based, real-time point-of-sale terminal system. Additional exposure will be in the design and maintenance of executive and 1/O driver software for the mini-system, and to study and implement main frame network philosophies for customers with other manufacturers' CPU's. You will design and maintain Processor-to-Processor Communications software to provide the means to connect multi-minis in real-time as well as study SDLC implications and participate in SDLC software development for the minis and IBM-BTAM central development.

A degree and 3-7 years solid software experience or equivalent applicable professional experience will qualify.

We invite you to respond as soon as practical.

Robert W. Donovan Industrial Relations Terminal Systems Division Cambridge NCR Corporation Cambridge, Ohio 43725

An Equal Opportunity Employer





Arthur L. Rice, Jr., Chairman of the Board James B. Tafel, President Gardner F. Landon, Exec. Vice President Calverd F. Jacobson, Financial Vice President and Treasurer

Thomas A. Reynolds, Jr., Secretary M. Jay Turner, Jr., Director of Circulation Paul C. Jarvis, Director of Information Services

#### Advertising Offices

Eastern District Managers A. Treat Walker, Warren A. Tibbetts: Greenwich, Ct. 06830 35 Mason St. (203) 661-5400

New England District Manager & Vice President Warren A. Tibbetts: Manchester, N.H. 03104 112 W. Haven Rd (603) 625-9498

Midwest District Manager John M. Gleason: Chicago, Ill. 60606 205 W. Wacker Drive (312) 346-1026

Western District Managers Alan Bolté, Jr.: Los Angeles, Calif. 90035 1801 S. La Cienega Blvd. (213) 559-5111 James E. Filiatrault: Mountain View, CA 94043 2680 Bayshore Frontage Rd. Suite 401 (415) 965-8222

U.K., Scandinavia, Benelux Intergroup Communications, Inc. Wallace K. Ponder, European Director Paul D. Dimmock, Regional Manager 31 Lyncroft Avenue Pinner, Middx, HA5 1JU England Tel: (01) 868 9289 Cables: PACOM, Pinner

Germany, Austria, Eastern Europe Fritz Taeuber Soltauer Strasse 85 D-314 Lueneburg Germany Tel: (0 41 31) 3 19 34

France, Switzerland, Italy, Spain Gerard Lasfargues 32 rue Desbordes Valmore 75016 Paris France Tel: (1) 288 90 22

Japan

Shigeru Kobayashi Japan Advertising Communications, Inc. New Ginza Building 3-13 Ginza 7-chome Chuo-ku, Tokyo 104, Japan Tel. (03) 571-8748



Plant Engineering Power Engineering Research/Development Pollution Engineering Purchasing World Consulting Engineer



# 1976 Computer Salary Survey!



# Send for your free copy today!

Do you know how much money your colleagues earn for performing the same duties you perform? Do you know which computer skills are most lucrative and what you can do to gain them? Do you know the "six steps" needed to become MI Director?

Source Edp does. And we'll share what we know with you. Our tenth annual salary survey and career planning guide, "The Next Step", is now available without charge. This comprehensive study provides an in-depth analysis of the strategies and techniques you can employ right now to maximize long-term career development. You'll also receive our latest "Digest of Computer Opportunities" describing specific career openings currently available within our client organizations nationwide. Just fill out the reader service card and we'll send you your copies absolutely free. Or write:

Source Edp Corporate Headquarters 100 South Wacker Drive Chicago, Illinois 60606 (P.S. Be sure to use home address and indicate position title).





CIRCLE 165 ON READER CARD

# System/2. So concerned about energy consumption, you won't have to be.

HEURIT

Today, when energy costs are of major importance, there's one computer room air conditioning system that takes the concern off your shoulders—Liebert Deluxe System/2.

Liebert Corporation

Because, selecting Liebert is selecting a system that provides you with the most precise control of your computer room environment. And, our concern for precision makes it a cost-conscious system, requiring up to 20% less energy annually.

But, don't just take our word for it. We'll prove it. As no others can. On your next job, insist on an in-depth energy analysis. We'll be glad to supply it.

Just write or call, today:

Liebert Corporation, 1050 Dearborn Drive, P. O. Box 29186 • Columbus, Ohio 43229 Phone: 614/888-0246, TELEX: 246-655



See us at NCC-Booth 1345-1440 CIRCLE 133 ON READER CARD This forum is offered for readers who want to express their opinion on any aspect of information processing. Your contributions are invited.

# the forum

# Let's Hear it For COBOL!

COBOL has the worst press of any programming language. Maybe that doesn't matter; considering that COBOL is used twice as much as all other languages combined, users may not care greatly what other people think of it. But they should. The combination of ignorance, apathy, misunderstanding, and hostility regarding COBOL that one faces among leaders of the profession *is* damaging. These negative attitudes hamper proper education, impede the dissemination of new techniques, and slow the process of evolution that is essential to the orderly development of any language.

Lest it be thought that I am knocking down straw men, let me cite a few instances:

• In a major address on programming and programming languages a few years back, one of the top leaders of the field managed to talk for an hour without so much as mentioning the word "COBOL."

• Last year I asked one of the organizers of a conference on software reliability what had most favorably impressed him about how the conference had gone. Answer: the absence of hallway discussions of structured FORTRAN and COBOL. Odd, in view of the high interest in those very subjects throughout the industry. (ACM chapters around the country have set attendance records at my talks on structured COBOL, and I really don't think that is a tribute to my good looks.)

• Many leading innovaters in computing simply don't know COBOL very well, and toss off derogatory remarks about it that range from seriously exaggerated to simply false. (Sample: "The COBOL nested IF is impossible, and nested IF's are essential to structured programming, so COBOL is no good for structured programming." Well, the COBOL IF syntax isn't *that* bad, and structured programming is neither for nor against nested IF's.)

• While arranging for a visit to a certain university, I asked the chairman of the Computer Science Dept. if he could put me in touch with the people involved in teaching COBOL. He said he didn't know much about COBOL at his school; it *certainly* wasn't taught in *his* department, but he would see what the business school might have. (Turned out they had six sections of three different COBOL courses.)

With attitudes like these among industry leaders, would the proverbial visitor from Mars ever guess that a majority of programmers—worldwide—routinely use COBOL to get productive applications work done?

I think the answer is simply that COBOL has gotten a bum rap. It ain't as bad as you think, fellas!

#### Better than you think

In particular, COBOL is a lot better for structured programming than some folks seem to think, and with a few small changes (really!) it could be very much better than that. Let me take up the two points of that assertion separately after saying what I mean by structured programming.

I understand structured programming as a style of programming in which control logic is restricted to just three elements (sequence, selection, iteration) in an attempt to write programs that are as understandable as possible. Highly understandable programs are more likely to be right in the first place, are easier for others to check, are faster and



cheaper to debug, and are a tremendous help in maintenance—which is where most of the agony of programming is.

COBOL, just as it is today, permits the writing of programs that, for the most part, are fully structured and which are very easy to understand. The necessary language elements are there: the IFTHENELSE is directly available, the PERFORM UNTIL is an acceptable variation of a DOWHILE. The CASE structure, if and when it is really needed, can be implemented with a chain of IFTHENELSE's if small to medium, or with a GO TO DEPENDING ON if large. With reasonable attention to such good programming practices as the use of meaningful data names, consistent indentation and the abso lute prohibition of the obscene ALTER statement, programs written in this style are as easy to understand as any I have seen—and better than most.

The programming techniques involved are fairly simple to learn. The fundamentals can be presented in a couple of hours, or make it a couple of days if you want to allow a lot of time for doing case studies. The ideas are not difficult but some of them are sufficiently different from what an experienced COBOL programmer has been doing that they take



CIRCLE 143 ON READER CARD

May, 1976



CIRCLE 155 ON READER CARD

the forum

some practice to become comfortable with. Many thousands of people have gone through this process by now with no known cases of trauma. Based on what I see in my travels, I would estimate that perhaps a quarter of all COBOL shops are now using some form of structured programming, as defined above, alone or in combination with such other techniques as structured walkthroughs, top down development, etc.

COBOL programmers who want to see what all the shouting is about and get some guidance on getting started if they choose to do it, might look into the recent IBM publication "An Introduction to Structured Programming in COBOL."

#### Better still

Although COBOL is much better for structured programming than its detractors would have us believe, it certainly could be better. The syntax of the IF statement does leave something to be desired, especially the way it interacts with the AT END and INVALID KEY phrases of the READ and the ON SIZE ERROR phase of the arithmetic verbs. The code controlled by a PERFORM can only be out-of-line, which sometimes detracts from understandability. It would occasionally be nice to have a variation of the PERFORM in which the test of the condition is made at the end of the execution of the controlled code instead of before. An explicit CASE structure would be helpful in some applications.

It turns out that all of these features could be incorporated into COBOL in such a way that compilers built to accept the new features could process existing programs without change and without special control cards. This means that the new features would be optional: use them or not, even mixing new and old within one program if it suits your fancy, and the compilers could cope. This is said not to recommend poor programming practice, but to emphasize the evolutionary nature of the changes. And evolutionary change is surely the only real hope for something as big as COBOL, with literally billions of dollars in existing programs and with something over a hundred thousand programmers to retrain when changes are made.

Readers who share my excitement about these changes in COBOL and want to see them in the language sooner than later, might drop a note to that effect to the Programming Language Committee of CODASYL (928 Garden City Drive, Box 124, Monroeville, PA 15146).

#### Let's go, COBOL!

COBOL is the most widely used language in the world by a very wide margin, and it will stay that way for at least a decade. So let's work to make the best use of it, and to improve it gradually but steadily. Just think—if all the COBOL programmers in the world could become, say, 30% more effective, that would be the equivalent of tens of thousands of additional programmers available to work on new applications or to reprogram the most horrible dogs that are still running. I think that is an entirely obtainable goal.

I say, let's get on with it and not sit around moaning about the horrible state of programming languages while waiting for some utopian solution that never seems to get any closer. Remember: the best is the enemy of the good! These kinds of programmer productivity gains are available today.

#### -Daniel D. McCracken

Dan McCracken is the author or coauthor of 15 books on programming, the latest of which, perhaps not surprisingly, is "A Simplified Guide to Structured COBOL Programming." He is a member of the ACM Council and chairman of its Committee on Computers and Public Policy.



# ... for decentralized data collection ... as accurate as verified keypunch

Yes, as accurate as verified keypunch... and source data used directly, so there are no delays or errors in entering data. Plus... a series of powerful off-line edits (on-line too!) mean a "smart OMR" and improved quality of computer reports.

With a Bourns Optical Mark Reader, you get a really good deal. You get faster turnaround on input data with source data entry. You spend less because OMR data entry preparation is just one step. You improve accuracy of data entry because OMR intelligence comes before your computer. What else? Well, how about an entire company dedicated to solving your problems. From application, card design, programing, and field service to the guys and gals at the factory, we have a whole bunch of people just waiting to do their best for you.

For the latest in "smart OMR's," why not call today? It might make your life a little less complicated. Bourns, Inc.—Management Systems Division, 6600 Jurupa Avenue, Riverside, California 92504. Phone: 714-687-7220.





# When it comes to flexibility, the model 40 gives you a lot of ways to go.

When we designed the model 40 system, we included a long list of features and options to give it the flexibility for practically any data transmission requirement. Whatever your industry or application.

First, there's a variety of speeds ranging from 110 to 4800 bps, along with a choice of interfaces, half/full duplex operation and character and batch mode transmission. The model 40 system also has a number of on-line controls, even/odd parity generation and a destructive scrolling feature that permits continuous bottom line reception with no loss of data until memory overflow.

Flexibility features don't stop there, either. There's an expandable memory with line and page scrolling, protected format with variable field transmission, plus many other features and options to select from. And since the entire system is modular, it can be custom-tailored to fit your needs.

These are just some of the many reasons why the model 40 has the flexibility to fit just about any system. But the model 40's strongest suit is economy. Because on a cost/performance basis, nothing even comes close. And delivery is a lot sooner than expected.

For complete information, please contact our Sales Headquarters at: 5555 Touhy Ave., Skokie, Ill. 60076. Or call Terminal Central at: (312) 982-2000. Teletype is a trademark and service mark registered in the United States Patent and Trademark Office. TELETYPE



# **b** The Teletype model 40 system. Nothing even comes close.